



FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McCain, Obama Still Close in North Carolina

Raleigh, N.C. – John McCain continues to hold onto a small lead in North Carolina, according to the newest survey from Public Policy Polling.

McCain is at 45% in the poll, with Barack Obama at 41%, and Bob Barr pulling 5%. McCain held a 43-40 lead in PPP's most recent previous survey of the race.

One of the most interesting findings in the poll is that while McCain leads 49-36 among life time residents of North Carolina, Obama has a 46-40 lead with those voters who have moved to the state from somewhere else.

“The race continues to be tight in North Carolina,” said Dean Debnam, President of Public Policy Polling. “This may not be the year Democrats win the Presidential contest here, but the data showing Obama leading among non-natives is an indication that this state could become bluer as more and more people move here in the coming years.”

Obama is still only getting the support of 67% of self described Democrats, while 83% of Republicans intend to vote for McCain. Boosting those numbers will be the key to Obama having any shot of taking the state this fall.

In the US Senate race, Elizabeth Dole has opened a 51-37 lead over Kay Hagan. Hagan particularly needs to work on shoring up the black vote, key to her chances of winning the contest. Right now she leads Dole only 52-28 there.

PPP will release numbers for Governor and all the Council of State races tomorrow.

PPP surveyed 1,048 likely voters from June 26th to 29th. The survey's margin of error is +/- 3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 The candidates for President are Libertarian Bob Barr, Republican John McCain, and Democrat Barack Obama. If the election was today, who would you vote for? If Bob Barr, press 1. If John McCain, press 2. If Barack Obama, press 3. If you're undecided, press 4.

Barr 5%
McCain 45%
Obama 41%
Undecided 9%

Q2 The candidates for US Senate are Republican Elizabeth Dole and Democrat Kay Hagan. If the election was today, who would you vote for? If Elizabeth Dole, press 1. If Kay Hagan, press 2. If you're undecided, press 3.

Dole 51%
Hagan 37%
Undecided 12%

Q3 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 20%
Education 5%
Economy and Jobs 47%
Taxes 5%
Moral and family values 11%
Health care 5%
Immigration 5%
Other 2%

Q4 If you are a woman, press 1, if a man, press 2.

Woman 53%
Man 47%

Q5 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 49%
Republican 36%
Independent/Other 15%

Q6 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 75%
African-American 21%
Other 4%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29 15%
30 to 45 33%
46 to 65 39%
Older than 65 13%

Q8 Were you born in North Carolina or somewhere else? If you were born in North Carolina, press 1. If you were born somewhere else, press 2.

North Carolina 55%
Somewhere Else 45%





Crosstabs

	Base	Gender	
		Woman	Man
President			
Barr	5%	5%	6%
McCain	45%	42%	48%
Obama	41%	43%	38%
Undecided	9%	10%	8%

	Base	Gender	
		Woman	Man
Senate			
Dole	51%	48%	54%
Hagan	37%	40%	35%
Undecided	12%	12%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
President				
Barr	5%	4%	4%	12%
McCain	45%	20%	83%	31%
Obama	41%	67%	6%	43%
Undecided	9%	9%	7%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Senate				
Dole	51%	25%	88%	45%
Hagan	37%	62%	7%	32%
Undecided	12%	13%	6%	23%





Crosstabs

	Base	Race		
		White	African-American	Other
President				
Barr	5%	4%	7%	16%
McCain	45%	53%	16%	36%
Obama	41%	32%	75%	30%
Undecided	9%	11%	2%	18%

	Base	Race		
		White	African-American	Other
Senate				
Dole	51%	58%	28%	41%
Hagan	37%	33%	52%	41%
Undecided	12%	9%	20%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
President					
Barr	5%	7%	3%	6%	7%
McCain	45%	41%	47%	42%	50%
Obama	41%	44%	42%	42%	31%
Undecided	9%	9%	8%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Dole	51%	50%	55%	48%	52%
Hagan	37%	34%	34%	42%	35%
Undecided	12%	16%	11%	10%	13%





Crosstabs

	Base	Native	
		North Carolina	Somewhere Else
President			
Barr	5%	6%	5%
McCain	45%	49%	40%
Obama	41%	36%	46%
Undecided	9%	9%	9%

	Base	Native	
		North Carolina	Somewhere Else
Senate			
Dole	51%	53%	49%
Hagan	38%	35%	41%
Undecided	11%	12%	10%

	Base	Area Code					
		252	336	704	828	910	919
President							
Barr	5%	7%	4%	6%	5%	7%	5%
McCain	45%	47%	51%	47%	40%	42%	40%
Obama	41%	37%	34%	35%	43%	45%	50%
Undecided	9%	10%	11%	12%	12%	6%	5%

	Base	Area Code					
		252	336	704	828	910	919
Senate							
Dole	51%	55%	52%	56%	49%	51%	46%
Hagan	37%	29%	40%	28%	42%	38%	44%
Undecided	12%	16%	9%	16%	9%	11%	10%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
President									
Barr	5%	5%	2%	3%	12%	6%	8%	18%	-
McCain	45%	42%	28%	38%	78%	71%	22%	68%	40%
Obama	41%	48%	66%	49%	5%	12%	52%	6%	24%
Undecided	9%	6%	3%	10%	5%	12%	18%	8%	36%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Senate									
Dole	51%	45%	36%	45%	81%	78%	33%	78%	34%
Hagan	38%	45%	35%	45%	11%	10%	58%	13%	36%
Undecided	11%	10%	29%	10%	8%	12%	9%	9%	30%

