



FOR IMMEDIATE RELEASE

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Stable Lead for McCrory in NC Governor Race

Raleigh, N.C.-- Republican Pat McCrory's lead over Lieutenant Governor Walter Dalton remains basically unchanged at 7 points since PPP last tested the race in July. While the favorability ratings for both candidates have ticked down in the past month, signaling the arrival of general election season, voters have shown little movement between the two major party candidates and Libertarian Barbara Howe.

McCrory has lost 3 points on his net favorability rating, bringing him to +7 at 41% favorable to 34% unfavorable. However, this negative change comes entirely from Democratic voters, 10% of whom have slipped from the "not sure" category to unfavorable since July. In fact, this decline among McCrory's partisan opponents is answered by a 10 point increase in favorability with independents.

There are fewer bright spots in the Democrat's numbers this time around. Last month, it looked as though a lack of name recognition was Dalton's main obstacle to tightening the race. Dalton's favorability has dropped among both Democrats and independents, bringing his net rating in his own party to a meager +2.

"The Governor's race hasn't moved a bit since the primary," said Dean Debnam, President of Public Policy Polling. "Pat McCrory has a persistent 6-7 point lead."

Linda Coleman fares better in her race for Lieutenant Governor than her would-be predecessor up ballot. Against Republican Dan Forest, she is down only 1 point with more than a quarter of the electorate undecided. Former Democratic Senate candidate Elaine Marshall is on pace to make a comeback after her decisive defeat at the hands of Richard Burr two years ago. She leads Ed Goodwin for Secretary of State by 6 points, 43% to 37%. Democrats continue to hold a razor thin lead in the generic legislature ballot at 1 point. Perhaps as a silent prod to Republican presidential candidate Mitt Romney, 71% of NC voters said that their candidates for Governor should release tax returns.

PPP surveyed 813 likely North Carolina voters from August 2nd to 5th. The margin of error for the survey is +/-3.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Walter Dalton?

Favorable..... 24%
Unfavorable 31%
Not sure 45%

Q2 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 41%
Unfavorable 34%
Not sure 25%

Q3 The candidates for Governor are Democrat Walter Dalton, Republican Pat McCrory, and Libertarian Barbara Howe. If the election was today, who would you vote for?

Walter Dalton..... 38%
Pat McCrory..... 45%
Barbara Howe..... 7%
Undecided..... 11%

Q4 The candidates for Lieutenant Governor are Democrat Linda Coleman and Republican Dan Forest. If the election was today, who would you vote for?

Linda Coleman..... 37%
Dan Forest..... 38%
Undecided..... 26%

Q5 The candidates for Secretary of State are Democrat Elaine Marshall and Republican Ed Goodwin. If the election was today, who would you vote for?

Elaine Marshall 43%
Ed Goodwin 37%
Undecided..... 19%

Q6 The candidates for Superintendent of Public Instruction are Democrat June Atkinson and Republican John Tedesco. If the election was today, who would you vote for?

June Atkinson 44%
John Tedesco..... 37%
Undecided..... 19%

Q7 The candidates for Labor Commissioner are Democrat John Brooks and Republican Cherie Berry. If the election was today, who would you vote for?

John Brooks..... 34%
Cherie Berry..... 44%
Undecided..... 22%

Q8 The candidates for Insurance Commissioner are Democrat Wayne Goodwin and Republican Mike Causey. If the election was today, who would you vote for?

Wayne Goodwin 40%
Mike Causey..... 36%
Undecided..... 24%

Q9 Do you approve or disapprove of the job the General Assembly is doing?

Approve 22% *Not sure* 29%
Disapprove..... 49%

Q10 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable..... 36%
Unfavorable 48%
Not sure 16%





Q11 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable..... 35%
Unfavorable 52%
Not sure 13%

Q12 If there was an election for the state legislature today, would you vote Democratic or Republican?

Democratic..... 44%
Republican..... 43%
Not sure 13%

Q13 Do you think the candidates for Governor should release their tax returns, or not?

They should 71%
They should not 19%
Not sure 10%

Q14 Who did you vote for President in 2008?

John McCain..... 47%
Barack Obama..... 47%
Someone else/Don't remember 6%

Q15 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 17%
Moderate..... 28%
Somewhat conservative..... 22%
Very conservative 21%

Q16 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q17 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 45%
Republican..... 33%
Independent/Other..... 21%

Q18 If you are white, press 1. If African-American, press 2. If other, press 3.

White 75%
African-American 20%
Other..... 5%

Q19 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 24%
46 to 65..... 41%
Older than 65..... 20%

Q20 Were you born in North Carolina or in another state?

North Carolina..... 62% *Another state* 38%

Q21 How long have you lived in North Carolina: 10 years or less, 11 to 20 years, 21 to 30 years, 31 to 40 years, or more than 40 years?

10 years or less 11% *31 to 40 years*..... 15%
11 to 20 years 17% *More than 40 years*..... 39%
21 to 30 years..... 18%

Q22 Area Code

252..... 14%
336..... 21%
704..... 17%
828..... 11%
910..... 15%
919..... 23%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Dalton Favorability				
Favorable	24%	15%	35%	14%
Unfavorable	31%	29%	31%	42%
Not sure	45%	56%	34%	44%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
McCrary Favorability				
Favorable	41%	66%	18%	31%
Unfavorable	34%	11%	58%	31%
Not sure	25%	23%	25%	38%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Dalton/McCrory/Howe				
Walter Dalton	38%	14%	65%	16%
Pat McCrary	45%	73%	17%	42%
Barbara Howe	7%	6%	5%	30%
Undecided	11%	8%	14%	12%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Coleman/Forest				
Linda Coleman	37%	8%	68%	17%
Dan Forest	38%	67%	9%	32%
Undecided	26%	25%	23%	51%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Marshall/E. Goodwin				
Elaine Marshall	43%	13%	76%	30%
Ed Goodwin	37%	68%	8%	24%
Undecided	19%	19%	16%	47%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Atkinson/Tedesco				
June Atkinson	44%	14%	76%	23%
John Tedesco	37%	66%	8%	31%
Undecided	19%	19%	16%	46%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brooks/Berry				
John Brooks	34%	11%	60%	15%
Cherie Berry	44%	69%	20%	28%
Undecided	22%	19%	20%	57%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
W. Goodwin/Causey				
Wayne Goodwin	40%	13%	69%	21%
Mike Causey	36%	67%	7%	16%
Undecided	24%	20%	24%	63%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
GA Approval				
Approve	22%	29%	15%	27%
Disapprove	49%	41%	58%	45%
Not sure	29%	30%	28%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Leg. Dems Favorability				
Favorable	36%	6%	68%	26%
Unfavorable	48%	81%	14%	50%
Not sure	16%	13%	18%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Leg. GOP Favorability				
Favorable	35%	63%	7%	33%
Unfavorable	52%	22%	83%	44%
Not sure	13%	15%	10%	22%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Generic Leg. Ballot				
Democratic	44%	8%	82%	31%
Republican	43%	79%	5%	48%
Not sure	13%	12%	13%	21%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Should Gov Candidates Release Taxes?				
They should	71%	57%	88%	59%
They should not	19%	30%	7%	18%
Not sure	10%	13%	5%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton Favorability						
Favorable	24%	40%	37%	25%	15%	14%
Unfavorable	31%	42%	22%	30%	35%	28%
Not sure	45%	18%	41%	45%	49%	58%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory Favorability						
Favorable	41%	15%	12%	34%	63%	67%
Unfavorable	34%	67%	62%	36%	17%	9%
Not sure	25%	18%	26%	30%	21%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton/McCrory/Howe						
Walter Dalton	38%	76%	61%	48%	14%	8%
Pat McCrory	45%	15%	13%	30%	72%	79%
Barbara Howe	7%	5%	7%	8%	8%	5%
Undecided	11%	4%	19%	14%	7%	8%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coleman/Forest						
Linda Coleman	37%	76%	69%	45%	10%	5%
Dan Forest	38%	10%	4%	23%	64%	73%
Undecided	26%	14%	26%	32%	26%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Marshal/E Goodwin						
Elaine Marshall	43%	86%	79%	49%	19%	7%
Ed Goodwin	37%	6%	5%	22%	62%	77%
Undecided	19%	8%	17%	28%	19%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Atkinson/Tedesco						
June Atkinson	44%	83%	80%	50%	20%	8%
John Tedesco	37%	4%	7%	24%	57%	75%
Undecided	19%	13%	12%	26%	23%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brooks/Berry						
John Brooks	34%	78%	65%	35%	12%	8%
Cherie Berry	44%	4%	20%	35%	67%	74%
Undecided	22%	18%	15%	30%	21%	18%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
W. Goodwin/Causey						
Wayne Goodwin	40%	86%	72%	43%	17%	7%
Mike Causey	36%	3%	6%	24%	53%	77%
Undecided	24%	11%	22%	33%	31%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
GA Approval						
Approve	22%	16%	14%	19%	31%	26%
Disapprove	49%	57%	57%	55%	42%	37%
Not sure	29%	26%	29%	26%	27%	36%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. Dems Favorability						
Favorable	36%	84%	65%	42%	11%	4%
Unfavorable	48%	7%	15%	37%	72%	88%
Not sure	16%	9%	19%	20%	17%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. GOP Favorability						
Favorable	35%	11%	8%	21%	58%	66%
Unfavorable	52%	83%	83%	63%	23%	23%
Not sure	13%	5%	9%	16%	19%	11%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democratic	44%	91%	80%	53%	15%	7%
Republican	43%	4%	4%	29%	70%	88%
Not sure	13%	5%	17%	18%	15%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Shoud Gov Candidates Release Taxes?						
They should	71%	83%	97%	76%	60%	50%
They should not	19%	9%	-	18%	24%	36%
Not sure	10%	8%	3%	7%	16%	14%

	Base	Gender	
		Woman	Man
Dalton Favorability			
Favorable	24%	26%	22%
Unfavorable	31%	25%	37%
Not sure	45%	48%	41%

	Base	Gender	
		Woman	Man
McCroy Favorability			
Favorable	41%	36%	47%
Unfavorable	34%	37%	30%
Not sure	25%	27%	22%





Crosstabs

	Base	Gender	
		Woman	Man
Dalton/McCrory/Howe			
Walter Dalton	38%	43%	31%
Pat McCrory	45%	36%	54%
Barbara Howe	7%	8%	5%
Undecided	11%	12%	9%

	Base	Gender	
		Woman	Man
Coleman/Forest			
Linda Coleman	37%	44%	29%
Dan Forest	38%	31%	46%
Undecided	26%	26%	25%

	Base	Gender	
		Woman	Man
Marshall/E. Goodwin			
Elaine Marshall	43%	52%	33%
Ed Goodwin	37%	31%	45%
Undecided	19%	18%	22%

	Base	Gender	
		Woman	Man
Atkinson/Tedesco			
June Atkinson	44%	50%	36%
John Tedesco	37%	30%	45%
Undecided	19%	20%	19%





Crosstabs

	Base	Gender	
		Woman	Man
Brooks/Berry			
John Brooks	34%	36%	32%
Cherie Berry	44%	40%	49%
Undecided	22%	24%	19%

	Base	Gender	
		Woman	Man
W. Goodwin/Causey			
Wayne Goodwin	40%	46%	33%
Mike Causey	36%	29%	44%
Undecided	24%	25%	24%

	Base	Gender	
		Woman	Man
GA Approval			
Approve	22%	21%	23%
Disapprove	49%	45%	53%
Not sure	29%	34%	23%

	Base	Gender	
		Woman	Man
Leg. Dems Favorability			
Favorable	36%	46%	25%
Unfavorable	48%	38%	60%
Not sure	16%	16%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Leg. GOP Favorability			
Favorable	35%	30%	40%
Unfavorable	52%	55%	49%
Not sure	13%	15%	12%

	Base	Gender	
		Woman	Man
Generic Leg. Ballot			
Democratic	44%	55%	33%
Republican	43%	36%	51%
Not sure	13%	10%	17%

	Base	Gender	
		Woman	Man
Shoud Gov Candidates Release Taxes?			
They should	71%	75%	67%
They should not	19%	15%	23%
Not sure	10%	10%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Dalton Favorability				
Favorable	24%	33%	16%	19%
Unfavorable	31%	31%	29%	34%
Not sure	45%	36%	56%	47%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
McCrorry Favorability				
Favorable	41%	21%	66%	47%
Unfavorable	34%	54%	10%	30%
Not sure	25%	26%	24%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Dalton/McCrory/Howe				
Walter Dalton	38%	64%	6%	32%
Pat McCrory	45%	19%	79%	46%
Barbara Howe	7%	7%	6%	9%
Undecided	11%	10%	10%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Coleman/Forest				
Linda Coleman	37%	65%	6%	27%
Dan Forest	38%	13%	71%	38%
Undecided	26%	23%	23%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Marshall/E. Goodwin				
Elaine Marshall	43%	77%	5%	32%
Ed Goodwin	37%	10%	76%	32%
Undecided	19%	12%	19%	35%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Atkinson/Tedesco				
June Atkinson	44%	73%	9%	37%
John Tedesco	37%	11%	72%	35%
Undecided	19%	15%	19%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Brooks/Berry				
John Brooks	34%	60%	3%	31%
Cherie Berry	44%	20%	77%	44%
Undecided	22%	20%	21%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
W. Goodwin/Causey				
Wayne Goodwin	40%	69%	5%	31%
Mike Causey	36%	9%	73%	34%
Undecided	24%	22%	22%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
GA Approval				
Approve	22%	18%	31%	18%
Disapprove	49%	52%	38%	60%
Not sure	29%	31%	31%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. Dems Favorability				
Favorable	36%	68%	3%	19%
Unfavorable	48%	17%	86%	58%
Not sure	16%	15%	11%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. GOP Favorability				
Favorable	35%	15%	68%	26%
Unfavorable	52%	76%	16%	55%
Not sure	13%	10%	15%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg. Ballot				
Democratic	44%	80%	4%	30%
Republican	43%	11%	88%	39%
Not sure	13%	9%	7%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Shoud Gov Candidates Release Taxes?				
They should	71%	84%	54%	72%
They should not	19%	9%	32%	19%
Not sure	10%	7%	14%	9%





Crosstabs

	Base	Race		
		White	African-American	Other
Dalton Favorability				
Favorable	24%	21%	37%	26%
Unfavorable	31%	33%	26%	21%
Not sure	45%	46%	37%	54%

	Base	Race		
		White	African-American	Other
McCrory Favorability				
Favorable	41%	47%	18%	44%
Unfavorable	34%	28%	55%	41%
Not sure	25%	25%	27%	16%

	Base	Race		
		White	African-American	Other
Dalton/McCrory/Howe				
Walter Dalton	38%	31%	66%	32%
Pat McCrory	45%	52%	16%	41%
Barbara Howe	7%	6%	6%	21%
Undecided	11%	11%	12%	6%

	Base	Race		
		White	African-American	Other
Coleman/Forest				
Linda Coleman	37%	29%	63%	50%
Dan Forest	38%	45%	11%	34%
Undecided	26%	26%	26%	16%





Crosstabs

	Base	Race		
		White	African-American	Other
Marshall/E. Goodwin				
Elaine Marshall	43%	35%	74%	51%
Ed Goodwin	37%	45%	9%	32%
Undecided	19%	20%	17%	16%

	Base	Race		
		White	African-American	Other
Atkinson/Tedesco				
June Atkinson	44%	36%	76%	42%
John Tedesco	37%	45%	5%	39%
Undecided	19%	20%	19%	19%

	Base	Race		
		White	African-American	Other
Brooks/Berry				
John Brooks	34%	29%	57%	23%
Cherie Berry	44%	50%	20%	52%
Undecided	22%	21%	23%	26%

	Base	Race		
		White	African-American	Other
W. Goodwin/Causey				
Wayne Goodwin	40%	31%	72%	42%
Mike Causey	36%	44%	7%	29%
Undecided	24%	25%	21%	29%





Crosstabs

	Base	Race		
		White	African-American	Other
GA Approval				
Approve	22%	23%	18%	28%
Disapprove	49%	48%	52%	55%
Not sure	29%	29%	30%	17%

	Base	Race		
		White	African-American	Other
Leg. Dems Favorability				
Favorable	36%	27%	68%	44%
Unfavorable	48%	57%	17%	41%
Not sure	16%	16%	14%	16%

	Base	Race		
		White	African-American	Other
Leg. GOP Favorability				
Favorable	35%	40%	13%	45%
Unfavorable	52%	45%	78%	53%
Not sure	13%	15%	9%	2%

	Base	Race		
		White	African-American	Other
Generic Leg. Ballot				
Democratic	44%	33%	87%	49%
Republican	43%	52%	7%	36%
Not sure	13%	15%	6%	15%





Crosstabs

	Base	Race		
		White	African-American	Other
Should Gov Candidates Release Taxes?				
They should	71%	67%	89%	65%
They should not	19%	23%	3%	14%
Not sure	10%	10%	8%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton Favorability					
Favorable	24%	19%	25%	27%	22%
Unfavorable	31%	41%	33%	27%	29%
Not sure	45%	41%	42%	46%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Favorability					
Favorable	41%	32%	36%	47%	42%
Unfavorable	34%	41%	42%	30%	29%
Not sure	25%	27%	22%	23%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton/McCrorry/Howe					
Walter Dalton	38%	49%	37%	36%	35%
Pat McCrorry	45%	24%	43%	50%	50%
Barbara Howe	7%	14%	6%	6%	5%
Undecided	11%	14%	13%	9%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman/Forest					
Linda Coleman	37%	51%	38%	35%	28%
Dan Forest	38%	16%	36%	44%	44%
Undecided	26%	32%	26%	21%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Marshall/E. Goodwin					
Elaine Marshall	43%	54%	44%	42%	37%
Ed Goodwin	37%	22%	33%	43%	42%
Undecided	19%	24%	23%	15%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Atkinson/Tedesco					
June Atkinson	44%	57%	47%	41%	36%
John Tedesco	37%	24%	33%	41%	41%
Undecided	19%	19%	20%	18%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brooks/Berry					
John Brooks	34%	38%	31%	36%	33%
Cherie Berry	44%	43%	45%	44%	41%
Undecided	22%	19%	24%	19%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
W. Goodwin/Causey					
Wayne Goodwin	40%	51%	40%	38%	35%
Mike Causey	36%	22%	32%	40%	42%
Undecided	24%	27%	28%	22%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GA Approval					
Approve	22%	31%	18%	22%	21%
Disapprove	49%	39%	55%	52%	43%
Not sure	29%	31%	27%	26%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. Dems Favorability					
Favorable	36%	52%	40%	31%	32%
Unfavorable	48%	30%	50%	52%	49%
Not sure	16%	18%	10%	16%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. GOP Favorability					
Favorable	35%	33%	26%	39%	37%
Unfavorable	52%	58%	57%	52%	41%
Not sure	13%	9%	17%	9%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg. Ballot					
Democratic	44%	48%	49%	43%	39%
Republican	43%	24%	39%	47%	51%
Not sure	13%	27%	12%	10%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Gov Candidates Release Taxes?					
They should	71%	70%	77%	70%	68%
They should not	19%	22%	14%	21%	20%
Not sure	10%	9%	9%	9%	13%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Dalton Favorability			
Favorable	24%	23%	26%
Unfavorable	31%	35%	24%
Not sure	45%	42%	50%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
McCrory Favorability			
Favorable	41%	43%	38%
Unfavorable	34%	35%	34%
Not sure	25%	22%	28%





Crosstabs

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Dalton/McCrory/Howe			
Walter Dalton	38%	39%	37%
Pat McCrory	45%	46%	43%
Barbara Howe	7%	7%	7%
Undecided	11%	9%	14%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Coleman/Forest			
Linda Coleman	37%	37%	36%
Dan Forest	38%	37%	38%
Undecided	26%	25%	26%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Marshall/E. Goodwin			
Elaine Marshall	43%	44%	42%
Ed Goodwin	37%	36%	39%
Undecided	19%	19%	20%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Atkinson/Tedesco			
June Atkinson	44%	44%	44%
John Tedesco	37%	36%	38%
Undecided	19%	21%	18%





Crosstabs

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Brooks/Berry			
John Brooks	34%	34%	36%
Cherie Berry	44%	42%	46%
Undecided	22%	24%	18%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
W. Goodwin/Causey			
Wayne Goodwin	40%	41%	37%
Mike Causey	36%	35%	37%
Undecided	24%	24%	25%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
GA Approval			
Approve	22%	23%	21%
Disapprove	49%	50%	47%
Not sure	29%	27%	32%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Leg. Dems Favorability			
Favorable	36%	37%	35%
Unfavorable	48%	48%	47%
Not sure	16%	15%	17%





Crosstabs

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Leg. GOP Favorability			
Favorable	35%	36%	33%
Unfavorable	52%	52%	52%
Not sure	13%	13%	14%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Generic Leg. Ballot			
Democratic	44%	46%	41%
Republican	43%	41%	44%
Not sure	13%	12%	14%

	Base	Born in NC or Other St.?	
		North Carolina	Another state
Shoud Gov Candidates Release Taxes?			
They should	71%	70%	73%
They should not	19%	20%	17%
Not sure	10%	10%	10%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Dalton Favorability						
Favorable	24%	17%	29%	17%	30%	25%
Unfavorable	31%	27%	30%	41%	30%	28%
Not sure	45%	56%	41%	42%	40%	47%





Crosstabs

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
McCrorry Favorability						
Favorable	41%	21%	43%	36%	45%	47%
Unfavorable	34%	37%	33%	46%	31%	29%
Not sure	25%	42%	23%	18%	24%	24%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Dalton/McCrory/Howe						
Walter Dalton	38%	41%	40%	40%	34%	36%
Pat McCrorry	45%	29%	42%	39%	49%	51%
Barbara Howe	7%	8%	8%	9%	5%	6%
Undecided	11%	22%	9%	12%	12%	7%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Coleman/Forest						
Linda Coleman	37%	46%	39%	46%	33%	30%
Dan Forest	38%	25%	37%	30%	50%	40%
Undecided	26%	29%	24%	24%	16%	30%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Marshall/E. Goodwin						
Elaine Marshall	43%	52%	39%	48%	43%	40%
Ed Goodwin	37%	33%	36%	30%	44%	40%
Undecided	19%	15%	25%	21%	13%	20%





Crosstabs

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Atkinson/Tedesco						
June Atkinson	44%	51%	45%	48%	40%	41%
John Tedesco	37%	32%	45%	30%	40%	36%
Undecided	19%	17%	11%	22%	20%	23%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Brooks/Berry						
John Brooks	34%	39%	29%	41%	32%	34%
Cherie Berry	44%	41%	51%	43%	53%	39%
Undecided	22%	20%	21%	17%	15%	28%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
W. Goodwin/Causey						
Wayne Goodwin	40%	49%	37%	46%	39%	36%
Mike Causey	36%	26%	37%	27%	44%	38%
Undecided	24%	25%	26%	27%	16%	25%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
GA Approval						
Approve	22%	15%	34%	19%	25%	19%
Disapprove	49%	45%	41%	61%	51%	47%
Not sure	29%	40%	25%	20%	24%	34%





Crosstabs

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Leg. Dems Favorability						
Favorable	36%	41%	39%	45%	32%	31%
Unfavorable	48%	40%	42%	38%	60%	52%
Not sure	16%	18%	19%	17%	8%	16%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Leg. GOP Favorability						
Favorable	35%	22%	40%	25%	39%	39%
Unfavorable	52%	60%	47%	61%	50%	48%
Not sure	13%	18%	13%	14%	12%	12%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Generic Leg. Ballot						
Democratic	44%	52%	44%	49%	45%	40%
Republican	43%	29%	46%	27%	49%	50%
Not sure	13%	18%	10%	24%	6%	10%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Shoud Gov Candidates Release Taxes?						
They should	71%	80%	68%	76%	67%	70%
They should not	19%	14%	17%	15%	27%	20%
Not sure	10%	6%	14%	9%	7%	11%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Dalton Favorability							
Favorable	24%	16%	18%	23%	18%	32%	34%
Unfavorable	31%	32%	30%	33%	32%	27%	31%
Not sure	45%	51%	52%	44%	50%	41%	35%

	Base	Area Code					
		252	336	704	828	910	919
McCrary Favorability							
Favorable	41%	39%	39%	53%	44%	33%	39%
Unfavorable	34%	39%	30%	36%	24%	35%	38%
Not sure	25%	22%	30%	11%	32%	32%	23%

	Base	Area Code					
		252	336	704	828	910	919
Dalton/McCrory/Howe							
Walter Dalton	38%	33%	34%	34%	25%	44%	50%
Pat McCrary	45%	45%	44%	52%	55%	35%	41%
Barbara Howe	7%	10%	11%	8%	3%	8%	2%
Undecided	11%	12%	11%	7%	18%	14%	8%

	Base	Area Code					
		252	336	704	828	910	919
Coleman/Forest							
Linda Coleman	37%	39%	31%	34%	28%	43%	43%
Dan Forest	38%	34%	39%	41%	40%	31%	39%
Undecided	26%	27%	30%	25%	32%	27%	17%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Marshall/E. Goodwin							
Elaine Marshall	43%	45%	38%	41%	31%	45%	53%
Ed Goodwin	37%	37%	38%	45%	36%	35%	34%
Undecided	19%	18%	24%	14%	34%	20%	13%

	Base	Area Code					
		252	336	704	828	910	919
Atkinson/Tedesco							
June Atkinson	44%	46%	40%	38%	32%	45%	55%
John Tedesco	37%	38%	37%	43%	45%	30%	32%
Undecided	19%	16%	24%	19%	23%	25%	13%

	Base	Area Code					
		252	336	704	828	910	919
Brooks/Berry							
John Brooks	34%	42%	29%	30%	32%	39%	37%
Cherie Berry	44%	40%	46%	47%	48%	39%	44%
Undecided	22%	19%	26%	23%	19%	22%	19%

	Base	Area Code					
		252	336	704	828	910	919
W. Goodwin/Causey							
Wayne Goodwin	40%	46%	30%	35%	30%	49%	48%
Mike Causey	36%	34%	37%	44%	39%	32%	30%
Undecided	24%	20%	33%	21%	31%	19%	22%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
GA Approval							
Approve	22%	23%	22%	18%	19%	25%	24%
Disapprove	49%	44%	48%	49%	54%	51%	49%
Not sure	29%	33%	30%	33%	27%	24%	27%

	Base	Area Code					
		252	336	704	828	910	919
Leg. Dems Favorability							
Favorable	36%	42%	34%	30%	24%	41%	42%
Unfavorable	48%	45%	49%	54%	51%	46%	44%
Not sure	16%	13%	17%	16%	26%	13%	13%

	Base	Area Code					
		252	336	704	828	910	919
Leg. GOP Favorability							
Favorable	35%	28%	40%	36%	28%	35%	36%
Unfavorable	52%	59%	47%	46%	48%	55%	56%
Not sure	13%	13%	12%	18%	24%	10%	8%

	Base	Area Code					
		252	336	704	828	910	919
Generic Leg. Ballot							
Democratic	44%	51%	37%	38%	35%	54%	50%
Republican	43%	33%	49%	48%	54%	32%	39%
Not sure	13%	16%	14%	14%	12%	13%	10%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Shoud Gov Candidates Release Taxes?							
They should	71%	83%	66%	71%	72%	74%	67%
They should not	19%	8%	22%	19%	23%	17%	22%
Not sure	10%	9%	12%	10%	5%	9%	11%

