

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Missouri will be a swing state this year, voters say

Raleigh, N.C. – Missouri voters expect another close presidential race in 2012. After John McCain took the Show-Me State by less than 4,000 votes in 2008, 42% of Missourians say their state will once again host a tight contest, and only 28% think it will not. Voters' opinions are consistent with results from a PPP poll released Wednesday, which showed Obama leading Romney by one point in the state.

More Republicans (45%) think Missouri will be a swing state than Democrats (42%), despite the fact that Missouri has gone Republican in the last three presidential elections. 40% of independents think Missouri will be a swing state.

Missouri voters are warming up to the idea of marriage rights for gay couples. 64% of voters believe gay couples should either be allowed to marry or form civil unions, up from 60% in January.

President Obama's nod of approval continues to influence black voters' own opinions. African-American voters lead the spike in support for gay marriage after a complete turnaround from just four months ago. 50% of Missouri African Americans think gay marriage should be legal, twice their level of support in January. 81% of Missouri African Americans believe gay couples should either be allowed to marry or form civil unions, a 31-point upswing from the previous survey.

Tourist-friendly Branson is the most favorably viewed city in the state, with 64% seeing it favorably and only 11% unfavorably. Joplin, which was devastated last year by one of the deadliest tornadoes in American history, is essentially tied with Branson (60-7). St. Louis, the state's second-largest city, was rated least favorably (42-31) among the seven cities polled. Between Branson/Joplin and St. Louis are Columbia (59-11); Springfield (58-12); the capital, Jefferson City (48-17); and Kansas City, the largest city (48-20).

Despite disapproval of the city of St. Louis, voters overwhelmingly support the reigning World Series Champion Cardinals. 60% of voters would root for the Cardinals if they played the Kansas City Royals. Just 28% would pull for the Royals.

PPP surveyed 602 Missouri voters from May 24th to 27th. The margin of error for the survey is +/-4.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Missouri Survey Results

Q1 Do you think Missouri will be a swing state in the Presidential race this year, or not?

It will be a swing state..... 42%
It will not..... 28%
Not sure 30%

Q2 Do you think same-sex marriage should be legal or illegal?

Legal..... 36%
Illegal 52%
Not sure 12%

Q3 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 33%
Gay couples should be allowed to form civil unions but not marry 31%
There should be no legal recognition of a gay couple's relationship 32%
Not sure 4%

Q4 Do you have a favorable or unfavorable opinion of the city of St. Louis?

Favorable..... 42%
Unfavorable 31%
Not sure 27%

Q5 Do you have a favorable or unfavorable opinion of the city of Kansas City?

Favorable..... 48%
Unfavorable 20%
Not sure 32%

Q6 Do you have a favorable or unfavorable opinion of the city of Springfield?

Favorable..... 58%
Unfavorable 12%
Not sure 30%

Q7 Do you have a favorable or unfavorable opinion of the city of Columbia?

Favorable..... 59%
Unfavorable 11%
Not sure 31%

Q8 Do you have a favorable or unfavorable opinion of the city of Joplin?

Favorable..... 60%
Unfavorable 7%
Not sure 33%

Q9 Do you have a favorable or unfavorable opinion of the city of Jefferson City?

Favorable..... 48%
Unfavorable 17%
Not sure 35%

Q10 Do you have a favorable or unfavorable opinion of the city of Branson?

Favorable..... 64%
Unfavorable 11%
Not sure 25%





Q11 Even if you may not normally root for either one of them, if the Kansas City Royals and St. Louis Cardinals played each other, who would you root for?

Royals..... 28%
Cardinals..... 60%
Not sure 13%

Q12 Do you have a favorable or unfavorable opinion of Albert Pujols?

Favorable..... 35%
Unfavorable 29%
Not sure 36%

Q13 Do you have a favorable or unfavorable opinion of Tony LaRussa?

Favorable..... 51%
Unfavorable 15%
Not sure 34%

Q14 Do you consider yourself to be a Southerner, or not?

Consider yourself a Southerner 23%
Do not..... 67%
Not sure 10%

Q15 Who did you vote for President in 2008?

John McCain..... 46%
Barack Obama..... 45%
Someone else/Don't remember 8%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 9%
Somewhat liberal 14%
Moderate..... 30%
Somewhat conservative..... 25%
Very conservative 21%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 35%
Republican..... 33%
Independent/Other..... 33%

Q19 If you are white, press 1. If African-American, press 2. If other, press 3.

White 85%
African-American 11%
Other..... 5%

Q20 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 14%
30 to 45..... 21%
46 to 65..... 43%
Older than 65..... 22%





Crosstabs

| | Base | 2008 Vote | | |
|---------------------------------|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Will MO Be a Swing St.? | | | | |
| It will be a swing state | 42% | 48% | 41% | 16% |
| It will not | 28% | 25% | 28% | 48% |
| Not sure | 30% | 27% | 31% | 36% |

| | Base | 2008 Vote | | |
|--|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Same-sex Marriage Legal/Illegal | | | | |
| Legal | 36% | 11% | 61% | 36% |
| Illegal | 52% | 82% | 24% | 43% |
| Not sure | 12% | 7% | 14% | 21% |

| | Base | 2008 Vote | | |
|--|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Gay Marriage/Civ. Unions/No Recognition | | | | |
| Gay couples should be allowed to legally marry | 33% | 9% | 56% | 34% |
| Gay couples should be allowed to form civil unions but not marry | 31% | 39% | 24% | 30% |
| There should be no legal recognition of a gay couple's relationship | 32% | 50% | 14% | 35% |
| Not sure | 4% | 2% | 6% | 1% |

| | Base | 2008 Vote | | |
|-------------------------|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| STL Favorability | | | | |
| Favorable | 42% | 25% | 60% | 39% |
| Unfavorable | 31% | 44% | 21% | 15% |
| Not sure | 27% | 31% | 19% | 45% |





Crosstabs

| | Base | 2008 Vote | | |
|------------------------|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| KC Favorability | | | | |
| Favorable | 48% | 40% | 55% | 47% |
| Unfavorable | 20% | 26% | 17% | 9% |
| Not sure | 32% | 34% | 28% | 44% |

| | Base | 2008 Vote | | |
|---------------------------------|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Springfield Favorability | | | | |
| Favorable | 58% | 62% | 56% | 53% |
| Unfavorable | 12% | 8% | 14% | 21% |
| Not sure | 30% | 30% | 31% | 26% |

| | Base | 2008 Vote | | |
|------------------------------|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Columbia Favorability | | | | |
| Favorable | 59% | 50% | 66% | 62% |
| Unfavorable | 11% | 15% | 8% | 1% |
| Not sure | 31% | 34% | 26% | 37% |

| | Base | 2008 Vote | | |
|----------------------------|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Joplin Favorability | | | | |
| Favorable | 60% | 61% | 61% | 52% |
| Unfavorable | 7% | 6% | 8% | 8% |
| Not sure | 33% | 33% | 31% | 40% |





Crosstabs

| | Base | 2008 Vote | | |
|------------------------------------|------------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Jefferson City Favorability | | | | |
| Favorable | 48% | 42% | 53% | 57% |
| Unfavorable | 17% | 19% | 16% | 4% |
| Not sure | 35% | 39% | 31% | 39% |

| | Base | 2008 Vote | | |
|-----------------------------|------------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Branson Favorability | | | | |
| Favorable | 64% | 70% | 58% | 71% |
| Unfavorable | 11% | 7% | 16% | 2% |
| Not sure | 25% | 23% | 26% | 27% |

| | Base | 2008 Vote | | |
|--------------------------|------------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Royals or Cards ? | | | | |
| Royals | 28% | 24% | 32% | 26% |
| Cardinals | 60% | 65% | 53% | 65% |
| Not sure | 13% | 11% | 15% | 9% |

| | Base | 2008 Vote | | |
|----------------------------|------------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Pujols Favorability | | | | |
| Favorable | 35% | 37% | 34% | 32% |
| Unfavorable | 29% | 30% | 27% | 34% |
| Not sure | 36% | 33% | 39% | 35% |





Crosstabs

| | Base | 2008 Vote | | |
|-----------------------------|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| LaRussa Favorability | | | | |
| Favorable | 51% | 57% | 48% | 28% |
| Unfavorable | 15% | 12% | 18% | 16% |
| Not sure | 34% | 30% | 34% | 56% |

| | Base | 2008 Vote | | |
|---------------------------------------|------|-------------|--------------|-----------------------------|
| | | John McCain | Barack Obama | Someone else/Don't remember |
| Southerner? | | | | |
| Consider yourself a Southerner | 23% | 26% | 22% | 13% |
| Do not | 67% | 62% | 70% | 71% |
| Not sure | 10% | 12% | 8% | 16% |

| | Base | Ideology | | | | |
|---------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Will MO Be a Swing St.? | | | | | | |
| It will be a swing state | 42% | 57% | 31% | 38% | 45% | 47% |
| It will not | 28% | 31% | 42% | 30% | 26% | 18% |
| Not sure | 30% | 13% | 26% | 32% | 29% | 35% |

| | Base | Ideology | | | | |
|--|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Same-sex Marriage Legal/Illegal | | | | | | |
| Legal | 36% | 87% | 70% | 44% | 16% | 6% |
| Illegal | 52% | 10% | 20% | 39% | 75% | 82% |
| Not sure | 12% | 3% | 10% | 17% | 9% | 12% |





Crosstabs

| | Base | Ideology | | | | |
|---|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Gay Marriage/Civ. Unions/No Recognition | | | | | | |
| Gay couples should be allowed to legally marry | 33% | 86% | 68% | 36% | 12% | 6% |
| Gay couples should be allowed to form civil unions but not marry | 31% | 6% | 19% | 33% | 45% | 32% |
| There should be no legal recognition of a gay couple's relationship | 32% | 8% | 11% | 25% | 40% | 56% |
| Not sure | 4% | - | 2% | 6% | 3% | 6% |

| | Base | Ideology | | | | |
|-------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| STL Favorability | | | | | | |
| Favorable | 42% | 53% | 53% | 55% | 31% | 26% |
| Unfavorable | 31% | 20% | 22% | 24% | 39% | 42% |
| Not sure | 27% | 27% | 24% | 21% | 30% | 32% |

| | Base | Ideology | | | | |
|------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| KC Favorability | | | | | | |
| Favorable | 48% | 58% | 56% | 48% | 46% | 38% |
| Unfavorable | 20% | 19% | 21% | 16% | 23% | 24% |
| Not sure | 32% | 23% | 23% | 36% | 31% | 38% |

| | Base | Ideology | | | | |
|---------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Springfield Favorability | | | | | | |
| Favorable | 58% | 28% | 65% | 55% | 69% | 59% |
| Unfavorable | 12% | 34% | 13% | 13% | 8% | 4% |
| Not sure | 30% | 38% | 23% | 32% | 24% | 37% |





Crosstabs

| | Base | Ideology | | | | |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Columbia Favorability | | | | | | |
| Favorable | 59% | 78% | 68% | 55% | 60% | 49% |
| Unfavorable | 11% | 1% | 9% | 9% | 11% | 19% |
| Not sure | 31% | 21% | 23% | 36% | 30% | 32% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Joplin Favorability | | | | | | |
| Favorable | 60% | 38% | 69% | 61% | 68% | 53% |
| Unfavorable | 7% | 19% | 8% | 3% | 6% | 9% |
| Not sure | 33% | 43% | 23% | 36% | 26% | 39% |

| | Base | Ideology | | | | |
|------------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Jefferson City Favorability | | | | | | |
| Favorable | 48% | 48% | 52% | 48% | 55% | 39% |
| Unfavorable | 17% | 25% | 17% | 16% | 10% | 21% |
| Not sure | 35% | 27% | 30% | 36% | 36% | 40% |

| | Base | Ideology | | | | |
|-----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Branson Favorability | | | | | | |
| Favorable | 64% | 39% | 66% | 59% | 73% | 71% |
| Unfavorable | 11% | 31% | 13% | 11% | 7% | 7% |
| Not sure | 25% | 30% | 20% | 30% | 21% | 23% |





Crosstabs

| | Base | Ideology | | | | |
|-------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Royals or Cards? | | | | | | |
| Royals | 28% | 29% | 39% | 27% | 27% | 22% |
| Cardinals | 60% | 57% | 51% | 61% | 61% | 63% |
| Not sure | 13% | 14% | 10% | 12% | 12% | 16% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Pujols Favorability | | | | | | |
| Favorable | 35% | 18% | 42% | 35% | 42% | 31% |
| Unfavorable | 29% | 39% | 25% | 29% | 27% | 29% |
| Not sure | 36% | 43% | 33% | 36% | 31% | 40% |

| | Base | Ideology | | | | |
|-----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| LaRussa Favorability | | | | | | |
| Favorable | 51% | 42% | 51% | 47% | 55% | 53% |
| Unfavorable | 15% | 12% | 16% | 15% | 18% | 13% |
| Not sure | 34% | 46% | 32% | 38% | 27% | 34% |

| | Base | Ideology | | | | |
|---------------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Southerner? | | | | | | |
| Consider yourself a Southerner | 23% | 16% | 30% | 19% | 32% | 16% |
| Do not | 67% | 77% | 64% | 72% | 58% | 66% |
| Not sure | 10% | 7% | 5% | 8% | 10% | 18% |





Crosstabs

| | Base | Gender | |
|---------------------------------|------------|--------|-----|
| | | Woman | Man |
| Will MO Be a Swing St.? | | | |
| It will be a swing state | 42% | 42% | 42% |
| It will not | 28% | 20% | 37% |
| Not sure | 30% | 38% | 20% |

| | Base | Gender | |
|--|------------|--------|-----|
| | | Woman | Man |
| Same-sex Marriage Legal/Illegal | | | |
| Legal | 36% | 37% | 36% |
| Illegal | 52% | 50% | 54% |
| Not sure | 12% | 13% | 11% |

| | Base | Gender | |
|--|------------|--------|-----|
| | | Woman | Man |
| Gay Marriage/Civ. Unions/No Recognition | | | |
| Gay couples should be allowed to legally marry | 33% | 33% | 32% |
| Gay couples should be allowed to form civil unions but not marry | 31% | 30% | 33% |
| There should be no legal recognition of a gay couple's relationship | 32% | 31% | 33% |
| Not sure | 4% | 5% | 2% |

| | Base | Gender | |
|-------------------------|------------|--------|-----|
| | | Woman | Man |
| STL Favorability | | | |
| Favorable | 42% | 41% | 44% |
| Unfavorable | 31% | 28% | 34% |
| Not sure | 27% | 31% | 22% |





Crosstabs

| | Base | Gender | |
|------------------------|------|--------|-----|
| | | Woman | Man |
| KC Favorability | | | |
| Favorable | 48% | 41% | 54% |
| Unfavorable | 20% | 20% | 21% |
| Not sure | 32% | 39% | 25% |

| | Base | Gender | |
|---------------------------------|------|--------|-----|
| | | Woman | Man |
| Springfield Favorability | | | |
| Favorable | 58% | 60% | 57% |
| Unfavorable | 12% | 9% | 14% |
| Not sure | 30% | 31% | 29% |

| | Base | Gender | |
|------------------------------|------|--------|-----|
| | | Woman | Man |
| Columbia Favorability | | | |
| Favorable | 59% | 59% | 58% |
| Unfavorable | 11% | 9% | 12% |
| Not sure | 31% | 31% | 30% |

| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Joplin Favorability | | | |
| Favorable | 60% | 59% | 61% |
| Unfavorable | 7% | 6% | 8% |
| Not sure | 33% | 35% | 31% |





Crosstabs

| | Base | Gender | |
|------------------------------------|------------|--------|-----|
| | | Woman | Man |
| Jefferson City Favorability | | | |
| Favorable | 48% | 49% | 47% |
| Unfavorable | 17% | 13% | 20% |
| Not sure | 35% | 37% | 33% |

| | Base | Gender | |
|-----------------------------|------------|--------|-----|
| | | Woman | Man |
| Branson Favorability | | | |
| Favorable | 64% | 66% | 63% |
| Unfavorable | 11% | 9% | 13% |
| Not sure | 25% | 25% | 24% |

| | Base | Gender | |
|-------------------------|------------|--------|-----|
| | | Woman | Man |
| Royals or Cards? | | | |
| Royals | 28% | 27% | 28% |
| Cardinals | 60% | 61% | 58% |
| Not sure | 13% | 11% | 14% |

| | Base | Gender | |
|----------------------------|------------|--------|-----|
| | | Woman | Man |
| Pujols Favorability | | | |
| Favorable | 35% | 31% | 40% |
| Unfavorable | 29% | 29% | 29% |
| Not sure | 36% | 40% | 31% |





Crosstabs

| | Base | Gender | |
|-----------------------------|------|--------|-----|
| | | Woman | Man |
| LaRussa Favorability | | | |
| Favorable | 51% | 43% | 58% |
| Unfavorable | 15% | 14% | 17% |
| Not sure | 34% | 42% | 25% |

| | Base | Gender | |
|---------------------------------------|------|--------|-----|
| | | Woman | Man |
| Southerner? | | | |
| Consider yourself a Southerner | 23% | 24% | 22% |
| Do not | 67% | 64% | 69% |
| Not sure | 10% | 11% | 9% |

| | Base | Party | | |
|---------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Will MO Be a Swing St.? | | | | |
| It will be a swing state | 42% | 42% | 45% | 40% |
| It will not | 28% | 25% | 23% | 36% |
| Not sure | 30% | 33% | 32% | 24% |

| | Base | Party | | |
|--|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Same-sex Marriage Legal/Illegal | | | | |
| Legal | 36% | 65% | 7% | 35% |
| Illegal | 52% | 25% | 84% | 48% |
| Not sure | 12% | 10% | 9% | 16% |





Crosstabs

| | Base | Party | | |
|---|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Gay Marriage/Civ. Unions/No Recognition | | | | |
| Gay couples should be allowed to legally marry | 33% | 61% | 7% | 28% |
| Gay couples should be allowed to form civil unions but not marry | 31% | 17% | 42% | 37% |
| There should be no legal recognition of a gay couple's relationship | 32% | 18% | 51% | 29% |
| Not sure | 4% | 4% | 1% | 6% |

| | Base | Party | | |
|-------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| STL Favorability | | | | |
| Favorable | 42% | 58% | 28% | 40% |
| Unfavorable | 31% | 22% | 39% | 33% |
| Not sure | 27% | 20% | 33% | 28% |

| | Base | Party | | |
|------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| KC Favorability | | | | |
| Favorable | 48% | 53% | 47% | 43% |
| Unfavorable | 20% | 18% | 19% | 25% |
| Not sure | 32% | 30% | 34% | 33% |

| | Base | Party | | |
|---------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Springfield Favorability | | | | |
| Favorable | 58% | 52% | 66% | 57% |
| Unfavorable | 12% | 16% | 5% | 13% |
| Not sure | 30% | 32% | 28% | 30% |





Crosstabs

| | Base | Party | | |
|------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Columbia Favorability | | | | |
| Favorable | 59% | 63% | 57% | 55% |
| Unfavorable | 11% | 9% | 9% | 14% |
| Not sure | 31% | 28% | 33% | 30% |

| | Base | Party | | |
|----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Joplin Favorability | | | | |
| Favorable | 60% | 60% | 64% | 57% |
| Unfavorable | 7% | 8% | 8% | 5% |
| Not sure | 33% | 32% | 28% | 38% |

| | Base | Party | | |
|------------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Jefferson City Favorability | | | | |
| Favorable | 48% | 51% | 48% | 45% |
| Unfavorable | 17% | 15% | 14% | 20% |
| Not sure | 35% | 33% | 38% | 34% |

| | Base | Party | | |
|-----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Branson Favorability | | | | |
| Favorable | 64% | 60% | 76% | 57% |
| Unfavorable | 11% | 15% | 4% | 13% |
| Not sure | 25% | 24% | 20% | 30% |





Crosstabs

| | Base | Party | | |
|-------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Royals or Cards? | | | | |
| Royals | 28% | 34% | 26% | 22% |
| Cardinals | 60% | 54% | 63% | 62% |
| Not sure | 13% | 12% | 11% | 16% |

| | Base | Party | | |
|----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Pujols Favorability | | | | |
| Favorable | 35% | 34% | 38% | 34% |
| Unfavorable | 29% | 32% | 29% | 25% |
| Not sure | 36% | 34% | 33% | 41% |

| | Base | Party | | |
|-----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| LaRussa Favorability | | | | |
| Favorable | 51% | 50% | 60% | 41% |
| Unfavorable | 15% | 18% | 10% | 19% |
| Not sure | 34% | 32% | 31% | 40% |

| | Base | Party | | |
|---------------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Southerner? | | | | |
| Consider yourself a Southerner | 23% | 24% | 27% | 19% |
| Do not | 67% | 69% | 60% | 71% |
| Not sure | 10% | 8% | 13% | 10% |





Crosstabs

| | Base | Race | | |
|---------------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Will MO Be a Swing St.? | | | | |
| It will be a swing state | 42% | 42% | 43% | 40% |
| It will not | 28% | 30% | 19% | 18% |
| Not sure | 30% | 28% | 38% | 42% |

| | Base | Race | | |
|--|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Same-sex Marriage Legal/Illegal | | | | |
| Legal | 36% | 35% | 50% | 39% |
| Illegal | 52% | 54% | 31% | 57% |
| Not sure | 12% | 11% | 20% | 3% |

| | Base | Race | | |
|--|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Gay Marriage/Civ. Unions/No Recognition | | | | |
| Gay couples should be allowed to legally marry | 33% | 31% | 48% | 29% |
| Gay couples should be allowed to form civil unions but not marry | 31% | 30% | 33% | 42% |
| There should be no legal recognition of a gay couple's relationship | 32% | 35% | 13% | 29% |
| Not sure | 4% | 4% | 7% | - |

| | Base | Race | | |
|-------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| STL Favorability | | | | |
| Favorable | 42% | 40% | 67% | 31% |
| Unfavorable | 31% | 33% | 16% | 19% |
| Not sure | 27% | 27% | 17% | 50% |





Crosstabs

| | Base | Race | | |
|------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| KC Favorability | | | | |
| Favorable | 48% | 47% | 55% | 38% |
| Unfavorable | 20% | 21% | 16% | 28% |
| Not sure | 32% | 32% | 29% | 34% |

| | Base | Race | | |
|---------------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Springfield Favorability | | | | |
| Favorable | 58% | 60% | 42% | 57% |
| Unfavorable | 12% | 12% | 13% | 10% |
| Not sure | 30% | 28% | 45% | 33% |

| | Base | Race | | |
|------------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Columbia Favorability | | | | |
| Favorable | 59% | 58% | 67% | 59% |
| Unfavorable | 11% | 11% | 8% | 6% |
| Not sure | 31% | 31% | 25% | 35% |

| | Base | Race | | |
|----------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Joplin Favorability | | | | |
| Favorable | 60% | 61% | 57% | 50% |
| Unfavorable | 7% | 7% | 7% | 17% |
| Not sure | 33% | 32% | 36% | 33% |





Crosstabs

| | Base | Race | | |
|------------------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Jefferson City Favorability | | | | |
| Favorable | 48% | 47% | 65% | 41% |
| Unfavorable | 17% | 19% | 4% | 8% |
| Not sure | 35% | 35% | 32% | 51% |

| | Base | Race | | |
|-----------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Branson Favorability | | | | |
| Favorable | 64% | 65% | 59% | 56% |
| Unfavorable | 11% | 11% | 10% | 16% |
| Not sure | 25% | 24% | 30% | 27% |

| | Base | Race | | |
|-------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Royals or Cards? | | | | |
| Royals | 28% | 28% | 27% | 16% |
| Cardinals | 60% | 60% | 59% | 60% |
| Not sure | 13% | 12% | 14% | 24% |

| | Base | Race | | |
|----------------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Pujols Favorability | | | | |
| Favorable | 35% | 34% | 54% | 24% |
| Unfavorable | 29% | 32% | 11% | 14% |
| Not sure | 36% | 34% | 35% | 62% |





Crosstabs

| | Base | Race | | |
|-----------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| LaRussa Favorability | | | | |
| Favorable | 51% | 52% | 45% | 32% |
| Unfavorable | 15% | 14% | 28% | 14% |
| Not sure | 34% | 34% | 28% | 54% |

| | Base | Race | | |
|---------------------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Southerner ? | | | | |
| Consider yourself a Southerner | 23% | 24% | 20% | 20% |
| Do not | 67% | 67% | 64% | 69% |
| Not sure | 10% | 10% | 16% | 11% |

| | Base | Age | | | |
|---------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Will MO Be a Swing St.? | | | | | |
| It will be a swing state | 42% | 38% | 45% | 44% | 39% |
| It will not | 28% | 26% | 31% | 30% | 22% |
| Not sure | 30% | 36% | 24% | 26% | 39% |

| | Base | Age | | | |
|--|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Same-sex Marriage Legal/Illegal | | | | | |
| Legal | 36% | 69% | 37% | 31% | 24% |
| Illegal | 52% | 28% | 53% | 56% | 59% |
| Not sure | 12% | 3% | 10% | 13% | 17% |





Crosstabs

| | Base | Age | | | |
|---|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Gay Marriage/Civ. Unions/No Recognition | | | | | |
| Gay couples should be allowed to legally marry | 33% | 68% | 31% | 28% | 21% |
| Gay couples should be allowed to form civil unions but not marry | 31% | 5% | 29% | 40% | 33% |
| There should be no legal recognition of a gay couple's relationship | 32% | 26% | 33% | 28% | 42% |
| Not sure | 4% | - | 6% | 4% | 4% |

| | Base | Age | | | |
|-------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| STL Favorability | | | | | |
| Favorable | 42% | 47% | 45% | 44% | 33% |
| Unfavorable | 31% | 24% | 31% | 32% | 33% |
| Not sure | 27% | 29% | 24% | 24% | 33% |

| | Base | Age | | | |
|------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| KC Favorability | | | | | |
| Favorable | 48% | 45% | 51% | 47% | 46% |
| Unfavorable | 20% | 18% | 24% | 22% | 16% |
| Not sure | 32% | 37% | 25% | 31% | 38% |

| | Base | Age | | | |
|---------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Springfield Favorability | | | | | |
| Favorable | 58% | 45% | 47% | 67% | 61% |
| Unfavorable | 12% | 18% | 16% | 10% | 6% |
| Not sure | 30% | 37% | 37% | 23% | 33% |





Crosstabs

| | Base | Age | | | |
|------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Columbia Favorability | | | | | |
| Favorable | 59% | 54% | 59% | 62% | 55% |
| Unfavorable | 11% | 8% | 18% | 10% | 6% |
| Not sure | 31% | 38% | 24% | 27% | 39% |

| | Base | Age | | | |
|----------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Joplin Favorability | | | | | |
| Favorable | 60% | 46% | 55% | 66% | 64% |
| Unfavorable | 7% | 8% | 12% | 6% | 4% |
| Not sure | 33% | 46% | 33% | 28% | 32% |

| | Base | Age | | | |
|------------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Jefferson City Favorability | | | | | |
| Favorable | 48% | 43% | 44% | 54% | 45% |
| Unfavorable | 17% | 14% | 22% | 15% | 16% |
| Not sure | 35% | 43% | 34% | 31% | 39% |

| | Base | Age | | | |
|-----------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Branson Favorability | | | | | |
| Favorable | 64% | 51% | 62% | 70% | 65% |
| Unfavorable | 11% | 14% | 12% | 9% | 12% |
| Not sure | 25% | 35% | 26% | 21% | 24% |





Crosstabs

| | Base | Age | | | |
|-------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Royals or Cards? | | | | | |
| Royals | 28% | 30% | 22% | 29% | 29% |
| Cardinals | 60% | 51% | 65% | 61% | 56% |
| Not sure | 13% | 19% | 12% | 10% | 16% |

| | Base | Age | | | |
|----------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Pujols Favorability | | | | | |
| Favorable | 35% | 26% | 29% | 42% | 36% |
| Unfavorable | 29% | 31% | 37% | 27% | 21% |
| Not sure | 36% | 43% | 35% | 31% | 42% |

| | Base | Age | | | |
|-----------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| LaRussa Favorability | | | | | |
| Favorable | 51% | 40% | 53% | 53% | 51% |
| Unfavorable | 15% | 14% | 16% | 17% | 11% |
| Not sure | 34% | 46% | 31% | 30% | 38% |

| | Base | Age | | | |
|---------------------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Southerner? | | | | | |
| Consider yourself a Southerner | 23% | 29% | 18% | 23% | 24% |
| Do not | 67% | 57% | 73% | 69% | 60% |
| Not sure | 10% | 14% | 8% | 8% | 16% |

