

**FOR IMMEDIATE RELEASE**

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## **MO GOP wants Talent for Sen., Huck and Palin for pres.**

**Raleigh, N.C.** – Former Senator Jim Talent was narrowly defeated by Claire McCaskill in 2006, and his party’s voters overwhelmingly prefer that he take McCaskill on again than go with someone new. The race for President is much closer, with adjacent Arkansas’ Mike Huckabee barely topping Sarah Palin.

Talent is preferred by 53% when pitted against announced candidate Sarah Steelman, who gets 17%, and Peter Kinder, who has half of Talent’s support, at 26%. Only 4% are not sure. Last Wednesday’s release showed both Talent and Kinder leading McCaskill by two points and the incumbent beating Steelman by one, in what should be yet another in a string of very evenly matched races for this seat.

62% of her own party’s most fervent voters still have no expressed opinion of Steelman, the former state treasurer, nor do 57% know enough about Lieutenant Governor Kinder, so both have plenty of time in about a year and a half to raise their profiles. Those who have heard of the two are overwhelmingly positive, 34-9 for Kinder and 25-13 for Steelman.

The general election for president may not be quite as close, depending on the nominee, but the early race for the chance at the nomination is. Huckabee gets 27% to Palin’s 25%, a statistical tie, with the race for third place also close—Newt Gingrich at 15% and Mitt Romney at 14%. As usual, Ron Paul, Tim Pawlenty, John Thune, and Mitch Daniels receive minimal support in a battle of name recognition.

“Sarah Steelman has a lot of work to do with Republican voters over the next year and a half but this initial low level of support shouldn’t be too much of a concern for her,” said Dean Debnam, President of Public Policy Polling. “If there’s one thing we saw over and over this year it was that the numbers in primary contests can move awfully quick.”

PPP surveyed 400 usual Missouri Republican primary voters from November 29<sup>th</sup> to December 1<sup>st</sup>. The survey’s margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached, and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).



## Missouri Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 57%  
*Unfavorable* ..... 25%  
*Not sure* ..... 18%

**Q2** Do you have a favorable or unfavorable opinion of Mike Huckabee?

*Favorable*..... 76%  
*Unfavorable* ..... 13%  
*Not sure* ..... 11%

**Q3** Do you have a favorable or unfavorable opinion of Sarah Palin?

*Favorable*..... 72%  
*Unfavorable* ..... 20%  
*Not sure* ..... 8%

**Q4** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 47%  
*Unfavorable* ..... 27%  
*Not sure* ..... 26%

**Q5** Do you have a favorable or unfavorable opinion of Peter Kinder?

*Favorable*..... 34%  
*Unfavorable* ..... 9%  
*Not sure* ..... 57%

**Q6** Do you have a favorable or unfavorable opinion of Sarah Steelman?

*Favorable*..... 25%  
*Unfavorable* ..... 13%  
*Not sure* ..... 62%

**Q7** Do you have a favorable or unfavorable opinion of Jim Talent?

*Favorable*..... 55%  
*Unfavorable* ..... 13%  
*Not sure* ..... 32%

**Q8** Between Peter Kinder, Sarah Steelman, and Jim Talent who would you most like to see as the Republican Senate candidate in 2012?

*Peter Kinder* ..... 26%  
*Sarah Steelman* ..... 17%  
*Jim Talent* ..... 53%  
*Not sure* ..... 4%

**Q9** If the Republican candidates for President in 2012 were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and John Thune who would you vote for?

*Mitch Daniels* ..... 1%  
*Newt Gingrich* ..... 15%  
*Mike Huckabee* ..... 27%  
*Sarah Palin* ..... 25%  
*Ron Paul* ..... 5%  
*Tim Pawlenty* ..... 3%  
*Mitt Romney* ..... 14%  
*John Thune* ..... 2%  
*Someone else/Undecided* ..... 9%





**Q10** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 1%  
*Moderate*..... 21%  
*Conservative*..... 77%

**Q11** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 46%  
*Man*..... 54%

**Q12** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 10%  
*30 to 45*..... 30%  
*46 to 65*..... 40%  
*Older than 65*..... 20%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Gingrich Favorability</b>				
<b>Favorable</b>	57%	36%	36%	63%
<b>Unfavorable</b>	25%	48%	43%	20%
<b>Not sure</b>	18%	16%	20%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Huckabee Favorability</b>				
<b>Favorable</b>	76%	36%	57%	81%
<b>Unfavorable</b>	13%	48%	20%	10%
<b>Not sure</b>	11%	16%	22%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Palin Favorability</b>				
<b>Favorable</b>	72%	59%	52%	77%
<b>Unfavorable</b>	20%	41%	38%	15%
<b>Not sure</b>	8%	-	10%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Romney Favorability</b>				
<b>Favorable</b>	47%	16%	39%	49%
<b>Unfavorable</b>	27%	73%	30%	26%
<b>Not sure</b>	26%	11%	31%	25%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Kinder Favorability</b>				
<b>Favorable</b>	34%	57%	27%	36%
<b>Unfavorable</b>	9%	16%	8%	9%
<b>Not sure</b>	57%	27%	65%	55%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Steelman Favorability</b>				
<b>Favorable</b>	25%	41%	28%	23%
<b>Unfavorable</b>	13%	32%	17%	12%
<b>Not sure</b>	62%	27%	55%	64%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Talent Favorability</b>				
<b>Favorable</b>	55%	52%	49%	57%
<b>Unfavorable</b>	13%	48%	18%	11%
<b>Not sure</b>	32%	-	33%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>2012 GOP Sen Primary</b>				
<b>Peter Kinder</b>	26%	41%	24%	26%
<b>Sarah Steelman</b>	17%	32%	23%	15%
<b>Jim Talent</b>	53%	27%	42%	56%
<b>Not sure</b>	4%	-	11%	3%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>2012 GOP Pres Primary</b>				
<b>Mitch Daniels</b>	1%	-	2%	1%
<b>Newt Gingrich</b>	15%	-	12%	15%
<b>Mike Huckabee</b>	27%	-	23%	28%
<b>Sarah Palin</b>	25%	43%	23%	26%
<b>Ron Paul</b>	5%	16%	8%	3%
<b>Tim Pawlenty</b>	3%	-	1%	4%
<b>Mitt Romney</b>	14%	16%	18%	13%
<b>John Thune</b>	2%	-	2%	2%
<b>Someone else/Undecided</b>	9%	25%	11%	8%

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
<b>Favorable</b>	57%	56%	58%
<b>Unfavorable</b>	25%	20%	29%
<b>Not sure</b>	18%	23%	13%

	Base	Gender	
		Woman	Man
<b>Huckabee Favorability</b>			
<b>Favorable</b>	76%	79%	73%
<b>Unfavorable</b>	13%	9%	17%
<b>Not sure</b>	11%	13%	10%

	Base	Gender	
		Woman	Man
<b>Palin Favorability</b>			
<b>Favorable</b>	72%	75%	69%
<b>Unfavorable</b>	20%	17%	23%
<b>Not sure</b>	8%	8%	8%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	47%	44%	49%
<b>Unfavorable</b>	27%	24%	31%
<b>Not sure</b>	26%	33%	20%

	Base	Gender	
		Woman	Man
<b>Kinder Favorability</b>			
<b>Favorable</b>	34%	28%	39%
<b>Unfavorable</b>	9%	6%	12%
<b>Not sure</b>	57%	66%	49%

	Base	Gender	
		Woman	Man
<b>Steelman Favorability</b>			
<b>Favorable</b>	25%	15%	33%
<b>Unfavorable</b>	13%	12%	14%
<b>Not sure</b>	62%	72%	53%

	Base	Gender	
		Woman	Man
<b>Talent Favorability</b>			
<b>Favorable</b>	55%	52%	58%
<b>Unfavorable</b>	13%	9%	16%
<b>Not sure</b>	32%	39%	26%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>2012 GOP Sen Primary</b>			
<b>Peter Kinder</b>	26%	25%	27%
<b>Sarah Steelman</b>	17%	16%	18%
<b>Jim Talent</b>	53%	54%	52%
<b>Not sure</b>	4%	5%	4%

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary</b>			
<b>Mitch Daniels</b>	1%	-	2%
<b>Newt Gingrich</b>	15%	13%	16%
<b>Mike Huckabee</b>	27%	32%	22%
<b>Sarah Palin</b>	25%	26%	24%
<b>Ron Paul</b>	5%	3%	6%
<b>Tim Pawlenty</b>	3%	5%	3%
<b>Mitt Romney</b>	14%	10%	17%
<b>John Thune</b>	2%	-	3%
<b>Someone else/Undecided</b>	9%	11%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>					
<b>Favorable</b>	57%	44%	55%	56%	69%
<b>Unfavorable</b>	25%	33%	26%	27%	16%
<b>Not sure</b>	18%	22%	19%	17%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Huckabee Favorability</b>					
<b>Favorable</b>	76%	78%	79%	72%	76%
<b>Unfavorable</b>	13%	11%	12%	17%	9%
<b>Not sure</b>	11%	11%	9%	11%	15%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Favorability</b>					
Favorable	72%	89%	65%	76%	65%
Unfavorable	20%	11%	25%	17%	23%
Not sure	8%	-	10%	7%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
Favorable	47%	28%	48%	48%	50%
Unfavorable	27%	39%	27%	26%	25%
Not sure	26%	33%	25%	26%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kinder Favorability</b>					
Favorable	34%	44%	22%	38%	40%
Unfavorable	9%	-	13%	9%	8%
Not sure	57%	56%	65%	53%	52%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Steelman Favorability</b>					
Favorable	25%	44%	17%	26%	25%
Unfavorable	13%	6%	11%	15%	17%
Not sure	62%	50%	73%	59%	58%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Talent Favorability</b>					
<b>Favorable</b>	55%	50%	59%	54%	56%
<b>Unfavorable</b>	13%	-	12%	17%	12%
<b>Not sure</b>	32%	50%	29%	29%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Sen Primary</b>					
<b>Peter Kinder</b>	26%	29%	31%	21%	27%
<b>Sarah Steelman</b>	17%	29%	17%	16%	14%
<b>Jim Talent</b>	53%	41%	49%	57%	55%
<b>Not sure</b>	4%	-	4%	6%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary</b>					
<b>Mitch Daniels</b>	1%	-	1%	2%	-
<b>Newt Gingrich</b>	15%	11%	12%	17%	16%
<b>Mike Huckabee</b>	27%	44%	24%	25%	28%
<b>Sarah Palin</b>	25%	39%	27%	21%	24%
<b>Ron Paul</b>	5%	-	6%	6%	2%
<b>Tim Pawlenty</b>	3%	-	4%	4%	4%
<b>Mitt Romney</b>	14%	-	14%	15%	18%
<b>John Thune</b>	2%	-	4%	1%	-
<b>Someone else/Undecided</b>	9%	6%	9%	10%	7%

