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OF THE PRESS RELEASE**

Perdue continues to inch closer to McCrory

Raleigh, N.C. – As the public turns against Republican legislators and sides with the Democrats on their budget priorities, they are more and more seeing Governor Perdue in a positive light. Her approval rating continues to creep upwards, now at 36%, with 47% disapproving, her best approval-disapproval margin in six months.

At the same time, voters' views of Perdue's likely 2012 opponent Pat McCrory continue to slide. In March, his favorability rating was 12 points higher than his unfavorability rating. That margin has fallen all the way to one in three months, with 30% seeing him positively and 29% negatively. The biggest change has come with Democrats (from -14 to -28) and independents, who still see him favorably, but only by four points, versus 12 in March.

Accordingly, Perdue's deficit to McCrory has more than halved in three months, falling from 14 points in March to 11 in April to seven last month to only six now, as she trails him 45-39.

McCrory's support with Democrats has dropped significantly in the last month, from 23% to 16%, still a healthy level of crossover support, when 2008 exit polls showed him getting only 9% of Perdue's party, the same she got of Republicans. This trend is good news for the governor, but it remains her biggest weakness, since Democrats make up almost half of the electorate. But she has room to gain, since roughly twice as many Democrats and independents are undecided as Republicans. Perdue trails by 12 points with independents, but she won her current term while still losing them by over 20 points.

“Governor Perdue has been the biggest political winner of this legislative session,” said Dean Debnam, President of Public Policy Polling. “Voters are now giving her a second look after seeing the Republican alternative.”

PPP surveyed 563 North Carolina voters from June 8th to 11th. The margin of error for the survey is +/-4.1%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Bev Perdue's job performance?

Approve.....36% Not sure 17%
Disapprove..... 47%

Q2 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 30%
Unfavorable 29%
Not sure 42%

Q3 If the candidates for Governor next year were Democrat Bev Perdue and Republican Pat McCrory, who would you vote for?

Bev Perdue 39%
Pat McCrory..... 45%
Undecided..... 16%

Q4 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve35% Not sure27%
Disapprove.....38%

Q5 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve39% Not sure22%
Disapprove.....39%

Q6 Do you have more faith in Governor Perdue or Legislative Republicans to lead the state?

Governor Perdue 42%
Legislative Republicans 40%
Not sure 18%

Q7 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 9%
Somewhat liberal 17%
Moderate..... 31%
Somewhat conservative..... 27%
Very conservative 17%

Q8 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q9 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 47%
Republican..... 36%
Independent/Other..... 16%

Q10 If you are white, press 1. If African-American, press 2. If other, press 3.

White 71%
African-American 23%
Other..... 6%

Q11 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%
30 to 45..... 28%
46 to 65..... 42%
Older than 65..... 20%



Q12

252.....	11%
336.....	19%
704.....	19%
828.....	16%
910.....	16%
919.....	19%



Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perdue Approval						
Approve	36%	56%	54%	41%	27%	12%
Disapprove	47%	33%	27%	37%	58%	74%
Not sure	17%	11%	19%	22%	15%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry Favorability						
Favorable	30%	16%	14%	21%	39%	55%
Unfavorable	29%	35%	51%	30%	20%	13%
Not sure	42%	49%	35%	49%	41%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perdue/McCrory						
Bev Perdue	39%	69%	62%	52%	18%	9%
Pat McCrory	45%	14%	20%	29%	67%	81%
Undecided	16%	17%	18%	20%	16%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	35%	23%	18%	22%	50%	61%
Disapprove	38%	62%	63%	42%	21%	19%
Not sure	27%	15%	19%	36%	29%	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	39%	58%	60%	52%	22%	11%
Disapprove	39%	26%	17%	21%	56%	76%
Not sure	22%	16%	23%	27%	22%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More Faith in Perdue or Leg. GOP?						
Governor Perdue	42%	65%	78%	56%	17%	9%
Legislative Republicans	40%	12%	8%	23%	64%	81%
Not sure	18%	23%	14%	21%	19%	11%

	Base	Gender	
		Woman	Man
Perdue Approval			
Approve	36%	36%	36%
Disapprove	47%	43%	51%
Not sure	17%	21%	13%

	Base	Gender	
		Woman	Man
McCrary Favorability			
Favorable	30%	28%	31%
Unfavorable	29%	21%	38%
Not sure	42%	51%	31%





Crosstabs

	Base	Gender	
		Woman	Man
Perdue/McCrory			
Bev Perdue	39%	38%	40%
Pat McCrory	45%	41%	49%
Undecided	16%	20%	12%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	35%	30%	41%
Disapprove	38%	35%	42%
Not sure	27%	35%	17%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	39%	38%	40%
Disapprove	39%	32%	47%
Not sure	22%	29%	13%

	Base	Gender	
		Woman	Man
More Faith in Perdue or Leg. GOP?			
Governor Perdue	42%	41%	43%
Legislative Republicans	40%	36%	45%
Not sure	18%	23%	12%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue Approval				
Approve	36%	52%	17%	31%
Disapprove	47%	29%	68%	52%
Not sure	17%	19%	15%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrorry Favorability				
Favorable	30%	16%	48%	30%
Unfavorable	29%	44%	10%	26%
Not sure	42%	41%	42%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue/McCrorry				
Bev Perdue	39%	65%	8%	33%
Pat McCrorry	45%	16%	82%	45%
Undecided	16%	19%	10%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	35%	15%	60%	41%
Disapprove	38%	57%	14%	36%
Not sure	27%	29%	26%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	39%	62%	10%	38%
Disapprove	39%	16%	67%	43%
Not sure	22%	22%	23%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
More Faith in Perdue or Leg. GOP?				
Governor Perdue	42%	68%	9%	40%
Legislative Republicans	40%	11%	79%	37%
Not sure	18%	21%	12%	22%

	Base	Race		
		White	African-American	Other
Perdue Approval				
Approve	36%	33%	44%	35%
Disapprove	47%	51%	35%	43%
Not sure	17%	16%	21%	22%

	Base	Race		
		White	African-American	Other
McCrory Favorability				
Favorable	30%	36%	10%	28%
Unfavorable	29%	23%	45%	34%
Not sure	42%	41%	46%	38%





Crosstabs

	Base	Race		
		White	African-American	Other
Perdue/McCrory				
Bev Perdue	39%	32%	61%	32%
Pat McCrory	45%	55%	15%	34%
Undecided	16%	12%	24%	34%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	35%	40%	19%	42%
Disapprove	38%	35%	48%	37%
Not sure	27%	25%	33%	22%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	39%	31%	63%	43%
Disapprove	39%	48%	15%	30%
Not sure	22%	21%	23%	27%

	Base	Race		
		White	African-American	Other
More Faith in Perdue or Leg. GOP?				
Governor Perdue	42%	35%	60%	62%
Legislative Republicans	40%	50%	14%	24%
Not sure	18%	16%	25%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue Approval					
Approve	36%	19%	42%	36%	37%
Disapprove	47%	52%	47%	48%	41%
Not sure	17%	29%	12%	16%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrory Favorability					
Favorable	30%	24%	30%	32%	27%
Unfavorable	29%	38%	31%	26%	26%
Not sure	42%	38%	39%	42%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue/McCrory					
Bev Perdue	39%	38%	42%	38%	39%
Pat McCrory	45%	29%	40%	49%	50%
Undecided	16%	33%	18%	14%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	35%	24%	35%	38%	35%
Disapprove	38%	43%	39%	37%	35%
Not sure	27%	33%	26%	25%	29%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	39%	33%	42%	38%	41%
Disapprove	39%	29%	44%	40%	35%
Not sure	22%	38%	14%	22%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
More Faith in Perdue or Leg. GOP?					
Governor Perdue	42%	38%	49%	39%	41%
Legislative Republicans	40%	29%	35%	44%	43%
Not sure	18%	33%	16%	17%	16%

	Base	Area Code					
		252	336	704	828	910	919
Perdue Approval							
Approve	36%	25%	36%	34%	39%	38%	40%
Disapprove	47%	46%	51%	44%	36%	52%	51%
Not sure	17%	28%	14%	22%	26%	10%	9%

	Base	Area Code					
		252	336	704	828	910	919
McCrory Favorability							
Favorable	30%	24%	27%	52%	16%	22%	31%
Unfavorable	29%	25%	27%	27%	33%	31%	29%
Not sure	42%	51%	47%	21%	51%	47%	40%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Perdue/McCrory							
Bev Perdue	39%	35%	34%	39%	47%	35%	42%
Pat McCrory	45%	36%	43%	49%	44%	46%	47%
Undecided	16%	29%	23%	12%	9%	19%	11%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	35%	35%	43%	32%	29%	38%	35%
Disapprove	38%	34%	37%	40%	41%	34%	40%
Not sure	27%	31%	20%	28%	31%	28%	25%

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	39%	36%	47%	33%	41%	37%	40%
Disapprove	39%	34%	34%	41%	41%	39%	43%
Not sure	22%	30%	19%	26%	18%	25%	16%

	Base	Area Code					
		252	336	704	828	910	919
More Faith in Perdue or Leg. GOP?							
Governor Perdue	42%	35%	40%	42%	45%	41%	49%
Legislative Republicans	40%	35%	38%	39%	40%	46%	40%
Not sure	18%	30%	22%	19%	15%	13%	11%

