

INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Sheriff Clarke Headed For Defeat

Raleigh, N.C. – A new PPP survey of Milwaukee County finds that Sheriff David Clarke is very unpopular, and has almost no chance at being reelected next year.

Only 31% of voters in the county approve of the job Clarke is doing, to 62% who disapprove. Beyond that, voters consider him to be somewhat of a national embarrassment. 65% say that he's had a negative impact on Milwaukee County's image nationally, to only 29% who think he's had a positive impact. White voters (34/59 approval for Clarke) and black voters (22/72 approval for Clarke) are united in their negative feelings toward him.

Among Democratic primary voters, just 13% say they would support Clarke in a Democratic primary today to 82% who say they would prefer someone else. Clarke basically has no path to reelection as a Democrat at this point. He probably could be the Republican candidate for Sheriff- he gets a 72/23 approval rating from them- but then he would have virtually no chance of winning the general election either way.

“Milwaukee voters think David Clarke is embarrassing their county on the national level,” said Dean Debnam, President of Public Policy Polling. “Democratic voters are open to replacing him with just about anyone at this point.”

Donald Trump has a 30/63 approval rating in Milwaukee County, but Scott Walker's actually even worse off at 30/66. Walker trails a generic Democratic opponent in the county by 35 points at 64/29. To put that in perspective, Walker lost Milwaukee County by 27 points while winning by 5 statewide in 2014. But looking at it from another angle, Hillary Clinton won Milwaukee County by 37 points in November and still managed to narrowly lose statewide, so it's hard to say exactly what Walker's poor position in Milwaukee means for his overall prospects next year.

The one elected official we did find popular in Milwaukee County? Longtime Congresswoman Gwen Moore, who 52% of voters approve of to only 32% who disapprove. We don't find too many members of Congress who are that well liked. Her constituents evidently appreciate that she has been working hard for them.

Public Policy Polling surveyed 1,260 Milwaukee County voters, including 722 Democratic primary voters, from January 27th to 29th. The margin of error is +/-2.8% for the overall sample, and +/-3.7% for the Democratic primary voter sample. Participants were selected through a list based sample, and responded via landline telephone calls.



Milwaukee County Survey Results

Q1 Do you approve or disapprove of the job Donald Trump is doing as President?

Approve 30%
Disapprove..... 63%
Not sure 8%

Q2 Do you approve or disapprove of the job Scott Walker is doing as Governor?

Approve 30%
Disapprove..... 66%
Not sure 5%

Q3 Generally speaking if the election for Governor was today would you vote for Republican Scott Walker, or his Democratic opponent?

Scott Walker 29%
Democratic opponent..... 64%
Not sure 7%

Q4 Do you approve or disapprove of the job Congresswoman Gwen Moore is doing?

Approve 52%
Disapprove..... 32%
Not sure 16%

Q5 Do you approve or disapprove of the job Sheriff David Clarke is doing?

Approve 31%
Disapprove..... 62%
Not sure 7%

Q6 Do you think Sheriff Clarke has a positive or negative impact on Milwaukee County's image?

Sheriff Clarke has a positive impact on Milwaukee County's image 29%
Sheriff Clarke has a negative impact on Milwaukee County's image 65%
Not sure 5%

Q7 Generally speaking do you vote in Democratic or Republican primary elections, or do you not usually vote in primary elections?

Democratic primaries 62%
Republican primaries 27%
Don't usually vote in primaries 11%

Q8 (Among 722 Democratic primary voters) If the Democratic primary for Sheriff was today, would you vote for David Clarke or someone else?

David Clarke 13%
Someone else..... 82%
Not sure 4%

Q9 In the last presidential election, did you vote for Republican Donald Trump, Democrat Hillary Clinton, Libertarian Gary Johnson, Green Party candidate Jill Stein, or someone else?

Donald Trump 27%
Hillary Clinton..... 64%
Gary Johnson 3%
Jill Stein 1%
Someone else..... 5%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If an independent or a member of another party, press 3.

Democrat 52%
Republican..... 21%
Independent / Other 26%



Q12 If you are white, press 1. If African American, press 2. If other, press 3.

<i>White</i>	64%
<i>African American</i>	27%
<i>Other</i>	9%

Q13 If you are 18-29 years old, press 1. If 30-45, press 2. If 46-65, press 3. If older than 65, press 4.

<i>18 to 29</i>	9%
<i>30 to 45</i>	24%
<i>46 to 65</i>	42%
<i>Older than 65</i>	26%



	Base	2016 Vote				
		Donal- d Tru...	Hillary Clint...	Gary Jo- hanson	Jill Stein	Someon- e else
Trump Approval						
Approve	30%	89%	5%	30%	18%	33%
Disapprove	63%	6%	88%	54%	70%	48%
Not sure	8%	4%	8%	16%	12%	19%

	Base	2016 Vote				
		Donal- d Tru...	Hillary Clint...	Gary Jo- hanson	Jill Stein	Someon- e else
Walker Approval						
Approve	30%	80%	8%	40%	20%	33%
Disapprove	66%	15%	88%	43%	80%	57%
Not sure	5%	5%	4%	17%	-	9%

	Base	2016 Vote				
		Donal- d Tru...	Hillary Clint...	Gary Jo- hanson	Jill Stein	Someon- e else
Walker / Democrat						
Scott Walker	29%	83%	5%	34%	20%	43%
Democratic opponent	64%	9%	90%	33%	75%	36%
Not sure	7%	8%	5%	33%	5%	21%

	Base	2016 Vote				
		Donal- d Tru...	Hillary Clint...	Gary Jo- hanson	Jill Stein	Someon- e else
Moore Approval						
Approve	52%	9%	73%	22%	58%	31%
Disapprove	32%	77%	11%	49%	18%	36%
Not sure	16%	14%	15%	29%	24%	32%

	Base	2016 Vote				
		Donal- d Tru...	Hillary Clint...	Gary Jo- hanson	Jill Stein	Someon- e else
Clarke Approval						
Approve	31%	78%	11%	30%	29%	32%
Disapprove	62%	17%	81%	60%	71%	61%
Not sure	7%	5%	8%	10%	-	7%

	Base	2016 Vote				
		Donal- d Tru...	Hillary Clint...	Gary Jo- hanson	Jill Stein	Someon- e else
Clarke Positive/Negative Impact						
Sheriff Clarke has a positive impact on Milwaukee County's image	29%	76%	9%	38%	27%	32%
Sheriff Clarke has a negative impact on Milwaukee County's image	65%	18%	86%	59%	71%	59%
Not sure	5%	7%	5%	4%	2%	9%

	Base	2016 Vote				
		Donal- d Tru...	Hillary Clint...	Gary Jo- hanson	Jill Stein	Someon- e else
Clarke / Someone Else						
David Clarke	13%	73%	9%	32%	23%	16%
Someone else	82%	25%	86%	64%	77%	78%
Not sure	4%	2%	5%	4%	-	7%

	Base	Gender	
		Wom...	Man
Trump Approval			
Approve	30%	25%	35%
Disapprove	63%	67%	58%
Not sure	8%	8%	7%





	Base	Gender	
		Wom...	Man
Walker Approval			
Approve	30%	26%	34%
Disapprove	66%	70%	61%
Not sure	5%	4%	5%

	Base	Gender	
		Wom...	Man
Walker / Democrat			
Scott Walker	29%	24%	34%
Democratic opponent	64%	69%	58%
Not sure	7%	6%	8%

	Base	Gender	
		Wom...	Man
Moore Approval			
Approve	52%	59%	44%
Disapprove	32%	26%	38%
Not sure	16%	15%	17%

	Base	Gender	
		Wom...	Man
Clarke Approval			
Approve	31%	27%	35%
Disapprove	62%	64%	59%
Not sure	7%	9%	6%

	Base	Gender	
		Wom...	Man
Clarke Positive/Negative Impact			
Sheriff Clarke has a positive impact on Milwaukee County's image	29%	26%	33%
Sheriff Clarke has a negative impact on Milwaukee County's image	65%	68%	63%
Not sure	5%	6%	4%

	Base	Gender	
		Wom...	Man
Clarke / Someone Else			
David Clarke	13%	13%	14%
Someone else	82%	81%	83%
Not sure	4%	5%	3%





	Base	Party		
		Democrat	Republican	Independent / Other
Trump Approval				
Approve	30%	10%	80%	28%
Disapprove	63%	82%	15%	62%
Not sure	8%	7%	5%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
Walker Approval				
Approve	30%	11%	76%	29%
Disapprove	66%	85%	20%	62%
Not sure	5%	3%	4%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
Walker / Democrat				
Scott Walker	29%	9%	78%	29%
Democratic opponent	64%	87%	16%	57%
Not sure	7%	4%	6%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
Moore Approval				
Approve	52%	73%	12%	42%
Disapprove	32%	14%	71%	34%
Not sure	16%	12%	16%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
Clarke Approval				
Approve	31%	18%	72%	24%
Disapprove	62%	75%	23%	67%
Not sure	7%	7%	5%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
Clarke Positive/Negative Impact				
Sheriff Clarke has a positive impact on Milwaukee County's image	29%	16%	70%	23%
Sheriff Clarke has a negative impact on Milwaukee County's image	65%	79%	24%	71%
Not sure	5%	5%	6%	6%





	Base	Party		
		Democrat	Republican	Independent / Other
Clarke / Someone Else				
David Clarke	13%	14%	55%	7%
Someone else	82%	82%	38%	88%
Not sure	4%	4%	7%	4%

	Base	Race		
		White	African American...	Other
Trump Approval				
Approve	30%	38%	13%	26%
Disapprove	63%	55%	78%	66%
Not sure	8%	7%	9%	8%

	Base	Race		
		White	African American...	Other
Walker Approval				
Approve	30%	37%	13%	24%
Disapprove	66%	58%	83%	66%
Not sure	5%	4%	4%	10%

	Base	Race		
		White	African American...	Other
Walker / Democrat				
Scott Walker	29%	38%	10%	24%
Democratic opponent	64%	56%	84%	61%
Not sure	7%	6%	7%	15%

	Base	Race		
		White	African American...	Other
Moore Approval				
Approve	52%	44%	71%	51%
Disapprove	32%	39%	18%	22%
Not sure	16%	17%	10%	27%

	Base	Race		
		White	African American...	Other
Clarke Approval				
Approve	31%	34%	22%	33%
Disapprove	62%	59%	72%	52%
Not sure	7%	7%	6%	15%





	Base	Race		
		White	African Americ...	Other
Clarke Positive/Negative Impact				
Sheriff Clarke has a positive impact on Milwaukee County's image	29%	33%	21%	27%
Sheriff Clarke has a negative impact on Milwaukee County's image	65%	62%	75%	62%
Not sure	5%	5%	4%	11%

	Base	Race		
		White	African Americ...	Other
Clarke / Someone Else				
David Clarke	13%	9%	18%	26%
Someone else	82%	87%	78%	63%
Not sure	4%	4%	4%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Trump Approval					
Approve	30%	37%	29%	28%	32%
Disapprove	63%	56%	66%	65%	58%
Not sure	8%	7%	5%	8%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Walker Approval					
Approve	30%	35%	25%	28%	35%
Disapprove	66%	60%	67%	69%	60%
Not sure	5%	4%	8%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Walker / Democrat					
Scott Walker	29%	34%	25%	27%	33%
Democratic opponent	64%	62%	62%	67%	62%
Not sure	7%	4%	12%	6%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Moore Approval					
Approve	52%	52%	46%	55%	54%
Disapprove	32%	38%	32%	31%	30%
Not sure	16%	10%	22%	14%	17%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Clarke Approval					
Approve	31%	41%	33%	28%	29%
Disapprove	62%	45%	62%	66%	62%
Not sure	7%	13%	5%	6%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Clarke Positive/Negative Impact					
Sheriff Clarke has a positive impact on Milwaukee County's image	29%	44%	31%	27%	26%
Sheriff Clarke has a negative impact on Milwaukee County's image	65%	51%	66%	69%	64%
Not sure	5%	5%	3%	4%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Clarke / Someone Else					
David Clarke	13%	23%	19%	9%	13%
Someone else	82%	74%	78%	85%	84%
Not sure	4%	3%	3%	6%	4%

