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Obama up by 7 in Michigan

Raleigh, N.C.-- PPP's first likely voters poll in Michigan this year finds Barack Obama with a solid lead in the state, 51-44. That's down a good bit from our last registered voters poll in July which found Obama ahead 53-39. That's a reflection of the fact that the state could be looking at a very different electorate in 2012 than it had in 2008. We find that 34% of likely voters on this poll are Republicans compared to 33% who are Democrats. Exit polls last time showed 41% of voters as Democrats and just 29% as Republicans.

Nevertheless Obama still has a healthy lead. That reflects the fact that despite his ties to the state, Michigan voters just don't embrace Romney. Only 45% have a favorable opinion of him to 49% with an unfavorable one. They don't accept Romney as one of their own either- only 34% consider him to be a Michigander to 57% who do not.

One thing that's definitely not helping Romney in Michigan is the position he took on the auto bailout. 53% of voters think Obama has been better for the automotive industry in the state compared to only 31% for Romney. And this is something voters care about- 80% of voters say the candidates' record on the automotive industry is important to them.

Each candidate has his party base pretty much locked up. Obama is winning 91% of Democratic voters, while Romney is taking 89% of Republican voters. Obama has the advantage overall thanks to a 54-38 lead with independents.

The Republican convention doesn't seem to have done Romney a lot of good in Michigan. Only 30% of voters say it made them more likely to support the GOP this year while 35% say it actually made them less likely to do so, and an equal 35% say it didn't make a difference to them either way. As we found in every state we polled over the weekend Condoleezza Rice gets great reviews from Michigan voters with a 64/21 favorability rating, and Ann Romney is seen pretty positively as well at 51/27.

“Barack Obama probably won’t come close to winning Michigan by the margin he did in 2008,” said Dean Debnam, President of Public Policy Polling. “But he’s still the very clear favorite there.”

PPP surveyed 815 likely Michigan voters from August 31st to September 2nd . The margin of error for the survey is +/-3.4%. This poll was not paid for or authorized by any campaign or political organization.



Michigan Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 49%
Disapprove..... 49%
Not sure 2%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 45%
Unfavorable 49%
Not sure 6%

Q3 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 51%
Mitt Romney..... 44%
Undecided..... 5%

Q4 Did the Republican convention make you more or less likely to vote for Republicans this year, or did it not make a difference?

More likely..... 30% *Didn't make a difference*..... 35%
Less likely 35%

Q5 Do you have a favorable or unfavorable opinion of Ann Romney?

Favorable..... 51%
Unfavorable 27%
Not sure 22%

Q6 Do you have a favorable or unfavorable opinion of Chris Christie?

Favorable..... 37%
Unfavorable 31%
Not sure 32%

Q7 Do you have a favorable or unfavorable opinion of Condoleezza Rice?

Favorable..... 64%
Unfavorable 21%
Not sure 15%

Q8 Do you have a favorable or unfavorable opinion of Susana Martinez?

Favorable..... 30%
Unfavorable 12%
Not sure 58%

Q9 Do you have a favorable or unfavorable opinion of Paul Ryan?

Favorable..... 46%
Unfavorable 41%
Not sure 13%

Q10 Do you have a favorable or unfavorable opinion of Marco Rubio?

Favorable..... 39%
Unfavorable 26%
Not sure 34%

Q11 Do you have a favorable or unfavorable opinion of the speech Clint Eastwood gave at the Republican convention?

Favorable..... 34%
Unfavorable 41%
Not sure 25%

Q12 Do you have a favorable or unfavorable opinion of Clint Eastwood in general?

Favorable..... 74%
Unfavorable 10%
Not sure 16%





Q13 Who do you think gives better speeches: Barack Obama or Mitt Romney?

Barack Obama..... 57%
Mitt Romney..... 31%
Not sure 12%

Q14 Do you support or oppose Paul Ryan's proposal for reforming Medicare?

Support..... 35%
Oppose..... 42%
Not sure 23%

Q15 Who do you think has been better for the automotive industry in Michigan: Barack Obama or Mitt Romney?

Barack Obama..... 53%
Mitt Romney..... 31%
Not sure 16%

Q16 Is the candidates' for President record on the automotive industry very important, somewhat important, or not that important to you?

Very important..... 48%
Somewhat important..... 32%
Not that important 18%
Not sure 3%

Q17 Do you consider Mitt Romney to be a Michigander, or not?

Consider him a Michigander 34%
Do not..... 57%
Not sure 9%

Q18 Do you think Mitt Romney should release his tax returns for the last 12 years, or not?

He should..... 52%
He should not..... 42%
Not sure 6%

Q19 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 9%
Somewhat liberal 18%
Moderate..... 35%
Somewhat conservative..... 23%
Very conservative 16%

Q20 If you are a woman, press 1. If a man, press 2.

Woman 50%
Man..... 50%

Q21 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 33%
Republican..... 34%
Independent/Other..... 33%

Q22 If you are white, press 1. If African-American, press 2. If other, press 3.

White 84%
African-American 11%
Other..... 6%

Q23 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 20%
46 to 65..... 48%
Older than 65..... 20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	49%	93%	79%	62%	20%	6%
Disapprove	49%	7%	18%	35%	78%	94%
Not sure	2%	-	3%	3%	2%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
M. Romney Favorability						
Favorable	45%	3%	13%	30%	80%	86%
Unfavorable	49%	95%	81%	60%	16%	11%
Not sure	6%	2%	5%	10%	4%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	51%	91%	84%	64%	20%	8%
Mitt Romney	44%	8%	13%	30%	73%	88%
Undecided	5%	2%	3%	5%	6%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Did RNC Make You More/Less Likely to Vote GOP?						
More likely	30%	8%	9%	20%	49%	61%
Less likely	35%	61%	61%	42%	13%	7%
Didn't make a difference	35%	31%	30%	38%	38%	32%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
A. Romney Favorability						
Favorable	51%	18%	23%	38%	76%	89%
Unfavorable	27%	61%	46%	31%	10%	4%
Not sure	22%	21%	31%	31%	14%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Christie Favorability						
Favorable	37%	6%	15%	25%	57%	75%
Unfavorable	31%	69%	51%	36%	11%	6%
Not sure	32%	25%	34%	39%	32%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Condi Favorability						
Favorable	64%	41%	44%	57%	83%	86%
Unfavorable	21%	54%	34%	22%	9%	5%
Not sure	15%	5%	22%	20%	8%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Martinez Favorability						
Favorable	30%	20%	8%	21%	46%	58%
Unfavorable	12%	29%	20%	9%	8%	3%
Not sure	58%	51%	72%	70%	46%	38%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ryan Favorability						
Favorable	46%	8%	12%	31%	78%	90%
Unfavorable	41%	87%	72%	51%	13%	2%
Not sure	13%	5%	16%	18%	9%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rubio Favorability						
Favorable	39%	8%	14%	24%	65%	78%
Unfavorable	26%	57%	46%	29%	11%	4%
Not sure	34%	35%	39%	46%	24%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Eastwood Speech Favorability						
Favorable	34%	3%	9%	25%	54%	71%
Unfavorable	41%	85%	60%	44%	23%	13%
Not sure	25%	12%	30%	31%	23%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Eastwood Favorability						
Favorable	74%	44%	67%	70%	88%	84%
Unfavorable	10%	34%	15%	10%	3%	5%
Not sure	16%	22%	18%	20%	10%	11%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Who Gives Better Speeches?						
Barack Obama	57%	96%	82%	69%	35%	14%
Mitt Romney	31%	4%	9%	16%	46%	75%
Not sure	12%	-	9%	14%	19%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Ryan Plan						
Support	35%	6%	4%	21%	62%	76%
Oppose	42%	87%	68%	55%	13%	3%
Not sure	23%	7%	28%	24%	25%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Better for Auto Industry?						
Barack Obama	53%	93%	86%	67%	21%	10%
Mitt Romney	31%	5%	7%	19%	48%	72%
Not sure	16%	2%	7%	14%	30%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Importance of Candidates' Position on Auto Industry						
Very important	48%	78%	57%	47%	37%	37%
Somewhat important	32%	21%	31%	33%	37%	27%
Not that important	18%	1%	10%	18%	20%	33%
Not sure	3%	-	1%	2%	6%	3%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Is Romney Michigander?						
Consider him a Michigander	34%	10%	11%	22%	53%	68%
Do not	57%	87%	84%	70%	31%	21%
Not sure	9%	2%	4%	8%	16%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Romney Release Taxes?						
He should	52%	88%	82%	68%	24%	6%
He should not	42%	10%	13%	26%	68%	88%
Not sure	6%	2%	5%	7%	8%	6%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	49%	46%	52%
Disapprove	49%	52%	46%
Not sure	2%	2%	2%

	Base	Gender	
		Woman	Man
M. Romney Favorability			
Favorable	45%	47%	43%
Unfavorable	49%	46%	52%
Not sure	6%	7%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	51%	49%	53%
Mitt Romney	44%	48%	40%
Undecided	5%	3%	7%

	Base	Gender	
		Woman	Man
Did RNC Make You More/Less Likely to Vote GOP?			
More likely	30%	32%	28%
Less likely	35%	35%	35%
Didn't make a difference	35%	33%	37%

	Base	Gender	
		Woman	Man
A. Romney Favorability			
Favorable	51%	55%	47%
Unfavorable	27%	25%	28%
Not sure	22%	20%	25%

	Base	Gender	
		Woman	Man
Christie Favorability			
Favorable	37%	39%	35%
Unfavorable	31%	27%	35%
Not sure	32%	34%	30%





Crosstabs

	Base	Gender	
		Woman	Man
Condi Favorability			
Favorable	64%	65%	64%
Unfavorable	21%	19%	23%
Not sure	15%	16%	13%

	Base	Gender	
		Woman	Man
Martinez Favorability			
Favorable	30%	32%	28%
Unfavorable	12%	12%	12%
Not sure	58%	56%	60%

	Base	Gender	
		Woman	Man
Ryan Favorability			
Favorable	46%	50%	42%
Unfavorable	41%	38%	44%
Not sure	13%	12%	13%

	Base	Gender	
		Woman	Man
Rubio Favorability			
Favorable	39%	42%	36%
Unfavorable	26%	19%	34%
Not sure	34%	39%	30%





Crosstabs

	Base	Gender	
		Woman	Man
Eastwood Speech Favorability			
Favorable	34%	34%	35%
Unfavorable	41%	38%	43%
Not sure	25%	27%	23%

	Base	Gender	
		Woman	Man
Eastwood Favorability			
Favorable	74%	71%	76%
Unfavorable	10%	10%	11%
Not sure	16%	19%	13%

	Base	Gender	
		Woman	Man
Who Gives Better Speeches?			
Barack Obama	57%	52%	63%
Mitt Romney	31%	34%	27%
Not sure	12%	15%	10%

	Base	Gender	
		Woman	Man
Support/Oppose Ryan Plan			
Support	35%	31%	39%
Oppose	42%	42%	43%
Not sure	23%	27%	18%





Crosstabs

	Base	Gender	
		Woman	Man
Better for Auto Industry?			
Barack Obama	53%	48%	58%
Mitt Romney	31%	35%	26%
Not sure	16%	17%	16%

	Base	Gender	
		Woman	Man
Importance of Candidates' Position on Auto Industry			
Very important	48%	51%	44%
Somewhat important	32%	32%	32%
Not that important	18%	13%	23%
Not sure	3%	4%	2%

	Base	Gender	
		Woman	Man
Is Romney Michigander?			
Consider him a Michigander	34%	38%	29%
Do not	57%	53%	62%
Not sure	9%	9%	9%

	Base	Gender	
		Woman	Man
Should Romney Release Taxes?			
He should	52%	49%	55%
He should not	42%	45%	38%
Not sure	6%	6%	6%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	49%	92%	5%	50%
Disapprove	49%	7%	94%	45%
Not sure	2%	1%	1%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
M. Romney Favorability				
Favorable	45%	9%	85%	39%
Unfavorable	49%	86%	10%	51%
Not sure	6%	4%	4%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	51%	91%	9%	54%
Mitt Romney	44%	6%	89%	38%
Undecided	5%	4%	3%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Did RNC Make You More/Less Likely to Vote GOP?				
More likely	30%	9%	56%	25%
Less likely	35%	62%	8%	36%
Didn't make a difference	35%	29%	37%	40%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
A. Romney Favorability				
Favorable	51%	16%	89%	46%
Unfavorable	27%	55%	4%	22%
Not sure	22%	29%	7%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Christie Favorability				
Favorable	37%	8%	71%	31%
Unfavorable	31%	58%	5%	31%
Not sure	32%	34%	24%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Condi Favorability				
Favorable	64%	40%	87%	64%
Unfavorable	21%	41%	4%	19%
Not sure	15%	19%	8%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Martinez Favorability				
Favorable	30%	15%	54%	20%
Unfavorable	12%	20%	5%	11%
Not sure	58%	65%	41%	69%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Ryan Favorability				
Favorable	46%	8%	90%	38%
Unfavorable	41%	78%	5%	42%
Not sure	13%	14%	5%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Favorability				
Favorable	39%	9%	74%	33%
Unfavorable	26%	43%	6%	32%
Not sure	34%	48%	20%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Eastwood Speech Favorability				
Favorable	34%	7%	67%	28%
Unfavorable	41%	76%	14%	35%
Not sure	25%	17%	20%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Eastwood Favorability				
Favorable	74%	58%	85%	76%
Unfavorable	10%	24%	5%	4%
Not sure	16%	19%	10%	20%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Who Gives Better Speeches ?				
Barack Obama	57%	92%	18%	64%
Mitt Romney	31%	6%	67%	17%
Not sure	12%	2%	15%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Ryan Plan				
Support	35%	5%	71%	26%
Oppose	42%	83%	5%	43%
Not sure	23%	13%	24%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Better for Auto Industry?				
Barack Obama	53%	92%	11%	58%
Mitt Romney	31%	3%	69%	18%
Not sure	16%	4%	20%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Importance of Candidates' Position on Auto Industry				
Very important	48%	70%	33%	41%
Somewhat important	32%	21%	36%	37%
Not that important	18%	7%	27%	19%
Not sure	3%	1%	4%	2%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Is Romney Michigander?				
Consider him a Michigander	34%	12%	64%	24%
Do not	57%	82%	24%	66%
Not sure	9%	6%	12%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Romney Release Taxes?				
He should	52%	90%	11%	59%
He should not	42%	6%	82%	36%
Not sure	6%	4%	8%	6%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	49%	44%	86%	53%
Disapprove	49%	54%	13%	41%
Not sure	2%	2%	0%	6%

	Base	Race		
		White	African-American	Other
M. Romney Favorability				
Favorable	45%	50%	14%	36%
Unfavorable	49%	44%	82%	58%
Not sure	6%	6%	4%	6%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	51%	46%	88%	55%
Mitt Romney	44%	49%	11%	43%
Undecided	5%	5%	1%	2%

	Base	Race		
		White	African-American	Other
Did RNC Make You More/Less Likely to Vote GOP?				
More likely	30%	32%	14%	28%
Less likely	35%	30%	64%	53%
Didn't make a difference	35%	38%	22%	19%

	Base	Race		
		White	African-American	Other
A. Romney Favorability				
Favorable	51%	55%	18%	41%
Unfavorable	27%	22%	57%	43%
Not sure	22%	23%	25%	16%

	Base	Race		
		White	African-American	Other
Christie Favorability				
Favorable	37%	41%	11%	30%
Unfavorable	31%	28%	49%	36%
Not sure	32%	31%	40%	33%





Crosstabs

	Base	Race		
		White	African-American	Other
Condi Favorability				
Favorable	64%	67%	47%	60%
Unfavorable	21%	19%	35%	24%
Not sure	15%	14%	18%	16%

	Base	Race		
		White	African-American	Other
Martinez Favorability				
Favorable	30%	30%	27%	29%
Unfavorable	12%	12%	17%	6%
Not sure	58%	58%	57%	66%

	Base	Race		
		White	African-American	Other
Ryan Favorability				
Favorable	46%	50%	20%	39%
Unfavorable	41%	38%	60%	52%
Not sure	13%	12%	20%	9%

	Base	Race		
		White	African-American	Other
Rubio Favorability				
Favorable	39%	43%	15%	30%
Unfavorable	26%	26%	32%	25%
Not sure	34%	31%	53%	45%





Crosstabs

	Base	Race		
		White	African-American	Other
Eastwood Speech Favorability				
Favorable	34%	39%	6%	23%
Unfavorable	41%	36%	74%	48%
Not sure	25%	25%	21%	29%

	Base	Race		
		White	African-American	Other
Eastwood Favorability				
Favorable	74%	76%	52%	75%
Unfavorable	10%	8%	28%	16%
Not sure	16%	16%	20%	9%

	Base	Race		
		White	African-American	Other
Who Gives Better Speeches?				
Barack Obama	57%	53%	85%	72%
Mitt Romney	31%	34%	8%	20%
Not sure	12%	13%	7%	8%

	Base	Race		
		White	African-American	Other
Support/Oppose Ryan Plan				
Support	35%	38%	15%	25%
Oppose	42%	38%	64%	57%
Not sure	23%	23%	20%	18%





Crosstabs

	Base	Race		
		White	African-American	Other
Better for Auto Industry?				
Barack Obama	53%	48%	86%	67%
Mitt Romney	31%	35%	5%	20%
Not sure	16%	18%	9%	13%

	Base	Race		
		White	African-American	Other
Importance of Candidates' Position on Auto Industry				
Very important	48%	43%	69%	69%
Somewhat important	32%	33%	24%	22%
Not that important	18%	20%	7%	6%
Not sure	3%	3%	1%	2%

	Base	Race		
		White	African-American	Other
Is Romney Michigander?				
Consider him a Michigander	34%	37%	16%	19%
Do not	57%	53%	76%	78%
Not sure	9%	10%	8%	3%

	Base	Race		
		White	African-American	Other
Should Romney Release Taxes?				
He should	52%	47%	83%	67%
He should not	42%	46%	16%	31%
Not sure	6%	7%	1%	2%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	58%	46%	50%	44%
Disapprove	49%	42%	51%	48%	53%
Not sure	2%	-	3%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
M. Romney Favorability					
Favorable	45%	36%	40%	45%	54%
Unfavorable	49%	58%	50%	49%	43%
Not sure	6%	6%	10%	5%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	51%	61%	48%	52%	45%
Mitt Romney	44%	33%	44%	44%	52%
Undecided	5%	6%	8%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Did RNC Make You More/Less Likely to Vote GOP?					
More likely	30%	31%	31%	29%	32%
Less likely	35%	44%	39%	34%	27%
Didn't make a difference	35%	25%	31%	37%	41%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
A. Romney Favorability					
Favorable	51%	31%	48%	53%	61%
Unfavorable	27%	44%	28%	25%	19%
Not sure	22%	25%	24%	22%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Christie Favorability					
Favorable	37%	25%	42%	35%	44%
Unfavorable	31%	34%	24%	35%	27%
Not sure	32%	41%	34%	30%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Condi Favorability					
Favorable	64%	58%	66%	63%	69%
Unfavorable	21%	23%	23%	22%	18%
Not sure	15%	19%	11%	16%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martinez Favorability					
Favorable	30%	30%	28%	28%	36%
Unfavorable	12%	23%	9%	11%	10%
Not sure	58%	47%	64%	60%	54%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ryan Favorability					
Favorable	46%	37%	49%	45%	50%
Unfavorable	41%	47%	36%	43%	39%
Not sure	13%	17%	14%	12%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubio Favorability					
Favorable	39%	33%	42%	37%	45%
Unfavorable	26%	33%	29%	27%	19%
Not sure	34%	33%	29%	36%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Eastwood Speech Favorability					
Favorable	34%	33%	37%	31%	40%
Unfavorable	41%	33%	37%	44%	39%
Not sure	25%	33%	26%	24%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Eastwood Favorability					
Favorable	74%	57%	79%	75%	74%
Unfavorable	10%	30%	6%	9%	7%
Not sure	16%	13%	15%	16%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Who Gives Better Speeches?					
Barack Obama	57%	63%	58%	57%	51%
Mitt Romney	31%	17%	30%	31%	39%
Not sure	12%	20%	12%	12%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Ryan Plan					
Support	35%	24%	36%	36%	39%
Oppose	42%	45%	37%	44%	42%
Not sure	23%	31%	27%	20%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Better for Auto Industry?					
Barack Obama	53%	62%	51%	53%	48%
Mitt Romney	31%	28%	32%	28%	37%
Not sure	16%	10%	17%	18%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Importance of Candidates' Position on Auto Industry					
Very important	48%	55%	42%	46%	52%
Somewhat important	32%	24%	39%	31%	31%
Not that important	18%	14%	18%	21%	14%
Not sure	3%	7%	2%	1%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Is Romney Michigander?					
Consider him a Michigander	34%	29%	33%	32%	42%
Do not	57%	64%	58%	60%	47%
Not sure	9%	7%	9%	9%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Romney Release Taxes?					
He should	52%	59%	53%	53%	46%
He should not	42%	38%	46%	40%	45%
Not sure	6%	3%	2%	7%	9%

