



FOR IMMEDIATE RELEASE

January 25, 2011

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama leads all Republicans, even Huckabee, in NC**

**Raleigh, N.C.** – If there is any good news for Republicans in PPP’s latest look ahead to the 2012 presidential race in North Carolina, it is that Sarah Palin is no longer down by double digits to President Obama. But two years ahead of the next inauguration, the president does now beat all four of the nominal GOP frontrunners for the first time, posting leads of three to nine points in a state he won by less than 1% in 2008 and that previously had not gone blue in 32 years.

In two polls conducted after the 2010 election, Mike Huckabee was the only candidate to still best the president in the Tar Heel State (leading him 46-45 last month), though Mitt Romney tied him in November. But now even Huckabee is behind, 45-49, and Romney holds steady at a 44-47 deficit. Newt Gingrich lags by the same margin as December as well, 44-50. But while Palin had trailed by 14 points last month, she now is down only 41-50, still the worst of the four. This poll contrasts to polls PPP has conducted nationally and in other states, in which Palin has been declining and Huckabee rallying.

The president’s approval rating in this state reflects upward movement across the country in the last month, now at almost majority support, 49%, with 47% disapproving of his job performance. That is almost flipped from the 46-49 he posted in the last poll.

Huckabee has not gotten less popular overall, nor Palin much better liked, but in the horse races, independents have moved from 47-37 in Huckabee’s favor to 51-40 in Obama’s, a 21-point shift on the margin, albeit with a group that makes up less than a fifth of the electorate. The president still leads Romney by five points with them, Gingrich by seven, and Palin by 16. All except Palin, however, now outdo Obama in party unity, and Palin has significantly closed the previously yawning gap. They take more Democrats than he does Republicans (by almost 2:1 margins versus both Huckabee and Romney), and hold him to 80% of Democrats while retaining 79% (Palin) to 86% (Romney) of the GOP.

“As President Obama delivers his State of the Union Address tonight there’s no doubt that his political status is strong,” said Dean Debnam, President of Public Policy Polling. “This is probably the best shape he’s been in in North Carolina since he was inaugurated”

PPP surveyed 575 North Carolina voters from January 20<sup>th</sup> to 23<sup>rd</sup>. The survey’s margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





## North Carolina Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 49%  
*Disapprove*..... 47%  
*Not sure* ..... 4%

**Q2** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 34%  
*Unfavorable* ..... 45%  
*Not sure* ..... 21%

**Q3** Do you have a favorable or unfavorable opinion of Mike Huckabee?

*Favorable*..... 42%  
*Unfavorable* ..... 32%  
*Not sure* ..... 26%

**Q4** Do you have a favorable or unfavorable opinion of Sarah Palin?

*Favorable*..... 39%  
*Unfavorable* ..... 55%  
*Not sure* ..... 6%

**Q5** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 33%  
*Unfavorable* ..... 36%  
*Not sure* ..... 31%

**Q6** If the candidates for President next year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

*Barack Obama*..... 50%  
*Newt Gingrich*..... 44%  
*Undecided*..... 7%

**Q7** If the candidates for President next year were Democrat Barack Obama and Republican Mike Huckabee, who would you vote for?

*Barack Obama*..... 49%  
*Mike Huckabee* ..... 45%  
*Undecided*..... 6%

**Q8** If the candidates for President next year were Democrat Barack Obama and Republican Sarah Palin, who would you vote for?

*Barack Obama*..... 50%  
*Sarah Palin* ..... 41%  
*Undecided*..... 9%

**Q9** If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

*Barack Obama*..... 47%  
*Mitt Romney*..... 44%  
*Undecided*..... 9%

**Q10** Do you feel that your personal economic situation has improved, worsened, or stayed about the same in the last two years?

*Improved*.....16% *Stayed about the same*.....37%  
*Worsened* .....47%

**Q11** A year from now do you think your personal economic situation will be better, worse, or about the same as it is now?

*Better*.....30% *About the same*.....40%  
*Worse* .....30%

**Q12** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 16%  
*Moderate*..... 40%  
*Conservative*..... 44%





**Q13** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 56%

*Man*..... 44%

**Q14** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 47%

*Republican*..... 36%

*Independent/Other*..... 18%

**Q15** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 74%

*African-American* ..... 22%

*Other*..... 4%

**Q16** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 12%

*30 to 45*..... 30%

*46 to 65*..... 38%

*Older than 65*..... 20%

**Q17**

*252*..... 13%

*336*..... 20%

*704*..... 18%

*828*..... 15%

*910*..... 16%

*919*..... 19%





**Crosstabs**

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Obama Approval</b>				
Approve	49%	87%	23%	65%
Disapprove	47%	12%	71%	32%
Not sure	4%	1%	6%	3%

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Gingrich Favorability</b>				
Favorable	34%	15%	49%	24%
Unfavorable	45%	67%	26%	60%
Not sure	21%	18%	25%	16%

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Huckabee Favorability</b>				
Favorable	42%	22%	55%	34%
Unfavorable	32%	51%	19%	41%
Not sure	26%	27%	25%	25%

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Palin Favorability</b>				
Favorable	39%	13%	59%	24%
Unfavorable	55%	84%	33%	70%
Not sure	6%	3%	8%	6%





**Crosstabs**

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Romney Favorability</b>				
Favorable	34%	21%	39%	32%
Unfavorable	36%	52%	30%	37%
Not sure	30%	28%	31%	30%

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Obama/Gingrich</b>				
Barack Obama	50%	84%	26%	65%
New t Gingrich	43%	14%	65%	29%
Undecided	7%	2%	9%	6%

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Obama/Huckabee</b>				
Barack Obama	50%	84%	25%	65%
Mike Huckabee	44%	14%	66%	32%
Undecided	6%	2%	10%	3%

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Obama/Palin</b>				
Barack Obama	50%	87%	24%	66%
Sarah Palin	41%	10%	65%	25%
Undecided	9%	3%	11%	9%





**Crosstabs**

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Obama/Romney</b>				
Barack Obama	47%	89%	21%	62%
Mitt Romney	43%	8%	65%	32%
Undecided	9%	2%	14%	6%

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Change in Personal Econ. Situation in Last 2 Yrs.</b>				
Improved	16%	100%	-	-
Worsened	47%	-	100%	-
Stayed about the same	37%	-	-	100%

	Base	Change in Personal Econ. Situation in Last 2 Yrs.		
		Improved	Worsened	Stayed about the same
<b>Personal Econ. Situation 1 Yr.</b>				
Better	30%	79%	12%	32%
Worse	30%	3%	52%	15%
About the same	40%	18%	36%	53%

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Obama Approval</b>				
Approve	49%	85%	13%	48%
Disapprove	47%	13%	82%	47%
Not sure	4%	2%	5%	5%





**Crosstabs**

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Gingrich Favorability</b>				
<b>Favorable</b>	34%	15%	54%	33%
<b>Unfavorable</b>	45%	61%	27%	46%
<b>Not sure</b>	21%	24%	19%	20%

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Huckabee Favorability</b>				
<b>Favorable</b>	42%	22%	64%	41%
<b>Unfavorable</b>	32%	46%	16%	33%
<b>Not sure</b>	26%	31%	20%	26%

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Palin Favorability</b>				
<b>Favorable</b>	39%	16%	68%	35%
<b>Unfavorable</b>	55%	80%	23%	59%
<b>Not sure</b>	6%	3%	9%	6%

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Romney Favorability</b>				
<b>Favorable</b>	33%	21%	45%	34%
<b>Unfavorable</b>	36%	50%	27%	32%
<b>Not sure</b>	31%	29%	28%	34%





**Crosstabs**

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Obama/Gingrich</b>				
Barack Obama	50%	84%	14%	50%
Newt Gingrich	44%	12%	78%	42%
Undecided	7%	4%	8%	8%

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Obama/Huckabee</b>				
Barack Obama	49%	83%	14%	50%
Mike Huckabee	45%	13%	78%	44%
Undecided	6%	4%	8%	6%

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Obama/Palin</b>				
Barack Obama	50%	82%	17%	50%
Sarah Palin	41%	13%	72%	39%
Undecided	9%	5%	12%	11%

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Obama/Romney</b>				
Barack Obama	47%	86%	11%	45%
Mitt Romney	44%	10%	77%	44%
Undecided	9%	5%	12%	10%







**Crosstabs**

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Change in Personal Econ. Situation in Last 2 Yrs.</b>				
<b>Improved</b>	16%	42%	2%	7%
<b>Worsened</b>	47%	19%	80%	43%
<b>Stayed about the same</b>	37%	40%	18%	50%

	Base	Personal Econ. Situation 1 Yr.		
		Better	Worse	About the same
<b>Personal Econ. Situation 1 Yr.</b>				
<b>Better</b>	30%	100%	-	-
<b>Worse</b>	30%	-	100%	-
<b>About the same</b>	40%	-	-	100%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Approval</b>				
<b>Approve</b>	49%	84%	69%	18%
<b>Disapprove</b>	47%	13%	27%	77%
<b>Not sure</b>	4%	3%	4%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Gingrich Favorability</b>				
<b>Favorable</b>	34%	16%	19%	54%
<b>Unfavorable</b>	45%	68%	60%	23%
<b>Not sure</b>	21%	16%	21%	23%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Huckabee Favorability</b>				
<b>Favorable</b>	42%	18%	28%	64%
<b>Unfavorable</b>	32%	67%	40%	13%
<b>Not sure</b>	26%	15%	32%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Palin Favorability</b>				
<b>Favorable</b>	39%	10%	21%	67%
<b>Unfavorable</b>	55%	85%	76%	24%
<b>Not sure</b>	6%	5%	4%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Romney Favorability</b>				
<b>Favorable</b>	33%	15%	28%	45%
<b>Unfavorable</b>	36%	57%	43%	21%
<b>Not sure</b>	31%	28%	29%	33%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Gingrich</b>				
<b>Barack Obama</b>	50%	81%	68%	22%
<b>Newt Gingrich</b>	44%	16%	26%	70%
<b>Undecided</b>	7%	3%	6%	8%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Huckabee</b>				
Barack Obama	49%	82%	67%	21%
Mike Huckabee	45%	15%	25%	74%
Undecided	6%	3%	8%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Palin</b>				
Barack Obama	50%	85%	69%	19%
Sarah Palin	41%	13%	19%	71%
Undecided	9%	3%	11%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Romney</b>				
Barack Obama	47%	86%	64%	18%
Mitt Romney	44%	8%	26%	72%
Undecided	9%	7%	10%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Change in Personal Econ. Situation in Last 2 Yrs.</b>				
Improved	16%	36%	15%	9%
Worsened	47%	19%	40%	63%
Stayed about the same	37%	44%	45%	28%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Personal Econ. Situation 1 Yr.</b>				
<b>Better</b>	30%	50%	39%	15%
<b>Worse</b>	30%	12%	19%	47%
<b>About the same</b>	40%	38%	42%	38%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	49%	52%	45%
<b>Disapprove</b>	47%	45%	50%
<b>Not sure</b>	4%	4%	5%

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
<b>Favorable</b>	34%	31%	38%
<b>Unfavorable</b>	45%	44%	46%
<b>Not sure</b>	21%	24%	17%

	Base	Gender	
		Woman	Man
<b>Huckabee Favorability</b>			
<b>Favorable</b>	42%	41%	44%
<b>Unfavorable</b>	32%	31%	34%
<b>Not sure</b>	26%	29%	22%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Palin Favorability</b>			
<b>Favorable</b>	39%	39%	38%
<b>Unfavorable</b>	55%	55%	54%
<b>Not sure</b>	6%	5%	8%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	33%	31%	37%
<b>Unfavorable</b>	36%	36%	36%
<b>Not sure</b>	31%	33%	27%

	Base	Gender	
		Woman	Man
<b>Obama/Gingrich</b>			
<b>Barack Obama</b>	50%	53%	45%
<b>Newt Gingrich</b>	44%	41%	47%
<b>Undecided</b>	7%	6%	7%

	Base	Gender	
		Woman	Man
<b>Obama/Huckabee</b>			
<b>Barack Obama</b>	49%	53%	45%
<b>Mike Huckabee</b>	45%	41%	49%
<b>Undecided</b>	6%	6%	6%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Palin</b>			
<b>Barack Obama</b>	50%	53%	46%
<b>Sarah Palin</b>	41%	40%	42%
<b>Undecided</b>	9%	7%	12%

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Barack Obama</b>	47%	51%	43%
<b>Mitt Romney</b>	44%	42%	45%
<b>Undecided</b>	9%	7%	12%

	Base	Gender	
		Woman	Man
<b>Change in Personal Econ. Situation in Last 2 Yrs.</b>			
<b>Improved</b>	16%	15%	17%
<b>Worsened</b>	47%	46%	48%
<b>Stayed about the same</b>	37%	39%	36%

	Base	Gender	
		Woman	Man
<b>Personal Econ. Situation 1 Yr.</b>			
<b>Better</b>	30%	30%	31%
<b>Worse</b>	30%	30%	31%
<b>About the same</b>	40%	41%	38%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	49%	79%	9%	48%
<b>Disapprove</b>	47%	17%	87%	46%
<b>Not sure</b>	4%	4%	4%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	34%	19%	54%	34%
<b>Unfavorable</b>	45%	62%	19%	51%
<b>Not sure</b>	21%	19%	27%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Huckabee Favorability</b>				
<b>Favorable</b>	42%	23%	69%	39%
<b>Unfavorable</b>	32%	45%	11%	41%
<b>Not sure</b>	26%	32%	20%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Palin Favorability</b>				
<b>Favorable</b>	39%	17%	73%	29%
<b>Unfavorable</b>	55%	79%	17%	64%
<b>Not sure</b>	6%	3%	10%	7%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	33%	19%	51%	35%
<b>Unfavorable</b>	36%	45%	20%	43%
<b>Not sure</b>	31%	35%	29%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Gingrich</b>				
<b>Barack Obama</b>	50%	80%	10%	49%
<b>Newt Gingrich</b>	44%	16%	82%	42%
<b>Undecided</b>	7%	5%	8%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Huckabee</b>				
<b>Barack Obama</b>	49%	80%	9%	51%
<b>Mike Huckabee</b>	45%	16%	85%	40%
<b>Undecided</b>	6%	5%	6%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Palin</b>				
<b>Barack Obama</b>	50%	80%	11%	48%
<b>Sarah Palin</b>	41%	15%	79%	32%
<b>Undecided</b>	9%	5%	10%	19%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Barack Obama	47%	79%	7%	44%
Mitt Romney	44%	13%	86%	39%
Undecided	9%	8%	7%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Change in Personal Econ. Situation in Last 2 Yrs.</b>				
Improved	16%	24%	5%	17%
Worsened	47%	30%	67%	48%
Stayed about the same	37%	45%	28%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Personal Econ. Situation 1 Yr.</b>				
Better	30%	44%	11%	32%
Worse	30%	17%	46%	32%
About the same	40%	39%	42%	35%

	Base	Race		
		White	African-American	Other
<b>Obama Approval</b>				
Approve	49%	37%	88%	60%
Disapprove	47%	59%	7%	40%
Not sure	4%	4%	4%	-





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	34%	39%	20%	24%
<b>Unfavorable</b>	45%	43%	51%	60%
<b>Not sure</b>	21%	19%	29%	16%

	Base	Race		
		White	African-American	Other
<b>Huckabee Favorability</b>				
<b>Favorable</b>	42%	50%	18%	35%
<b>Unfavorable</b>	32%	30%	38%	39%
<b>Not sure</b>	26%	20%	44%	26%

	Base	Race		
		White	African-American	Other
<b>Palin Favorability</b>				
<b>Favorable</b>	39%	46%	15%	38%
<b>Unfavorable</b>	55%	47%	81%	57%
<b>Not sure</b>	6%	7%	4%	5%

	Base	Race		
		White	African-American	Other
<b>Romney Favorability</b>				
<b>Favorable</b>	33%	37%	20%	31%
<b>Unfavorable</b>	36%	34%	41%	45%
<b>Not sure</b>	31%	29%	39%	24%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama/Gingrich</b>				
Barack Obama	50%	37%	90%	57%
Newt Gingrich	44%	55%	8%	43%
Undecided	7%	8%	3%	-

	Base	Race		
		White	African-American	Other
<b>Obama/Huckabee</b>				
Barack Obama	49%	36%	90%	70%
Mike Huckabee	45%	57%	6%	30%
Undecided	6%	7%	4%	-

	Base	Race		
		White	African-American	Other
<b>Obama/Palin</b>				
Barack Obama	50%	38%	87%	57%
Sarah Palin	41%	50%	10%	40%
Undecided	9%	12%	3%	2%

	Base	Race		
		White	African-American	Other
<b>Obama/Romney</b>				
Barack Obama	47%	34%	88%	57%
Mitt Romney	44%	55%	6%	43%
Undecided	9%	11%	5%	-





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Change in Personal Econ. Situation in Last 2 Yrs.</b>				
<b>Improved</b>	16%	13%	28%	9%
<b>Worsened</b>	47%	52%	31%	33%
<b>Stayed about the same</b>	37%	35%	41%	58%

	Base	Race		
		White	African-American	Other
<b>Personal Econ. Situation 1 Yr.</b>				
<b>Better</b>	30%	21%	60%	34%
<b>Worse</b>	30%	36%	10%	34%
<b>About the same</b>	40%	43%	30%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	49%	56%	46%	53%	41%
<b>Disapprove</b>	47%	34%	49%	45%	55%
<b>Not sure</b>	4%	9%	5%	2%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>					
<b>Favorable</b>	34%	47%	23%	33%	46%
<b>Unfavorable</b>	45%	31%	48%	52%	37%
<b>Not sure</b>	21%	22%	30%	16%	17%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Huckabee Favorability</b>					
<b>Favorable</b>	<b>42%</b>	34%	38%	43%	53%
<b>Unfavorable</b>	<b>32%</b>	34%	31%	37%	24%
<b>Not sure</b>	<b>26%</b>	31%	32%	20%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Favorability</b>					
<b>Favorable</b>	<b>39%</b>	38%	40%	34%	47%
<b>Unfavorable</b>	<b>55%</b>	56%	56%	59%	44%
<b>Not sure</b>	<b>6%</b>	6%	4%	7%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	<b>33%</b>	22%	30%	32%	48%
<b>Unfavorable</b>	<b>36%</b>	44%	33%	41%	25%
<b>Not sure</b>	<b>31%</b>	34%	37%	27%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Gingrich</b>					
<b>Barack Obama</b>	<b>50%</b>	56%	50%	52%	40%
<b>New t Gingrich</b>	<b>44%</b>	38%	42%	42%	53%
<b>Undecided</b>	<b>7%</b>	6%	8%	5%	6%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Huckabee</b>					
Barack Obama	49%	56%	50%	53%	39%
Mike Huckabee	45%	34%	44%	42%	56%
Undecided	6%	9%	6%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Palin</b>					
Barack Obama	50%	47%	52%	54%	41%
Sarah Palin	41%	50%	36%	37%	49%
Undecided	9%	3%	12%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
Barack Obama	47%	53%	47%	51%	36%
Mitt Romney	44%	38%	41%	42%	54%
Undecided	9%	9%	12%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Change in Personal Econ. Situation in Last 2 Yrs.</b>					
Improved	16%	34%	19%	12%	8%
Worsened	47%	53%	38%	49%	52%
Stayed about the same	37%	13%	43%	39%	41%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Personal Econ. Situation 1 Yr.</b>					
<b>Better</b>	30%	47%	42%	24%	15%
<b>Worse</b>	30%	34%	22%	31%	37%
<b>About the same</b>	40%	19%	35%	45%	48%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama Approval</b>							
<b>Approve</b>	49%	41%	46%	57%	49%	46%	52%
<b>Disapprove</b>	47%	50%	51%	41%	45%	49%	44%
<b>Not sure</b>	4%	9%	3%	2%	6%	5%	3%

	Base	Area Code					
		252	336	704	828	910	919
<b>Gingrich Favorability</b>							
<b>Favorable</b>	34%	49%	31%	24%	35%	32%	39%
<b>Unfavorable</b>	45%	28%	49%	53%	49%	43%	43%
<b>Not sure</b>	21%	23%	20%	23%	16%	25%	19%

	Base	Area Code					
		252	336	704	828	910	919
<b>Huckabee Favorability</b>							
<b>Favorable</b>	42%	46%	48%	31%	48%	41%	40%
<b>Unfavorable</b>	32%	27%	33%	37%	40%	25%	30%
<b>Not sure</b>	26%	26%	18%	32%	13%	34%	30%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Palin Favorability</b>							
<b>Favorable</b>	39%	54%	42%	33%	38%	44%	29%
<b>Unfavorable</b>	55%	42%	53%	59%	59%	50%	61%
<b>Not sure</b>	6%	4%	6%	9%	3%	5%	9%

	Base	Area Code					
		252	336	704	828	910	919
<b>Romney Favorability</b>							
<b>Favorable</b>	33%	33%	34%	28%	32%	33%	40%
<b>Unfavorable</b>	36%	34%	39%	36%	47%	26%	34%
<b>Not sure</b>	31%	33%	27%	37%	21%	41%	26%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Gingrich</b>							
<b>Barack Obama</b>	50%	42%	50%	53%	47%	50%	53%
<b>Newt Gingrich</b>	44%	47%	46%	40%	46%	41%	43%
<b>Undecided</b>	7%	11%	4%	7%	7%	9%	4%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Huckabee</b>							
<b>Barack Obama</b>	49%	39%	50%	55%	48%	50%	52%
<b>Mike Huckabee</b>	45%	55%	43%	42%	44%	40%	46%
<b>Undecided</b>	6%	6%	7%	3%	8%	10%	2%







**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Palin</b>							
<b>Barack Obama</b>	50%	40%	48%	57%	50%	51%	50%
<b>Sarah Palin</b>	41%	51%	45%	38%	38%	35%	39%
<b>Undecided</b>	9%	9%	7%	4%	12%	14%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Romney</b>							
<b>Barack Obama</b>	47%	41%	45%	53%	46%	47%	50%
<b>Mitt Romney</b>	44%	50%	46%	38%	43%	42%	44%
<b>Undecided</b>	9%	9%	10%	9%	11%	12%	6%

	Base	Area Code					
		252	336	704	828	910	919
<b>Change in Personal Econ. Situation in Last 2 Yrs.</b>							
<b>Improved</b>	16%	19%	13%	15%	17%	18%	15%
<b>Worsened</b>	47%	43%	47%	46%	50%	54%	41%
<b>Stayed about the same</b>	37%	38%	40%	40%	32%	28%	43%

	Base	Area Code					
		252	336	704	828	910	919
<b>Personal Econ. Situation 1 Yr.</b>							
<b>Better</b>	30%	35%	29%	37%	24%	33%	25%
<b>Worse</b>	30%	37%	33%	22%	38%	28%	26%
<b>About the same</b>	40%	28%	39%	40%	38%	40%	49%

