

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Hill leads Losurdo 52-36 in head to head contest

Raleigh, N.C. – Last week PPP conducted a survey in Wake County School Board District 3 that found incumbent Kevin Hill leading challenger Heather Losurdo 45-34, a margin almost equivalent to Hill's margin of victory tonight. The survey also asked who respondents would vote for if the race ended up in a runoff between Hill and Losurdo- in that instance Hill led by a 16 point margin at 52-36.

Hill would expand on his victory margin from tonight because the supporters of Jennifer Mansfield and Eric Squires, who combined for a little over 10% of the vote, say they would vote for Hill over Losurdo by a 44-37 margin in a head to head. The Mansfield/Squires voters have an incredibly dim view of Losurdo- just 23% see her positively to 63% with a negative opinion.

The campaign has taken a serious toll on Losurdo's image. Just 36% of voters in the district have a favorable view of her, with 43% seeing her negatively. Hill, on the other hand, is quite popular with 48% of voters approving of him to only 30% who disapprove.

District 3 has a strong Republican registration advantage. Hill was able to win tonight because we found him leading Losurdo by 16 points with independents and taking 20% of the Republican vote while Losurdo was able to win over only 10% of the Democratic vote. In the hypothetical head to head Hill leads 54-34 with independents and picks up 25% of the GOP support while still just losing 12% of Democrats.

Democrats may not have completely finished off taking back the majority on the Wake County School Board tonight. But our numbers indicate they should finish the job four weeks from now.

“Heather Losurdo can call for a run off,” said Dean Debnam, President of Public Policy Polling. “But our numbers indicate that she will likely lose by a wider margin than she did tonight. Her prospects for victory are extremely small.”

Note: PPP has done work for Kevin Hill in this campaign, but this particular survey was conducted independently.

PPP surveyed 519 likely voters from October 3rd to 5th. The margin of error for the entire survey is +/-4.3%.. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Wake County, NC, School District 3 Survey Results

Q1 The candidates for School Board in your district are Kevin Hill, Heather Losurdo, Jennifer Mansfield, and Eric Squires. If the election was today, who would you vote for?

Kevin Hill..... 45%
Heather Losurdo..... 34%
Jennifer Mansfield..... 6%
Eric Squires 2%
Undecided..... 14%

Q2 Do you approve or disapprove of the job School Board member Kevin Hill is doing?

Approve 48%
Disapprove..... 30%
Not sure 21%

Q3 Do you have a favorable or unfavorable opinion of Heather Losurdo?

Favorable..... 36%
Unfavorable 43%
Not sure 21%

Q4 Do you have a favorable or unfavorable opinion of Jennifer Mansfield?

Favorable..... 15%
Unfavorable 26%
Not sure 59%

Q5 If the candidates for School Board were just Kevin Hill and Heather Losurdo, who would you vote for?

Kevin Hill..... 52%
Heather Losurdo..... 36%
Not sure 12%

Q6 If the candidates for School Board were just Kevin Hill and Jennifer Mansfield, who would you vote for?

Kevin Hill..... 50%
Jennifer Mansfield..... 22%
Not sure 28%

Q7 Generally speaking, do you approve or disapprove of the job the current Wake County School Board is doing?

Strongly approve..... 23%
Somewhat approve..... 21%
Somewhat disapprove 23%
Strongly disapprove 28%
Not sure 5%

Q8 Do you have a favorable or unfavorable opinion of Ron Margiotta?

Favorable..... 31%
Unfavorable 45%
Not sure 25%

Q9 Do you have a favorable or unfavorable opinion of Art Pope?

Favorable..... 22%
Unfavorable 33%
Not sure 45%

Q10 Do you have a favorable or unfavorable opinion of the Tea Party?

Favorable..... 37%
Unfavorable 51%
Not sure 13%

Q11 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%





Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 37%
Republican..... 43%
Independent/Other..... 20%

Q13 If you are white, press 1. If African-American, press 2. If other, press 3.

White 86%
African-American 7%
Other..... 7%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 2%
30 to 45..... 21%
46 to 65..... 48%
Older than 65..... 29%





Crosstabs

	Base	Gender	
		Woman	Man
Hill/Losurdo/Mansfield/Squires			
Kevin Hill	45%	49%	41%
Heather Losurdo	34%	30%	37%
Jennifer Mansfield	6%	6%	6%
Eric Squires	2%	1%	3%
Undecided	14%	15%	13%

	Base	Gender	
		Woman	Man
Hill Approval			
Approve	48%	53%	44%
Disapprove	30%	22%	39%
Not sure	21%	25%	17%

	Base	Gender	
		Woman	Man
Losurdo Favorability			
Favorable	36%	33%	39%
Unfavorable	43%	46%	41%
Not sure	21%	22%	20%

	Base	Gender	
		Woman	Man
Mansfield Favorability			
Favorable	15%	15%	15%
Unfavorable	26%	26%	26%
Not sure	59%	58%	59%





Crosstabs

	Base	Gender	
		Woman	Man
Hill/Losurdo			
Kevin Hill	52%	57%	45%
Heather Losurdo	36%	31%	42%
Not sure	12%	12%	12%

	Base	Gender	
		Woman	Man
Hill/Mansfield			
Kevin Hill	50%	54%	46%
Jennifer Mansfield	22%	18%	26%
Not sure	28%	28%	28%

	Base	Gender	
		Woman	Man
School Board Approval			
Strongly approve	23%	18%	29%
Somewhat approve	21%	20%	23%
Somewhat disapprove	23%	30%	16%
Strongly disapprove	28%	27%	28%
Not sure	5%	6%	3%

	Base	Gender	
		Woman	Man
Margiotta Favorability			
Favorable	31%	21%	41%
Unfavorable	45%	50%	39%
Not sure	25%	29%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Pope Favorability			
Favorable	22%	16%	29%
Unfavorable	33%	36%	30%
Not sure	45%	48%	41%

	Base	Gender	
		Woman	Man
Tea Party Favorability			
Favorable	37%	29%	46%
Unfavorable	51%	55%	46%
Not sure	13%	16%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Hill/Losurdo/Mansfield/Squires				
Kevin Hill	45%	74%	20%	45%
Heather Losurdo	34%	10%	56%	29%
Jennifer Mansfield	6%	4%	5%	10%
Eric Squires	2%	1%	2%	2%
Undecided	14%	11%	17%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Hill Approval				
Approve	48%	76%	25%	48%
Disapprove	30%	13%	43%	34%
Not sure	21%	11%	32%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Losurdo Favorability				
Favorable	36%	13%	59%	30%
Unfavorable	43%	66%	20%	52%
Not sure	21%	22%	21%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Mansfield Favorability				
Favorable	15%	16%	12%	20%
Unfavorable	26%	31%	21%	27%
Not sure	59%	53%	66%	53%

	Base	Party		
		Democrat	Republican	Independent/Other
Hill/Losurdo				
Kevin Hill	52%	81%	25%	54%
Heather Losurdo	36%	12%	59%	34%
Not sure	12%	8%	15%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Hill/Mansfield				
Kevin Hill	50%	77%	27%	50%
Jennifer Mansfield	22%	9%	30%	27%
Not sure	28%	14%	42%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
School Board Approval				
Strongly approve	23%	10%	37%	18%
Somewhat approve	21%	12%	27%	26%
Somewhat disapprove	23%	30%	18%	23%
Strongly disapprove	28%	44%	13%	29%
Not sure	5%	4%	5%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Margiotta Favorability				
Favorable	31%	10%	47%	33%
Unfavorable	45%	70%	22%	48%
Not sure	25%	20%	31%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Pope Favorability				
Favorable	22%	10%	32%	23%
Unfavorable	33%	53%	14%	38%
Not sure	45%	37%	55%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Tea Party Favorability				
Favorable	37%	10%	62%	33%
Unfavorable	51%	85%	20%	53%
Not sure	13%	5%	18%	14%





Crosstabs

	Base	Race		
		White	African-American	Other
Hill/Losurdo/Mansfield/Squires				
Kevin Hill	45%	45%	51%	39%
Heather Losurdo	34%	35%	22%	24%
Jennifer Mansfield	6%	5%	10%	7%
Eric Squires	2%	2%	3%	-
Undecided	14%	13%	15%	29%

	Base	Race		
		White	African-American	Other
Hill Approval				
Approve	48%	49%	48%	46%
Disapprove	30%	29%	37%	31%
Not sure	21%	22%	15%	22%

	Base	Race		
		White	African-American	Other
Losurdo Favorability				
Favorable	36%	38%	19%	21%
Unfavorable	43%	42%	58%	45%
Not sure	21%	20%	23%	34%

	Base	Race		
		White	African-American	Other
Mansfield Favorability				
Favorable	15%	15%	17%	13%
Unfavorable	26%	25%	34%	29%
Not sure	59%	60%	49%	58%





Crosstabs

	Base	Race		
		White	African-American	Other
Hill/Losurdo				
Kevin Hill	52%	52%	55%	47%
Heather Losurdo	36%	38%	32%	26%
Not sure	12%	11%	13%	26%

	Base	Race		
		White	African-American	Other
Hill/Mansfield				
Kevin Hill	50%	51%	56%	39%
Jennifer Mansfield	22%	23%	22%	12%
Not sure	28%	27%	22%	49%

	Base	Race		
		White	African-American	Other
School Board Approval				
Strongly approve	23%	24%	14%	24%
Somewhat approve	21%	23%	12%	14%
Somewhat disapprove	23%	23%	30%	20%
Strongly disapprove	28%	27%	33%	28%
Not sure	5%	3%	10%	13%

	Base	Race		
		White	African-American	Other
Margiotta Favorability				
Favorable	31%	32%	17%	28%
Unfavorable	45%	43%	66%	44%
Not sure	25%	25%	18%	28%





Crosstabs

	Base	Race		
		White	African-American	Other
Pope Favorability				
Favorable	22%	23%	12%	15%
Unfavorable	33%	32%	55%	28%
Not sure	45%	45%	33%	57%

	Base	Race		
		White	African-American	Other
Tea Party Favorability				
Favorable	37%	39%	19%	29%
Unfavorable	51%	48%	79%	50%
Not sure	13%	13%	3%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hill/Losurdo/Mansfield/Squires					
Kevin Hill	45%	64%	32%	50%	44%
Heather Losurdo	34%	23%	36%	31%	37%
Jennifer Mansfield	6%	-	12%	6%	1%
Eric Squires	2%	-	2%	2%	1%
Undecided	14%	13%	17%	11%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hill Approval					
Approve	48%	64%	39%	54%	44%
Disapprove	30%	29%	38%	27%	30%
Not sure	21%	7%	23%	19%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Losurdo Favorability					
Favorable	36%	30%	36%	33%	40%
Unfavorable	43%	56%	43%	49%	33%
Not sure	21%	14%	21%	18%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mansfield Favorability					
Favorable	15%	7%	23%	14%	13%
Unfavorable	26%	33%	19%	29%	25%
Not sure	59%	61%	58%	57%	62%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hill/Losurdo					
Kevin Hill	52%	64%	42%	58%	47%
Heather Losurdo	36%	23%	39%	34%	41%
Not sure	12%	13%	18%	9%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hill/Mansfield					
Kevin Hill	50%	64%	37%	55%	51%
Jennifer Mansfield	22%	17%	29%	20%	20%
Not sure	28%	19%	34%	25%	28%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
School Board Approval					
Strongly approve	23%	30%	22%	21%	26%
Somewhat approve	21%	10%	28%	20%	21%
Somewhat disapprove	23%	47%	23%	22%	24%
Strongly disapprove	28%	13%	22%	33%	24%
Not sure	5%	-	5%	3%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Margiotta Favorability					
Favorable	31%	32%	29%	29%	35%
Unfavorable	45%	39%	39%	50%	41%
Not sure	25%	28%	32%	21%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pope Favorability					
Favorable	22%	13%	18%	20%	29%
Unfavorable	33%	40%	21%	37%	34%
Not sure	45%	47%	61%	43%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tea Party Favorability					
Favorable	37%	30%	41%	34%	39%
Unfavorable	51%	63%	42%	53%	51%
Not sure	13%	7%	17%	13%	10%

