

FOR IMMEDIATE RELEASE

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Obama trails all but Palin in Missouri

Raleigh, N.C. – The race in Missouri between President Obama and John McCain in 2008 was the closest in the country, with McCain prevailing by less than 1%. But PPP's first look ahead to the President's 2012 re-election bid in the Show-Me State shows him he has a tougher road to climb this time, down by as many as seven points against the four current frontrunners for the Republican nomination.

Neighboring Arkansas' former governor Mike Huckabee would be the strongest challenger if the GOP wants to retain the state's 11 electoral votes, leading Obama 49-42. Mitt Romney would do just as well, up 47-41. Newt Gingrich would only narrowly prevail, 45-44, while the president would actually beat Sarah Palin, 46-43.

Despite being the best known overall and the second best liked with Republicans, 16% of Republicans are undecided when Palin is matched with Obama, higher than for any of the others. She is also the only one who trails with independents, 40-45, with Huckabee and Romney best at 49-37 and 47-35, respectively. Palin also gives Obama his highest level of GOP support, at 8%, versus 5% or 6% against the others. The president holds his own base remarkably well, getting 86-88% of them regardless of the opponent, while the Republicans vary from 76% (Palin) to 89% (Huckabee) of the GOP.

Huckabee is by far the best liked of the four Republicans, with a 51-29 favorability rating to Romney's 30-42, Gingrich's 33-48, and Palin's 39-53. Huckabee performs better across the board. 25% of Democrats like him, with Romney's 13% a distant second across the aisle. He also has a 46-27 mark with independents, with Romney's 26-39 way behind. Romney's problem is Republicans, who give him only a 49-24, last by far, with Huckabee's 79-11 the best grade with the GOP.

“These results continue the trend seen nationally and in North Carolina, Virginia, and Montana: Mitt Romney and Mike Huckabee are right now the president's strongest potential opponents, with Sarah Palin and Newt Gingrich placing no better or even sometimes far worse than John McCain did in Obama's decisive 2008 victory,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 515 Missouri voters from November 29th to December 1st. The survey's margin of error is +/-4.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



Missouri Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 43%
Disapprove..... 52%
Not sure 5%

Q2 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 33%
Unfavorable 48%
Not sure 18%

Q3 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable..... 51%
Unfavorable 29%
Not sure 20%

Q4 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 39%
Unfavorable 53%
Not sure 8%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 30%
Unfavorable 42%
Not sure 28%

Q6 If the candidates for President in 2012 were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

Barack Obama..... 44%
Newt Gingrich..... 45%
Undecided..... 11%

Q7 If the candidates for President in 2012 were Democrat Barack Obama and Republican Mike Huckabee, who would you vote for?

Barack Obama..... 42%
Mike Huckabee 49%
Undecided..... 9%

Q8 If the candidates for President in 2012 were Democrat Barack Obama and Republican Sarah Palin, who would you vote for?

Barack Obama..... 46%
Sarah Palin 43%
Undecided..... 12%

Q9 If the candidates for President in 2012 were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 41%
Mitt Romney..... 47%
Undecided..... 12%

Q10 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 17%
Moderate..... 39%
Conservative..... 44%

Q11 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 36%
Republican..... 39%
Independent/Other..... 26%





Q13 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	84%
<i>African-American</i>	12%
<i>Other</i>	4%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	8%
<i>30 to 45</i>	31%
<i>46 to 65</i>	34%
<i>Older than 65</i>	27%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	43%	85%	61%	12%
Disapprove	52%	11%	32%	85%
Not sure	5%	4%	8%	2%

	Base	Ideology		
		Liberal	Moderate	Conservative
Gingrich Favorability				
Favorable	33%	9%	17%	57%
Unfavorable	48%	73%	64%	25%
Not sure	18%	18%	19%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Huckabee Favorability				
Favorable	51%	25%	39%	72%
Unfavorable	29%	50%	36%	14%
Not sure	20%	25%	25%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Favorability				
Favorable	39%	11%	23%	65%
Unfavorable	53%	82%	71%	26%
Not sure	8%	6%	6%	10%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Romney Favorability				
Favorable	30%	10%	20%	47%
Unfavorable	42%	69%	48%	26%
Not sure	28%	21%	32%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Gingrich				
Barack Obama	44%	86%	63%	11%
Newt Gingrich	45%	9%	24%	78%
Undecided	11%	5%	14%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Huckabee				
Barack Obama	42%	83%	59%	11%
Mike Huckabee	49%	10%	29%	82%
Undecided	9%	7%	12%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Palin				
Barack Obama	46%	85%	67%	13%
Sarah Palin	43%	12%	25%	69%
Undecided	12%	3%	8%	18%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Romney				
Barack Obama	41%	85%	55%	13%
Mitt Romney	47%	10%	28%	77%
Undecided	12%	5%	17%	10%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	43%	46%	39%
Disapprove	52%	48%	57%
Not sure	5%	6%	3%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	33%	31%	36%
Unfavorable	48%	46%	51%
Not sure	18%	23%	13%

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	51%	48%	55%
Unfavorable	29%	27%	31%
Not sure	20%	25%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	39%	36%	44%
Unfavorable	53%	55%	50%
Not sure	8%	9%	6%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	30%	27%	34%
Unfavorable	42%	42%	42%
Not sure	28%	31%	24%

	Base	Gender	
		Woman	Man
Obama/Gingrich			
Barack Obama	44%	47%	40%
Newt Gingrich	45%	41%	50%
Undecided	11%	12%	10%

	Base	Gender	
		Woman	Man
Obama/Huckabee			
Barack Obama	42%	45%	38%
Mike Huckabee	49%	46%	54%
Undecided	9%	9%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Palin			
Barack Obama	46%	48%	43%
Sarah Palin	43%	39%	48%
Undecided	12%	13%	9%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	41%	46%	36%
Mitt Romney	47%	42%	52%
Undecided	12%	12%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	43%	86%	8%	39%
Disapprove	52%	10%	90%	52%
Not sure	5%	4%	2%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Gingrich Favorability				
Favorable	33%	9%	60%	27%
Unfavorable	48%	70%	25%	53%
Not sure	18%	21%	15%	21%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Huckabee Favorability				
Favorable	51%	25%	79%	46%
Unfavorable	29%	49%	11%	27%
Not sure	20%	26%	10%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	39%	10%	69%	35%
Unfavorable	53%	85%	22%	55%
Not sure	8%	5%	9%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	30%	13%	49%	26%
Unfavorable	42%	63%	24%	39%
Not sure	28%	23%	27%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Gingrich				
Barack Obama	44%	87%	6%	41%
Newt Gingrich	45%	5%	83%	43%
Undecided	11%	8%	11%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Huckabee				
Barack Obama	42%	86%	5%	37%
Mike Huckabee	49%	6%	89%	49%
Undecided	9%	7%	6%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Palin				
Barack Obama	46%	88%	8%	45%
Sarah Palin	43%	8%	76%	40%
Undecided	12%	4%	16%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	41%	87%	5%	35%
Mitt Romney	47%	7%	83%	47%
Undecided	12%	6%	13%	18%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	43%	36%	91%	50%
Disapprove	52%	60%	5%	33%
Not sure	5%	4%	5%	17%





Crosstabs

	Base	Race		
		White	African-American	Other
Gingrich Favorability				
Favorable	33%	37%	14%	17%
Unfavorable	48%	46%	59%	67%
Not sure	18%	17%	27%	17%

	Base	Race		
		White	African-American	Other
Huckabee Favorability				
Favorable	51%	57%	27%	17%
Unfavorable	29%	25%	41%	58%
Not sure	20%	18%	32%	25%

	Base	Race		
		White	African-American	Other
Palin Favorability				
Favorable	39%	44%	14%	17%
Unfavorable	53%	48%	82%	67%
Not sure	8%	8%	5%	17%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	30%	34%	5%	25%
Unfavorable	42%	39%	64%	33%
Not sure	28%	27%	32%	42%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama/Gingrich				
Barack Obama	44%	37%	86%	50%
Newt Gingrich	45%	52%	5%	33%
Undecided	11%	11%	9%	17%

	Base	Race		
		White	African-American	Other
Obama/Huckabee				
Barack Obama	42%	35%	86%	50%
Mike Huckabee	49%	57%	5%	25%
Undecided	9%	8%	9%	25%

	Base	Race		
		White	African-American	Other
Obama/Palin				
Barack Obama	46%	39%	91%	58%
Sarah Palin	43%	49%	5%	33%
Undecided	12%	13%	5%	8%

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	41%	36%	86%	25%
Mitt Romney	47%	53%	5%	50%
Undecided	12%	12%	9%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	43%	53%	39%	43%	46%
Disapprove	52%	41%	53%	54%	51%
Not sure	5%	7%	8%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	33%	21%	32%	34%	37%
Unfavorable	48%	61%	45%	51%	44%
Not sure	18%	19%	23%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	51%	43%	53%	51%	52%
Unfavorable	29%	39%	27%	29%	27%
Not sure	20%	18%	19%	21%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	39%	43%	37%	42%	37%
Unfavorable	53%	52%	54%	52%	53%
Not sure	8%	5%	9%	6%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	30%	25%	29%	31%	32%
Unfavorable	42%	43%	41%	42%	42%
Not sure	28%	32%	30%	27%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Gingrich					
Barack Obama	44%	50%	42%	42%	45%
New t Gingrich	45%	43%	48%	45%	43%
Undecided	11%	7%	10%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Huckabee					
Barack Obama	42%	49%	39%	41%	45%
Mike Huckabee	49%	46%	50%	51%	48%
Undecided	9%	4%	11%	8%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Palin					
Barack Obama	46%	49%	45%	45%	46%
Sarah Palin	43%	42%	45%	44%	38%
Undecided	12%	9%	10%	11%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	41%	47%	37%	43%	43%
Mitt Romney	47%	42%	50%	45%	47%
Undecided	12%	11%	13%	13%	10%

