

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Obama up five in North Carolina

Raleigh, N.C. – PPP’s latest monthly poll of North Carolina finds President Obama taking the largest lead he has ever had in the state over his presumed opponent this fall, Mitt Romney. Obama tops the former Massachusetts governor by five points, 49-44.

The president has led or tied Romney in all but one poll in the Tar Heel State since PPP began tracking the race after the 2010 election, but for two months in a row he has now posted 49%—almost the roughly 50% he achieved against John McCain four years ago. Obama’s low-water mark was 44% in March 2011, but for the last six polls, he has either risen or stayed steady, and is up four points overall in that time frame. Romney has achieved 46% four out of the last six months, but that is his high-water mark so far.

The president’s net approval rating is in positive territory here for the first time in 10 months. 49% approve and 48% disapprove; it was 49-all last month, and 48-49 in February.

At the same time, Romney is also getting less popular. 31% saw him favorably and 56% unfavorably last month. That is now 29-58. Republicans are starting to see him slightly more favorably (from 48-34 to 52-31), but he is tanking with independents (from 36-53 to 25-62) and Democrats (from 15-75 to 12-77).

For all his personal image woes, Romney is still the most competitive of his challengers here. Ron Paul lags by an identical five-point margin and Newt Gingrich by 10. Had he stayed in the race, Rick Santorum would have trailed by six.

“Barack Obama’s numbers in North Carolina are the strongest they’ve been in over a year,” said Dean Debnam, President of Public Policy Polling. “Mitt Romney’s been weakened considerably by the Republican nomination process, although there’s plenty of time for him to recover now.”

PPP surveyed 975 North Carolina voters from April 4th to 7th. The margin of error for the survey is +/-3.1%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 49%
Disapprove..... 48%
Not sure 3%

Q2 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 26%
Unfavorable 64%
Not sure 11%

Q3 Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable..... 27%
Unfavorable 58%
Not sure 15%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 29%
Unfavorable 58%
Not sure 13%

Q5 Do you have a favorable or unfavorable opinion of Rick Santorum?

Favorable..... 34%
Unfavorable 54%
Not sure 12%

Q6 If the candidates for President this year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

Barack Obama..... 51%
Newt Gingrich..... 41%
Undecided..... 8%

Q7 If the candidates for President this year were Democrat Barack Obama and Republican Ron Paul, who would you vote for?

Barack Obama..... 48%
Ron Paul..... 43%
Undecided..... 9%

Q8 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 49%
Mitt Romney..... 44%
Undecided..... 8%

Q9 If the candidates for President this year were Democrat Barack Obama and Republican Rick Santorum, who would you vote for?

Barack Obama..... 50%
Rick Santorum 44%
Undecided..... 6%

Q10 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 19%
Moderate..... 24%
Somewhat conservative..... 25%
Very conservative 22%

Q11 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%





Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 46%
Republican..... 35%
Independent/Other..... 20%

Q13 If you are white, press 1. If African-American, press 2. If other, press 3.

White 72%
African-American 23%
Other..... 6%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 14%
30 to 45..... 28%
46 to 65..... 38%
Older than 65..... 20%

Q15

252..... 14%
336..... 18%
704..... 17%
828..... 15%
910..... 13%
919..... 23%





Crosstabs

| | Base | Ideology | | | | |
|-----------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Obama Approval | | | | | | |
| Approve | 49% | 87% | 80% | 66% | 26% | 12% |
| Disapprove | 48% | 13% | 16% | 30% | 71% | 87% |
| Not sure | 3% | 1% | 4% | 4% | 3% | 0% |

| | Base | Ideology | | | | |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Gingrich Favorability | | | | | | |
| Favorable | 26% | 7% | 16% | 10% | 34% | 51% |
| Unfavorable | 64% | 86% | 79% | 82% | 50% | 34% |
| Not sure | 11% | 7% | 4% | 8% | 15% | 16% |

| | Base | Ideology | | | | |
|--------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Paul Favorability | | | | | | |
| Favorable | 27% | 22% | 24% | 31% | 28% | 27% |
| Unfavorable | 58% | 62% | 63% | 57% | 55% | 56% |
| Not sure | 15% | 16% | 13% | 12% | 18% | 17% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Romney Favorability | | | | | | |
| Favorable | 29% | 11% | 14% | 21% | 39% | 46% |
| Unfavorable | 58% | 77% | 81% | 67% | 48% | 32% |
| Not sure | 13% | 12% | 5% | 12% | 13% | 22% |

| | Base | Ideology | | | | |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Santorum Favorability | | | | | | |
| Favorable | 34% | 11% | 15% | 13% | 46% | 72% |
| Unfavorable | 54% | 76% | 75% | 76% | 38% | 19% |
| Not sure | 12% | 13% | 10% | 11% | 16% | 10% |

| | Base | Ideology | | | | |
|-----------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Obama/Gingrich | | | | | | |
| Barack Obama | 51% | 85% | 83% | 69% | 26% | 16% |
| Newt Gingrich | 41% | 11% | 13% | 20% | 63% | 79% |
| Undecided | 8% | 4% | 4% | 12% | 11% | 5% |





Crosstabs

| | Base | Ideology | | | | |
|-------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Obama/Paul | | | | | | |
| Barack Obama | 48% | 86% | 82% | 61% | 26% | 13% |
| Ron Paul | 43% | 11% | 13% | 31% | 61% | 76% |
| Undecided | 9% | 3% | 5% | 8% | 14% | 11% |

| | Base | Ideology | | | | |
|---------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Obama/Romney | | | | | | |
| Barack Obama | 49% | 86% | 84% | 63% | 25% | 13% |
| Mitt Romney | 44% | 10% | 13% | 27% | 65% | 80% |
| Undecided | 8% | 4% | 3% | 10% | 11% | 7% |

| | Base | Ideology | | | | |
|-----------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Obama/Santorum | | | | | | |
| Barack Obama | 50% | 86% | 84% | 69% | 23% | 12% |
| Rick Santorum | 44% | 12% | 13% | 21% | 67% | 86% |
| Undecided | 6% | 2% | 4% | 10% | 10% | 2% |

| | Base | Gender | |
|-----------------------|------|--------|-----|
| | | Woman | Man |
| Obama Approval | | | |
| Approve | 49% | 55% | 43% |
| Disapprove | 48% | 41% | 56% |
| Not sure | 3% | 4% | 1% |

| | Base | Gender | |
|------------------------------|------|--------|-----|
| | | Woman | Man |
| Gingrich Favorability | | | |
| Favorable | 26% | 21% | 30% |
| Unfavorable | 64% | 66% | 61% |
| Not sure | 11% | 12% | 9% |

| | Base | Gender | |
|--------------------------|------|--------|-----|
| | | Woman | Man |
| Paul Favorability | | | |
| Favorable | 27% | 23% | 32% |
| Unfavorable | 58% | 59% | 57% |
| Not sure | 15% | 19% | 11% |





Crosstabs

| | Base | Gender | |
|----------------------------|------------|--------|-----|
| | | Woman | Man |
| Romney Favorability | | | |
| Favorable | 29% | 24% | 34% |
| Unfavorable | 58% | 60% | 56% |
| Not sure | 13% | 16% | 10% |

| | Base | Gender | |
|------------------------------|------------|--------|-----|
| | | Woman | Man |
| Santorum Favorability | | | |
| Favorable | 34% | 31% | 38% |
| Unfavorable | 54% | 54% | 53% |
| Not sure | 12% | 15% | 9% |

| | Base | Gender | |
|-----------------------|------------|--------|-----|
| | | Woman | Man |
| Obama/Gingrich | | | |
| Barack Obama | 51% | 57% | 44% |
| Newt Gingrich | 41% | 35% | 48% |
| Undecided | 8% | 8% | 7% |

| | Base | Gender | |
|---------------------|------------|--------|-----|
| | | Woman | Man |
| Obama/Paul | | | |
| Barack Obama | 48% | 54% | 41% |
| Ron Paul | 43% | 38% | 49% |
| Undecided | 9% | 9% | 10% |

| | Base | Gender | |
|---------------------|------------|--------|-----|
| | | Woman | Man |
| Obama/Romney | | | |
| Barack Obama | 49% | 54% | 43% |
| Mitt Romney | 44% | 39% | 49% |
| Undecided | 8% | 7% | 9% |

| | Base | Gender | |
|-----------------------|------------|--------|-----|
| | | Woman | Man |
| Obama/Santorum | | | |
| Barack Obama | 50% | 56% | 43% |
| Rick Santorum | 44% | 38% | 51% |
| Undecided | 6% | 6% | 7% |





Crosstabs

| | Base | Party | | |
|-----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Obama Approval | | | | |
| Approve | 49% | 79% | 8% | 52% |
| Disapprove | 48% | 19% | 91% | 42% |
| Not sure | 3% | 2% | 1% | 6% |

| | Base | Party | | |
|------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Gingrich Favorability | | | | |
| Favorable | 26% | 12% | 47% | 19% |
| Unfavorable | 64% | 78% | 39% | 74% |
| Not sure | 11% | 10% | 14% | 7% |

| | Base | Party | | |
|--------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Paul Favorability | | | | |
| Favorable | 27% | 21% | 33% | 31% |
| Unfavorable | 58% | 62% | 53% | 56% |
| Not sure | 15% | 18% | 14% | 12% |

| | Base | Party | | |
|----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Romney Favorability | | | | |
| Favorable | 29% | 12% | 52% | 25% |
| Unfavorable | 58% | 77% | 31% | 62% |
| Not sure | 13% | 10% | 17% | 13% |

| | Base | Party | | |
|------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Santorum Favorability | | | | |
| Favorable | 34% | 15% | 64% | 25% |
| Unfavorable | 54% | 71% | 27% | 62% |
| Not sure | 12% | 14% | 9% | 12% |

| | Base | Party | | |
|-----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Obama/Gingrich | | | | |
| Barack Obama | 51% | 81% | 9% | 55% |
| Newt Gingrich | 41% | 13% | 82% | 35% |
| Undecided | 8% | 6% | 8% | 11% |





Crosstabs

| | Base | Party | | |
|-------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Obama/Paul | | | | |
| Barack Obama | 48% | 80% | 7% | 47% |
| Ron Paul | 43% | 14% | 83% | 39% |
| Undecided | 9% | 7% | 10% | 14% |

| | Base | Party | | |
|---------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Obama/Romney | | | | |
| Barack Obama | 49% | 79% | 7% | 51% |
| Mitt Romney | 44% | 15% | 84% | 38% |
| Undecided | 8% | 5% | 8% | 11% |

| | Base | Party | | |
|-----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Obama/Santorum | | | | |
| Barack Obama | 50% | 81% | 8% | 52% |
| Rick Santorum | 44% | 16% | 86% | 37% |
| Undecided | 6% | 4% | 7% | 11% |

| | Base | Race | | |
|-----------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Obama Approval | | | | |
| Approve | 49% | 36% | 91% | 43% |
| Disapprove | 48% | 61% | 8% | 53% |
| Not sure | 3% | 3% | 2% | 3% |

| | Base | Race | | |
|------------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Gingrich Favorability | | | | |
| Favorable | 26% | 31% | 10% | 23% |
| Unfavorable | 64% | 58% | 80% | 61% |
| Not sure | 11% | 11% | 10% | 16% |

| | Base | Race | | |
|--------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Paul Favorability | | | | |
| Favorable | 27% | 31% | 14% | 32% |
| Unfavorable | 58% | 55% | 68% | 52% |
| Not sure | 15% | 14% | 18% | 17% |





Crosstabs

| | Base | Race | | |
|----------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Romney Favorability | | | | |
| Favorable | 29% | 36% | 8% | 23% |
| Unfavorable | 58% | 51% | 79% | 68% |
| Not sure | 13% | 13% | 13% | 10% |

| | Base | Race | | |
|------------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Santorum Favorability | | | | |
| Favorable | 34% | 42% | 10% | 39% |
| Unfavorable | 54% | 47% | 76% | 49% |
| Not sure | 12% | 11% | 14% | 11% |

| | Base | Race | | |
|-----------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Obama/Gingrich | | | | |
| Barack Obama | 51% | 40% | 88% | 41% |
| Newt Gingrich | 41% | 52% | 8% | 41% |
| Undecided | 8% | 8% | 4% | 18% |

| | Base | Race | | |
|---------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Obama/Paul | | | | |
| Barack Obama | 48% | 36% | 88% | 40% |
| Ron Paul | 43% | 53% | 9% | 55% |
| Undecided | 9% | 11% | 3% | 5% |

| | Base | Race | | |
|---------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Obama/Romney | | | | |
| Barack Obama | 49% | 37% | 90% | 38% |
| Mitt Romney | 44% | 56% | 7% | 39% |
| Undecided | 8% | 8% | 3% | 23% |

| | Base | Race | | |
|-----------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Obama/Santorum | | | | |
| Barack Obama | 50% | 38% | 90% | 41% |
| Rick Santorum | 44% | 55% | 8% | 47% |
| Undecided | 6% | 7% | 2% | 12% |





Crosstabs

| | Base | Age | | | |
|-----------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Obama Approval | | | | | |
| Approve | 49% | 61% | 48% | 48% | 45% |
| Disapprove | 48% | 37% | 48% | 50% | 52% |
| Not sure | 3% | 1% | 4% | 2% | 3% |

| | Base | Age | | | |
|------------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Gingrich Favorability | | | | | |
| Favorable | 26% | 27% | 26% | 25% | 27% |
| Unfavorable | 64% | 65% | 62% | 65% | 62% |
| Not sure | 11% | 8% | 13% | 10% | 12% |

| | Base | Age | | | |
|--------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Paul Favorability | | | | | |
| Favorable | 27% | 24% | 35% | 24% | 24% |
| Unfavorable | 58% | 63% | 50% | 60% | 61% |
| Not sure | 15% | 13% | 15% | 16% | 15% |

| | Base | Age | | | |
|----------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Romney Favorability | | | | | |
| Favorable | 29% | 22% | 29% | 26% | 37% |
| Unfavorable | 58% | 67% | 59% | 59% | 50% |
| Not sure | 13% | 10% | 12% | 15% | 13% |

| | Base | Age | | | |
|------------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Santorum Favorability | | | | | |
| Favorable | 34% | 30% | 37% | 34% | 34% |
| Unfavorable | 54% | 57% | 52% | 56% | 50% |
| Not sure | 12% | 13% | 11% | 10% | 15% |

| | Base | Age | | | |
|-----------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Obama/Gingrich | | | | | |
| Barack Obama | 51% | 60% | 52% | 49% | 47% |
| New t Gingrich | 41% | 34% | 42% | 42% | 45% |
| Undecided | 8% | 6% | 6% | 9% | 9% |





Crosstabs

| | Base | Age | | | |
|-------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Obama/Paul | | | | | |
| Barack Obama | 48% | 59% | 45% | 48% | 45% |
| Ron Paul | 43% | 36% | 48% | 41% | 44% |
| Undecided | 9% | 5% | 8% | 11% | 11% |

| | Base | Age | | | |
|---------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Obama/Romney | | | | | |
| Barack Obama | 49% | 61% | 48% | 47% | 44% |
| Mitt Romney | 44% | 33% | 43% | 45% | 49% |
| Undecided | 8% | 6% | 9% | 8% | 7% |

| | Base | Age | | | |
|-----------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Obama/Santorum | | | | | |
| Barack Obama | 50% | 63% | 48% | 49% | 44% |
| Rick Santorum | 44% | 33% | 47% | 45% | 47% |
| Undecided | 6% | 4% | 6% | 6% | 8% |

| | Base | Area Code | | | | | |
|-----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Obama Approval | | | | | | | |
| Approve | 49% | 50% | 43% | 40% | 39% | 59% | 62% |
| Disapprove | 48% | 49% | 55% | 56% | 58% | 40% | 36% |
| Not sure | 3% | 2% | 3% | 5% | 3% | 1% | 3% |

| | Base | Area Code | | | | | |
|------------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Gingrich Favorability | | | | | | | |
| Favorable | 26% | 27% | 30% | 26% | 35% | 21% | 17% |
| Unfavorable | 64% | 61% | 59% | 63% | 53% | 70% | 73% |
| Not sure | 11% | 12% | 11% | 11% | 11% | 9% | 10% |

| | Base | Area Code | | | | | |
|--------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Paul Favorability | | | | | | | |
| Favorable | 27% | 27% | 22% | 33% | 30% | 19% | 30% |
| Unfavorable | 58% | 57% | 63% | 53% | 54% | 66% | 55% |
| Not sure | 15% | 16% | 16% | 14% | 16% | 15% | 15% |





Crosstabs

| | Base | Area Code | | | | | |
|----------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Romney Favorability | | | | | | | |
| Favorable | 29% | 24% | 32% | 36% | 30% | 26% | 24% |
| Unfavorable | 58% | 65% | 55% | 49% | 56% | 64% | 62% |
| Not sure | 13% | 11% | 12% | 15% | 14% | 10% | 15% |

| | Base | Area Code | | | | | |
|------------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Santorum Favorability | | | | | | | |
| Favorable | 34% | 38% | 40% | 35% | 43% | 28% | 24% |
| Unfavorable | 54% | 52% | 51% | 49% | 43% | 61% | 64% |
| Not sure | 12% | 10% | 9% | 16% | 14% | 11% | 12% |

| | Base | Area Code | | | | | |
|-----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Obama/Gingrich | | | | | | | |
| Barack Obama | 51% | 52% | 43% | 49% | 39% | 57% | 63% |
| Newt Gingrich | 41% | 43% | 49% | 44% | 50% | 38% | 29% |
| Undecided | 8% | 6% | 8% | 7% | 11% | 5% | 8% |

| | Base | Area Code | | | | | |
|---------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Obama/Paul | | | | | | | |
| Barack Obama | 48% | 46% | 43% | 43% | 38% | 54% | 60% |
| Ron Paul | 43% | 43% | 46% | 49% | 50% | 40% | 34% |
| Undecided | 9% | 10% | 12% | 9% | 12% | 6% | 6% |

| | Base | Area Code | | | | | |
|---------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Obama/Romney | | | | | | | |
| Barack Obama | 49% | 48% | 43% | 45% | 38% | 54% | 60% |
| Mitt Romney | 44% | 44% | 51% | 48% | 49% | 39% | 33% |
| Undecided | 8% | 8% | 7% | 7% | 13% | 6% | 6% |

| | Base | Area Code | | | | | |
|-----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Obama/Santorum | | | | | | | |
| Barack Obama | 50% | 51% | 44% | 46% | 37% | 57% | 60% |
| Rick Santorum | 44% | 45% | 49% | 50% | 53% | 38% | 33% |
| Undecided | 6% | 4% | 7% | 5% | 9% | 5% | 7% |

