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Missouri will be a swing state this year, voters say

Raleigh, N.C. – Missouri voters expect another close presidential race in 2012. After John McCain took the Show-Me State by less than 4,000 votes in 2008, 42% of Missourians say their state will once again host a tight contest, and only 28% think it will not. Voters' opinions are consistent with results from a PPP poll released Wednesday, which showed Obama leading Romney by one point in the state.

More Republicans (45%) think Missouri will be a swing state than Democrats (42%), despite the fact that Missouri has gone Republican in the last three presidential elections. 40% of independents think Missouri will be a swing state.

Missouri voters are warming up to the idea of marriage rights for gay couples. 64% of voters believe gay couples should either be allowed to marry or form civil unions, up from 60% in January.

President Obama's nod of approval continues to influence black voters' own opinions. African-American voters lead the spike in support for gay marriage after a complete turnaround from just four months ago. 50% of Missouri African Americans think gay marriage should be legal, twice their level of support in January. 81% of Missouri African Americans believe gay couples should either be allowed to marry or form civil unions, a 31-point upswing from the previous survey.

Tourist-friendly Branson is the most favorably viewed city in the state, with 64% seeing it favorably and only 11% unfavorably. Joplin, which was devastated last year by one of the deadliest tornadoes in American history, is essentially tied with Branson (60-7). St. Louis, the state's second-largest city, was rated least favorably (42-31) among the seven cities polled. Between Branson/Joplin and St. Louis are Columbia (59-11); Springfield (58-12); the capital, Jefferson City (48-17); and Kansas City, the largest city (48-20).

Despite disapproval of the city of St. Louis, voters overwhelmingly support the reigning World Series Champion Cardinals. 60% of voters would root for the Cardinals if they played the Kansas City Royals. Just 28% would pull for the Royals.

PPP surveyed 602 Missouri voters from May 24th to 27th. The margin of error for the survey is +/-4.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Missouri Survey Results

Q1 Do you think Missouri will be a swing state in the Presidential race this year, or not?

It will be a swing state..... 42%
It will not..... 28%
Not sure 30%

Q2 Do you think same-sex marriage should be legal or illegal?

Legal..... 36%
Illegal 52%
Not sure 12%

Q3 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 33%
Gay couples should be allowed to form civil unions but not marry 31%
There should be no legal recognition of a gay couple's relationship 32%
Not sure 4%

Q4 Do you have a favorable or unfavorable opinion of the city of St. Louis?

Favorable..... 42%
Unfavorable 31%
Not sure 27%

Q5 Do you have a favorable or unfavorable opinion of the city of Kansas City?

Favorable..... 48%
Unfavorable 20%
Not sure 32%

Q6 Do you have a favorable or unfavorable opinion of the city of Springfield?

Favorable..... 58%
Unfavorable 12%
Not sure 30%

Q7 Do you have a favorable or unfavorable opinion of the city of Columbia?

Favorable..... 59%
Unfavorable 11%
Not sure 31%

Q8 Do you have a favorable or unfavorable opinion of the city of Joplin?

Favorable..... 60%
Unfavorable 7%
Not sure 33%

Q9 Do you have a favorable or unfavorable opinion of the city of Jefferson City?

Favorable..... 48%
Unfavorable 17%
Not sure 35%

Q10 Do you have a favorable or unfavorable opinion of the city of Branson?

Favorable..... 64%
Unfavorable 11%
Not sure 25%





Q11 Even if you may not normally root for either one of them, if the Kansas City Royals and St. Louis Cardinals played each other, who would you root for?

Royals..... 28%
Cardinals..... 60%
Not sure 13%

Q12 Do you have a favorable or unfavorable opinion of Albert Pujols?

Favorable..... 35%
Unfavorable 29%
Not sure 36%

Q13 Do you have a favorable or unfavorable opinion of Tony LaRussa?

Favorable..... 51%
Unfavorable 15%
Not sure 34%

Q14 Do you consider yourself to be a Southerner, or not?

Consider yourself a Southerner 23%
Do not..... 67%
Not sure 10%

Q15 Who did you vote for President in 2008?

John McCain..... 46%
Barack Obama..... 45%
Someone else/Don't remember 8%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 9%
Somewhat liberal 14%
Moderate..... 30%
Somewhat conservative..... 25%
Very conservative 21%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 35%
Republican..... 33%
Independent/Other..... 33%

Q19 If you are white, press 1. If African-American, press 2. If other, press 3.

White 85%
African-American 11%
Other..... 5%

Q20 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 14%
30 to 45..... 21%
46 to 65..... 43%
Older than 65..... 22%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Will MO Be a Swing St.?				
It will be a swing state	42%	48%	41%	16%
It will not	28%	25%	28%	48%
Not sure	30%	27%	31%	36%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Same-sex Marriage Legal/Illegal				
Legal	36%	11%	61%	36%
Illegal	52%	82%	24%	43%
Not sure	12%	7%	14%	21%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	33%	9%	56%	34%
Gay couples should be allowed to form civil unions but not marry	31%	39%	24%	30%
There should be no legal recognition of a gay couple's relationship	32%	50%	14%	35%
Not sure	4%	2%	6%	1%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
STL Favorability				
Favorable	42%	25%	60%	39%
Unfavorable	31%	44%	21%	15%
Not sure	27%	31%	19%	45%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
KC Favorability				
Favorable	48%	40%	55%	47%
Unfavorable	20%	26%	17%	9%
Not sure	32%	34%	28%	44%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Springfield Favorability				
Favorable	58%	62%	56%	53%
Unfavorable	12%	8%	14%	21%
Not sure	30%	30%	31%	26%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Columbia Favorability				
Favorable	59%	50%	66%	62%
Unfavorable	11%	15%	8%	1%
Not sure	31%	34%	26%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Joplin Favorability				
Favorable	60%	61%	61%	52%
Unfavorable	7%	6%	8%	8%
Not sure	33%	33%	31%	40%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Jefferson City Favorability				
Favorable	48%	42%	53%	57%
Unfavorable	17%	19%	16%	4%
Not sure	35%	39%	31%	39%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Branson Favorability				
Favorable	64%	70%	58%	71%
Unfavorable	11%	7%	16%	2%
Not sure	25%	23%	26%	27%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Royals or Cards ?				
Royals	28%	24%	32%	26%
Cardinals	60%	65%	53%	65%
Not sure	13%	11%	15%	9%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Pujols Favorability				
Favorable	35%	37%	34%	32%
Unfavorable	29%	30%	27%	34%
Not sure	36%	33%	39%	35%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
LaRussa Favorability				
Favorable	51%	57%	48%	28%
Unfavorable	15%	12%	18%	16%
Not sure	34%	30%	34%	56%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Southerner?				
Consider yourself a Southerner	23%	26%	22%	13%
Do not	67%	62%	70%	71%
Not sure	10%	12%	8%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Will MO Be a Swing St.?						
It will be a swing state	42%	57%	31%	38%	45%	47%
It will not	28%	31%	42%	30%	26%	18%
Not sure	30%	13%	26%	32%	29%	35%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-sex Marriage Legal/Illegal						
Legal	36%	87%	70%	44%	16%	6%
Illegal	52%	10%	20%	39%	75%	82%
Not sure	12%	3%	10%	17%	9%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	33%	86%	68%	36%	12%	6%
Gay couples should be allowed to form civil unions but not marry	31%	6%	19%	33%	45%	32%
There should be no legal recognition of a gay couple's relationship	32%	8%	11%	25%	40%	56%
Not sure	4%	-	2%	6%	3%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
STL Favorability						
Favorable	42%	53%	53%	55%	31%	26%
Unfavorable	31%	20%	22%	24%	39%	42%
Not sure	27%	27%	24%	21%	30%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
KC Favorability						
Favorable	48%	58%	56%	48%	46%	38%
Unfavorable	20%	19%	21%	16%	23%	24%
Not sure	32%	23%	23%	36%	31%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Springfield Favorability						
Favorable	58%	28%	65%	55%	69%	59%
Unfavorable	12%	34%	13%	13%	8%	4%
Not sure	30%	38%	23%	32%	24%	37%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Columbia Favorability						
Favorable	59%	78%	68%	55%	60%	49%
Unfavorable	11%	1%	9%	9%	11%	19%
Not sure	31%	21%	23%	36%	30%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Joplin Favorability						
Favorable	60%	38%	69%	61%	68%	53%
Unfavorable	7%	19%	8%	3%	6%	9%
Not sure	33%	43%	23%	36%	26%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jefferson City Favorability						
Favorable	48%	48%	52%	48%	55%	39%
Unfavorable	17%	25%	17%	16%	10%	21%
Not sure	35%	27%	30%	36%	36%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Branson Favorability						
Favorable	64%	39%	66%	59%	73%	71%
Unfavorable	11%	31%	13%	11%	7%	7%
Not sure	25%	30%	20%	30%	21%	23%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Royals or Cards?						
Royals	28%	29%	39%	27%	27%	22%
Cardinals	60%	57%	51%	61%	61%	63%
Not sure	13%	14%	10%	12%	12%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pujols Favorability						
Favorable	35%	18%	42%	35%	42%	31%
Unfavorable	29%	39%	25%	29%	27%	29%
Not sure	36%	43%	33%	36%	31%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
LaRussa Favorability						
Favorable	51%	42%	51%	47%	55%	53%
Unfavorable	15%	12%	16%	15%	18%	13%
Not sure	34%	46%	32%	38%	27%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Southerner?						
Consider yourself a Southerner	23%	16%	30%	19%	32%	16%
Do not	67%	77%	64%	72%	58%	66%
Not sure	10%	7%	5%	8%	10%	18%





Crosstabs

	Base	Gender	
		Woman	Man
Will MO Be a Swing St.?			
It will be a swing state	42%	42%	42%
It will not	28%	20%	37%
Not sure	30%	38%	20%

	Base	Gender	
		Woman	Man
Same-sex Marriage Legal/Illegal			
Legal	36%	37%	36%
Illegal	52%	50%	54%
Not sure	12%	13%	11%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	33%	33%	32%
Gay couples should be allowed to form civil unions but not marry	31%	30%	33%
There should be no legal recognition of a gay couple's relationship	32%	31%	33%
Not sure	4%	5%	2%

	Base	Gender	
		Woman	Man
STL Favorability			
Favorable	42%	41%	44%
Unfavorable	31%	28%	34%
Not sure	27%	31%	22%





Crosstabs

	Base	Gender	
		Woman	Man
KC Favorability			
Favorable	48%	41%	54%
Unfavorable	20%	20%	21%
Not sure	32%	39%	25%

	Base	Gender	
		Woman	Man
Springfield Favorability			
Favorable	58%	60%	57%
Unfavorable	12%	9%	14%
Not sure	30%	31%	29%

	Base	Gender	
		Woman	Man
Columbia Favorability			
Favorable	59%	59%	58%
Unfavorable	11%	9%	12%
Not sure	31%	31%	30%

	Base	Gender	
		Woman	Man
Joplin Favorability			
Favorable	60%	59%	61%
Unfavorable	7%	6%	8%
Not sure	33%	35%	31%





Crosstabs

	Base	Gender	
		Woman	Man
Jefferson City Favorability			
Favorable	48%	49%	47%
Unfavorable	17%	13%	20%
Not sure	35%	37%	33%

	Base	Gender	
		Woman	Man
Branson Favorability			
Favorable	64%	66%	63%
Unfavorable	11%	9%	13%
Not sure	25%	25%	24%

	Base	Gender	
		Woman	Man
Royals or Cards?			
Royals	28%	27%	28%
Cardinals	60%	61%	58%
Not sure	13%	11%	14%

	Base	Gender	
		Woman	Man
Pujols Favorability			
Favorable	35%	31%	40%
Unfavorable	29%	29%	29%
Not sure	36%	40%	31%





Crosstabs

	Base	Gender	
		Woman	Man
LaRussa Favorability			
Favorable	51%	43%	58%
Unfavorable	15%	14%	17%
Not sure	34%	42%	25%

	Base	Gender	
		Woman	Man
Southerner?			
Consider yourself a Southerner	23%	24%	22%
Do not	67%	64%	69%
Not sure	10%	11%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Will MO Be a Swing St.?				
It will be a swing state	42%	42%	45%	40%
It will not	28%	25%	23%	36%
Not sure	30%	33%	32%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Same-sex Marriage Legal/Illegal				
Legal	36%	65%	7%	35%
Illegal	52%	25%	84%	48%
Not sure	12%	10%	9%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	33%	61%	7%	28%
Gay couples should be allowed to form civil unions but not marry	31%	17%	42%	37%
There should be no legal recognition of a gay couple's relationship	32%	18%	51%	29%
Not sure	4%	4%	1%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
STL Favorability				
Favorable	42%	58%	28%	40%
Unfavorable	31%	22%	39%	33%
Not sure	27%	20%	33%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
KC Favorability				
Favorable	48%	53%	47%	43%
Unfavorable	20%	18%	19%	25%
Not sure	32%	30%	34%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Springfield Favorability				
Favorable	58%	52%	66%	57%
Unfavorable	12%	16%	5%	13%
Not sure	30%	32%	28%	30%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Columbia Favorability				
Favorable	59%	63%	57%	55%
Unfavorable	11%	9%	9%	14%
Not sure	31%	28%	33%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Joplin Favorability				
Favorable	60%	60%	64%	57%
Unfavorable	7%	8%	8%	5%
Not sure	33%	32%	28%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Jefferson City Favorability				
Favorable	48%	51%	48%	45%
Unfavorable	17%	15%	14%	20%
Not sure	35%	33%	38%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Branson Favorability				
Favorable	64%	60%	76%	57%
Unfavorable	11%	15%	4%	13%
Not sure	25%	24%	20%	30%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Royals or Cards?				
Royals	28%	34%	26%	22%
Cardinals	60%	54%	63%	62%
Not sure	13%	12%	11%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Pujols Favorability				
Favorable	35%	34%	38%	34%
Unfavorable	29%	32%	29%	25%
Not sure	36%	34%	33%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
LaRussa Favorability				
Favorable	51%	50%	60%	41%
Unfavorable	15%	18%	10%	19%
Not sure	34%	32%	31%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Southerner?				
Consider yourself a Southerner	23%	24%	27%	19%
Do not	67%	69%	60%	71%
Not sure	10%	8%	13%	10%





Crosstabs

	Base	Race		
		White	African-American	Other
Will MO Be a Swing St.?				
It will be a swing state	42%	42%	43%	40%
It will not	28%	30%	19%	18%
Not sure	30%	28%	38%	42%

	Base	Race		
		White	African-American	Other
Same-sex Marriage Legal/Illegal				
Legal	36%	35%	50%	39%
Illegal	52%	54%	31%	57%
Not sure	12%	11%	20%	3%

	Base	Race		
		White	African-American	Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	33%	31%	48%	29%
Gay couples should be allowed to form civil unions but not marry	31%	30%	33%	42%
There should be no legal recognition of a gay couple's relationship	32%	35%	13%	29%
Not sure	4%	4%	7%	-

	Base	Race		
		White	African-American	Other
STL Favorability				
Favorable	42%	40%	67%	31%
Unfavorable	31%	33%	16%	19%
Not sure	27%	27%	17%	50%





Crosstabs

	Base	Race		
		White	African-American	Other
KC Favorability				
Favorable	48%	47%	55%	38%
Unfavorable	20%	21%	16%	28%
Not sure	32%	32%	29%	34%

	Base	Race		
		White	African-American	Other
Springfield Favorability				
Favorable	58%	60%	42%	57%
Unfavorable	12%	12%	13%	10%
Not sure	30%	28%	45%	33%

	Base	Race		
		White	African-American	Other
Columbia Favorability				
Favorable	59%	58%	67%	59%
Unfavorable	11%	11%	8%	6%
Not sure	31%	31%	25%	35%

	Base	Race		
		White	African-American	Other
Joplin Favorability				
Favorable	60%	61%	57%	50%
Unfavorable	7%	7%	7%	17%
Not sure	33%	32%	36%	33%





Crosstabs

	Base	Race		
		White	African-American	Other
Jefferson City Favorability				
Favorable	48%	47%	65%	41%
Unfavorable	17%	19%	4%	8%
Not sure	35%	35%	32%	51%

	Base	Race		
		White	African-American	Other
Branson Favorability				
Favorable	64%	65%	59%	56%
Unfavorable	11%	11%	10%	16%
Not sure	25%	24%	30%	27%

	Base	Race		
		White	African-American	Other
Royals or Cards?				
Royals	28%	28%	27%	16%
Cardinals	60%	60%	59%	60%
Not sure	13%	12%	14%	24%

	Base	Race		
		White	African-American	Other
Pujols Favorability				
Favorable	35%	34%	54%	24%
Unfavorable	29%	32%	11%	14%
Not sure	36%	34%	35%	62%





Crosstabs

	Base	Race		
		White	African-American	Other
LaRussa Favorability				
Favorable	51%	52%	45%	32%
Unfavorable	15%	14%	28%	14%
Not sure	34%	34%	28%	54%

	Base	Race		
		White	African-American	Other
Southerner ?				
Consider yourself a Southerner	23%	24%	20%	20%
Do not	67%	67%	64%	69%
Not sure	10%	10%	16%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Will MO Be a Swing St.?					
It will be a swing state	42%	38%	45%	44%	39%
It will not	28%	26%	31%	30%	22%
Not sure	30%	36%	24%	26%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Same-sex Marriage Legal/Illegal					
Legal	36%	69%	37%	31%	24%
Illegal	52%	28%	53%	56%	59%
Not sure	12%	3%	10%	13%	17%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	33%	68%	31%	28%	21%
Gay couples should be allowed to form civil unions but not marry	31%	5%	29%	40%	33%
There should be no legal recognition of a gay couple's relationship	32%	26%	33%	28%	42%
Not sure	4%	-	6%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
STL Favorability					
Favorable	42%	47%	45%	44%	33%
Unfavorable	31%	24%	31%	32%	33%
Not sure	27%	29%	24%	24%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
KC Favorability					
Favorable	48%	45%	51%	47%	46%
Unfavorable	20%	18%	24%	22%	16%
Not sure	32%	37%	25%	31%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Springfield Favorability					
Favorable	58%	45%	47%	67%	61%
Unfavorable	12%	18%	16%	10%	6%
Not sure	30%	37%	37%	23%	33%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Columbia Favorability					
Favorable	59%	54%	59%	62%	55%
Unfavorable	11%	8%	18%	10%	6%
Not sure	31%	38%	24%	27%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Joplin Favorability					
Favorable	60%	46%	55%	66%	64%
Unfavorable	7%	8%	12%	6%	4%
Not sure	33%	46%	33%	28%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jefferson City Favorability					
Favorable	48%	43%	44%	54%	45%
Unfavorable	17%	14%	22%	15%	16%
Not sure	35%	43%	34%	31%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Branson Favorability					
Favorable	64%	51%	62%	70%	65%
Unfavorable	11%	14%	12%	9%	12%
Not sure	25%	35%	26%	21%	24%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Royals or Cards?					
Royals	28%	30%	22%	29%	29%
Cardinals	60%	51%	65%	61%	56%
Not sure	13%	19%	12%	10%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pujols Favorability					
Favorable	35%	26%	29%	42%	36%
Unfavorable	29%	31%	37%	27%	21%
Not sure	36%	43%	35%	31%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
LaRussa Favorability					
Favorable	51%	40%	53%	53%	51%
Unfavorable	15%	14%	16%	17%	11%
Not sure	34%	46%	31%	30%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Southerner?					
Consider yourself a Southerner	23%	29%	18%	23%	24%
Do not	67%	57%	73%	69%	60%
Not sure	10%	14%	8%	8%	16%

