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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

## **Obama, Romney tied in Missouri**

**Raleigh, N.C.** – Four years ago, Missouri lost its bellwether status in the presidential election, but it was still the closest contest in the country. John McCain prevailed over now President Obama by a tenth of a point. If Mitt Romney is the Republican standard-bearer this year, it looks like it will be just as close. He ties the president at 45%, but Obama leads the other contenders, two by close margins.

As in Ohio, Rick Santorum is by a significant margin the best-liked of the Republicans personally, with a 35-47 favorability spread to Romney's 30-54, Ron Paul's 26-55, and Newt Gingrich's 29-59. But unlike in Ohio, where he performed the best against the president, Santorum here is only third best, trailing by three points (47-44). Paul lags by two points (45-43), and Gingrich shouts from a distant seven-point deficit (49-42)—yet another in a long line of recent state polls which suggest Gingrich would be the GOP's most embarrassing nominee.

This is an improvement of four or five points for Obama over both Romney and Gingrich since PPP last polled the state last September. Then the president trailed Romney by four, while Gingrich lagged behind Obama by two points. The president was also behind Romney by one to six points in three polls from November 2010 to May 2011.

Four months ago, Romney and Gingrich were roughly as well-liked (or disliked) as they are now. The surge for the president in his standings against them is of his own doing. His net disapproval margin has been halved from ten to five points, with 45% now approving and 50% still disapproving, versus 43-53.

“It's been a good week for Barack Obama in our polling,” said Dean Debnam, President of Public Policy Polling. “He's leading Mitt Romney nationally and in Ohio, and now tied with him in Missouri. The big question is whether this is just a State of the Union bounce or something that might prove to be more long lasting.”

PPP surveyed 582 Missouri voters from January 27<sup>th</sup> to 29<sup>th</sup>. The margin of error for the survey is +/-4.1%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## Missouri Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 45%  
*Disapprove*..... 50%  
*Not sure* ..... 4%

**Q2** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 29%  
*Unfavorable* ..... 59%  
*Not sure* ..... 12%

**Q3** Do you have a favorable or unfavorable opinion of Ron Paul?

*Favorable*..... 26%  
*Unfavorable* ..... 55%  
*Not sure* ..... 18%

**Q4** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 30%  
*Unfavorable* ..... 54%  
*Not sure* ..... 15%

**Q5** Do you have a favorable or unfavorable opinion of Rick Santorum?

*Favorable*..... 35%  
*Unfavorable* ..... 47%  
*Not sure* ..... 17%

**Q6** If the candidates for President this year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

*Barack Obama*..... 49%  
*Newt Gingrich*..... 42%  
*Undecided*..... 10%

**Q7** If the candidates for President this year were Democrat Barack Obama and Republican Ron Paul, who would you vote for?

*Barack Obama*..... 45%  
*Ron Paul*..... 43%  
*Undecided*..... 12%

**Q8** If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

*Barack Obama*..... 45%  
*Mitt Romney*..... 45%  
*Undecided*..... 9%

**Q9** If the candidates for President this year were Democrat Barack Obama and Republican Rick Santorum, who would you vote for?

*Barack Obama*..... 47%  
*Rick Santorum* ..... 44%  
*Undecided*..... 10%

**Q10** Who did you vote for President in 2008?

*John McCain*..... 46%  
*Barack Obama*..... 45%  
*Someone else/Don't remember* ..... 9%

**Q11** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 10%  
*Somewhat liberal* ..... 21%  
*Moderate*..... 27%  
*Somewhat conservative*..... 22%  
*Very conservative* ..... 20%

**Q12** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%





**Q13** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 39%  
*Republican*..... 35%  
*Independent/Other*..... 27%

**Q14** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 85%  
*African-American* ..... 10%  
*Other*..... 5%

**Q15** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 18%  
*30 to 45*..... 26%  
*46 to 65*..... 36%  
*Older than 65*..... 20%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama Approval</b>				
<b>Approve</b>	45%	8%	84%	35%
<b>Disapprove</b>	50%	90%	10%	50%
<b>Not sure</b>	4%	1%	6%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Gingrich Favorability</b>				
<b>Favorable</b>	29%	50%	8%	29%
<b>Unfavorable</b>	59%	33%	87%	53%
<b>Not sure</b>	12%	17%	5%	18%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Paul Favorability</b>				
<b>Favorable</b>	26%	26%	22%	51%
<b>Unfavorable</b>	55%	54%	62%	26%
<b>Not sure</b>	18%	20%	16%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Romney Favorability</b>				
<b>Favorable</b>	30%	43%	18%	24%
<b>Unfavorable</b>	54%	37%	73%	51%
<b>Not sure</b>	15%	20%	8%	24%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Santorum Favorability</b>				
Favorable	35%	61%	11%	26%
Unfavorable	47%	18%	79%	38%
Not sure	17%	21%	10%	36%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama/Gingrich</b>				
Barack Obama	49%	11%	89%	39%
Newt Gingrich	42%	78%	6%	31%
Undecided	10%	11%	5%	30%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama/Paul</b>				
Barack Obama	45%	10%	85%	21%
Ron Paul	43%	75%	10%	50%
Undecided	12%	15%	5%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama/Romney</b>				
Barack Obama	45%	8%	86%	28%
Mitt Romney	45%	82%	9%	43%
Undecided	9%	10%	5%	29%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama/Santorum</b>				
<b>Barack Obama</b>	<b>47%</b>	8%	89%	30%
<b>Rick Santorum</b>	<b>44%</b>	83%	5%	42%
<b>Undecided</b>	<b>10%</b>	9%	7%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
<b>Approve</b>	<b>45%</b>	60%	81%	62%	15%	10%
<b>Disapprove</b>	<b>50%</b>	32%	14%	32%	81%	88%
<b>Not sure</b>	<b>4%</b>	8%	5%	5%	3%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gingrich Favorability</b>						
<b>Favorable</b>	<b>29%</b>	15%	4%	16%	51%	55%
<b>Unfavorable</b>	<b>59%</b>	68%	93%	70%	35%	32%
<b>Not sure</b>	<b>12%</b>	16%	3%	14%	14%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Paul Favorability</b>						
<b>Favorable</b>	<b>26%</b>	23%	23%	34%	28%	18%
<b>Unfavorable</b>	<b>55%</b>	52%	57%	48%	58%	62%
<b>Not sure</b>	<b>18%</b>	24%	19%	19%	14%	19%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
Favorable	30%	16%	18%	28%	46%	36%
Unfavorable	54%	60%	72%	59%	35%	48%
Not sure	15%	23%	10%	13%	19%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Santorum Favorability</b>						
Favorable	35%	15%	8%	23%	56%	69%
Unfavorable	47%	56%	82%	58%	24%	18%
Not sure	17%	29%	9%	19%	20%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Gingrich</b>						
Barack Obama	49%	76%	84%	64%	19%	9%
New t Gingrich	42%	14%	7%	25%	72%	80%
Undecided	10%	9%	9%	11%	9%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Paul</b>						
Barack Obama	45%	73%	81%	58%	14%	10%
Ron Paul	43%	19%	15%	27%	72%	77%
Undecided	12%	9%	5%	15%	14%	14%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Romney</b>						
Barack Obama	45%	71%	83%	61%	14%	8%
Mitt Romney	45%	18%	13%	27%	80%	79%
Undecided	9%	11%	4%	12%	7%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Santorum</b>						
Barack Obama	47%	71%	85%	62%	16%	8%
Rick Santorum	44%	21%	7%	24%	76%	86%
Undecided	10%	9%	8%	14%	8%	7%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
Approve	45%	48%	42%
Disapprove	50%	46%	55%
Not sure	4%	6%	2%

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
Favorable	29%	25%	34%
Unfavorable	59%	60%	59%
Not sure	12%	15%	8%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Paul Favorability</b>			
<b>Favorable</b>	26%	22%	31%
<b>Unfavorable</b>	55%	56%	55%
<b>Not sure</b>	18%	22%	14%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	30%	30%	30%
<b>Unfavorable</b>	54%	52%	57%
<b>Not sure</b>	15%	18%	12%

	Base	Gender	
		Woman	Man
<b>Santorum Favorability</b>			
<b>Favorable</b>	35%	36%	35%
<b>Unfavorable</b>	47%	43%	53%
<b>Not sure</b>	17%	22%	12%

	Base	Gender	
		Woman	Man
<b>Obama/Gingrich</b>			
<b>Barack Obama</b>	49%	51%	46%
<b>Newt Gingrich</b>	42%	40%	43%
<b>Undecided</b>	10%	9%	11%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Paul</b>			
Barack Obama	45%	48%	42%
Ron Paul	43%	40%	47%
Undecided	12%	12%	11%

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
Barack Obama	45%	49%	41%
Mitt Romney	45%	42%	49%
Undecided	9%	9%	9%

	Base	Gender	
		Woman	Man
<b>Obama/Santorum</b>			
Barack Obama	47%	49%	43%
Rick Santorum	44%	40%	48%
Undecided	10%	10%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
Approve	45%	83%	7%	40%
Disapprove	50%	11%	91%	54%
Not sure	4%	6%	2%	6%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	29%	8%	54%	27%
<b>Unfavorable</b>	59%	83%	31%	62%
<b>Not sure</b>	12%	9%	15%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Paul Favorability</b>				
<b>Favorable</b>	26%	19%	28%	34%
<b>Unfavorable</b>	55%	64%	57%	41%
<b>Not sure</b>	18%	17%	15%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	30%	16%	44%	34%
<b>Unfavorable</b>	54%	72%	40%	48%
<b>Not sure</b>	15%	12%	16%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Santorum Favorability</b>				
<b>Favorable</b>	35%	12%	62%	35%
<b>Unfavorable</b>	47%	73%	21%	46%
<b>Not sure</b>	17%	16%	17%	19%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Gingrich</b>				
Barack Obama	49%	85%	11%	44%
Newt Gingrich	42%	9%	80%	39%
Undecided	10%	6%	9%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Paul</b>				
Barack Obama	45%	85%	8%	36%
Ron Paul	43%	9%	78%	47%
Undecided	12%	6%	14%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Barack Obama	45%	85%	7%	37%
Mitt Romney	45%	11%	83%	46%
Undecided	9%	4%	10%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Santorum</b>				
Barack Obama	47%	87%	6%	41%
Rick Santorum	44%	7%	83%	45%
Undecided	10%	6%	10%	14%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama Approval</b>				
<b>Approve</b>	<b>45%</b>	40%	85%	60%
<b>Disapprove</b>	<b>50%</b>	55%	15%	38%
<b>Not sure</b>	<b>4%</b>	5%	1%	2%

	Base	Race		
		White	African-American	Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	<b>29%</b>	31%	14%	26%
<b>Unfavorable</b>	<b>59%</b>	57%	81%	57%
<b>Not sure</b>	<b>12%</b>	12%	5%	17%

	Base	Race		
		White	African-American	Other
<b>Paul Favorability</b>				
<b>Favorable</b>	<b>26%</b>	26%	16%	46%
<b>Unfavorable</b>	<b>55%</b>	55%	69%	33%
<b>Not sure</b>	<b>18%</b>	19%	15%	21%

	Base	Race		
		White	African-American	Other
<b>Romney Favorability</b>				
<b>Favorable</b>	<b>30%</b>	32%	15%	34%
<b>Unfavorable</b>	<b>54%</b>	52%	79%	42%
<b>Not sure</b>	<b>15%</b>	16%	6%	24%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Santorum Favorability</b>				
<b>Favorable</b>	35%	38%	17%	26%
<b>Unfavorable</b>	47%	44%	77%	55%
<b>Not sure</b>	17%	18%	6%	19%

	Base	Race		
		White	African-American	Other
<b>Obama/Gingrich</b>				
<b>Barack Obama</b>	49%	45%	82%	52%
<b>New t Gingrich</b>	42%	45%	9%	41%
<b>Undecided</b>	10%	10%	9%	7%

	Base	Race		
		White	African-American	Other
<b>Obama/Paul</b>				
<b>Barack Obama</b>	45%	41%	80%	38%
<b>Ron Paul</b>	43%	47%	11%	51%
<b>Undecided</b>	12%	12%	9%	11%

	Base	Race		
		White	African-American	Other
<b>Obama/Romney</b>				
<b>Barack Obama</b>	45%	41%	80%	52%
<b>Mitt Romney</b>	45%	49%	11%	46%
<b>Undecided</b>	9%	10%	9%	2%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama/Santorum</b>				
Barack Obama	47%	42%	82%	50%
Rick Santorum	44%	48%	9%	41%
Undecided	10%	10%	9%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
Approve	45%	53%	44%	48%	35%
Disapprove	50%	37%	53%	49%	61%
Not sure	4%	10%	3%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>					
Favorable	29%	27%	25%	30%	34%
Unfavorable	59%	59%	68%	60%	48%
Not sure	12%	14%	7%	10%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Paul Favorability</b>					
Favorable	26%	35%	29%	23%	22%
Unfavorable	55%	40%	55%	61%	59%
Not sure	18%	25%	16%	16%	19%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	<b>30%</b>	27%	26%	31%	38%
<b>Unfavorable</b>	<b>54%</b>	50%	66%	54%	45%
<b>Not sure</b>	<b>15%</b>	23%	8%	15%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Santorum Favorability</b>					
<b>Favorable</b>	<b>35%</b>	29%	30%	38%	43%
<b>Unfavorable</b>	<b>47%</b>	40%	58%	50%	37%
<b>Not sure</b>	<b>17%</b>	31%	12%	12%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Gingrich</b>					
<b>Barack Obama</b>	<b>49%</b>	58%	51%	49%	38%
<b>Newt Gingrich</b>	<b>42%</b>	29%	38%	44%	52%
<b>Undecided</b>	<b>10%</b>	13%	11%	7%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Paul</b>					
<b>Barack Obama</b>	<b>45%</b>	48%	45%	48%	37%
<b>Ron Paul</b>	<b>43%</b>	38%	44%	42%	49%
<b>Undecided</b>	<b>12%</b>	13%	11%	10%	14%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Barack Obama</b>	45%	56%	45%	46%	35%
<b>Mitt Romney</b>	45%	33%	47%	44%	58%
<b>Undecided</b>	9%	12%	8%	10%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Santorum</b>					
<b>Barack Obama</b>	47%	56%	48%	47%	36%
<b>Rick Santorum</b>	44%	33%	42%	43%	57%
<b>Undecided</b>	10%	12%	10%	10%	7%

