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OF THE PRESS RELEASE**

## **Nixon Towers Above Spence in Missouri**

**Raleigh, N.C.** – The “Show Me” state is ready to show its enthusiasm to vote on November 6. A recent poll in the state shows that 85% of Missouri voters are excited to vote in the November election. 61% of those surveyed identify as ‘very excited’ to vote. Missouri voters are already showing their enthusiasm and support for their state Democratic candidates.

Jay Nixon takes the cake for Governor of Missouri in the upcoming election. In the past six weeks Nixon has created an even larger gap between himself and his Republican opponent, Dave Spence. When polled in August, Nixon was ahead of Spence by 9 points (46-37). Now, if the election were held today, Nixon is favored by 19 points (54-35). Although Spence called Nixon the ‘Captain of the Titanic’ during the September 21 debate, it’s apparent that Spence’s campaign is clearly set to fail.

“It’s actually looking possible now that Jay Nixon could match his 20 point margin of victory from 2008,” said Dean Debnam, President of Public Policy Polling. “He’s really blown this race open over the last six weeks.”

Although Missourians are definitive in their choice for Governor of the state, favoritism for Lieutenant Governor is on the fence. Opinions of both candidates have not changed much over the past several weeks. Although Peter Kinder is still favored to win, he has lost some of his support. In a previous poll, we found Kinder with 45% of the vote, yet now he is down 3 points to 42%. Opinions of Susan Montee remain the same, with Montee still taking 38% of the vote. With only a 4 point difference, the race for Lt. Governor will remain tight until the election.

Chris Koster has revved his engines over the past six weeks in his race for Attorney General, gaining 11 points since our August poll. Six weeks ago, Koster was only ahead of his Republican opponent Ed Martin by 2% (41-39). Now, Koster takes 52% of the vote while Martin lags behind, only receiving 34%.

PPP surveyed 700 Missouri voters from October 1 to 3. The margin of error for the survey is +/-3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



## Missouri Survey Results

**Q1** Do you approve or disapprove of Governor Jay Nixon's job performance?

*Approve* .....54% *Not sure* .....18%  
*Disapprove*.....29%

**Q2** Do you have a favorable or unfavorable opinion of Dave Spence?

*Favorable*.....25%  
*Unfavorable* .....30%  
*Not sure* .....45%

**Q3** The candidates for Governor this fall are Democrat Jay Nixon and Republican Dave Spence. If the election was today, who would you vote for?

*Jay Nixon*.....54%  
*Dave Spence* .....35%  
*Undecided*.....12%

**Q4** The candidates for Lieutenant Governor this fall are Democrat Susan Montee and Republican Peter Kinder. If the election was today, who would you vote for?

*Susan Montee*.....38%  
*Peter Kinder*.....42%  
*Undecided*.....20%

**Q5** The candidates for Attorney General this fall are Democrat Chris Koster and Republican Ed Martin. If the election was today, who would you vote for?

*Chris Koster*.....52%  
*Ed Martin* .....34%  
*Undecided*.....15%

**Q6** Do you approve or disapprove of Senator Roy Blunt's job performance?

*Approve* .....37% *Not sure* .....27%  
*Disapprove*.....36%

**Q7** Are you very excited, somewhat excited, or not at all excited about voting in the 2012 elections?

*Very excited* .....61%  
*Somewhat excited* .....24%  
*Not at all excited* .....16%

**Q8** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal* .....11%  
*Somewhat liberal* .....14%  
*Moderate*.....29%  
*Somewhat conservative*.....27%  
*Very conservative* .....20%

**Q9** If you are a woman, press 1. If a man, press 2.

*Woman* .....47%  
*Man*.....53%

**Q10** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* .....32%  
*Republican*.....33%  
*Independent/Other* .....35%

**Q11** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* .....83%  
*African-American* .....12%  
*Other*.....6%



**Q12** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	12%
<i>30 to 45</i> .....	24%
<i>46 to 65</i> .....	44%
<i>Older than 65</i> .....	20%



**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Nixon Approval</b>						
<b>Approve</b>	54%	73%	75%	68%	43%	22%
<b>Disapprove</b>	29%	13%	19%	17%	34%	55%
<b>Not sure</b>	18%	14%	6%	16%	23%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Spence Favorability</b>						
<b>Favorable</b>	25%	16%	10%	14%	28%	52%
<b>Unfavorable</b>	30%	52%	51%	39%	18%	8%
<b>Not sure</b>	45%	33%	40%	47%	54%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Nixon/Spence</b>						
<b>Jay Nixon</b>	54%	89%	84%	69%	38%	13%
<b>Dave Spence</b>	35%	9%	11%	21%	44%	72%
<b>Undecided</b>	12%	3%	5%	10%	18%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Montee/Kinder LG</b>						
<b>Susan Montee</b>	38%	66%	72%	49%	18%	8%
<b>Peter Kinder</b>	42%	16%	12%	30%	55%	78%
<b>Undecided</b>	20%	18%	16%	21%	27%	14%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Koster/Martin AG</b>						
Chris Koster	52%	82%	88%	63%	32%	16%
Ed Martin	34%	6%	8%	18%	48%	73%
Undecided	15%	12%	4%	19%	20%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Blunt Approval</b>						
Approve	37%	33%	11%	20%	48%	68%
Disapprove	36%	42%	68%	49%	19%	11%
Not sure	27%	24%	20%	31%	33%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Voter Enthusiasm</b>						
Very excited	61%	88%	60%	52%	54%	67%
Somewhat excited	24%	11%	26%	29%	26%	20%
Not at all excited	16%	1%	13%	20%	20%	13%

	Base	Gender	
		Woman	Man
<b>Nixon Approval</b>			
Approve	54%	53%	55%
Disapprove	29%	29%	28%
Not sure	18%	18%	17%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Spence Favorability</b>			
<b>Favorable</b>	25%	24%	25%
<b>Unfavorable</b>	30%	31%	30%
<b>Not sure</b>	45%	45%	45%

	Base	Gender	
		Woman	Man
<b>Nixon/Spence</b>			
<b>Jay Nixon</b>	54%	54%	54%
<b>Dave Spence</b>	35%	34%	35%
<b>Undecided</b>	12%	11%	12%

	Base	Gender	
		Woman	Man
<b>Montee/Kinder LG</b>			
<b>Susan Montee</b>	38%	39%	37%
<b>Peter Kinder</b>	42%	41%	43%
<b>Undecided</b>	20%	20%	20%

	Base	Gender	
		Woman	Man
<b>Koster/Martin AG</b>			
<b>Chris Koster</b>	52%	51%	52%
<b>Ed Martin</b>	34%	35%	32%
<b>Undecided</b>	15%	14%	15%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Blunt Approval</b>			
<b>Approve</b>	37%	33%	41%
<b>Disapprove</b>	36%	33%	38%
<b>Not sure</b>	27%	34%	21%

	Base	Gender	
		Woman	Man
<b>Voter Enthusiasm</b>			
<b>Very excited</b>	61%	63%	58%
<b>Somewhat excited</b>	24%	23%	25%
<b>Not at all excited</b>	16%	14%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Nixon Approval</b>				
<b>Approve</b>	54%	74%	33%	55%
<b>Disapprove</b>	29%	14%	49%	23%
<b>Not sure</b>	18%	12%	18%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Spence Favorability</b>				
<b>Favorable</b>	25%	11%	46%	18%
<b>Unfavorable</b>	30%	51%	11%	29%
<b>Not sure</b>	45%	38%	43%	53%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Nixon/Spence</b>				
<b>Jay Nixon</b>	54%	87%	23%	54%
<b>Dave Spence</b>	35%	7%	65%	31%
<b>Undecided</b>	12%	6%	13%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Montee/Kinder LG</b>				
<b>Susan Montee</b>	38%	74%	7%	36%
<b>Peter Kinder</b>	42%	9%	77%	37%
<b>Undecided</b>	20%	17%	16%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Koster/Martin AG</b>				
<b>Chris Koster</b>	52%	86%	20%	52%
<b>Ed Martin</b>	34%	6%	65%	28%
<b>Undecided</b>	15%	8%	14%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Blunt Approval</b>				
<b>Approve</b>	37%	13%	60%	36%
<b>Disapprove</b>	36%	59%	12%	37%
<b>Not sure</b>	27%	28%	28%	27%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Voter Enthusiasm</b>				
<b>Very excited</b>	61%	73%	62%	47%
<b>Somewhat excited</b>	24%	20%	25%	26%
<b>Not at all excited</b>	16%	7%	12%	26%

	Base	Race		
		White	African-American	Other
<b>Nixon Approval</b>				
<b>Approve</b>	54%	53%	55%	58%
<b>Disapprove</b>	29%	29%	22%	37%
<b>Not sure</b>	18%	18%	22%	4%

	Base	Race		
		White	African-American	Other
<b>Spence Favorability</b>				
<b>Favorable</b>	25%	27%	13%	22%
<b>Unfavorable</b>	30%	31%	34%	17%
<b>Not sure</b>	45%	43%	53%	61%

	Base	Race		
		White	African-American	Other
<b>Nixon/Spence</b>				
<b>Jay Nixon</b>	54%	52%	70%	41%
<b>Dave Spence</b>	35%	36%	18%	47%
<b>Undecided</b>	12%	11%	12%	13%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Montee/Kinder LG</b>				
<b>Susan Montee</b>	<b>38%</b>	36%	63%	14%
<b>Peter Kinder</b>	<b>42%</b>	46%	10%	48%
<b>Undecided</b>	<b>20%</b>	18%	27%	38%

	Base	Race		
		White	African-American	Other
<b>Koster/Martin AG</b>				
<b>Chris Koster</b>	<b>52%</b>	51%	68%	39%
<b>Ed Martin</b>	<b>34%</b>	36%	13%	35%
<b>Undecided</b>	<b>15%</b>	13%	18%	26%

	Base	Race		
		White	African-American	Other
<b>Blunt Approval</b>				
<b>Approve</b>	<b>37%</b>	39%	20%	34%
<b>Disapprove</b>	<b>36%</b>	34%	45%	47%
<b>Not sure</b>	<b>27%</b>	27%	35%	19%

	Base	Race		
		White	African-American	Other
<b>Voter Enthusiasm</b>				
<b>Very excited</b>	<b>61%</b>	59%	77%	53%
<b>Somewhat excited</b>	<b>24%</b>	26%	15%	6%
<b>Not at all excited</b>	<b>16%</b>	15%	8%	41%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Nixon Approval</b>					
Approve	54%	59%	44%	58%	52%
Disapprove	29%	26%	31%	28%	30%
Not sure	18%	15%	26%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Spence Favorability</b>					
Favorable	25%	22%	29%	24%	23%
Unfavorable	30%	22%	24%	35%	32%
Not sure	45%	56%	47%	41%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Nixon/Spence</b>					
Jay Nixon	54%	63%	45%	57%	51%
Dave Spence	35%	30%	42%	32%	35%
Undecided	12%	7%	13%	11%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Montee/Kinder LG</b>					
Susan Montee	38%	40%	32%	43%	33%
Peter Kinder	42%	32%	43%	43%	44%
Undecided	20%	28%	25%	14%	24%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Koster/Martin AG</b>					
<b>Chris Koster</b>	<b>52%</b>	50%	50%	55%	47%
<b>Ed Martin</b>	<b>34%</b>	25%	37%	34%	34%
<b>Undecided</b>	<b>15%</b>	25%	13%	11%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Blunt Approval</b>					
<b>Approve</b>	<b>37%</b>	50%	40%	32%	35%
<b>Disapprove</b>	<b>36%</b>	25%	30%	42%	34%
<b>Not sure</b>	<b>27%</b>	25%	30%	25%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Voter Enthusiasm</b>					
<b>Very excited</b>	<b>61%</b>	67%	58%	60%	61%
<b>Somewhat excited</b>	<b>24%</b>	21%	22%	24%	27%
<b>Not at all excited</b>	<b>16%</b>	13%	20%	15%	12%

