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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
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### **Franken looking strong in 2014 Senate re-election bid**

**Raleigh, N.C.** – Democrat Al Franken leads four potential GOP challengers by 6 to 14 points in the 2014 campaign for his Minnesota Senate seat, according to PPP's latest poll.

Voters approve of Franken's job performances by an 11 point margin, 52% to 41%. Franken's approval numbers generally break down along party lines: 89% of Democrats approve, 83% of Republicans disapprove, and support from independents is about even at 46/45. Moderate voters approve of the job Franken is doing as Senator 62% to 30%.

In hypothetical 2014 match-ups, Franken leads Norm Coleman by 6 points (50/44), John Kline by 8 points (49/41), Erik Paulsen by 11 points (50/39) and Michele Bachmann by 14 points (54/40). Support from moderate and female voters gives Franken a decisive edge against most of these potential Republican candidates.

“At this point Franken looks like a relatively safe bet for re-election to the Senate in 2014,” said Dean Debnam, President of Public Policy Polling. “None of Franken's likely Republican challengers look like they pose a serious threat at this point.”

Bachmann is the clear favorite among Republican primary voters with 45% support, followed by John Kline (19%), Chip Cravaack (13%), Erik Paulsen (11%), Laura Brod (4%) and Rich Stanek (2%). 6% of respondents support someone else or are undecided.

Not surprisingly, Bachmann is the popular choice because of strong support among conservative GOP voters. The biggest problem for Kline and Paulsen is lack of name recognition. More than half of respondents expressed no opinion about either GOP candidate—51% for Kline and 55% for Paulsen.

Despite surviving a tough re-election campaign in 2012, Bachmann remains decidedly unpopular statewide in Minnesota. Just 35% of voters view her favorably compared to 59% who view her unfavorably.

PPP surveyed 1,065 Minnesota voters and 275 usual Republican primary voters from January 18<sup>th</sup> to 20<sup>th</sup>. The margin of error for the overall sample is +/-3.0% and +/-5.9% for the GOP portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



## Minnesota Survey Results

**Q1** Do you approve or disapprove of Senator Al Franken's job performance?

Approve .....52% Not sure ..... 7%  
Disapprove.....41%

**Q2** Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable..... 35%  
Unfavorable ..... 59%  
Not sure ..... 6%

**Q3** Do you have a favorable or unfavorable opinion of Norm Coleman?

Favorable..... 35%  
Unfavorable ..... 43%  
Not sure ..... 21%

**Q4** Do you have a favorable or unfavorable opinion of John Kline?

Favorable..... 28%  
Unfavorable ..... 21%  
Not sure ..... 51%

**Q5** Do you have a favorable or unfavorable opinion of Erik Paulsen?

Favorable..... 24%  
Unfavorable ..... 21%  
Not sure ..... 55%

**Q6** If the candidates for Senate next year were Democrat Al Franken and Republican Michele Bachmann, who would you vote for?

Al Franken ..... 54%  
Michele Bachmann ..... 40%  
Not sure ..... 7%

**Q7** If the candidates for Senate next year were Democrat Al Franken and Republican Norm Coleman, who would you vote for?

Al Franken ..... 50%  
Norm Coleman..... 44%  
Not sure ..... 7%

**Q8** If the candidates for Senate next year were Democrat Al Franken and Republican John Kline, who would you vote for?

Al Franken ..... 49%  
John Kline ..... 41%  
Not sure ..... 11%

**Q9** If the candidates for Senate next year were Democrat Al Franken and Republican Erik Paulsen, who would you vote for?

Al Franken ..... 50%  
Erik Paulsen..... 39%  
Not sure ..... 11%

**Q10** (Asked of 275 Republican primary voters) Given the choices of Michele Bachmann, Laura Brod, Chip Cravaack, John Kline, Erik Paulsen, and Rich Stanek, who would you most like to see as the Republican candidate for Senate next year?

Michele Bachmann 45% Erik Paulsen..... 11%  
Laura Brod ..... 4% Rich Stanek ..... 2%  
Chip Cravaack .....13% Someone else/Not  
sure..... 6%  
John Kline.....19%





**Q11** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	13%
<i>Somewhat liberal</i> .....	22%
<i>Moderate</i> .....	27%
<i>Somewhat conservative</i> .....	24%
<i>Very conservative</i> .....	14%

**Q12** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	50%
<i>Man</i> .....	50%

**Q13** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	39%
<i>Republican</i> .....	29%
<i>Independent/Other</i> .....	33%

**Q14** If you are white, press 1. If other, press 2

<i>White</i> .....	93%
<i>Other</i> .....	7%

**Q15** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	9%
<i>30 to 45</i> .....	32%
<i>46 to 65</i> .....	39%
<i>Older than 65</i> .....	20%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Franken Approval</b>						
<b>Approve</b>	52%	89%	81%	62%	22%	5%
<b>Disapprove</b>	41%	9%	11%	30%	72%	88%
<b>Not sure</b>	7%	2%	8%	8%	7%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Bachmann Favorability</b>						
<b>Favorable</b>	35%	9%	9%	22%	60%	81%
<b>Unfavorable</b>	59%	88%	85%	73%	28%	15%
<b>Not sure</b>	6%	3%	6%	5%	12%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Coleman Favorability</b>						
<b>Favorable</b>	35%	13%	20%	28%	56%	59%
<b>Unfavorable</b>	43%	65%	58%	53%	21%	20%
<b>Not sure</b>	21%	22%	21%	20%	22%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Kline Favorability</b>						
<b>Favorable</b>	28%	7%	14%	28%	42%	47%
<b>Unfavorable</b>	21%	35%	29%	25%	9%	5%
<b>Not sure</b>	51%	58%	57%	47%	50%	48%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Paulsen Favorability</b>						
Favorable	24%	9%	15%	22%	37%	34%
Unfavorable	21%	38%	25%	26%	11%	8%
Not sure	55%	54%	60%	52%	52%	58%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Franken/Bachmann</b>						
Al Franken	54%	87%	86%	67%	19%	5%
Michele Bachmann	40%	5%	12%	25%	71%	90%
Not sure	7%	7%	2%	8%	10%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Franken/Coleman</b>						
Al Franken	50%	86%	81%	61%	15%	5%
Norm Coleman	44%	8%	12%	31%	78%	89%
Not sure	7%	6%	6%	8%	6%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Franken/Kline</b>						
Al Franken	49%	87%	82%	59%	12%	4%
John Kline	41%	7%	10%	29%	72%	89%
Not sure	11%	7%	8%	13%	16%	7%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Franken/Paulsen</b>						
Al Franken	50%	88%	84%	60%	14%	4%
Erik Paulsen	39%	5%	9%	26%	69%	87%
Not sure	11%	7%	7%	14%	17%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2016 GOP Sen Preference</b>						
Michele Bachmann	45%	77%	29%	45%	45%	46%
Laura Brod	4%	-	14%	5%	3%	2%
Chip Cravaack	13%	-	27%	21%	10%	13%
John Kline	19%	-	26%	14%	18%	22%
Erik Paulsen	11%	-	-	10%	14%	9%
Rich Staneck	2%	-	-	2%	2%	3%
Someone else/Not sure	6%	23%	4%	3%	8%	5%

	Base	Gender	
		Woman	Man
<b>Franken Approval</b>			
Approve	52%	58%	46%
Disapprove	41%	34%	48%
Not sure	7%	8%	6%

	Base	Gender	
		Woman	Man
<b>Bachmann Favorability</b>			
Favorable	35%	30%	40%
Unfavorable	59%	64%	53%
Not sure	6%	6%	7%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Coleman Favorability</b>			
<b>Favorable</b>	35%	34%	37%
<b>Unfavorable</b>	43%	42%	45%
<b>Not sure</b>	21%	24%	18%

	Base	Gender	
		Woman	Man
<b>Kline Favorability</b>			
<b>Favorable</b>	28%	24%	32%
<b>Unfavorable</b>	21%	16%	25%
<b>Not sure</b>	51%	60%	43%

	Base	Gender	
		Woman	Man
<b>Paulsen Favorability</b>			
<b>Favorable</b>	24%	22%	26%
<b>Unfavorable</b>	21%	17%	25%
<b>Not sure</b>	55%	61%	49%

	Base	Gender	
		Woman	Man
<b>Franken/Bachmann</b>			
<b>Al Franken</b>	54%	60%	47%
<b>Michele Bachmann</b>	40%	34%	45%
<b>Not sure</b>	7%	6%	7%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Franken/Coleman</b>			
<b>Al Franken</b>	<b>50%</b>	55%	44%
<b>Norm Coleman</b>	<b>44%</b>	38%	49%
<b>Not sure</b>	<b>7%</b>	7%	6%

	Base	Gender	
		Woman	Man
<b>Franken/Kline</b>			
<b>Al Franken</b>	<b>49%</b>	54%	43%
<b>John Kline</b>	<b>41%</b>	34%	47%
<b>Not sure</b>	<b>11%</b>	11%	10%

	Base	Gender	
		Woman	Man
<b>Franken/Paulsen</b>			
<b>Al Franken</b>	<b>50%</b>	55%	45%
<b>Erik Paulsen</b>	<b>39%</b>	34%	44%
<b>Not sure</b>	<b>11%</b>	12%	11%

	Base	Gender	
		Woman	Man
<b>2016 GOP Sen Preference</b>			
<b>Michele Bachmann</b>	<b>45%</b>	41%	49%
<b>Laura Brod</b>	<b>4%</b>	2%	5%
<b>Chip Cravaack</b>	<b>13%</b>	15%	12%
<b>John Kline</b>	<b>19%</b>	21%	17%
<b>Erik Paulsen</b>	<b>11%</b>	12%	10%
<b>Rich Stanek</b>	<b>2%</b>	2%	2%
<b>Someone else/Not sure</b>	<b>6%</b>	6%	5%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Franken Approval</b>				
<b>Approve</b>	52%	89%	10%	46%
<b>Disapprove</b>	41%	6%	83%	45%
<b>Not sure</b>	7%	5%	7%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bachmann Favorability</b>				
<b>Favorable</b>	35%	8%	75%	32%
<b>Unfavorable</b>	59%	89%	17%	59%
<b>Not sure</b>	6%	3%	8%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Coleman Favorability</b>				
<b>Favorable</b>	35%	18%	60%	34%
<b>Unfavorable</b>	43%	61%	17%	45%
<b>Not sure</b>	21%	20%	22%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Kline Favorability</b>				
<b>Favorable</b>	28%	13%	45%	31%
<b>Unfavorable</b>	21%	30%	7%	21%
<b>Not sure</b>	51%	57%	47%	49%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Paulsen Favorability</b>				
<b>Favorable</b>	24%	14%	42%	21%
<b>Unfavorable</b>	21%	28%	8%	24%
<b>Not sure</b>	55%	58%	51%	56%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Franken/Bachmann</b>				
<b>Al Franken</b>	54%	93%	5%	50%
<b>Michele Bachmann</b>	40%	5%	88%	39%
<b>Not sure</b>	7%	3%	7%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Franken/Coleman</b>				
<b>Al Franken</b>	50%	89%	4%	44%
<b>Norm Coleman</b>	44%	6%	93%	45%
<b>Not sure</b>	7%	5%	3%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Franken/Kline</b>				
<b>Al Franken</b>	49%	90%	3%	40%
<b>John Kline</b>	41%	5%	88%	41%
<b>Not sure</b>	11%	6%	9%	19%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Franken/Paulsen</b>				
<b>Al Franken</b>	50%	91%	4%	42%
<b>Erik Paulsen</b>	39%	4%	87%	36%
<b>Not sure</b>	11%	5%	8%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>2016 GOP Sen Preference</b>				
<b>Michele Bachmann</b>	45%	9%	48%	43%
<b>Laura Brod</b>	4%	-	2%	8%
<b>Chip Cravaack</b>	13%	35%	13%	13%
<b>John Kline</b>	19%	35%	18%	20%
<b>Erik Paulsen</b>	11%	15%	14%	3%
<b>Rich Stanek</b>	2%	-	1%	4%
<b>Someone else/Not sure</b>	6%	6%	5%	9%

	Base	Race	
		White	Other
<b>Franken Approval</b>			
<b>Approve</b>	52%	53%	43%
<b>Disapprove</b>	41%	41%	46%
<b>Not sure</b>	7%	7%	11%

	Base	Race	
		White	Other
<b>Bachmann Favorability</b>			
<b>Favorable</b>	35%	35%	32%
<b>Unfavorable</b>	59%	59%	56%
<b>Not sure</b>	6%	6%	12%





**Crosstabs**

	Base	Race	
		White	Other
<b>Coleman Favorability</b>			
<b>Favorable</b>	35%	37%	16%
<b>Unfavorable</b>	43%	42%	63%
<b>Not sure</b>	21%	21%	21%

	Base	Race	
		White	Other
<b>Kline Favorability</b>			
<b>Favorable</b>	28%	29%	20%
<b>Unfavorable</b>	21%	21%	21%
<b>Not sure</b>	51%	51%	60%

	Base	Race	
		White	Other
<b>Paulsen Favorability</b>			
<b>Favorable</b>	24%	25%	15%
<b>Unfavorable</b>	21%	20%	30%
<b>Not sure</b>	55%	55%	55%

	Base	Race	
		White	Other
<b>Franken/Bachmann</b>			
<b>Al Franken</b>	54%	54%	44%
<b>Michele Bachmann</b>	40%	40%	41%
<b>Not sure</b>	7%	6%	15%





**Crosstabs**

	Base	Race	
		White	Other
<b>Franken/Coleman</b>			
<b>Al Franken</b>	<b>50%</b>	50%	46%
<b>Norm Coleman</b>	<b>44%</b>	44%	40%
<b>Not sure</b>	<b>7%</b>	6%	15%

	Base	Race	
		White	Other
<b>Franken/Kline</b>			
<b>Al Franken</b>	<b>49%</b>	48%	50%
<b>John Kline</b>	<b>41%</b>	41%	41%
<b>Not sure</b>	<b>11%</b>	11%	9%

	Base	Race	
		White	Other
<b>Franken/Paulsen</b>			
<b>Al Franken</b>	<b>50%</b>	50%	51%
<b>Erik Paulsen</b>	<b>39%</b>	39%	36%
<b>Not sure</b>	<b>11%</b>	11%	13%

	Base	Race	
		White	Other
<b>2016 GOP Sen Preference</b>			
<b>Michele Bachmann</b>	<b>45%</b>	45%	39%
<b>Laura Brod</b>	<b>4%</b>	2%	37%
<b>Chip Cravaack</b>	<b>13%</b>	14%	5%
<b>John Kline</b>	<b>19%</b>	20%	-
<b>Erik Paulsen</b>	<b>11%</b>	11%	13%
<b>Rich Stanek</b>	<b>2%</b>	2%	-
<b>Someone else/Not sure</b>	<b>6%</b>	6%	5%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Franken Approval</b>					
<b>Approve</b>	52%	54%	49%	52%	56%
<b>Disapprove</b>	41%	30%	47%	41%	37%
<b>Not sure</b>	7%	16%	4%	7%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bachmann Favorability</b>					
<b>Favorable</b>	35%	24%	39%	33%	35%
<b>Unfavorable</b>	59%	73%	56%	60%	55%
<b>Not sure</b>	6%	3%	5%	7%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Coleman Favorability</b>					
<b>Favorable</b>	35%	38%	35%	37%	33%
<b>Unfavorable</b>	43%	27%	47%	44%	44%
<b>Not sure</b>	21%	35%	19%	19%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kline Favorability</b>					
<b>Favorable</b>	28%	16%	32%	29%	27%
<b>Unfavorable</b>	21%	24%	16%	23%	21%
<b>Not sure</b>	51%	59%	53%	48%	52%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Paulsen Favorability</b>					
<b>Favorable</b>	<b>24%</b>	19%	31%	22%	20%
<b>Unfavorable</b>	<b>21%</b>	28%	19%	21%	20%
<b>Not sure</b>	<b>55%</b>	53%	50%	57%	60%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Franken/Bachmann</b>					
<b>Al Franken</b>	<b>54%</b>	59%	49%	55%	56%
<b>Michele Bachmann</b>	<b>40%</b>	30%	44%	39%	39%
<b>Not sure</b>	<b>7%</b>	11%	8%	6%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Franken/Coleman</b>					
<b>Al Franken</b>	<b>50%</b>	54%	44%	51%	54%
<b>Norm Coleman</b>	<b>44%</b>	35%	49%	43%	40%
<b>Not sure</b>	<b>7%</b>	11%	7%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Franken/Kline</b>					
<b>Al Franken</b>	<b>49%</b>	49%	43%	51%	53%
<b>John Kline</b>	<b>41%</b>	32%	47%	39%	36%
<b>Not sure</b>	<b>11%</b>	19%	10%	10%	11%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Franken/Paulsen</b>					
<b>Al Franken</b>	<b>50%</b>	54%	45%	51%	54%
<b>Erik Paulsen</b>	<b>39%</b>	32%	46%	36%	34%
<b>Not sure</b>	<b>11%</b>	14%	9%	12%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2016 GOP Sen Preference</b>					
<b>Michele Bachmann</b>	<b>45%</b>	43%	41%	51%	42%
<b>Laura Brod</b>	<b>4%</b>	-	9%	1%	2%
<b>Chip Cravaack</b>	<b>13%</b>	14%	14%	14%	12%
<b>John Kline</b>	<b>19%</b>	29%	14%	17%	26%
<b>Erik Paulsen</b>	<b>11%</b>	-	14%	11%	9%
<b>Rich Stanek</b>	<b>2%</b>	14%	2%	1%	1%
<b>Someone else/Not sure</b>	<b>6%</b>	-	7%	5%	8%

