

**FOR IMMEDIATE RELEASE**

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## **Nixon gets early good marks**

**Raleigh, N.C.** – Almost a year into his first term as Governor Jay Nixon is getting generally good reviews from Missouri voters, although an unusually high number haven't formed an opinion about his work one way or the other yet.

42% of voters in the state approve of Nixon's work with 25% unhappy and 33% unsure. He's getting good marks from 60% of Democrats, 40% of independents, and 23% of Republicans.

Nixon is showing strong across the board appeal with his numbers in positive territory among every group we track by gender, race, age, and region.

“In a time when many Governors are seeing their popularity sag Jay Nixon's numbers stand out as unusually strong,” said Dean Debnam, President of Public Policy Polling. “Nixon is only the fourth we've polled on all year with a disapproval rating under 30%.”

Outgoing Republican Senator Kit Bond gets good marks from 41% of voters in the state to 34% disapproving. That's a significant drop from PPP's last poll, which showed his approval at 57/27. However, that was taken immediately after the announcement that he would be retiring and that may have given him a short term bounce in appreciation for his years of service to the state.

Claire McCaskill's approval rating is 42%, with 45% of voters giving her poor marks. 76% of Democrats like the work she's doing, but 75% of Republican express disapproval. Independents split 52/35 against her. With opinion on McCaskill closely divided the state may be in for yet another highly competitive Senate contest come 2012.

The final part of PPP's Missouri poll, which looks at the state's favorite and least favorite Governors of the last two decades, will come out tomorrow.

PPP surveyed 763 Missouri voters from November 13<sup>th</sup> to 15<sup>th</sup>. The survey's margin of error is +/-3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Tom Jensen at 919-744-6312.

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## Missouri Survey Results

**Q1** Do you approve or disapprove of Governor Jay Nixon's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 42%  
*Disapprove*..... 25%  
*Not Sure*..... 33%

**Q2** Do you approve or disapprove of Senator Kit Bond's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* .....41% *Not Sure*.....25%  
*Disapprove*.....34%

**Q3** Do you approve or disapprove of Senator Claire McCaskill's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 42%  
*Disapprove*..... 45%  
*Not Sure*..... 13%

**Q4** Do you have a favorable or unfavorable opinion of the Democrats in Congress? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 27%  
*Unfavorable* ..... 58%  
*Not Sure*..... 15%

**Q5** Do you have a favorable or unfavorable opinion of the Republicans in Congress? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 21%  
*Unfavorable* ..... 62%  
*Not Sure*..... 17%

**Q6** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 48%  
*Obama* ..... 43%  
*Someone Else/Don't Remember*..... 9%

**Q7** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 18%  
*Moderate*..... 38%  
*Conservative*..... 44%

**Q8** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q9** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 36%  
*Republican*..... 32%  
*Independent/Other*..... 33%

**Q10** If you are white, press one now. If black, press 2. If other, press 3.

*White* ..... 85%  
*Black*..... 11%  
*Other*..... 4%

**Q11** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 11%  
*30 to 45*..... 20%  
*46 to 65*..... 50%  
*Older than 65*..... 19%





**Q12**

314.....	21%
417.....	21%
573.....	17%
636.....	15%
660.....	6%
816.....	20%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Nixon Approval</b>				
<b>Approve</b>	42%	26%	61%	37%
<b>Disapprove</b>	25%	36%	12%	32%
<b>Not Sure</b>	33%	38%	27%	31%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Bond Approval</b>				
<b>Approve</b>	41%	57%	23%	35%
<b>Disapprove</b>	34%	20%	49%	38%
<b>Not Sure</b>	25%	23%	28%	27%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>McCaskill Approval</b>				
<b>Approve</b>	42%	14%	78%	24%
<b>Disapprove</b>	45%	71%	12%	57%
<b>Not Sure</b>	13%	14%	10%	20%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Democrats in Congress</b>				
<b>Favorable</b>	27%	4%	57%	19%
<b>Unfavorable</b>	58%	90%	18%	67%
<b>Not Sure</b>	15%	6%	25%	14%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Republicans in Congress</b>				
<b>Favorable</b>	21%	40%	1%	12%
<b>Unfavorable</b>	62%	41%	85%	69%
<b>Not Sure</b>	17%	19%	13%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Nixon Approval</b>				
<b>Approve</b>	42%	63%	51%	25%
<b>Disapprove</b>	25%	8%	20%	38%
<b>Not Sure</b>	33%	29%	29%	38%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Bond Approval</b>				
<b>Approve</b>	41%	28%	33%	53%
<b>Disapprove</b>	34%	50%	42%	20%
<b>Not Sure</b>	25%	23%	25%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McCaskill Approval</b>				
<b>Approve</b>	42%	77%	54%	18%
<b>Disapprove</b>	45%	12%	32%	69%
<b>Not Sure</b>	13%	11%	14%	13%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Democrats in Congress</b>				
<b>Favorable</b>	<b>27%</b>	68%	33%	5%
<b>Unfavorable</b>	<b>58%</b>	21%	41%	88%
<b>Not Sure</b>	<b>15%</b>	11%	25%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Republicans in Congress</b>				
<b>Favorable</b>	<b>21%</b>	7%	13%	35%
<b>Unfavorable</b>	<b>62%</b>	86%	69%	45%
<b>Not Sure</b>	<b>17%</b>	6%	18%	20%

	Base	Gender	
		Woman	Man
<b>Nixon Approval</b>			
<b>Approve</b>	<b>42%</b>	40%	44%
<b>Disapprove</b>	<b>25%</b>	22%	29%
<b>Not Sure</b>	<b>33%</b>	38%	26%

	Base	Gender	
		Woman	Man
<b>Bond Approval</b>			
<b>Approve</b>	<b>41%</b>	39%	42%
<b>Disapprove</b>	<b>34%</b>	29%	39%
<b>Not Sure</b>	<b>25%</b>	31%	19%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>McCaskill Approval</b>			
<b>Approve</b>	42%	45%	40%
<b>Disapprove</b>	45%	38%	52%
<b>Not Sure</b>	13%	17%	8%

	Base	Gender	
		Woman	Man
<b>Democrats in Congress</b>			
<b>Favorable</b>	27%	31%	23%
<b>Unfavorable</b>	58%	52%	65%
<b>Not Sure</b>	15%	17%	12%

	Base	Gender	
		Woman	Man
<b>Republicans in Congress</b>			
<b>Favorable</b>	21%	22%	21%
<b>Unfavorable</b>	62%	58%	66%
<b>Not Sure</b>	17%	20%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Nixon Approval</b>				
<b>Approve</b>	42%	60%	23%	40%
<b>Disapprove</b>	25%	11%	40%	27%
<b>Not Sure</b>	33%	29%	37%	32%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bond Approval</b>				
<b>Approve</b>	41%	26%	60%	38%
<b>Disapprove</b>	34%	43%	18%	39%
<b>Not Sure</b>	25%	31%	22%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McCaskill Approval</b>				
<b>Approve</b>	42%	76%	12%	35%
<b>Disapprove</b>	45%	12%	75%	52%
<b>Not Sure</b>	13%	12%	13%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Democrats in Congress</b>				
<b>Favorable</b>	27%	60%	1%	17%
<b>Unfavorable</b>	58%	17%	94%	66%
<b>Not Sure</b>	15%	23%	4%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Republicans in Congress</b>				
<b>Favorable</b>	21%	7%	44%	14%
<b>Unfavorable</b>	62%	79%	38%	68%
<b>Not Sure</b>	17%	14%	18%	19%







**Crosstabs**

	Base	Race		
		White	Black	Other
<b>Nixon Approval</b>				
<b>Approve</b>	42%	40%	55%	38%
<b>Disapprove</b>	25%	28%	5%	29%
<b>Not Sure</b>	33%	32%	40%	33%

	Base	Race		
		White	Black	Other
<b>Bond Approval</b>				
<b>Approve</b>	41%	44%	20%	29%
<b>Disapprove</b>	34%	33%	35%	53%
<b>Not Sure</b>	25%	23%	45%	18%

	Base	Race		
		White	Black	Other
<b>McCaskill Approval</b>				
<b>Approve</b>	42%	37%	80%	49%
<b>Disapprove</b>	45%	50%	10%	40%
<b>Not Sure</b>	13%	13%	10%	11%

	Base	Race		
		White	Black	Other
<b>Democrats in Congress</b>				
<b>Favorable</b>	27%	24%	50%	39%
<b>Unfavorable</b>	58%	64%	6%	45%
<b>Not Sure</b>	15%	11%	44%	16%





**Crosstabs**

	Base	Race		
		White	Black	Other
<b>Republicans in Congress</b>				
<b>Favorable</b>	21%	24%	6%	8%
<b>Unfavorable</b>	62%	60%	75%	74%
<b>Not Sure</b>	17%	16%	19%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Nixon Approval</b>					
<b>Approve</b>	42%	39%	47%	40%	43%
<b>Disapprove</b>	26%	18%	28%	29%	17%
<b>Not Sure</b>	33%	43%	25%	31%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bond Approval</b>					
<b>Approve</b>	41%	40%	35%	41%	45%
<b>Disapprove</b>	34%	30%	36%	37%	27%
<b>Not Sure</b>	26%	30%	28%	22%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCaskill Approval</b>					
<b>Approve</b>	42%	40%	39%	45%	39%
<b>Disapprove</b>	45%	37%	50%	44%	46%
<b>Not Sure</b>	13%	23%	11%	10%	15%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Democrats in Congress</b>					
<b>Favorable</b>	27%	40%	25%	28%	22%
<b>Unfavorable</b>	58%	54%	59%	57%	62%
<b>Not Sure</b>	15%	7%	17%	15%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Republicans in Congress</b>					
<b>Favorable</b>	21%	30%	20%	20%	22%
<b>Unfavorable</b>	62%	64%	62%	65%	53%
<b>Not Sure</b>	17%	7%	19%	15%	24%

	Base	Region					
		314	417	573	636	660	816
<b>Nixon Approval</b>							
<b>Approve</b>	42%	51%	35%	34%	43%	35%	48%
<b>Disapprove</b>	25%	17%	27%	33%	28%	29%	23%
<b>Not Sure</b>	33%	32%	38%	34%	29%	36%	28%

	Base	Region					
		314	417	573	636	660	816
<b>Bond Approval</b>							
<b>Approve</b>	41%	26%	41%	50%	48%	51%	38%
<b>Disapprove</b>	34%	46%	30%	26%	28%	33%	37%
<b>Not Sure</b>	25%	28%	28%	24%	25%	15%	25%





**Crosstabs**

	Base	Region					
		314	417	573	636	660	816
<b>McCaskill Approval</b>							
<b>Approve</b>	42%	71%	29%	26%	40%	31%	46%
<b>Disapprove</b>	45%	23%	55%	61%	50%	46%	39%
<b>Not Sure</b>	13%	7%	17%	13%	10%	23%	14%

	Base	Region					
		314	417	573	636	660	816
<b>Democrats in Congress</b>							
<b>Favorable</b>	27%	41%	15%	19%	23%	21%	39%
<b>Unfavorable</b>	58%	36%	75%	68%	63%	61%	50%
<b>Not Sure</b>	15%	24%	10%	13%	14%	19%	11%

	Base	Region					
		314	417	573	636	660	816
<b>Republicans in Congress</b>							
<b>Favorable</b>	21%	12%	32%	28%	16%	25%	17%
<b>Unfavorable</b>	62%	70%	52%	54%	64%	56%	71%
<b>Not Sure</b>	17%	18%	17%	18%	19%	19%	12%

