

FOR IMMEDIATE RELEASE

June 15, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

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Kissell Under 50 But Still Leads D'Annunzio, Johnson

Raleigh, N.C. –Larry Kissell is now under 50% against both of his potential general election opponents in North Carolina's 8th Congressional District, but he has increased his lead against the candidate who led the initial primary, Tim D'Annunzio. The establishment pick in the June 22nd runoff for the GOP nomination, Harold Johnson, has significantly closed the gap with Kissell.

Kissell tops D'Annunzio, 48-26, versus 54-38 the last time PPP polled the race in January. Against Johnson, Kissell prevails only 41-35, after leading 54-39 five months ago. The difference between the two matchups is that Kissell leads D'Annunzio with independents, 44-22, but only 34-31 over Johnson. In a three-way matchup, independent Wendell Fant pulls more support from Johnson than Kissell, with the congressman taking 40% to Johnson's 30% and Fant's 14%.

With the negative publicity surrounding D'Annunzio's campaign, including attacks from his own party's leadership, his numbers have taken a dive. His personal favorability mark, at 14-21 in January, is now 19-38. 41% say he is not fit to hold public office, to only 25% who say he is. Comparatively, for Johnson, that is a 38-22 positive margin. 39% say their opinion of D'Annunzio has become more negative in the last month, with only 10% saying their views have improved.

On the job approval front, it is a case of good news-bad news for Kissell, whose own numbers have plummeted from 45-30 in January to 30-39 now. President Obama, however, has seen improvement from 47-50 to 51-46 in the district.

“Whether this race is competitive for the general election or not will be determined by who wins the GOP runoff,” said Dean Debnam, President of Public Policy Polling. “If D'Annunzio wins Kissell will cruise to a second term but a Johnson/Kissell contest has the potential to be pretty competitive.”

PPP surveyed 400 NC-8 voters from June 10th to 13th. The margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



North Carolina 8th Congressional District Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 51%
Disapprove..... 46%
Not Sure..... 4%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support 45%
Oppose 47%
No Opinion..... 8%

Q3 Do you approve or disapprove of Congressman Larry Kissell's job performance?

Approve30% *Not Sure*.....31%
Disapprove.....39%

Q4 Do you have a favorable or unfavorable opinion of Tim D'Annunzio?

Favorable..... 19%
Unfavorable 38%
Not sure 43%

Q5 Do you have a favorable or unfavorable opinion of Harold Johnson?

Favorable..... 27%
Unfavorable 31%
Not sure 42%

Q6 If the candidates for Congress this fall were Democrat Larry Kissell and Republican Tim D'Annunzio, who would you vote for?

Larry Kissell 48%
Tim D'Annunzio..... 26%
Undecided..... 26%

Q7 If the candidates for Congress this fall were Democrat Larry Kissell and Republican Harold Johnson, who would you vote for?

Larry Kissell 41%
Harold Johnson..... 35%
Undecided..... 23%

Q8 If the candidates for Congress this fall were Democrat Larry Kissell, Republican Harold Johnson, and Independent Wendell Fant who would you vote for?

Larry Kissell 40%
Harold Johnson..... 30%
Wendell Fant..... 14%
Undecided..... 16%

Q9 Do you think that Larry Kissell voted for or against the health care bill in Congress?

For 31%
Against..... 46%
Don't know 22%

Q10 Do you think that Larry Kissell is too supportive of Nancy Pelosi's agenda, not supportive enough of it, as supportive of it as he should or are you not sure?

Too supportive 31%
Not supportive enough..... 16%
As supportive as he should be..... 22%
Not sure 31%

Q11 Do you think Harold Johnson is fit to hold public office?

Yes 38%
No..... 22%
Not sure 39%





Q12 Do you think Tim D'Annunzio is fit to hold public office?

- Yes 25%
- No 41%
- Not sure 34%

Q13 Over the last month has your opinion of Tim D'Annunzio become more positive, more negative, or remained unchanged?

- More positive 10%
- More negative 39%
- Unchanged 51%

Q14 Who did you vote for President last year?

- John McCain 47%
- Barack Obama 51%
- Someone else/Don't remember 2%

Q15 Would you describe yourself as a liberal, moderate, or conservative?

- Liberal 16%
- Moderate 39%
- Conservative 45%

Q16 If you are a woman, press 1, if a man, press 2.

- Woman 54%
- Man 46%

Q17 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

- Democrat 50%
- Republican 33%
- Independent/Other 16%

Q18 If you are white, press one now. If you are African-American, press two now. If other, press 3.

- White 68%
- African-American 28%
- Other 4%

Q19 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

- 18 to 29 11%
- 30 to 45 26%
- 46 to 65 46%
- Older than 65 18%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	52%	7%	92%	70%
Disapprove	45%	89%	5%	30%
Not Sure	3%	4%	3%	-

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Health Care				
Support	46%	5%	84%	49%
Oppose	47%	91%	6%	39%
No Opinion	7%	4%	10%	13%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kissell Approval				
Approve	30%	22%	38%	13%
Disapprove	39%	46%	32%	55%
Not Sure	31%	32%	29%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
D'Annunzio Favorability				
Favorable	19%	32%	7%	-
Unfavorable	38%	34%	42%	26%
Not sure	43%	34%	51%	74%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Johnson Favorability				
Favorable	27%	41%	14%	13%
Unfavorable	31%	30%	32%	26%
Not sure	42%	29%	55%	61%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kissell/D'Annunzio				
Larry Kissell	48%	29%	67%	19%
Tim D'Annunzio	26%	51%	4%	26%
Undecided	25%	20%	29%	55%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kissell/Johnson				
Larry Kissell	42%	16%	66%	32%
Harold Johnson	35%	65%	7%	26%
Undecided	23%	18%	28%	42%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kissell/Johnson/Fant				
Larry Kissell	41%	17%	64%	13%
Harold Johnson	30%	55%	6%	39%
Wendell Fant	14%	13%	13%	49%
Undecided	16%	15%	17%	-





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kissell Health Care Vote Knowledge				
For	31%	33%	30%	26%
Against	46%	50%	43%	42%
Don't know	22%	17%	27%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kissell and Pelosi Agenda				
Too supportive	31%	56%	7%	39%
Not supportive enough	16%	3%	28%	6%
As supportive as he should be	22%	12%	31%	29%
Not sure	31%	28%	34%	26%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Johnson Fitness for Office				
Yes	38%	53%	24%	13%
No	22%	17%	28%	13%
Not sure	40%	30%	48%	74%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
D'Annunzio Fitness for Office				
Yes	24%	43%	7%	13%
No	42%	34%	49%	39%
Not sure	34%	23%	43%	49%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
D'Annunzio Opinion Change				
More positive	10%	17%	4%	-
More negative	39%	41%	37%	13%
Unchanged	51%	41%	59%	87%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	51%	92%	71%	18%
Disapprove	46%	6%	27%	76%
Not Sure	4%	2%	2%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care				
Support	45%	83%	65%	15%
Oppose	47%	7%	29%	77%
No Opinion	8%	10%	6%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell Approval				
Approve	30%	43%	36%	21%
Disapprove	39%	23%	36%	47%
Not Sure	31%	34%	29%	32%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
D'Annunzio Favorability				
Favorable	19%	9%	11%	30%
Unfavorable	38%	44%	43%	32%
Not sure	43%	48%	47%	38%

	Base	Ideology		
		Liberal	Moderate	Conservative
Johnson Favorability				
Favorable	27%	15%	19%	39%
Unfavorable	31%	35%	35%	26%
Not sure	42%	50%	47%	35%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell/D'Annunzio				
Larry Kissell	48%	82%	59%	27%
Tim D'Annunzio	26%	1%	12%	48%
Undecided	26%	16%	29%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell/Johnson				
Larry Kissell	41%	86%	50%	18%
Harold Johnson	35%	7%	21%	58%
Undecided	23%	7%	29%	24%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell/Johnson/Fant				
Larry Kissell	40%	77%	50%	19%
Harold Johnson	30%	5%	18%	50%
Wendell Fant	14%	12%	13%	15%
Undecided	16%	6%	19%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell Health Care Vote Knowledge				
For	31%	36%	31%	30%
Against	46%	42%	46%	48%
Don't know	22%	22%	23%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell and Pelosi Agenda				
Too supportive	31%	8%	21%	49%
Not supportive enough	16%	36%	19%	6%
As supportive as he should be	22%	26%	30%	14%
Not sure	31%	30%	31%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
Johnson Fitness for Office				
Yes	38%	28%	36%	44%
No	22%	43%	19%	18%
Not sure	39%	29%	45%	38%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
D'Annunzio Fitness for Office				
Yes	25%	7%	17%	38%
No	41%	60%	45%	32%
Not sure	34%	33%	38%	30%

	Base	Ideology		
		Liberal	Moderate	Conservative
D'Annunzio Opinion Change				
More positive	10%	4%	8%	15%
More negative	39%	47%	37%	37%
Unchanged	51%	49%	55%	48%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	51%	56%	44%
Disapprove	46%	39%	54%
Not Sure	4%	5%	2%

	Base	Gender	
		Woman	Man
Health Care			
Support	45%	50%	40%
Oppose	47%	41%	54%
No Opinion	8%	9%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Kissell Approval			
Approve	30%	29%	31%
Disapprove	39%	36%	43%
Not Sure	31%	35%	26%

	Base	Gender	
		Woman	Man
D'Annunzio Favorability			
Favorable	19%	14%	25%
Unfavorable	38%	38%	38%
Not sure	43%	48%	38%

	Base	Gender	
		Woman	Man
Johnson Favorability			
Favorable	27%	26%	28%
Unfavorable	31%	28%	35%
Not sure	42%	46%	37%

	Base	Gender	
		Woman	Man
Kissell/D'Annunzio			
Larry Kissell	48%	51%	45%
Tim D'Annunzio	26%	23%	30%
Undecided	26%	26%	25%





Crosstabs

	Base	Gender	
		Woman	Man
Kissell/Johnson			
Larry Kissell	41%	46%	36%
Harold Johnson	35%	33%	38%
Undecided	23%	22%	26%

	Base	Gender	
		Woman	Man
Kissell/Johnson/Fant			
Larry Kissell	40%	44%	35%
Harold Johnson	30%	27%	35%
Wendell Fant	14%	12%	16%
Undecided	16%	17%	14%

	Base	Gender	
		Woman	Man
Kissell Health Care Vote Knowledge			
For	31%	32%	31%
Against	46%	40%	53%
Don't know	22%	28%	16%

	Base	Gender	
		Woman	Man
Kissell and Pelosi Agenda			
Too supportive	31%	27%	37%
Not supportive enough	16%	16%	15%
As supportive as he should be	22%	22%	22%
Not sure	31%	36%	25%





Crosstabs

	Base	Gender	
		Woman	Man
Johnson Fitness for Office			
Yes	38%	35%	42%
No	22%	21%	23%
Not sure	39%	43%	35%

	Base	Gender	
		Woman	Man
D'Annunzio Fitness for Office			
Yes	25%	19%	33%
No	41%	40%	43%
Not sure	34%	41%	25%

	Base	Gender	
		Woman	Man
D'Annunzio Opinion Change			
More positive	10%	7%	15%
More negative	39%	41%	36%
Unchanged	51%	53%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	51%	80%	9%	45%
Disapprove	46%	16%	89%	49%
Not Sure	4%	4%	2%	6%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Health Care				
Support	45%	74%	5%	39%
Oppose	47%	16%	92%	51%
No Opinion	8%	10%	4%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Kissell Approval				
Approve	30%	40%	15%	31%
Disapprove	39%	33%	48%	40%
Not Sure	31%	27%	37%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
D'Annunzio Favorability				
Favorable	19%	12%	32%	14%
Unfavorable	38%	38%	36%	40%
Not sure	43%	50%	32%	47%

	Base	Party		
		Democrat	Republican	Independent/Other
Johnson Favorability				
Favorable	27%	18%	43%	20%
Unfavorable	31%	31%	29%	35%
Not sure	42%	51%	28%	44%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Kissell/D'Annunzio				
Larry Kissell	48%	66%	23%	44%
Tim D'Annunzio	26%	9%	55%	22%
Undecided	26%	25%	22%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Kissell/Johnson				
Larry Kissell	41%	63%	12%	34%
Harold Johnson	35%	12%	72%	31%
Undecided	23%	24%	16%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Kissell/Johnson/Fant				
Larry Kissell	40%	62%	12%	30%
Harold Johnson	30%	11%	64%	22%
Wendell Fant	14%	11%	12%	25%
Undecided	16%	16%	12%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Kissell Health Care Vote Knowledge				
For	31%	34%	33%	19%
Against	46%	44%	46%	54%
Don't know	22%	22%	21%	27%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Kissell and Pelosi Agenda				
Too supportive	31%	16%	55%	30%
Not supportive enough	16%	25%	5%	9%
As supportive as he should be	22%	30%	8%	26%
Not sure	31%	29%	32%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Johnson Fitness for Office				
Yes	38%	31%	51%	38%
No	22%	25%	16%	27%
Not sure	39%	45%	33%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
D'Annunzio Fitness for Office				
Yes	25%	14%	41%	28%
No	41%	47%	34%	39%
Not sure	34%	40%	25%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
D'Annunzio Opinion Change				
More positive	10%	6%	17%	10%
More negative	39%	36%	43%	38%
Unchanged	51%	58%	39%	53%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	51%	34%	89%	64%
Disapprove	46%	62%	7%	31%
Not Sure	4%	4%	4%	6%

	Base	Race		
		White	African-American	Other
Health Care				
Support	45%	29%	82%	61%
Oppose	47%	63%	9%	33%
No Opinion	8%	7%	9%	6%

	Base	Race		
		White	African-American	Other
Kissell Approval				
Approve	30%	31%	30%	17%
Disapprove	39%	39%	39%	47%
Not Sure	31%	31%	30%	36%

	Base	Race		
		White	African-American	Other
D'Annunzio Favorability				
Favorable	19%	22%	13%	11%
Unfavorable	38%	42%	29%	39%
Not sure	43%	36%	59%	50%





Crosstabs

	Base	Race		
		White	African-American	Other
Johnson Favorability				
Favorable	27%	33%	15%	11%
Unfavorable	31%	31%	29%	33%
Not sure	42%	35%	56%	56%

	Base	Race		
		White	African-American	Other
Kissell/D'Annunzio				
Larry Kissell	48%	45%	57%	39%
Tim D'Annunzio	26%	32%	13%	22%
Undecided	26%	23%	30%	39%

	Base	Race		
		White	African-American	Other
Kissell/Johnson				
Larry Kissell	41%	34%	61%	36%
Harold Johnson	35%	46%	11%	31%
Undecided	23%	21%	29%	33%

	Base	Race		
		White	African-American	Other
Kissell/Johnson/Fant				
Larry Kissell	40%	32%	61%	33%
Harold Johnson	30%	39%	11%	14%
Wendell Fant	14%	14%	13%	25%
Undecided	16%	15%	16%	28%





Crosstabs

	Base	Race		
		White	African-American	Other
Kissell Health Care Vote Knowledge				
For	31%	29%	39%	19%
Against	46%	51%	36%	44%
Don't know	22%	21%	25%	36%

	Base	Race		
		White	African-American	Other
Kissell and Pelosi Agenda				
Too supportive	31%	39%	14%	25%
Not supportive enough	16%	10%	29%	25%
As supportive as he should be	22%	19%	29%	28%
Not sure	31%	32%	29%	22%

	Base	Race		
		White	African-American	Other
Johnson Fitness for Office				
Yes	38%	45%	25%	25%
No	22%	22%	21%	28%
Not sure	39%	33%	54%	47%

	Base	Race		
		White	African-American	Other
D'Annunzio Fitness for Office				
Yes	25%	30%	14%	25%
No	41%	42%	39%	39%
Not sure	34%	28%	46%	36%





Crosstabs

	Base	Race		
		White	African-American	Other
D'Annunzio Opinion Change				
More positive	10%	12%	7%	11%
More negative	39%	44%	25%	36%
Unchanged	51%	44%	67%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	51%	66%	52%	49%	46%
Disapprove	46%	32%	45%	47%	50%
Not Sure	4%	2%	3%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Health Care					
Support	45%	54%	48%	46%	34%
Oppose	47%	37%	47%	49%	47%
No Opinion	8%	9%	5%	5%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell Approval					
Approve	30%	50%	25%	27%	33%
Disapprove	39%	25%	35%	46%	35%
Not Sure	31%	25%	40%	27%	31%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
D'Annunzio Favorability					
Favorable	19%	20%	21%	20%	14%
Unfavorable	38%	47%	27%	38%	50%
Not sure	43%	33%	52%	43%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Johnson Favorability					
Favorable	27%	34%	23%	26%	33%
Unfavorable	31%	21%	26%	35%	33%
Not sure	42%	45%	51%	39%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell/D'Annunzio					
Larry Kissell	48%	65%	43%	44%	56%
Tim D'Annunzio	26%	17%	29%	30%	19%
Undecided	26%	18%	27%	26%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell/Johnson					
Larry Kissell	41%	50%	41%	38%	43%
Harold Johnson	35%	38%	35%	34%	36%
Undecided	23%	12%	23%	27%	20%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell/Johnson/Fant					
Larry Kissell	40%	56%	41%	36%	38%
Harold Johnson	30%	29%	25%	32%	36%
Wendell Fant	14%	8%	20%	13%	11%
Undecided	16%	7%	14%	19%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell Health Care Vote Knowledge					
For	31%	52%	34%	26%	29%
Against	46%	32%	30%	58%	48%
Don't know	22%	16%	36%	16%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell and Pelosi Agenda					
Too supportive	31%	22%	26%	35%	35%
Not supportive enough	16%	23%	7%	19%	16%
As supportive as he should be	22%	30%	31%	19%	11%
Not sure	31%	25%	36%	27%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Johnson Fitness for Office					
Yes	38%	43%	30%	39%	47%
No	22%	21%	18%	26%	18%
Not sure	39%	36%	51%	35%	35%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
D'Annunzio Fitness for Office					
Yes	25%	24%	25%	26%	23%
No	41%	45%	31%	41%	56%
Not sure	34%	32%	44%	33%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
D'Annunzio Opinion Change					
More positive	10%	14%	9%	10%	10%
More negative	39%	46%	32%	35%	55%
Unchanged	51%	41%	59%	55%	35%

