



FOR IMMEDIATE RELEASE

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INTERVIEWS: Tom Jensen 919-744-6312

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## **NC voters: state budget bad for economy, favor Dems for G.A.**

**Raleigh, N.C.** – Democrats have their largest lead since June in the generic ballot test for control of the North Carolina General Assembly, and their second-biggest edge since the calendar turned to 2010. 46% of Tar Heel voters would cast their ballot for the Democratic candidate in their district if the 2012 election were today, and 42% for the Republican. Last month, it was a tie, 43-43, and in June, 46-41 in the Democrats' favor. The partisan lines have hardened, with both Democratic and Republican voters united behind their candidates, but independents have shifted 18 points in a month, from 47-25 in the GOP's favor to only 36-32. The Republicans led this measure in PPP polls all but one month in 2010, en route to retaking both houses of the legislature.

Mirroring last month's results that showed 45% thought the legislature's budget would lead to job losses, and only 18% thought it would create jobs, now only 14% think the budget has had a positive economic impact on the state, while 45% think the effect has been negative. Even Republicans, by a 38-13 margin, view their party's budget as disastrous. Democrats and independents closely mirror the overall results.

With the redistricting session of the legislature having just ended, voters are even less in favor of the new maps the G.A. passed than they were last month, when there were only drafts available. Only 19% like them, with 41% disapproving. Last month, the spread was 25-37. That ten points of movement has come entirely with Republicans (a 30-point decline from 51-8 to only 33-20) and independents (16 points from 26-37 to 20-47). Democrats still dislike the district boundaries, 8-54.

“Republicans better hope their new district maps hold up in the courts because if there was an election today with the current lines Democrats would take back control of the legislature,” said Dean Debnam, President of Public Policy Polling. “Public opinion has moved strongly in their direction as it relates to state level politics over the last 6 months.”

PPP surveyed 780 North Carolina voters from August 4<sup>th</sup> to 7<sup>th</sup>. The margin of error for the survey is +/-3.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

Public Policy Polling  
3020 Highwoods Blvd.  
Raleigh, NC 27604

Phone: 888 621-6988  
Web: [www.publicpolicypolling.com](http://www.publicpolicypolling.com)  
Email: [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com)





## North Carolina Survey Results

**Q1** If there was an election for the state legislature today, would you vote Democratic or Republican?

*Democratic*..... 46%  
*Republican*..... 42%  
*Undecided*..... 13%

**Q2** Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

*Favorable*..... 39%  
*Unfavorable* ..... 42%  
*Not sure* ..... 19%

**Q3** Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

*Favorable*..... 33%  
*Unfavorable* ..... 50%  
*Not sure* ..... 17%

**Q4** Do you have more faith in Governor Perdue or Legislative Republicans to lead the state?

*Governor Perdue* ..... 44%  
*Legislative Republicans* ..... 41%  
*Not sure* ..... 15%

**Q5** Do you think the new state budget that went into effect last month is having a positive or negative impact on North Carolina, or no impact at all?

*Positive impact*..... 14%  
*Negative impact*..... 45%  
*No impact at all*..... 26%  
*Not sure* ..... 15%

**Q6** Do you support or oppose the redistricting maps that were passed by the General Assembly last month?

*Support* ..... 19%  
*Oppose* ..... 41%  
*Not sure* ..... 41%

**Q7** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal* ..... 7%  
*Somewhat liberal* ..... 16%  
*Moderate*..... 28%  
*Somewhat conservative*..... 30%  
*Very conservative* ..... 19%

**Q8** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 54%  
*Man*..... 46%

**Q9** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 48%  
*Republican*..... 35%  
*Independent/Other*..... 18%

**Q10** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 74%  
*African-American* ..... 22%  
*Other*..... 4%





**Q11** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29.....	10%
30 to 45.....	26%
46 to 65.....	42%
Older than 65.....	22%

**Q12**

252.....	11%
336.....	17%
704.....	21%
828.....	14%
910.....	13%
919.....	24%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Generic Leg. Ballot</b>						
<b>Democratic</b>	46%	85%	87%	60%	25%	7%
<b>Republican</b>	42%	12%	7%	21%	61%	83%
<b>Undecided</b>	13%	3%	7%	19%	14%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Leg. Dem Favorability</b>						
<b>Favorable</b>	39%	64%	74%	52%	23%	6%
<b>Unfavorable</b>	42%	23%	15%	22%	58%	78%
<b>Not sure</b>	19%	13%	11%	26%	19%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Leg. GOP Favorability</b>						
<b>Favorable</b>	33%	16%	11%	13%	47%	65%
<b>Unfavorable</b>	50%	73%	81%	67%	32%	18%
<b>Not sure</b>	17%	11%	8%	20%	21%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>More Faith in Perdue or Leg. GOP?</b>						
<b>Governor Perdue</b>	44%	71%	81%	62%	25%	6%
<b>Legislative Republicans</b>	41%	20%	9%	22%	59%	76%
<b>Not sure</b>	15%	9%	9%	16%	16%	18%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Budget Had Pos/Neg/No Econ Impact?</b>						
Positive impact	14%	25%	14%	9%	16%	17%
Negative impact	45%	51%	58%	53%	36%	33%
No impact at all	26%	17%	14%	27%	31%	31%
Not sure	15%	7%	14%	11%	18%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Support/Oppose Dist. Maps</b>						
Support	19%	10%	9%	10%	26%	32%
Oppose	41%	56%	54%	57%	27%	22%
Not sure	41%	34%	37%	33%	47%	46%

	Base	Gender	
		Woman	Man
<b>Generic Leg. Ballot</b>			
Democratic	46%	52%	38%
Republican	42%	35%	50%
Undecided	13%	13%	13%

	Base	Gender	
		Woman	Man
<b>Leg. Dem Favorability</b>			
Favorable	39%	44%	33%
Unfavorable	42%	35%	51%
Not sure	19%	21%	16%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Leg. GOP Favorability</b>			
<b>Favorable</b>	33%	29%	38%
<b>Unfavorable</b>	50%	52%	48%
<b>Not sure</b>	17%	20%	14%

	Base	Gender	
		Woman	Man
<b>More Faith in Perdue or Leg. GOP?</b>			
<b>Governor Perdue</b>	44%	47%	40%
<b>Legislative Republicans</b>	41%	36%	48%
<b>Not sure</b>	15%	17%	12%

	Base	Gender	
		Woman	Man
<b>Budget Had Pos/Neg/No Econ Impact?</b>			
<b>Positive impact</b>	14%	13%	16%
<b>Negative impact</b>	45%	43%	46%
<b>No impact at all</b>	26%	23%	30%
<b>Not sure</b>	15%	20%	8%

	Base	Gender	
		Woman	Man
<b>Support/Oppose Dist. Maps</b>			
<b>Support</b>	19%	14%	25%
<b>Oppose</b>	41%	38%	44%
<b>Not sure</b>	41%	48%	32%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	46%	82%	2%	32%
<b>Republican</b>	42%	9%	89%	36%
<b>Undecided</b>	13%	9%	8%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Leg. Dem Favorability</b>				
<b>Favorable</b>	39%	67%	7%	27%
<b>Unfavorable</b>	42%	18%	77%	39%
<b>Not sure</b>	19%	15%	16%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Leg. GOP Favorability</b>				
<b>Favorable</b>	33%	13%	64%	24%
<b>Unfavorable</b>	50%	73%	18%	52%
<b>Not sure</b>	17%	14%	18%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>More Faith in Perdue or Leg. GOP?</b>				
<b>Governor Perdue</b>	44%	71%	7%	45%
<b>Legislative Republicans</b>	41%	14%	81%	36%
<b>Not sure</b>	15%	15%	12%	19%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Budget Had Pos/Neg/No Econ Impact?</b>				
<b>Positive impact</b>	14%	15%	13%	14%
<b>Negative impact</b>	45%	49%	38%	44%
<b>No impact at all</b>	26%	21%	30%	32%
<b>Not sure</b>	15%	15%	18%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Dist. Maps</b>				
<b>Support</b>	19%	8%	33%	20%
<b>Oppose</b>	41%	54%	20%	47%
<b>Not sure</b>	41%	38%	47%	34%

	Base	Race		
		White	African-American	Other
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	46%	33%	86%	55%
<b>Republican</b>	42%	53%	6%	24%
<b>Undecided</b>	13%	14%	9%	21%

	Base	Race		
		White	African-American	Other
<b>Leg. Dem Favorability</b>				
<b>Favorable</b>	39%	29%	71%	49%
<b>Unfavorable</b>	42%	51%	14%	34%
<b>Not sure</b>	19%	20%	15%	17%







**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Leg. GOP Favorability</b>				
<b>Favorable</b>	33%	40%	9%	36%
<b>Unfavorable</b>	50%	42%	79%	40%
<b>Not sure</b>	17%	18%	13%	24%

	Base	Race		
		White	African-American	Other
<b>More Faith in Perdue or Leg. GOP?</b>				
<b>Governor Perdue</b>	44%	34%	77%	49%
<b>Legislative Republicans</b>	41%	51%	9%	29%
<b>Not sure</b>	15%	14%	15%	22%

	Base	Race		
		White	African-American	Other
<b>Budget Had Pos/Neg/No Econ Impact?</b>				
<b>Positive impact</b>	14%	13%	21%	11%
<b>Negative impact</b>	45%	47%	36%	40%
<b>No impact at all</b>	26%	28%	21%	18%
<b>Not sure</b>	15%	12%	22%	31%

	Base	Race		
		White	African-American	Other
<b>Support/Oppose Dist. Maps</b>				
<b>Support</b>	19%	22%	8%	17%
<b>Oppose</b>	41%	37%	52%	46%
<b>Not sure</b>	41%	41%	40%	37%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Generic Leg. Ballot</b>					
<b>Democratic</b>	46%	53%	47%	48%	36%
<b>Republican</b>	42%	25%	45%	40%	49%
<b>Undecided</b>	13%	22%	9%	12%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Leg. Dem Favorability</b>					
<b>Favorable</b>	39%	44%	41%	42%	28%
<b>Unfavorable</b>	42%	33%	42%	41%	50%
<b>Not sure</b>	19%	22%	17%	16%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Leg. GOP Favorability</b>					
<b>Favorable</b>	33%	19%	38%	31%	36%
<b>Unfavorable</b>	50%	56%	50%	56%	37%
<b>Not sure</b>	17%	25%	13%	13%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>More Faith in Perdue or Leg. GOP?</b>					
<b>Governor Perdue</b>	44%	44%	43%	49%	36%
<b>Legislative Republicans</b>	41%	33%	43%	39%	48%
<b>Not sure</b>	15%	22%	15%	12%	16%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Budget Had Pos/Neg/No Econ Impact?</b>					
<b>Positive impact</b>	14%	25%	11%	12%	18%
<b>Negative impact</b>	45%	53%	43%	50%	33%
<b>No impact at all</b>	26%	17%	30%	23%	32%
<b>Not sure</b>	15%	6%	17%	15%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose Dist. Maps</b>					
<b>Support</b>	19%	11%	20%	17%	25%
<b>Oppose</b>	41%	39%	37%	46%	35%
<b>Not sure</b>	41%	50%	43%	37%	40%

	Base	Area Code					
		252	336	704	828	910	919
<b>Generic Leg. Ballot</b>							
<b>Democratic</b>	46%	49%	41%	39%	49%	47%	50%
<b>Republican</b>	42%	37%	46%	51%	38%	40%	36%
<b>Undecided</b>	13%	14%	13%	10%	13%	13%	14%

	Base	Area Code					
		252	336	704	828	910	919
<b>Leg. Dem Favorability</b>							
<b>Favorable</b>	39%	44%	39%	34%	35%	37%	44%
<b>Unfavorable</b>	42%	37%	48%	50%	35%	43%	38%
<b>Not sure</b>	19%	19%	13%	16%	30%	20%	18%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Leg. GOP Favorability</b>							
<b>Favorable</b>	33%	26%	40%	45%	27%	28%	26%
<b>Unfavorable</b>	50%	53%	49%	39%	52%	52%	57%
<b>Not sure</b>	17%	21%	10%	16%	21%	20%	17%

	Base	Area Code					
		252	336	704	828	910	919
<b>More Faith in Perdue or Leg. GOP?</b>							
<b>Governor Perdue</b>	44%	47%	43%	37%	42%	46%	49%
<b>Legislative Republicans</b>	41%	34%	42%	49%	40%	42%	38%
<b>Not sure</b>	15%	19%	15%	14%	19%	11%	13%

	Base	Area Code					
		252	336	704	828	910	919
<b>Budget Had Pos/Neg/No Econ Impact?</b>							
<b>Positive impact</b>	14%	8%	12%	14%	15%	14%	19%
<b>Negative impact</b>	45%	45%	46%	38%	47%	47%	46%
<b>No impact at all</b>	26%	22%	31%	30%	24%	29%	22%
<b>Not sure</b>	15%	25%	11%	18%	15%	11%	13%

	Base	Area Code					
		252	336	704	828	910	919
<b>Support/Oppose Dist. Maps</b>							
<b>Support</b>	19%	15%	17%	18%	18%	17%	24%
<b>Oppose</b>	41%	32%	38%	34%	52%	44%	44%
<b>Not sure</b>	41%	53%	44%	48%	30%	39%	32%

