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Perdue numbers hit new low; fracking veto could help

Raleigh, N.C. – For the second month in a row Bev Perdue's disapproval rating has hit its highest mark ever. 59% of voters are unhappy with the job she's doing to only 30% who approve. Those numbers make her the most unpopular Governor in the country out of more than 40 sitting ones that PPP has polled on.

At the end of 2011 Perdue had a 37% approval rating with 48% of voters disapproving of her, but her numbers have gradually gotten worse since she announced she wouldn't seek reelection. The main decline has been with Democrats. In December she had a net +30 approval with 58% of them approving of her to 28% who disapproved. That's now dropped all the way down to +9 with only 47% giving her good marks and 38% unhappy.

Perdue has an opportunity right now to help improve her standing with the Democratic base by vetoing the fracking bill the House passed yesterday. A recent PPP poll conducted for a private client found that North Carolina Democrats oppose fracking by an almost 2:1 margin.

“Bev Perdue is running out of chances to secure a positive legacy with North Carolina Democrats,” said Dean Debnam, President of Public Policy Polling. “Vetoing the fracking bill is one thing she could do to make sure she leaves office in better standing at least with her party base. The ship sailed with Republican voters a long time ago.”

Shifting gears, PPP has looked many times at how voters in the state feel about the North Carolina-Duke rivalry, but never at the other permutations of the big three. North Carolinians cheer for the Tar Heels over North Carolina State by a 37-22 margin, although a 41% plurality don't care one way or the other. When it comes to North Carolina State and Duke the Pack have the edge by a 40-26 margin. And we also took yet another look at public opinion on UNC and Duke and find the Tar Heels leading 42-25.

North Carolina fans root for NC State when they're facing off with Duke. Duke fans are split on the UNC/NC State rivalry, and State fans are as well when it comes to UNC playing Duke.

PPP surveyed 810 North Carolina voters from June 7th to June 10th. The margin of error for the survey is +/-3.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Bev Perdue's job performance?

Approve30% Not sure11%
Disapprove.....59%

Q2 Do you approve or disapprove of the job the General Assembly is doing?

Approve23% Not sure27%
Disapprove.....50%

Q3 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable.....33%
Unfavorable48%
Not sure19%

Q4 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable.....34%
Unfavorable49%
Not sure17%

Q5 If there was an election for the state legislature today, would you vote Democratic or Republican?

Democratic.....41%
Republican.....45%
Not sure14%

Q6 When North Carolina and North Carolina State play in sports, who do you root for?

UNC.....37%
NCSU22%
Don't care41%

Q7 When North Carolina and Duke play in sports, who do you root for?

UNC.....42%
Duke25%
Don't care33%

Q8 When North Carolina State and Duke play in sports, who do you root for?

NCSU40%
Duke26%
Don't care34%

Q9 Who did you vote for President in 2008?

John McCain.....46%
Barack Obama.....46%
Someone else/Don't remember8%

Q10 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal.....13%
Somewhat liberal13%
Moderate.....26%
Somewhat conservative.....28%
Very conservative21%

Q11 If you are a woman, press 1. If a man, press 2.

Woman54%
Man.....46%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat44%
Republican.....36%
Independent/Other.....20%



Q13 If you are white, press 1. If African-American, press 2. If other, press 3.

White 73%
African-American 22%
Other..... 4%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 14%
30 to 45..... 28%
46 to 65..... 38%
Older than 65..... 20%

Q15 Area Code

252..... 11%
336..... 21%
704..... 20%
828..... 12%
910..... 14%
919..... 23%



Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perdue Approval				
Approve	30%	10%	53%	9%
Disapprove	59%	84%	32%	64%
Not sure	11%	6%	14%	27%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
GA Approval				
Approve	23%	31%	16%	14%
Disapprove	50%	41%	60%	46%
Not sure	27%	28%	24%	41%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Leg. Dems Favorability				
Favorable	33%	8%	61%	16%
Unfavorable	48%	76%	22%	41%
Not sure	19%	16%	17%	43%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Leg. GOP Favorability				
Favorable	34%	58%	12%	23%
Unfavorable	49%	23%	75%	49%
Not sure	17%	20%	13%	28%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Generic Leg. Ballot				
Democratic	41%	9%	76%	26%
Republican	45%	80%	11%	40%
Not sure	14%	11%	13%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
UNC or NCSU?				
UNC	37%	35%	43%	19%
NCSU	22%	27%	18%	16%
Don't care	41%	38%	39%	65%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
UNC or Duke?				
UNC	42%	41%	45%	28%
Duke	25%	26%	24%	16%
Don't care	33%	32%	30%	56%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
NCSU or Duke?				
NCSU	40%	43%	41%	23%
Duke	26%	25%	27%	23%
Don't care	34%	32%	32%	53%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perdue Approval						
Approve	30%	63%	51%	35%	15%	10%
Disapprove	59%	25%	34%	54%	74%	81%
Not sure	11%	12%	15%	11%	11%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
GA Approval						
Approve	23%	14%	13%	17%	36%	24%
Disapprove	50%	44%	60%	62%	43%	41%
Not sure	27%	42%	27%	21%	21%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. Dems Favorability						
Favorable	33%	61%	66%	43%	13%	7%
Unfavorable	48%	23%	17%	35%	66%	79%
Not sure	19%	16%	18%	21%	21%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. GOP Favorability						
Favorable	34%	10%	11%	19%	50%	62%
Unfavorable	49%	75%	72%	63%	33%	20%
Not sure	17%	16%	17%	17%	17%	19%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democratic	41%	77%	77%	51%	19%	12%
Republican	45%	10%	12%	30%	65%	80%
Not sure	14%	13%	11%	19%	15%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
UNC or NCSU?						
UNC	37%	51%	32%	35%	43%	27%
NCSU	22%	14%	18%	26%	19%	30%
Don't care	41%	35%	50%	39%	37%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
UNC or Duke?						
UNC	42%	54%	38%	40%	44%	37%
Duke	25%	13%	26%	29%	25%	24%
Don't care	33%	32%	36%	31%	31%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NCSU or Duke?						
NCSU	40%	44%	29%	40%	44%	41%
Duke	26%	20%	31%	31%	25%	21%
Don't care	34%	37%	40%	30%	31%	38%





Crosstabs

	Base	Gender	
		Woman	Man
Perdue Approval			
Approve	30%	30%	30%
Disapprove	59%	58%	60%
Not sure	11%	12%	10%

	Base	Gender	
		Woman	Man
GA Approval			
Approve	23%	18%	28%
Disapprove	50%	51%	49%
Not sure	27%	31%	23%

	Base	Gender	
		Woman	Man
Leg. Dems Favorability			
Favorable	33%	35%	32%
Unfavorable	48%	42%	55%
Not sure	19%	23%	13%

	Base	Gender	
		Woman	Man
Leg. GOP Favorability			
Favorable	34%	26%	43%
Unfavorable	49%	53%	45%
Not sure	17%	21%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Leg. Ballot			
Democratic	41%	45%	37%
Republican	45%	40%	50%
Not sure	14%	15%	12%

	Base	Gender	
		Woman	Man
UNC or NCSU?			
UNC	37%	38%	37%
NCSU	22%	22%	22%
Don't care	41%	40%	41%

	Base	Gender	
		Woman	Man
UNC or Duke?			
UNC	42%	41%	43%
Duke	25%	28%	21%
Don't care	33%	31%	36%

	Base	Gender	
		Woman	Man
NCSU or Duke?			
NCSU	40%	37%	44%
Duke	26%	32%	18%
Don't care	34%	31%	37%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue Approval				
Approve	30%	47%	10%	28%
Disapprove	59%	38%	85%	58%
Not sure	11%	15%	5%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
GA Approval				
Approve	23%	17%	29%	23%
Disapprove	50%	57%	42%	49%
Not sure	27%	26%	29%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. Dems Favorability				
Favorable	33%	59%	7%	21%
Unfavorable	48%	23%	80%	50%
Not sure	19%	18%	13%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. GOP Favorability				
Favorable	34%	17%	59%	26%
Unfavorable	49%	68%	23%	52%
Not sure	17%	15%	18%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg. Ballot				
Democratic	41%	75%	4%	30%
Republican	45%	16%	87%	36%
Not sure	14%	9%	8%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
UNC or NCSU?				
UNC	37%	45%	35%	24%
NCSU	22%	19%	27%	20%
Don't care	41%	36%	38%	57%

	Base	Party		
		Democrat	Republican	Independent/Other
UNC or Duke?				
UNC	42%	43%	43%	38%
Duke	25%	27%	25%	20%
Don't care	33%	30%	33%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
NCSU or Duke?				
NCSU	40%	42%	42%	34%
Duke	26%	26%	27%	23%
Don't care	34%	32%	31%	43%





Crosstabs

	Base	Race		
		White	African-American	Other
Perdue Approval				
Approve	30%	26%	45%	21%
Disapprove	59%	65%	41%	52%
Not sure	11%	9%	14%	28%

	Base	Race		
		White	African-American	Other
GA Approval				
Approve	23%	22%	26%	23%
Disapprove	50%	52%	45%	43%
Not sure	27%	26%	29%	34%

	Base	Race		
		White	African-American	Other
Leg. Dems Favorability				
Favorable	33%	26%	55%	43%
Unfavorable	48%	55%	27%	44%
Not sure	19%	19%	17%	14%

	Base	Race		
		White	African-American	Other
Leg. GOP Favorability				
Favorable	34%	36%	27%	22%
Unfavorable	49%	45%	59%	63%
Not sure	17%	18%	14%	16%





Crosstabs

	Base	Race		
		White	African-American	Other
Generic Leg. Ballot				
Democratic	41%	31%	71%	66%
Republican	45%	52%	23%	20%
Not sure	14%	16%	6%	14%

	Base	Race		
		White	African-American	Other
UNC or NCSU?				
UNC	37%	32%	49%	68%
NCSU	22%	24%	17%	10%
Don't care	41%	43%	35%	22%

	Base	Race		
		White	African-American	Other
UNC or Duke?				
UNC	42%	42%	44%	35%
Duke	25%	24%	25%	39%
Don't care	33%	35%	31%	26%

	Base	Race		
		White	African-American	Other
NCSU or Duke?				
NCSU	40%	40%	43%	29%
Duke	26%	25%	22%	59%
Don't care	34%	35%	35%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue Approval					
Approve	30%	35%	29%	28%	30%
Disapprove	59%	55%	61%	61%	54%
Not sure	11%	10%	9%	10%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GA Approval					
Approve	23%	30%	26%	19%	20%
Disapprove	50%	40%	47%	54%	54%
Not sure	27%	30%	26%	27%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. Dems Favorability					
Favorable	33%	41%	29%	35%	30%
Unfavorable	48%	49%	49%	46%	50%
Not sure	19%	10%	22%	19%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. GOP Favorability					
Favorable	34%	36%	33%	34%	32%
Unfavorable	49%	54%	46%	52%	45%
Not sure	17%	10%	21%	15%	23%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg. Ballot					
Democratic	41%	49%	39%	41%	39%
Republican	45%	38%	45%	45%	48%
Not sure	14%	13%	15%	14%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
UNC or NCSU?					
UNC	37%	42%	38%	37%	32%
NCSU	22%	16%	22%	23%	24%
Don't care	41%	42%	40%	39%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
UNC or Duke?					
UNC	42%	46%	39%	45%	37%
Duke	25%	22%	24%	23%	30%
Don't care	33%	32%	36%	32%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NCSU or Duke?					
NCSU	40%	41%	38%	43%	38%
Duke	26%	19%	33%	21%	31%
Don't care	34%	41%	29%	37%	31%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Perdue Approval							
Approve	30%	37%	28%	32%	37%	24%	27%
Disapprove	59%	49%	64%	55%	50%	60%	67%
Not sure	11%	14%	9%	13%	13%	16%	6%

	Base	Area Code					
		252	336	704	828	910	919
GA Approval							
Approve	23%	20%	28%	23%	8%	26%	24%
Disapprove	50%	54%	48%	44%	62%	47%	51%
Not sure	27%	25%	25%	33%	29%	28%	25%

	Base	Area Code					
		252	336	704	828	910	919
Leg. Dems Favorability							
Favorable	33%	48%	36%	29%	39%	23%	31%
Unfavorable	48%	33%	42%	53%	43%	52%	56%
Not sure	19%	19%	21%	18%	17%	25%	13%

	Base	Area Code					
		252	336	704	828	910	919
Leg. GOP Favorability							
Favorable	34%	34%	36%	32%	20%	43%	34%
Unfavorable	49%	55%	45%	49%	56%	35%	55%
Not sure	17%	11%	19%	19%	24%	23%	11%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Generic Leg. Ballot							
Democratic	41%	56%	39%	40%	44%	40%	38%
Republican	45%	25%	48%	45%	37%	48%	51%
Not sure	14%	19%	13%	16%	20%	12%	11%

	Base	Area Code					
		252	336	704	828	910	919
UNC or NCSU?							
UNC	37%	38%	38%	37%	34%	40%	37%
NCSU	22%	23%	20%	19%	17%	20%	30%
Don't care	41%	39%	42%	44%	49%	40%	33%

	Base	Area Code					
		252	336	704	828	910	919
UNC or Duke?							
UNC	42%	38%	47%	40%	38%	41%	43%
Duke	25%	26%	18%	24%	28%	32%	24%
Don't care	33%	36%	35%	36%	34%	27%	33%

	Base	Area Code					
		252	336	704	828	910	919
NCSU or Duke?							
NCSU	40%	37%	46%	37%	34%	38%	43%
Duke	26%	16%	18%	27%	26%	34%	30%
Don't care	34%	46%	36%	37%	40%	28%	26%

