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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Schauer leads Snyder by 4 points

Raleigh, N.C.- PPP's first poll of the Michigan Gubernatorial race since Mark Schauer's official entry finds the Democrat leading incumbent Rick Snyder 42/38. PPP's polling of this match up over the last six months has been very consistent- in March Schauer also led Snyder by 4 points and in December he had a 5 point advantage.

Schauer's initial lead has a lot more to do with Snyder than it does with himself. Even after his official candidacy announcement, he has just 38% statewide name recognition. But Snyder continues to be one of the most unpopular Governors in the country with only 40% of voters approving of him to 52% who disapprove. He's at 40/51 with independents and Democrats (78% disapproval) dislike him a good deal more than Republicans (68% approval) like him.

Snyder's role in the passage of right to work legislation continues to be a big problem for him. Just 40% of voters support that law to 50% who oppose it, numbers that have not seen any improvement since the initial furor after it passed in December. Snyder continues to have issues with his brand, as only 34% of voters now consider him to be 'one tough nerd' to 45% who don't.

“Rick Snyder’s numbers have been in a holding pattern since December,” said Dean Debnam, President of Public Policy Polling. “His approval numbers continue to be poor and he continues to lag behind his potential opposition for next year.”

Republicans in the legislature continue to face backlash from the voters as well. Just 27% have a favorable opinion of them to 59% with a negative one, and their 25/61 spread with independents is even worse than their overall numbers. The Democrats in the legislature aren't popular either- a 38/43 favorability rating- but they look good enough in comparison to the Republicans to hold a 48/38 lead on the generic legislative ballot.

PPP surveyed 697 Michigan voters from May 30th to June 2nd. The margin of error was +/- 3.7%. This poll was not authorized or paid for by any campaign or political organization. PPP's surveys are conducted through automated telephone interviews.



Michigan Survey Results

Q1 Do you approve or disapprove of Governor Rick Snyder's job performance?

Approve 40%
Disapprove..... 52%
Not sure 8%

Q2 Do you have a favorable or unfavorable opinion of Mark Schauer?

Favorable..... 15%
Unfavorable 23%
Not sure 62%

Q3 If the candidates for Governor in 2014 were Republican Rick Snyder and Democrat Mark Schauer, who would you vote for?

Rick Snyder 38%
Mark Schauer 42%
Not sure 20%

Q4 Do you support or oppose the right-to-work legislation passed in Michigan late last year?

Support..... 40%
Oppose..... 50%
Not sure 10%

Q5 Do you have a favorable or unfavorable opinion of the Democrats in the Michigan legislature?

Favorable..... 38%
Unfavorable 43%
Not sure 19%

Q6 Do you have a favorable or unfavorable opinion of the Republicans in the Michigan legislature?

Favorable..... 27%
Unfavorable 59%
Not sure 14%

Q7 Generally speaking, if there was an election for the state legislature today, would you vote for the Democratic or Republican candidate from your district?

Democrat 48%
Republican..... 38%
Not sure 14%

Q8 Would you support or oppose raising the minimum wage in Michigan to \$10 an hour?

Support 49%
Oppose 43%
Not sure 8%

Q9 Do you consider Rick Snyder to be 'one tough nerd,' or not?

Consider him 'one tough nerd' 34%
Do not..... 45%
Not sure 21%

Q10 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 50%
Mitt Romney..... 43%
Someone else/Don't remember 7%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 11%
Somewhat liberal 18%
Moderate..... 33%
Somewhat conservative..... 25%
Very conservative 13%

Q12 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%



Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 36%
Republican..... 29%
Independent/Other..... 35%

Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

White 81%
African-American 11%
Other..... 7%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45 years old, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 14%
30 to 45..... 18%
46 to 65..... 39%
Older than 65..... 29%



Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Snyder Approval				
Approve	40%	22%	64%	22%
Disapprove	52%	72%	26%	69%
Not sure	8%	6%	10%	9%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Schauer Favorability				
Favorable	15%	20%	11%	8%
Unfavorable	23%	22%	23%	25%
Not sure	62%	58%	66%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Snyder/Schauer				
Rick Snyder	38%	13%	69%	23%
Mark Schauer	42%	67%	15%	25%
Not sure	20%	20%	15%	52%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Right to Work Law				
Support	40%	19%	65%	38%
Oppose	50%	72%	24%	43%
Not sure	10%	8%	11%	19%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Leg Dems Favorability				
Favorable	38%	67%	4%	21%
Unfavorable	43%	17%	73%	62%
Not sure	19%	17%	22%	17%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Leg GOP Favorability				
Favorable	27%	11%	49%	15%
Unfavorable	59%	79%	32%	64%
Not sure	14%	9%	20%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Generic Leg. Ballot				
Democrat	48%	81%	11%	22%
Republican	38%	7%	76%	38%
Not sure	14%	12%	13%	40%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose \$10/hr. Min. Wage				
Support	49%	69%	26%	44%
Oppose	43%	24%	67%	40%
Not sure	8%	7%	7%	16%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Is Snyder 'One Tough Nerd'?				
Consider him 'one tough nerd'	34%	26%	48%	13%
Do not	45%	56%	30%	41%
Not sure	21%	18%	22%	45%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Snyder Approval						
Approve	40%	21%	28%	30%	60%	56%
Disapprove	52%	71%	69%	63%	29%	31%
Not sure	8%	8%	4%	7%	11%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Schauer Favorability						
Favorable	15%	19%	20%	17%	11%	8%
Unfavorable	23%	24%	23%	22%	19%	31%
Not sure	62%	57%	57%	61%	69%	61%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Snyder/Schauer						
Rick Snyder	38%	13%	16%	30%	59%	71%
Mark Schauer	42%	70%	63%	44%	25%	15%
Not sure	20%	17%	21%	27%	16%	14%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Right to Work Law						
Support	40%	25%	21%	28%	60%	73%
Oppose	50%	63%	74%	60%	29%	18%
Not sure	10%	12%	5%	12%	11%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg Dems Favorability						
Favorable	38%	64%	59%	44%	18%	8%
Unfavorable	43%	11%	21%	35%	63%	85%
Not sure	19%	25%	20%	21%	20%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg GOP Favorability						
Favorable	27%	12%	18%	17%	38%	57%
Unfavorable	59%	70%	73%	63%	48%	36%
Not sure	14%	18%	8%	19%	14%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democrat	48%	76%	79%	57%	22%	8%
Republican	38%	10%	15%	24%	61%	85%
Not sure	14%	14%	6%	19%	17%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose \$10/hr. Min. Wage						
Support	49%	74%	72%	57%	23%	29%
Oppose	43%	24%	24%	33%	66%	66%
Not sure	8%	2%	3%	10%	11%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Is Snyder 'One Tough Nerd'?						
Consider him 'one tough nerd'	34%	29%	28%	28%	49%	40%
Do not	45%	55%	51%	50%	30%	38%
Not sure	21%	16%	21%	22%	21%	22%

	Base	Gender	
		Woman	Man
Snyder Approval			
Approve	40%	37%	43%
Disapprove	52%	55%	48%
Not sure	8%	8%	8%

	Base	Gender	
		Woman	Man
Schauer Favorability			
Favorable	15%	13%	18%
Unfavorable	23%	20%	26%
Not sure	62%	67%	56%





Crosstabs

	Base	Gender	
		Woman	Man
Snyder/Schauer			
Rick Snyder	38%	35%	42%
Mark Schauer	42%	43%	41%
Not sure	20%	23%	18%

	Base	Gender	
		Woman	Man
Support/Oppose Right to Work Law			
Support	40%	37%	44%
Oppose	50%	50%	50%
Not sure	10%	13%	7%

	Base	Gender	
		Woman	Man
Leg Dems Favorability			
Favorable	38%	38%	37%
Unfavorable	43%	38%	48%
Not sure	19%	24%	14%

	Base	Gender	
		Woman	Man
Leg GOP Favorability			
Favorable	27%	25%	30%
Unfavorable	59%	54%	63%
Not sure	14%	21%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Leg. Ballot			
Democrat	48%	51%	46%
Republican	38%	33%	42%
Not sure	14%	17%	12%

	Base	Gender	
		Woman	Man
Support/Oppose \$10/hr. Min. Wage			
Support	49%	52%	47%
Oppose	43%	39%	47%
Not sure	8%	9%	6%

	Base	Gender	
		Woman	Man
Is Snyder 'One Tough Nerd'?			
Consider him 'one tough nerd'	34%	36%	33%
Do not	45%	40%	49%
Not sure	21%	24%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Snyder Approval				
Approve	40%	18%	68%	40%
Disapprove	52%	78%	20%	51%
Not sure	8%	4%	12%	9%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Schauer Favorability				
Favorable	15%	17%	11%	16%
Unfavorable	23%	22%	24%	22%
Not sure	62%	60%	65%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
Snyder/Schauer				
Rick Snyder	38%	10%	75%	37%
Mark Schauer	42%	68%	11%	39%
Not sure	20%	21%	14%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Right to Work Law				
Support	40%	16%	70%	41%
Oppose	50%	74%	21%	48%
Not sure	10%	10%	9%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg Dems Favorability				
Favorable	38%	72%	3%	27%
Unfavorable	43%	11%	82%	48%
Not sure	19%	16%	15%	24%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Leg GOP Favorability				
Favorable	27%	8%	58%	25%
Unfavorable	59%	77%	27%	61%
Not sure	14%	14%	15%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg. Ballot				
Democrat	48%	89%	4%	37%
Republican	38%	4%	89%	37%
Not sure	14%	7%	7%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose \$10/hr. Min. Wage				
Support	49%	77%	23%	39%
Oppose	43%	17%	72%	49%
Not sure	8%	6%	4%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Is Snyder 'One Tough Nerd'?				
Consider him 'one tough nerd'	34%	24%	59%	30%
Do not	45%	57%	26%	45%
Not sure	21%	20%	15%	26%





Crosstabs

	Base	Race		
		White	African-American	Other
Snyder Approval				
Approve	40%	43%	25%	26%
Disapprove	52%	48%	68%	69%
Not sure	8%	9%	7%	6%

	Base	Race		
		White	African-American	Other
Schauer Favorability				
Favorable	15%	15%	18%	10%
Unfavorable	23%	19%	39%	44%
Not sure	62%	66%	43%	47%

	Base	Race		
		White	African-American	Other
Snyder/Schauer				
Rick Snyder	38%	42%	19%	25%
Mark Schauer	42%	39%	58%	48%
Not sure	20%	19%	23%	26%

	Base	Race		
		White	African-American	Other
Support/Oppose Right to Work Law				
Support	40%	42%	36%	28%
Oppose	50%	48%	56%	60%
Not sure	10%	10%	9%	12%





Crosstabs

	Base	Race		
		White	African-American	Other
Leg Dems Favorability				
Favorable	38%	37%	38%	53%
Unfavorable	43%	45%	39%	22%
Not sure	19%	18%	23%	24%

	Base	Race		
		White	African-American	Other
Leg GOP Favorability				
Favorable	27%	30%	20%	10%
Unfavorable	59%	57%	66%	62%
Not sure	14%	13%	14%	29%

	Base	Race		
		White	African-American	Other
Generic Leg. Ballot				
Democrat	48%	46%	60%	54%
Republican	38%	40%	32%	20%
Not sure	14%	14%	8%	26%

	Base	Race		
		White	African-American	Other
Support/Oppose \$10/hr. Min. Wage				
Support	49%	49%	50%	57%
Oppose	43%	43%	45%	34%
Not sure	8%	8%	5%	9%





Crosstabs

	Base	Race		
		White	African-American	Other
Is Snyder 'One Tough Nerd'?				
Consider him 'one tough nerd'	34%	35%	39%	16%
Do not	45%	43%	42%	74%
Not sure	21%	22%	19%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snyder Approval					
Approve	40%	41%	43%	37%	41%
Disapprove	52%	56%	46%	53%	52%
Not sure	8%	3%	11%	10%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Schauer Favorability					
Favorable	15%	18%	12%	15%	16%
Unfavorable	23%	24%	22%	24%	21%
Not sure	62%	59%	66%	61%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snyder/Schauer					
Rick Snyder	38%	29%	42%	41%	36%
Mark Schauer	42%	44%	42%	41%	41%
Not sure	20%	26%	17%	18%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Right to Work Law					
Support	40%	35%	38%	42%	42%
Oppose	50%	59%	48%	49%	47%
Not sure	10%	6%	14%	10%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg Dems Favorability					
Favorable	38%	48%	30%	36%	39%
Unfavorable	43%	35%	51%	46%	38%
Not sure	19%	17%	19%	18%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg GOP Favorability					
Favorable	27%	30%	19%	28%	29%
Unfavorable	59%	48%	71%	58%	57%
Not sure	14%	22%	10%	14%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg. Ballot					
Democrat	48%	58%	43%	45%	50%
Republican	38%	29%	45%	40%	35%
Not sure	14%	13%	12%	15%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose \$10/hr. Min. Wage					
Support	49%	50%	38%	50%	55%
Oppose	43%	50%	60%	40%	32%
Not sure	8%	-	2%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Is Snyder 'One Tough Nerd'?					
Consider him 'one tough nerd'	34%	27%	38%	31%	40%
Do not	45%	55%	49%	44%	37%
Not sure	21%	18%	13%	24%	23%

