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LeBron more popular than Gov. Scott in Florida

Raleigh, N.C. – Ever since taking his talents to Tallahassee, Florida Gov. Rick Scott has had a tough time in the arena of public opinion.

In December, he was awarded the dubious honor of least popular governor in the country after polling a 26% approval rating. In the last statewide poll of his approval rating in mid-April, he polled at 34% approval.

While his new approval rating—31%—isn't the worst he's ever polled, Scott may have finally hit rock bottom—he is now officially less popular than one of the most polarizing figures in American pop culture, 3-time NBA MVP LeBron James.

James, whose Miami Heat are vying for their second consecutive NBA Finals appearance and first championship since 2006, has a favorability rating of 32% among Floridians. Time—and wins and awards and highlight reel dunks—is proving to be an effective antidote for the maligned superstar. His favorability rating has improved 10 points since July, when Floridians were last polled on their opinion of the 8-time All-Star.

But things are far from getting better for Scott, who was elected with 49% of the vote in 2010. Nan Rich, minority leader of the Florida State Senate and the first declared Democratic 2014 gubernatorial candidate, already holds a 47-35 lead over Scott. To make matters worse, Rich carries just 14% name recognition in the state, giving credibility to the theory that literally anyone could beat Scott in 2014.

Scott's undoing begins with dwindling support in his own party. Just 53% of Republicans approve of his job performance, down from 60% in April. 17% of Republicans would rather take their chances with unknown Democrat Nan Rich in the gubernatorial election than vote for Scott.

Scott is also struggling with women, with whom he has a 25% approval rating, and Independents (26% approval). Rich wins with Independents in a head-to-head matchup with Scott, 41-27.

Scott's drop in approval ratings and glum 2014 outlook comes as his voter-elimination efforts are beginning to surface (and be scrutinized) nationally. A majority (50%) of Florida voters disapprove of Scott's push to eliminate some people from the registered voter rolls. His effort is facing significant disapproval, despite only 5% of voters saying

they know someone who has been removed from the registered voter rolls this year. 14% of Hispanics and 8% of African Americans say they know someone who has been scratched from the voter rolls this year, while only 3% of whites say they know someone.

Scott's dismal reception in the Sunshine State may be turning Floridians against Republicans—Florida voters said they would vote Democratic over Republican 46-44 if there was an election for Congress held today. Independents would vote Democratic over Republican 40-38.

Florida voters are becoming more receptive to the idea of same-sex marriage. Floridians still think same-sex marriage should be illegal, but only by a 3-point margin (45-42), down from an 11-point margin (48-37) in October, when Florida voters were last polled on their opinion of same-sex marriage. 72% of Florida voters believe same-sex couples should either be allowed to marry or form civil unions, up from 69% in October. Once again, African American voters are leading the public opinion shift in favor of gay marriage. 49% of African Americans think same-sex marriage should be legal, up 26 points from October, and 66% believe in legalized same-sex marriage/civil unions, up from 50% in October.

While support for same-sex marriage or civil unions is undivided, Floridians' support for LeBron, Dwyane Wade and the Heat is far from it. The Heat and their two superstars are divisive along a number of demographics, including race, age and political party.

The most profound divide is along racial lines. 75% of African Americans are rooting for the Heat to 29% of Whites; 63% of African Americans have a favorable opinion of LeBron to 26% of Whites; and Dwyane Wade has a 73% favorability rating with African Americans to a 30% favorability rating with Whites.

Young people are more supportive of the Miami Heat. 43% of young voters (age 18 to 29) are rooting for the Heat, while just 31% voters over 65 rooting for the Heat. 44% of young voters have a favorable opinion of LeBron, while just 25% of voters older than 65 do. The same goes for Wade—44% favorability with young voters to 27% with voters over 65.

47% of Democrats are rooting for Heat to 29% of Republicans. 42% of Democrats have favorable opinion of LeBron to 23% of Republicans. Dwyane Wade is similarly divisive, with 47% favorability rating among Democrats to 27% favorability among Republicans.

Heat power forward and 7-time All-Star Chris Bosh has a 25% favorability rating in Florida, and Heat coach Erik Spoelstra has a 20% favorability rating.

Orlando Magic center Dwight Howard, who was the focus of a drawn-out and theatrical trade controversy earlier in the season, is viewed favorably by 23% of Florida voters.

PPP surveyed 642 Florida voters from May 31st to June 3rd. The margin of error for the survey is +/-3.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Florida Survey Results

Q1 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve..... 31% Not sure 13%
Disapprove..... 56%

Q2 If there was an election for Congress today, would you vote Democratic or Republican?

Democratic..... 46%
Republican..... 44%
Undecided..... 10%

Q3 Do you think same-sex marriage should be legal or illegal?

Legal..... 42%
Illegal 45%
Not sure 13%

Q4 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 37%
Gay couples should be allowed to form civil unions but not marry 35%
There should be no legal recognition of a gay couple's relationship 26%
Not sure 3%

Q5 Do you have a favorable or unfavorable opinion of Nan Rich?

Favorable..... 5%
Unfavorable 9%
Not sure 86%

Q6 If the candidates for Governor in 2014 were Democrat Nan Rich and Republican Rick Scott, who would you vote for?

Nan Rich..... 47%
Rick Scott..... 35%
Not sure 18%

Q7 Do you approve or disapprove of Governor Scott's push to eliminate some people from the registered voter rolls?

Approve 34%
Disapprove..... 50%
Not sure 17%

Q8 Do you know anyone who has gotten thrown off the registered voter rolls this year, or not?

Know someone who has..... 5%
Do not..... 87%
Not sure 8%

Q9 Are you rooting for the Miami Heat to win the NBA Championship, or not?

Rooting for the Heat..... 36%
Are not..... 28%
Not sure 35%

Q10 Do you have a favorable or unfavorable opinion of LeBron James?

Favorable..... 32%
Unfavorable 19%
Not sure 49%

Q11 Do you have a favorable or unfavorable opinion of Dwayne Wade?

Favorable..... 37%
Unfavorable 9%
Not sure 54%





Q12 Do you have a favorable or unfavorable opinion of Chris Bosh?

Favorable..... 25%
Unfavorable 9%
Not sure 66%

Q13 Do you have a favorable or unfavorable opinion of Erik Spoelstra?

Favorable..... 20%
Unfavorable 7%
Not sure 74%

Q14 Do you have a favorable or unfavorable opinion of Dwight Howard?

Favorable..... 23%
Unfavorable 14%
Not sure 63%

Q15 Who did you vote for President in 2008?

John McCain..... 43%
Barack Obama..... 47%
Someone else/Don't remember 10%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 16%
Moderate..... 33%
Somewhat conservative..... 25%
Very conservative 16%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 49%
Man..... 51%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 41%
Republican..... 40%
Independent/Other..... 19%

Q19 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 12%
White 70%
African-American 12%
Other..... 5%

Q20 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 22%
46 to 65..... 33%
Older than 65..... 33%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Scott Approval				
Approve	31%	57%	9%	24%
Disapprove	56%	26%	83%	60%
Not sure	13%	17%	8%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Generic Cong. Ballot				
Democratic	46%	7%	84%	32%
Republican	44%	84%	7%	48%
Undecided	10%	9%	10%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Same-sex Marriage Legal/Illegal				
Legal	42%	16%	64%	46%
Illegal	45%	72%	22%	42%
Not sure	13%	11%	14%	13%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	37%	14%	57%	38%
Gay couples should be allowed to form civil unions but not marry	35%	47%	25%	34%
There should be no legal recognition of a gay couple's relationship	26%	37%	16%	25%
Not sure	3%	3%	3%	3%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rich Favorability				
Favorable	5%	5%	5%	9%
Unfavorable	9%	5%	12%	11%
Not sure	86%	90%	83%	80%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rich/Scott Gov 2014				
Nan Rich	47%	15%	76%	42%
Rick Scott	35%	69%	6%	27%
Not sure	18%	16%	18%	31%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Scott Voter Purge Approval				
Approve	34%	63%	8%	32%
Disapprove	50%	16%	81%	40%
Not sure	17%	21%	11%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Know Anyone Who's Been Purged?				
Know someone who has	5%	3%	6%	12%
Do not	87%	89%	86%	79%
Not sure	8%	8%	8%	9%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rooting for Heat?				
Rooting for the Heat	36%	26%	46%	34%
Are not	28%	33%	24%	29%
Not sure	35%	40%	30%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
LeBron Favorability				
Favorable	32%	20%	42%	31%
Unfavorable	19%	21%	16%	24%
Not sure	49%	58%	42%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
DWade Favorability				
Favorable	37%	24%	48%	40%
Unfavorable	9%	12%	6%	11%
Not sure	54%	64%	47%	49%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Bosh Favorability				
Favorable	25%	17%	34%	17%
Unfavorable	9%	10%	6%	19%
Not sure	66%	73%	60%	64%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Spiegel Favorability				
Favorable	20%	13%	25%	21%
Unfavorable	7%	6%	6%	11%
Not sure	74%	81%	69%	67%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Howard Favorability				
Favorable	23%	20%	27%	14%
Unfavorable	14%	13%	13%	25%
Not sure	63%	66%	60%	61%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	31%	18%	6%	18%	52%	59%
Disapprove	56%	77%	87%	66%	36%	24%
Not sure	13%	6%	6%	16%	12%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Cong. Ballot						
Democratic	46%	89%	89%	55%	10%	14%
Republican	44%	9%	9%	26%	82%	77%
Undecided	10%	3%	2%	19%	7%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-sex Marriage Legal/Illegal						
Legal	42%	72%	70%	50%	21%	12%
Illegal	45%	19%	19%	32%	67%	81%
Not sure	13%	9%	11%	18%	12%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	37%	69%	65%	43%	15%	8%
Gay couples should be allowed to form civil unions but not marry	35%	19%	25%	35%	46%	41%
There should be no legal recognition of a gay couple's relationship	26%	11%	8%	18%	37%	50%
Not sure	3%	1%	3%	3%	3%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rich Favorability						
Favorable	5%	8%	4%	7%	5%	1%
Unfavorable	9%	16%	13%	5%	5%	14%
Not sure	86%	76%	83%	89%	90%	85%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rich/Scott Gov 2014						
Nan Rich	47%	81%	80%	54%	23%	13%
Rick Scott	35%	10%	9%	18%	57%	75%
Not sure	18%	9%	12%	27%	19%	13%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Voter Purge Approval						
Approve	34%	15%	6%	19%	62%	57%
Disapprove	50%	80%	85%	59%	18%	24%
Not sure	17%	5%	8%	22%	20%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Know Anyone Who's Been Purged?						
Know someone who has	5%	8%	4%	5%	4%	9%
Do not	87%	85%	89%	84%	90%	86%
Not sure	8%	7%	7%	11%	6%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rooting for Heat?						
Rooting for the Heat	36%	30%	44%	43%	28%	33%
Are not	28%	27%	29%	26%	39%	18%
Not sure	35%	44%	27%	31%	33%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
LeBron Favorability						
Favorable	32%	32%	45%	41%	19%	20%
Unfavorable	19%	17%	18%	13%	24%	26%
Not sure	49%	50%	37%	46%	57%	54%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
DWade Favorability						
Favorable	37%	33%	49%	45%	26%	28%
Unfavorable	9%	7%	7%	7%	12%	10%
Not sure	54%	60%	44%	48%	61%	62%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bosh Favorability						
Favorable	25%	24%	37%	30%	17%	19%
Unfavorable	9%	11%	5%	10%	8%	11%
Not sure	66%	65%	58%	60%	75%	70%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
SpoeIstra Favorability						
Favorable	20%	18%	17%	27%	12%	23%
Unfavorable	7%	7%	6%	9%	6%	2%
Not sure	74%	75%	77%	64%	82%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Howard Favorability						
Favorable	23%	32%	26%	26%	18%	16%
Unfavorable	14%	8%	11%	19%	12%	18%
Not sure	63%	60%	63%	56%	70%	66%





Crosstabs

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	31%	25%	37%
Disapprove	56%	60%	52%
Not sure	13%	14%	11%

	Base	Gender	
		Woman	Man
Generic Cong. Ballot			
Democratic	46%	56%	37%
Republican	44%	34%	53%
Undecided	10%	10%	10%

	Base	Gender	
		Woman	Man
Same-sex Marriage Legal/Illegal			
Legal	42%	49%	36%
Illegal	45%	36%	54%
Not sure	13%	15%	10%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	37%	43%	30%
Gay couples should be allowed to form civil unions but not marry	35%	34%	36%
There should be no legal recognition of a gay couple's relationship	26%	20%	31%
Not sure	3%	3%	2%





Crosstabs

	Base	Gender	
		Woman	Man
Rich Favorability			
Favorable	5%	5%	5%
Unfavorable	9%	11%	8%
Not sure	86%	85%	87%

	Base	Gender	
		Woman	Man
Rich/Scott Gov 2014			
Nan Rich	47%	53%	41%
Rick Scott	35%	24%	45%
Not sure	18%	23%	14%

	Base	Gender	
		Woman	Man
Scott Voter Purge Approval			
Approve	34%	29%	38%
Disapprove	50%	51%	49%
Not sure	17%	20%	14%

	Base	Gender	
		Woman	Man
Know Anyone Who's Been Purged?			
Know someone who has	5%	6%	5%
Do not	87%	86%	87%
Not sure	8%	8%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Rooting for Heat?			
Rooting for the Heat	36%	39%	34%
Are not	28%	21%	35%
Not sure	35%	40%	31%

	Base	Gender	
		Woman	Man
LeBron Favorability			
Favorable	32%	29%	35%
Unfavorable	19%	16%	22%
Not sure	49%	55%	43%

	Base	Gender	
		Woman	Man
DWade Favorability			
Favorable	37%	35%	39%
Unfavorable	9%	4%	13%
Not sure	54%	61%	48%

	Base	Gender	
		Woman	Man
Bosh Favorability			
Favorable	25%	26%	25%
Unfavorable	9%	4%	14%
Not sure	66%	70%	62%





Crosstabs

	Base	Gender	
		Woman	Man
Spelstra Favorability			
Favorable	20%	17%	22%
Unfavorable	7%	4%	9%
Not sure	74%	79%	69%

	Base	Gender	
		Woman	Man
Howard Favorability			
Favorable	23%	20%	25%
Unfavorable	14%	9%	20%
Not sure	63%	72%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Approval				
Approve	31%	12%	53%	26%
Disapprove	56%	79%	31%	60%
Not sure	13%	9%	15%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Cong. Ballot				
Democratic	46%	85%	7%	40%
Republican	44%	9%	84%	38%
Undecided	10%	6%	9%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Same-sex Marriage Legal/Illegal				
Legal	42%	61%	20%	46%
Illegal	45%	26%	70%	37%
Not sure	13%	13%	10%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	37%	54%	16%	39%
Gay couples should be allowed to form civil unions but not marry	35%	25%	45%	38%
There should be no legal recognition of a gay couple's relationship	26%	18%	36%	22%
Not sure	3%	3%	3%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
Rich Favorability				
Favorable	5%	7%	4%	3%
Unfavorable	9%	11%	9%	6%
Not sure	86%	82%	87%	91%

	Base	Party		
		Democrat	Republican	Independent/Other
Rich/Scott Gov 2014				
Nan Rich	47%	77%	17%	41%
Rick Scott	35%	7%	68%	27%
Not sure	18%	16%	14%	31%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Voter Purge Approval				
Approve	34%	14%	56%	31%
Disapprove	50%	75%	25%	45%
Not sure	17%	11%	19%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Know Anyone Who's Been Purged?				
Know someone who has	5%	8%	3%	5%
Do not	87%	84%	91%	84%
Not sure	8%	8%	6%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Rooting for Heat?				
Rooting for the Heat	36%	47%	29%	26%
Are not	28%	23%	34%	29%
Not sure	35%	30%	37%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
LeBron Favorability				
Favorable	32%	42%	23%	29%
Unfavorable	19%	16%	23%	18%
Not sure	49%	42%	54%	52%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
DWade Favorability				
Favorable	37%	47%	27%	35%
Unfavorable	9%	6%	12%	7%
Not sure	54%	46%	61%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
Bosh Favorability				
Favorable	25%	36%	18%	18%
Unfavorable	9%	7%	10%	9%
Not sure	66%	57%	72%	73%

	Base	Party		
		Democrat	Republican	Independent/Other
Spoelstra Favorability				
Favorable	20%	26%	14%	17%
Unfavorable	7%	6%	9%	2%
Not sure	74%	67%	77%	81%

	Base	Party		
		Democrat	Republican	Independent/Other
Howard Favorability				
Favorable	23%	30%	18%	16%
Unfavorable	14%	14%	16%	13%
Not sure	63%	56%	66%	71%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Scott Approval					
Approve	31%	23%	36%	17%	25%
Disapprove	56%	58%	52%	75%	61%
Not sure	13%	19%	12%	9%	14%

	Base	Race			
		Hispanic	White	African-American	Other
Generic Cong. Ballot					
Democratic	46%	52%	38%	89%	48%
Republican	44%	34%	52%	7%	40%
Undecided	10%	14%	10%	4%	13%

	Base	Race			
		Hispanic	White	African-American	Other
Same-sex Marriage Legal/Illegal					
Legal	42%	43%	43%	49%	21%
Illegal	45%	31%	49%	31%	59%
Not sure	13%	26%	9%	20%	20%

	Base	Race			
		Hispanic	White	African-American	Other
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	37%	36%	38%	33%	21%
Gay couples should be allowed to form civil unions but not marry	35%	42%	34%	33%	42%
There should be no legal recognition of a gay couple's relationship	26%	21%	26%	26%	37%
Not sure	3%	2%	2%	8%	-





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Rich Favorability					
Favorable	5%	4%	4%	9%	6%
Unfavorable	9%	13%	7%	17%	14%
Not sure	86%	83%	89%	74%	80%

	Base	Race			
		Hispanic	White	African-American	Other
Rich/Scott Gov 2014					
Nan Rich	47%	47%	41%	82%	47%
Rick Scott	35%	27%	41%	5%	39%
Not sure	18%	26%	18%	13%	14%

	Base	Race			
		Hispanic	White	African-American	Other
Scott Voter Purge Approval					
Approve	34%	22%	41%	7%	22%
Disapprove	50%	55%	42%	82%	69%
Not sure	17%	23%	17%	11%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Know Anyone Who's Been Purged?					
Know someone who has	5%	14%	3%	8%	16%
Do not	87%	75%	92%	75%	63%
Not sure	8%	11%	5%	17%	21%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Rooting for Heat?					
Rooting for the Heat	36%	46%	29%	75%	32%
Are not	28%	36%	31%	10%	25%
Not sure	35%	18%	41%	15%	43%

	Base	Race			
		Hispanic	White	African-American	Other
LeBron Favorability					
Favorable	32%	37%	26%	63%	39%
Unfavorable	19%	25%	20%	7%	21%
Not sure	49%	38%	54%	30%	41%

	Base	Race			
		Hispanic	White	African-American	Other
DWade Favorability					
Favorable	37%	43%	30%	73%	40%
Unfavorable	9%	14%	8%	4%	18%
Not sure	54%	42%	62%	22%	42%

	Base	Race			
		Hispanic	White	African-American	Other
Bosh Favorability					
Favorable	25%	36%	18%	61%	23%
Unfavorable	9%	15%	9%	4%	11%
Not sure	66%	49%	74%	35%	66%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Spaelstra Favorability					
Favorable	20%	33%	14%	41%	15%
Unfavorable	7%	9%	7%	4%	7%
Not sure	74%	58%	79%	55%	78%

	Base	Race			
		Hispanic	White	African-American	Other
Howard Favorability					
Favorable	23%	19%	19%	42%	32%
Unfavorable	14%	17%	14%	12%	22%
Not sure	63%	64%	67%	46%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott Approval					
Approve	31%	14%	25%	33%	41%
Disapprove	56%	68%	59%	60%	46%
Not sure	13%	19%	16%	8%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Cong. Ballot					
Democratic	46%	61%	42%	49%	42%
Republican	44%	21%	49%	43%	48%
Undecided	10%	18%	9%	8%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Same-sex Marriage Legal/Illegal					
Legal	42%	70%	48%	37%	35%
Illegal	45%	24%	45%	46%	52%
Not sure	13%	6%	7%	17%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	37%	67%	35%	36%	28%
Gay couples should be allowed to form civil unions but not marry	35%	18%	31%	41%	38%
There should be no legal recognition of a gay couple's relationship	26%	15%	32%	20%	30%
Not sure	3%	-	2%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rich Favorability					
Favorable	5%	6%	2%	6%	6%
Unfavorable	9%	16%	16%	5%	7%
Not sure	86%	78%	83%	89%	87%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rich/Scott Gov 2014					
Nan Rich	47%	47%	53%	52%	38%
Rick Scott	35%	17%	34%	33%	43%
Not sure	18%	37%	13%	15%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott Voter Purge Approval					
Approve	34%	17%	34%	33%	40%
Disapprove	50%	60%	56%	52%	40%
Not sure	17%	23%	10%	16%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Know Anyone Who's Been Purged?					
Know someone who has	5%	10%	8%	4%	4%
Do not	87%	80%	90%	88%	85%
Not sure	8%	10%	2%	7%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rooting for Heat?					
Rooting for the Heat	36%	43%	34%	41%	31%
Are not	28%	33%	39%	22%	26%
Not sure	35%	23%	27%	36%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
LeBron Favorability					
Favorable	32%	44%	31%	38%	25%
Unfavorable	19%	22%	24%	17%	17%
Not sure	49%	33%	46%	46%	58%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
DWade Favorability					
Favorable	37%	44%	44%	41%	27%
Unfavorable	9%	16%	8%	6%	10%
Not sure	54%	40%	47%	53%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bosh Favorability					
Favorable	25%	24%	29%	30%	19%
Unfavorable	9%	20%	9%	6%	8%
Not sure	66%	56%	62%	64%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Spelstra Favorability					
Favorable	20%	25%	16%	27%	15%
Unfavorable	7%	13%	9%	3%	7%
Not sure	74%	63%	76%	70%	78%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Howard Favorability					
Favorable	23%	29%	26%	21%	21%
Unfavorable	14%	21%	10%	15%	15%
Not sure	63%	50%	64%	64%	65%

