

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Hagan leads potential 2014 GOP Senate challengers

Raleigh, N.C. – Kay Hagan leads seven different potential Republican challengers for her U.S. Senate seat, according to PPP’s latest North Carolina poll.

Hagan has a 34% job approval rating with 36% disapproving of her and 31% not sure. Only 49% of Democrats approve of Hagan’s job performance and 35% of Democrats aren’t sure, indicating that Hagan needs to consolidate her party’s base of support between now and 2014.

Similar to PPP’s December poll, Hagan has at least a 6 point advantage (but no larger than 10 points) over seven potential Republican challengers: 47/38 over Phil Berger, 46/40 over Renee Ellmers, 47/40 over Virginia Foxx, 45/37 over George Holding, 45/39 over Patrick McHenry, 46/38 over Robert Pittenger and 47/37 over Thom Tillis.

“Kay Hagan appears somewhat vulnerable in 2014, but the big question for Republicans is whether or not they can find a strong statewide candidate to challenge the Democratic incumbent,” said Dean Debnam, President of Public Policy Polling.

The mix of Republican candidates is slightly different from PPP’s December poll, but the top choice of GOP voters is the same. Foxx comes out on top at 21%, followed by McHenry (15%), Ellmers (11%), Pittenger (6%), Berger (5%), Hudson (5%), Holding (2%) and Tillis (2%). 33% of respondents support someone else or are not sure. Foxx (+8) and McHenry (+12) are the only candidates with net positive favorability ratings among GOP primary voters.

The main obstacle for the GOP’s possible candidates is that none of them are well-known statewide. For the general election, Foxx has the highest name recognition of any of the Republican candidates—but 51% of voters are not sure how they feel about her.

PPP surveyed 608 North Carolina voters and 449 usual Republican primary voters from January 10th to 13th. The margin of error for the overall sample is +/-4.0% overall and +/-4.6% for the GOP portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



North Carolina Survey Results

Q1 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve 34% *Not sure* 31%
Disapprove 36%

Q2 Do you have a favorable or unfavorable opinion of Phil Berger?

Favorable 10%
Unfavorable 25%
Not sure 65%

Q3 Do you have a favorable or unfavorable opinion of Renee Ellmers?

Favorable 15%
Unfavorable 22%
Not sure 62%

Q4 Do you have a favorable or unfavorable opinion of Virginia Foxx?

Favorable 22%
Unfavorable 27%
Not sure 51%

Q5 Do you have a favorable or unfavorable opinion of George Holding?

Favorable 10%
Unfavorable 19%
Not sure 70%

Q6 Do you have a favorable or unfavorable opinion of Patrick McHenry?

Favorable 20%
Unfavorable 20%
Not sure 60%

Q7 Do you have a favorable or unfavorable opinion of Robert Pittenger?

Favorable 11%
Unfavorable 20%
Not sure 69%

Q8 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable 10%
Unfavorable 23%
Not sure 68%

Q9 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Phil Berger, who would you vote for?

Kay Hagan 47%
Phil Berger 38%
Not sure 15%

Q10 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Renee Ellmers, who would you vote for?

Kay Hagan 46%
Renee Ellmers 40%
Not sure 14%

Q11 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Virginia Foxx, who would you vote for?

Kay Hagan 47%
Virginia Foxx 40%
Not sure 13%





Q12 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican George Holding, who would you vote for?

Kay Hagan..... 45%
George Holding..... 37%
Not sure 18%

Q13 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Patrick McHenry, who would you vote for?

Kay Hagan..... 45%
Patrick McHenry 39%
Not sure 16%

Q14 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Robert Pittenger, who would you vote for?

Kay Hagan..... 46%
Robert Pittenger..... 38%
Not sure 16%

Q15 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Thom Tillis, who would you vote for?

Kay Hagan..... 47%
Thom Tillis 37%
Not sure 16%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 11%
Somewhat liberal 18%
Moderate..... 29%
Somewhat conservative..... 23%
Very conservative 20%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 45%
Republican..... 33%
Independent/Other..... 22%

Q19 If you are white, press 1. If African-American, press 2. If other, press 3.

White 75%
African-American 20%
Other..... 5%

Q20 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 28%
46 to 65..... 36%
Older than 65..... 21%

Q21 Area Code

252..... 18%
336..... 20%
704..... 15%
828..... 17%
910..... 14%
919..... 16%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	34%	53%	51%	43%	23%	8%
Disapprove	36%	7%	15%	25%	48%	69%
Not sure	31%	40%	33%	32%	29%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger Favorability						
Favorable	10%	14%	8%	7%	11%	13%
Unfavorable	25%	39%	27%	23%	23%	19%
Not sure	65%	47%	65%	70%	66%	68%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Elmers Favorability						
Favorable	15%	24%	13%	11%	17%	17%
Unfavorable	22%	40%	25%	22%	19%	15%
Not sure	62%	36%	62%	67%	64%	68%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Foxx Favorability						
Favorable	22%	22%	22%	21%	21%	27%
Unfavorable	27%	40%	36%	27%	21%	19%
Not sure	51%	38%	42%	52%	59%	55%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Holding Favorability						
Favorable	10%	11%	13%	10%	8%	13%
Unfavorable	19%	29%	14%	17%	23%	16%
Not sure	70%	60%	73%	73%	69%	71%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McHenry Favorability						
Favorable	20%	19%	11%	15%	23%	31%
Unfavorable	20%	30%	23%	24%	15%	13%
Not sure	60%	50%	66%	61%	61%	56%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pittenger Favorability						
Favorable	11%	17%	5%	12%	10%	12%
Unfavorable	20%	29%	30%	15%	19%	15%
Not sure	69%	54%	66%	72%	70%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	10%	10%	7%	9%	9%	13%
Unfavorable	23%	40%	30%	22%	22%	9%
Not sure	68%	50%	64%	69%	69%	78%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Berger						
Kay Hagan	47%	87%	70%	54%	30%	15%
Phil Berger	38%	1%	20%	28%	51%	75%
Not sure	15%	12%	11%	18%	19%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Elmers						
Kay Hagan	46%	87%	77%	55%	26%	9%
Renee Elmers	40%	5%	20%	24%	54%	82%
Not sure	14%	8%	3%	21%	20%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Foxx						
Kay Hagan	47%	87%	81%	54%	27%	8%
Virginia Foxx	40%	6%	15%	28%	54%	83%
Not sure	13%	8%	4%	18%	20%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Holding						
Kay Hagan	45%	91%	74%	51%	25%	8%
George Holding	37%	2%	20%	24%	47%	80%
Not sure	18%	7%	5%	25%	28%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/McHenry						
Kay Hagan	45%	90%	77%	52%	24%	6%
Patrick McHenry	39%	2%	18%	24%	52%	83%
Not sure	16%	8%	5%	24%	24%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Pittenger						
Kay Hagan	46%	91%	74%	52%	26%	10%
Robert Pittenger	38%	1%	20%	25%	49%	82%
Not sure	16%	8%	5%	24%	26%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Tillis						
Kay Hagan	47%	92%	74%	57%	28%	6%
Thom Tillis	37%	-	20%	23%	43%	84%
Not sure	16%	8%	5%	21%	29%	10%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	34%	34%	33%
Disapprove	36%	30%	42%
Not sure	31%	36%	25%





Crosstabs

	Base	Gender	
		Woman	Man
Berger Favorability			
Favorable	10%	9%	11%
Unfavorable	25%	24%	25%
Not sure	65%	67%	63%

	Base	Gender	
		Woman	Man
Elmers Favorability			
Favorable	15%	12%	19%
Unfavorable	22%	21%	24%
Not sure	62%	67%	57%

	Base	Gender	
		Woman	Man
Foxx Favorability			
Favorable	22%	21%	24%
Unfavorable	27%	26%	28%
Not sure	51%	53%	48%

	Base	Gender	
		Woman	Man
Holding Favorability			
Favorable	10%	11%	10%
Unfavorable	19%	16%	22%
Not sure	70%	72%	68%





Crosstabs

	Base	Gender	
		Woman	Man
McHenry Favorability			
Favorable	20%	17%	23%
Unfavorable	20%	20%	21%
Not sure	60%	63%	56%

	Base	Gender	
		Woman	Man
Pittenger Favorability			
Favorable	11%	10%	12%
Unfavorable	20%	18%	22%
Not sure	69%	72%	66%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	10%	8%	12%
Unfavorable	23%	20%	25%
Not sure	68%	72%	63%

	Base	Gender	
		Woman	Man
Hagan/Berger			
Kay Hagan	47%	47%	47%
Phil Berger	38%	35%	42%
Not sure	15%	18%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Hagan/Elmers			
Kay Hagan	46%	48%	44%
Renee Elmers	40%	34%	46%
Not sure	14%	18%	9%

	Base	Gender	
		Woman	Man
Hagan/Foxx			
Kay Hagan	47%	48%	45%
Virginia Foxx	40%	37%	44%
Not sure	13%	15%	11%

	Base	Gender	
		Woman	Man
Hagan/Holding			
Kay Hagan	45%	46%	43%
George Holding	37%	33%	42%
Not sure	18%	20%	15%

	Base	Gender	
		Woman	Man
Hagan/McHenry			
Kay Hagan	45%	47%	42%
Patrick McHenry	39%	35%	43%
Not sure	16%	18%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Hagan/Pittenger			
Kay Hagan	46%	47%	45%
Robert Pittenger	38%	36%	40%
Not sure	16%	17%	15%

	Base	Gender	
		Woman	Man
Hagan/Tillis			
Kay Hagan	47%	48%	45%
Thom Tillis	37%	34%	40%
Not sure	16%	18%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	34%	49%	15%	31%
Disapprove	36%	16%	63%	34%
Not sure	31%	35%	22%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Berger Favorability				
Favorable	10%	13%	8%	7%
Unfavorable	25%	27%	21%	26%
Not sure	65%	61%	71%	67%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Elmers Favorability				
Favorable	15%	19%	12%	11%
Unfavorable	22%	22%	19%	27%
Not sure	62%	58%	68%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
Foxx Favorability				
Favorable	22%	20%	29%	17%
Unfavorable	27%	27%	22%	34%
Not sure	51%	52%	49%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
Holding Favorability				
Favorable	10%	14%	9%	7%
Unfavorable	19%	21%	15%	22%
Not sure	70%	66%	76%	71%

	Base	Party		
		Democrat	Republican	Independent/Other
McHenry Favorability				
Favorable	20%	15%	29%	18%
Unfavorable	20%	24%	14%	22%
Not sure	60%	62%	57%	60%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Pittenger Favorability				
Favorable	11%	10%	10%	15%
Unfavorable	20%	23%	14%	23%
Not sure	69%	67%	76%	63%

	Base	Party		
		Democrat	Republican	Independent/Other
Tillis Favorability				
Favorable	10%	11%	9%	8%
Unfavorable	23%	25%	14%	29%
Not sure	68%	64%	77%	63%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Berger				
Kay Hagan	47%	73%	13%	45%
Phil Berger	38%	15%	72%	35%
Not sure	15%	12%	15%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Elmers				
Kay Hagan	46%	75%	10%	41%
Renee Elmers	40%	16%	75%	36%
Not sure	14%	9%	15%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Foxx				
Kay Hagan	47%	75%	10%	45%
Virginia Foxx	40%	15%	77%	35%
Not sure	13%	10%	13%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Holding				
Kay Hagan	45%	72%	9%	42%
George Holding	37%	15%	71%	34%
Not sure	18%	13%	20%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/McHenry				
Kay Hagan	45%	73%	8%	43%
Patrick McHenry	39%	16%	77%	30%
Not sure	16%	12%	15%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Pittenger				
Kay Hagan	46%	73%	12%	40%
Robert Pittenger	38%	14%	72%	37%
Not sure	16%	12%	16%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Tillis				
Kay Hagan	47%	75%	10%	43%
Thom Tillis	37%	13%	73%	32%
Not sure	16%	12%	17%	26%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	34%	29%	53%	23%
Disapprove	36%	42%	12%	32%
Not sure	31%	28%	35%	45%

	Base	Race		
		White	African-American	Other
Berger Favorability				
Favorable	10%	9%	13%	7%
Unfavorable	25%	25%	22%	29%
Not sure	65%	66%	65%	64%

	Base	Race		
		White	African-American	Other
Elmers Favorability				
Favorable	15%	14%	22%	10%
Unfavorable	22%	22%	22%	37%
Not sure	62%	65%	56%	53%





Crosstabs

	Base	Race		
		White	African-American	Other
Foxx Favorability				
Favorable	22%	22%	24%	14%
Unfavorable	27%	28%	20%	45%
Not sure	51%	50%	57%	41%

	Base	Race		
		White	African-American	Other
Holding Favorability				
Favorable	10%	10%	14%	-
Unfavorable	19%	19%	17%	36%
Not sure	70%	71%	69%	64%

	Base	Race		
		White	African-American	Other
McHenry Favorability				
Favorable	20%	22%	17%	6%
Unfavorable	20%	20%	17%	32%
Not sure	60%	58%	66%	62%

	Base	Race		
		White	African-American	Other
Pittenger Favorability				
Favorable	11%	10%	17%	5%
Unfavorable	20%	20%	16%	40%
Not sure	69%	70%	67%	56%





Crosstabs

	Base	Race		
		White	African-American	Other
Tillis Favorability				
Favorable	10%	9%	11%	11%
Unfavorable	23%	22%	23%	33%
Not sure	68%	69%	65%	56%

	Base	Race		
		White	African-American	Other
Hagan/Berger				
Kay Hagan	47%	41%	70%	49%
Phil Berger	38%	44%	16%	39%
Not sure	15%	15%	14%	12%

	Base	Race		
		White	African-American	Other
Hagan/Elmers				
Kay Hagan	46%	39%	73%	55%
Renee Elmers	40%	46%	18%	27%
Not sure	14%	15%	9%	18%

	Base	Race		
		White	African-American	Other
Hagan/Foxx				
Kay Hagan	47%	38%	78%	54%
Virginia Foxx	40%	48%	14%	27%
Not sure	13%	14%	8%	18%





Crosstabs

	Base	Race		
		White	African-American	Other
Hagan/Holding				
Kay Hagan	45%	38%	71%	47%
George Holding	37%	44%	16%	25%
Not sure	18%	18%	13%	28%

	Base	Race		
		White	African-American	Other
Hagan/McHenry				
Kay Hagan	45%	37%	72%	51%
Patrick McHenry	39%	46%	15%	21%
Not sure	16%	16%	13%	28%

	Base	Race		
		White	African-American	Other
Hagan/Pittenger				
Kay Hagan	46%	39%	71%	50%
Robert Pittenger	38%	45%	16%	23%
Not sure	16%	16%	14%	28%

	Base	Race		
		White	African-American	Other
Hagan/Tillis				
Kay Hagan	47%	38%	79%	49%
Thom Tillis	37%	45%	11%	24%
Not sure	16%	18%	10%	28%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	34%	24%	26%	39%	41%
Disapprove	36%	27%	43%	32%	38%
Not sure	31%	48%	31%	28%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berger Favorability					
Favorable	10%	15%	10%	7%	11%
Unfavorable	25%	27%	19%	27%	26%
Not sure	65%	58%	71%	66%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Elmers Favorability					
Favorable	15%	21%	13%	15%	15%
Unfavorable	22%	24%	19%	23%	25%
Not sure	62%	55%	68%	62%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Foxx Favorability					
Favorable	22%	30%	25%	16%	23%
Unfavorable	27%	27%	23%	28%	31%
Not sure	51%	42%	52%	56%	46%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Holding Favorability					
Favorable	10%	15%	10%	7%	13%
Unfavorable	19%	27%	16%	19%	18%
Not sure	70%	58%	74%	73%	69%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McHenry Favorability					
Favorable	20%	27%	22%	15%	21%
Unfavorable	20%	24%	16%	20%	23%
Not sure	60%	48%	62%	65%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pittenger Favorability					
Favorable	11%	15%	9%	10%	12%
Unfavorable	20%	21%	14%	22%	24%
Not sure	69%	64%	77%	68%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tillis Favorability					
Favorable	10%	12%	6%	8%	16%
Unfavorable	23%	24%	16%	25%	25%
Not sure	68%	64%	78%	67%	59%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Berger					
Kay Hagan	47%	48%	46%	49%	45%
Phil Berger	38%	45%	40%	34%	38%
Not sure	15%	6%	15%	17%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Elmers					
Kay Hagan	46%	42%	46%	47%	48%
Renee Elmers	40%	45%	39%	37%	40%
Not sure	14%	12%	14%	16%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Foxx					
Kay Hagan	47%	48%	43%	48%	49%
Virginia Foxx	40%	45%	41%	37%	41%
Not sure	13%	6%	16%	16%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Holding					
Kay Hagan	45%	45%	42%	47%	45%
George Holding	37%	42%	36%	35%	39%
Not sure	18%	12%	22%	18%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/McHenry					
Kay Hagan	45%	48%	41%	47%	45%
Patrick McHenry	39%	42%	39%	37%	40%
Not sure	16%	9%	20%	17%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Pittenger					
Kay Hagan	46%	52%	42%	45%	47%
Robert Pittenger	38%	39%	41%	37%	37%
Not sure	16%	9%	17%	18%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Tillis					
Kay Hagan	47%	48%	46%	47%	46%
Thom Tillis	37%	42%	33%	36%	39%
Not sure	16%	9%	20%	17%	15%

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	34%	38%	34%	26%	26%	33%	45%
Disapprove	36%	29%	39%	40%	45%	32%	29%
Not sure	31%	33%	27%	34%	30%	35%	26%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Berger Favorability							
Favorable	10%	10%	13%	8%	5%	7%	14%
Unfavorable	25%	17%	20%	24%	20%	38%	33%
Not sure	65%	73%	67%	68%	75%	55%	52%

	Base	Area Code					
		252	336	704	828	910	919
Elmers Favorability							
Favorable	15%	22%	15%	4%	2%	17%	31%
Unfavorable	22%	9%	19%	23%	18%	28%	39%
Not sure	62%	69%	66%	72%	80%	55%	30%

	Base	Area Code					
		252	336	704	828	910	919
Foxx Favorability							
Favorable	22%	17%	44%	14%	13%	21%	19%
Unfavorable	27%	16%	40%	27%	25%	15%	35%
Not sure	51%	68%	15%	58%	62%	64%	47%

	Base	Area Code					
		252	336	704	828	910	919
Holding Favorability							
Favorable	10%	12%	7%	5%	1%	15%	24%
Unfavorable	19%	13%	18%	18%	20%	22%	24%
Not sure	70%	76%	74%	77%	78%	63%	51%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
McHenry Favorability							
Favorable	20%	15%	19%	20%	32%	15%	18%
Unfavorable	20%	11%	11%	34%	29%	25%	17%
Not sure	60%	74%	70%	46%	39%	61%	66%

	Base	Area Code					
		252	336	704	828	910	919
Pittenger Favorability							
Favorable	11%	7%	8%	27%	5%	8%	13%
Unfavorable	20%	14%	15%	37%	21%	23%	14%
Not sure	69%	78%	77%	36%	73%	69%	73%

	Base	Area Code					
		252	336	704	828	910	919
Tillis Favorability							
Favorable	10%	15%	7%	10%	4%	12%	10%
Unfavorable	23%	16%	18%	32%	23%	21%	28%
Not sure	68%	68%	75%	59%	74%	66%	61%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Berger							
Kay Hagan	47%	44%	44%	50%	41%	47%	57%
Phil Berger	38%	40%	45%	32%	44%	32%	33%
Not sure	15%	16%	10%	17%	15%	21%	10%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Elmers							
Kay Hagan	46%	40%	45%	51%	34%	48%	63%
Renee Elmers	40%	39%	41%	37%	53%	34%	33%
Not sure	14%	21%	14%	12%	13%	18%	4%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Foxx							
Kay Hagan	47%	42%	46%	47%	35%	50%	62%
Virginia Foxx	40%	36%	45%	40%	56%	32%	28%
Not sure	13%	22%	9%	13%	9%	17%	9%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Holding							
Kay Hagan	45%	39%	44%	51%	32%	47%	59%
George Holding	37%	36%	39%	34%	50%	28%	34%
Not sure	18%	25%	17%	16%	18%	25%	7%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/McHenry							
Kay Hagan	45%	40%	42%	51%	32%	47%	60%
Patrick McHenry	39%	36%	39%	36%	56%	32%	31%
Not sure	16%	23%	19%	13%	12%	21%	8%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Pittenger							
Kay Hagan	46%	42%	48%	49%	34%	44%	57%
Robert Pittenger	38%	35%	38%	36%	50%	35%	34%
Not sure	16%	22%	14%	14%	16%	20%	9%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Tillis							
Kay Hagan	47%	41%	49%	53%	34%	46%	59%
Thom Tillis	37%	39%	36%	30%	47%	32%	35%
Not sure	16%	20%	15%	17%	19%	22%	6%





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Phil Berger?

Favorable..... 8%
Unfavorable23%
Not sure69%

Q2 Do you have a favorable or unfavorable opinion of Renee Ellmers?

Favorable..... 14%
Unfavorable20%
Not sure66%

Q3 Do you have a favorable or unfavorable opinion of Virginia Foxx?

Favorable..... 28%
Unfavorable20%
Not sure52%

Q4 Do you have a favorable or unfavorable opinion of George Holding?

Favorable..... 11%
Unfavorable17%
Not sure71%

Q5 Do you have a favorable or unfavorable opinion of Patrick McHenry?

Favorable..... 27%
Unfavorable15%
Not sure58%

Q6 Do you have a favorable or unfavorable opinion of Robert Pittenger?

Favorable..... 16%
Unfavorable17%
Not sure67%

Q7 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 13%
Unfavorable18%
Not sure69%

Q8 (Asked only of Republican Primary voters) Given the choices of Phil Berger, Renee Ellmers, Virginia Foxx, George Holding, Richard Hudson, Patrick McHenry, Robert Pittenger, and Thom Tillis, who would you most like to see as the Republican candidate for Senate in 2014?

Phil Berger..... 5% *Patrick McHenry*15%
Renee Ellmers11% *Robert Pittenger*..... 6%
Virginia Foxx.....21% *Thom Tillis* 2%
George Holding..... 2% *Someone else/Not sure*.....33%
Richard Hudson..... 5%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 2%
Somewhat liberal 5%
Moderate.....16%
Somewhat conservative.....34%
Very conservative43%

Q10 If you are a woman, press 1. If a man, press 2.

Woman49%
Man.....51%

Q11 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45.....36%
46 to 65.....41%
Older than 65.....23%



Q12 Area Code

252.....	10%
336.....	24%
704.....	22%
828.....	20%
910.....	11%
919.....	13%



Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger Favorability						
Favorable	8%	23%	7%	6%	8%	8%
Unfavorable	23%	36%	39%	20%	22%	24%
Not sure	69%	41%	54%	75%	70%	68%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Elmers Favorability						
Favorable	14%	46%	-	3%	18%	16%
Unfavorable	20%	36%	55%	20%	18%	17%
Not sure	66%	18%	45%	78%	64%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Foxx Favorability						
Favorable	28%	46%	42%	24%	21%	31%
Unfavorable	20%	36%	39%	21%	20%	17%
Not sure	52%	18%	19%	54%	59%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Holding Favorability						
Favorable	11%	23%	12%	9%	11%	12%
Unfavorable	17%	59%	25%	19%	15%	15%
Not sure	71%	18%	62%	73%	73%	73%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McHenry Favorability						
Favorable	27%	52%	24%	20%	27%	28%
Unfavorable	15%	42%	27%	18%	16%	10%
Not sure	58%	6%	48%	62%	57%	62%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pittenger Favorability						
Favorable	16%	46%	12%	9%	16%	19%
Unfavorable	17%	36%	27%	15%	18%	15%
Not sure	67%	18%	61%	76%	67%	66%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	13%	49%	7%	10%	11%	15%
Unfavorable	18%	39%	44%	14%	24%	12%
Not sure	69%	13%	49%	76%	65%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen Preference						
Phil Berger	5%	29%	7%	4%	4%	4%
Renee Elmers	11%	-	22%	9%	13%	11%
Virginia Foxx	21%	36%	28%	27%	13%	23%
George Holding	2%	-	-	4%	3%	2%
Richard Hudson	5%	-	2%	4%	6%	4%
Patrick McHenry	15%	6%	7%	9%	18%	16%
Robert Pittenger	6%	-	7%	5%	5%	6%
Thom Tillis	2%	-	-	1%	3%	3%
Someone else/Not sure	33%	29%	26%	38%	35%	31%





Crosstabs

	Base	Gender	
		Woman	Man
Berger Favorability			
Favorable	8%	5%	11%
Unfavorable	23%	19%	28%
Not sure	69%	76%	61%

	Base	Gender	
		Woman	Man
Elmers Favorability			
Favorable	14%	9%	19%
Unfavorable	20%	14%	26%
Not sure	66%	77%	55%

	Base	Gender	
		Woman	Man
Foxx Favorability			
Favorable	28%	24%	31%
Unfavorable	20%	14%	26%
Not sure	52%	62%	43%

	Base	Gender	
		Woman	Man
Holding Favorability			
Favorable	11%	6%	16%
Unfavorable	17%	12%	22%
Not sure	71%	81%	62%





Crosstabs

	Base	Gender	
		Woman	Man
McHenry Favorability			
Favorable	27%	23%	31%
Unfavorable	15%	12%	18%
Not sure	58%	65%	52%

	Base	Gender	
		Woman	Man
Pittenger Favorability			
Favorable	16%	11%	21%
Unfavorable	17%	16%	18%
Not sure	67%	73%	60%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	13%	7%	19%
Unfavorable	18%	15%	22%
Not sure	69%	78%	59%

	Base	Gender	
		Woman	Man
2014 GOP Sen Preference			
Phil Berger	5%	2%	7%
Renee Elmers	11%	10%	13%
Virginia Foxx	21%	22%	20%
George Holding	2%	2%	3%
Richard Hudson	5%	5%	4%
Patrick McHenry	15%	15%	15%
Robert Pittenger	6%	6%	5%
Thom Tillis	2%	2%	3%
Someone else/Not sure	33%	36%	30%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Berger Favorability				
Favorable	8%	5%	9%	11%
Unfavorable	23%	27%	21%	22%
Not sure	69%	69%	69%	67%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Elmers Favorability				
Favorable	14%	13%	16%	13%
Unfavorable	20%	22%	18%	20%
Not sure	66%	65%	66%	67%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Foxx Favorability				
Favorable	28%	25%	26%	33%
Unfavorable	20%	19%	20%	22%
Not sure	52%	55%	54%	44%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Holding Favorability				
Favorable	11%	11%	12%	12%
Unfavorable	17%	18%	16%	17%
Not sure	71%	71%	72%	71%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
McHenry Favorability				
Favorable	27%	30%	25%	26%
Unfavorable	15%	14%	14%	17%
Not sure	58%	55%	61%	58%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Pittenger Favorability				
Favorable	16%	17%	15%	17%
Unfavorable	17%	19%	13%	20%
Not sure	67%	64%	71%	63%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Tillis Favorability				
Favorable	13%	8%	13%	20%
Unfavorable	18%	20%	17%	17%
Not sure	69%	71%	70%	62%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference				
Phil Berger	5%	4%	5%	5%
Renee Elmers	11%	14%	10%	9%
Virginia Foxx	21%	16%	23%	25%
George Holding	2%	1%	3%	3%
Richard Hudson	5%	7%	3%	3%
Patrick McHenry	15%	16%	15%	13%
Robert Pittenger	6%	6%	6%	4%
Thom Tillis	2%	1%	2%	4%
Someone else/Not sure	33%	35%	33%	32%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Berger Favorability							
Favorable	8%	8%	11%	6%	5%	6%	11%
Unfavorable	23%	18%	27%	21%	20%	35%	20%
Not sure	69%	74%	62%	73%	75%	59%	69%

	Base	Area Code					
		252	336	704	828	910	919
Elmers Favorability							
Favorable	14%	14%	7%	8%	1%	16%	58%
Unfavorable	20%	18%	21%	18%	19%	29%	16%
Not sure	66%	67%	72%	74%	80%	54%	26%

	Base	Area Code					
		252	336	704	828	910	919
Foxx Favorability							
Favorable	28%	9%	65%	22%	14%	14%	15%
Unfavorable	20%	19%	24%	18%	18%	21%	20%
Not sure	52%	71%	11%	61%	68%	65%	66%

	Base	Area Code					
		252	336	704	828	910	919
Holding Favorability							
Favorable	11%	12%	6%	9%	2%	15%	36%
Unfavorable	17%	16%	15%	13%	19%	27%	17%
Not sure	71%	72%	78%	78%	79%	58%	46%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
McHenry Favorability							
Favorable	27%	8%	22%	40%	48%	12%	9%
Unfavorable	15%	14%	8%	16%	20%	19%	16%
Not sure	58%	78%	71%	44%	33%	69%	74%

	Base	Area Code					
		252	336	704	828	910	919
Pittenger Favorability							
Favorable	16%	2%	12%	45%	4%	14%	7%
Unfavorable	17%	15%	9%	25%	22%	18%	11%
Not sure	67%	83%	79%	30%	74%	68%	82%

	Base	Area Code					
		252	336	704	828	910	919
Tillis Favorability							
Favorable	13%	12%	13%	17%	7%	17%	13%
Unfavorable	18%	24%	12%	20%	17%	30%	15%
Not sure	69%	64%	75%	64%	76%	53%	72%

	Base	Area Code					
		252	336	704	828	910	919
2014 GOP Sen Preference							
Phil Berger	5%	11%	6%	3%	2%	4%	4%
Renee Elmers	11%	9%	7%	2%	7%	20%	35%
Virginia Foxx	21%	14%	49%	15%	7%	14%	11%
George Holding	2%	1%	2%	2%	-	3%	9%
Richard Hudson	5%	7%	2%	9%	5%	4%	-
Patrick McHenry	15%	1%	7%	22%	38%	2%	4%
Robert Pittenger	6%	2%	-	14%	6%	-	8%
Thom Tillis	2%	5%	-	4%	3%	3%	1%
Someone else/Not sure	33%	49%	27%	28%	31%	50%	29%

