

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
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Brunner has modest lead in Missouri

Raleigh, N.C. – PPP's final poll of the Republican Senate primary in Missouri finds a close race with John Brunner leading the pack at 35%, followed by Todd Akin at 30%, and Sarah Steelman at 25%. 10% of voters say that they plan to choose someone else or that they're undecided.

Brunner's leading based on his strength with more middle of the road Republican voters. With those describing themselves as moderates he's up 41-29 on Steelman with Akin at 25%, and among those describing themselves as 'somewhat conservative' he's at 42% to 26% for Akin and 22% for Steelman. The largest group of Republican primary voters describe themselves as 'very conservative,' and Brunner actually trails Akin with them by a 33-30 spread.

Despite Brunner's modest lead there are a couple of reasons to think an upset is possible on Tuesday night. One is that Akin leads Brunner 35-33 among voters who say they're 'very excited' about casting their ballots on Tuesday. The other is that Akin appears to have the momentum in the closing stretch. It's been more than two months since PPP last polled this race but compared to a Mason Dixon poll a week ago Akin's up 13 points while Brunner's gained only two points and Steelman's actually dropped by a couple.

“John Brunner has the lead in the closing stretch in Missouri,” said Dean Debnam, President of Public Policy Polling. “But it’s still a close enough race that an upset, particularly by Todd Akin, remains possible.”

It doesn't look like there will be too much intrigue in any of the other major statewide primaries. For Governor Dave Spence leads with 42% to 15% for Bill Randles, 12% for Fred Sauer, and 3% for John Weiler. With 29% of voters still undecided Spence should end up over 50% in the final count. For Lieutenant Governor it looks like Peter Kinder will probably hold on and win renomination. He's at 42% to 30% for Brad Lager, 6% for Mike Carter, and 5% for Charles Kullmann. The race for Attorney General doesn't look like much of a race at all with Ed Martin leading Adam Warren 46-17.

PPP surveyed 590 likely Republican primart voters on August 4th and 5th. The margin of error for the survey is +/-4.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Missouri Survey Results

Q1 Are you planning to vote in the Republican or Democratic Senate primary, or are you not sure?

Republican primary 100%
Democratic primary 0%
Not sure 0%

Q2 The main candidates for Senate are Todd Akin, John Brunner, and Sarah Steelman. If the primary was today, who would you vote for?

Todd Akin 30%
John Brunner 35%
Sarah Steelman 25%
Someone Else 2%
Undecided 8%

Q3 The candidates for Governor are Bill Randles, Fred Sauer, Dave Spence, and John Weiler. If the primary was today, who would you vote for?

Bill Randles 15%
Fred Sauer 12%
Dave Spence 42%
John Weiler 3%
Undecided 29%

Q4 The candidates for Lieutenant Governor are Mike Carter, Peter Kinder, Charles Kullmann, and Brad Lager. If the primary was today, who would you vote for?

Mike Carter 6%
Peter Kinder 42%
Charles Kullmann 5%
Brad Lager 30%
Undecided 18%

Q5 The candidates for Attorney General are Ed Martin and Adam Warren. If the primary was today, who would you vote for?

Ed Martin 46%
Adam Warren 17%
Undecided 37%

Q6 Do you have a favorable or unfavorable opinion of Todd Akin?

Favorable 54%
Unfavorable 17%
Not sure 29%

Q7 Do you have a favorable or unfavorable opinion of John Brunner?

Favorable 54%
Unfavorable 18%
Not sure 28%

Q8 Do you have a favorable or unfavorable opinion of Sarah Steelman?

Favorable 41%
Unfavorable 35%
Not sure 24%

Q9 Would you say you are very excited, somewhat excited, or not that excited about voting in the primary election?

Very excited 41%
Somewhat excited 32%
Not that excited 27%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man 46%





Q11 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 28%
46 to 65..... 40%
Older than 65..... 32%

Q12 Are you an Evangelical Christian, or not?

Are an Evangelical..... 57%
Are not..... 43%

Q13 Do you consider yourself to be a member of the Tea Party?

Yes..... 30%
No..... 53%
Not sure..... 17%

Q14 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 2%
Somewhat liberal..... 3%
Moderate..... 14%
Somewhat conservative..... 29%
Very conservative..... 47%
Didn't Answer..... 5%





Crosstabs

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
2012 GOP Sen Primary				
Todd Akin	30%	35%	31%	21%
John Brunner	35%	33%	37%	36%
Sarah Steelman	25%	28%	22%	23%
Someone Else	2%	-	1%	6%
Undecided	8%	3%	9%	14%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
2012 GOP Gov Primary				
Bill Randles	15%	19%	14%	9%
Fred Sauer	12%	12%	12%	13%
Dave Spence	42%	46%	41%	37%
John Weiler	3%	3%	2%	3%
Undecided	29%	21%	31%	37%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
2012 GOP LG Primary				
Mike Carter	6%	4%	5%	8%
Peter Kinder	42%	53%	39%	31%
Charles Kullmann	5%	3%	9%	4%
Brad Lager	30%	30%	30%	29%
Undecided	18%	10%	17%	29%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
2012 GOP AG Primary				
Ed Martin	46%	53%	44%	35%
Adam Warren	17%	16%	19%	17%
Undecided	37%	30%	37%	48%





Crosstabs

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
Akin Favorability				
Favorable	54%	61%	54%	42%
Unfavorable	17%	17%	14%	22%
Not sure	29%	22%	32%	36%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
Brunner Favorability				
Favorable	54%	60%	54%	45%
Unfavorable	18%	16%	17%	22%
Not sure	28%	24%	29%	33%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
Steelman Favorability				
Favorable	41%	45%	42%	34%
Unfavorable	35%	39%	31%	36%
Not sure	24%	16%	28%	30%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary			
Todd Akin	30%	33%	26%
John Brunner	35%	31%	40%
Sarah Steelman	25%	21%	29%
Someone Else	2%	2%	2%
Undecided	8%	12%	3%





Crosstabs

	Base	Gender	
		Woman	Man
2012 GOP Gov Primary			
Bill Randles	15%	13%	16%
Fred Sauer	12%	9%	16%
Dave Spence	42%	38%	46%
John Weiler	3%	3%	3%
Undecided	29%	37%	19%

	Base	Gender	
		Woman	Man
2012 GOP LG Primary			
Mike Carter	6%	6%	5%
Peter Kinder	42%	37%	49%
Charles Kullmann	5%	4%	6%
Brad Lager	30%	30%	29%
Undecided	18%	23%	11%

	Base	Gender	
		Woman	Man
2012 GOP AG Primary			
Ed Martin	46%	43%	49%
Adam Warren	17%	17%	18%
Undecided	37%	40%	33%

	Base	Gender	
		Woman	Man
Akin Favorability			
Favorable	54%	54%	53%
Unfavorable	17%	15%	20%
Not sure	29%	31%	27%





Crosstabs

	Base	Gender	
		Woman	Man
Brunner Favorability			
Favorable	54%	51%	58%
Unfavorable	18%	15%	21%
Not sure	28%	34%	21%

	Base	Gender	
		Woman	Man
Steelman Favorability			
Favorable	41%	35%	48%
Unfavorable	35%	36%	34%
Not sure	24%	29%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Sen Primary				
Todd Akin	30%	28%	27%	36%
John Brunner	35%	35%	36%	35%
Sarah Steelman	25%	25%	27%	22%
Someone Else	2%	2%	2%	1%
Undecided	8%	9%	9%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Gov Primary				
Bill Randles	15%	18%	16%	10%
Fred Sauer	12%	11%	9%	18%
Dave Spence	42%	39%	44%	41%
John Weiler	3%	2%	4%	2%
Undecided	29%	31%	27%	29%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP LG Primary				
Mike Carter	6%	8%	5%	5%
Peter Kinder	42%	41%	43%	43%
Charles Kullmann	5%	7%	4%	5%
Brad Lager	30%	24%	32%	32%
Undecided	18%	20%	17%	16%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP AG Primary				
Ed Martin	46%	44%	47%	44%
Adam Warren	17%	20%	18%	14%
Undecided	37%	36%	35%	41%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Akin Favorability				
Favorable	54%	45%	59%	54%
Unfavorable	17%	18%	19%	15%
Not sure	29%	38%	22%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brunner Favorability				
Favorable	54%	51%	59%	51%
Unfavorable	18%	15%	18%	20%
Not sure	28%	34%	23%	29%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Steelman Favorability				
Favorable	41%	33%	45%	42%
Unfavorable	35%	39%	36%	32%
Not sure	24%	28%	19%	25%

	Base	Evangelical?	
		Are an Evangelical	Are not
2012 GOP Sen Primary			
Todd Akin	30%	31%	29%
John Brunner	35%	34%	37%
Sarah Steelman	25%	25%	25%
Someone Else	2%	2%	3%
Undecided	8%	9%	6%

	Base	Evangelical?	
		Are an Evangelical	Are not
2012 GOP Gov Primary			
Bill Randles	14%	15%	14%
Fred Sauer	12%	14%	10%
Dave Spence	42%	39%	46%
John Weiler	3%	2%	4%
Undecided	29%	30%	26%

	Base	Evangelical?	
		Are an Evangelical	Are not
2012 GOP LG Primary			
Mike Carter	6%	5%	6%
Peter Kinder	42%	41%	44%
Charles Kullmann	5%	4%	6%
Brad Lager	30%	32%	26%
Undecided	18%	18%	17%





Crosstabs

	Base	Evangelical?	
		Are an Evangelical	Are not
2012 GOP AG Primary			
Ed Martin	46%	44%	47%
Adam Warren	17%	17%	18%
Undecided	37%	39%	35%

	Base	Evangelical?	
		Are an Evangelical	Are not
Akin Favorability			
Favorable	54%	58%	48%
Unfavorable	17%	14%	22%
Not sure	29%	29%	30%

	Base	Evangelical?	
		Are an Evangelical	Are not
Brunner Favorability			
Favorable	54%	53%	56%
Unfavorable	18%	20%	16%
Not sure	28%	27%	29%

	Base	Evangelical?	
		Are an Evangelical	Are not
Steelman Favorability			
Favorable	41%	46%	35%
Unfavorable	35%	29%	44%
Not sure	24%	25%	22%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Sen Primary				
Todd Akin	30%	28%	31%	31%
John Brunner	35%	35%	37%	31%
Sarah Steelman	25%	33%	23%	18%
Someone Else	2%	1%	3%	1%
Undecided	8%	4%	6%	20%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Gov Primary				
Bill Randles	15%	17%	14%	11%
Fred Sauer	12%	16%	11%	10%
Dave Spence	42%	43%	45%	31%
John Weiler	3%	3%	2%	5%
Undecided	29%	21%	28%	43%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP LG Primary				
Mike Carter	6%	4%	7%	4%
Peter Kinder	42%	51%	41%	32%
Charles Kullmann	5%	5%	6%	2%
Brad Lager	30%	28%	30%	32%
Undecided	18%	12%	17%	30%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP AG Primary				
Ed Martin	46%	54%	45%	32%
Adam Warren	17%	17%	18%	15%
Undecided	37%	30%	36%	52%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Akin Favorability				
Favorable	54%	60%	51%	50%
Unfavorable	17%	15%	21%	10%
Not sure	29%	25%	28%	40%

	Base	Tea Party ID		
		Yes	No	Not sure
Brunner Favorability				
Favorable	54%	58%	55%	46%
Unfavorable	18%	19%	19%	14%
Not sure	28%	23%	27%	40%

	Base	Tea Party ID		
		Yes	No	Not sure
Steelman Favorability				
Favorable	41%	56%	34%	39%
Unfavorable	35%	30%	43%	23%
Not sure	24%	15%	24%	39%

	Base	Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Didn't Answer
2012 GOP Sen Primary							
Todd Akin	30%	68%	9%	25%	26%	33%	25%
John Brunner	35%	5%	57%	41%	42%	30%	30%
Sarah Steelman	25%	-	35%	29%	22%	25%	35%
Someone Else	2%	22%	-	2%	2%	1%	-
Undecided	8%	5%	-	3%	7%	10%	10%





Crosstabs

	Base	Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Didn't Answer
2012 GOP Gov Primary							
Bill Randles	15%	32%	11%	16%	16%	12%	18%
Fred Sauer	12%	21%	11%	11%	10%	14%	6%
Dave Spence	42%	-	45%	45%	42%	43%	36%
John Weiler	3%	14%	7%	5%	2%	1%	9%
Undecided	29%	33%	26%	23%	30%	29%	30%

	Base	Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Didn't Answer
2012 GOP LG Primary							
Mike Carter	6%	35%	14%	10%	2%	3%	17%
Peter Kinder	42%	13%	34%	51%	41%	43%	44%
Charles Kullmann	5%	19%	-	9%	5%	4%	2%
Brad Lager	30%	19%	37%	18%	33%	32%	19%
Undecided	18%	14%	15%	13%	19%	18%	18%

	Base	Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Didn't Answer
2012 GOP AG Primary							
Ed Martin	46%	60%	39%	36%	43%	50%	46%
Adam Warren	17%	21%	23%	27%	17%	14%	14%
Undecided	37%	19%	38%	37%	40%	36%	40%

	Base	Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Didn't Answer
Akin Favorability							
Favorable	54%	40%	9%	39%	52%	63%	48%
Unfavorable	17%	22%	42%	28%	17%	12%	22%
Not sure	29%	38%	50%	33%	32%	25%	30%





Crosstabs

	Base	Ideology					Didn't Answer
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Brunner Favorability							
Favorable	54%	65%	46%	49%	61%	52%	49%
Unfavorable	18%	21%	28%	20%	13%	20%	16%
Not sure	28%	14%	26%	31%	27%	28%	35%

	Base	Ideology					Didn't Answer
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Steelman Favorability							
Favorable	41%	29%	35%	40%	35%	45%	46%
Unfavorable	35%	49%	43%	40%	39%	31%	35%
Not sure	24%	22%	22%	20%	26%	24%	18%

