

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Nixon leads Kinder by 19, Randles by 21 for MO-Gov.

Raleigh, N.C. – Too bad for Republicans that former Senator John Danforth decided against a gubernatorial bid in Missouri next year—because he is the only one revered enough to even come close to beating the popular, moderate incumbent Jay Nixon.

According to PPP's latest poll of the race, Danforth would have actually led Nixon by six points, 45-39. But against four others, Nixon leads by nine to 21 points. The most likely nominee until recent scandals arose, Lt. Gov. Peter Kinder trails, 50-31, a decline of five points on the margin for Kinder since PPP last polled the state in May. Nixon won his current term by a similar spread. Two other potential candidates—Nixon's predecessor Matt Blunt and former Senator and 2000 gubernatorial nominee Jim Talent—would trail by respective 50-37 and 47-38 margins. The only candidate other than Kinder actually in the race, unknown attorney Bill Randles, trails 45-24.

51% approve and only 30% disapprove of the work Nixon has been doing, up a tad from the 48-29 measured four months ago. He is now the 10th most popular of the 42 governors on which PPP has polled. Nixon is not terribly popular with his own party (58-21), but he has huge crossover support, almost breaking even with Republicans (40-42). Independents here are more numerous than in many states, at 30% of the electorate, and they like him better than Democrats do, falling 57-26 in his favor.

Though most of those Republicans fall back in line when it comes time to vote, Nixon still manages 13-16% of their support, even against Danforth. And other than Danforth, the Republicans earn only 5-7% of Democrats. Nixon also leads by 13 to 26 points with independents except against Danforth, with Kinder the worst off.

“Republicans can stick with Peter Kinder,” said Dean Debnam, President of Public Policy Polling. “But at this point he would do just as bad as Kenny Hulshof did in 2008. They’d probably need a different face to really give Jay Nixon a run for his money.”

PPP surveyed 632 Missouri voters from September 9th to 12th. The margin of error for the survey is +/-3.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Missouri Survey Results

Q1 Do you approve or disapprove of Governor Jay Nixon's job performance?

Approve..... 51% *Not sure* 19%
Disapprove..... 30%

Q2 Do you have a favorable or unfavorable opinion of Matt Blunt?

Favorable..... 32%
Unfavorable 44%
Not sure 24%

Q3 Do you have a favorable or unfavorable opinion of John Danforth?

Favorable..... 47%
Unfavorable 22%
Not sure 31%

Q4 Do you have a favorable or unfavorable opinion of Peter Kinder?

Favorable..... 20%
Unfavorable 33%
Not sure 47%

Q5 Do you have a favorable or unfavorable opinion of Bill Randles?

Favorable..... 6%
Unfavorable 19%
Not sure 75%

Q6 Do you have a favorable or unfavorable opinion of Jim Talent?

Favorable..... 36%
Unfavorable 33%
Not sure 31%

Q7 If the candidates for Governor next year were Democrat Jay Nixon and Republican Matt Blunt, who would you vote for?

Jay Nixon..... 50%
Matt Blunt..... 37%
Undecided..... 13%

Q8 If the candidates for Governor next year were Democrat Jay Nixon and Republican John Danforth, who would you vote for?

Jay Nixon..... 39%
John Danforth 45%
Undecided..... 17%

Q9 If the candidates for Governor next year were Democrat Jay Nixon and Republican Peter Kinder, who would you vote for?

Jay Nixon..... 50%
Peter Kinder..... 31%
Undecided..... 18%

Q10 If the candidates for Governor next year were Democrat Jay Nixon and Republican Bill Randles, who would you vote for?

Jay Nixon..... 45%
Bill Randles..... 24%
Undecided..... 30%

Q11 If the candidates for Governor next year were Democrat Jay Nixon and Republican Jim Talent, who would you vote for?

Jay Nixon..... 47%
Jim Talent 38%
Undecided..... 14%





Q12 Who did you vote for President in 2008?

<i>John McCain</i>	48%
<i>Barack Obama</i>	45%
<i>Someone else/Don't remember</i>	7%

Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	10%
<i>Somewhat liberal</i>	14%
<i>Moderate</i>	27%
<i>Somewhat conservative</i>	26%
<i>Very conservative</i>	23%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	49%
<i>Man</i>	51%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	33%
<i>Republican</i>	37%
<i>Independent/Other</i>	30%

Q16 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	85%
<i>African-American</i>	10%
<i>Other</i>	5%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	10%
<i>30 to 45</i>	26%
<i>46 to 65</i>	42%
<i>Older than 65</i>	22%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Nixon Approval				
Approve	51%	42%	65%	26%
Disapprove	30%	39%	18%	49%
Not sure	19%	19%	18%	24%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
M. Blunt Favorability				
Favorable	32%	53%	12%	20%
Unfavorable	44%	22%	67%	46%
Not sure	24%	26%	21%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Danforth Favorability				
Favorable	47%	47%	49%	28%
Unfavorable	22%	19%	23%	41%
Not sure	31%	34%	28%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kinder Favorability				
Favorable	20%	29%	10%	27%
Unfavorable	33%	20%	47%	31%
Not sure	47%	51%	43%	42%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Randles Favorability				
Favorable	6%	7%	5%	12%
Unfavorable	19%	13%	24%	28%
Not sure	75%	81%	72%	59%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Talent Favorability				
Favorable	36%	55%	18%	30%
Unfavorable	33%	15%	51%	43%
Not sure	31%	31%	31%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Nixon/Blunt				
Jay Nixon	50%	18%	85%	42%
Matt Blunt	37%	68%	5%	29%
Undecided	13%	13%	10%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Nixon/Danforth				
Jay Nixon	39%	14%	64%	41%
John Danforth	45%	70%	20%	34%
Undecided	17%	16%	16%	25%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Nixon/Kinder				
Jay Nixon	50%	19%	86%	35%
Peter Kinder	31%	57%	4%	36%
Undecided	18%	24%	10%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Nixon/Randles				
Jay Nixon	45%	15%	80%	38%
Bill Randles	24%	45%	3%	22%
Undecided	30%	41%	17%	40%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Nixon/Talent				
Jay Nixon	47%	15%	84%	35%
Jim Talent	38%	70%	5%	35%
Undecided	14%	16%	11%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nixon Approval						
Approve	51%	62%	65%	64%	44%	31%
Disapprove	30%	25%	18%	19%	32%	52%
Not sure	19%	12%	17%	17%	24%	17%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
M. Blunt Favorability						
Favorable	32%	11%	14%	19%	42%	57%
Unfavorable	44%	71%	67%	58%	30%	18%
Not sure	24%	18%	19%	24%	28%	26%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Danforth Favorability						
Favorable	47%	37%	50%	50%	48%	43%
Unfavorable	22%	35%	31%	17%	17%	23%
Not sure	31%	28%	19%	33%	35%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kinder Favorability						
Favorable	20%	10%	14%	12%	23%	35%
Unfavorable	33%	54%	48%	38%	25%	18%
Not sure	47%	36%	39%	49%	51%	47%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Randles Favorability						
Favorable	6%	4%	10%	5%	6%	6%
Unfavorable	19%	26%	27%	18%	15%	15%
Not sure	75%	70%	63%	77%	79%	78%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Talent Favorability						
Favorable	36%	11%	20%	26%	43%	62%
Unfavorable	33%	62%	54%	40%	19%	16%
Not sure	31%	27%	27%	34%	38%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nixon/Blunt						
Jay Nixon	50%	90%	81%	72%	26%	16%
Matt Blunt	37%	3%	12%	14%	55%	73%
Undecided	13%	6%	8%	14%	18%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nixon/Danforth						
Jay Nixon	39%	80%	65%	51%	20%	11%
John Danforth	45%	12%	21%	30%	58%	77%
Undecided	17%	8%	14%	19%	23%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nixon/Kinder						
Jay Nixon	50%	89%	84%	71%	30%	13%
Peter Kinder	31%	6%	6%	10%	42%	71%
Undecided	18%	5%	11%	19%	28%	16%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nixon/Randles						
Jay Nixon	45%	86%	75%	63%	23%	14%
Bill Randles	24%	3%	10%	8%	32%	54%
Undecided	30%	10%	14%	29%	45%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nixon/Talent						
Jay Nixon	47%	90%	78%	67%	26%	11%
Jim Talent	38%	3%	15%	14%	55%	77%
Undecided	14%	7%	7%	18%	19%	12%

	Base	Gender	
		Woman	Man
Nixon Approval			
Approve	51%	51%	51%
Disapprove	30%	26%	35%
Not sure	19%	24%	14%

	Base	Gender	
		Woman	Man
M. Blunt Favorability			
Favorable	32%	29%	35%
Unfavorable	44%	41%	47%
Not sure	24%	31%	18%





Crosstabs

	Base	Gender	
		Woman	Man
Danforth Favorability			
Favorable	47%	44%	49%
Unfavorable	22%	18%	26%
Not sure	31%	37%	25%

	Base	Gender	
		Woman	Man
Kinder Favorability			
Favorable	20%	16%	25%
Unfavorable	33%	26%	40%
Not sure	47%	58%	36%

	Base	Gender	
		Woman	Man
Randles Favorability			
Favorable	6%	6%	7%
Unfavorable	19%	15%	22%
Not sure	75%	79%	71%

	Base	Gender	
		Woman	Man
Talent Favorability			
Favorable	36%	30%	42%
Unfavorable	33%	26%	40%
Not sure	31%	44%	18%





Crosstabs

	Base	Gender	
		Woman	Man
Nixon/Blunt			
Jay Nixon	50%	53%	47%
Matt Blunt	37%	34%	40%
Undecided	13%	13%	13%

	Base	Gender	
		Woman	Man
Nixon/Danforth			
Jay Nixon	39%	41%	36%
John Danforth	45%	42%	48%
Undecided	17%	17%	16%

	Base	Gender	
		Woman	Man
Nixon/Kinder			
Jay Nixon	50%	51%	50%
Peter Kinder	31%	28%	35%
Undecided	18%	20%	16%

	Base	Gender	
		Woman	Man
Nixon/Randles			
Jay Nixon	45%	46%	45%
Bill Randles	24%	23%	26%
Undecided	30%	31%	29%





Crosstabs

	Base	Gender	
		Woman	Man
Nixon/Talent			
Jay Nixon	47%	50%	44%
Jim Talent	38%	33%	43%
Undecided	14%	17%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Nixon Approval				
Approve	51%	58%	40%	57%
Disapprove	30%	21%	42%	26%
Not sure	19%	20%	18%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
M. Blunt Favorability				
Favorable	32%	15%	55%	23%
Unfavorable	44%	63%	21%	50%
Not sure	24%	22%	24%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Danforth Favorability				
Favorable	47%	45%	49%	45%
Unfavorable	22%	27%	19%	20%
Not sure	31%	28%	32%	35%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Kinder Favorability				
Favorable	20%	10%	31%	19%
Unfavorable	33%	47%	20%	33%
Not sure	47%	43%	49%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
Randles Favorability				
Favorable	6%	7%	6%	5%
Unfavorable	19%	25%	14%	17%
Not sure	75%	68%	80%	78%

	Base	Party		
		Democrat	Republican	Independent/Other
Talent Favorability				
Favorable	36%	19%	53%	36%
Unfavorable	33%	51%	15%	34%
Not sure	31%	30%	32%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Nixon/Blunt				
Jay Nixon	50%	89%	14%	51%
Matt Blunt	37%	6%	72%	29%
Undecided	13%	5%	14%	20%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Nixon/Danforth				
Jay Nixon	39%	71%	14%	33%
John Danforth	45%	19%	72%	41%
Undecided	17%	10%	14%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Nixon/Kinder				
Jay Nixon	50%	87%	16%	51%
Peter Kinder	31%	5%	61%	25%
Undecided	18%	8%	22%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Nixon/Randles				
Jay Nixon	45%	84%	13%	42%
Bill Randles	24%	5%	46%	21%
Undecided	30%	11%	41%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Nixon/Talent				
Jay Nixon	47%	84%	15%	46%
Jim Talent	38%	7%	70%	33%
Undecided	14%	8%	15%	21%





Crosstabs

	Base	Race		
		White	African-American	Other
Nixon Approval				
Approve	51%	50%	57%	49%
Disapprove	30%	31%	21%	35%
Not sure	19%	18%	21%	16%

	Base	Race		
		White	African-American	Other
M. Blunt Favorability				
Favorable	32%	34%	23%	23%
Unfavorable	44%	42%	54%	61%
Not sure	24%	25%	22%	16%

	Base	Race		
		White	African-American	Other
Danforth Favorability				
Favorable	47%	47%	42%	45%
Unfavorable	22%	22%	22%	26%
Not sure	31%	31%	35%	29%

	Base	Race		
		White	African-American	Other
Kinder Favorability				
Favorable	20%	21%	6%	29%
Unfavorable	33%	33%	30%	36%
Not sure	47%	45%	64%	35%





Crosstabs

	Base	Race		
		White	African-American	Other
Randles Favorability				
Favorable	6%	6%	9%	10%
Unfavorable	19%	18%	21%	18%
Not sure	75%	76%	70%	72%

	Base	Race		
		White	African-American	Other
Talent Favorability				
Favorable	36%	38%	27%	35%
Unfavorable	33%	32%	38%	39%
Not sure	31%	30%	35%	26%

	Base	Race		
		White	African-American	Other
Nixon/Blunt				
Jay Nixon	50%	46%	87%	52%
Matt Blunt	37%	41%	6%	40%
Undecided	13%	14%	8%	8%

	Base	Race		
		White	African-American	Other
Nixon/Danforth				
Jay Nixon	39%	33%	79%	48%
John Danforth	45%	49%	12%	39%
Undecided	17%	18%	9%	13%





Crosstabs

	Base	Race		
		White	African-American	Other
Nixon/Kinder				
Jay Nixon	50%	46%	87%	51%
Peter Kinder	31%	34%	1%	46%
Undecided	18%	20%	13%	3%

	Base	Race		
		White	African-American	Other
Nixon/Randles				
Jay Nixon	45%	41%	83%	37%
Bill Randles	24%	27%	5%	24%
Undecided	30%	32%	12%	39%

	Base	Race		
		White	African-American	Other
Nixon/Talent				
Jay Nixon	47%	42%	88%	52%
Jim Talent	38%	42%	6%	46%
Undecided	14%	16%	7%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nixon Approval					
Approve	51%	48%	50%	52%	51%
Disapprove	30%	38%	35%	31%	22%
Not sure	19%	14%	15%	17%	27%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
M. Blunt Favorability					
Favorable	32%	28%	37%	31%	29%
Unfavorable	44%	45%	36%	46%	48%
Not sure	24%	28%	27%	22%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Danforth Favorability					
Favorable	47%	34%	38%	47%	61%
Unfavorable	22%	41%	20%	22%	16%
Not sure	31%	24%	42%	30%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kinder Favorability					
Favorable	20%	21%	25%	19%	18%
Unfavorable	33%	34%	26%	37%	33%
Not sure	47%	45%	49%	44%	50%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Randles Favorability					
Favorable	6%	21%	4%	3%	8%
Unfavorable	19%	28%	18%	19%	14%
Not sure	75%	52%	79%	78%	77%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Talent Favorability					
Favorable	36%	31%	36%	37%	38%
Unfavorable	33%	41%	27%	34%	33%
Not sure	31%	28%	37%	28%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nixon/Blunt					
Jay Nixon	50%	59%	44%	51%	51%
Matt Blunt	37%	34%	40%	37%	35%
Undecided	13%	7%	15%	12%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nixon/Danforth					
Jay Nixon	39%	55%	37%	40%	30%
John Danforth	45%	34%	43%	44%	55%
Undecided	17%	10%	20%	16%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nixon/Kinder					
Jay Nixon	50%	55%	44%	52%	53%
Peter Kinder	31%	28%	37%	31%	28%
Undecided	18%	17%	19%	18%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nixon/Randles					
Jay Nixon	45%	55%	38%	47%	48%
Bill Randles	24%	24%	30%	22%	22%
Undecided	30%	21%	32%	31%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nixon/Talent					
Jay Nixon	47%	48%	48%	47%	47%
Jim Talent	38%	34%	37%	40%	37%
Undecided	14%	17%	15%	13%	16%

