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**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com), OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

## **Obama leads all Republicans in North Carolina**

**Raleigh, N.C.** – Since PPP last took a look at the crucial battle for North Carolina’s 15 electoral votes, Barack Obama has only strengthened himself, unlike in most states. In September, Obama tied Rick Perry at 46% apiece, led Mitt Romney by one point (45-44), Michele Bachmann by two (47-45), and Newt Gingrich by five (48-43). Now, he still leads Romney by one (46-45), but tops Perry by four (48-44) and Bachmann and Gingrich each by seven (49-42). He also leads Ron Paul by three (46-43). Romney leads by 16, Paul by 14, Gingrich by five, Perry by two, and Bachmann by only one point with independents. For Perry, that is down from 23 points in September.

The president’s approval rating in the Tar Heel State has hardly changed. 44% approve, up from 43%, with 53% still disapproving. Most of his improved standing comes from the fact that he is still more popular than the Republican field. No candidate had a worse September than Rick Perry. Not long after he debuted on the scene with strength in the South, Perry has already tanked. The most popular candidate in the previous poll, with a 34-43 favorability rating, Perry is now the least popular, dropping 23 points on the margin to 24-56. Romney is actually up seven points from 28-52 to 32-49, and Gingrich up ten, from 22-61 to 29-58. Bachmann stands at 30-52 and Paul 24-52.

It may sound funny, especially to someone who has not lived in the state, but Perry’s comments on barbecue may be a small portion of his deterioration here. Three quarters of the state disagrees with Perry’s contention that road kill tastes better than Eastern North Carolina barbecue, and 40% say the comment makes them less likely to vote for him, with only 8% saying it will make them more likely. That is 32-12 among independents and even 36-6 among Republicans.

“It’s the same old story in North Carolina- Barack Obama’s unpopular but voters don’t like any of the Republican alternatives either and that gives him a decent chance to win the state again,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 760 North Carolina voters from September 30<sup>th</sup> to October 3<sup>rd</sup>. The margin of error for the survey is +/-3.6%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## North Carolina Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 44%  
*Disapprove*..... 53%  
*Not sure* ..... 3%

**Q2** Do you have a favorable or unfavorable opinion of Michele Bachmann?

*Favorable*..... 30%  
*Unfavorable* ..... 52%  
*Not sure* ..... 18%

**Q3** Do you have a favorable or unfavorable opinion of Chris Christie?

*Favorable*..... 32%  
*Unfavorable* ..... 37%  
*Not sure* ..... 31%

**Q4** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 29%  
*Unfavorable* ..... 58%  
*Not sure* ..... 12%

**Q5** Do you have a favorable or unfavorable opinion of Ron Paul?

*Favorable*..... 24%  
*Unfavorable* ..... 52%  
*Not sure* ..... 24%

**Q6** Do you have a favorable or unfavorable opinion of Rick Perry?

*Favorable*..... 24%  
*Unfavorable* ..... 56%  
*Not sure* ..... 20%

**Q7** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 32%  
*Unfavorable* ..... 49%  
*Not sure* ..... 20%

**Q8** If the candidates for President next year were Democrat Barack Obama and Republican Michele Bachmann, who would you vote for?

*Barack Obama*..... 49%  
*Michele Bachmann* ..... 42%  
*Undecided*..... 9%

**Q9** If the candidates for President next year were Democrat Barack Obama and Republican Chris Christie, who would you vote for?

*Barack Obama*..... 45%  
*Chris Christie* ..... 46%  
*Undecided*..... 9%

**Q10** If the candidates for President next year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

*Barack Obama*..... 49%  
*Newt Gingrich* ..... 42%  
*Undecided*..... 9%

**Q11** If the candidates for President next year were Democrat Barack Obama and Republican Ron Paul, who would you vote for?

*Barack Obama*..... 46%  
*Ron Paul*..... 43%  
*Undecided*..... 11%





**Q12** If the candidates for President next year were Democrat Barack Obama and Republican Rick Perry, who would you vote for?

*Barack Obama*..... 48%  
*Rick Perry*..... 44%  
*Undecided*..... 8%

**Q13** If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

*Barack Obama*..... 46%  
*Mitt Romney*..... 45%  
*Undecided*..... 10%

**Q14** Rick Perry has stated after eating eastern North Carolina barbecue that, 'I've had road kill that tasted better than that.' Do you agree or disagree with his statement?

*Agree*..... 7%  
*Disagree*..... 75%  
*Not sure*..... 18%

**Q15** Do Rick Perry's comments about barbecue make it more or less likely that you'll vote for him next year, or do they not make a difference?

*More likely*..... 8%  
*Less likely*..... 40%  
*Don't make a difference*..... 52%

**Q16** When it comes to North Carolina barbecue, do you prefer eastern style or western style, or are you not sure?

*Eastern style*..... 42%  
*Western style*..... 26%  
*Not sure*..... 32%

**Q17** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 10%  
*Somewhat liberal*..... 16%  
*Moderate*..... 28%  
*Somewhat conservative*..... 25%  
*Very conservative*..... 22%

**Q18** If you are a woman, press 1. If a man, press 2.

*Woman*..... 51%  
*Man*..... 49%

**Q19** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 48%  
*Republican*..... 36%  
*Independent/Other*..... 16%

**Q20** If you are white, press 1. If African-American, press 2. If other, press 3.

*White*..... 76%  
*African-American*..... 20%  
*Other*..... 4%

**Q21** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 12%  
*30 to 45*..... 28%  
*46 to 65*..... 40%  
*Older than 65*..... 20%



**Q22**

252.....	13%
336.....	19%
704.....	19%
828.....	15%
910.....	13%
919.....	22%



**Crosstabs**

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Obama Approval</b>				
Approve	44%	44%	38%	48%
Disapprove	53%	54%	59%	48%
Not sure	3%	2%	4%	4%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Bachmann Favorability</b>				
Favorable	30%	29%	29%	32%
Unfavorable	52%	57%	52%	46%
Not sure	18%	14%	19%	21%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Christie Favorability</b>				
Favorable	31%	33%	32%	29%
Unfavorable	37%	39%	36%	36%
Not sure	31%	28%	32%	34%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Gingrich Favorability</b>				
Favorable	30%	26%	40%	26%
Unfavorable	58%	63%	51%	57%
Not sure	13%	11%	10%	17%





**Crosstabs**

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Paul Favorability</b>				
Favorable	24%	24%	28%	21%
Unfavorable	52%	56%	51%	49%
Not sure	24%	20%	21%	30%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Perry Favorability</b>				
Favorable	24%	24%	29%	22%
Unfavorable	56%	59%	57%	51%
Not sure	20%	17%	15%	28%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Romney Favorability</b>				
Favorable	32%	34%	30%	31%
Unfavorable	49%	47%	55%	46%
Not sure	20%	19%	15%	23%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Obama/Bachmann</b>				
Barack Obama	49%	51%	42%	52%
Michele Bachmann	42%	43%	46%	38%
Undecided	9%	7%	12%	9%





**Crosstabs**

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Obama/Christie</b>				
Barack Obama	45%	45%	38%	50%
Chris Christie	46%	46%	52%	41%
Undecided	9%	9%	10%	9%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Obama/Gingrich</b>				
Barack Obama	49%	50%	40%	53%
Newt Gingrich	42%	42%	49%	38%
Undecided	9%	8%	11%	9%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Obama/Paul</b>				
Barack Obama	46%	49%	39%	48%
Ron Paul	43%	44%	45%	40%
Undecided	11%	8%	16%	13%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Obama/Perry</b>				
Barack Obama	47%	50%	38%	51%
Rick Perry	44%	44%	52%	39%
Undecided	8%	6%	10%	10%





**Crosstabs**

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Obama/Romney</b>				
Barack Obama	45%	48%	37%	49%
Mitt Romney	45%	43%	52%	42%
Undecided	10%	9%	10%	9%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Agree/Disagree w/ Perry on BBQ</b>				
Agree	7%	4%	15%	6%
Disagree	75%	87%	73%	60%
Not sure	18%	9%	13%	34%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Perry's BBQ Comment Makes You More/Less Likely to Vote for Him?</b>				
More likely	8%	10%	9%	4%
Less likely	40%	42%	45%	34%
Don't make a difference	52%	48%	46%	62%

	Base	Prefer Eastern or Western BBQ?		
		Eastern style	Western style	Not sure
<b>Prefer Eastern or Western BBQ?</b>				
Eastern style	42%	100%	-	-
Western style	26%	-	100%	-
Not sure	32%	-	-	100%







**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
<b>Approve</b>	44%	72%	78%	58%	22%	13%
<b>Disapprove</b>	53%	22%	17%	39%	77%	86%
<b>Not sure</b>	3%	6%	5%	3%	2%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Bachmann Favorability</b>						
<b>Favorable</b>	30%	19%	20%	17%	33%	56%
<b>Unfavorable</b>	52%	69%	70%	67%	39%	29%
<b>Not sure</b>	18%	11%	10%	16%	28%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Christie Favorability</b>						
<b>Favorable</b>	32%	14%	13%	25%	46%	45%
<b>Unfavorable</b>	37%	54%	57%	46%	19%	25%
<b>Not sure</b>	31%	31%	29%	29%	35%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gingrich Favorability</b>						
<b>Favorable</b>	29%	11%	5%	20%	43%	53%
<b>Unfavorable</b>	58%	80%	84%	70%	42%	32%
<b>Not sure</b>	12%	9%	11%	10%	15%	15%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Paul Favorability</b>						
Favorable	24%	24%	10%	20%	30%	33%
Unfavorable	52%	54%	74%	54%	43%	43%
Not sure	24%	22%	15%	26%	26%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Perry Favorability</b>						
Favorable	24%	8%	5%	15%	38%	42%
Unfavorable	56%	76%	84%	64%	37%	36%
Not sure	20%	16%	11%	21%	25%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
Favorable	32%	14%	19%	24%	43%	46%
Unfavorable	49%	75%	69%	50%	33%	39%
Not sure	20%	11%	13%	26%	25%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Bachmann</b>						
Barack Obama	49%	82%	85%	66%	24%	16%
Michele Bachmann	42%	13%	11%	22%	64%	78%
Undecided	9%	5%	4%	12%	12%	6%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Christie</b>						
Barack Obama	45%	82%	80%	59%	20%	15%
Chris Christie	46%	14%	15%	26%	71%	79%
Undecided	9%	4%	5%	16%	9%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Gingrich</b>						
Barack Obama	49%	83%	85%	65%	24%	13%
Newt Gingrich	42%	16%	8%	24%	64%	78%
Undecided	9%	1%	7%	11%	12%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Paul</b>						
Barack Obama	46%	80%	84%	60%	19%	15%
Ron Paul	43%	19%	12%	24%	63%	76%
Undecided	11%	1%	4%	16%	18%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Perry</b>						
Barack Obama	48%	83%	83%	63%	23%	14%
Rick Perry	44%	9%	12%	25%	67%	81%
Undecided	8%	8%	5%	11%	10%	5%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Romney</b>						
Barack Obama	46%	82%	82%	59%	21%	13%
Mitt Romney	45%	13%	10%	25%	69%	82%
Undecided	10%	4%	8%	16%	10%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Agree/Disagree w/ Perry on BBQ</b>						
Agree	7%	8%	4%	11%	6%	7%
Disagree	75%	71%	78%	74%	75%	75%
Not sure	18%	21%	18%	16%	19%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Perry's BBQ Comment Makes You More/Less Likely to Vote for Him?</b>						
More likely	8%	18%	7%	6%	8%	6%
Less likely	40%	40%	48%	46%	34%	34%
Don't make a difference	52%	41%	46%	49%	58%	60%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Prefer Eastern or Western BBQ?</b>						
Eastern style	42%	41%	43%	44%	41%	39%
Western style	26%	28%	27%	24%	25%	28%
Not sure	32%	31%	31%	31%	35%	33%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	<b>44%</b>	51%	36%
<b>Disapprove</b>	<b>53%</b>	45%	62%
<b>Not sure</b>	<b>3%</b>	4%	2%

	Base	Gender	
		Woman	Man
<b>Bachmann Favorability</b>			
<b>Favorable</b>	<b>30%</b>	31%	29%
<b>Unfavorable</b>	<b>52%</b>	49%	56%
<b>Not sure</b>	<b>18%</b>	20%	15%

	Base	Gender	
		Woman	Man
<b>Christie Favorability</b>			
<b>Favorable</b>	<b>32%</b>	26%	38%
<b>Unfavorable</b>	<b>37%</b>	36%	38%
<b>Not sure</b>	<b>31%</b>	38%	24%

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
<b>Favorable</b>	<b>29%</b>	25%	34%
<b>Unfavorable</b>	<b>58%</b>	59%	57%
<b>Not sure</b>	<b>12%</b>	16%	9%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Paul Favorability</b>			
<b>Favorable</b>	24%	19%	29%
<b>Unfavorable</b>	52%	55%	50%
<b>Not sure</b>	24%	26%	21%

	Base	Gender	
		Woman	Man
<b>Perry Favorability</b>			
<b>Favorable</b>	24%	20%	29%
<b>Unfavorable</b>	56%	56%	55%
<b>Not sure</b>	20%	24%	16%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	32%	28%	35%
<b>Unfavorable</b>	49%	50%	48%
<b>Not sure</b>	20%	22%	17%

	Base	Gender	
		Woman	Man
<b>Obama/Bachmann</b>			
<b>Barack Obama</b>	49%	57%	41%
<b>Michele Bachmann</b>	42%	37%	48%
<b>Undecided</b>	9%	7%	11%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Christie</b>			
Barack Obama	45%	55%	35%
Chris Christie	46%	36%	55%
Undecided	9%	9%	9%

	Base	Gender	
		Woman	Man
<b>Obama/Gingrich</b>			
Barack Obama	49%	57%	41%
Newt Gingrich	42%	34%	51%
Undecided	9%	9%	9%

	Base	Gender	
		Woman	Man
<b>Obama/Paul</b>			
Barack Obama	46%	55%	36%
Ron Paul	43%	35%	51%
Undecided	11%	10%	13%

	Base	Gender	
		Woman	Man
<b>Obama/Perry</b>			
Barack Obama	48%	56%	39%
Rick Perry	44%	37%	52%
Undecided	8%	8%	9%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Barack Obama</b>	<b>46%</b>	54%	36%
<b>Mitt Romney</b>	<b>45%</b>	37%	53%
<b>Undecided</b>	<b>10%</b>	9%	11%

	Base	Gender	
		Woman	Man
<b>Agree/Disagree w/ Perry on BBQ</b>			
<b>Agree</b>	<b>7%</b>	6%	9%
<b>Disagree</b>	<b>75%</b>	75%	74%
<b>Not sure</b>	<b>18%</b>	18%	18%

	Base	Gender	
		Woman	Man
<b>Perry's BBQ Comment Makes You More/Less Likely to Vote for Him ?</b>			
<b>More likely</b>	<b>8%</b>	9%	7%
<b>Less likely</b>	<b>40%</b>	40%	40%
<b>Don't make a difference</b>	<b>52%</b>	51%	54%

	Base	Gender	
		Woman	Man
<b>Prefer Eastern or Western BBQ?</b>			
<b>Eastern style</b>	<b>42%</b>	42%	41%
<b>Western style</b>	<b>26%</b>	22%	30%
<b>Not sure</b>	<b>32%</b>	36%	29%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	44%	75%	6%	35%
<b>Disapprove</b>	53%	21%	93%	63%
<b>Not sure</b>	3%	4%	1%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bachmann Favorability</b>				
<b>Favorable</b>	30%	25%	37%	31%
<b>Unfavorable</b>	52%	62%	40%	50%
<b>Not sure</b>	18%	13%	23%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Christie Favorability</b>				
<b>Favorable</b>	32%	17%	47%	40%
<b>Unfavorable</b>	37%	50%	24%	28%
<b>Not sure</b>	31%	32%	29%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	29%	9%	57%	26%
<b>Unfavorable</b>	58%	78%	33%	56%
<b>Not sure</b>	12%	13%	10%	17%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Paul Favorability</b>				
<b>Favorable</b>	24%	14%	34%	31%
<b>Unfavorable</b>	52%	64%	42%	42%
<b>Not sure</b>	24%	22%	24%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Perry Favorability</b>				
<b>Favorable</b>	24%	12%	44%	17%
<b>Unfavorable</b>	56%	70%	35%	60%
<b>Not sure</b>	20%	18%	21%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	32%	16%	50%	37%
<b>Unfavorable</b>	49%	64%	30%	46%
<b>Not sure</b>	20%	20%	20%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Bachmann</b>				
<b>Barack Obama</b>	49%	80%	10%	44%
<b>Michele Bachmann</b>	42%	14%	78%	45%
<b>Undecided</b>	9%	6%	11%	11%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Christie</b>				
Barack Obama	45%	78%	6%	35%
Chris Christie	46%	15%	84%	51%
Undecided	9%	7%	9%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Gingrich</b>				
Barack Obama	49%	82%	8%	42%
Newt Gingrich	42%	11%	82%	47%
Undecided	9%	7%	10%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Paul</b>				
Barack Obama	46%	78%	8%	36%
Ron Paul	43%	15%	76%	50%
Undecided	11%	7%	15%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Perry</b>				
Barack Obama	48%	78%	9%	45%
Rick Perry	44%	15%	82%	47%
Undecided	8%	7%	10%	9%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Barack Obama	46%	78%	8%	34%
Mitt Romney	45%	15%	82%	50%
Undecided	10%	7%	10%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Agree/Disagree w/ Perry on BBQ</b>				
Agree	7%	7%	8%	8%
Disagree	75%	76%	72%	77%
Not sure	18%	17%	20%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Perry's BBQ Comment Makes You More/Less Likely to Vote for Him?</b>				
More likely	8%	7%	6%	12%
Less likely	40%	46%	36%	32%
Don't make a difference	52%	46%	58%	56%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Prefer Eastern or Western BBQ?</b>				
Eastern style	42%	46%	40%	34%
Western style	26%	22%	30%	28%
Not sure	32%	33%	30%	38%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama Approval</b>				
<b>Approve</b>	<b>44%</b>	31%	87%	62%
<b>Disapprove</b>	<b>53%</b>	66%	12%	38%
<b>Not sure</b>	<b>3%</b>	4%	1%	-

	Base	Race		
		White	African-American	Other
<b>Bachmann Favorability</b>				
<b>Favorable</b>	<b>30%</b>	27%	42%	26%
<b>Unfavorable</b>	<b>52%</b>	53%	47%	61%
<b>Not sure</b>	<b>18%</b>	20%	11%	13%

	Base	Race		
		White	African-American	Other
<b>Christie Favorability</b>				
<b>Favorable</b>	<b>32%</b>	36%	15%	26%
<b>Unfavorable</b>	<b>37%</b>	34%	50%	44%
<b>Not sure</b>	<b>31%</b>	30%	35%	29%

	Base	Race		
		White	African-American	Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	<b>29%</b>	36%	7%	20%
<b>Unfavorable</b>	<b>58%</b>	53%	74%	69%
<b>Not sure</b>	<b>12%</b>	11%	19%	11%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Paul Favorability</b>				
Favorable	24%	27%	14%	23%
Unfavorable	52%	51%	57%	58%
Not sure	24%	22%	29%	19%

	Base	Race		
		White	African-American	Other
<b>Perry Favorability</b>				
Favorable	24%	28%	11%	20%
Unfavorable	56%	52%	66%	71%
Not sure	20%	19%	24%	9%

	Base	Race		
		White	African-American	Other
<b>Romney Favorability</b>				
Favorable	32%	38%	11%	14%
Unfavorable	49%	43%	66%	73%
Not sure	20%	19%	23%	13%

	Base	Race		
		White	African-American	Other
<b>Obama/Bachmann</b>				
Barack Obama	49%	38%	86%	71%
Michele Bachmann	42%	52%	11%	21%
Undecided	9%	10%	3%	8%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama/Christie</b>				
Barack Obama	45%	33%	87%	66%
Chris Christie	46%	56%	11%	26%
Undecided	9%	11%	3%	8%

	Base	Race		
		White	African-American	Other
<b>Obama/Gingrich</b>				
Barack Obama	49%	37%	86%	71%
Newt Gingrich	42%	53%	9%	18%
Undecided	9%	10%	5%	11%

	Base	Race		
		White	African-American	Other
<b>Obama/Paul</b>				
Barack Obama	46%	35%	85%	62%
Ron Paul	43%	52%	10%	29%
Undecided	11%	13%	6%	10%

	Base	Race		
		White	African-American	Other
<b>Obama/Perry</b>				
Barack Obama	48%	36%	87%	66%
Rick Perry	44%	55%	9%	29%
Undecided	8%	9%	4%	5%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama/Romney</b>				
Barack Obama	46%	34%	86%	68%
Mitt Romney	45%	55%	10%	26%
Undecided	10%	11%	4%	7%

	Base	Race		
		White	African-American	Other
<b>Agree/Disagree w/ Perry on BBQ</b>				
Agree	7%	8%	5%	14%
Disagree	75%	74%	79%	63%
Not sure	18%	18%	16%	23%

	Base	Race		
		White	African-American	Other
<b>Perry's BBQ Comment Makes You More/Less Likely to Vote for Him?</b>				
More likely	8%	8%	9%	5%
Less likely	40%	36%	50%	63%
Don't make a difference	52%	56%	41%	32%

	Base	Race		
		White	African-American	Other
<b>Prefer Eastern or Western BBQ?</b>				
Eastern style	42%	43%	36%	37%
Western style	26%	30%	14%	19%
Not sure	32%	27%	50%	44%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	<b>44%</b>	50%	37%	48%	41%
<b>Disapprove</b>	<b>53%</b>	42%	62%	50%	55%
<b>Not sure</b>	<b>3%</b>	8%	2%	2%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bachmann Favorability</b>					
<b>Favorable</b>	<b>30%</b>	37%	31%	29%	28%
<b>Unfavorable</b>	<b>52%</b>	45%	53%	55%	50%
<b>Not sure</b>	<b>18%</b>	18%	16%	16%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Christie Favorability</b>					
<b>Favorable</b>	<b>32%</b>	34%	28%	32%	36%
<b>Unfavorable</b>	<b>37%</b>	37%	38%	38%	33%
<b>Not sure</b>	<b>31%</b>	29%	34%	30%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>					
<b>Favorable</b>	<b>29%</b>	18%	30%	29%	36%
<b>Unfavorable</b>	<b>58%</b>	67%	58%	59%	51%
<b>Not sure</b>	<b>12%</b>	15%	12%	12%	13%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Paul Favorability</b>					
Favorable	24%	32%	28%	22%	18%
Unfavorable	52%	39%	46%	59%	55%
Not sure	24%	29%	26%	19%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Perry Favorability</b>					
Favorable	24%	16%	21%	28%	26%
Unfavorable	56%	58%	55%	57%	52%
Not sure	20%	26%	23%	15%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
Favorable	32%	18%	28%	33%	42%
Unfavorable	49%	58%	54%	49%	38%
Not sure	20%	24%	19%	18%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Bachmann</b>					
Barack Obama	49%	61%	46%	52%	41%
Michele Bachmann	42%	39%	45%	39%	45%
Undecided	9%	-	9%	9%	14%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Christie</b>					
Barack Obama	45%	58%	38%	48%	42%
Chris Christie	46%	34%	53%	42%	49%
Undecided	9%	8%	9%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Gingrich</b>					
Barack Obama	49%	61%	45%	52%	42%
New t Gingrich	42%	32%	46%	40%	49%
Undecided	9%	8%	10%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Paul</b>					
Barack Obama	46%	55%	40%	50%	41%
Ron Paul	43%	42%	49%	36%	47%
Undecided	11%	3%	11%	14%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Perry</b>					
Barack Obama	48%	59%	40%	52%	43%
Rick Perry	44%	33%	53%	40%	46%
Undecided	8%	8%	7%	8%	10%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Barack Obama</b>	<b>46%</b>	61%	40%	48%	39%
<b>Mitt Romney</b>	<b>45%</b>	29%	48%	44%	52%
<b>Undecided</b>	<b>10%</b>	11%	12%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Agree/Disagree w/ Perry on BBQ</b>					
<b>Agree</b>	<b>7%</b>	8%	9%	8%	3%
<b>Disagree</b>	<b>75%</b>	62%	76%	75%	80%
<b>Not sure</b>	<b>18%</b>	31%	15%	17%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Perry's BBQ Comment Makes You More/Less Likely to Vote for Him?</b>					
<b>More likely</b>	<b>8%</b>	8%	7%	8%	8%
<b>Less likely</b>	<b>40%</b>	45%	38%	36%	48%
<b>Don't make a difference</b>	<b>52%</b>	47%	54%	56%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Prefer Eastern or Western BBQ?</b>					
<b>Eastern style</b>	<b>42%</b>	45%	43%	42%	38%
<b>Western style</b>	<b>26%</b>	26%	25%	26%	27%
<b>Not sure</b>	<b>32%</b>	29%	32%	32%	35%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama Approval</b>							
<b>Approve</b>	44%	47%	38%	49%	32%	47%	48%
<b>Disapprove</b>	53%	47%	59%	49%	64%	51%	51%
<b>Not sure</b>	3%	5%	3%	2%	4%	2%	1%

	Base	Area Code					
		252	336	704	828	910	919
<b>Bachmann Favorability</b>							
<b>Favorable</b>	30%	43%	21%	36%	26%	34%	26%
<b>Unfavorable</b>	52%	40%	54%	48%	58%	51%	58%
<b>Not sure</b>	18%	17%	25%	16%	16%	15%	15%

	Base	Area Code					
		252	336	704	828	910	919
<b>Christie Favorability</b>							
<b>Favorable</b>	32%	26%	32%	42%	30%	24%	32%
<b>Unfavorable</b>	37%	32%	34%	35%	43%	45%	36%
<b>Not sure</b>	31%	43%	34%	23%	27%	30%	32%

	Base	Area Code					
		252	336	704	828	910	919
<b>Gingrich Favorability</b>							
<b>Favorable</b>	29%	25%	31%	33%	36%	20%	29%
<b>Unfavorable</b>	58%	52%	55%	57%	55%	64%	64%
<b>Not sure</b>	12%	24%	14%	10%	9%	16%	7%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Paul Favorability</b>							
<b>Favorable</b>	24%	16%	24%	20%	33%	20%	29%
<b>Unfavorable</b>	52%	59%	52%	57%	46%	46%	53%
<b>Not sure</b>	24%	26%	25%	22%	21%	34%	18%

	Base	Area Code					
		252	336	704	828	910	919
<b>Perry Favorability</b>							
<b>Favorable</b>	24%	21%	29%	20%	23%	27%	26%
<b>Unfavorable</b>	56%	50%	49%	63%	59%	52%	59%
<b>Not sure</b>	20%	29%	22%	18%	18%	21%	15%

	Base	Area Code					
		252	336	704	828	910	919
<b>Romney Favorability</b>							
<b>Favorable</b>	32%	29%	31%	30%	28%	30%	38%
<b>Unfavorable</b>	49%	47%	50%	50%	56%	45%	45%
<b>Not sure</b>	20%	24%	19%	19%	16%	25%	17%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Bachmann</b>							
<b>Barack Obama</b>	49%	50%	47%	52%	38%	49%	56%
<b>Michele Bachmann</b>	42%	44%	40%	39%	49%	47%	38%
<b>Undecided</b>	9%	6%	13%	10%	13%	4%	6%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Christie</b>							
<b>Barack Obama</b>	45%	49%	42%	53%	35%	45%	47%
<b>Chris Christie</b>	46%	44%	45%	41%	55%	50%	43%
<b>Undecided</b>	9%	7%	14%	6%	11%	5%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Gingrich</b>							
<b>Barack Obama</b>	49%	52%	46%	52%	40%	48%	52%
<b>Newt Gingrich</b>	42%	43%	44%	37%	49%	42%	41%
<b>Undecided</b>	9%	5%	10%	11%	12%	9%	7%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Paul</b>							
<b>Barack Obama</b>	46%	52%	42%	52%	34%	42%	50%
<b>Ron Paul</b>	43%	41%	44%	35%	54%	46%	40%
<b>Undecided</b>	11%	7%	14%	13%	12%	12%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Perry</b>							
<b>Barack Obama</b>	48%	48%	43%	53%	37%	51%	52%
<b>Rick Perry</b>	44%	43%	46%	37%	52%	44%	44%
<b>Undecided</b>	8%	8%	11%	10%	11%	6%	4%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Romney</b>							
<b>Barack Obama</b>	46%	48%	41%	52%	37%	47%	47%
<b>Mitt Romney</b>	45%	41%	47%	38%	54%	46%	44%
<b>Undecided</b>	10%	11%	11%	9%	9%	7%	9%

	Base	Area Code					
		252	336	704	828	910	919
<b>Agree/Disagree w/ Perry on BBQ</b>							
<b>Agree</b>	7%	4%	11%	7%	11%	5%	5%
<b>Disagree</b>	75%	85%	73%	76%	63%	72%	79%
<b>Not sure</b>	18%	10%	16%	17%	25%	23%	17%

	Base	Area Code					
		252	336	704	828	910	919
<b>Perry's BBQ Comment Makes You More/Less Likely to Vote for Him?</b>							
<b>More likely</b>	8%	12%	8%	4%	8%	11%	6%
<b>Less likely</b>	40%	50%	37%	42%	43%	32%	38%
<b>Don't make a difference</b>	52%	38%	55%	54%	48%	56%	56%

	Base	Area Code					
		252	336	704	828	910	919
<b>Prefer Eastern or Western BBQ?</b>							
<b>Eastern style</b>	42%	69%	33%	28%	19%	52%	54%
<b>Western style</b>	26%	12%	39%	32%	41%	9%	18%
<b>Not sure</b>	32%	19%	27%	40%	40%	40%	28%

