

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL  
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

## **N.C. legislature popularity tanks, state wants MLB squad**

**Raleigh, N.C.** – If it could get any lower, the Republican-controlled North Carolina state legislature’s approval rating has only fallen further since last month to 15%, with its disapproval roughly the same (up from 54% to 55%). All of that movement comes from Republicans (30-45 to 19-47) and independents (21-57 to 13-66). If the election were today, voters across the state would vote for Democratic legislative candidates by a 44-40 margin.

North Carolinians love their NFL franchise, but they also want a Major League Baseball club in the state, to complete its hosting of teams in each of the four major professional American sports leagues. Of the three already here, 51% like the Carolina Panthers the best, with 14% going for the Carolina Hurricanes and only 5% with the Charlotte Bobcats, who are the worst team in the NBA by three games.

The Cats are even less popular with black voters (10%) than the Canes (11%). They also manage only 6% of fans even in the Charlotte metro area, where the Panthers, who also call the 704 area code home, have a 65% share of the region. The Canes are most popular in their home turf, holding the Panthers to only a 34-32 edge in the Triangle. The Canes are also more popular with younger voters. 18% of those under the age of 45 like them best, but only 9% of those over 65 do.

45% of Tar Heels want an MLB team, while 29% do not. Though the sport has suffered in popularity with African-Americans and youth in recent years, black voters (55-13) are much more desirous of having pro baseball in the state than white voters (43-32), and young voters (56-26) also favor a club more than their elders, with desire waning from 48% to 43% to 40% across the age spectrum.

In college sports, 50% consider UNC the flagship public university, which it is, while 23% consider N.C. State to have that honor and only 7% East Carolina.

PPP surveyed 804 North Carolina voters from March 8<sup>th</sup> to 11<sup>th</sup>. The margin of error for the survey is +/-3.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## North Carolina Survey Results

**Q1** Do you approve or disapprove of Governor Bev Perdue's job performance?

*Approve*..... 35% *Not sure* ..... 13%  
*Disapprove*..... 53%

**Q2** Do you approve or disapprove of Senator Richard Burr's job performance?

*Approve* ..... 34% *Not sure* ..... 29%  
*Disapprove*..... 37%

**Q3** Do you approve or disapprove of Senator Kay Hagan's job performance?

*Approve* ..... 40% *Not sure* ..... 21%  
*Disapprove*..... 39%

**Q4** Do you approve or disapprove of the job the General Assembly is doing?

*Approve* ..... 15% *Not sure* ..... 31%  
*Disapprove*..... 55%

**Q5** Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

*Favorable*..... 31%  
*Unfavorable* ..... 47%  
*Not sure* ..... 22%

**Q6** Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

*Favorable*..... 28%  
*Unfavorable* ..... 49%  
*Not sure* ..... 22%

**Q7** If there was an election for the state legislature today, would you vote Democratic or Republican?

*Democratic*..... 44% *Not sure* ..... 16%  
*Republican*..... 40%

**Q8** Do you have a favorable or unfavorable opinion of Rush Limbaugh?

*Favorable*..... 25%  
*Unfavorable* ..... 57%  
*Not sure* ..... 17%

**Q9** Did you think the comments Rush Limbaugh made about Sandra Fluke last week were appropriate or inappropriate?

*Appropriate* ..... 13%  
*Inappropriate*..... 69%  
*Not sure* ..... 18%

**Q10** Do you think advertisers should pull their ads from Limbaugh's show, or not?

*They should* ..... 43%  
*They should not* ..... 41%  
*Not sure* ..... 16%

**Q11** What do you consider to be the flagship public university in North Carolina: East Carolina, North Carolina State, UNC-Chapel Hill, or another school?

*ECU* ..... 7%  
*NCSU* ..... 23%  
*UNC* ..... 50%  
*Another school*..... 11%  
*Not sure* ..... 9%

**Q12** Is your favorite pro sports team in North Carolina the Carolina Hurricanes, Carolina Panthers, or Charlotte Bobcats?

*Hurricanes* ..... 14%  
*Panthers* ..... 51%  
*Bobcats*..... 5%  
*Not sure* ..... 30%





**Q13** Do you wish that North Carolina had a Major League Baseball team, or not?

*Wish NC did*..... 45%  
*Do not*..... 29%  
*Not sure*..... 26%

**Q14** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 12%  
*Somewhat liberal*..... 15%  
*Moderate*..... 29%  
*Somewhat conservative*..... 25%  
*Very conservative*..... 20%

**Q15** If you are a woman, press 1. If a man, press 2.

*Woman*..... 54%  
*Man*..... 46%

**Q16** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 45%  
*Republican*..... 34%  
*Independent/Other*..... 21%

**Q17** If you are white, press 1. If African-American, press 2. If other, press 3.

*White*..... 75%  
*African-American*..... 21%  
*Other*..... 4%

**Q18** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 12%  
*30 to 45*..... 30%  
*46 to 65*..... 38%  
*Older than 65*..... 20%

**Q19**

*252*..... 9%  
*336*..... 19%  
*704*..... 22%  
*828*..... 14%  
*910*..... 15%  
*919*..... 20%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Perdue Approval</b>						
<b>Approve</b>	35%	69%	70%	43%	10%	5%
<b>Disapprove</b>	53%	27%	18%	39%	77%	84%
<b>Not sure</b>	13%	4%	12%	18%	12%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Burr Approval</b>						
<b>Approve</b>	34%	9%	12%	22%	51%	61%
<b>Disapprove</b>	37%	70%	55%	46%	16%	17%
<b>Not sure</b>	29%	21%	33%	32%	33%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hagan Approval</b>						
<b>Approve</b>	40%	75%	61%	48%	23%	12%
<b>Disapprove</b>	39%	16%	15%	26%	57%	68%
<b>Not sure</b>	21%	10%	25%	25%	20%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>GA Approval</b>						
<b>Approve</b>	15%	13%	8%	11%	17%	24%
<b>Disapprove</b>	55%	63%	59%	60%	49%	44%
<b>Not sure</b>	31%	24%	33%	28%	34%	32%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Leg. Dems Favorability</b>						
<b>Favorable</b>	31%	69%	51%	38%	9%	6%
<b>Unfavorable</b>	47%	13%	15%	35%	69%	86%
<b>Not sure</b>	22%	18%	34%	27%	22%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Leg. GOP Favorability</b>						
<b>Favorable</b>	28%	17%	6%	14%	39%	60%
<b>Unfavorable</b>	49%	77%	72%	64%	30%	19%
<b>Not sure</b>	22%	6%	22%	23%	31%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Generic Leg. Ballot</b>						
<b>Democratic</b>	44%	81%	75%	58%	17%	9%
<b>Republican</b>	40%	7%	7%	20%	69%	81%
<b>Not sure</b>	16%	13%	18%	22%	14%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Limbaugh Favorability</b>						
<b>Favorable</b>	25%	9%	5%	10%	39%	59%
<b>Unfavorable</b>	57%	80%	92%	77%	31%	17%
<b>Not sure</b>	17%	11%	3%	13%	30%	24%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Limbaugh Comments Appropriate/Inappropriate?</b>						
<b>Appropriate</b>	13%	10%	4%	9%	15%	26%
<b>Inappropriate</b>	69%	81%	88%	76%	54%	53%
<b>Not sure</b>	18%	9%	8%	14%	31%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Should Advertisers Pull Ads from Show?</b>						
<b>They should</b>	43%	70%	70%	57%	17%	13%
<b>They should not</b>	41%	15%	15%	25%	65%	73%
<b>Not sure</b>	16%	15%	15%	17%	17%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Flagship NC Public U?</b>						
<b>ECU</b>	7%	11%	4%	7%	5%	8%
<b>NCSU</b>	23%	23%	22%	16%	28%	30%
<b>UNC</b>	50%	52%	56%	53%	48%	44%
<b>Another school</b>	11%	8%	8%	15%	9%	11%
<b>Not sure</b>	9%	6%	11%	9%	10%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Fave NC Pro Team</b>						
<b>Hurricanes</b>	14%	11%	14%	13%	14%	15%
<b>Panthers</b>	51%	51%	49%	48%	52%	57%
<b>Bobcats</b>	5%	5%	5%	5%	5%	3%
<b>Not sure</b>	30%	33%	32%	34%	28%	25%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Wish NC Had MLB Team ?</b>						
Wish NC did	45%	53%	36%	45%	44%	52%
Do not	29%	27%	32%	29%	28%	27%
Not sure	26%	20%	32%	26%	28%	21%

	Base	Gender	
		Woman	Man
<b>Perdue Approval</b>			
Approve	35%	40%	28%
Disapprove	53%	45%	62%
Not sure	13%	14%	11%

	Base	Gender	
		Woman	Man
<b>Burr Approval</b>			
Approve	34%	27%	41%
Disapprove	37%	36%	38%
Not sure	29%	36%	21%

	Base	Gender	
		Woman	Man
<b>Hagan Approval</b>			
Approve	40%	43%	36%
Disapprove	39%	32%	48%
Not sure	21%	25%	16%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>GA Approval</b>			
<b>Approve</b>	15%	11%	20%
<b>Disapprove</b>	55%	53%	57%
<b>Not sure</b>	31%	36%	24%

	Base	Gender	
		Woman	Man
<b>Leg. Dems Favorability</b>			
<b>Favorable</b>	31%	34%	27%
<b>Unfavorable</b>	47%	39%	56%
<b>Not sure</b>	22%	27%	16%

	Base	Gender	
		Woman	Man
<b>Leg. GOP Favorability</b>			
<b>Favorable</b>	28%	23%	34%
<b>Unfavorable</b>	49%	52%	47%
<b>Not sure</b>	22%	25%	19%

	Base	Gender	
		Woman	Man
<b>Generic Leg. Ballot</b>			
<b>Democratic</b>	44%	50%	37%
<b>Republican</b>	40%	33%	48%
<b>Not sure</b>	16%	16%	15%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Limbaugh Favorability</b>			
<b>Favorable</b>	25%	19%	33%
<b>Unfavorable</b>	57%	61%	53%
<b>Not sure</b>	17%	20%	14%

	Base	Gender	
		Woman	Man
<b>Limbaugh Comments Appropriate/Inappropriate?</b>			
<b>Appropriate</b>	13%	8%	20%
<b>Inappropriate</b>	69%	74%	63%
<b>Not sure</b>	18%	18%	17%

	Base	Gender	
		Woman	Man
<b>Should Advertisers Pull Ads from Show?</b>			
<b>They should</b>	43%	47%	39%
<b>They should not</b>	41%	33%	51%
<b>Not sure</b>	16%	20%	11%

	Base	Gender	
		Woman	Man
<b>Flagship NC Public U?</b>			
<b>ECU</b>	7%	7%	7%
<b>NCSU</b>	23%	22%	24%
<b>UNC</b>	50%	50%	50%
<b>Another school</b>	11%	9%	14%
<b>Not sure</b>	9%	12%	5%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Fave NC Pro Team</b>			
<b>Hurricanes</b>	14%	15%	13%
<b>Panthers</b>	51%	45%	58%
<b>Bobcats</b>	5%	7%	2%
<b>Not sure</b>	30%	33%	27%

	Base	Gender	
		Woman	Man
<b>Wish NC Had MLB Team ?</b>			
<b>Wish NC did</b>	45%	45%	46%
<b>Do not</b>	29%	26%	32%
<b>Not sure</b>	26%	29%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Perdue Approval</b>				
<b>Approve</b>	35%	54%	9%	32%
<b>Disapprove</b>	53%	31%	80%	56%
<b>Not sure</b>	13%	14%	11%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Burr Approval</b>				
<b>Approve</b>	34%	18%	57%	30%
<b>Disapprove</b>	37%	51%	14%	42%
<b>Not sure</b>	29%	31%	29%	28%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hagan Approval</b>				
<b>Approve</b>	40%	61%	14%	33%
<b>Disapprove</b>	39%	20%	65%	41%
<b>Not sure</b>	21%	19%	21%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>GA Approval</b>				
<b>Approve</b>	15%	12%	19%	13%
<b>Disapprove</b>	55%	54%	47%	66%
<b>Not sure</b>	31%	33%	33%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Leg. Dems Favorability</b>				
<b>Favorable</b>	31%	53%	4%	23%
<b>Unfavorable</b>	47%	21%	82%	51%
<b>Not sure</b>	22%	26%	14%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Leg. GOP Favorability</b>				
<b>Favorable</b>	28%	13%	51%	26%
<b>Unfavorable</b>	49%	68%	24%	48%
<b>Not sure</b>	22%	19%	26%	25%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	44%	77%	6%	29%
<b>Republican</b>	40%	11%	84%	38%
<b>Not sure</b>	16%	12%	10%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Limbaugh Favorability</b>				
<b>Favorable</b>	25%	10%	51%	20%
<b>Unfavorable</b>	57%	76%	27%	62%
<b>Not sure</b>	17%	14%	22%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Limbaugh Comments Appropriate/Inappropriate?</b>				
<b>Appropriate</b>	13%	9%	21%	10%
<b>Inappropriate</b>	69%	81%	52%	67%
<b>Not sure</b>	18%	10%	26%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Should Advertisers Pull Ads from Show?</b>				
<b>They should</b>	43%	63%	12%	45%
<b>They should not</b>	41%	22%	70%	39%
<b>Not sure</b>	16%	15%	17%	16%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Flagship NC Public U?</b>				
<b>ECU</b>	7%	7%	6%	6%
<b>NCSU</b>	23%	21%	30%	18%
<b>UNC</b>	50%	51%	46%	54%
<b>Another school</b>	11%	11%	8%	15%
<b>Not sure</b>	9%	9%	10%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Fave NC Pro Team</b>				
<b>Hurricanes</b>	14%	13%	14%	16%
<b>Panthers</b>	51%	50%	54%	49%
<b>Bobcats</b>	5%	6%	3%	3%
<b>Not sure</b>	30%	30%	29%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Wish NC Had MLB Team?</b>				
<b>Wish NC did</b>	45%	50%	42%	41%
<b>Do not</b>	29%	27%	32%	28%
<b>Not sure</b>	26%	24%	26%	31%

	Base	Race		
		White	African-American	Other
<b>Perdue Approval</b>				
<b>Approve</b>	35%	30%	51%	40%
<b>Disapprove</b>	53%	61%	30%	29%
<b>Not sure</b>	13%	10%	19%	30%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Burr Approval</b>				
<b>Approve</b>	34%	40%	16%	8%
<b>Disapprove</b>	37%	32%	49%	58%
<b>Not sure</b>	29%	27%	35%	34%

	Base	Race		
		White	African-American	Other
<b>Hagan Approval</b>				
<b>Approve</b>	40%	34%	58%	41%
<b>Disapprove</b>	39%	46%	17%	28%
<b>Not sure</b>	21%	19%	24%	31%

	Base	Race		
		White	African-American	Other
<b>GA Approval</b>				
<b>Approve</b>	15%	16%	12%	11%
<b>Disapprove</b>	55%	56%	48%	58%
<b>Not sure</b>	31%	28%	39%	30%

	Base	Race		
		White	African-American	Other
<b>Leg. Dems Favorability</b>				
<b>Favorable</b>	31%	24%	52%	33%
<b>Unfavorable</b>	47%	56%	20%	37%
<b>Not sure</b>	22%	20%	28%	30%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Leg. GOP Favorability</b>				
<b>Favorable</b>	<b>28%</b>	33%	12%	12%
<b>Unfavorable</b>	<b>49%</b>	44%	67%	62%
<b>Not sure</b>	<b>22%</b>	23%	20%	27%

	Base	Race		
		White	African-American	Other
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	<b>44%</b>	33%	82%	54%
<b>Republican</b>	<b>40%</b>	50%	8%	20%
<b>Not sure</b>	<b>16%</b>	17%	10%	25%

	Base	Race		
		White	African-American	Other
<b>Limbaugh Favorability</b>				
<b>Favorable</b>	<b>25%</b>	31%	7%	9%
<b>Unfavorable</b>	<b>57%</b>	51%	80%	66%
<b>Not sure</b>	<b>17%</b>	18%	13%	25%

	Base	Race		
		White	African-American	Other
<b>Limbaugh Comments Appropriate/Inappropriate?</b>				
<b>Appropriate</b>	<b>13%</b>	15%	7%	14%
<b>Inappropriate</b>	<b>69%</b>	66%	82%	57%
<b>Not sure</b>	<b>18%</b>	19%	11%	29%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Should Advertisers Pull Ads from Show?</b>				
<b>They should</b>	<b>43%</b>	35%	68%	53%
<b>They should not</b>	<b>41%</b>	48%	19%	22%
<b>Not sure</b>	<b>16%</b>	16%	14%	25%

	Base	Race		
		White	African-American	Other
<b>Flagship NC Public U?</b>				
<b>ECU</b>	<b>7%</b>	7%	5%	12%
<b>NCSU</b>	<b>23%</b>	25%	19%	5%
<b>UNC</b>	<b>50%</b>	52%	46%	40%
<b>Another school</b>	<b>11%</b>	9%	15%	32%
<b>Not sure</b>	<b>9%</b>	7%	14%	10%

	Base	Race		
		White	African-American	Other
<b>Fave NC Pro Team</b>				
<b>Hurricanes</b>	<b>14%</b>	15%	11%	13%
<b>Panthers</b>	<b>51%</b>	49%	56%	61%
<b>Bobcats</b>	<b>5%</b>	3%	10%	5%
<b>Not sure</b>	<b>30%</b>	33%	22%	21%

	Base	Race		
		White	African-American	Other
<b>Wish NC Had MLB Team?</b>				
<b>Wish NC did</b>	<b>45%</b>	43%	55%	34%
<b>Do not</b>	<b>29%</b>	32%	13%	41%
<b>Not sure</b>	<b>26%</b>	25%	32%	25%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Perdue Approval</b>					
<b>Approve</b>	35%	35%	33%	34%	37%
<b>Disapprove</b>	53%	52%	54%	53%	50%
<b>Not sure</b>	13%	13%	13%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr Approval</b>					
<b>Approve</b>	34%	30%	28%	38%	37%
<b>Disapprove</b>	37%	46%	35%	36%	36%
<b>Not sure</b>	29%	24%	36%	27%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hagan Approval</b>					
<b>Approve</b>	40%	43%	35%	42%	40%
<b>Disapprove</b>	39%	39%	37%	42%	38%
<b>Not sure</b>	21%	17%	28%	17%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>GA Approval</b>					
<b>Approve</b>	15%	18%	13%	16%	14%
<b>Disapprove</b>	55%	56%	52%	54%	60%
<b>Not sure</b>	31%	27%	35%	31%	27%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Leg. Dems Favorability</b>					
<b>Favorable</b>	31%	36%	29%	30%	31%
<b>Unfavorable</b>	47%	44%	46%	50%	48%
<b>Not sure</b>	22%	20%	26%	20%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Leg. GOP Favorability</b>					
<b>Favorable</b>	28%	33%	22%	31%	29%
<b>Unfavorable</b>	49%	53%	50%	48%	50%
<b>Not sure</b>	22%	14%	29%	21%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Generic Leg. Ballot</b>					
<b>Democratic</b>	44%	44%	46%	42%	44%
<b>Republican</b>	40%	29%	37%	44%	44%
<b>Not sure</b>	16%	27%	17%	14%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Limbaugh Favorability</b>					
<b>Favorable</b>	25%	28%	25%	24%	28%
<b>Unfavorable</b>	57%	50%	61%	57%	56%
<b>Not sure</b>	17%	23%	14%	19%	16%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Limbaugh Comments Appropriate/Inappropriate?</b>					
<b>Appropriate</b>	13%	23%	11%	12%	14%
<b>Inappropriate</b>	69%	55%	64%	74%	73%
<b>Not sure</b>	18%	23%	24%	15%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Should Advertisers Pull Ads from Show?</b>					
<b>They should</b>	43%	38%	43%	44%	45%
<b>They should not</b>	41%	38%	41%	41%	43%
<b>Not sure</b>	16%	25%	16%	15%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Flagship NC Public U?</b>					
<b>ECU</b>	7%	10%	5%	6%	8%
<b>NCSU</b>	23%	23%	22%	24%	25%
<b>UNC</b>	50%	38%	60%	51%	43%
<b>Another school</b>	11%	23%	8%	9%	12%
<b>Not sure</b>	9%	5%	6%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Fave NC Pro Team</b>					
<b>Hurricanes</b>	14%	18%	18%	13%	9%
<b>Panthers</b>	51%	45%	50%	54%	50%
<b>Bobcats</b>	5%	5%	4%	3%	8%
<b>Not sure</b>	30%	33%	28%	30%	34%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Wish NC Had MLB Team?</b>					
<b>Wish NC did</b>	<b>45%</b>	56%	48%	43%	40%
<b>Do not</b>	<b>29%</b>	26%	28%	30%	29%
<b>Not sure</b>	<b>26%</b>	18%	25%	27%	31%

	Base	Area Code					
		252	336	704	828	910	919
<b>Perdue Approval</b>							
<b>Approve</b>	<b>35%</b>	36%	33%	37%	34%	24%	41%
<b>Disapprove</b>	<b>53%</b>	46%	57%	49%	59%	59%	47%
<b>Not sure</b>	<b>13%</b>	18%	10%	14%	7%	17%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Burr Approval</b>							
<b>Approve</b>	<b>34%</b>	36%	44%	29%	30%	39%	28%
<b>Disapprove</b>	<b>37%</b>	34%	36%	34%	42%	33%	41%
<b>Not sure</b>	<b>29%</b>	30%	20%	38%	28%	28%	30%

	Base	Area Code					
		252	336	704	828	910	919
<b>Hagan Approval</b>							
<b>Approve</b>	<b>40%</b>	46%	44%	38%	36%	33%	42%
<b>Disapprove</b>	<b>39%</b>	29%	46%	40%	44%	41%	33%
<b>Not sure</b>	<b>21%</b>	25%	11%	22%	20%	26%	25%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>GA Approval</b>							
<b>Approve</b>	15%	13%	16%	12%	14%	16%	16%
<b>Disapprove</b>	55%	48%	58%	53%	60%	56%	52%
<b>Not sure</b>	31%	39%	26%	35%	26%	28%	31%

	Base	Area Code					
		252	336	704	828	910	919
<b>Leg. Dems Favorability</b>							
<b>Favorable</b>	31%	32%	29%	28%	27%	24%	41%
<b>Unfavorable</b>	47%	47%	52%	46%	51%	49%	41%
<b>Not sure</b>	22%	21%	19%	27%	22%	27%	17%

	Base	Area Code					
		252	336	704	828	910	919
<b>Leg. GOP Favorability</b>							
<b>Favorable</b>	28%	21%	31%	27%	30%	38%	23%
<b>Unfavorable</b>	49%	55%	49%	47%	47%	39%	59%
<b>Not sure</b>	22%	24%	21%	26%	23%	23%	19%

	Base	Area Code					
		252	336	704	828	910	919
<b>Generic Leg. Ballot</b>							
<b>Democratic</b>	44%	42%	41%	45%	41%	36%	54%
<b>Republican</b>	40%	36%	38%	40%	41%	51%	36%
<b>Not sure</b>	16%	21%	21%	15%	18%	13%	10%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Limbaugh Favorability</b>							
<b>Favorable</b>	25%	32%	28%	22%	29%	29%	19%
<b>Unfavorable</b>	57%	54%	57%	60%	53%	53%	63%
<b>Not sure</b>	17%	14%	15%	19%	18%	18%	18%

	Base	Area Code					
		252	336	704	828	910	919
<b>Limbaugh Comments Appropriate/Inappropriate?</b>							
<b>Appropriate</b>	13%	14%	17%	11%	12%	16%	10%
<b>Inappropriate</b>	69%	64%	62%	73%	65%	65%	79%
<b>Not sure</b>	18%	22%	20%	16%	23%	19%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Should Advertisers Pull Ads from Show?</b>							
<b>They should</b>	43%	46%	43%	44%	43%	40%	42%
<b>They should not</b>	41%	42%	43%	38%	40%	46%	39%
<b>Not sure</b>	16%	12%	14%	17%	17%	13%	19%

	Base	Area Code					
		252	336	704	828	910	919
<b>Flagship NC Public U?</b>							
<b>ECU</b>	7%	22%	7%	4%	5%	5%	5%
<b>NCSU</b>	23%	19%	15%	28%	20%	24%	30%
<b>UNC</b>	50%	43%	53%	54%	54%	45%	49%
<b>Another school</b>	11%	6%	20%	6%	12%	12%	8%
<b>Not sure</b>	9%	9%	6%	9%	9%	14%	8%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Fave NC Pro Team</b>							
<b>Hurricanes</b>	14%	12%	10%	8%	4%	13%	32%
<b>Panthers</b>	51%	43%	56%	65%	49%	57%	34%
<b>Bobcats</b>	5%	6%	4%	6%	7%	4%	2%
<b>Not sure</b>	30%	40%	29%	21%	41%	25%	33%

	Base	Area Code					
		252	336	704	828	910	919
<b>Wish NC Had MLB Team?</b>							
<b>Wish NC did</b>	45%	56%	47%	47%	40%	41%	44%
<b>Do not</b>	29%	16%	28%	30%	32%	29%	29%
<b>Not sure</b>	26%	27%	24%	23%	27%	30%	26%

