

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Cherie Berry leads GOP primary, strongest against Hagan for 2014

Raleigh, N.C. – North Carolina Labor Commissioner Cherie Berry is back as the favorite among Republican primary voters and the strongest potential challenger against Democratic Senator Kay Hagan in 2014, according to PPP's latest North Carolina poll.

Hagan continues to lead all seven potential Republican challengers in hypothetical match-ups by 5 to 13 points. She leads Berry 46/41, Renee Ellmers 48/40, Phil Berger 48/39, Virginia Foxx 48/39, Thom Tillis 49/39, Terry Embler 47/37 and Greg Brannon 49/36. Berry is the only Republican with a net positive favorability rating with general election voters—32% hold a favorable opinion of her against 18% unfavorable. None of the GOP challengers have statewide name recognition above 50%.

North Carolina voters narrowly approve of Hagan's job performance, 39% to 37%, but 24% are not sure. Independent voters are evenly divided with 38% approving and 37% disapproving. Moderates approve of her by a substantial margin, 52% to 24%. Republican Senator Richard Burr is slightly less popular, with 36% of voters approving and 38% disapproving of his job performance.

In the seven-way hypothetical Republican primary for 2014, Cherie Berry leads with 18% support, followed by 13% for Foxx, 12% for Ellmers, 11% for Berger, 7% for Tillis, 6% for Brannon and 1% for Embler. 32% support someone else or are not sure. Berry is remarkably strong with voters 18 to 45 years old. 38% of Republicans in this younger age range support her as their GOP primary candidate and 46% of them view her favorably.

“Cherie Berry remains a favorite for North Carolina Republicans, but the primary field is still completely wide open,” said Dean Debnam, President of Public Policy Polling.

54% of North Carolina voters support Congress passing stricter gun laws while 38% are opposed. Support for an assault weapons ban is almost as strong with 52% in favor—including 37% of Republicans—and 40% opposed. 45% of voters support and 40% oppose legislation to allow a legal path to U.S. citizenship for illegal immigrants.

PPP surveyed 601 North Carolina voters and 468 usual Republican primary voters from April 11th to 14th. The margin of error for the overall sample is +/-4% and +/-4.5 % for the GOP portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



North Carolina Survey Results

Q1 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve39% *Not sure*24%
Disapprove.....37%

Q2 Do you have a favorable or unfavorable opinion of Phil Berger?

Favorable..... 10%
Unfavorable 33%
Not sure57%

Q3 Do you have a favorable or unfavorable opinion of Cherie Berry?

Favorable..... 32%
Unfavorable 18%
Not sure 50%

Q4 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 10%
Unfavorable 18%
Not sure 72%

Q5 Do you have a favorable or unfavorable opinion of Renee Ellmers?

Favorable..... 20%
Unfavorable 26%
Not sure 55%

Q6 Do you have a favorable or unfavorable opinion of Terry Emler?

Favorable..... 10%
Unfavorable 15%
Not sure 75%

Q7 Do you have a favorable or unfavorable opinion of Virginia Foxx?

Favorable..... 23%
Unfavorable 27%
Not sure 50%

Q8 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 17%
Unfavorable 28%
Not sure 55%

Q9 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Phil Berger, who would you vote for?

Kay Hagan..... 48%
Phil Berger..... 39%
Not sure 13%

Q10 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Cherie Berry, who would you vote for?

Kay Hagan..... 46%
Cherie Berry..... 41%
Not sure 13%

Q11 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Greg Brannon, who would you vote for?

Kay Hagan..... 49%
Greg Brannon 36%
Not sure 15%





Q12 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Renee Ellmers, who would you vote for?

Kay Hagan..... 48%
Renee Ellmers 40%
Not sure 12%

Q13 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Terry Embler, who would you vote for?

Kay Hagan..... 47%
Terry Embler 37%
Not sure 16%

Q14 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Virginia Foxx, who would you vote for?

Kay Hagan..... 48%
Virginia Foxx 39%
Not sure 13%

Q15 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Thom Tillis, who would you vote for?

Kay Hagan..... 49%
Thom Tillis 39%
Not sure 11%

Q16 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve36% *Not sure*27%
Disapprove.....38%

Q17 Would you support or oppose banning assault weapons?

Support..... 52%
Oppose..... 40%
Not sure..... 8%

Q18 Would you support or oppose Congress passing stricter gun laws?

Support.....54% *Not sure* 8%
Oppose.....38%

Q19 Do you support or oppose legislation that would allow for a legal way for illegal immigrants in America to become U.S. citizens?

Support45% *Not sure*15%
Oppose40%

Q20 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 17%
Moderate.....29%
Somewhat conservative.....25%
Very conservative 17%

Q21 If you are a woman, press 1. If a man, press 2.

Woman 57%
Man..... 43%

Q22 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 43%
Republican..... 34%
Independent/Other..... 24%

Q23 If you are white, press 1. If African-American, press 2. If other, press 3.

White 72%
African-American 22%
Other..... 6%

Q24 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 16%
30 to 45..... 22%
46 to 65..... 41%
Older than 65..... 21%



Q25 Area Code

252.....	13%
336.....	18%
704.....	19%
828.....	13%
910.....	13%
919.....	23%



Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	39%	68%	63%	52%	15%	6%
Disapprove	37%	8%	12%	24%	55%	80%
Not sure	24%	24%	26%	24%	29%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger Favorability						
Favorable	10%	9%	5%	11%	14%	10%
Unfavorable	33%	44%	41%	36%	23%	26%
Not sure	57%	47%	54%	53%	64%	64%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berry Favorability						
Favorable	32%	42%	34%	31%	32%	28%
Unfavorable	18%	14%	15%	21%	15%	24%
Not sure	50%	44%	51%	48%	53%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brannon Favorability						
Favorable	10%	30%	7%	8%	6%	6%
Unfavorable	18%	14%	17%	17%	19%	20%
Not sure	72%	56%	76%	74%	75%	74%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Elmers Favorability						
Favorable	20%	27%	12%	17%	19%	27%
Unfavorable	26%	31%	32%	28%	20%	19%
Not sure	55%	42%	57%	54%	61%	54%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Embler Favorability						
Favorable	10%	28%	8%	9%	7%	3%
Unfavorable	15%	12%	15%	17%	15%	17%
Not sure	75%	60%	77%	74%	78%	80%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Foxx Favorability						
Favorable	23%	26%	15%	20%	26%	27%
Unfavorable	27%	31%	35%	32%	18%	23%
Not sure	50%	43%	50%	49%	56%	50%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	17%	22%	10%	15%	18%	23%
Unfavorable	28%	33%	39%	31%	21%	20%
Not sure	55%	46%	51%	53%	61%	58%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Berger						
Kay Hagan	48%	80%	80%	60%	22%	11%
Phil Berger	39%	11%	17%	20%	63%	80%
Not sure	13%	10%	3%	19%	16%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Berry						
Kay Hagan	46%	77%	84%	56%	19%	8%
Cherie Berry	41%	18%	11%	24%	65%	80%
Not sure	13%	6%	5%	20%	16%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Brannon						
Kay Hagan	49%	86%	85%	62%	20%	8%
Greg Brannon	36%	8%	14%	18%	57%	79%
Not sure	15%	6%	1%	20%	23%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Elmers						
Kay Hagan	48%	82%	85%	61%	19%	7%
Renee Elmers	40%	12%	13%	24%	63%	82%
Not sure	12%	6%	2%	15%	18%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Embler						
Kay Hagan	47%	83%	85%	57%	20%	7%
Terry Embler	37%	15%	13%	20%	55%	78%
Not sure	16%	2%	2%	23%	24%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Foxx						
Kay Hagan	48%	83%	84%	61%	18%	7%
Virginia Foxx	39%	16%	15%	18%	62%	83%
Not sure	13%	1%	1%	21%	20%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Tillis						
Kay Hagan	49%	83%	84%	63%	22%	7%
Thom Tillis	39%	13%	14%	20%	64%	81%
Not sure	11%	4%	2%	17%	14%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	36%	18%	14%	31%	55%	49%
Disapprove	38%	53%	64%	42%	20%	20%
Not sure	27%	29%	22%	27%	25%	32%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Assault Weapons Ban						
Support	52%	70%	81%	66%	27%	19%
Oppose	40%	25%	17%	23%	60%	76%
Not sure	8%	4%	2%	11%	13%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Stricter Gun Laws						
Support	54%	75%	88%	69%	31%	12%
Oppose	38%	21%	9%	22%	55%	82%
Not sure	8%	4%	2%	10%	14%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Path to Citizenship						
Support	45%	62%	69%	49%	32%	16%
Oppose	40%	31%	19%	32%	51%	68%
Not sure	15%	7%	11%	19%	16%	16%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	39%	38%	40%
Disapprove	37%	32%	44%
Not sure	24%	30%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Berger Favorability			
Favorable	10%	7%	14%
Unfavorable	33%	32%	34%
Not sure	57%	61%	52%

	Base	Gender	
		Woman	Man
Berry Favorability			
Favorable	32%	34%	30%
Unfavorable	18%	14%	24%
Not sure	50%	52%	46%

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	10%	9%	11%
Unfavorable	18%	15%	22%
Not sure	72%	76%	67%

	Base	Gender	
		Woman	Man
Elmers Favorability			
Favorable	20%	16%	25%
Unfavorable	26%	23%	29%
Not sure	55%	61%	46%





Crosstabs

	Base	Gender	
		Woman	Man
Embler Favorability			
Favorable	10%	10%	10%
Unfavorable	15%	12%	19%
Not sure	75%	78%	71%

	Base	Gender	
		Woman	Man
Foxx Favorability			
Favorable	23%	20%	26%
Unfavorable	27%	26%	29%
Not sure	50%	54%	45%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	17%	14%	21%
Unfavorable	28%	27%	31%
Not sure	55%	60%	48%

	Base	Gender	
		Woman	Man
Hagan/Berger			
Kay Hagan	48%	53%	42%
Phil Berger	39%	33%	48%
Not sure	13%	15%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Hagan/Berry			
Kay Hagan	46%	49%	43%
Cherie Berry	41%	37%	45%
Not sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Hagan/Brannon			
Kay Hagan	49%	53%	45%
Greg Brannon	36%	30%	44%
Not sure	15%	17%	11%

	Base	Gender	
		Woman	Man
Hagan/Elmers			
Kay Hagan	48%	51%	44%
Renee Elmers	40%	34%	48%
Not sure	12%	15%	8%

	Base	Gender	
		Woman	Man
Hagan/Embler			
Kay Hagan	47%	52%	41%
Terry Embler	37%	32%	43%
Not sure	16%	16%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Hagan/Foxx			
Kay Hagan	48%	52%	42%
Virginia Foxx	39%	34%	46%
Not sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Hagan/Tillis			
Kay Hagan	49%	53%	44%
Thom Tillis	39%	33%	47%
Not sure	11%	13%	9%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	36%	31%	42%
Disapprove	38%	36%	41%
Not sure	27%	33%	17%

	Base	Gender	
		Woman	Man
Support/Oppose Assault Weapons Ban			
Support	52%	59%	43%
Oppose	40%	32%	50%
Not sure	8%	9%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Support/Oppose Stricter Gun Laws			
Support	54%	59%	48%
Oppose	38%	33%	43%
Not sure	8%	8%	9%

	Base	Gender	
		Woman	Man
Support/Oppose Path to Citizenship			
Support	45%	44%	45%
Oppose	40%	37%	45%
Not sure	15%	19%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	39%	56%	18%	38%
Disapprove	37%	17%	63%	37%
Not sure	24%	27%	19%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Berger Favorability				
Favorable	10%	8%	15%	6%
Unfavorable	33%	39%	25%	34%
Not sure	57%	53%	60%	60%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Berry Favorability				
Favorable	32%	33%	37%	25%
Unfavorable	18%	18%	18%	19%
Not sure	50%	50%	45%	56%

	Base	Party		
		Democrat	Republican	Independent/Other
Brannon Favorability				
Favorable	10%	11%	11%	5%
Unfavorable	18%	18%	17%	19%
Not sure	72%	70%	72%	77%

	Base	Party		
		Democrat	Republican	Independent/Other
Elmers Favorability				
Favorable	20%	16%	26%	16%
Unfavorable	26%	28%	21%	29%
Not sure	55%	56%	53%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
Embler Favorability				
Favorable	10%	13%	7%	6%
Unfavorable	15%	15%	16%	16%
Not sure	75%	71%	77%	78%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Foxx Favorability				
Favorable	23%	17%	32%	19%
Unfavorable	27%	31%	21%	31%
Not sure	50%	52%	47%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Tillis Favorability				
Favorable	17%	13%	23%	15%
Unfavorable	28%	34%	17%	34%
Not sure	55%	53%	60%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Berger				
Kay Hagan	48%	73%	15%	50%
Phil Berger	39%	16%	71%	36%
Not sure	13%	11%	14%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Berry				
Kay Hagan	46%	73%	13%	43%
Cherie Berry	41%	15%	74%	40%
Not sure	13%	12%	12%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Brannon				
Kay Hagan	49%	79%	13%	46%
Greg Brannon	36%	11%	68%	37%
Not sure	15%	10%	19%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Elmers				
Kay Hagan	48%	77%	13%	44%
Renee Elmers	40%	15%	74%	37%
Not sure	12%	7%	13%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Embler				
Kay Hagan	47%	75%	14%	44%
Terry Embler	37%	12%	68%	37%
Not sure	16%	13%	18%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Foxx				
Kay Hagan	48%	77%	13%	45%
Virginia Foxx	39%	13%	75%	36%
Not sure	13%	11%	12%	19%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Tillis				
Kay Hagan	49%	77%	16%	47%
Thom Tillis	39%	14%	72%	40%
Not sure	11%	9%	12%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	36%	24%	56%	28%
Disapprove	38%	47%	18%	48%
Not sure	27%	29%	26%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Assault Weapons Ban				
Support	52%	68%	37%	40%
Oppose	40%	23%	57%	49%
Not sure	8%	9%	6%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Stricter Gun Laws				
Support	54%	75%	30%	46%
Oppose	38%	17%	60%	47%
Not sure	8%	8%	9%	8%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Path to Citizenship				
Support	45%	56%	27%	47%
Oppose	40%	28%	57%	41%
Not sure	15%	16%	16%	12%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	39%	33%	56%	45%
Disapprove	37%	45%	14%	27%
Not sure	24%	22%	30%	29%

	Base	Race		
		White	African-American	Other
Berger Favorability				
Favorable	10%	9%	15%	3%
Unfavorable	33%	31%	36%	47%
Not sure	57%	60%	48%	51%

	Base	Race		
		White	African-American	Other
Berry Favorability				
Favorable	32%	32%	35%	20%
Unfavorable	18%	19%	12%	27%
Not sure	50%	48%	53%	54%





Crosstabs

	Base	Race		
		White	African-American	Other
Brannon Favorability				
Favorable	10%	7%	20%	7%
Unfavorable	18%	16%	19%	32%
Not sure	72%	77%	61%	62%

	Base	Race		
		White	African-American	Other
Elmers Favorability				
Favorable	20%	20%	22%	13%
Unfavorable	26%	23%	31%	36%
Not sure	55%	58%	47%	50%

	Base	Race		
		White	African-American	Other
Embler Favorability				
Favorable	10%	7%	21%	-
Unfavorable	15%	14%	17%	27%
Not sure	75%	79%	62%	73%

	Base	Race		
		White	African-American	Other
Foxx Favorability				
Favorable	23%	21%	29%	22%
Unfavorable	27%	28%	21%	41%
Not sure	50%	51%	50%	37%





Crosstabs

	Base	Race		
		White	African-American	Other
Tillis Favorability				
Favorable	17%	17%	19%	7%
Unfavorable	28%	27%	29%	41%
Not sure	55%	56%	52%	52%

	Base	Race		
		White	African-American	Other
Hagan/Berger				
Kay Hagan	48%	39%	72%	64%
Phil Berger	39%	48%	15%	28%
Not sure	13%	13%	14%	8%

	Base	Race		
		White	African-American	Other
Hagan/Berry				
Kay Hagan	46%	37%	71%	62%
Cherie Berry	41%	49%	16%	29%
Not sure	13%	14%	13%	9%

	Base	Race		
		White	African-American	Other
Hagan/Brannon				
Kay Hagan	49%	39%	78%	64%
Greg Brannon	36%	45%	9%	27%
Not sure	15%	15%	13%	9%





Crosstabs

	Base	Race		
		White	African-American	Other
Hagan/Elmers				
Kay Hagan	48%	37%	80%	63%
Renee Elmers	40%	49%	14%	25%
Not sure	12%	14%	6%	12%

	Base	Race		
		White	African-American	Other
Hagan/Embler				
Kay Hagan	47%	38%	74%	64%
Terry Embler	37%	45%	11%	25%
Not sure	16%	17%	14%	10%

	Base	Race		
		White	African-American	Other
Hagan/Foxx				
Kay Hagan	48%	38%	77%	54%
Virginia Foxx	39%	47%	16%	29%
Not sure	13%	15%	7%	16%

	Base	Race		
		White	African-American	Other
Hagan/Tillis				
Kay Hagan	49%	40%	76%	62%
Thom Tillis	39%	48%	13%	27%
Not sure	11%	11%	11%	12%





Crosstabs

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	36%	42%	16%	24%
Disapprove	38%	32%	51%	59%
Not sure	27%	26%	33%	17%

	Base	Race		
		White	African-American	Other
Support/Oppose Assault Weapons Ban				
Support	52%	47%	67%	48%
Oppose	40%	46%	24%	26%
Not sure	8%	7%	9%	26%

	Base	Race		
		White	African-American	Other
Support/Oppose Stricter Gun Laws				
Support	54%	47%	77%	55%
Oppose	38%	45%	16%	26%
Not sure	8%	8%	7%	19%

	Base	Race		
		White	African-American	Other
Support/Oppose Path to Citizenship				
Support	45%	43%	51%	48%
Oppose	40%	44%	29%	36%
Not sure	15%	13%	21%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	39%	46%	37%	39%	35%
Disapprove	37%	29%	35%	38%	43%
Not sure	24%	25%	28%	23%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berger Favorability					
Favorable	10%	15%	7%	8%	13%
Unfavorable	33%	43%	32%	30%	31%
Not sure	57%	43%	60%	61%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berry Favorability					
Favorable	32%	50%	31%	30%	24%
Unfavorable	18%	19%	15%	17%	24%
Not sure	50%	31%	54%	53%	52%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brannon Favorability					
Favorable	10%	19%	9%	8%	8%
Unfavorable	18%	23%	13%	16%	22%
Not sure	72%	58%	78%	76%	70%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Elmers Favorability					
Favorable	20%	21%	24%	19%	16%
Unfavorable	26%	27%	19%	27%	28%
Not sure	55%	52%	57%	54%	56%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Embler Favorability					
Favorable	10%	21%	7%	8%	7%
Unfavorable	15%	23%	7%	15%	19%
Not sure	75%	56%	85%	77%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Foxx Favorability					
Favorable	23%	21%	22%	23%	24%
Unfavorable	27%	38%	19%	27%	29%
Not sure	50%	42%	59%	50%	47%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tillis Favorability					
Favorable	17%	17%	16%	14%	23%
Unfavorable	28%	35%	22%	29%	28%
Not sure	55%	48%	62%	56%	49%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Berger					
Kay Hagan	48%	56%	50%	48%	41%
Phil Berger	39%	35%	32%	42%	43%
Not sure	13%	8%	18%	10%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Berry					
Kay Hagan	46%	50%	43%	47%	44%
Cherie Berry	41%	42%	35%	42%	43%
Not sure	13%	8%	22%	10%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Brannon					
Kay Hagan	49%	58%	47%	51%	42%
Greg Brannon	36%	31%	28%	39%	43%
Not sure	15%	10%	25%	10%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Elmers					
Kay Hagan	48%	56%	49%	48%	42%
Renee Elmers	40%	40%	34%	40%	46%
Not sure	12%	4%	18%	12%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Embler					
Kay Hagan	47%	52%	46%	49%	42%
Terry Embler	37%	40%	31%	37%	40%
Not sure	16%	8%	24%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Foxx					
Kay Hagan	48%	54%	47%	48%	43%
Virginia Foxx	39%	40%	34%	40%	43%
Not sure	13%	6%	19%	12%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Tillis					
Kay Hagan	49%	55%	49%	51%	42%
Thom Tillis	39%	38%	34%	39%	47%
Not sure	11%	6%	18%	10%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	36%	23%	29%	41%	41%
Disapprove	38%	54%	37%	34%	34%
Not sure	27%	23%	34%	25%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Assault Weapons Ban					
Support	52%	53%	60%	48%	49%
Oppose	40%	38%	37%	43%	39%
Not sure	8%	9%	3%	9%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Stricter Gun Laws					
Support	54%	58%	55%	53%	51%
Oppose	38%	36%	38%	37%	39%
Not sure	8%	7%	7%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Path to Citizenship					
Support	45%	36%	50%	47%	41%
Oppose	40%	48%	37%	39%	42%
Not sure	15%	17%	13%	14%	17%

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	39%	36%	36%	30%	39%	39%	50%
Disapprove	37%	33%	38%	46%	40%	36%	29%
Not sure	24%	30%	25%	24%	20%	25%	21%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Berger Favorability							
Favorable	10%	12%	18%	5%	5%	4%	14%
Unfavorable	33%	30%	32%	27%	29%	40%	38%
Not sure	57%	58%	50%	68%	66%	56%	48%

	Base	Area Code					
		252	336	704	828	910	919
Berry Favorability							
Favorable	32%	37%	37%	33%	17%	33%	33%
Unfavorable	18%	16%	16%	19%	19%	14%	22%
Not sure	50%	48%	46%	48%	64%	52%	45%

	Base	Area Code					
		252	336	704	828	910	919
Brannon Favorability							
Favorable	10%	11%	15%	9%	2%	8%	11%
Unfavorable	18%	16%	19%	16%	15%	18%	21%
Not sure	72%	73%	66%	75%	83%	74%	69%

	Base	Area Code					
		252	336	704	828	910	919
Elmers Favorability							
Favorable	20%	22%	16%	10%	7%	26%	32%
Unfavorable	26%	23%	20%	19%	19%	22%	42%
Not sure	55%	55%	64%	70%	75%	52%	26%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Embler Favorability							
Favorable	10%	9%	15%	8%	3%	13%	9%
Unfavorable	15%	14%	15%	15%	18%	13%	16%
Not sure	75%	77%	69%	77%	79%	74%	75%

	Base	Area Code					
		252	336	704	828	910	919
Foxx Favorability							
Favorable	23%	10%	43%	21%	21%	17%	19%
Unfavorable	27%	31%	36%	20%	25%	20%	30%
Not sure	50%	60%	20%	59%	54%	63%	51%

	Base	Area Code					
		252	336	704	828	910	919
Tillis Favorability							
Favorable	17%	10%	22%	21%	10%	15%	18%
Unfavorable	28%	34%	21%	28%	27%	22%	35%
Not sure	55%	56%	56%	50%	62%	63%	46%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Berger							
Kay Hagan	48%	48%	39%	41%	44%	48%	63%
Phil Berger	39%	44%	44%	45%	42%	32%	31%
Not sure	13%	8%	17%	13%	15%	20%	6%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Berry							
Kay Hagan	46%	49%	43%	30%	45%	45%	60%
Cherie Berry	41%	40%	39%	55%	42%	37%	32%
Not sure	13%	11%	18%	15%	13%	18%	7%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Brannon							
Kay Hagan	49%	55%	45%	39%	44%	45%	64%
Greg Brannon	36%	33%	39%	46%	42%	33%	26%
Not sure	15%	12%	16%	15%	13%	22%	11%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Elmers							
Kay Hagan	48%	52%	42%	40%	44%	46%	61%
Renee Elmers	40%	40%	44%	47%	41%	38%	32%
Not sure	12%	7%	15%	13%	15%	16%	7%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Embler							
Kay Hagan	47%	49%	44%	38%	44%	45%	61%
Terry Embler	37%	39%	35%	49%	40%	38%	25%
Not sure	16%	12%	21%	14%	17%	17%	15%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Foxx							
Kay Hagan	48%	52%	41%	37%	42%	48%	63%
Virginia Foxx	39%	38%	45%	47%	43%	38%	26%
Not sure	13%	10%	13%	16%	15%	14%	11%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Tillis							
Kay Hagan	49%	52%	43%	41%	45%	48%	63%
Thom Tillis	39%	39%	38%	51%	44%	37%	29%
Not sure	11%	9%	18%	8%	11%	15%	8%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	36%	34%	47%	30%	39%	30%	33%
Disapprove	38%	30%	35%	35%	31%	41%	48%
Not sure	27%	35%	18%	35%	30%	28%	19%

	Base	Area Code					
		252	336	704	828	910	919
Support/Oppose Assault Weapons Ban							
Support	52%	48%	52%	40%	46%	50%	68%
Oppose	40%	39%	40%	53%	48%	43%	23%
Not sure	8%	13%	9%	6%	6%	7%	9%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Support/Oppose Stricter Gun Laws							
Support	54%	54%	52%	41%	50%	55%	69%
Oppose	38%	39%	39%	49%	43%	39%	22%
Not sure	8%	7%	9%	10%	7%	6%	9%

	Base	Area Code					
		252	336	704	828	910	919
Support/Oppose Path to Citizenship							
Support	45%	43%	37%	42%	46%	42%	55%
Oppose	40%	39%	52%	41%	40%	42%	31%
Not sure	15%	18%	11%	16%	14%	16%	14%





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Phil Berger?

Favorable..... 13%
Unfavorable 25%
Not sure 62%

Q2 Do you have a favorable or unfavorable opinion of Cherie Berry?

Favorable..... 33%
Unfavorable 21%
Not sure 46%

Q3 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 8%
Unfavorable 17%
Not sure 75%

Q4 Do you have a favorable or unfavorable opinion of Renee Ellmers?

Favorable..... 25%
Unfavorable 18%
Not sure 57%

Q5 Do you have a favorable or unfavorable opinion of Terry Emblar?

Favorable..... 7%
Unfavorable 15%
Not sure 78%

Q6 Do you have a favorable or unfavorable opinion of Virginia Foxx?

Favorable..... 28%
Unfavorable 20%
Not sure 52%

Q7 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 21%
Unfavorable 19%
Not sure 60%

Q8 Given the choices of Phil Berger, Cherie Berry, Greg Brannon, Renee Ellmers, Terry Emblar, Virginia Foxx, and Thom Tillis, who would you most like to see as the Republican candidate for Senate in 2014?

Phil Berger.....11% *Terry Emblar* 1%
Cherie Berry.....18% *Virginia Foxx*.....13%
Greg Brannon 6% *Thom Tillis* 7%
Renee Ellmers12% *Someone else/Not sure*.....32%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 4%
Somewhat liberal 5%
Moderate..... 19%
Somewhat conservative..... 36%
Very conservative 36%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q11 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 34%
46 to 65..... 36%
Older than 65..... 30%



Q12 Area Code

252.....	13%
336.....	19%
704.....	19%
828.....	17%
910.....	12%
919.....	20%



Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger Favorability						
Favorable	13%	32%	11%	14%	13%	10%
Unfavorable	25%	12%	42%	31%	26%	20%
Not sure	62%	56%	46%	55%	61%	70%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berry Favorability						
Favorable	33%	65%	35%	27%	36%	29%
Unfavorable	21%	12%	38%	28%	16%	22%
Not sure	46%	23%	27%	46%	48%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brannon Favorability						
Favorable	8%	32%	9%	8%	7%	5%
Unfavorable	17%	12%	43%	19%	17%	13%
Not sure	75%	56%	48%	72%	76%	81%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Elmers Favorability						
Favorable	25%	50%	22%	21%	27%	23%
Unfavorable	18%	12%	30%	28%	15%	15%
Not sure	57%	38%	48%	51%	58%	61%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Embler Favorability						
Favorable	7%	36%	22%	8%	4%	3%
Unfavorable	15%	4%	30%	19%	16%	12%
Not sure	78%	60%	48%	73%	80%	85%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Foxx Favorability						
Favorable	28%	40%	18%	22%	28%	30%
Unfavorable	20%	8%	44%	28%	19%	16%
Not sure	52%	52%	38%	49%	53%	54%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	21%	34%	18%	18%	21%	21%
Unfavorable	19%	12%	55%	26%	19%	12%
Not sure	60%	54%	27%	56%	60%	66%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen Preference						
Phil Berger	11%	16%	4%	8%	13%	11%
Cherie Berry	18%	20%	47%	30%	14%	10%
Greg Brannon	6%	18%	-	4%	6%	7%
Renee Elmers	12%	10%	13%	14%	12%	13%
Terry Embler	1%	4%	-	-	2%	-
Virginia Foxx	13%	4%	17%	9%	10%	18%
Thom Tillis	7%	-	-	5%	12%	5%
Someone else/Not sure	32%	28%	19%	29%	32%	36%





Crosstabs

	Base	Gender	
		Woman	Man
Berger Favorability			
Favorable	13%	12%	14%
Unfavorable	25%	20%	31%
Not sure	62%	68%	55%

	Base	Gender	
		Woman	Man
Berry Favorability			
Favorable	33%	36%	29%
Unfavorable	21%	15%	29%
Not sure	46%	49%	43%

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	8%	8%	8%
Unfavorable	17%	12%	23%
Not sure	75%	80%	69%

	Base	Gender	
		Woman	Man
Elmers Favorability			
Favorable	25%	23%	28%
Unfavorable	18%	13%	25%
Not sure	57%	64%	47%





Crosstabs

	Base	Gender	
		Woman	Man
Embler Favorability			
Favorable	7%	7%	7%
Unfavorable	15%	10%	21%
Not sure	78%	84%	72%

	Base	Gender	
		Woman	Man
Foxx Favorability			
Favorable	28%	27%	28%
Unfavorable	20%	15%	27%
Not sure	52%	58%	45%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	21%	17%	25%
Unfavorable	19%	15%	24%
Not sure	60%	67%	51%

	Base	Gender	
		Woman	Man
2014 GOP Sen Preference			
Phil Berger	11%	7%	16%
Cherie Berry	18%	18%	17%
Greg Brannon	6%	8%	3%
Renee Elmers	12%	13%	12%
Terry Embler	1%	2%	-
Virginia Foxx	13%	13%	12%
Thom Tillis	7%	7%	7%
Someone else/Not sure	32%	32%	32%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Berger Favorability				
Favorable	13%	10%	13%	15%
Unfavorable	25%	33%	21%	22%
Not sure	62%	57%	67%	63%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Berry Favorability				
Favorable	33%	46%	28%	23%
Unfavorable	21%	20%	23%	21%
Not sure	46%	34%	49%	56%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brannon Favorability				
Favorable	8%	8%	9%	7%
Unfavorable	17%	24%	12%	15%
Not sure	75%	68%	79%	78%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Elmers Favorability				
Favorable	25%	23%	29%	23%
Unfavorable	18%	22%	17%	17%
Not sure	57%	56%	54%	60%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Embler Favorability				
Favorable	7%	11%	4%	4%
Unfavorable	15%	23%	11%	11%
Not sure	78%	66%	85%	85%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Foxx Favorability				
Favorable	28%	24%	28%	32%
Unfavorable	20%	27%	19%	15%
Not sure	52%	49%	53%	53%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Tillis Favorability				
Favorable	21%	14%	20%	30%
Unfavorable	19%	27%	18%	12%
Not sure	60%	59%	62%	57%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference				
Phil Berger	11%	9%	16%	8%
Cherie Berry	18%	38%	8%	6%
Greg Brannon	6%	9%	6%	3%
Renee Elmers	12%	8%	13%	17%
Terry Embler	1%	1%	1%	1%
Virginia Foxx	13%	8%	12%	19%
Thom Tillis	7%	4%	7%	11%
Someone else/Not sure	32%	24%	37%	35%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Berger Favorability							
Favorable	13%	13%	19%	6%	5%	5%	24%
Unfavorable	25%	30%	28%	18%	32%	29%	18%
Not sure	62%	57%	53%	76%	63%	65%	59%

	Base	Area Code					
		252	336	704	828	910	919
Berry Favorability							
Favorable	33%	33%	29%	42%	22%	31%	37%
Unfavorable	21%	20%	27%	17%	30%	15%	17%
Not sure	46%	47%	43%	41%	49%	53%	46%

	Base	Area Code					
		252	336	704	828	910	919
Brannon Favorability							
Favorable	8%	7%	11%	8%	-	4%	13%
Unfavorable	17%	17%	19%	7%	27%	17%	17%
Not sure	75%	76%	70%	85%	73%	78%	70%

	Base	Area Code					
		252	336	704	828	910	919
Elmers Favorability							
Favorable	25%	25%	14%	6%	8%	28%	67%
Unfavorable	18%	14%	22%	15%	19%	22%	18%
Not sure	57%	61%	64%	79%	73%	50%	15%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Embler Favorability							
Favorable	7%	9%	6%	10%	1%	4%	8%
Unfavorable	15%	12%	17%	7%	26%	12%	15%
Not sure	78%	79%	77%	82%	73%	85%	77%

	Base	Area Code					
		252	336	704	828	910	919
Foxx Favorability							
Favorable	28%	6%	66%	20%	17%	21%	27%
Unfavorable	20%	21%	23%	12%	37%	11%	18%
Not sure	52%	73%	11%	68%	46%	68%	55%

	Base	Area Code					
		252	336	704	828	910	919
Tillis Favorability							
Favorable	21%	14%	20%	30%	10%	12%	33%
Unfavorable	19%	20%	18%	8%	37%	17%	18%
Not sure	60%	67%	63%	62%	53%	71%	49%

	Base	Area Code					
		252	336	704	828	910	919
2014 GOP Sen Preference							
Phil Berger	11%	8%	14%	5%	11%	14%	16%
Cherie Berry	18%	29%	13%	24%	15%	22%	7%
Greg Brannon	6%	11%	4%	1%	4%	7%	11%
Renee Elmers	12%	19%	5%	2%	2%	17%	32%
Terry Embler	1%	-	2%	1%	-	-	2%
Virginia Foxx	13%	-	41%	8%	17%	2%	3%
Thom Tillis	7%	5%	4%	14%	10%	3%	3%
Someone else/Not sure	32%	28%	17%	45%	40%	36%	26%

