

FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Recount Saga Hurt Coleman's Future Prospects

Raleigh, N.C. – More than half of Minnesota voters say they have an unfavorable opinion of Norm Coleman and his actions during the recount for his Senate race is partly to blame, Public Policy Polling's newest survey finds.

52% of respondents said they now view Coleman negatively, with 38% still holding a positive opinion of him. 72% of Republicans but only 10% of Democrats give him good reviews, and independents are split 49/37 against him as well.

54% of voters in the state said the way he handled the recount against Al Franken made them less likely to support Coleman in the future for Governor or some other office, compared to 26% who said it made them more inclined to vote for him in a later contest.

Pitted specifically against a trio of potential Democratic contenders for next year, Coleman trails Minneapolis Mayor R.T. Rybak 43-37, has a 41-39 deficit against fellow former Senator Mark Dayton, and leads House Speaker Margaret Anderson Kelliher by a 42-34 margin.

“Clearly the recount saga damaged Norm Coleman's chances at being elected to office again in Minnesota,” said Dean Debnam, President of Public Policy Polling. “You have to wonder how much more goodwill he would have been able to earn with voters in the state if he had decided to take the high road and concede six months ago.”

Rybak is the most popular of the Democrats we tested with state voters, holding a +13 net favorability rating. Dayton is at -1 and Kelliher's is -9. PPP will release numbers looking at voter perceptions of Barack Obama and Tim Pawlenty tomorrow.

PPP conducted a survey of 1,491 Minnesota voters on July 7th and 8th. The survey's margin of error is +/-2.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Minnesota Survey Results

Q1 Do you have a favorable or unfavorable opinion of former Republican Senator Norm Coleman? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....38% *Not Sure*.....11%
Unfavorable52%

Q2 Do you have a favorable or unfavorable opinion of former Democratic Senator Mark Dayton? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....36%
Unfavorable37%
Not Sure.....27%

Q3 Do you have a favorable or unfavorable opinion of Democratic Minneapolis Mayor R.T. Rybak? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....37%
Unfavorable24%
Not Sure.....39%

Q4 Do you have a favorable or unfavorable opinion of Democratic Speaker of the House Margaret Anderson Kelliher? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....24%
Unfavorable33%
Not Sure.....43%

Q5 If the candidates for Governor next year were Republican Norm Coleman and Democrat Mark Dayton, who would you vote for? If Norm Coleman, press 1. If Mark Dayton, press 2. If you're undecided, press 3.

Coleman39%
Dayton41%
Undecided.....20%

Q6 If the candidates for Governor next year were Republican Norm Coleman and Democrat R.T. Rybak, who would you vote for? If Norm Coleman, press 1. If R.T. Rybak, press 2. If you're undecided, press 3.

Coleman37%
Rybak43%
Undecided.....19%

Q7 If the candidates for Governor next year were Republican Norm Coleman and Democrat Margaret Anderson Kelliher, who would you vote for? If Norm Coleman, press 1. If Margaret Anderson Kelliher, press 2. If you're undecided, press 3.

Coleman42%
Kelliher.....34%
Undecided.....24%

Q8 Did the way Norm Coleman handled the recount in his Senate race make you more or less likely to support him in a future campaign for Governor or some other office? If more likely, press 1. If less likely, press 2. If it made no difference, press 3.

More Likely26%
Less Likely.....54%
No Difference.....20%

Q9 Do you consider yourself to be liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal.....19%
Moderate.....47%
Conservative.....35%

Q10 If you are a woman, press 1, if a man, press 2.

Woman52%
Man.....48%





Q11 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 34%
Republican..... 27%
Independent/Other..... 39%

Q12 If you are white, press one now. If other, press 2.

White 91%
Other..... 9%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 23%
46 to 65..... 45%
Older than 65..... 16%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Coleman Favorability				
Favorable	38%	12%	31%	61%
Unfavorable	52%	81%	57%	29%
Not Sure	11%	7%	12%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Dayton Favorability				
Favorable	36%	57%	42%	16%
Unfavorable	37%	14%	29%	60%
Not Sure	27%	29%	29%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Rybak Favorability				
Favorable	37%	64%	43%	15%
Unfavorable	24%	9%	17%	42%
Not Sure	39%	26%	41%	43%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kelliher Favorability				
Favorable	24%	48%	28%	5%
Unfavorable	33%	10%	23%	58%
Not Sure	43%	42%	48%	37%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Coleman/Dayton				
Coleman	39%	8%	28%	70%
Dayton	41%	81%	46%	13%
Undecided	20%	11%	26%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Coleman/Rybak				
Coleman	37%	10%	28%	65%
Rybak	43%	82%	50%	13%
Undecided	19%	8%	23%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
Coleman/Kelliher				
Coleman	42%	9%	33%	71%
Kelliher	34%	74%	35%	10%
Undecided	24%	17%	31%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Coleman Handling of Recount				
More Likely	26%	6%	20%	46%
Less Likely	54%	84%	62%	26%
No Difference	20%	10%	18%	27%





Crosstabs

	Base	Gender	
		Woman	Man
Coleman Favorability			
Favorable	38%	34%	41%
Unfavorable	52%	54%	49%
Not Sure	11%	12%	9%

	Base	Gender	
		Woman	Man
Dayton Favorability			
Favorable	36%	37%	34%
Unfavorable	37%	31%	43%
Not Sure	27%	31%	23%

	Base	Gender	
		Woman	Man
Rybak Favorability			
Favorable	37%	38%	36%
Unfavorable	24%	18%	31%
Not Sure	39%	44%	33%

	Base	Gender	
		Woman	Man
Kelliher Favorability			
Favorable	24%	26%	22%
Unfavorable	33%	26%	41%
Not Sure	43%	48%	38%





Crosstabs

	Base	Gender	
		Woman	Man
Coleman/Dayton			
Coleman	39%	34%	44%
Dayton	41%	45%	37%
Undecided	20%	21%	19%

	Base	Gender	
		Woman	Man
Coleman/Rybak			
Coleman	37%	34%	41%
Rybak	43%	47%	40%
Undecided	19%	20%	19%

	Base	Gender	
		Woman	Man
Coleman/Kelliher			
Coleman	42%	37%	47%
Kelliher	34%	37%	31%
Undecided	24%	26%	22%

	Base	Gender	
		Woman	Man
Coleman Handling of Recount			
More Likely	26%	26%	27%
Less Likely	54%	55%	52%
No Difference	20%	19%	21%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Coleman Favorability				
Favorable	38%	10%	72%	37%
Unfavorable	52%	82%	17%	49%
Not Sure	11%	8%	10%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Dayton Favorability				
Favorable	36%	57%	13%	33%
Unfavorable	37%	15%	64%	37%
Not Sure	27%	27%	23%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Rybak Favorability				
Favorable	37%	59%	15%	33%
Unfavorable	24%	7%	43%	26%
Not Sure	39%	34%	41%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
Kelliher Favorability				
Favorable	24%	47%	5%	17%
Unfavorable	33%	10%	59%	34%
Not Sure	43%	43%	36%	49%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Coleman/Dayton				
Coleman	39%	6%	80%	39%
Dayton	41%	79%	8%	31%
Undecided	20%	16%	12%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Coleman/Rybak				
Coleman	37%	6%	79%	36%
Rybak	43%	81%	8%	34%
Undecided	19%	13%	13%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Coleman/Kelliher				
Coleman	42%	8%	83%	43%
Kelliher	34%	69%	4%	24%
Undecided	24%	23%	13%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Coleman Handling of Recount				
More Likely	26%	6%	54%	24%
Less Likely	54%	84%	20%	50%
No Difference	20%	9%	26%	25%





Crosstabs

	Base	Race	
		White	Other
Coleman Favorability			
Favorable	38%	38%	33%
Unfavorable	52%	52%	54%
Not Sure	11%	10%	13%

	Base	Race	
		White	Other
Dayton Favorability			
Favorable	36%	36%	35%
Unfavorable	37%	37%	34%
Not Sure	27%	27%	31%

	Base	Race	
		White	Other
Rybak Favorability			
Favorable	37%	36%	42%
Unfavorable	24%	24%	28%
Not Sure	39%	40%	30%

	Base	Race	
		White	Other
Kelliher Favorability			
Favorable	24%	23%	29%
Unfavorable	33%	33%	31%
Not Sure	43%	44%	40%





Crosstabs

	Base	Race	
		White	Other
Coleman/Dayton			
Coleman	39%	39%	36%
Dayton	41%	41%	43%
Undecided	20%	20%	21%

	Base	Race	
		White	Other
Coleman/Rybak			
Coleman	37%	38%	31%
Rybak	43%	43%	47%
Undecided	19%	19%	22%

	Base	Race	
		White	Other
Coleman/Kelliher			
Coleman	42%	42%	35%
Kelliher	34%	34%	37%
Undecided	24%	24%	27%

	Base	Race	
		White	Other
Coleman Handling of Recount			
More Likely	26%	27%	20%
Less Likely	54%	54%	55%
No Difference	20%	19%	24%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman Favorability					
Favorable	38%	34%	38%	37%	41%
Unfavorable	52%	57%	51%	52%	47%
Not Sure	11%	9%	10%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dayton Favorability					
Favorable	36%	33%	28%	39%	42%
Unfavorable	37%	33%	40%	38%	34%
Not Sure	27%	34%	32%	23%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rybak Favorability					
Favorable	37%	33%	39%	37%	37%
Unfavorable	24%	28%	26%	23%	19%
Not Sure	39%	38%	35%	40%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kelliher Favorability					
Favorable	24%	22%	20%	25%	28%
Unfavorable	33%	30%	33%	34%	32%
Not Sure	43%	48%	47%	41%	40%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman/Dayton					
Coleman	39%	30%	42%	39%	42%
Dayton	41%	48%	35%	41%	43%
Undecided	20%	22%	23%	20%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman/Rybak					
Coleman	37%	29%	40%	38%	41%
Rybak	43%	50%	42%	42%	41%
Undecided	19%	21%	18%	20%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman/Kelliher					
Coleman	42%	33%	44%	42%	45%
Kelliher	34%	41%	31%	34%	34%
Undecided	24%	26%	25%	25%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman Handling of Recount					
More Likely	26%	26%	25%	25%	30%
Less Likely	54%	54%	55%	54%	51%
No Difference	20%	20%	20%	20%	18%

