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## **N.C. gubernatorial race tightening**

**Raleigh, N.C.** – After his victory in the Democratic primary last week, gubernatorial nominee Walter Dalton is beginning to close the gap with Republican favorite Pat McCrory.

McCrory, who similarly secured his party's nomination last Tuesday, holds a 46-40 advantage over Dalton after leading 50-35 in the first poll conducted between them in late January.

The shift in Dalton's favor can be attributed to an improvement in his favorability. The Democratic gubernatorial nominee is viewed as favorable by 28% of voters, up from 17% in January.

Name recognition and favorability remained mostly unchanged for McCrory. Public uncertainty for the former Charlotte mayor dropped 8 points to 31%, while his favorability rose 3 points to 41%. McCrory's unfavorability rose 4 points to 28%.

Some of Dalton's fundamental voting blocs—Democrats, African Americans and young people—have not come home yet. 20% of Democrats have favorable view of McCrory, with 18% of Democrat pledging their support for the Republican candidate. Just 7% of Republicans support Dalton. Dalton and McCrory are even with young voters (age 18 to 29) at 41%, while 15% of African Americans support McCrory.

“Walter Dalton has erased over half of the lead Pat McCrory had on him three months ago,” said Dean Debnam, President of Public Policy Polling. “McCrory certainly still remains the favorite but it looks like this is going to be a competitive race and not the potential blowout it had the potential to be at the start of the year.”

Linda Coleman, Democratic candidate for lieutenant governor, holds a slight advantage over both potential Republican candidates Dan Forest and Tony Gurley. Coleman leads Forest 41-40 and Gurley 42-38.

PPP surveyed 666 North Carolina voters from May 10<sup>th</sup> to 13<sup>th</sup>. The margin of error for the survey is +/-3.8%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





## North Carolina Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Walter Dalton?

*Favorable*..... 28%  
*Unfavorable* ..... 26%  
*Not sure* ..... 47%

**Q2** Do you have a favorable or unfavorable opinion of Pat McCrory?

*Favorable*..... 41%  
*Unfavorable* ..... 28%  
*Not sure* ..... 31%

**Q3** The candidates for Governor are Democrat Walter Dalton and Republican Pat McCrory. If the election was today, who would you vote for?

*Walter Dalton*..... 40%  
*Pat McCrory*..... 46%  
*Undecided*..... 13%

**Q4** If the candidates for Lieutenant Governor were Democrat Linda Coleman and Republican Dan Forest, who would you vote for?

*Linda Coleman*..... 41%  
*Dan Forest*..... 40%  
*Undecided*..... 20%

**Q5** If the candidates for Lieutenant Governor were Democrat Linda Coleman and Republican Tony Gurley, who would you vote for?

*Linda Coleman*..... 42%  
*Tony Gurley* ..... 38%  
*Undecided*..... 21%

**Q6** The candidates for State Treasurer are Democrat Janet Cowell and Republican Steve Royal. If the election was today, who would you vote for?

*Janet Cowell*..... 41%  
*Steve Royal* ..... 37%  
*Undecided*..... 22%

**Q7** The candidates for Agriculture Commissioner are Democrat Walter Smith and Republican Steve Troxler. If the election was today, who would you vote for?

*Walter Smith* ..... 38%  
*Steve Troxler*..... 42%  
*Undecided*..... 21%

**Q8** Do you approve or disapprove of Governor Bev Perdue's job performance?

*Approve* ..... 31% *Not sure* ..... 11%  
*Disapprove*..... 57%

**Q9** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 11%  
*Somewhat liberal* ..... 17%  
*Moderate*..... 29%  
*Somewhat conservative*..... 25%  
*Very conservative* ..... 19%

**Q10** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 54%  
*Man*..... 46%





**Q11** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	48%
<i>Republican</i> .....	34%
<i>Independent/Other</i> .....	18%

**Q12** If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i> .....	73%
<i>African-American</i> .....	23%
<i>Other</i> .....	5%

**Q13** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	16%
<i>30 to 45</i> .....	28%
<i>46 to 65</i> .....	36%
<i>Older than 65</i> .....	20%

**Q14** Area Code

252 .....	11%
336 .....	21%
704 .....	19%
828 .....	12%
910 .....	12%
919 .....	25%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Dalton Favorability</b>						
<b>Favorable</b>	28%	44%	51%	33%	14%	7%
<b>Unfavorable</b>	26%	28%	15%	17%	37%	32%
<b>Not sure</b>	47%	28%	34%	50%	49%	61%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McCrorry Favorability</b>						
<b>Favorable</b>	41%	17%	14%	33%	56%	73%
<b>Unfavorable</b>	28%	41%	51%	30%	19%	10%
<b>Not sure</b>	31%	41%	36%	37%	25%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Dalton/McCrory</b>						
<b>Walter Dalton</b>	40%	66%	78%	48%	20%	7%
<b>Pat McCrorry</b>	46%	17%	15%	31%	71%	83%
<b>Undecided</b>	13%	17%	7%	21%	9%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Coleman/Forest</b>						
<b>Linda Coleman</b>	41%	72%	69%	51%	20%	9%
<b>Dan Forest</b>	40%	11%	18%	24%	60%	75%
<b>Undecided</b>	20%	17%	13%	25%	21%	17%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Coleman/Gurley</b>						
Linda Coleman	42%	77%	74%	52%	16%	10%
Tony Gurley	38%	6%	13%	24%	57%	74%
Undecided	21%	16%	13%	24%	27%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cowell/Royal</b>						
Janet Cowell	41%	77%	77%	49%	17%	8%
Steve Royal	37%	12%	12%	21%	58%	70%
Undecided	22%	11%	11%	30%	25%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Smith/Troxler</b>						
Walter Smith	38%	74%	67%	44%	16%	10%
Steve Troxler	42%	7%	19%	27%	64%	75%
Undecided	21%	19%	14%	29%	20%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Perdue Approval</b>						
Approve	31%	57%	57%	37%	15%	7%
Disapprove	57%	24%	33%	46%	80%	87%
Not sure	11%	18%	10%	18%	6%	6%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Dalton Favorability</b>			
<b>Favorable</b>	28%	33%	22%
<b>Unfavorable</b>	26%	24%	28%
<b>Not sure</b>	47%	44%	50%

	Base	Gender	
		Woman	Man
<b>McCrary Favorability</b>			
<b>Favorable</b>	41%	40%	43%
<b>Unfavorable</b>	28%	26%	30%
<b>Not sure</b>	31%	33%	27%

	Base	Gender	
		Woman	Man
<b>Dalton/McCrary</b>			
<b>Walter Dalton</b>	40%	45%	34%
<b>Pat McCrary</b>	46%	42%	51%
<b>Undecided</b>	13%	13%	14%

	Base	Gender	
		Woman	Man
<b>Coleman/Forest</b>			
<b>Linda Coleman</b>	41%	47%	34%
<b>Dan Forest</b>	40%	34%	46%
<b>Undecided</b>	20%	19%	20%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Coleman/Gurley</b>			
Linda Coleman	42%	47%	36%
Tony Gurley	38%	31%	46%
Undecided	21%	23%	19%

	Base	Gender	
		Woman	Man
<b>Cowell/Royal</b>			
Janet Cowell	41%	46%	36%
Steve Royal	37%	30%	45%
Undecided	22%	25%	19%

	Base	Gender	
		Woman	Man
<b>Smith/Troxler</b>			
Walter Smith	38%	44%	31%
Steve Troxler	42%	35%	50%
Undecided	21%	22%	19%

	Base	Gender	
		Woman	Man
<b>Perdue Approval</b>			
Approve	31%	36%	26%
Disapprove	57%	52%	63%
Not sure	11%	12%	11%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Dalton Favorability</b>				
<b>Favorable</b>	28%	44%	8%	22%
<b>Unfavorable</b>	26%	20%	36%	20%
<b>Not sure</b>	47%	36%	56%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McCrorry Favorability</b>				
<b>Favorable</b>	41%	20%	71%	43%
<b>Unfavorable</b>	28%	40%	12%	27%
<b>Not sure</b>	31%	40%	17%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Dalton/McCrorry</b>				
<b>Walter Dalton</b>	40%	68%	7%	29%
<b>Pat McCrorry</b>	46%	18%	84%	52%
<b>Undecided</b>	13%	14%	9%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Coleman/Forest</b>				
<b>Linda Coleman</b>	41%	72%	4%	28%
<b>Dan Forest</b>	40%	11%	81%	39%
<b>Undecided</b>	20%	18%	15%	33%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Coleman/Gurley</b>				
Linda Coleman	42%	72%	5%	29%
Tony Gurley	38%	11%	76%	38%
Undecided	21%	17%	20%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cowell/Royal</b>				
Janet Cowell	41%	71%	5%	30%
Steve Royal	37%	10%	77%	33%
Undecided	22%	20%	18%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Smith/Troxler</b>				
Walter Smith	38%	67%	4%	24%
Steve Troxler	42%	14%	81%	42%
Undecided	21%	19%	15%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Perdue Approval</b>				
Approve	31%	50%	7%	27%
Disapprove	57%	34%	87%	64%
Not sure	11%	16%	6%	9%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Dalton Favorability</b>				
Favorable	28%	25%	38%	21%
Unfavorable	26%	27%	21%	31%
Not sure	47%	48%	41%	49%

	Base	Race		
		White	African-American	Other
<b>McCrory Favorability</b>				
Favorable	41%	50%	18%	27%
Unfavorable	28%	25%	36%	43%
Not sure	31%	26%	46%	29%

	Base	Race		
		White	African-American	Other
<b>Dalton/McCrory</b>				
Walter Dalton	40%	33%	66%	31%
Pat McCrory	46%	56%	15%	49%
Undecided	13%	11%	19%	20%

	Base	Race		
		White	African-American	Other
<b>Coleman/Forest</b>				
Linda Coleman	41%	32%	71%	26%
Dan Forest	40%	48%	12%	47%
Undecided	20%	20%	16%	27%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Coleman/Gurley</b>				
Linda Coleman	42%	33%	72%	26%
Tony Gurley	38%	45%	14%	46%
Undecided	21%	22%	15%	28%

	Base	Race		
		White	African-American	Other
<b>Cowell/Royal</b>				
Janet Cowell	41%	33%	70%	36%
Steve Royal	37%	44%	12%	43%
Undecided	22%	23%	18%	21%

	Base	Race		
		White	African-American	Other
<b>Smith/Troxler</b>				
Walter Smith	38%	30%	65%	37%
Steve Troxler	42%	50%	13%	43%
Undecided	21%	20%	22%	20%

	Base	Race		
		White	African-American	Other
<b>Perdue Approval</b>				
Approve	31%	28%	41%	40%
Disapprove	57%	64%	37%	53%
Not sure	11%	8%	22%	7%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Dalton Favorability</b>					
Favorable	28%	25%	18%	35%	31%
Unfavorable	26%	25%	32%	24%	19%
Not sure	47%	49%	50%	41%	50%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCrory Favorability</b>					
Favorable	41%	37%	45%	39%	43%
Unfavorable	28%	25%	25%	32%	27%
Not sure	31%	37%	30%	28%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Dalton/McCrory</b>					
Walter Dalton	40%	41%	34%	46%	37%
Pat McCrory	46%	41%	53%	42%	50%
Undecided	13%	18%	13%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Coleman/Forest</b>					
Linda Coleman	41%	39%	36%	47%	37%
Dan Forest	40%	37%	43%	37%	41%
Undecided	20%	24%	21%	15%	22%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Coleman/Gurley</b>					
Linda Coleman	42%	39%	38%	48%	38%
Tony Gurley	38%	33%	42%	36%	38%
Undecided	21%	27%	21%	16%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cowell/Royal</b>					
Janet Cowell	41%	43%	35%	47%	37%
Steve Royal	37%	31%	40%	36%	39%
Undecided	22%	25%	25%	18%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Smith/Troxler</b>					
Walter Smith	38%	47%	34%	39%	33%
Steve Troxler	42%	27%	46%	43%	44%
Undecided	21%	25%	20%	18%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Perdue Approval</b>					
Approve	31%	31%	22%	36%	36%
Disapprove	57%	55%	69%	53%	50%
Not sure	11%	14%	9%	11%	14%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Dalton Favorability</b>							
<b>Favorable</b>	28%	31%	24%	19%	22%	38%	33%
<b>Unfavorable</b>	26%	23%	23%	35%	18%	27%	25%
<b>Not sure</b>	47%	46%	53%	46%	60%	35%	42%

	Base	Area Code					
		252	336	704	828	910	919
<b>McCrorry Favorability</b>							
<b>Favorable</b>	41%	33%	49%	47%	37%	38%	38%
<b>Unfavorable</b>	28%	24%	25%	31%	21%	26%	35%
<b>Not sure</b>	31%	43%	26%	22%	42%	36%	27%

	Base	Area Code					
		252	336	704	828	910	919
<b>Dalton/McCrory</b>							
<b>Walter Dalton</b>	40%	44%	32%	37%	32%	47%	49%
<b>Pat McCrorry</b>	46%	41%	52%	52%	53%	41%	39%
<b>Undecided</b>	13%	15%	16%	11%	15%	11%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Coleman/Forest</b>							
<b>Linda Coleman</b>	41%	50%	36%	34%	35%	47%	46%
<b>Dan Forest</b>	40%	33%	43%	46%	46%	35%	34%
<b>Undecided</b>	20%	17%	21%	20%	19%	18%	20%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Coleman/Gurley</b>							
<b>Linda Coleman</b>	<b>42%</b>	56%	33%	35%	34%	46%	49%
<b>Tony Gurley</b>	<b>38%</b>	30%	37%	40%	42%	36%	38%
<b>Undecided</b>	<b>21%</b>	14%	29%	25%	24%	19%	13%

	Base	Area Code					
		252	336	704	828	910	919
<b>Cowell/Royal</b>							
<b>Janet Cowell</b>	<b>41%</b>	57%	32%	35%	33%	46%	49%
<b>Steve Royal</b>	<b>37%</b>	29%	40%	43%	42%	41%	27%
<b>Undecided</b>	<b>22%</b>	14%	28%	22%	25%	13%	24%

	Base	Area Code					
		252	336	704	828	910	919
<b>Smith/Troxler</b>							
<b>Walter Smith</b>	<b>38%</b>	55%	29%	34%	33%	44%	39%
<b>Steve Troxler</b>	<b>42%</b>	31%	44%	46%	41%	40%	42%
<b>Undecided</b>	<b>21%</b>	14%	26%	20%	25%	16%	19%

	Base	Area Code					
		252	336	704	828	910	919
<b>Perdue Approval</b>							
<b>Approve</b>	<b>31%</b>	23%	21%	29%	34%	34%	42%
<b>Disapprove</b>	<b>57%</b>	67%	68%	58%	51%	51%	49%
<b>Not sure</b>	<b>11%</b>	11%	11%	13%	15%	14%	8%

