

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
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North Carolinians down on Andy Griffith

Raleigh, N.C. – Andy Griffith cannot catch a break with his home-state voters. When PPP first tested him in June 2008, when he cut a TV spot endorsing then-Lt. Gov. Bev Perdue for Governor, 56% had a positive view of him and only 9% a negative one. That fell to 44-22 last September, after he had appeared on TV again, this time touting President Obama's health care plan. But now only 32% see him favorably, and 23% unfavorably. Republicans have nose-dived from 57-11 to 35-31 to 24-39 on the Sheriff of Mayberry. Even his own Democrats have moved from 57-5 to 53-11 to 39-12, and independents from 50-12 to 40-27 to 28-23. His native region, the 336 area code, still sees him somewhat well, 39-28, as does the Charlotte area and Eastern part of the state. But not the Triangle or Western regions. Andy's crowd, senior citizens, break even on him now, 28-28, down from 54-8 in 2008 and 37-22 last fall. They see Elizabeth Dole (42-39) and the Tea Party (41-35) better.

But Dole is still in worse shape overall than Griffith. More (34%) see her favorably, but far more (42%) unfavorably than the actor. More Republicans (26%) see her dimly than Democrats fondly (17%). Independents about break even, 38-39.

The Tea Party has little favor with voters either. 40% see it favorably, and 48% unfavorably. It may have exerted a lot of influence in riling up conservative voters and kicking a lot of Democrats out of office in the state legislature last fall, but voters overall do not see the movement positively now, probably because they are so down on the Republicans in the legislature and in Congress. A lot of the negativity is from Democrats. 13% of Democrats see the movement favorably, and 75% unfavorably. Republicans (68-18) and independents (55-38) both like it.

Even though he just got re-elected in that Tea Party wave, more voters still have an opinion of their newest senator, Kay Hagan, than Richard Burr, and they see her slightly more favorably, 40-39 versus his 36-37.

PPP surveyed 520 North Carolina voters from September 1st to 4th. The margin of error for the survey is +/-4.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



North Carolina Survey Results

- Q1** Do you approve or disapprove of Senator Richard Burr's job performance?
Approve36% *Not sure*27%
Disapprove.....37%
- Q2** Do you approve or disapprove of Senator Kay Hagan's job performance?
Approve40% *Not sure*21%
Disapprove.....39%
- Q3** Do you have a favorable or unfavorable opinion of Elizabeth Dole?
Favorable..... 34%
Unfavorable 42%
Not sure 24%
- Q4** Do you have a favorable or unfavorable opinion of Andy Griffith?
Favorable..... 32%
Unfavorable 23%
Not sure 45%
- Q5** Do you have a favorable or unfavorable opinion of the Tea Party?
Favorable..... 40%
Unfavorable 48%
Not sure 12%
- Q6** Who did you vote for President in 2008?
John McCain..... 47%
Barack Obama..... 48%
Someone else/Don't remember 5%
- Q7** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Very liberal..... 11%
Somewhat liberal 16%
Moderate..... 28%
Somewhat conservative..... 22%
Very conservative 22%
- Q8** If you are a woman, press 1. If a man, press 2.
Woman 54%
Man..... 46%
- Q9** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.
Democrat 46%
Republican..... 34%
Independent/Other..... 19%
- Q10** If you are white, press 1. If African-American, press 2. If other, press 3.
White 75%
African-American 21%
Other..... 4%
- Q11** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
18 to 29..... 10%
30 to 45..... 28%
46 to 65..... 42%
Older than 65..... 20%



Q12

252.....	10%
336.....	19%
704.....	19%
828.....	12%
910.....	15%
919.....	23%



Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Burr Approval				
Approve	36%	61%	12%	37%
Disapprove	37%	14%	59%	34%
Not sure	27%	25%	28%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Hagan Approval				
Approve	40%	15%	66%	13%
Disapprove	39%	67%	13%	30%
Not sure	21%	18%	20%	57%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Dole Favorability				
Favorable	34%	55%	15%	20%
Unfavorable	42%	21%	62%	46%
Not sure	24%	24%	22%	34%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Griffith Favorability				
Favorable	32%	24%	39%	25%
Unfavorable	23%	33%	14%	24%
Not sure	45%	42%	47%	51%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Tea Party Favorability				
Favorable	40%	76%	5%	40%
Unfavorable	48%	11%	86%	27%
Not sure	12%	14%	9%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	36%	15%	19%	22%	52%	62%
Disapprove	37%	60%	56%	43%	25%	14%
Not sure	27%	25%	25%	35%	23%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	40%	63%	64%	57%	20%	9%
Disapprove	39%	14%	14%	20%	59%	74%
Not sure	21%	22%	23%	23%	21%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dole Favorability						
Favorable	34%	18%	22%	25%	46%	51%
Unfavorable	42%	62%	68%	49%	26%	22%
Not sure	24%	20%	11%	26%	28%	27%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Griffith Favorability						
Favorable	32%	34%	42%	37%	27%	21%
Unfavorable	23%	18%	11%	21%	20%	41%
Not sure	45%	48%	47%	42%	53%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tea Party Favorability						
Favorable	40%	6%	4%	24%	63%	80%
Unfavorable	48%	89%	90%	62%	22%	4%
Not sure	12%	5%	5%	14%	16%	16%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	36%	36%	37%
Disapprove	37%	32%	43%
Not sure	27%	32%	21%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	40%	43%	36%
Disapprove	39%	27%	54%
Not sure	21%	30%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Dole Favorability			
Favorable	34%	32%	36%
Unfavorable	42%	39%	46%
Not sure	24%	29%	17%

	Base	Gender	
		Woman	Man
Griffith Favorability			
Favorable	32%	31%	33%
Unfavorable	23%	15%	33%
Not sure	45%	54%	35%

	Base	Gender	
		Woman	Man
Tea Party Favorability			
Favorable	40%	34%	47%
Unfavorable	48%	50%	46%
Not sure	12%	17%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	36%	19%	58%	39%
Disapprove	37%	52%	20%	30%
Not sure	27%	29%	21%	32%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	40%	64%	16%	25%
Disapprove	39%	13%	65%	55%
Not sure	21%	23%	19%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Dole Favorability				
Favorable	34%	17%	54%	38%
Unfavorable	42%	56%	26%	39%
Not sure	24%	27%	19%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Griffith Favorability				
Favorable	32%	39%	24%	28%
Unfavorable	23%	12%	39%	23%
Not sure	45%	49%	38%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
Tea Party Favorability				
Favorable	40%	13%	68%	55%
Unfavorable	48%	75%	18%	38%
Not sure	12%	13%	15%	7%





Crosstabs

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	36%	41%	20%	30%
Disapprove	37%	35%	43%	38%
Not sure	27%	24%	37%	32%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	40%	34%	64%	20%
Disapprove	39%	44%	17%	60%
Not sure	21%	22%	19%	20%

	Base	Race		
		White	African-American	Other
Dole Favorability				
Favorable	34%	41%	15%	14%
Unfavorable	42%	39%	51%	48%
Not sure	24%	20%	34%	38%

	Base	Race		
		White	African-American	Other
Griffith Favorability				
Favorable	32%	34%	26%	9%
Unfavorable	23%	23%	21%	41%
Not sure	45%	43%	53%	50%





Crosstabs

	Base	Race		
		White	African-American	Other
Tea Party Favorability				
Favorable	40%	48%	10%	46%
Unfavorable	48%	41%	73%	41%
Not sure	12%	11%	16%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	36%	26%	32%	39%	42%
Disapprove	37%	37%	39%	38%	30%
Not sure	27%	37%	28%	23%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	40%	56%	39%	41%	30%
Disapprove	39%	22%	39%	40%	45%
Not sure	21%	22%	21%	19%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dole Favorability					
Favorable	34%	41%	27%	34%	42%
Unfavorable	42%	33%	46%	43%	39%
Not sure	24%	26%	27%	23%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Griffith Favorability					
Favorable	32%	22%	28%	38%	28%
Unfavorable	23%	19%	28%	19%	28%
Not sure	45%	59%	44%	43%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tea Party Favorability					
Favorable	40%	11%	37%	48%	41%
Unfavorable	48%	59%	56%	46%	35%
Not sure	12%	30%	7%	6%	24%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	36%	33%	48%	35%	23%	36%	36%
Disapprove	37%	47%	31%	34%	46%	29%	40%
Not sure	27%	20%	21%	31%	30%	35%	24%

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	40%	41%	42%	35%	33%	39%	45%
Disapprove	39%	35%	41%	40%	44%	36%	38%
Not sure	21%	24%	17%	25%	23%	24%	17%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Dole Favorability							
Favorable	34%	34%	40%	35%	22%	28%	38%
Unfavorable	42%	48%	47%	42%	50%	30%	40%
Not sure	24%	18%	12%	24%	28%	42%	22%

	Base	Area Code					
		252	336	704	828	910	919
Griffith Favorability							
Favorable	32%	30%	39%	33%	27%	31%	28%
Unfavorable	23%	18%	28%	18%	33%	15%	27%
Not sure	45%	52%	33%	49%	41%	53%	46%

	Base	Area Code					
		252	336	704	828	910	919
Tea Party Favorability							
Favorable	40%	36%	46%	39%	31%	42%	41%
Unfavorable	48%	59%	45%	45%	61%	35%	50%
Not sure	12%	6%	10%	16%	8%	23%	9%

