



FOR IMMEDIATE RELEASE

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McCrory leads by 10

Raleigh, N.C.-- PPP's new poll of the North Carolina Governor's race finds Republican Pat McCrory leading Democrat Walter Dalton 47-37, with Libertarian Barbara Howe at 5%. This is the biggest lead McCrory's had in a PPP survey since Dalton won the Democratic nomination in May.

The key for McCrory is that the attacks on him over the last four months just haven't done much to affect his image. He has a +12 net favorability rating with 46% of voters giving him positive marks to 34% who have a negative opinion. That's not much different from May when he was at +13 (41/28).

McCrory's lead continues to be driven by two major factors: a high level of crossover support from Democrats, and a huge advantage with independents. McCrory's winning 19% of the Democratic vote while losing only 7% of Republicans to Dalton. And he's up by a 52/22 margin with independents.

The good news for Democrats is that McCrory's strength at the top of the ticket isn't hindering them too much further down the ballot. In three Council of State races with Democratic incumbents we find all of them winning. June Atkinson is up 44-34 on John Tedesco for Superintendent of Public Instruction, Elaine Marshall's up 41-34 on Ed Goodwin for Secretary of State, and Wayne Goodwin's up 41-36 on Mike Causey for Insurance Commissioner. In the one race with a Republican incumbent that we looked at this month Labor Commissioner Cherie Berry leads challenger John Brooks 41-37.

The most important state race this year besides Governor may actually be for the Supreme Court. In that nonpartisan race the de facto Democratic candidate, Sam Ervin IV, leads the Republican incumbent Paul Newby by a 31-23 margin. The 46% of voters undecided is not terribly surprising in a race where voters can't just go on party labels. Ervin is winning 44% of Democrats while only 37% of Republicans are currently committed to Newby.

PPP surveyed 981 likely North Carolina voters from September 27th to 30th. The margin of error for the survey is +/-3.1%. This poll was not paid for or authorized by any campaign or political organization.





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Walter Dalton?

Favorable..... 29%
Unfavorable 33%
Not sure 38%

Q2 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 46%
Unfavorable 34%
Not sure 21%

Q3 The candidates for Governor are Democrat Walter Dalton, Republican Pat McCrory, and Libertarian Barbara Howe. If the election was today, who would you vote for?

Walter Dalton..... 37%
Pat McCrory..... 47%
Barbara Howe..... 5%
Undecided..... 10%

Q4 The candidates for Secretary of State are Democrat Elaine Marshall and Republican Ed Goodwin. If the election was today, who would you vote for?

Elaine Marshall 41%
Ed Goodwin 34%
Undecided..... 24%

Q5 The candidates for Superintendent of Public Instruction are Democrat June Atkinson and Republican John Tedesco. If the election was today, who would you vote for?

June Atkinson 44%
John Tedesco..... 34%
Undecided..... 22%

Q6 The candidates for Labor Commissioner are Democrat John Brooks and Republican Cherie Berry. If the election was today, who would you vote for?

John Brooks..... 37%
Cherie Berry..... 41%
Undecided..... 22%

Q7 The candidates for Insurance Commissioner are Democrat Wayne Goodwin and Republican Mike Causey. If the election was today, who would you vote for?

Wayne Goodwin 41%
Mike Causey..... 36%
Undecided..... 23%

Q8 The candidates for Supreme Court are Sam Ervin IV and Paul Newby. If the election was today, who would you vote for?

Sam Ervin IV..... 31%
Paul Newby..... 23%
Undecided..... 46%

Q9 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 29% *Not sure* 41%
Disapprove..... 30%

Q10 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve 35% *Not sure* 28%
Disapprove..... 37%

Q11 Generally speaking, if there was an election today, would you vote for Democrat Kay Hagan or her Republican opponent?

Kay Hagan 46% *Not sure* 11%
Republican opponent..... 43%





Q12 Do you approve or disapprove of the job the General Assembly is doing?

Approve16% Not sure30%
Disapprove.....54%

Q13 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable..... 35%
Unfavorable 45%
Not sure20%

Q14 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable..... 33%
Unfavorable 47%
Not sure20%

Q15 If there was an election for the state legislature today, would you vote Democratic or Republican?

Democratic..... 46%
Republican..... 44%
Not sure 10%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 13%
Somewhat liberal 14%
Moderate.....30%
Somewhat conservative.....24%
Very conservative 19%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 56%
Man..... 44%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 48%
Republican..... 34%
Independent/Other..... 19%

Q19 If you are white, press 1. If African-American, press 2. If other, press 3.

White 72%
African-American 22%
Other..... 6%

Q20 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 22%
46 to 65..... 43%
Older than 65..... 20%

Q21 Area Code

252..... 12%
336..... 23%
704..... 21%
828..... 11%
910..... 12%
919..... 20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton Favorability						
Favorable	29%	57%	55%	35%	10%	6%
Unfavorable	33%	14%	14%	26%	48%	51%
Not sure	38%	29%	31%	39%	41%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrary Favorability						
Favorable	46%	21%	15%	37%	67%	72%
Unfavorable	34%	54%	64%	40%	17%	10%
Not sure	21%	24%	21%	23%	17%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton/McCrory/Howe						
Walter Dalton	37%	73%	72%	45%	13%	4%
Pat McCrary	47%	10%	14%	34%	74%	85%
Barbara Howe	5%	12%	0%	5%	7%	3%
Undecided	10%	5%	14%	16%	7%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Marshall/Goodwin						
Elaine Marshall	41%	76%	69%	53%	19%	10%
Ed Goodwin	34%	4%	9%	22%	50%	71%
Undecided	24%	20%	23%	26%	31%	18%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Atkinson/Tedesco						
June Atkinson	44%	76%	75%	54%	23%	10%
John Tedesco	34%	8%	8%	20%	46%	76%
Undecided	22%	16%	17%	25%	31%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brooks/Berry						
John Brooks	37%	78%	68%	43%	14%	9%
Cherie Berry	41%	9%	17%	31%	57%	76%
Undecided	22%	13%	16%	27%	29%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Goodwin/Causey						
Wayne Goodwin	41%	76%	74%	52%	16%	11%
Mike Causey	36%	10%	8%	20%	53%	76%
Undecided	23%	14%	19%	27%	32%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ervin/Newby						
Sam Ervin IV	31%	49%	51%	33%	20%	16%
Paul Newby	23%	6%	13%	18%	32%	37%
Undecided	46%	46%	36%	49%	48%	47%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	29%	27%	17%	23%	33%	43%
Disapprove	30%	42%	41%	36%	21%	16%
Not sure	41%	31%	42%	40%	46%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	35%	64%	61%	44%	16%	8%
Disapprove	37%	19%	16%	25%	52%	66%
Not sure	28%	17%	23%	32%	32%	26%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan or GOP Opponent?						
Kay Hagan	46%	83%	86%	58%	17%	8%
Republican opponent	43%	9%	10%	24%	68%	88%
Not sure	11%	8%	4%	18%	15%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
GA Approval						
Approve	16%	25%	8%	14%	16%	18%
Disapprove	54%	50%	62%	57%	51%	51%
Not sure	30%	25%	30%	29%	33%	31%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. Dems Favorability						
Favorable	35%	80%	63%	42%	10%	7%
Unfavorable	45%	13%	16%	33%	68%	77%
Not sure	20%	6%	21%	25%	22%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. GOP Favorability						
Favorable	33%	17%	8%	20%	48%	63%
Unfavorable	47%	76%	76%	60%	23%	17%
Not sure	20%	7%	16%	20%	29%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democratic	46%	88%	81%	58%	17%	8%
Republican	44%	9%	10%	25%	72%	90%
Not sure	10%	4%	9%	18%	11%	2%

	Base	Gender	
		Woman	Man
Dalton Favorability			
Favorable	29%	32%	26%
Unfavorable	33%	27%	40%
Not sure	38%	41%	34%





Crosstabs

	Base	Gender	
		Woman	Man
McCrorry Favorability			
Favorable	46%	40%	53%
Unfavorable	34%	38%	29%
Not sure	21%	22%	18%

	Base	Gender	
		Woman	Man
Dalton/McCrorry/Howe			
Walter Dalton	37%	42%	31%
Pat McCrorry	47%	42%	54%
Barbara Howe	5%	4%	7%
Undecided	10%	12%	9%

	Base	Gender	
		Woman	Man
Marshall/Goodwin			
Elaine Marshall	41%	47%	34%
Ed Goodwin	34%	30%	40%
Undecided	24%	23%	26%

	Base	Gender	
		Woman	Man
Atkinson/Tedesco			
June Atkinson	44%	50%	36%
John Tedesco	34%	30%	39%
Undecided	22%	20%	25%





Crosstabs

	Base	Gender	
		Woman	Man
Brooks/Berry			
John Brooks	37%	44%	29%
Cherie Berry	41%	36%	47%
Undecided	22%	20%	24%

	Base	Gender	
		Woman	Man
Goodwin/Causey			
Wayne Goodwin	41%	45%	37%
Mike Causey	36%	33%	40%
Undecided	23%	22%	23%

	Base	Gender	
		Woman	Man
Ervin/New by			
Sam Ervin IV	31%	33%	28%
Paul New by	23%	20%	27%
Undecided	46%	47%	45%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	29%	27%	31%
Disapprove	30%	24%	38%
Not sure	41%	49%	30%





Crosstabs

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	35%	40%	29%
Disapprove	37%	27%	49%
Not sure	28%	32%	22%

	Base	Gender	
		Woman	Man
Hagan or GOP Opponent?			
Kay Hagan	46%	51%	39%
Republican opponent	43%	37%	51%
Not sure	11%	12%	10%

	Base	Gender	
		Woman	Man
GA Approval			
Approve	16%	16%	15%
Disapprove	54%	47%	63%
Not sure	30%	37%	22%

	Base	Gender	
		Woman	Man
Leg. Dems Favorability			
Favorable	35%	40%	30%
Unfavorable	45%	40%	51%
Not sure	20%	20%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Leg. GOP Favorability			
Favorable	33%	31%	35%
Unfavorable	47%	48%	47%
Not sure	20%	21%	19%

	Base	Gender	
		Woman	Man
Generic Leg. Ballot			
Democratic	46%	52%	38%
Republican	44%	40%	49%
Not sure	10%	8%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Dalton Favorability				
Favorable	29%	50%	7%	18%
Unfavorable	33%	19%	52%	34%
Not sure	38%	31%	41%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
McCroy Favorability				
Favorable	46%	24%	73%	50%
Unfavorable	34%	54%	9%	26%
Not sure	21%	21%	17%	24%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Dalton/McCrory/Howe				
Walter Dalton	37%	64%	7%	22%
Pat McCrory	47%	19%	84%	52%
Barbara Howe	5%	5%	3%	10%
Undecided	10%	11%	6%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Marshal/Goodwin				
Elaine Marshall	41%	72%	8%	27%
Ed Goodwin	34%	9%	68%	36%
Undecided	24%	20%	23%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Atkinson/Tedesco				
June Atkinson	44%	76%	10%	27%
John Tedesco	34%	8%	70%	33%
Undecided	22%	16%	20%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Brooks/Berry				
John Brooks	37%	68%	7%	15%
Cherie Berry	41%	13%	79%	45%
Undecided	22%	19%	14%	40%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Goodwin/Causey				
Wayne Goodwin	41%	72%	8%	24%
Mike Causey	36%	10%	73%	33%
Undecided	23%	18%	18%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
Ervin/New by				
Sam Ervin IV	31%	44%	16%	24%
Paul New by	23%	13%	37%	21%
Undecided	46%	42%	47%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	29%	20%	42%	30%
Disapprove	30%	40%	17%	27%
Not sure	41%	40%	41%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	35%	57%	11%	25%
Disapprove	37%	16%	59%	51%
Not sure	28%	27%	30%	24%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan or GOP Opponent?				
Kay Hagan	46%	79%	9%	29%
Republican opponent	43%	11%	84%	50%
Not sure	11%	10%	8%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
GA Approval				
Approve	16%	13%	20%	16%
Disapprove	54%	55%	51%	57%
Not sure	30%	32%	29%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. Dems Favorability				
Favorable	35%	62%	6%	21%
Unfavorable	45%	19%	79%	49%
Not sure	20%	19%	15%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. GOP Favorability				
Favorable	33%	14%	63%	26%
Unfavorable	47%	72%	18%	40%
Not sure	20%	14%	19%	34%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg. Ballot				
Democratic	46%	80%	5%	31%
Republican	44%	12%	88%	48%
Not sure	10%	8%	7%	21%

	Base	Race		
		White	African-American	Other
Dalton Favorability				
Favorable	29%	23%	54%	21%
Unfavorable	33%	39%	13%	27%
Not sure	38%	38%	33%	53%

	Base	Race		
		White	African-American	Other
McCrory Favorability				
Favorable	46%	55%	17%	36%
Unfavorable	34%	28%	56%	25%
Not sure	21%	17%	26%	39%

	Base	Race		
		White	African-American	Other
Dalton/McCrory/Howe				
Walter Dalton	37%	28%	71%	25%
Pat McCrory	47%	59%	13%	32%
Barbara Howe	5%	4%	4%	19%
Undecided	10%	9%	12%	24%





Crosstabs

	Base	Race		
		White	African-American	Other
Marshall/Goodwin				
Elaine Marshall	41%	32%	73%	42%
Ed Goodwin	34%	44%	7%	26%
Undecided	24%	25%	21%	31%

	Base	Race		
		White	African-American	Other
Atkinson/Tedesco				
June Atkinson	44%	32%	81%	46%
John Tedesco	34%	43%	6%	31%
Undecided	22%	25%	13%	23%

	Base	Race		
		White	African-American	Other
Brooks/Berry				
John Brooks	37%	26%	73%	43%
Cherie Berry	41%	51%	11%	33%
Undecided	22%	23%	16%	24%

	Base	Race		
		White	African-American	Other
Goodwin/Causey				
Wayne Goodwin	41%	30%	80%	43%
Mike Causey	36%	45%	5%	32%
Undecided	23%	25%	16%	24%





Crosstabs

	Base	Race		
		White	African-American	Other
Ervin/New by				
Sam Ervin IV	31%	27%	41%	44%
Paul New by	23%	27%	8%	22%
Undecided	46%	46%	51%	34%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	29%	31%	22%	34%
Disapprove	30%	30%	33%	28%
Not sure	41%	40%	46%	38%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	35%	29%	60%	30%
Disapprove	37%	45%	7%	46%
Not sure	28%	26%	33%	24%

	Base	Race		
		White	African-American	Other
Hagan or GOP Opponent?				
Kay Hagan	46%	35%	85%	45%
Republican opponent	43%	55%	3%	39%
Not sure	11%	11%	12%	16%





Crosstabs

	Base	Race		
		White	African-American	Other
GA Approval				
Approve	16%	15%	19%	15%
Disapprove	54%	58%	41%	59%
Not sure	30%	27%	40%	26%

	Base	Race		
		White	African-American	Other
Leg. Dems Favorability				
Favorable	35%	25%	74%	31%
Unfavorable	45%	57%	5%	36%
Not sure	20%	18%	21%	34%

	Base	Race		
		White	African-American	Other
Leg. GOP Favorability				
Favorable	33%	40%	6%	34%
Unfavorable	47%	39%	75%	52%
Not sure	20%	21%	20%	15%

	Base	Race		
		White	African-American	Other
Generic Leg. Ballot				
Democratic	46%	33%	90%	50%
Republican	44%	56%	2%	42%
Not sure	10%	11%	8%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton Favorability					
Favorable	29%	40%	25%	30%	26%
Unfavorable	33%	26%	26%	34%	43%
Not sure	38%	34%	49%	36%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Favorability					
Favorable	46%	39%	45%	44%	54%
Unfavorable	34%	37%	30%	37%	30%
Not sure	21%	24%	25%	19%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton/McCrory/Howe					
Walter Dalton	37%	47%	32%	39%	31%
Pat McCrorry	47%	34%	48%	47%	57%
Barbara Howe	5%	15%	6%	3%	3%
Undecided	10%	5%	14%	11%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Marshall/Goodwin					
Elaine Marshall	41%	45%	36%	46%	34%
Ed Goodwin	34%	32%	36%	33%	37%
Undecided	24%	23%	27%	21%	29%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Atkinson/Tedesco					
June Atkinson	44%	53%	40%	46%	38%
John Tedesco	34%	24%	33%	36%	38%
Undecided	22%	24%	27%	18%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brooks/Berry					
John Brooks	37%	55%	29%	37%	33%
Cherie Berry	41%	29%	46%	41%	44%
Undecided	22%	16%	25%	22%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Goodwin/Causey					
Wayne Goodwin	41%	53%	33%	44%	37%
Mike Causey	36%	27%	35%	37%	40%
Undecided	23%	20%	32%	19%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ervin/New by					
Sam Ervin IV	31%	45%	18%	32%	33%
Paul New by	23%	12%	23%	25%	26%
Undecided	46%	43%	59%	44%	41%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	29%	39%	27%	27%	29%
Disapprove	30%	27%	28%	33%	30%
Not sure	41%	35%	46%	41%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	35%	40%	29%	37%	34%
Disapprove	37%	31%	36%	39%	39%
Not sure	28%	29%	35%	24%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan or GOP Opponent?					
Kay Hagan	46%	58%	41%	46%	41%
Republican opponent	43%	33%	43%	44%	48%
Not sure	11%	8%	16%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GA Approval					
Approve	16%	10%	23%	16%	11%
Disapprove	54%	56%	44%	58%	55%
Not sure	30%	33%	34%	25%	34%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. Dems Favorability					
Favorable	35%	44%	38%	35%	27%
Unfavorable	45%	33%	43%	46%	54%
Not sure	20%	22%	19%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. GOP Favorability					
Favorable	33%	30%	29%	35%	33%
Unfavorable	47%	52%	47%	49%	40%
Not sure	20%	18%	25%	15%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg. Ballot					
Democratic	46%	60%	45%	46%	36%
Republican	44%	33%	41%	45%	51%
Not sure	10%	7%	13%	9%	13%

	Base	Area Code					
		252	336	704	828	910	919
Dalton Favorability							
Favorable	29%	29%	32%	25%	22%	29%	36%
Unfavorable	33%	34%	35%	34%	29%	38%	26%
Not sure	38%	36%	32%	41%	49%	32%	39%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
McCrary Favorability							
Favorable	46%	41%	42%	59%	48%	42%	40%
Unfavorable	34%	30%	39%	27%	30%	32%	40%
Not sure	21%	29%	19%	15%	21%	26%	20%

	Base	Area Code					
		252	336	704	828	910	919
Dalton/McCrory/Howe							
Walter Dalton	37%	38%	40%	32%	30%	36%	43%
Pat McCrary	47%	41%	43%	55%	56%	53%	41%
Barbara Howe	5%	2%	7%	7%	5%	-	6%
Undecided	10%	19%	9%	7%	9%	11%	11%

	Base	Area Code					
		252	336	704	828	910	919
Marshall/Goodwin							
Elaine Marshall	41%	35%	44%	36%	35%	36%	54%
Ed Goodwin	34%	34%	35%	36%	36%	39%	30%
Undecided	24%	31%	22%	29%	29%	24%	16%

	Base	Area Code					
		252	336	704	828	910	919
Atkinson/Tedesco							
June Atkinson	44%	47%	39%	41%	36%	41%	57%
John Tedesco	34%	31%	33%	37%	39%	37%	29%
Undecided	22%	22%	28%	22%	25%	22%	14%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Brooks/Berry							
John Brooks	37%	42%	37%	37%	30%	35%	40%
Cherie Berry	41%	35%	40%	42%	48%	40%	42%
Undecided	22%	23%	24%	21%	22%	25%	18%

	Base	Area Code					
		252	336	704	828	910	919
Goodwin/Causey							
Wayne Goodwin	41%	44%	40%	42%	33%	36%	49%
Mike Causey	36%	33%	34%	38%	43%	39%	30%
Undecided	23%	22%	26%	20%	24%	24%	21%

	Base	Area Code					
		252	336	704	828	910	919
Ervin/Newby							
Sam Ervin IV	31%	24%	31%	28%	34%	32%	35%
Paul Newby	23%	25%	22%	19%	28%	25%	23%
Undecided	46%	51%	47%	54%	39%	43%	42%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	29%	31%	34%	25%	27%	24%	30%
Disapprove	30%	22%	31%	27%	33%	35%	32%
Not sure	41%	47%	35%	49%	40%	41%	38%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	35%	33%	38%	32%	28%	32%	41%
Disapprove	37%	31%	40%	43%	46%	32%	29%
Not sure	28%	36%	22%	25%	26%	36%	30%

	Base	Area Code					
		252	336	704	828	910	919
Hagan or GOP Opponent?							
Kay Hagan	46%	44%	51%	43%	37%	42%	51%
Republican opponent	43%	40%	43%	47%	46%	46%	37%
Not sure	11%	16%	7%	9%	17%	12%	12%

	Base	Area Code					
		252	336	704	828	910	919
GA Approval							
Approve	16%	16%	15%	15%	12%	13%	20%
Disapprove	54%	40%	56%	54%	66%	51%	54%
Not sure	30%	44%	29%	30%	22%	36%	26%

	Base	Area Code					
		252	336	704	828	910	919
Leg. Dems Favorability							
Favorable	35%	29%	35%	34%	32%	40%	40%
Unfavorable	45%	46%	47%	48%	53%	49%	33%
Not sure	20%	25%	19%	18%	15%	11%	27%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Leg. GOP Favorability							
Favorable	33%	34%	34%	34%	34%	35%	26%
Unfavorable	47%	47%	49%	49%	43%	40%	50%
Not sure	20%	19%	16%	18%	23%	24%	23%

	Base	Area Code					
		252	336	704	828	910	919
Generic Leg. Ballot							
Democratic	46%	38%	47%	44%	34%	48%	53%
Republican	44%	44%	43%	50%	45%	45%	39%
Not sure	10%	17%	10%	6%	21%	7%	8%

