

**FOR IMMEDIATE RELEASE**

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**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama numbers steady**

**Raleigh, N.C.** – For the second month in a row Barack Obama’s approval rating with North Carolina voters stands at 45%.

This is the first month since April that the President’s standing hasn’t declined so perhaps he’s now bottomed out. 49% of voters disapprove of his work. 78% of Democrats, 41% of independents, and 10% of Republicans give Obama good reviews.

Obama maintains a strong 90% approval rating with African Americans but only 33% of whites like the job he’s doing. 35% is generally seen as the minimum threshold he can be at with them and still hope to repeat his surprise 2008 victory in the state.

North Carolinians continue to be opposed to Obama’s plans for health care. This month the numbers come down 53% opposed and 38% in support, largely consistent with where they’ve been over the last two months.

“While Barack Obama is in the same position he was on election day in most states he’s slipped a little in North Carolina,” said Dean Debnam, President of Public Policy Polling. “He has less margin for error here than any other state because of his narrow victory last fall.”

Voters in the state do not express much support for Obama on the Olympics issue. 55% say it was inappropriate for him to go to Denmark and campaign for them to be held in Chicago, and 65% said they were not disappointed that the US lost out.

PPP’s monthly 2010 Senate numbers will be released tomorrow.

PPP surveyed 683 North Carolina voters from October 2<sup>nd</sup> to 4<sup>th</sup>. The survey’s margin of error is +/-3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## North Carolina Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 45%  
*Disapprove*..... 49%  
*Not Sure*..... 5%

**Q2** Are you disappointed that the United States was not chosen to host the 2016 Olympics? If yes, press 1. If no, press 2. If you're not sure, press 3.

*Yes* ..... 23%  
*No*..... 65%  
*Not Sure*..... 12%

**Q3** Do you think that going to Denmark to campaign for the United States to host the Olympics was an appropriate use of President Obama's time? If yes, press 1. If no, press 2. If you're not sure, press 3.

*Yes* ..... 38% *Not Sure*..... 7%  
*No*..... 55%

**Q4** Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

*Support*..... 38%  
*Oppose*..... 53%  
*No Opinion*..... 9%

**Q5** Do you think that Barack Obama is a liberal, a moderate, or a conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal* ..... 62% *Conservative* ..... 7%  
*Moderate*..... 32%

**Q6** When you watch cable news do you prefer CNN, Fox News, or MSNBC? If CNN, press 1. If Fox News, press 2. If MSNBC, press 3. If you never watch cable news, press 4.

*CNN*..... 31%  
*Fox News*..... 49%  
*MSNBC*..... 13%  
*Never watch cable* ..... 7%

**Q7** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 16%  
*Moderate*..... 37%  
*Conservative*..... 47%

**Q8** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

*Urban*..... 13%  
*Suburban* ..... 24%  
*Rural*..... 33%  
*Small Town*..... 30%

**Q9** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q10** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 43%  
*Republican*..... 37%  
*Independent/Other*..... 20%





**Q11** If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i> .....	77%
<i>African-American</i> .....	20%
<i>Other</i> .....	3%

**Q12** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i> .....	16%
<i>30 to 45</i> .....	22%
<i>46 to 65</i> .....	42%
<i>Older than 65</i> .....	20%

**Q13**

252.....	14%
336.....	23%
704.....	18%
828.....	15%
910.....	15%
919.....	15%





**Crosstabs**

	Base	Cable News Preference			
		CNN	Fox News	MSNBC	Never watch cable
<b>Obama Approval</b>					
<b>Approve</b>	45%	75%	18%	76%	51%
<b>Disapprove</b>	49%	19%	79%	16%	33%
<b>Not Sure</b>	5%	5%	3%	8%	16%

	Base	Cable News Preference			
		CNN	Fox News	MSNBC	Never watch cable
<b>Disappointed over Olympics</b>					
<b>Yes</b>	23%	35%	18%	20%	17%
<b>No</b>	65%	56%	71%	62%	63%
<b>Not Sure</b>	12%	9%	11%	18%	20%

	Base	Cable News Preference			
		CNN	Fox News	MSNBC	Never watch cable
<b>Denmark Trip Appropriateness</b>					
<b>Yes</b>	37%	63%	13%	67%	44%
<b>No</b>	55%	28%	83%	21%	42%
<b>Not Sure</b>	7%	8%	4%	12%	13%

	Base	Cable News Preference			
		CNN	Fox News	MSNBC	Never watch cable
<b>Obama Health Care</b>					
<b>Support</b>	38%	66%	11%	70%	48%
<b>Oppose</b>	53%	24%	82%	16%	39%
<b>No Opinion</b>	9%	10%	7%	14%	13%





**Crosstabs**

	Base	Cable News Preference			
		CNN	Fox News	MSNBC	Never watch cable
<b>Obama Ideology</b>					
<b>Liberal</b>	61%	40%	84%	36%	42%
<b>Moderate</b>	32%	51%	10%	54%	56%
<b>Conservative</b>	7%	9%	5%	10%	2%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Approval</b>				
<b>Approve</b>	45%	87%	60%	21%
<b>Disapprove</b>	49%	6%	34%	76%
<b>Not Sure</b>	5%	7%	6%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Disappointed over Olympics</b>				
<b>Yes</b>	23%	30%	25%	20%
<b>No</b>	65%	62%	62%	68%
<b>Not Sure</b>	12%	8%	13%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Denmark Trip Appropriateness</b>				
<b>Yes</b>	38%	71%	53%	15%
<b>No</b>	55%	23%	40%	77%
<b>Not Sure</b>	7%	6%	7%	8%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Health Care</b>				
<b>Support</b>	<b>38%</b>	81%	52%	13%
<b>Oppose</b>	<b>53%</b>	8%	37%	80%
<b>No Opinion</b>	<b>9%</b>	11%	11%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Ideology</b>				
<b>Liberal</b>	<b>62%</b>	49%	39%	83%
<b>Moderate</b>	<b>32%</b>	45%	57%	8%
<b>Conservative</b>	<b>7%</b>	6%	4%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Obama Approval</b>					
<b>Approve</b>	<b>45%</b>	60%	55%	32%	47%
<b>Disapprove</b>	<b>49%</b>	36%	42%	63%	45%
<b>Not Sure</b>	<b>5%</b>	4%	3%	5%	8%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Disappointed over Olympics</b>					
<b>Yes</b>	<b>23%</b>	26%	16%	30%	20%
<b>No</b>	<b>65%</b>	59%	70%	61%	67%
<b>Not Sure</b>	<b>12%</b>	15%	13%	9%	12%





**Crosstabs**

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Denmark Trip Appropriateness</b>					
<b>Yes</b>	38%	47%	45%	27%	40%
<b>No</b>	55%	45%	48%	65%	54%
<b>Not Sure</b>	7%	8%	7%	8%	6%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Obama Health Care</b>					
<b>Support</b>	38%	54%	46%	27%	37%
<b>Oppose</b>	53%	41%	49%	63%	51%
<b>No Opinion</b>	9%	5%	5%	11%	12%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Obama Ideology</b>					
<b>Liberal</b>	62%	60%	54%	71%	57%
<b>Moderate</b>	32%	35%	38%	24%	34%
<b>Conservative</b>	7%	6%	7%	5%	9%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	45%	51%	39%
<b>Disapprove</b>	49%	42%	57%
<b>Not Sure</b>	5%	6%	4%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Disappointed over Olympics</b>			
<b>Yes</b>	23%	23%	23%
<b>No</b>	65%	63%	67%
<b>Not Sure</b>	12%	14%	10%

	Base	Gender	
		Woman	Man
<b>Denmark Trip Appropriateness</b>			
<b>Yes</b>	38%	42%	32%
<b>No</b>	55%	49%	62%
<b>Not Sure</b>	7%	9%	6%

	Base	Gender	
		Woman	Man
<b>Obama Health Care</b>			
<b>Support</b>	38%	43%	33%
<b>Oppose</b>	53%	45%	62%
<b>No Opinion</b>	9%	12%	6%

	Base	Gender	
		Woman	Man
<b>Obama Ideology</b>			
<b>Liberal</b>	62%	58%	65%
<b>Moderate</b>	32%	35%	28%
<b>Conservative</b>	7%	7%	6%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	45%	78%	10%	41%
<b>Disapprove</b>	49%	18%	86%	51%
<b>Not Sure</b>	5%	5%	4%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Disappointed over Olympics</b>				
<b>Yes</b>	23%	29%	20%	17%
<b>No</b>	65%	58%	67%	76%
<b>Not Sure</b>	12%	13%	13%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Denmark Trip Appropriateness</b>				
<b>Yes</b>	38%	63%	8%	39%
<b>No</b>	55%	27%	87%	56%
<b>Not Sure</b>	7%	10%	5%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Health Care</b>				
<b>Support</b>	38%	67%	5%	36%
<b>Oppose</b>	53%	21%	87%	58%
<b>No Opinion</b>	9%	12%	8%	6%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Ideology</b>				
<b>Liberal</b>	62%	44%	86%	53%
<b>Moderate</b>	32%	45%	10%	43%
<b>Conservative</b>	7%	11%	3%	4%

	Base	Race		
		White	African-American	Other
<b>Obama Approval</b>				
<b>Approve</b>	45%	33%	90%	62%
<b>Disapprove</b>	49%	61%	7%	33%
<b>Not Sure</b>	5%	6%	3%	4%

	Base	Race		
		White	African-American	Other
<b>Disappointed over Olympics</b>				
<b>Yes</b>	23%	23%	27%	17%
<b>No</b>	65%	66%	58%	67%
<b>Not Sure</b>	12%	11%	15%	16%

	Base	Race		
		White	African-American	Other
<b>Denmark Trip Appropriateness</b>				
<b>Yes</b>	38%	31%	61%	56%
<b>No</b>	55%	64%	24%	26%
<b>Not Sure</b>	7%	5%	16%	18%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama Health Care</b>				
<b>Support</b>	38%	29%	72%	53%
<b>Oppose</b>	53%	64%	12%	38%
<b>No Opinion</b>	9%	7%	16%	10%

	Base	Race		
		White	African-American	Other
<b>Obama Ideology</b>				
<b>Liberal</b>	62%	68%	40%	31%
<b>Moderate</b>	32%	28%	41%	58%
<b>Conservative</b>	7%	4%	18%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	45%	49%	44%	50%	34%
<b>Disapprove</b>	49%	44%	50%	45%	61%
<b>Not Sure</b>	5%	7%	6%	4%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Disappointed over Olympics</b>					
<b>Yes</b>	23%	29%	27%	22%	19%
<b>No</b>	65%	57%	66%	65%	70%
<b>Not Sure</b>	12%	14%	7%	14%	11%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Denmark Trip Appropriateness</b>					
<b>Yes</b>	38%	40%	43%	40%	25%
<b>No</b>	55%	52%	52%	53%	66%
<b>Not Sure</b>	7%	7%	5%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Health Care</b>					
<b>Support</b>	38%	36%	42%	42%	26%
<b>Oppose</b>	53%	52%	51%	48%	65%
<b>No Opinion</b>	9%	12%	7%	9%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Ideology</b>					
<b>Liberal</b>	62%	64%	55%	62%	65%
<b>Moderate</b>	32%	31%	36%	31%	28%
<b>Conservative</b>	7%	5%	8%	7%	7%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama Approval</b>							
<b>Approve</b>	45%	46%	38%	46%	44%	43%	60%
<b>Disapprove</b>	49%	50%	58%	47%	49%	54%	34%
<b>Not Sure</b>	5%	4%	4%	7%	8%	3%	6%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Disappointed over Olympics</b>							
<b>Yes</b>	23%	29%	24%	22%	19%	25%	22%
<b>No</b>	65%	53%	64%	68%	70%	64%	69%
<b>Not Sure</b>	12%	18%	13%	10%	11%	10%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Denmark Trip Appropriateness</b>							
<b>Yes</b>	38%	32%	27%	38%	40%	44%	50%
<b>No</b>	55%	57%	64%	56%	55%	53%	42%
<b>Not Sure</b>	7%	12%	9%	7%	5%	3%	7%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama Health Care</b>							
<b>Support</b>	38%	32%	33%	39%	39%	33%	54%
<b>Oppose</b>	53%	53%	59%	52%	52%	62%	37%
<b>No Opinion</b>	9%	15%	8%	9%	10%	4%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama Ideology</b>							
<b>Liberal</b>	62%	56%	71%	60%	58%	67%	51%
<b>Moderate</b>	32%	27%	22%	36%	38%	26%	44%
<b>Conservative</b>	7%	16%	6%	4%	5%	7%	5%

