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Hagan leads GOP field by double digits

Raleigh, N.C.— The unpopularity of the North Carolina General Assembly may be starting to take a toll on the Republican Party's chances of ousting freshman Sen. Kay Hagan next fall. Last month, she led eight Republicans tested against her by margins of only four to nine points. In this month's poll, that has shot up an average of six points.

None of Hagan's improvement seems to be about her personally. The Democrat continues to have about a break-even approval margin, with 43% approving and 45% disapproving of her job performance, not much different from the 41-42 measured in June. But she has 49% of the vote in all eight matchups, topping Phil Berger and Greg Brannon each by 10 points (39%), Thom Tillis by 11 (38%), Virginia Foxx by 12 (37%), Renee Ellmers and Jim Cain by 13 (36%), Mark Harris by 14 (35%), and Lynn Wheeler by 15 (34%). In the previous poll, she led Berger by only four points and Tillis by five.

Most of Hagan's improvement has come with independents. She trailed the Republicans by an average of 13 points with unaffiliated voters in June, but now leads them by an average of two, a turnaround of 15 points on the margin.

Berger and Tillis have seen their name identification rise by four to five points in the last month, but that is not a good thing for them. Berger has moved from a -12 favorability spread to -20, and Tillis from -9 to -20. Because the GOP prospects remain largely unknown, undecideds in these matchups lean Republican, but they do not like Gov. McCrory or the General Assembly much more than they do Hagan or President Obama.

Foxx is again at the top of the GOP primary pack, with 16% to Berger, Cain, and Ellmers' 11%, Brannon's 7%, Tillis' 5%, Wheeler's 3%, and Harris' 1%. In a three-way, Berger edges Tillis 22-21, with Ellmers at 18%. Tillis tops Ellmers head-to-head, 32-25.

"North Carolinians continue to be closely divided on Kay Hagan," said Dean Debnam, President of Public Policy Polling. "But she'll get a break if she can run against the leadership of an extremely unpopular GOP legislature."

PPP surveyed 600 North Carolina voters, including an oversample of 373 usual Republican primary voters, between July 12th and 14th. The margin of error for the overall survey is +/- 4.0%, and +/-5.1% for the GOP portion. This poll was not authorized or paid for by any campaign or political organization. PPP's surveys are conducted through automated telephone interviews.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 47%
Disapprove..... 49%
Not sure 4%

Q2 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve 43% *Not sure* 12%
Disapprove..... 45%

Q3 Do you have a favorable or unfavorable opinion of Phil Berger?

Favorable..... 11%
Unfavorable 31%
Not sure 58%

Q4 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 7%
Unfavorable 22%
Not sure 72%

Q5 Do you have a favorable or unfavorable opinion of Jim Cain?

Favorable..... 9%
Unfavorable 19%
Not sure 72%

Q6 Do you have a favorable or unfavorable opinion of Renee Ellmers?

Favorable..... 12%
Unfavorable 26%
Not sure 62%

Q7 Do you have a favorable or unfavorable opinion of Virginia Foxx?

Favorable..... 23%
Unfavorable 31%
Not sure 47%

Q8 Do you have a favorable or unfavorable opinion of Mark Harris?

Favorable..... 9%
Unfavorable 19%
Not sure 72%

Q9 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 12%
Unfavorable 32%
Not sure 56%

Q10 Do you have a favorable or unfavorable opinion of Lynn Wheeler?

Favorable..... 9%
Unfavorable 20%
Not sure 71%

Q11 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Phil Berger, who would you vote for?

Kay Hagan 49%
Phil Berger 39%
Not sure 12%





Q12 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Greg Brannon, who would you vote for?

Kay Hagan..... 49%
Greg Brannon..... 39%
Not sure..... 12%

Q13 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Jim Cain, who would you vote for?

Kay Hagan..... 49%
Jim Cain..... 36%
Not sure..... 15%

Q14 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Renee Ellmers, who would you vote for?

Kay Hagan..... 49%
Renee Ellmers..... 36%
Not sure..... 14%

Q15 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Virginia Foxx, who would you vote for?

Kay Hagan..... 49%
Virginia Foxx..... 37%
Not sure..... 13%

Q16 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Mark Harris, who would you vote for?

Kay Hagan..... 49%
Mark Harris..... 35%
Not sure..... 15%

Q17 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Thom Tillis, who would you vote for?

Kay Hagan..... 49%
Thom Tillis..... 38%
Not sure..... 12%

Q18 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Lynn Wheeler, who would you vote for?

Kay Hagan..... 49%
Lynn Wheeler..... 34%
Not sure..... 17%

Q19 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve.....35% *Not sure*.....27%
Disapprove.....38%

Q20 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 48%
Mitt Romney..... 48%
Someone else/Don't remember..... 4%

Q21 Who did you vote for Governor last year: Walter Dalton or Pat McCrory?

Walter Dalton..... 41%
Pat McCrory..... 52%
Someone else/Don't remember..... 7%

Q22 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal..... 20%
Moderate..... 26%
Somewhat conservative..... 22%
Very conservative..... 21%

Q23 If you are a woman, press 1. If a man, press 2.

Woman..... 53%
Man..... 47%





Q24 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	45%
<i>Republican</i>	35%
<i>Independent/Other</i>	20%

Q25 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	77%
<i>African-American</i>	17%
<i>Other</i>	5%

Q26 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	15%
<i>30 to 45</i>	21%
<i>46 to 65</i>	44%
<i>Older than 65</i>	20%

Q27 Area Code

252.....	11%
336.....	22%
704.....	18%
828.....	15%
910.....	14%
919.....	20%





Crosstabs

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	47%	91%	5%	26%
Disapprove	49%	7%	91%	56%
Not sure	4%	2%	4%	18%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan Approval				
Approve	43%	72%	15%	28%
Disapprove	45%	17%	72%	50%
Not sure	12%	11%	13%	22%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Berger Favorability				
Favorable	11%	9%	13%	10%
Unfavorable	31%	33%	32%	10%
Not sure	58%	59%	55%	80%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Brannon Favorability				
Favorable	7%	7%	7%	6%
Unfavorable	22%	17%	28%	8%
Not sure	72%	76%	66%	86%





Crosstabs

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Cain Favorability				
Favorable	9%	11%	7%	8%
Unfavorable	19%	14%	25%	10%
Not sure	72%	75%	68%	82%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Elmers Favorability				
Favorable	12%	13%	11%	10%
Unfavorable	26%	25%	28%	14%
Not sure	62%	62%	60%	76%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Foxx Favorability				
Favorable	23%	19%	26%	24%
Unfavorable	31%	34%	27%	30%
Not sure	47%	47%	46%	46%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Harris Favorability				
Favorable	9%	11%	7%	4%
Unfavorable	19%	17%	23%	14%
Not sure	72%	72%	70%	82%





Crosstabs

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Tillis Favorability				
Favorable	12%	9%	15%	12%
Unfavorable	32%	38%	27%	24%
Not sure	56%	53%	58%	64%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Wheeler Favorability				
Favorable	9%	11%	7%	12%
Unfavorable	20%	16%	24%	10%
Not sure	71%	73%	70%	78%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Berger				
Kay Hagan	49%	87%	11%	46%
Phil Berger	39%	7%	70%	32%
Not sure	12%	5%	19%	22%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Brannon				
Kay Hagan	49%	87%	10%	50%
Greg Brannon	39%	7%	72%	16%
Not sure	12%	6%	17%	34%





Crosstabs

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Cain				
Kay Hagan	49%	90%	10%	34%
Jim Cain	36%	4%	70%	14%
Not sure	15%	6%	20%	52%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Elmers				
Kay Hagan	49%	91%	9%	38%
Renee Elmers	36%	4%	70%	18%
Not sure	14%	5%	21%	44%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Foxx				
Kay Hagan	49%	90%	10%	26%
Virginia Foxx	37%	4%	72%	22%
Not sure	13%	6%	18%	52%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Harris				
Kay Hagan	49%	90%	10%	34%
Mark Harris	35%	5%	68%	18%
Not sure	15%	6%	22%	48%





Crosstabs

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Tillis				
Kay Hagan	49%	87%	11%	52%
Thom Tillis	38%	6%	71%	32%
Not sure	12%	6%	18%	16%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Wheeler				
Kay Hagan	49%	89%	10%	34%
Lynn Wheeler	34%	5%	65%	22%
Not sure	17%	6%	25%	44%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Burr Approval				
Approve	35%	12%	59%	20%
Disapprove	38%	57%	19%	28%
Not sure	27%	30%	22%	52%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Obama Approval				
Approve	47%	85%	17%	57%
Disapprove	49%	11%	80%	35%
Not sure	4%	4%	3%	8%





Crosstabs

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Hagan Approval				
Approve	43%	77%	20%	22%
Disapprove	45%	16%	67%	47%
Not sure	12%	8%	14%	31%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Berger Favorability				
Favorable	11%	9%	14%	1%
Unfavorable	31%	33%	29%	35%
Not sure	58%	58%	57%	64%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Brannon Favorability				
Favorable	7%	7%	7%	2%
Unfavorable	22%	17%	23%	31%
Not sure	72%	76%	69%	66%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Cain Favorability				
Favorable	9%	10%	8%	8%
Unfavorable	19%	13%	23%	23%
Not sure	72%	77%	69%	69%





Crosstabs

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Elmers Favorability				
Favorable	12%	10%	14%	7%
Unfavorable	26%	26%	26%	26%
Not sure	62%	65%	59%	66%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Foxx Favorability				
Favorable	23%	19%	27%	12%
Unfavorable	31%	37%	25%	37%
Not sure	47%	43%	48%	51%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Harris Favorability				
Favorable	9%	10%	9%	5%
Unfavorable	19%	16%	20%	35%
Not sure	72%	74%	71%	60%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Tillis Favorability				
Favorable	12%	9%	16%	5%
Unfavorable	32%	42%	24%	26%
Not sure	56%	49%	60%	69%





Crosstabs

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Wheeler Favorability				
Favorable	9%	11%	8%	2%
Unfavorable	20%	15%	23%	24%
Not sure	71%	75%	69%	74%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Hagan/Berger				
Kay Hagan	49%	86%	20%	54%
Phil Berger	39%	10%	64%	16%
Not sure	12%	4%	16%	30%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Hagan/Brannon				
Kay Hagan	49%	85%	19%	63%
Greg Brannon	39%	9%	65%	17%
Not sure	12%	6%	16%	20%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Hagan/Cain				
Kay Hagan	49%	86%	19%	61%
Jim Cain	36%	8%	61%	13%
Not sure	15%	6%	20%	25%





Crosstabs

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Hagan/Elmers				
Kay Hagan	49%	87%	19%	60%
Renee Elmers	36%	7%	63%	10%
Not sure	14%	6%	19%	30%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Hagan/Foxx				
Kay Hagan	49%	86%	20%	57%
Virginia Foxx	37%	7%	64%	12%
Not sure	13%	7%	16%	31%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Hagan/Harris				
Kay Hagan	49%	86%	19%	62%
Mark Harris	35%	7%	61%	7%
Not sure	15%	7%	20%	31%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Hagan/Tillis				
Kay Hagan	49%	88%	18%	61%
Thom Tillis	38%	6%	67%	13%
Not sure	12%	7%	15%	25%





Crosstabs

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Hagan/Wheeler				
Kay Hagan	49%	85%	19%	61%
Lynn Wheeler	34%	7%	58%	13%
Not sure	17%	8%	22%	25%

	Base	2012 Gov Vote		
		Walter Dalton	Pat McCrory	Someone else/Don't remember
Burr Approval				
Approve	35%	17%	54%	3%
Disapprove	38%	59%	22%	31%
Not sure	27%	24%	25%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	47%	87%	78%	58%	22%	14%
Disapprove	49%	11%	20%	37%	73%	84%
Not sure	4%	2%	2%	5%	5%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	43%	73%	60%	67%	18%	10%
Disapprove	45%	19%	29%	26%	62%	77%
Not sure	12%	8%	11%	8%	20%	14%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger Favorability						
Favorable	11%	6%	7%	12%	13%	13%
Unfavorable	31%	30%	33%	43%	20%	28%
Not sure	58%	64%	59%	45%	67%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brannon Favorability						
Favorable	7%	9%	6%	10%	3%	7%
Unfavorable	22%	16%	23%	24%	16%	27%
Not sure	72%	75%	72%	66%	81%	66%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	9%	14%	8%	11%	6%	8%
Unfavorable	19%	15%	21%	21%	16%	20%
Not sure	72%	71%	71%	69%	78%	72%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Elmers Favorability						
Favorable	12%	16%	6%	11%	10%	19%
Unfavorable	26%	17%	28%	31%	25%	23%
Not sure	62%	66%	66%	58%	65%	58%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Foxx Favorability						
Favorable	23%	26%	14%	21%	21%	34%
Unfavorable	31%	26%	39%	42%	19%	24%
Not sure	47%	48%	47%	37%	60%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Harris Favorability						
Favorable	9%	15%	8%	10%	4%	10%
Unfavorable	19%	19%	16%	24%	15%	21%
Not sure	72%	66%	76%	66%	80%	69%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	12%	13%	6%	11%	14%	17%
Unfavorable	32%	37%	43%	39%	22%	20%
Not sure	56%	49%	52%	50%	63%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wheeler Favorability						
Favorable	9%	7%	9%	12%	6%	9%
Unfavorable	20%	21%	19%	21%	19%	19%
Not sure	71%	73%	72%	67%	75%	72%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Berger						
Kay Hagan	49%	86%	73%	70%	20%	14%
Phil Berger	39%	13%	18%	15%	61%	74%
Not sure	12%	2%	9%	15%	19%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Brannon						
Kay Hagan	49%	81%	75%	73%	20%	9%
Greg Brannon	39%	19%	15%	12%	63%	78%
Not sure	12%	-	10%	15%	17%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Cain						
Kay Hagan	49%	86%	76%	70%	20%	13%
Jim Cain	36%	13%	15%	12%	61%	71%
Not sure	15%	2%	9%	18%	19%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Elmers						
Kay Hagan	49%	86%	78%	69%	20%	13%
Renee Elmers	36%	13%	13%	15%	58%	71%
Not sure	14%	2%	9%	16%	22%	16%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Foxx						
Kay Hagan	49%	85%	78%	70%	20%	11%
Virginia Foxx	37%	13%	13%	13%	61%	75%
Not sure	13%	2%	9%	16%	19%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Harris						
Kay Hagan	49%	86%	76%	69%	21%	13%
Mark Harris	35%	13%	14%	13%	55%	71%
Not sure	15%	2%	9%	18%	24%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Tillis						
Kay Hagan	49%	86%	75%	68%	24%	13%
Thom Tillis	38%	13%	15%	17%	59%	75%
Not sure	12%	2%	10%	15%	17%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Wheeler						
Kay Hagan	49%	86%	76%	69%	20%	13%
Lynn Wheeler	34%	14%	13%	14%	55%	67%
Not sure	17%	-	11%	17%	25%	21%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	35%	17%	21%	23%	50%	56%
Disapprove	38%	51%	50%	53%	20%	19%
Not sure	27%	32%	29%	24%	30%	25%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	56%	37%
Disapprove	49%	40%	59%
Not sure	4%	4%	3%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	43%	50%	35%
Disapprove	45%	36%	55%
Not sure	12%	14%	10%

	Base	Gender	
		Woman	Man
Berger Favorability			
Favorable	11%	7%	15%
Unfavorable	31%	26%	38%
Not sure	58%	67%	47%





Crosstabs

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	7%	7%	7%
Unfavorable	22%	16%	28%
Not sure	72%	78%	65%

	Base	Gender	
		Woman	Man
Cain Favorability			
Favorable	9%	8%	10%
Unfavorable	19%	14%	25%
Not sure	72%	78%	66%

	Base	Gender	
		Woman	Man
Elmers Favorability			
Favorable	12%	13%	11%
Unfavorable	26%	19%	34%
Not sure	62%	68%	55%

	Base	Gender	
		Woman	Man
Foxx Favorability			
Favorable	23%	23%	22%
Unfavorable	31%	26%	36%
Not sure	47%	51%	42%





Crosstabs

	Base	Gender	
		Woman	Man
Harris Favorability			
Favorable	9%	9%	9%
Unfavorable	19%	14%	25%
Not sure	72%	76%	66%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	12%	10%	15%
Unfavorable	32%	27%	37%
Not sure	56%	63%	48%

	Base	Gender	
		Woman	Man
Wheeler Favorability			
Favorable	9%	8%	9%
Unfavorable	20%	14%	26%
Not sure	71%	77%	65%

	Base	Gender	
		Woman	Man
Hagan/Berger			
Kay Hagan	49%	56%	40%
Phil Berger	39%	30%	48%
Not sure	12%	14%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Hagan/Brannon			
Kay Hagan	49%	56%	40%
Greg Brannon	39%	30%	48%
Not sure	12%	13%	11%

	Base	Gender	
		Woman	Man
Hagan/Cain			
Kay Hagan	49%	57%	40%
Jim Cain	36%	28%	46%
Not sure	15%	15%	14%

	Base	Gender	
		Woman	Man
Hagan/Elmers			
Kay Hagan	49%	58%	40%
Renee Elmers	36%	29%	45%
Not sure	14%	13%	16%

	Base	Gender	
		Woman	Man
Hagan/Foxx			
Kay Hagan	49%	58%	40%
Virginia Foxx	37%	31%	45%
Not sure	13%	12%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Hagan/Harris			
Kay Hagan	49%	58%	40%
Mark Harris	35%	28%	43%
Not sure	15%	14%	17%

	Base	Gender	
		Woman	Man
Hagan/Tillis			
Kay Hagan	49%	58%	39%
Thom Tillis	38%	29%	48%
Not sure	12%	12%	12%

	Base	Gender	
		Woman	Man
Hagan/Wheeler			
Kay Hagan	49%	57%	39%
Lynn Wheeler	34%	27%	43%
Not sure	17%	16%	18%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	35%	29%	42%
Disapprove	38%	37%	38%
Not sure	27%	34%	19%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	81%	10%	35%
Disapprove	49%	16%	86%	59%
Not sure	4%	3%	4%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	43%	69%	14%	35%
Disapprove	45%	21%	72%	51%
Not sure	12%	11%	14%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Berger Favorability				
Favorable	11%	10%	16%	6%
Unfavorable	31%	31%	31%	32%
Not sure	58%	59%	53%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
Brannon Favorability				
Favorable	7%	7%	8%	4%
Unfavorable	22%	18%	27%	21%
Not sure	72%	75%	65%	75%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Cain Favorability				
Favorable	9%	9%	8%	10%
Unfavorable	19%	14%	25%	20%
Not sure	72%	77%	67%	70%

	Base	Party		
		Democrat	Republican	Independent/Other
Elmers Favorability				
Favorable	12%	13%	13%	9%
Unfavorable	26%	24%	26%	31%
Not sure	62%	63%	61%	61%

	Base	Party		
		Democrat	Republican	Independent/Other
Foxx Favorability				
Favorable	23%	19%	31%	16%
Unfavorable	31%	32%	24%	40%
Not sure	47%	48%	46%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
Harris Favorability				
Favorable	9%	11%	8%	5%
Unfavorable	19%	16%	21%	25%
Not sure	72%	73%	71%	70%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Tillis Favorability				
Favorable	12%	8%	19%	9%
Unfavorable	32%	36%	21%	41%
Not sure	56%	56%	60%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Wheeler Favorability				
Favorable	9%	9%	9%	9%
Unfavorable	20%	15%	21%	27%
Not sure	71%	76%	70%	65%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Berger				
Kay Hagan	49%	81%	13%	40%
Phil Berger	39%	12%	73%	38%
Not sure	12%	7%	14%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Brannon				
Kay Hagan	49%	81%	11%	41%
Greg Brannon	39%	13%	74%	37%
Not sure	12%	6%	15%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Cain				
Kay Hagan	49%	84%	11%	37%
Jim Cain	36%	9%	70%	40%
Not sure	15%	7%	19%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Elmers				
Kay Hagan	49%	83%	11%	41%
Renee Elmers	36%	10%	71%	36%
Not sure	14%	7%	19%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Foxx				
Kay Hagan	49%	82%	11%	41%
Virginia Foxx	37%	11%	72%	36%
Not sure	13%	7%	16%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Harris				
Kay Hagan	49%	83%	12%	36%
Mark Harris	35%	8%	70%	37%
Not sure	15%	8%	18%	27%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Tillis				
Kay Hagan	49%	82%	12%	40%
Thom Tillis	38%	10%	76%	36%
Not sure	12%	8%	12%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Wheeler				
Kay Hagan	49%	83%	12%	36%
Lynn Wheeler	34%	8%	67%	35%
Not sure	17%	8%	21%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	35%	17%	58%	36%
Disapprove	38%	51%	18%	41%
Not sure	27%	32%	23%	23%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	47%	37%	92%	52%
Disapprove	49%	59%	6%	43%
Not sure	4%	4%	2%	5%





Crosstabs

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	43%	38%	65%	42%
Disapprove	45%	49%	23%	53%
Not sure	12%	13%	13%	5%

	Base	Race		
		White	African-American	Other
Berger Favorability				
Favorable	11%	12%	11%	5%
Unfavorable	31%	29%	35%	49%
Not sure	58%	59%	54%	47%

	Base	Race		
		White	African-American	Other
Brannon Favorability				
Favorable	7%	7%	8%	6%
Unfavorable	22%	20%	27%	25%
Not sure	72%	73%	64%	69%

	Base	Race		
		White	African-American	Other
Cain Favorability				
Favorable	9%	8%	13%	8%
Unfavorable	19%	17%	24%	28%
Not sure	72%	75%	63%	64%





Crosstabs

	Base	Race		
		White	African-American	Other
Elmers Favorability				
Favorable	12%	11%	16%	11%
Unfavorable	26%	25%	26%	41%
Not sure	62%	64%	58%	48%

	Base	Race		
		White	African-American	Other
Foxx Favorability				
Favorable	23%	21%	31%	20%
Unfavorable	31%	31%	31%	34%
Not sure	47%	48%	39%	45%

	Base	Race		
		White	African-American	Other
Harris Favorability				
Favorable	9%	8%	11%	11%
Unfavorable	19%	19%	21%	27%
Not sure	72%	73%	68%	63%

	Base	Race		
		White	African-American	Other
Tillis Favorability				
Favorable	12%	12%	12%	19%
Unfavorable	32%	32%	30%	36%
Not sure	56%	56%	58%	45%





Crosstabs

	Base	Race		
		White	African-American	Other
Wheeler Favorability				
Favorable	9%	8%	13%	3%
Unfavorable	20%	18%	20%	33%
Not sure	71%	73%	67%	64%

	Base	Race		
		White	African-American	Other
Hagan/Berger				
Kay Hagan	49%	40%	87%	52%
Phil Berger	39%	46%	7%	30%
Not sure	12%	14%	6%	19%

	Base	Race		
		White	African-American	Other
Hagan/Brannon				
Kay Hagan	49%	40%	88%	50%
Greg Brannon	39%	47%	6%	23%
Not sure	12%	13%	5%	27%

	Base	Race		
		White	African-American	Other
Hagan/Cain				
Kay Hagan	49%	41%	88%	50%
Jim Cain	36%	44%	5%	28%
Not sure	15%	16%	6%	22%





Crosstabs

	Base	Race		
		White	African-American	Other
Hagan/Elmers				
Kay Hagan	49%	40%	89%	56%
Renee Elmers	36%	44%	4%	28%
Not sure	14%	16%	7%	16%

	Base	Race		
		White	African-American	Other
Hagan/Foxx				
Kay Hagan	49%	41%	85%	59%
Virginia Foxx	37%	45%	7%	31%
Not sure	13%	15%	8%	9%

	Base	Race		
		White	African-American	Other
Hagan/Harris				
Kay Hagan	49%	41%	89%	49%
Mark Harris	35%	42%	4%	31%
Not sure	15%	17%	7%	20%

	Base	Race		
		White	African-American	Other
Hagan/Tillis				
Kay Hagan	49%	40%	87%	63%
Thom Tillis	38%	47%	4%	23%
Not sure	12%	13%	9%	14%





Crosstabs

	Base	Race		
		White	African-American	Other
Hagan/Wheeler				
Kay Hagan	49%	41%	87%	49%
Lynn Wheeler	34%	41%	5%	31%
Not sure	17%	18%	8%	20%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	35%	40%	11%	42%
Disapprove	38%	35%	47%	41%
Not sure	27%	25%	42%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	60%	39%	49%	42%
Disapprove	49%	31%	59%	48%	54%
Not sure	4%	9%	2%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	43%	43%	31%	48%	44%
Disapprove	45%	46%	54%	40%	44%
Not sure	12%	11%	15%	12%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berger Favorability					
Favorable	11%	9%	10%	11%	13%
Unfavorable	31%	23%	28%	36%	32%
Not sure	58%	69%	62%	53%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brannon Favorability					
Favorable	7%	3%	7%	8%	7%
Unfavorable	22%	23%	23%	22%	18%
Not sure	72%	74%	70%	70%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cain Favorability					
Favorable	9%	6%	11%	9%	9%
Unfavorable	19%	14%	20%	21%	18%
Not sure	72%	80%	69%	71%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Elmers Favorability					
Favorable	12%	11%	10%	13%	12%
Unfavorable	26%	11%	30%	30%	25%
Not sure	62%	77%	61%	57%	63%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Foxx Favorability					
Favorable	23%	26%	18%	23%	23%
Unfavorable	31%	23%	33%	34%	29%
Not sure	47%	51%	49%	43%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Harris Favorability					
Favorable	9%	14%	7%	8%	9%
Unfavorable	19%	17%	23%	21%	15%
Not sure	72%	69%	70%	71%	77%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tillis Favorability					
Favorable	12%	9%	11%	11%	17%
Unfavorable	32%	26%	30%	37%	28%
Not sure	56%	66%	59%	52%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wheeler Favorability					
Favorable	9%	6%	10%	10%	8%
Unfavorable	20%	20%	20%	19%	20%
Not sure	71%	74%	70%	71%	72%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Berger					
Kay Hagan	49%	49%	41%	55%	45%
Phil Berger	39%	34%	44%	35%	44%
Not sure	12%	17%	15%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Brannon					
Kay Hagan	49%	46%	38%	56%	48%
Greg Brannon	39%	40%	41%	36%	42%
Not sure	12%	14%	21%	8%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Cain					
Kay Hagan	49%	54%	36%	55%	47%
Jim Cain	36%	26%	43%	34%	42%
Not sure	15%	20%	21%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Elmers					
Kay Hagan	49%	54%	38%	55%	46%
Renee Elmers	36%	26%	44%	34%	41%
Not sure	14%	20%	18%	11%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Foxx					
Kay Hagan	49%	54%	36%	55%	47%
Virginia Foxx	37%	31%	43%	34%	43%
Not sure	13%	14%	21%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Harris					
Kay Hagan	49%	54%	36%	55%	47%
Mark Harris	35%	29%	41%	32%	41%
Not sure	15%	17%	23%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Tillis					
Kay Hagan	49%	51%	39%	54%	48%
Thom Tillis	38%	37%	43%	35%	42%
Not sure	12%	11%	18%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Wheeler					
Kay Hagan	49%	54%	36%	55%	46%
Lynn Wheeler	34%	29%	39%	32%	39%
Not sure	17%	17%	25%	14%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	35%	34%	36%	33%	40%
Disapprove	38%	31%	43%	38%	35%
Not sure	27%	34%	21%	29%	25%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	47%	43%	43%	47%	42%	41%	63%
Disapprove	49%	49%	52%	50%	53%	57%	37%
Not sure	4%	8%	5%	3%	5%	2%	0%

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	43%	36%	43%	42%	43%	34%	54%
Disapprove	45%	49%	45%	44%	45%	56%	34%
Not sure	12%	15%	12%	14%	12%	9%	12%

	Base	Area Code					
		252	336	704	828	910	919
Berger Favorability							
Favorable	11%	9%	11%	13%	5%	11%	15%
Unfavorable	31%	34%	29%	27%	30%	36%	33%
Not sure	58%	57%	61%	59%	65%	54%	51%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Brannon Favorability							
Favorable	7%	13%	5%	9%	6%	2%	8%
Unfavorable	22%	25%	15%	21%	21%	32%	21%
Not sure	72%	62%	81%	70%	73%	66%	71%

	Base	Area Code					
		252	336	704	828	910	919
Cain Favorability							
Favorable	9%	17%	6%	11%	6%	10%	7%
Unfavorable	19%	28%	11%	21%	16%	21%	21%
Not sure	72%	55%	82%	67%	78%	70%	72%

	Base	Area Code					
		252	336	704	828	910	919
Elmers Favorability							
Favorable	12%	15%	6%	8%	9%	15%	21%
Unfavorable	26%	28%	16%	19%	22%	26%	44%
Not sure	62%	57%	77%	73%	69%	58%	35%

	Base	Area Code					
		252	336	704	828	910	919
Foxx Favorability							
Favorable	23%	9%	41%	19%	27%	13%	17%
Unfavorable	31%	29%	43%	29%	24%	27%	28%
Not sure	47%	62%	16%	52%	49%	60%	55%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Harris Favorability							
Favorable	9%	4%	8%	12%	12%	3%	11%
Unfavorable	19%	30%	20%	14%	16%	26%	17%
Not sure	72%	66%	72%	74%	72%	71%	72%

	Base	Area Code					
		252	336	704	828	910	919
Tillis Favorability							
Favorable	12%	11%	8%	16%	6%	8%	20%
Unfavorable	32%	42%	24%	31%	37%	27%	36%
Not sure	56%	47%	68%	53%	57%	65%	44%

	Base	Area Code					
		252	336	704	828	910	919
Wheeler Favorability							
Favorable	9%	2%	3%	26%	6%	2%	11%
Unfavorable	20%	32%	11%	20%	18%	29%	16%
Not sure	71%	65%	86%	54%	76%	70%	73%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Berger							
Kay Hagan	49%	48%	43%	49%	49%	42%	62%
Phil Berger	39%	31%	46%	38%	41%	45%	28%
Not sure	12%	21%	12%	13%	10%	13%	10%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Brannon							
Kay Hagan	49%	49%	45%	51%	41%	42%	63%
Greg Brannon	39%	36%	44%	34%	48%	47%	26%
Not sure	12%	15%	12%	15%	11%	11%	11%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Cain							
Kay Hagan	49%	46%	45%	50%	47%	40%	63%
Jim Cain	36%	38%	40%	36%	40%	44%	23%
Not sure	15%	15%	16%	14%	13%	16%	14%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Elmers							
Kay Hagan	49%	45%	45%	50%	47%	40%	65%
Renee Elmers	36%	35%	37%	35%	39%	48%	26%
Not sure	14%	19%	19%	15%	14%	11%	9%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Foxx							
Kay Hagan	49%	45%	43%	48%	48%	41%	65%
Virginia Foxx	37%	37%	48%	37%	40%	39%	23%
Not sure	13%	18%	9%	14%	11%	20%	11%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Harris							
Kay Hagan	49%	45%	45%	51%	47%	40%	64%
Mark Harris	35%	33%	41%	36%	41%	38%	24%
Not sure	15%	22%	15%	13%	13%	22%	12%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Tillis							
Kay Hagan	49%	47%	44%	52%	44%	42%	64%
Thom Tillis	38%	38%	43%	37%	42%	42%	28%
Not sure	12%	15%	13%	11%	14%	16%	9%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Wheeler							
Kay Hagan	49%	45%	44%	50%	47%	40%	64%
Lynn Wheeler	34%	36%	42%	32%	40%	37%	21%
Not sure	17%	19%	14%	18%	14%	23%	15%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	35%	30%	38%	35%	34%	43%	30%
Disapprove	38%	49%	34%	33%	44%	24%	45%
Not sure	27%	21%	28%	33%	22%	33%	25%





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Phil Berger?

Favorable..... 14%
Unfavorable 26%
Not sure 60%

Q2 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 7%
Unfavorable 19%
Not sure 74%

Q3 Do you have a favorable or unfavorable opinion of Jim Cain?

Favorable..... 8%
Unfavorable 21%
Not sure 72%

Q4 Do you have a favorable or unfavorable opinion of Renee Ellmers?

Favorable..... 16%
Unfavorable 22%
Not sure 62%

Q5 Do you have a favorable or unfavorable opinion of Virginia Foxx?

Favorable..... 28%
Unfavorable 21%
Not sure 51%

Q6 Do you have a favorable or unfavorable opinion of Mark Harris?

Favorable..... 7%
Unfavorable 18%
Not sure 75%

Q7 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 19%
Unfavorable 22%
Not sure 59%

Q8 Do you have a favorable or unfavorable opinion of Lynn Wheeler?

Favorable..... 7%
Unfavorable 20%
Not sure 74%

Q9 Given the choices of Phil Berger, Greg Brannon, Jim Cain, Renee Ellmers, Virginia Foxx, Mark Harris, Thom Tillis, and Lynn Wheeler, who would you most like to see as the Republican candidate for Senate in 2014?

Phil Berger 11% *Mark Harris* 1%
Greg Brannon 7% *Thom Tillis* 5%
Jim Cain 11% *Lynn Wheeler* 3%
Renee Ellmers 11% *Someone else/Not sure* 35%
Virginia Foxx 16%

Q10 If the Republican candidates for US Senate were just Phil Berger, Renee Ellmers, and Thom Tillis, who would you vote for?

Phil Berger 22% *Thom Tillis* 21%
Renee Ellmers 18% *Not sure* 39%

Q11 If the Republican candidates for US Senate were just Renee Ellmers and Thom Tillis, who would you vote for?

Renee Ellmers 25% *Not sure* 43%
Thom Tillis 32%





Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	2%
<i>Somewhat liberal</i>	8%
<i>Moderate</i>	16%
<i>Somewhat conservative</i>	36%
<i>Very conservative</i>	38%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	46%
<i>Man</i>	54%

Q14 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	34%
<i>46 to 65</i>	43%
<i>Older than 65</i>	23%

Q15 Area Code

252.....	10%
336.....	23%
704.....	18%
828.....	16%
910.....	15%
919.....	18%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger Favorability						
Favorable	14%	-	11%	20%	13%	14%
Unfavorable	26%	23%	61%	32%	20%	22%
Not sure	60%	77%	29%	49%	67%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brannon Favorability						
Favorable	7%	-	13%	12%	4%	6%
Unfavorable	19%	23%	57%	16%	12%	18%
Not sure	74%	77%	31%	72%	84%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	8%	-	4%	10%	6%	9%
Unfavorable	21%	23%	64%	28%	15%	13%
Not sure	72%	77%	32%	61%	79%	78%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Elmers Favorability						
Favorable	16%	-	16%	16%	18%	16%
Unfavorable	22%	23%	57%	28%	16%	18%
Not sure	62%	77%	27%	56%	66%	66%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Foxx Favorability						
Favorable	28%	70%	12%	21%	24%	36%
Unfavorable	21%	23%	64%	31%	13%	15%
Not sure	51%	7%	24%	48%	63%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Harris Favorability						
Favorable	7%	56%	16%	9%	4%	5%
Unfavorable	18%	23%	47%	20%	13%	16%
Not sure	75%	21%	37%	72%	84%	79%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	19%	-	14%	15%	21%	21%
Unfavorable	22%	30%	63%	32%	17%	12%
Not sure	59%	70%	23%	53%	62%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wheeler Favorability						
Favorable	7%	-	14%	9%	5%	5%
Unfavorable	20%	23%	63%	23%	12%	15%
Not sure	74%	77%	23%	67%	82%	80%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen Preference						
Phil Berger	11%	30%	7%	10%	13%	10%
Greg Brannon	7%	56%	27%	5%	3%	4%
Jim Cain	11%	-	5%	18%	11%	10%
Renee Elmers	11%	-	12%	15%	11%	10%
Virginia Foxx	16%	7%	9%	10%	16%	22%
Mark Harris	1%	-	4%	-	0%	2%
Thom Tillis	5%	7%	7%	4%	4%	7%
Lynn Wheeler	3%	-	-	2%	4%	2%
Someone else/Not sure	35%	-	29%	36%	39%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger/Elmers/Tillis						
Phil Berger	22%	55%	18%	23%	19%	25%
Renee Elmers	18%	8%	45%	24%	15%	12%
Thom Tillis	21%	8%	21%	29%	19%	21%
Not sure	39%	30%	16%	24%	47%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Elmers/Tillis						
Renee Elmers	25%	70%	28%	31%	21%	24%
Thom Tillis	32%	20%	48%	37%	27%	32%
Not sure	43%	10%	24%	32%	52%	44%

	Base	Gender	
		Woman	Man
Berger Favorability			
Favorable	14%	5%	21%
Unfavorable	26%	20%	32%
Not sure	60%	75%	47%





Crosstabs

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	7%	4%	9%
Unfavorable	19%	11%	26%
Not sure	74%	85%	65%

	Base	Gender	
		Woman	Man
Cain Favorability			
Favorable	8%	4%	10%
Unfavorable	21%	12%	28%
Not sure	72%	84%	62%

	Base	Gender	
		Woman	Man
Elmers Favorability			
Favorable	16%	16%	17%
Unfavorable	22%	13%	30%
Not sure	62%	71%	53%

	Base	Gender	
		Woman	Man
Foxx Favorability			
Favorable	28%	27%	29%
Unfavorable	21%	17%	25%
Not sure	51%	55%	47%





Crosstabs

	Base	Gender	
		Woman	Man
Harris Favorability			
Favorable	7%	6%	8%
Unfavorable	18%	12%	24%
Not sure	75%	82%	69%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	19%	15%	23%
Unfavorable	22%	15%	27%
Not sure	59%	70%	50%

	Base	Gender	
		Woman	Man
Wheeler Favorability			
Favorable	7%	5%	8%
Unfavorable	20%	12%	26%
Not sure	74%	83%	66%

	Base	Gender	
		Woman	Man
2014 GOP Sen Preference			
Phil Berger	11%	5%	16%
Greg Brannon	7%	4%	8%
Jim Cain	11%	7%	14%
Renee Elmers	11%	11%	11%
Virginia Foxx	16%	21%	12%
Mark Harris	1%	2%	1%
Thom Tillis	5%	4%	7%
Lynn Wheeler	3%	2%	3%
Someone else/Not sure	35%	43%	28%





Crosstabs

	Base	Gender	
		Woman	Man
Berger/Elmers/Tillis			
Phil Berger	22%	14%	30%
Renee Elmers	18%	18%	18%
Thom Tillis	21%	18%	24%
Not sure	39%	50%	28%

	Base	Gender	
		Woman	Man
Elmers/Tillis			
Renee Elmers	25%	26%	25%
Thom Tillis	32%	22%	41%
Not sure	43%	52%	34%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Berger Favorability				
Favorable	14%	14%	15%	13%
Unfavorable	26%	30%	22%	29%
Not sure	60%	56%	63%	59%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brannon Favorability				
Favorable	7%	5%	8%	7%
Unfavorable	19%	24%	18%	15%
Not sure	74%	71%	74%	79%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cain Favorability				
Favorable	8%	5%	11%	5%
Unfavorable	21%	27%	17%	18%
Not sure	72%	68%	72%	77%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Elmers Favorability				
Favorable	16%	6%	23%	17%
Unfavorable	22%	35%	13%	20%
Not sure	62%	59%	63%	63%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Foxx Favorability				
Favorable	28%	19%	32%	34%
Unfavorable	21%	27%	18%	19%
Not sure	51%	54%	50%	47%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Harris Favorability				
Favorable	7%	8%	6%	7%
Unfavorable	18%	22%	18%	13%
Not sure	75%	70%	76%	80%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Tillis Favorability				
Favorable	19%	17%	20%	20%
Unfavorable	22%	25%	20%	20%
Not sure	59%	57%	61%	60%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Wheeler Favorability				
Favorable	7%	6%	7%	6%
Unfavorable	20%	24%	18%	17%
Not sure	74%	70%	75%	77%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference				
Phil Berger	11%	8%	13%	13%
Greg Brannon	7%	13%	4%	3%
Jim Cain	11%	14%	10%	8%
Renee Elmers	11%	8%	12%	13%
Virginia Foxx	16%	11%	18%	21%
Mark Harris	1%	-	2%	2%
Thom Tillis	5%	6%	3%	9%
Lynn Wheeler	3%	2%	3%	4%
Someone else/Not sure	35%	38%	37%	28%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Berger/Elmers/Tillis				
Phil Berger	22%	25%	20%	22%
Renee Elmers	18%	17%	18%	19%
Thom Tillis	21%	25%	18%	21%
Not sure	39%	33%	43%	38%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Elmers/Tillis				
Renee Elmers	25%	27%	26%	20%
Thom Tillis	32%	39%	22%	39%
Not sure	43%	34%	52%	40%

	Base	Area Code					
		252	336	704	828	910	919
Berger Favorability							
Favorable	14%	10%	19%	15%	4%	13%	19%
Unfavorable	26%	26%	24%	21%	29%	32%	27%
Not sure	60%	64%	57%	63%	68%	55%	54%

	Base	Area Code					
		252	336	704	828	910	919
Brannon Favorability							
Favorable	7%	10%	2%	12%	4%	4%	11%
Unfavorable	19%	20%	19%	17%	19%	15%	24%
Not sure	74%	70%	79%	72%	77%	81%	65%

	Base	Area Code					
		252	336	704	828	910	919
Cain Favorability							
Favorable	8%	18%	2%	11%	5%	4%	10%
Unfavorable	21%	30%	16%	16%	18%	22%	27%
Not sure	72%	52%	81%	73%	77%	74%	63%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Elmers Favorability							
Favorable	16%	14%	5%	9%	4%	24%	43%
Unfavorable	22%	20%	21%	16%	22%	21%	32%
Not sure	62%	66%	73%	75%	75%	55%	25%

	Base	Area Code					
		252	336	704	828	910	919
Foxx Favorability							
Favorable	28%	7%	62%	15%	33%	5%	23%
Unfavorable	21%	22%	23%	19%	15%	14%	33%
Not sure	51%	70%	16%	66%	52%	81%	44%

	Base	Area Code					
		252	336	704	828	910	919
Harris Favorability							
Favorable	7%	4%	8%	12%	6%	2%	6%
Unfavorable	18%	18%	19%	12%	20%	12%	27%
Not sure	75%	77%	73%	76%	74%	86%	67%

	Base	Area Code					
		252	336	704	828	910	919
Tillis Favorability							
Favorable	19%	16%	18%	22%	7%	21%	30%
Unfavorable	22%	27%	19%	24%	25%	15%	22%
Not sure	59%	57%	63%	54%	68%	64%	49%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Wheeler Favorability							
Favorable	7%	1%	3%	26%	1%	1%	5%
Unfavorable	20%	23%	16%	24%	16%	17%	24%
Not sure	74%	76%	81%	51%	83%	82%	71%

	Base	Area Code					
		252	336	704	828	910	919
2014 GOP Sen Preference							
Phil Berger	11%	10%	17%	11%	6%	12%	8%
Greg Brannon	7%	11%	7%	2%	5%	7%	9%
Jim Cain	11%	13%	7%	8%	16%	10%	14%
Renee Elmers	11%	16%	4%	6%	1%	11%	29%
Virginia Foxx	16%	3%	33%	10%	23%	9%	8%
Mark Harris	1%	-	1%	4%	3%	-	-
Thom Tillis	5%	6%	7%	5%	3%	8%	4%
Lynn Wheeler	3%	3%	1%	11%	1%	-	-
Someone else/Not sure	35%	38%	24%	42%	43%	43%	28%

	Base	Area Code					
		252	336	704	828	910	919
Berger/Elmers/Tillis							
Phil Berger	22%	26%	31%	22%	25%	16%	12%
Renee Elmers	18%	21%	9%	10%	6%	22%	43%
Thom Tillis	21%	14%	22%	28%	20%	28%	12%
Not sure	39%	39%	38%	40%	49%	34%	33%

	Base	Area Code					
		252	336	704	828	910	919
Elmers/Tillis							
Renee Elmers	25%	28%	21%	16%	16%	36%	35%
Thom Tillis	32%	26%	30%	35%	42%	38%	23%
Not sure	43%	46%	49%	49%	42%	26%	41%

