

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Wicker favored for election to full term over any MS Democrat

Raleigh, N.C. – Roger Wicker won the special election to complete Trent Lott’s fourth term in the Senate in 2008 by ten points over former Governor Ronnie Musgrove. If Wicker’s bid for a full term next fall were today, Musgrove would not come nearly that close, and no other Democrat would get within single digits. Musgrove trails by 17 points, 52-35. The only Democrat to match Musgrove’s defeat margin from three years ago is former Attorney General Mike Moore, who trails Wicker 48-38. Recently ousted Rep. Gene Taylor lags, 48-36. Current Attorney General Jim Hood is down 50-36. And another defeated Congressman, Travis Childers, is behind by the widest margin, 51-33.

Wicker is very well liked, particularly for such a new senator. Though over a quarter have no opinion of the job he is doing in D.C., his 51-23 spread among those who do ties him with Maine’s Olympia Snowe for the eighth most popular of 83 senators on which PPP has polled in the last year. Even the state’s pretty conservative Democrats like him, albeit narrowly, 33-29, to go along with 73% of his own party and a 46-36 spread with independents.

That extraordinary favor with the opposite party does not quite carry over to the horseraces, but Wicker does still win 13-18% of the Democrats’ votes, while they can only muster 6-11% of the GOP. Independents do stick with Wicker and then some, favoring him over the Democrats by margins of 17 (against Childers) to 28 points (versus Hood).

Hood and Moore are the only two Democrats with significant favor. Hood’s 43-26 favorability spread and Moore’s 39-23 are very good for Democrats in this state. They are just barely disliked across the aisle and roughly break even with independents. But voters still prefer to elect a Republican. Musgrove and Childers are narrowly disliked, 37-40 and 22-26, respectively. Taylor has a 27-26 spread; his problem is that he does better with Republicans (29-25) than his own party (24-24).

“If Democrats were going to pick up this Senate seat 2008 was probably their chance,” said Dean Debnam, President of Public Policy Polling. “Wicker appears to have himself firmly entrenched now.”

PPP surveyed 817 Mississippi voters from March 24th to 27th. The survey’s margin of error is +/-3.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



Mississippi Survey Results

Q1 Do you approve or disapprove of Senator Roger Wicker's job performance?

Approve 51%
Disapprove..... 23%
Not sure 26%

Q2 Do you have a favorable or unfavorable opinion of Travis Childers?

Favorable..... 22%
Unfavorable 26%
Not sure 52%

Q3 Do you have a favorable or unfavorable opinion of Jim Hood?

Favorable..... 43%
Unfavorable 26%
Not sure 31%

Q4 Do you have a favorable or unfavorable opinion of Mike Moore?

Favorable..... 39%
Unfavorable 23%
Not sure 39%

Q5 Do you have a favorable or unfavorable opinion of Ronnie Musgrove?

Favorable..... 37%
Unfavorable 40%
Not sure 22%

Q6 Do you have a favorable or unfavorable opinion of Gene Taylor?

Favorable..... 27%
Unfavorable 26%
Not sure 47%

Q7 If the candidates for US Senate next year were Republican Roger Wicker and Democrat Travis Childers, who would you vote for?

Roger Wicker..... 51%
Travis Childers..... 33%
Undecided..... 15%

Q8 If the candidates for US Senate next year were Republican Roger Wicker and Democrat Jim Hood, who would you vote for?

Roger Wicker..... 50%
Jim Hood..... 36%
Undecided..... 14%

Q9 If the candidates for US Senate next year were Republican Roger Wicker and Democrat Mike Moore, who would you vote for?

Roger Wicker..... 48%
Mike Moore..... 38%
Undecided..... 14%

Q10 If the candidates for US Senate next year were Republican Roger Wicker and Democrat Ronnie Musgrove, who would you vote for?

Roger Wicker..... 52%
Ronnie Musgrove..... 35%
Undecided..... 13%

Q11 If the candidates for US Senate next year were Republican Roger Wicker and Democrat Gene Taylor, who would you vote for?

Roger Wicker..... 48%
Gene Taylor 36%
Undecided..... 17%





Q12 Who did you vote for President in 2008?

<i>John McCain</i>	54%
<i>Barack Obama</i>	40%
<i>Someone Else/Don't Remember</i>	7%

Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	11%
<i>Somewhat liberal</i>	11%
<i>Moderate</i>	28%
<i>Somewhat conservative</i>	24%
<i>Very conservative</i>	26%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	56%
<i>Man</i>	44%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	40%
<i>Republican</i>	40%
<i>Independent/Other</i>	20%

Q16 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	63%
<i>African-American</i>	33%
<i>Other</i>	4%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	26%
<i>46 to 65</i>	43%
<i>Older than 65</i>	19%





Crosstabs

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Wicker Approval				
Approve	51%	74%	24%	34%
Disapprove	23%	11%	35%	42%
Not sure	26%	16%	40%	23%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Childers Favorability				
Favorable	22%	16%	30%	25%
Unfavorable	26%	31%	20%	26%
Not sure	52%	53%	51%	50%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Hood Favorability				
Favorable	43%	33%	57%	34%
Unfavorable	26%	36%	14%	14%
Not sure	31%	31%	28%	52%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Moore Favorability				
Favorable	39%	30%	49%	43%
Unfavorable	23%	33%	9%	22%
Not sure	39%	36%	42%	35%





Crosstabs

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Musgrove Favorability				
Favorable	37%	22%	59%	36%
Unfavorable	40%	60%	17%	26%
Not sure	22%	19%	24%	38%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Taylor Favorability				
Favorable	27%	32%	20%	26%
Unfavorable	26%	26%	22%	41%
Not sure	47%	42%	57%	33%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Wicker/Childers				
Roger Wicker	51%	86%	9%	26%
Travis Childers	33%	6%	70%	39%
Undecided	15%	8%	21%	35%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Wicker/Hood				
Roger Wicker	50%	78%	14%	29%
Jim Hood	36%	11%	70%	42%
Undecided	14%	10%	16%	28%





Crosstabs

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Wicker/Moore				
Roger Wicker	48%	77%	11%	29%
Mike Moore	38%	11%	72%	48%
Undecided	14%	11%	17%	23%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Wicker/Musgrove				
Roger Wicker	52%	85%	11%	26%
Ronnie Musgrove	35%	7%	73%	42%
Undecided	13%	8%	16%	31%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Wicker/Taylor				
Roger Wicker	48%	79%	8%	36%
Gene Taylor	36%	14%	63%	49%
Undecided	17%	7%	29%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wicker Approval						
Approve	51%	34%	22%	35%	76%	66%
Disapprove	23%	40%	36%	28%	9%	17%
Not sure	26%	26%	42%	37%	15%	17%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Childers Favorability						
Favorable	22%	37%	28%	23%	20%	12%
Unfavorable	26%	24%	23%	16%	26%	40%
Not sure	52%	39%	49%	60%	54%	48%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hood Favorability						
Favorable	43%	51%	62%	41%	46%	30%
Unfavorable	26%	15%	15%	23%	29%	36%
Not sure	31%	34%	23%	37%	25%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Moore Favorability						
Favorable	39%	48%	59%	46%	32%	25%
Unfavorable	23%	19%	8%	11%	25%	41%
Not sure	39%	33%	33%	43%	43%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Musgrove Favorability						
Favorable	37%	51%	64%	44%	27%	23%
Unfavorable	40%	31%	12%	30%	49%	59%
Not sure	22%	18%	23%	26%	24%	18%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Taylor Favorability						
Favorable	27%	21%	23%	34%	23%	28%
Unfavorable	26%	36%	20%	17%	26%	33%
Not sure	47%	44%	57%	49%	51%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wicker/Childers						
Roger Wicker	51%	27%	12%	36%	74%	74%
Travis Childers	33%	65%	65%	39%	15%	18%
Undecided	15%	8%	23%	25%	11%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wicker/Hood						
Roger Wicker	50%	17%	15%	33%	71%	75%
Jim Hood	36%	76%	65%	43%	20%	15%
Undecided	14%	7%	19%	23%	8%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wicker/Moore						
Roger Wicker	48%	23%	15%	29%	68%	75%
Mike Moore	38%	67%	73%	48%	21%	15%
Undecided	14%	10%	12%	23%	11%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wicker/Musgrove						
Roger Wicker	52%	33%	15%	35%	72%	76%
Ronnie Musgrove	35%	53%	71%	46%	19%	17%
Undecided	13%	14%	14%	19%	10%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wicker/Taylor						
Roger Wicker	48%	25%	12%	29%	70%	73%
Gene Taylor	36%	62%	60%	46%	20%	17%
Undecided	17%	13%	29%	25%	10%	10%

	Base	Gender	
		Woman	Man
Wicker Approval			
Approve	51%	51%	52%
Disapprove	23%	21%	25%
Not sure	26%	28%	23%

	Base	Gender	
		Woman	Man
Childers Favorability			
Favorable	22%	20%	24%
Unfavorable	26%	21%	33%
Not sure	52%	59%	43%





Crosstabs

	Base	Gender	
		Woman	Man
Hood Favorability			
Favorable	43%	41%	46%
Unfavorable	26%	24%	29%
Not sure	31%	36%	26%

	Base	Gender	
		Woman	Man
Moore Favorability			
Favorable	39%	40%	37%
Unfavorable	23%	18%	28%
Not sure	39%	42%	34%

	Base	Gender	
		Woman	Man
Musgrove Favorability			
Favorable	37%	41%	33%
Unfavorable	40%	35%	48%
Not sure	22%	24%	19%

	Base	Gender	
		Woman	Man
Taylor Favorability			
Favorable	27%	28%	26%
Unfavorable	26%	20%	32%
Not sure	47%	52%	42%





Crosstabs

	Base	Gender	
		Woman	Man
Wicker/Childers			
Roger Wicker	51%	46%	58%
Travis Childers	33%	35%	32%
Undecided	15%	19%	10%

	Base	Gender	
		Woman	Man
Wicker/Hood			
Roger Wicker	50%	44%	57%
Jim Hood	36%	38%	34%
Undecided	14%	18%	9%

	Base	Gender	
		Woman	Man
Wicker/Moore			
Roger Wicker	48%	44%	53%
Mike Moore	38%	40%	35%
Undecided	14%	16%	12%

	Base	Gender	
		Woman	Man
Wicker/Musgrove			
Roger Wicker	52%	46%	59%
Ronnie Musgrove	35%	39%	31%
Undecided	13%	15%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Wicker/Taylor			
Roger Wicker	48%	42%	55%
Gene Taylor	36%	39%	31%
Undecided	17%	19%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Wicker Approval				
Approve	51%	33%	73%	46%
Disapprove	23%	29%	10%	36%
Not sure	26%	38%	17%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Childers Favorability				
Favorable	22%	28%	16%	21%
Unfavorable	26%	20%	31%	31%
Not sure	52%	52%	54%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
Hood Favorability				
Favorable	43%	59%	31%	33%
Unfavorable	26%	14%	34%	34%
Not sure	31%	27%	35%	33%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Moore Favorability				
Favorable	39%	54%	27%	32%
Unfavorable	23%	9%	33%	28%
Not sure	39%	37%	39%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Musgrove Favorability				
Favorable	37%	61%	20%	25%
Unfavorable	40%	19%	57%	49%
Not sure	22%	20%	22%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Taylor Favorability				
Favorable	27%	24%	29%	29%
Unfavorable	26%	24%	25%	30%
Not sure	47%	52%	46%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
Wicker/Childers				
Roger Wicker	51%	17%	87%	46%
Travis Childers	33%	64%	6%	29%
Undecided	15%	19%	7%	25%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Wicker/Hood				
Roger Wicker	50%	14%	82%	56%
Jim Hood	36%	70%	7%	28%
Undecided	14%	16%	11%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Wicker/Moore				
Roger Wicker	48%	13%	80%	53%
Mike Moore	38%	72%	8%	32%
Undecided	14%	16%	12%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Wicker/Musgrove				
Roger Wicker	52%	18%	85%	52%
Ronnie Musgrove	35%	67%	6%	32%
Undecided	13%	15%	8%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Wicker/Taylor				
Roger Wicker	48%	15%	81%	47%
Gene Taylor	36%	64%	11%	28%
Undecided	17%	21%	8%	25%





Crosstabs

	Base	Race		
		White	African-American	Other
Wicker Approval				
Approve	51%	66%	26%	39%
Disapprove	23%	18%	31%	35%
Not sure	26%	17%	43%	26%

	Base	Race		
		White	African-American	Other
Childers Favorability				
Favorable	22%	20%	27%	6%
Unfavorable	26%	29%	21%	32%
Not sure	52%	51%	52%	61%

	Base	Race		
		White	African-American	Other
Hood Favorability				
Favorable	43%	37%	56%	29%
Unfavorable	26%	33%	14%	19%
Not sure	31%	30%	31%	52%

	Base	Race		
		White	African-American	Other
Moore Favorability				
Favorable	39%	35%	47%	35%
Unfavorable	23%	30%	9%	16%
Not sure	39%	35%	44%	48%





Crosstabs

	Base	Race		
		White	African-American	Other
Musgrove Favorability				
Favorable	37%	27%	59%	26%
Unfavorable	40%	53%	15%	45%
Not sure	22%	20%	26%	29%

	Base	Race		
		White	African-American	Other
Taylor Favorability				
Favorable	27%	33%	15%	29%
Unfavorable	26%	25%	27%	23%
Not sure	47%	42%	58%	48%

	Base	Race		
		White	African-American	Other
Wicker/Childers				
Roger Wicker	51%	75%	6%	48%
Travis Childers	33%	15%	70%	19%
Undecided	15%	10%	23%	32%

	Base	Race		
		White	African-American	Other
Wicker/Hood				
Roger Wicker	50%	69%	15%	35%
Jim Hood	36%	20%	68%	42%
Undecided	14%	11%	17%	23%





Crosstabs

	Base	Race		
		White	African-American	Other
Wicker/Moore				
Roger Wicker	48%	67%	12%	35%
Mike Moore	38%	21%	69%	48%
Undecided	14%	12%	19%	16%

	Base	Race		
		White	African-American	Other
Wicker/Musgrove				
Roger Wicker	52%	75%	9%	39%
Ronnie Musgrove	35%	16%	73%	39%
Undecided	13%	9%	19%	23%

	Base	Race		
		White	African-American	Other
Wicker/Taylor				
Roger Wicker	48%	68%	11%	29%
Gene Taylor	36%	22%	59%	52%
Undecided	17%	10%	30%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wicker Approval					
Approve	51%	67%	41%	51%	58%
Disapprove	23%	17%	33%	20%	18%
Not sure	26%	16%	26%	29%	24%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Childers Favorability					
Favorable	22%	37%	21%	16%	25%
Unfavorable	26%	25%	29%	28%	20%
Not sure	52%	37%	50%	55%	56%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hood Favorability					
Favorable	43%	49%	41%	43%	41%
Unfavorable	26%	10%	29%	28%	26%
Not sure	31%	41%	31%	29%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Moore Favorability					
Favorable	39%	34%	36%	39%	45%
Unfavorable	23%	20%	26%	24%	17%
Not sure	39%	45%	39%	36%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Musgrove Favorability					
Favorable	37%	51%	42%	34%	29%
Unfavorable	40%	25%	37%	44%	47%
Not sure	22%	24%	20%	22%	23%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Taylor Favorability					
Favorable	27%	36%	26%	24%	30%
Unfavorable	26%	20%	28%	26%	25%
Not sure	47%	44%	46%	50%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wicker/Childers					
Roger Wicker	51%	45%	40%	53%	66%
Travis Childers	33%	42%	42%	34%	16%
Undecided	15%	13%	18%	13%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wicker/Hood					
Roger Wicker	50%	60%	40%	49%	57%
Jim Hood	36%	31%	46%	36%	27%
Undecided	14%	10%	13%	14%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wicker/Moore					
Roger Wicker	48%	55%	38%	50%	52%
Mike Moore	38%	28%	47%	37%	34%
Undecided	14%	17%	15%	13%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wicker/Musgrove					
Roger Wicker	52%	54%	39%	54%	64%
Ronnie Musgrove	35%	35%	45%	36%	21%
Undecided	13%	11%	16%	10%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wicker/Taylor					
Roger Wicker	48%	50%	39%	50%	53%
Gene Taylor	36%	37%	42%	33%	31%
Undecided	17%	13%	19%	16%	15%

