



FOR IMMEDIATE RELEASE

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INTERVIEWS: Tom Jensen 919-744-6312

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## **Romney moves ahead of Santorum in Michigan**

**Raleigh, N.C.** – Mitt Romney's taken a small lead over Rick Santorum in PPP's newest Michigan poll. He's at 39% to 37% for Santorum, 13% for Ron Paul, and 9% for Newt Gingrich. Compared to a week ago Romney's gained 6 points, while Santorum's just stayed in place.

Romney will go into election day with a large lead in the bank. Only 16% of Michigan voters say they've already cast their ballots, but Romney has a whopping 62-29 advantage over Santorum with that group. Santorum actually leads Romney 39-34 with those who are planning to cast their votes on Tuesday, but he'd need to win election day voters by even more than that to neutralize the advantage Romney's built up.

The last week of the campaign in Michigan has seen significant damage to Santorum's image with GOP voters in the state. His net favorability has declined 29 points from +44 (67/23) to now only +15 (54/39). Negative attacks on Romney meanwhile have had no negative effect with his favorability steady at +20 (57/37)..

One place Santorum may have hurt himself in the last week is an overemphasis on social issues. 69% of voters say they're generally more concerned with economic issues this year to only 17% who pick social issues. And with the overwhelming majority of voters more concerned about the economy, Romney leads Santorum 45-30.

Romney's key base of support in Michigan, as it has been many places, is seniors. He has a 50-34 advantage with them and since most of those who have already voted fall into the over 65 category, that's a big part of why he has such a large lead with that group.

“Momentum in Michigan is completely on Mitt Romney’s side,” said Dean Debnam, President of Public Policy Polling. “He’s amassed a large lead with absentee voters and it will take a huge turnout on election day from Santorum voters to overcome that.”

PPP will release final numbers on the Republican Presidential contest in Michigan Monday night.

PPP surveyed 421 likely Republican primary voters on February 26<sup>th</sup>. The margin of error for the survey is +/-4.8%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





## Michigan Survey Results

**Q1** Do you plan to vote in the Republican primary or the Democratic primary, or are you not sure?

*Republican primary* ..... 100%  
*Democratic primary* ..... 0%  
*Not sure* ..... 0%

**Q2** Have you already cast your ballot for President, or do you plan to vote on election day?

*Already voted* ..... 16%  
*Plan to vote on election day* ..... 84%

**Q3** (Early voters:) Did you vote for Newt Gingrich, Ron Paul, Mitt Romney, or Rick Santorum?

*Newt Gingrich* ..... 9%  
*Ron Paul* ..... 0%  
*Mitt Romney* ..... 62%  
*Rick Santorum* ..... 29%

**Q4** (Election day/not sure voters:) The Republican candidates for President are Newt Gingrich, Ron Paul, Mitt Romney, and Rick Santorum. If the election was today, who would you vote for?

*Newt Gingrich* ..... 9%  
*Ron Paul* ..... 16%  
*Mitt Romney* ..... 34%  
*Rick Santorum* ..... 39%  
*Someone else/Not sure* ..... 3%

**Q5** Would you say you are strongly committed to that candidate, or might you end up supporting someone else?

*Strongly committed to that candidate* ..... 77%  
*Might end up supporting someone else* ..... 23%

**Q6** (Combined Horse Race, Q3 and Q4)

*Newt Gingrich* ..... 9%  
*Ron Paul* ..... 13%  
*Mitt Romney* ..... 39%  
*Rick Santorum* ..... 37%  
*Someone else/Not sure* ..... 2%

**Q7** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable* ..... 44%  
*Unfavorable* ..... 46%  
*Not sure* ..... 10%

**Q8** Do you have a favorable or unfavorable opinion of Ron Paul?

*Favorable* ..... 45%  
*Unfavorable* ..... 46%  
*Not sure* ..... 9%

**Q9** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable* ..... 57%  
*Unfavorable* ..... 37%  
*Not sure* ..... 7%

**Q10** Do you have a favorable or unfavorable opinion of Rick Santorum?

*Favorable* ..... 54%  
*Unfavorable* ..... 39%  
*Not sure* ..... 7%

**Q11** Did you watch the debate in Arizona on Wednesday night?

*Yes* ..... 34%  
*No* ..... 66%





**Q12** Generally speaking, would you prefer to vote for a candidate you agree with most on the issues or a candidate who you think is best able to beat Barack Obama?

- A candidate you agree with most on the issues* ..... 57%
- A candidate you think is best able to beat Obama*..... 33%
- Not sure* ..... 10%

**Q13** Are you more concerned with a candidate's position on economic issues like jobs, spending, taxes, and bailouts, or a candidate's position on social issues like abortion, birth control, gay marriage, and immigration?

- Economic issues*..... 69%
- Social issues*..... 17%
- Not sure* ..... 14%

**Q14** If you are a woman, press 1. If a man, press 2.

- Woman* ..... 43%
- Man*..... 57%

**Q15** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

- 18 to 45*..... 38%
- 46 to 65*..... 39%
- Older than 65*..... 23%

**Q16** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

- Very liberal*..... 4%
- Somewhat liberal* ..... 3%
- Moderate*..... 19%
- Somewhat conservative*..... 37%
- Very conservative* ..... 37%

**Q17** Do you consider yourself to be a member of the Tea Party?

- Yes*..... 29%
- No*..... 61%
- Not sure* ..... 10%

**Q18** Are you an Evangelical Christian, or not?

- Are an Evangelical*..... 42%
- Are not*..... 58%

**Q19** If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

- Democrat*..... 5%
- Republican*..... 67%
- Independent*..... 28%

**Q20** Are you or is anyone in your household a member of a labor union?

- Yes*..... 26%
- No*..... 74%





**Crosstabs**

|                              | Base | Gingrich Favorability |             |          |
|------------------------------|------|-----------------------|-------------|----------|
|                              |      | Favorable             | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary</b> |      |                       |             |          |
| Newt Gingrich                | 9%   | 18%                   | 1%          | 2%       |
| Ron Paul                     | 13%  | 8%                    | 20%         | 7%       |
| Mitt Romney                  | 39%  | 32%                   | 42%         | 54%      |
| Rick Santorum                | 37%  | 40%                   | 35%         | 37%      |
| Someone else/Not sure        | 2%   | 2%                    | 3%          | -        |

|                              | Base | Paul Favorability |             |          |
|------------------------------|------|-------------------|-------------|----------|
|                              |      | Favorable         | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary</b> |      |                   |             |          |
| Newt Gingrich                | 9%   | 8%                | 10%         | 5%       |
| Ron Paul                     | 13%  | 24%               | 5%          | -        |
| Mitt Romney                  | 39%  | 31%               | 44%         | 47%      |
| Rick Santorum                | 37%  | 33%               | 40%         | 48%      |
| Someone else/Not sure        | 2%   | 3%                | 1%          | -        |

|                              | Base | Romney Favorability |             |          |
|------------------------------|------|---------------------|-------------|----------|
|                              |      | Favorable           | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary</b> |      |                     |             |          |
| Newt Gingrich                | 9%   | 6%                  | 14%         | -        |
| Ron Paul                     | 13%  | 5%                  | 27%         | 7%       |
| Mitt Romney                  | 39%  | 65%                 | 3%          | 13%      |
| Rick Santorum                | 37%  | 21%                 | 54%         | 79%      |
| Someone else/Not sure        | 2%   | 3%                  | 2%          | -        |

|                              | Base | Santorum Favorability |             |          |
|------------------------------|------|-----------------------|-------------|----------|
|                              |      | Favorable             | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary</b> |      |                       |             |          |
| Newt Gingrich                | 9%   | 7%                    | 11%         | 6%       |
| Ron Paul                     | 13%  | 3%                    | 29%         | 4%       |
| Mitt Romney                  | 39%  | 29%                   | 46%         | 67%      |
| Rick Santorum                | 37%  | 58%                   | 12%         | 23%      |
| Someone else/Not sure        | 2%   | 3%                    | 2%          | -        |





**Crosstabs**

|                              | Base | Watched Wed. Debate? |     |
|------------------------------|------|----------------------|-----|
|                              |      | Yes                  | No  |
| <b>2012 GOP Pres Primary</b> |      |                      |     |
| <b>Newt Gingrich</b>         | 9%   | 14%                  | 6%  |
| <b>Ron Paul</b>              | 13%  | 16%                  | 12% |
| <b>Mitt Romney</b>           | 39%  | 33%                  | 42% |
| <b>Rick Santorum</b>         | 37%  | 34%                  | 39% |
| <b>Someone else/Not sure</b> | 2%   | 3%                   | 2%  |

|                              | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|------------------------------|------|---|--|----------|
|                              |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>2012 GOP Pres Primary</b> |      |   |  |          |
| <b>Newt Gingrich</b>         | 9%   | 12%   | 4%   | 8%       |
| <b>Ron Paul</b>              | 13%  | 18%   | 3%   | 19%      |
| <b>Mitt Romney</b>           | 39%  | 24%   | 62%  | 40%      |
| <b>Rick Santorum</b>         | 37%  | 44%   | 28%  | 32%      |
| <b>Someone else/Not sure</b> | 2%   | 2%  | 3%   | -        |

|                              | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|------------------------------|------|--|---------------|----------|
|                              |      | Economic issues  | Social issues | Not sure |
| <b>2012 GOP Pres Primary</b> |      |  |               |          |
| <b>Newt Gingrich</b>         | 9%   | 10%  | 1%            | 13%      |
| <b>Ron Paul</b>              | 13%  | 13%  | 4%            | 24%      |
| <b>Mitt Romney</b>           | 39%  | 45%  | 12%           | 39%      |
| <b>Rick Santorum</b>         | 37%  | 30%  | 79%           | 24%      |
| <b>Someone else/Not sure</b> | 2%   | 2%   | 4%            | -        |

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>2012 GOP Pres Primary</b> |      |        |     |
| <b>Newt Gingrich</b>         | 9%   | 6%     | 11% |
| <b>Ron Paul</b>              | 13%  | 9%     | 16% |
| <b>Mitt Romney</b>           | 39%  | 43%    | 35% |
| <b>Rick Santorum</b>         | 37%  | 37%    | 37% |
| <b>Someone else/Not sure</b> | 2%   | 4%     | 1%  |





**Crosstabs**

|                              | Base | Age      |          |               |
|------------------------------|------|----------|----------|---------------|
|                              |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>2012 GOP Pres Primary</b> |      |          |          |               |
| <b>Newt Gingrich</b>         | 9%   | 11%      | 7%       | 8%            |
| <b>Ron Paul</b>              | 13%  | 17%      | 13%      | 7%            |
| <b>Mitt Romney</b>           | 39%  | 32%      | 38%      | 50%           |
| <b>Rick Santorum</b>         | 37%  | 38%      | 38%      | 34%           |
| <b>Someone else/Not sure</b> | 2%   | 2%       | 3%       | 2%            |

|                              | Base | Ideology     |                  |          |                       |                   |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                              |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>2012 GOP Pres Primary</b> |      |              |                  |          |                       |                   |
| <b>Newt Gingrich</b>         | 9%   | 32%          | -                | 7%       | 8%                    | 9%                |
| <b>Ron Paul</b>              | 13%  | 38%          | -                | 20%      | 11%                   | 10%               |
| <b>Mitt Romney</b>           | 39%  | 7%           | 63%              | 36%      | 45%                   | 34%               |
| <b>Rick Santorum</b>         | 37%  | 23%          | 37%              | 31%      | 35%                   | 44%               |
| <b>Someone else/Not sure</b> | 2%   | -            | -                | 6%       | 1%                    | 3%                |

|                              | Base | Tea Party ID |     |          |
|------------------------------|------|--------------|-----|----------|
|                              |      | Yes          | No  | Not sure |
| <b>2012 GOP Pres Primary</b> |      |              |     |          |
| <b>Newt Gingrich</b>         | 9%   | 17%          | 5%  | 3%       |
| <b>Ron Paul</b>              | 13%  | 10%          | 15% | 8%       |
| <b>Mitt Romney</b>           | 39%  | 31%          | 41% | 45%      |
| <b>Rick Santorum</b>         | 37%  | 38%          | 36% | 42%      |
| <b>Someone else/Not sure</b> | 2%   | 4%           | 2%  | 2%       |

|                              | Base | Evangelical?       |         |
|------------------------------|------|--------------------|---------|
|                              |      | Are an Evangelical | Are not |
| <b>2012 GOP Pres Primary</b> |      |                    |         |
| <b>Newt Gingrich</b>         | 9%   | 14%                | 4%      |
| <b>Ron Paul</b>              | 13%  | 7%                 | 18%     |
| <b>Mitt Romney</b>           | 39%  | 35%                | 41%     |
| <b>Rick Santorum</b>         | 37%  | 42%                | 34%     |
| <b>Someone else/Not sure</b> | 2%   | 2%                 | 3%      |





**Crosstabs**

|                              | Base | Party    |            |             |
|------------------------------|------|----------|------------|-------------|
|                              |      | Democrat | Republican | Independent |
| <b>2012 GOP Pres Primary</b> |      |          |            |             |
| <b>Newt Gingrich</b>         | 9%   | 26%      | 8%         | 8%          |
| <b>Ron Paul</b>              | 13%  | 19%      | 6%         | 29%         |
| <b>Mitt Romney</b>           | 39%  | 28%      | 44%        | 28%         |
| <b>Rick Santorum</b>         | 37%  | 28%      | 40%        | 33%         |
| <b>Someone else/Not sure</b> | 2%   | -        | 3%         | 2%          |

|                              | Base | Union Member? |     |
|------------------------------|------|---------------|-----|
|                              |      | Yes           | No  |
| <b>2012 GOP Pres Primary</b> |      |               |     |
| <b>Newt Gingrich</b>         | 9%   | 16%           | 6%  |
| <b>Ron Paul</b>              | 13%  | 11%           | 14% |
| <b>Mitt Romney</b>           | 39%  | 40%           | 38% |
| <b>Rick Santorum</b>         | 37%  | 29%           | 40% |
| <b>Someone else/Not sure</b> | 2%   | 4%            | 1%  |





**Crosstabs**

|   | Base | Already Voted or Will Vote on E Day? |                              |
|---|------|--------------------------------------|------------------------------|
|   |      | Already voted                        | Plan to vote on election day |
| <b>Already Voted or Will Vote on E Day?</b> |      |                                      |                              |
| <b>Already voted</b>                        | 16%  | 100%                                 | -                            |
| <b>Plan to vote on election day</b>         | 84%  | -                                    | 100%                         |

|                                    | Base | Already Voted or Will Vote on E Day? |                              |
|------------------------------------|------|--------------------------------------|------------------------------|
|                                    |      | Already voted                        | Plan to vote on election day |
| <b>2012 GOP Pres Primary Early</b> |      |                                      |                              |
| <b>Newt Gingrich</b>               | 9%   | 9%                                   |                              |
| <b>Mitt Romney</b>                 | 62%  | 62%                                  |                              |
| <b>Rick Santorum</b>               | 29%  | 29%                                  |                              |

|                                   | Base | Already Voted or Will Vote on E Day? |                              |
|-----------------------------------|------|--------------------------------------|------------------------------|
|                                   |      | Already voted                        | Plan to vote on election day |
| <b>2012 GOP Pres Primary EDay</b> |      |                                      |                              |
| <b>Newt Gingrich</b>              | 9%   | 9%                                   |                              |
| <b>Ron Paul</b>                   | 16%  | 16%                                  |                              |
| <b>Mitt Romney</b>                | 34%  | 34%                                  |                              |
| <b>Rick Santorum</b>              | 39%  | 39%                                  |                              |
| <b>Someone else/Not sure</b>      | 3%   | 3%                                   |                              |

|  | Base | Already Voted or Will Vote on E Day? |                              |
|--|------|--------------------------------------|------------------------------|
|  |      | Already voted                        | Plan to vote on election day |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |                                      |                              |
| <b>Strongly committed to that candidate</b>              | 77%  | 77%                                  |                              |
| <b>Might end up supporting someone else</b>              | 23%  | 23%                                  |                              |







**Crosstabs**

|                              | Base | Already Voted or Will Vote on E Day? |                              |
|------------------------------|------|--------------------------------------|------------------------------|
|                              |      | Already voted                        | Plan to vote on election day |
| <b>Gingrich Favorability</b> |      |                                      |                              |
| Favorable                    | 44%  | 33%                                  | 46%                          |
| Unfavorable                  | 46%  | 54%                                  | 45%                          |
| Not sure                     | 10%  | 13%                                  | 9%                           |

|                          | Base | Already Voted or Will Vote on E Day? |                              |
|--------------------------|------|--------------------------------------|------------------------------|
|                          |      | Already voted                        | Plan to vote on election day |
| <b>Paul Favorability</b> |      |                                      |                              |
| Favorable                | 45%  | 27%                                  | 48%                          |
| Unfavorable              | 46%  | 56%                                  | 45%                          |
| Not sure                 | 9%   | 18%                                  | 7%                           |

|                            | Base | Already Voted or Will Vote on E Day? |                              |
|----------------------------|------|--------------------------------------|------------------------------|
|                            |      | Already voted                        | Plan to vote on election day |
| <b>Romney Favorability</b> |      |                                      |                              |
| Favorable                  | 57%  | 72%                                  | 54%                          |
| Unfavorable                | 37%  | 19%                                  | 40%                          |
| Not sure                   | 7%   | 8%                                   | 6%                           |

|                              | Base | Already Voted or Will Vote on E Day? |                              |
|------------------------------|------|--------------------------------------|------------------------------|
|                              |      | Already voted                        | Plan to vote on election day |
| <b>Santorum Favorability</b> |      |                                      |                              |
| Favorable                    | 54%  | 42%                                  | 56%                          |
| Unfavorable                  | 39%  | 44%                                  | 38%                          |
| Not sure                     | 7%   | 14%                                  | 6%                           |





**Crosstabs**

|                             | Base | Already Voted or Will Vote on E Day? |                              |
|-----------------------------|------|--------------------------------------|------------------------------|
|                             |      | Already voted                        | Plan to vote on election day |
| <b>Watched Wed. Debate?</b> |      |                                      |                              |
| <b>Yes</b>                  | 34%  | 30%                                  | 34%                          |
| <b>No</b>                   | 66%  | 70%                                  | 66%                          |

|   | Base | Already Voted or Will Vote on E Day? |                              |
|---|------|--------------------------------------|------------------------------|
|   |      | Already voted                        | Plan to vote on election day |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |                                      |                              |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 38%                                  | 61%                          |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 49%                                  | 30%                          |
| <b>Not sure</b>   | 10%  | 14%                                  | 9%                           |

|   | Base | Already Voted or Will Vote on E Day? |                              |
|---|------|--------------------------------------|------------------------------|
|   |      | Already voted                        | Plan to vote on election day |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |                                      |                              |
| <b>Economic issues</b>  | 69%  | 73%                                  | 69%                          |
| <b>Social issues</b>  | 17%  | 16%                                  | 17%                          |
| <b>Not sure</b>   | 14%  | 11%                                  | 14%                          |

|               | Base | Already Voted or Will Vote on E Day? |                              |
|---------------|------|--------------------------------------|------------------------------|
|               |      | Already voted                        | Plan to vote on election day |
| <b>Gender</b> |      |                                      |                              |
| <b>Woman</b>  | 43%  | 59%                                  | 40%                          |
| <b>Man</b>    | 57%  | 41%                                  | 60%                          |





**Crosstabs**

|               | Base | Already Voted or Will Vote on E Day? |                              |
|---------------|------|--------------------------------------|------------------------------|
|               |      | Already voted                        | Plan to vote on election day |
| <b>Age</b>    |      |                                      |                              |
| 18 to 45      | 38%  | 19%                                  | 42%                          |
| 46 to 65      | 39%  | 25%                                  | 42%                          |
| Older than 65 | 23%  | 56%                                  | 17%                          |

|                       | Base | Already Voted or Will Vote on E Day? |                              |
|-----------------------|------|--------------------------------------|------------------------------|
|                       |      | Already voted                        | Plan to vote on election day |
| <b>Ideology</b>       |      |                                      |                              |
| Very liberal          | 4%   | 4%                                   | 4%                           |
| Somewhat liberal      | 3%   | 8%                                   | 2%                           |
| Moderate              | 19%  | 9%                                   | 21%                          |
| Somewhat conservative | 37%  | 50%                                  | 34%                          |
| Very conservative     | 37%  | 29%                                  | 39%                          |

|                     | Base | Already Voted or Will Vote on E Day? |                              |
|---------------------|------|--------------------------------------|------------------------------|
|                     |      | Already voted                        | Plan to vote on election day |
| <b>Tea Party ID</b> |      |                                      |                              |
| Yes                 | 29%  | 28%                                  | 29%                          |
| No                  | 61%  | 59%                                  | 61%                          |
| Not sure            | 10%  | 13%                                  | 9%                           |

|                     | Base | Already Voted or Will Vote on E Day? |                              |
|---------------------|------|--------------------------------------|------------------------------|
|                     |      | Already voted                        | Plan to vote on election day |
| <b>Evangelical?</b> |      |                                      |                              |
| Are an Evangelical  | 42%  | 50%                                  | 41%                          |
| Are not             | 58%  | 50%                                  | 59%                          |





**Crosstabs**

|              | Base | Already Voted or Will Vote on E Day? |                              |
|--------------|------|--------------------------------------|------------------------------|
|              |      | Already voted                        | Plan to vote on election day |
| <b>Party</b> |      |                                      |                              |
| Democrat     | 5%   | 9%                                   | 5%                           |
| Republican   | 67%  | 75%                                  | 65%                          |
| Independent  | 28%  | 16%                                  | 30%                          |

|                      | Base | Already Voted or Will Vote on E Day? |                              |
|----------------------|------|--------------------------------------|------------------------------|
|                      |      | Already voted                        | Plan to vote on election day |
| <b>Union Member?</b> |      |                                      |                              |
| Yes                  | 26%  | 21%                                  | 27%                          |
| No                   | 74%  | 79%                                  | 73%                          |

|   | Base | 2012 GOP Pres Primary Early |             |               |
|---|------|-----------------------------|-------------|---------------|
|   |      | Newt Gingrich               | Mitt Romney | Rick Santorum |
| <b>Already Voted or Will Vote on E Day?</b> |      |                             |             |               |
| Already voted                               | 100% | 100%                        | 100%        | 100%          |

|                                    | Base | 2012 GOP Pres Primary Early |             |               |
|------------------------------------|------|-----------------------------|-------------|---------------|
|                                    |      | Newt Gingrich               | Mitt Romney | Rick Santorum |
| <b>2012 GOP Pres Primary Early</b> |      |                             |             |               |
| Newt Gingrich                      | 9%   | 100%                        | -           | -             |
| Mitt Romney                        | 62%  | -                           | 100%        | -             |
| Rick Santorum                      | 29%  | -                           | -           | 100%          |



Crosstabs

Base

Base

|                              | Base | 2012 GOP Pres Primary Early |                |                  |
|------------------------------|------|-----------------------------|----------------|------------------|
|                              |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>Gingrich Favorability</b> |      |                             |                |                  |
| <b>Favorable</b>             | 33%  | 87%                         | 14%            | 56%              |
| <b>Unfavorable</b>           | 54%  | 13%                         | 68%            | 36%              |
| <b>Not sure</b>              | 13%  | -                           | 17%            | 8%               |

|                          | Base | 2012 GOP Pres Primary Early |                |                  |
|--------------------------|------|-----------------------------|----------------|------------------|
|                          |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>Paul Favorability</b> |      |                             |                |                  |
| <b>Favorable</b>         | 27%  | 42%                         | 14%            | 48%              |
| <b>Unfavorable</b>       | 56%  | 31%                         | 66%            | 43%              |
| <b>Not sure</b>          | 18%  | 27%                         | 20%            | 10%              |



**Crosstabs**

|                            | Base | 2012 GOP Pres Primary Early |                |                  |
|----------------------------|------|-----------------------------|----------------|------------------|
|                            |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>Romney Favorability</b> |      |                             |                |                  |
| Favorable                  | 72%  | 69%                         | 93%            | 29%              |
| Unfavorable                | 19%  | 31%                         | 2%             | 53%              |
| Not sure                   | 8%   | -                           | 5%             | 18%              |

|                              | Base | 2012 GOP Pres Primary Early |                |                  |
|------------------------------|------|-----------------------------|----------------|------------------|
|                              |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>Santorum Favorability</b> |      |                             |                |                  |
| Favorable                    | 42%  | 60%                         | 23%            | 79%              |
| Unfavorable                  | 44%  | 27%                         | 59%            | 17%              |
| Not sure                     | 14%  | 13%                         | 18%            | 4%               |

|                             | Base | 2012 GOP Pres Primary Early |                |                  |
|-----------------------------|------|-----------------------------|----------------|------------------|
|                             |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>Watched Wed. Debate?</b> |      |                             |                |                  |
| Yes                         | 30%  | 56%                         | 18%            | 47%              |
| No                          | 70%  | 44%                         | 82%            | 53%              |

|  | Base | 2012 GOP Pres Primary Early |                |                  |
|--|------|-----------------------------|----------------|------------------|
|  |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>Prefer Candidate You Agree w/ or Electable One?</b> |      |                             |                |                  |
| A candidate you agree with most on the issues          | 38%  | 73%                         | 29%            | 47%              |
| A candidate you think is best able to beat Obama       | 49%  | 27%                         | 62%            | 28%              |
| Not sure   | 14%  | -                           | 10%            | 26%              |





**Crosstabs**

|   | Base | 2012 GOP Pres Primary Early |                |                  |
|---|------|-----------------------------|----------------|------------------|
|   |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>More Concerned w/<br/>Candidate's Econ. or<br/>Soc. Issue<br/>Positions?</b> |      |                             |                |                  |
| <b>Economic issues</b>  | 73%  | 87%                         | 84%            | 46%              |
| <b>Social issues</b>  | 16%  | -                           | 4%             | 46%              |
| <b>Not sure</b>   | 11%  | 13%                         | 12%            | 8%               |

|               | Base | 2012 GOP Pres Primary Early |                |                  |
|---------------|------|-----------------------------|----------------|------------------|
|               |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>Gender</b> |      |                             |                |                  |
| <b>Woman</b>  | 59%  | 69%                         | 55%            | 64%              |
| <b>Man</b>    | 41%  | 31%                         | 45%            | 36%              |

|                      | Base | 2012 GOP Pres Primary Early |                |                  |
|----------------------|------|-----------------------------|----------------|------------------|
|                      |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>Age</b>           |      |                             |                |                  |
| <b>18 to 45</b>      | 19%  | 42%                         | 18%            | 13%              |
| <b>46 to 65</b>      | 25%  | 17%                         | 23%            | 33%              |
| <b>Older than 65</b> | 56%  | 40%                         | 59%            | 54%              |

|                              | Base | 2012 GOP Pres Primary Early |                |                  |
|------------------------------|------|-----------------------------|----------------|------------------|
|                              |      | New t<br>Gingrich           | Mitt<br>Romney | Rick<br>Santorum |
| <b>Ideology</b>              |      |                             |                |                  |
| <b>Very liberal</b>          | 4%   | 42%                         | -              | -                |
| <b>Somewhat liberal</b>      | 8%   | -                           | 11%            | 4%               |
| <b>Moderate</b>              | 9%   | 13%                         | 8%             | 10%              |
| <b>Somewhat conservative</b> | 50%  | 31%                         | 53%            | 50%              |
| <b>Very conservative</b>     | 29%  | 13%                         | 28%            | 36%              |





**Crosstabs**

|                     | Base       | 2012 GOP Pres Primary Early |             |               |
|---------------------|------------|-----------------------------|-------------|---------------|
|                     |            | Newt Gingrich               | Mitt Romney | Rick Santorum |
| <b>Tea Party ID</b> |            |                             |             |               |
| <b>Yes</b>          | <b>28%</b> | 56%                         | 28%         | 20%           |
| <b>No</b>           | <b>59%</b> | 44%                         | 59%         | 62%           |
| <b>Not sure</b>     | <b>13%</b> | -                           | 12%         | 18%           |

|                           | Base       | 2012 GOP Pres Primary Early |             |               |
|---------------------------|------------|-----------------------------|-------------|---------------|
|                           |            | Newt Gingrich               | Mitt Romney | Rick Santorum |
| <b>Evangelical?</b>       |            |                             |             |               |
| <b>Are an Evangelical</b> | <b>50%</b> | 69%                         | 43%         | 59%           |
| <b>Are not</b>            | <b>50%</b> | 31%                         | 57%         | 41%           |

|                    | Base       | 2012 GOP Pres Primary Early |             |               |
|--------------------|------------|-----------------------------|-------------|---------------|
|                    |            | Newt Gingrich               | Mitt Romney | Rick Santorum |
| <b>Party</b>       |            |                             |             |               |
| <b>Democrat</b>    | <b>9%</b>  | 56%                         | 4%          | 4%            |
| <b>Republican</b>  | <b>75%</b> | 44%                         | 79%         | 74%           |
| <b>Independent</b> | <b>16%</b> | -                           | 16%         | 21%           |

|                      | Base       | 2012 GOP Pres Primary Early |             |               |
|----------------------|------------|-----------------------------|-------------|---------------|
|                      |            | Newt Gingrich               | Mitt Romney | Rick Santorum |
| <b>Union Member?</b> |            |                             |             |               |
| <b>Yes</b>           | <b>21%</b> | 42%                         | 15%         | 25%           |
| <b>No</b>            | <b>79%</b> | 58%                         | 85%         | 75%           |







**Crosstabs**

|                                      | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|--------------------------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                                      |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| Already Voted or Will Vote on E Day? |      |                            |          |             |               |                       |
| Plan to vote on election day         | 100% | 100%                       | 100%     | 100%        | 100%          | 100%                  |

Base

|                            | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|----------------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                            |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| 2012 GOP Pres Primary EDay |      |                            |          |             |               |                       |
| Newt Gingrich              | 9%   | 100%                       | -        | -           | -             | -                     |
| Ron Paul                   | 16%  | -                          | 100%     | -           | -             | -                     |
| Mitt Romney                | 34%  | -                          | -        | 100%        | -             | -                     |
| Rick Santorum              | 39%  | -                          | -        | -           | 100%          | -                     |
| Someone else/Not sure      | 3%   | -                          | -        | -           | -             | 100%                  |

|   | Base | 2012 GOP Pres Primary EDay |          |             |               |
|---|------|----------------------------|----------|-------------|---------------|
|   |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum |
| Committed to Candidate or Might Change Your Mind? |      |                            |          |             |               |
| Strongly committed to that candidate              | 77%  | 75%                        | 75%      | 78%         | 76%           |
| Might end up supporting someone else              | 23%  | 25%                        | 25%      | 22%         | 24%           |





**Crosstabs**

|                              | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|------------------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                              |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Gingrich Favorability</b> |      |                            |          |             |               |                       |
| <b>Favorable</b>             | 46%  | 93%                        | 25%      | 43%         | 46%           | 47%                   |
| <b>Unfavorable</b>           | 45%  | 3%                         | 69%      | 44%         | 44%           | 53%                   |
| <b>Not sure</b>              | 9%   | 3%                         | 5%       | 13%         | 10%           | -                     |

|                          | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|--------------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                          |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Paul Favorability</b> |      |                            |          |             |               |                       |
| <b>Favorable</b>         | 48%  | 42%                        | 84%      | 44%         | 38%           | 69%                   |
| <b>Unfavorable</b>       | 45%  | 58%                        | 16%      | 49%         | 51%           | 31%                   |
| <b>Not sure</b>          | 7%   | -                          | -        | 7%          | 11%           | -                     |

|                            | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|----------------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                            |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Romney Favorability</b> |      |                            |          |             |               |                       |
| <b>Favorable</b>           | 54%  | 35%                        | 21%      | 96%         | 33%           | 69%                   |
| <b>Unfavorable</b>         | 40%  | 65%                        | 75%      | 3%          | 54%           | 31%                   |
| <b>Not sure</b>            | 6%   | -                          | 4%       | 1%          | 14%           | -                     |

|                              | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|------------------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                              |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Santorum Favorability</b> |      |                            |          |             |               |                       |
| <b>Favorable</b>             | 56%  | 43%                        | 11%      | 47%         | 84%           | 69%                   |
| <b>Unfavorable</b>           | 38%  | 54%                        | 87%      | 43%         | 12%           | 31%                   |
| <b>Not sure</b>              | 6%   | 3%                         | 2%       | 10%         | 4%            | -                     |





**Crosstabs**

|                              | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|------------------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                              |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Watched Wed. Debate ?</b> |      |                            |          |             |               |                       |
| <b>Yes</b>                   | 34%  | 56%                        | 41%      | 32%         | 28%           | 42%                   |
| <b>No</b>                    | 66%  | 44%                        | 59%      | 68%         | 72%           | 58%                   |

|  | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|--|------|----------------------------|----------|-------------|---------------|-----------------------|
|  |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Prefer Candidate You Agree w / or Electable One ?</b> |      |                            |          |             |               |                       |
| <b>A candidate you agree with most on the issues</b>     | 61%  | 77%                        | 77%      | 39%         | 69%           | 62%                   |
| <b>A candidate you think is best able to beat Obama</b>  | 30%  | 12%                        | 8%       | 51%         | 24%           | 38%                   |
| <b>Not sure</b>  | 9%   | 11%                        | 14%      | 10%         | 6%            | -                     |

|  | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|--|------|----------------------------|----------|-------------|---------------|-----------------------|
|  |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions ?</b> |      |                            |          |             |               |                       |
| <b>Economic issues</b>   | 69%  | 75%                        | 70%      | 80%         | 57%           | 69%                   |
| <b>Social issues</b>   | 17%  | 3%                         | 5%       | 5%          | 35%           | 31%                   |
| <b>Not sure</b>  | 14%  | 23%                        | 25%      | 14%         | 9%            | -                     |

|               | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|---------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|               |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Gender</b> |      |                            |          |             |               |                       |
| <b>Woman</b>  | 40%  | 23%                        | 31%      | 46%         | 41%           | 78%                   |
| <b>Man</b>    | 60%  | 77%                        | 69%      | 54%         | 59%           | 22%                   |





**Crosstabs**

|               | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|---------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|               |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Age</b>    |      |                            |          |             |               |                       |
| 18 to 45      | 42%  | 50%                        | 50%      | 36%         | 42%           | 27%                   |
| 46 to 65      | 42%  | 34%                        | 38%      | 44%         | 41%           | 56%                   |
| Older than 65 | 17%  | 16%                        | 12%      | 20%         | 16%           | 17%                   |

|                       | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|-----------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                       |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Ideology</b>       |      |                            |          |             |               |                       |
| Very liberal          | 4%   | 8%                         | 11%      | 1%          | 3%            | -                     |
| Somewhat liberal      | 2%   | -                          | -        | 3%          | 3%            | -                     |
| Moderate              | 21%  | 15%                        | 29%      | 21%         | 17%           | 49%                   |
| Somewhat conservative | 34%  | 33%                        | 31%      | 40%         | 32%           | 9%                    |
| Very conservative     | 39%  | 44%                        | 29%      | 35%         | 45%           | 42%                   |

|                     | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|---------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                     |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Tea Party ID</b> |      |                            |          |             |               |                       |
| Yes                 | 29%  | 59%                        | 22%      | 21%         | 31%           | 49%                   |
| No                  | 61%  | 37%                        | 72%      | 67%         | 59%           | 42%                   |
| Not sure            | 9%   | 3%                         | 6%       | 11%         | 10%           | 9%                    |

|                     | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|---------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                     |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Evangelical?</b> |      |                            |          |             |               |                       |
| Are an Evangelical  | 41%  | 71%                        | 23%      | 37%         | 46%           | 31%                   |
| Are not             | 59%  | 29%                        | 77%      | 63%         | 54%           | 69%                   |





**Crosstabs**

|              | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|--------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|              |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Party</b> |      |                            |          |             |               |                       |
| Democrat     | 5%   | 8%                         | 8%       | 4%          | 4%            | -                     |
| Republican   | 65%  | 62%                        | 31%      | 74%         | 71%           | 78%                   |
| Independent  | 30%  | 30%                        | 61%      | 22%         | 25%           | 22%                   |

|                      | Base | 2012 GOP Pres Primary EDay |          |             |               |                       |
|----------------------|------|----------------------------|----------|-------------|---------------|-----------------------|
|                      |      | Newt Gingrich              | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Union Member?</b> |      |                            |          |             |               |                       |
| Yes                  | 27%  | 49%                        | 21%      | 31%         | 19%           | 51%                   |
| No                   | 73%  | 51%                        | 79%      | 69%         | 81%           | 49%                   |

|   | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|---|------|---|--------------------------------------|
|   |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Already Voted or Will Vote on E Day?</b> |      |   |                                      |
| Plan to vote on election day                | 100% | 100%  | 100%                                 |

**Base**





**Crosstabs**

|                                   | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|-----------------------------------|------|---|--------------------------------------|
|                                   |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>2012 GOP Pres Primary EDay</b> |      |   |                                      |
| Newt Gingrich                     | 9%   | 9%  | 9%                                   |
| Ron Paul                          | 16%  | 16%   | 17%                                  |
| Mitt Romney                       | 35%  | 36%   | 33%                                  |
| Rick Santorum                     | 40%  | 40%   | 41%                                  |

|  | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|--|------|---|--------------------------------------|
|  |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |   |                                      |
| Strongly committed to that candidate                     | 77%  | 100%  | -                                    |
| Might end up supporting someone else                     | 23%  | -   | 100%                                 |

|                              | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|------------------------------|------|---|--------------------------------------|
|                              |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Gingrich Favorability</b> |      |   |                                      |
| Favorable                    | 46%  | 45%   | 50%                                  |
| Unfavorable                  | 44%  | 46%   | 38%                                  |
| Not sure                     | 10%  | 9%  | 12%                                  |

|                          | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|--------------------------|------|---|--------------------------------------|
|                          |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Paul Favorability</b> |      |   |                                      |
| Favorable                | 48%  | 47%   | 53%                                  |
| Unfavorable              | 45%  | 47%   | 40%                                  |
| Not sure                 | 7%   | 7%  | 7%                                   |





**Crosstabs**

|                            | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|----------------------------|------|---|--------------------------------------|
|                            |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Romney Favorability</b> |      |   |                                      |
| Favorable                  | 53%  | 51%   | 60%                                  |
| Unfavorable                | 40%  | 42%   | 34%                                  |
| Not sure                   | 7%   | 7%  | 6%                                   |

|                              | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|------------------------------|------|---|--------------------------------------|
|                              |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Santorum Favorability</b> |      |   |                                      |
| Favorable                    | 56%  | 56%   | 56%                                  |
| Unfavorable                  | 38%  | 41%   | 31%                                  |
| Not sure                     | 6%   | 4%  | 14%                                  |

|                             | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|-----------------------------|------|---|--------------------------------------|
|                             |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Watched Wed. Debate?</b> |      |   |                                      |
| Yes                         | 34%  | 38%   | 22%                                  |
| No                          | 66%  | 62%   | 78%                                  |

|  | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|--|------|---|--------------------------------------|
|  |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Prefer Candidate You Agree w/ or Electable One?</b> |      |   |                                      |
| A candidate you agree with most on the issues          | 61%  | 56%   | 75%                                  |
| A candidate you think is best able to beat Obama       | 30%  | 32%   | 23%                                  |
| Not sure   | 9%   | 12%   | 2%                                   |





**Crosstabs**

|   | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|---|------|---|--------------------------------------|
|   |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |   |                                      |
| <b>Economic issues</b>  | 69%  | 67%   | 74%                                  |
| <b>Social issues</b>  | 17%  | 18%   | 13%                                  |
| <b>Not sure</b>   | 15%  | 15%   | 14%                                  |

|               | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|---------------|------|---|--------------------------------------|
|               |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Gender</b> |      |   |                                      |
| <b>Woman</b>  | 39%  | 39%   | 40%                                  |
| <b>Man</b>    | 61%  | 61%   | 60%                                  |

|                      | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|----------------------|------|---|--------------------------------------|
|                      |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Age</b>           |      |   |                                      |
| <b>18 to 45</b>      | 42%  | 44%   | 35%                                  |
| <b>46 to 65</b>      | 41%  | 39%   | 48%                                  |
| <b>Older than 65</b> | 17%  | 17%   | 17%                                  |

|                              | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|------------------------------|------|---|--------------------------------------|
|                              |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Ideology</b>              |      |   |                                      |
| <b>Very liberal</b>          | 4%   | 4%  | 2%                                   |
| <b>Somewhat liberal</b>      | 2%   | 2%  | 2%                                   |
| <b>Moderate</b>              | 20%  | 19%   | 24%                                  |
| <b>Somewhat conservative</b> | 35%  | 34%   | 38%                                  |
| <b>Very conservative</b>     | 39%  | 41%   | 34%                                  |







**Crosstabs**

|                     | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|---------------------|------|---|--------------------------------------|
|                     |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Tea Party ID</b> |      |   |                                      |
| <b>Yes</b>          | 29%  | 26%   | 37%                                  |
| <b>No</b>           | 62%  | 64%   | 54%                                  |
| <b>Not sure</b>     | 9%   | 9%  | 9%                                   |

|                           | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|---------------------------|------|---|--------------------------------------|
|                           |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Evangelical?</b>       |      |   |                                      |
| <b>Are an Evangelical</b> | 41%  | 40%   | 44%                                  |
| <b>Are not</b>            | 59%  | 60%   | 56%                                  |

|                    | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|--------------------|------|---|--------------------------------------|
|                    |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Party</b>       |      |   |                                      |
| <b>Democrat</b>    | 5%   | 5%  | 4%                                   |
| <b>Republican</b>  | 65%  | 66%   | 62%                                  |
| <b>Independent</b> | 30%  | 29%   | 34%                                  |

|                       | Base | Committed to Candidate or Might Change Your Mind? |                                      |
|-----------------------|------|---|--------------------------------------|
|                       |      | Strongly committed to that candidate              | Might end up supporting someone else |
| <b>Union Member ?</b> |      |   |                                      |
| <b>Yes</b>            | 26%  | 27%   | 25%                                  |
| <b>No</b>             | 74%  | 73%   | 75%                                  |





**Crosstabs**

|  | 2012 GOP Pres Primary |               |          |             |               |                       |
|--|-----------------------|---------------|----------|-------------|---------------|-----------------------|
|  | Base                  | Newt Gingrich | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Already Voted or Will Vote on EDay?</b> |                       |               |          |             |               |                       |
| <b>Already voted</b>                       | 16%                   | 16%           | -        | 25%         | 12%           | -                     |
| <b>Plan to vote on election day</b>        | 84%                   | 84%           | 100%     | 75%         | 88%           | 100%                  |

|                                    | 2012 GOP Pres Primary |               |             |               |
|------------------------------------|-----------------------|---------------|-------------|---------------|
|                                    | Base                  | Newt Gingrich | Mitt Romney | Rick Santorum |
| <b>2012 GOP Pres Primary Early</b> |                       |               |             |               |
| <b>Newt Gingrich</b>               | 9%                    | 100%          | -           | -             |
| <b>Mitt Romney</b>                 | 62%                   | -             | 100%        | -             |
| <b>Rick Santorum</b>               | 29%                   | -             | -           | 100%          |

|                                   | 2012 GOP Pres Primary |               |          |             |               |                       |
|-----------------------------------|-----------------------|---------------|----------|-------------|---------------|-----------------------|
|                                   | Base                  | Newt Gingrich | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>2012 GOP Pres Primary EDay</b> |                       |               |          |             |               |                       |
| <b>Newt Gingrich</b>              | 9%                    | 100%          | -        | -           | -             | -                     |
| <b>Ron Paul</b>                   | 16%                   | -             | 100%     | -           | -             | -                     |
| <b>Mitt Romney</b>                | 34%                   | -             | -        | 100%        | -             | -                     |
| <b>Rick Santorum</b>              | 39%                   | -             | -        | -           | 100%          | -                     |
| <b>Someone else/Not sure</b>      | 3%                    | -             | -        | -           | -             | 100%                  |

|  | 2012 GOP Pres Primary |               |          |             |               |
|--|-----------------------|---------------|----------|-------------|---------------|
|  | Base                  | Newt Gingrich | Ron Paul | Mitt Romney | Rick Santorum |
| <b>Committed to Candidate or Might Change Your Mind?</b> |                       |               |          |             |               |
| <b>Strongly committed to that candidate</b>              | 77%                   | 75%           | 75%      | 78%         | 76%           |
| <b>Might end up supporting someone else</b>              | 23%                   | 25%           | 25%      | 22%         | 24%           |





**Crosstabs**

|                              | Base | 2012 GOP Pres Primary |             |                |                  |                          |
|------------------------------|------|-----------------------|-------------|----------------|------------------|--------------------------|
|                              |      | Newt<br>Gingrich      | Ron<br>Paul | Mitt<br>Romney | Rick<br>Santorum | Someone<br>else/Not sure |
| <b>Gingrich Favorability</b> |      |                       |             |                |                  |                          |
| <b>Favorable</b>             | 44%  | 92%                   | 25%         | 36%            | 47%              | 47%                      |
| <b>Unfavorable</b>           | 46%  | 5%                    | 69%         | 50%            | 43%              | 53%                      |
| <b>Not sure</b>              | 10%  | 3%                    | 5%          | 14%            | 10%              | -                        |

|                          | Base | 2012 GOP Pres Primary |             |                |                  |                          |
|--------------------------|------|-----------------------|-------------|----------------|------------------|--------------------------|
|                          |      | Newt<br>Gingrich      | Ron<br>Paul | Mitt<br>Romney | Rick<br>Santorum | Someone<br>else/Not sure |
| <b>Paul Favorability</b> |      |                       |             |                |                  |                          |
| <b>Favorable</b>         | 45%  | 42%                   | 84%         | 37%            | 39%              | 69%                      |
| <b>Unfavorable</b>       | 46%  | 53%                   | 16%         | 53%            | 50%              | 31%                      |
| <b>Not sure</b>          | 9%   | 4%                    | -           | 10%            | 11%              | -                        |

|                            | Base | 2012 GOP Pres Primary |             |                |                  |                          |
|----------------------------|------|-----------------------|-------------|----------------|------------------|--------------------------|
|                            |      | Newt<br>Gingrich      | Ron<br>Paul | Mitt<br>Romney | Rick<br>Santorum | Someone<br>else/Not sure |
| <b>Romney Favorability</b> |      |                       |             |                |                  |                          |
| <b>Favorable</b>           | 57%  | 40%                   | 21%         | 95%            | 32%              | 69%                      |
| <b>Unfavorable</b>         | 37%  | 60%                   | 75%         | 3%             | 54%              | 31%                      |
| <b>Not sure</b>            | 7%   | -                     | 4%          | 2%             | 14%              | -                        |

|                              | Base | 2012 GOP Pres Primary |             |                |                  |                          |
|------------------------------|------|-----------------------|-------------|----------------|------------------|--------------------------|
|                              |      | Newt<br>Gingrich      | Ron<br>Paul | Mitt<br>Romney | Rick<br>Santorum | Someone<br>else/Not sure |
| <b>Santorum Favorability</b> |      |                       |             |                |                  |                          |
| <b>Favorable</b>             | 54%  | 46%                   | 11%         | 41%            | 83%              | 69%                      |
| <b>Unfavorable</b>           | 39%  | 49%                   | 87%         | 47%            | 12%              | 31%                      |
| <b>Not sure</b>              | 7%   | 5%                    | 2%          | 12%            | 4%               | -                        |





**Crosstabs**

|                              | Base | 2012 GOP Pres Primary |          |             |               |                       |
|------------------------------|------|-----------------------|----------|-------------|---------------|-----------------------|
|                              |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Watched Wed. Debate ?</b> |      |                       |          |             |               |                       |
| <b>Yes</b>                   | 34%  | 56%                   | 41%      | 29%         | 31%           | 42%                   |
| <b>No</b>                    | 66%  | 44%                   | 59%      | 71%         | 69%           | 58%                   |

|  | Base | 2012 GOP Pres Primary |          |             |               |                       |
|--|------|-----------------------|----------|-------------|---------------|-----------------------|
|  |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Prefer Candidate You Agree w / or Electable One ?</b> |      |                       |          |             |               |                       |
| <b>A candidate you agree with most on the issues</b>     | 57%  | 76%                   | 77%      | 36%         | 67%           | 62%                   |
| <b>A candidate you think is best able to beat Obama</b>  | 33%  | 15%                   | 8%       | 54%         | 25%           | 38%                   |
| <b>Not sure</b>  | 10%  | 9%                    | 14%      | 10%         | 8%            | -                     |

|  | Base | 2012 GOP Pres Primary |          |             |               |                       |
|--|------|-----------------------|----------|-------------|---------------|-----------------------|
|  |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions ?</b> |      |                       |          |             |               |                       |
| <b>Economic issues</b>   | 69%  | 77%                   | 70%      | 81%         | 55%           | 69%                   |
| <b>Social issues</b>   | 17%  | 2%                    | 5%       | 5%          | 36%           | 31%                   |
| <b>Not sure</b>  | 14%  | 21%                   | 25%      | 14%         | 9%            | -                     |

|               | Base | 2012 GOP Pres Primary |          |             |               |                       |
|---------------|------|-----------------------|----------|-------------|---------------|-----------------------|
|               |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Gender</b> |      |                       |          |             |               |                       |
| <b>Woman</b>  | 43%  | 31%                   | 31%      | 48%         | 43%           | 78%                   |
| <b>Man</b>    | 57%  | 69%                   | 69%      | 52%         | 57%           | 22%                   |





**Crosstabs**

|               | Base | 2012 GOP Pres Primary |          |             |               |                       |
|---------------|------|-----------------------|----------|-------------|---------------|-----------------------|
|               |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Age</b>    |      |                       |          |             |               |                       |
| 18 to 45      | 38%  | 49%                   | 50%      | 31%         | 39%           | 27%                   |
| 46 to 65      | 39%  | 32%                   | 38%      | 39%         | 40%           | 56%                   |
| Older than 65 | 23%  | 20%                   | 12%      | 30%         | 21%           | 17%                   |

|                       | Base | 2012 GOP Pres Primary |          |             |               |                       |
|-----------------------|------|-----------------------|----------|-------------|---------------|-----------------------|
|                       |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Ideology</b>       |      |                       |          |             |               |                       |
| Very liberal          | 4%   | 14%                   | 11%      | 1%          | 2%            | -                     |
| Somewhat liberal      | 3%   | -                     | -        | 5%          | 3%            | -                     |
| Moderate              | 19%  | 15%                   | 29%      | 18%         | 16%           | 49%                   |
| Somewhat conservative | 37%  | 32%                   | 31%      | 43%         | 35%           | 9%                    |
| Very conservative     | 37%  | 39%                   | 29%      | 33%         | 44%           | 42%                   |

|                     | Base | 2012 GOP Pres Primary |          |             |               |                       |
|---------------------|------|-----------------------|----------|-------------|---------------|-----------------------|
|                     |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Tea Party ID</b> |      |                       |          |             |               |                       |
| Yes                 | 29%  | 59%                   | 22%      | 23%         | 30%           | 49%                   |
| No                  | 61%  | 39%                   | 72%      | 65%         | 59%           | 42%                   |
| Not sure            | 10%  | 3%                    | 6%       | 12%         | 11%           | 9%                    |

|                     | Base | 2012 GOP Pres Primary |          |             |               |                       |
|---------------------|------|-----------------------|----------|-------------|---------------|-----------------------|
|                     |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Evangelical?</b> |      |                       |          |             |               |                       |
| Are an Evangelical  | 42%  | 71%                   | 23%      | 38%         | 48%           | 31%                   |
| Are not             | 58%  | 29%                   | 77%      | 62%         | 52%           | 69%                   |





**Crosstabs**

|              | Base | 2012 GOP Pres Primary |          |             |               |                       |
|--------------|------|-----------------------|----------|-------------|---------------|-----------------------|
|              |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Party</b> |      |                       |          |             |               |                       |
| Democrat     | 5%   | 16%                   | 8%       | 4%          | 4%            | -                     |
| Republican   | 67%  | 59%                   | 31%      | 76%         | 71%           | 78%                   |
| Independent  | 28%  | 25%                   | 61%      | 21%         | 25%           | 22%                   |

|                      | Base | 2012 GOP Pres Primary |          |             |               |                       |
|----------------------|------|-----------------------|----------|-------------|---------------|-----------------------|
|                      |      | Newt Gingrich         | Ron Paul | Mitt Romney | Rick Santorum | Someone else/Not sure |
| <b>Union Member?</b> |      |                       |          |             |               |                       |
| Yes                  | 26%  | 48%                   | 21%      | 27%         | 20%           | 51%                   |
| No                   | 74%  | 52%                   | 79%      | 73%         | 80%           | 49%                   |

|   | Base | Gingrich Favorability |             |          |
|---|------|-----------------------|-------------|----------|
|   |      | Favorable             | Unfavorable | Not sure |
| <b>Already Voted or Will Vote on E Day?</b> |      |                       |             |          |
| Already voted                               | 16%  | 12%                   | 19%         | 21%      |
| Plan to vote on election day                | 84%  | 88%                   | 81%         | 79%      |

|                                    | Base | Gingrich Favorability |             |          |
|------------------------------------|------|-----------------------|-------------|----------|
|                                    |      | Favorable             | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary Early</b> |      |                       |             |          |
| Newt Gingrich                      | 9%   | 24%                   | 2%          | -        |
| Mitt Romney                        | 62%  | 27%                   | 78%         | 82%      |
| Rick Santorum                      | 29%  | 49%                   | 19%         | 18%      |





**Crosstabs**

|                                   | Base | Gingrich Favorability |             |          |
|-----------------------------------|------|-----------------------|-------------|----------|
|                                   |      | Favorable             | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary EDay</b> |      |                       |             |          |
| Newt Gingrich                     | 9%   | 17%                   | 1%          | 3%       |
| Ron Paul                          | 16%  | 9%                    | 24%         | 9%       |
| Mitt Romney                       | 34%  | 32%                   | 34%         | 46%      |
| Rick Santorum                     | 39%  | 39%                   | 38%         | 42%      |
| Someone else/Not sure             | 3%   | 3%                    | 3%          | -        |

|  | Base | Gingrich Favorability |             |          |
|--|------|-----------------------|-------------|----------|
|  |      | Favorable             | Unfavorable | Not sure |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |                       |             |          |
| <b>Strongly committed to that candidate</b>              | 77%  | 75%                   | 80%         | 72%      |
| <b>Might end up supporting someone else</b>              | 23%  | 25%                   | 20%         | 28%      |

|                              | Base | Gingrich Favorability |             |          |
|------------------------------|------|-----------------------|-------------|----------|
|                              |      | Favorable             | Unfavorable | Not sure |
| <b>Gingrich Favorability</b> |      |                       |             |          |
| <b>Favorable</b>             | 44%  | 100%                  | -           | -        |
| <b>Unfavorable</b>           | 46%  | -                     | 100%        | -        |
| <b>Not sure</b>              | 10%  | -                     | -           | 100%     |

|                          | Base | Gingrich Favorability |             |          |
|--------------------------|------|-----------------------|-------------|----------|
|                          |      | Favorable             | Unfavorable | Not sure |
| <b>Paul Favorability</b> |      |                       |             |          |
| <b>Favorable</b>         | 45%  | 49%                   | 45%         | 32%      |
| <b>Unfavorable</b>       | 46%  | 46%                   | 50%         | 32%      |
| <b>Not sure</b>          | 9%   | 5%                    | 5%          | 37%      |





**Crosstabs**

|                            | Base | Gingrich Favorability |             |          |
|----------------------------|------|-----------------------|-------------|----------|
|                            |      | Favorable             | Unfavorable | Not sure |
| <b>Romney Favorability</b> |      |                       |             |          |
| <b>Favorable</b>           | 57%  | 66%                   | 49%         | 53%      |
| <b>Unfavorable</b>         | 37%  | 32%                   | 46%         | 15%      |
| <b>Not sure</b>            | 7%   | 2%                    | 6%          | 32%      |

|                              | Base | Gingrich Favorability |             |          |
|------------------------------|------|-----------------------|-------------|----------|
|                              |      | Favorable             | Unfavorable | Not sure |
| <b>Santorum Favorability</b> |      |                       |             |          |
| <b>Favorable</b>             | 54%  | 74%                   | 36%         | 50%      |
| <b>Unfavorable</b>           | 39%  | 26%                   | 57%         | 17%      |
| <b>Not sure</b>              | 7%   | 1%                    | 7%          | 33%      |

|                             | Base | Gingrich Favorability |             |          |
|-----------------------------|------|-----------------------|-------------|----------|
|                             |      | Favorable             | Unfavorable | Not sure |
| <b>Watched Wed. Debate?</b> |      |                       |             |          |
| <b>Yes</b>                  | 34%  | 43%                   | 28%         | 16%      |
| <b>No</b>                   | 66%  | 57%                   | 72%         | 84%      |

|   | Base | Gingrich Favorability |             |          |
|---|------|-----------------------|-------------|----------|
|   |      | Favorable             | Unfavorable | Not sure |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |                       |             |          |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 56%                   | 62%         | 36%      |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 35%                   | 27%         | 53%      |
| <b>Not sure</b>   | 10%  | 9%                    | 10%         | 11%      |







**Crosstabs**

|   | Base | Gingrich Favorability |             |          |
|---|------|-----------------------|-------------|----------|
|   |      | Favorable             | Unfavorable | Not sure |
| <b>More Concerned w/<br/>Candidate's Econ. or<br/>Soc. Issue<br/>Positions?</b> |      |                       |             |          |
| <b>Economic issues</b>  | 69%  | 71%                   | 70%         | 57%      |
| <b>Social issues</b>  | 17%  | 20%                   | 13%         | 26%      |
| <b>Not sure</b>   | 14%  | 10%                   | 17%         | 17%      |

|               | Base | Gingrich Favorability |             |          |
|---------------|------|-----------------------|-------------|----------|
|               |      | Favorable             | Unfavorable | Not sure |
| <b>Gender</b> |      |                       |             |          |
| <b>Woman</b>  | 43%  | 36%                   | 45%         | 68%      |
| <b>Man</b>    | 57%  | 64%                   | 55%         | 32%      |

|                      | Base | Gingrich Favorability |             |          |
|----------------------|------|-----------------------|-------------|----------|
|                      |      | Favorable             | Unfavorable | Not sure |
| <b>Age</b>           |      |                       |             |          |
| <b>18 to 45</b>      | 38%  | 45%                   | 35%         | 18%      |
| <b>46 to 65</b>      | 39%  | 36%                   | 41%         | 40%      |
| <b>Older than 65</b> | 23%  | 18%                   | 23%         | 42%      |

|                              | Base | Gingrich Favorability |             |          |
|------------------------------|------|-----------------------|-------------|----------|
|                              |      | Favorable             | Unfavorable | Not sure |
| <b>Ideology</b>              |      |                       |             |          |
| <b>Very liberal</b>          | 4%   | 5%                    | 3%          | -        |
| <b>Somewhat liberal</b>      | 3%   | 1%                    | 4%          | 6%       |
| <b>Moderate</b>              | 19%  | 13%                   | 26%         | 13%      |
| <b>Somewhat conservative</b> | 37%  | 36%                   | 37%         | 38%      |
| <b>Very conservative</b>     | 37%  | 45%                   | 29%         | 43%      |





**Crosstabs**

|                     | Base       | Gingrich Favorability |             |          |
|---------------------|------------|-----------------------|-------------|----------|
|                     |            | Favorable             | Unfavorable | Not sure |
| <b>Tea Party ID</b> |            |                       |             |          |
| <b>Yes</b>          | <b>29%</b> | 44%                   | 17%         | 17%      |
| <b>No</b>           | <b>61%</b> | 47%                   | 75%         | 59%      |
| <b>Not sure</b>     | <b>10%</b> | 9%                    | 8%          | 24%      |

|                           | Base       | Gingrich Favorability |             |          |
|---------------------------|------------|-----------------------|-------------|----------|
|                           |            | Favorable             | Unfavorable | Not sure |
| <b>Evangelical?</b>       |            |                       |             |          |
| <b>Are an Evangelical</b> | <b>42%</b> | 52%                   | 34%         | 41%      |
| <b>Are not</b>            | <b>58%</b> | 48%                   | 66%         | 59%      |

|                    | Base       | Gingrich Favorability |             |          |
|--------------------|------------|-----------------------|-------------|----------|
|                    |            | Favorable             | Unfavorable | Not sure |
| <b>Party</b>       |            |                       |             |          |
| <b>Democrat</b>    | <b>5%</b>  | 6%                    | 5%          | 4%       |
| <b>Republican</b>  | <b>67%</b> | 70%                   | 63%         | 70%      |
| <b>Independent</b> | <b>28%</b> | 24%                   | 32%         | 26%      |

|                      | Base       | Gingrich Favorability |             |          |
|----------------------|------------|-----------------------|-------------|----------|
|                      |            | Favorable             | Unfavorable | Not sure |
| <b>Union Member?</b> |            |                       |             |          |
| <b>Yes</b>           | <b>26%</b> | 32%                   | 20%         | 21%      |
| <b>No</b>            | <b>74%</b> | 68%                   | 80%         | 79%      |





**Crosstabs**

|   | Base | Paul Favorability |             |          |
|---|------|-------------------|-------------|----------|
|   |      | Favorable         | Unfavorable | Not sure |
| <b>Already Voted or Will Vote on E Day?</b> |      |                   |             |          |
| <b>Already voted</b>                        | 16%  | 9%                | 19%         | 33%      |
| <b>Plan to vote on election day</b>         | 84%  | 91%               | 81%         | 67%      |

|                                    | Base | Paul Favorability |             |          |
|------------------------------------|------|-------------------|-------------|----------|
|                                    |      | Favorable         | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary Early</b> |      |                   |             |          |
| <b>Newt Gingrich</b>               | 9%   | 14%               | 5%          | 14%      |
| <b>Mitt Romney</b>                 | 62%  | 33%               | 73%         | 70%      |
| <b>Rick Santorum</b>               | 29%  | 52%               | 22%         | 16%      |

|                                   | Base | Paul Favorability |             |          |
|-----------------------------------|------|-------------------|-------------|----------|
|                                   |      | Favorable         | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary EDay</b> |      |                   |             |          |
| <b>Newt Gingrich</b>              | 9%   | 7%                | 11%         | -        |
| <b>Ron Paul</b>                   | 16%  | 27%               | 6%          | -        |
| <b>Mitt Romney</b>                | 34%  | 31%               | 37%         | 36%      |
| <b>Rick Santorum</b>              | 39%  | 30%               | 44%         | 64%      |
| <b>Someone else/Not sure</b>      | 3%   | 4%                | 2%          | -        |

|  | Base | Paul Favorability |             |          |
|--|------|-------------------|-------------|----------|
|  |      | Favorable         | Unfavorable | Not sure |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |                   |             |          |
| <b>Strongly committed to that candidate</b>              | 77%  | 74%               | 79%         | 76%      |
| <b>Might end up supporting someone else</b>              | 23%  | 26%               | 21%         | 24%      |





**Crosstabs**

|                              | Base | Paul Favorability |             |          |
|------------------------------|------|-------------------|-------------|----------|
|                              |      | Favorable         | Unfavorable | Not sure |
| <b>Gingrich Favorability</b> |      |                   |             |          |
| Favorable                    | 44%  | 47%               | 44%         | 28%      |
| Unfavorable                  | 46%  | 46%               | 50%         | 29%      |
| Not sure                     | 10%  | 7%                | 7%          | 43%      |

|                          | Base | Paul Favorability |             |          |
|--------------------------|------|-------------------|-------------|----------|
|                          |      | Favorable         | Unfavorable | Not sure |
| <b>Paul Favorability</b> |      |                   |             |          |
| Favorable                | 45%  | 100%              | -           | -        |
| Unfavorable              | 46%  | -                 | 100%        | -        |
| Not sure                 | 9%   | -                 | -           | 100%     |

|                            | Base | Paul Favorability |             |          |
|----------------------------|------|-------------------|-------------|----------|
|                            |      | Favorable         | Unfavorable | Not sure |
| <b>Romney Favorability</b> |      |                   |             |          |
| Favorable                  | 57%  | 54%               | 60%         | 55%      |
| Unfavorable                | 37%  | 43%               | 36%         | 11%      |
| Not sure                   | 7%   | 3%                | 5%          | 34%      |

|                              | Base | Paul Favorability |             |          |
|------------------------------|------|-------------------|-------------|----------|
|                              |      | Favorable         | Unfavorable | Not sure |
| <b>Santorum Favorability</b> |      |                   |             |          |
| Favorable                    | 54%  | 48%               | 58%         | 62%      |
| Unfavorable                  | 39%  | 47%               | 37%         | 10%      |
| Not sure                     | 7%   | 5%                | 5%          | 27%      |





**Crosstabs**

|                             | Base | Paul Favorability |             |          |
|-----------------------------|------|-------------------|-------------|----------|
|                             |      | Favorable         | Unfavorable | Not sure |
| <b>Watched Wed. Debate?</b> |      |                   |             |          |
| <b>Yes</b>                  | 34%  | 38%               | 31%         | 24%      |
| <b>No</b>                   | 66%  | 62%               | 69%         | 76%      |

|   | Base | Paul Favorability |             |          |
|---|------|-------------------|-------------|----------|
|   |      | Favorable         | Unfavorable | Not sure |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |                   |             |          |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 67%               | 48%         | 51%      |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 25%               | 40%         | 41%      |
| <b>Not sure</b>   | 10%  | 8%                | 12%         | 7%       |

|   | Base | Paul Favorability |             |          |
|---|------|-------------------|-------------|----------|
|   |      | Favorable         | Unfavorable | Not sure |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |                   |             |          |
| <b>Economic issues</b>  | 69%  | 76%               | 67%         | 44%      |
| <b>Social issues</b>  | 17%  | 14%               | 16%         | 41%      |
| <b>Not sure</b>   | 14%  | 10%               | 17%         | 14%      |

|               | Base | Paul Favorability |             |          |
|---------------|------|-------------------|-------------|----------|
|               |      | Favorable         | Unfavorable | Not sure |
| <b>Gender</b> |      |                   |             |          |
| <b>Woman</b>  | 43%  | 39%               | 43%         | 69%      |
| <b>Man</b>    | 57%  | 61%               | 57%         | 31%      |





**Crosstabs**

|                      | Base       | Paul Favorability |             |          |
|----------------------|------------|-------------------|-------------|----------|
|                      |            | Favorable         | Unfavorable | Not sure |
| <b>Age</b>           |            |                   |             |          |
| <b>18 to 45</b>      | <b>38%</b> | 51%               | 30%         | 14%      |
| <b>46 to 65</b>      | <b>39%</b> | 35%               | 41%         | 50%      |
| <b>Older than 65</b> | <b>23%</b> | 14%               | 29%         | 36%      |

|                              | Base       | Paul Favorability |             |          |
|------------------------------|------------|-------------------|-------------|----------|
|                              |            | Favorable         | Unfavorable | Not sure |
| <b>Ideology</b>              |            |                   |             |          |
| <b>Very liberal</b>          | <b>4%</b>  | 7%                | 1%          | -        |
| <b>Somewhat liberal</b>      | <b>3%</b>  | 1%                | 4%          | 8%       |
| <b>Moderate</b>              | <b>19%</b> | 21%               | 19%         | 10%      |
| <b>Somewhat conservative</b> | <b>37%</b> | 37%               | 37%         | 28%      |
| <b>Very conservative</b>     | <b>37%</b> | 34%               | 38%         | 53%      |

|                     | Base       | Paul Favorability |             |          |
|---------------------|------------|-------------------|-------------|----------|
|                     |            | Favorable         | Unfavorable | Not sure |
| <b>Tea Party ID</b> |            |                   |             |          |
| <b>Yes</b>          | <b>29%</b> | 30%               | 33%         | 2%       |
| <b>No</b>           | <b>61%</b> | 64%               | 55%         | 80%      |
| <b>Not sure</b>     | <b>10%</b> | 6%                | 12%         | 18%      |

|                           | Base       | Paul Favorability |             |          |
|---------------------------|------------|-------------------|-------------|----------|
|                           |            | Favorable         | Unfavorable | Not sure |
| <b>Evangelical?</b>       |            |                   |             |          |
| <b>Are an Evangelical</b> | <b>42%</b> | 34%               | 49%         | 51%      |
| <b>Are not</b>            | <b>58%</b> | 66%               | 51%         | 49%      |





**Crosstabs**

|              | Base | Paul Favorability |             |          |
|--------------|------|-------------------|-------------|----------|
|              |      | Favorable         | Unfavorable | Not sure |
| <b>Party</b> |      |                   |             |          |
| Democrat     | 5%   | 7%                | 4%          | 5%       |
| Republican   | 67%  | 58%               | 73%         | 78%      |
| Independent  | 28%  | 35%               | 23%         | 17%      |

|                      | Base | Paul Favorability |             |          |
|----------------------|------|-------------------|-------------|----------|
|                      |      | Favorable         | Unfavorable | Not sure |
| <b>Union Member?</b> |      |                   |             |          |
| Yes                  | 26%  | 32%               | 22%         | 15%      |
| No                   | 74%  | 68%               | 78%         | 85%      |

|   | Base | Romney Favorability |             |          |
|---|------|---------------------|-------------|----------|
|   |      | Favorable           | Unfavorable | Not sure |
| <b>Already Voted or Will Vote on E Day?</b> |      |                     |             |          |
| Already voted                               | 16%  | 20%                 | 8%          | 20%      |
| Plan to vote on election day                | 84%  | 80%                 | 92%         | 80%      |

|                                    | Base | Romney Favorability |             |          |
|------------------------------------|------|---------------------|-------------|----------|
|                                    |      | Favorable           | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary Early</b> |      |                     |             |          |
| Newt Gingrich                      | 9%   | 9%                  | 14%         | -        |
| Mitt Romney                        | 62%  | 80%                 | 6%          | 38%      |
| Rick Santorum                      | 29%  | 12%                 | 79%         | 62%      |





**Crosstabs**

|                                   | Base | Romney Favorability |             |          |
|-----------------------------------|------|---------------------|-------------|----------|
|                                   |      | Favorable           | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary EDay</b> |      |                     |             |          |
| Newt Gingrich                     | 9%   | 6%                  | 14%         | -        |
| Ron Paul                          | 16%  | 6%                  | 29%         | 9%       |
| Mitt Romney                       | 34%  | 61%                 | 2%          | 7%       |
| Rick Santorum                     | 39%  | 24%                 | 52%         | 83%      |
| Someone else/Not sure             | 3%   | 3%                  | 2%          | -        |

|  | Base | Romney Favorability |             |          |
|--|------|---------------------|-------------|----------|
|  |      | Favorable           | Unfavorable | Not sure |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |                     |             |          |
| <b>Strongly committed to that candidate</b>              | 77%  | 74%                 | 81%         | 77%      |
| <b>Might end up supporting someone else</b>              | 23%  | 26%                 | 19%         | 23%      |

|                              | Base | Romney Favorability |             |          |
|------------------------------|------|---------------------|-------------|----------|
|                              |      | Favorable           | Unfavorable | Not sure |
| <b>Gingrich Favorability</b> |      |                     |             |          |
| <b>Favorable</b>             | 44%  | 51%                 | 39%         | 14%      |
| <b>Unfavorable</b>           | 46%  | 40%                 | 57%         | 38%      |
| <b>Not sure</b>              | 10%  | 9%                  | 4%          | 48%      |

|                          | Base | Romney Favorability |             |          |
|--------------------------|------|---------------------|-------------|----------|
|                          |      | Favorable           | Unfavorable | Not sure |
| <b>Paul Favorability</b> |      |                     |             |          |
| <b>Favorable</b>         | 45%  | 43%                 | 53%         | 22%      |
| <b>Unfavorable</b>       | 46%  | 49%                 | 45%         | 34%      |
| <b>Not sure</b>          | 9%   | 8%                  | 3%          | 44%      |







**Crosstabs**

|                            | Base | Romney Favorability |             |          |
|----------------------------|------|---------------------|-------------|----------|
|                            |      | Favorable           | Unfavorable | Not sure |
| <b>Romney Favorability</b> |      |                     |             |          |
| Favorable                  | 57%  | 100%                | -           | -        |
| Unfavorable                | 37%  | -                   | 100%        | -        |
| Not sure                   | 7%   | -                   | -           | 100%     |

|                              | Base | Romney Favorability |             |          |
|------------------------------|------|---------------------|-------------|----------|
|                              |      | Favorable           | Unfavorable | Not sure |
| <b>Santorum Favorability</b> |      |                     |             |          |
| Favorable                    | 54%  | 54%                 | 50%         | 73%      |
| Unfavorable                  | 39%  | 38%                 | 47%         | 11%      |
| Not sure                     | 7%   | 8%                  | 4%          | 16%      |

|                             | Base | Romney Favorability |             |          |
|-----------------------------|------|---------------------|-------------|----------|
|                             |      | Favorable           | Unfavorable | Not sure |
| <b>Watched Wed. Debate?</b> |      |                     |             |          |
| Yes                         | 34%  | 32%                 | 39%         | 20%      |
| No                          | 66%  | 68%                 | 61%         | 80%      |

|  | Base | Romney Favorability |             |          |
|--|------|---------------------|-------------|----------|
|  |      | Favorable           | Unfavorable | Not sure |
| <b>Prefer Candidate You Agree w/ or Electable One?</b> |      |                     |             |          |
| A candidate you agree with most on the issues          | 57%  | 46%                 | 71%         | 72%      |
| A candidate you think is best able to beat Obama       | 33%  | 46%                 | 16%         | 16%      |
| Not sure   | 10%  | 7%                  | 13%         | 12%      |





**Crosstabs**

|   | Base | Romney Favorability |             |          |
|---|------|---------------------|-------------|----------|
|   |      | Favorable           | Unfavorable | Not sure |
| <b>More Concerned w/<br/>Candidate's Econ. or<br/>Soc. Issue<br/>Positions?</b> |      |                     |             |          |
| <b>Economic issues</b>  | 69%  | 77%                 | 61%         | 54%      |
| <b>Social issues</b>  | 17%  | 13%                 | 19%         | 40%      |
| <b>Not sure</b>   | 14%  | 11%                 | 20%         | 6%       |

|               | Base | Romney Favorability |             |          |
|---------------|------|---------------------|-------------|----------|
|               |      | Favorable           | Unfavorable | Not sure |
| <b>Gender</b> |      |                     |             |          |
| <b>Woman</b>  | 43%  | 44%                 | 37%         | 71%      |
| <b>Man</b>    | 57%  | 56%                 | 63%         | 29%      |

|                      | Base | Romney Favorability |             |          |
|----------------------|------|---------------------|-------------|----------|
|                      |      | Favorable           | Unfavorable | Not sure |
| <b>Age</b>           |      |                     |             |          |
| <b>18 to 45</b>      | 38%  | 35%                 | 44%         | 27%      |
| <b>46 to 65</b>      | 39%  | 39%                 | 38%         | 41%      |
| <b>Older than 65</b> | 23%  | 25%                 | 18%         | 32%      |

|                              | Base | Romney Favorability |             |          |
|------------------------------|------|---------------------|-------------|----------|
|                              |      | Favorable           | Unfavorable | Not sure |
| <b>Ideology</b>              |      |                     |             |          |
| <b>Very liberal</b>          | 4%   | 3%                  | 6%          | -        |
| <b>Somewhat liberal</b>      | 3%   | 3%                  | 3%          | 9%       |
| <b>Moderate</b>              | 19%  | 16%                 | 25%         | 13%      |
| <b>Somewhat conservative</b> | 37%  | 40%                 | 36%         | 12%      |
| <b>Very conservative</b>     | 37%  | 38%                 | 31%         | 65%      |





**Crosstabs**

|                     | Base       | Romney Favorability |             |          |
|---------------------|------------|---------------------|-------------|----------|
|                     |            | Favorable           | Unfavorable | Not sure |
| <b>Tea Party ID</b> |            |                     |             |          |
| <b>Yes</b>          | <b>29%</b> | 31%                 | 29%         | 12%      |
| <b>No</b>           | <b>61%</b> | 57%                 | 64%         | 74%      |
| <b>Not sure</b>     | <b>10%</b> | 11%                 | 7%          | 13%      |

|                           | Base       | Romney Favorability |             |          |
|---------------------------|------------|---------------------|-------------|----------|
|                           |            | Favorable           | Unfavorable | Not sure |
| <b>Evangelical?</b>       |            |                     |             |          |
| <b>Are an Evangelical</b> | <b>42%</b> | 41%                 | 42%         | 52%      |
| <b>Are not</b>            | <b>58%</b> | 59%                 | 58%         | 48%      |

|                    | Base       | Romney Favorability |             |          |
|--------------------|------------|---------------------|-------------|----------|
|                    |            | Favorable           | Unfavorable | Not sure |
| <b>Party</b>       |            |                     |             |          |
| <b>Democrat</b>    | <b>5%</b>  | 4%                  | 7%          | 4%       |
| <b>Republican</b>  | <b>67%</b> | 73%                 | 57%         | 68%      |
| <b>Independent</b> | <b>28%</b> | 23%                 | 35%         | 28%      |

|                      | Base       | Romney Favorability |             |          |
|----------------------|------------|---------------------|-------------|----------|
|                      |            | Favorable           | Unfavorable | Not sure |
| <b>Union Member?</b> |            |                     |             |          |
| <b>Yes</b>           | <b>26%</b> | 27%                 | 25%         | 24%      |
| <b>No</b>            | <b>74%</b> | 73%                 | 75%         | 76%      |





**Crosstabs**

|   | Base | Santorum Favorability |             |          |
|---|------|-----------------------|-------------|----------|
|   |      | Favorable             | Unfavorable | Not sure |
| <b>Already Voted or Will Vote on E Day?</b> |      |                       |             |          |
| <b>Already voted</b>                        | 16%  | 12%                   | 18%         | 31%      |
| <b>Plan to vote on election day</b>         | 84%  | 88%                   | 82%         | 69%      |

|                                    | Base | Santorum Favorability |             |          |
|------------------------------------|------|-----------------------|-------------|----------|
|                                    |      | Favorable             | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary Early</b> |      |                       |             |          |
| <b>Newt Gingrich</b>               | 9%   | 13%                   | 6%          | 9%       |
| <b>Mitt Romney</b>                 | 62%  | 34%                   | 83%         | 82%      |
| <b>Rick Santorum</b>               | 29%  | 54%                   | 11%         | 9%       |

|                                   | Base | Santorum Favorability |             |          |
|-----------------------------------|------|-----------------------|-------------|----------|
|                                   |      | Favorable             | Unfavorable | Not sure |
| <b>2012 GOP Pres Primary EDay</b> |      |                       |             |          |
| <b>Newt Gingrich</b>              | 9%   | 7%                    | 12%         | 5%       |
| <b>Ron Paul</b>                   | 16%  | 3%                    | 36%         | 5%       |
| <b>Mitt Romney</b>                | 34%  | 29%                   | 38%         | 60%      |
| <b>Rick Santorum</b>              | 39%  | 58%                   | 12%         | 30%      |
| <b>Someone else/Not sure</b>      | 3%   | 3%                    | 2%          | -        |

|  | Base | Santorum Favorability |             |          |
|--|------|-----------------------|-------------|----------|
|  |      | Favorable             | Unfavorable | Not sure |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |                       |             |          |
| <b>Strongly committed to that candidate</b>              | 77%  | 77%                   | 81%         | 47%      |
| <b>Might end up supporting someone else</b>              | 23%  | 23%                   | 19%         | 53%      |





**Crosstabs**

|                              | Base | Santorum Favorability |             |          |
|------------------------------|------|-----------------------|-------------|----------|
|                              |      | Favorable             | Unfavorable | Not sure |
| <b>Gingrich Favorability</b> |      |                       |             |          |
| Favorable                    | 44%  | 60%                   | 29%         | 5%       |
| Unfavorable                  | 46%  | 31%                   | 67%         | 48%      |
| Not sure                     | 10%  | 9%                    | 4%          | 47%      |

|                          | Base | Santorum Favorability |             |          |
|--------------------------|------|-----------------------|-------------|----------|
|                          |      | Favorable             | Unfavorable | Not sure |
| <b>Paul Favorability</b> |      |                       |             |          |
| Favorable                | 45%  | 40%                   | 54%         | 33%      |
| Unfavorable              | 46%  | 50%                   | 44%         | 34%      |
| Not sure                 | 9%   | 10%                   | 2%          | 33%      |

|                            | Base | Santorum Favorability |             |          |
|----------------------------|------|-----------------------|-------------|----------|
|                            |      | Favorable             | Unfavorable | Not sure |
| <b>Romney Favorability</b> |      |                       |             |          |
| Favorable                  | 57%  | 57%                   | 54%         | 67%      |
| Unfavorable                | 37%  | 34%                   | 44%         | 18%      |
| Not sure                   | 7%   | 9%                    | 2%          | 15%      |

|                              | Base | Santorum Favorability |             |          |
|------------------------------|------|-----------------------|-------------|----------|
|                              |      | Favorable             | Unfavorable | Not sure |
| <b>Santorum Favorability</b> |      |                       |             |          |
| Favorable                    | 54%  | 100%                  | -           | -        |
| Unfavorable                  | 39%  | -                     | 100%        | -        |
| Not sure                     | 7%   | -                     | -           | 100%     |





**Crosstabs**

|                             | Base | Santorum Favorability |             |          |
|-----------------------------|------|-----------------------|-------------|----------|
|                             |      | Favorable             | Unfavorable | Not sure |
| <b>Watched Wed. Debate?</b> |      |                       |             |          |
| <b>Yes</b>                  | 34%  | 35%                   | 34%         | 23%      |
| <b>No</b>                   | 66%  | 65%                   | 66%         | 77%      |

|   | Base | Santorum Favorability |             |          |
|---|------|-----------------------|-------------|----------|
|   |      | Favorable             | Unfavorable | Not sure |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |                       |             |          |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 57%                   | 62%         | 35%      |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 35%                   | 27%         | 57%      |
| <b>Not sure</b>   | 10%  | 9%                    | 11%         | 8%       |

|   | Base | Santorum Favorability |             |          |
|---|------|-----------------------|-------------|----------|
|   |      | Favorable             | Unfavorable | Not sure |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |                       |             |          |
| <b>Economic issues</b>  | 69%  | 62%                   | 78%         | 77%      |
| <b>Social issues</b>  | 17%  | 26%                   | 7%          | 3%       |
| <b>Not sure</b>   | 14%  | 12%                   | 15%         | 21%      |

|               | Base | Santorum Favorability |             |          |
|---------------|------|-----------------------|-------------|----------|
|               |      | Favorable             | Unfavorable | Not sure |
| <b>Gender</b> |      |                       |             |          |
| <b>Woman</b>  | 43%  | 43%                   | 40%         | 66%      |
| <b>Man</b>    | 57%  | 57%                   | 60%         | 34%      |





**Crosstabs**

|                      | Base | Santorum Favorability |             |          |
|----------------------|------|-----------------------|-------------|----------|
|                      |      | Favorable             | Unfavorable | Not sure |
| <b>Age</b>           |      |                       |             |          |
| <b>18 to 45</b>      | 38%  | 36%                   | 43%         | 26%      |
| <b>46 to 65</b>      | 39%  | 42%                   | 35%         | 39%      |
| <b>Older than 65</b> | 23%  | 22%                   | 22%         | 35%      |

|                              | Base | Santorum Favorability |             |          |
|------------------------------|------|-----------------------|-------------|----------|
|                              |      | Favorable             | Unfavorable | Not sure |
| <b>Ideology</b>              |      |                       |             |          |
| <b>Very liberal</b>          | 4%   | 3%                    | 6%          | -        |
| <b>Somewhat liberal</b>      | 3%   | 3%                    | 3%          | 5%       |
| <b>Moderate</b>              | 19%  | 12%                   | 31%         | 11%      |
| <b>Somewhat conservative</b> | 37%  | 34%                   | 38%         | 47%      |
| <b>Very conservative</b>     | 37%  | 48%                   | 22%         | 37%      |

|                     | Base | Santorum Favorability |             |          |
|---------------------|------|-----------------------|-------------|----------|
|                     |      | Favorable             | Unfavorable | Not sure |
| <b>Tea Party ID</b> |      |                       |             |          |
| <b>Yes</b>          | 29%  | 37%                   | 21%         | 11%      |
| <b>No</b>           | 61%  | 50%                   | 76%         | 64%      |
| <b>Not sure</b>     | 10%  | 13%                   | 3%          | 25%      |

|                           | Base | Santorum Favorability |             |          |
|---------------------------|------|-----------------------|-------------|----------|
|                           |      | Favorable             | Unfavorable | Not sure |
| <b>Evangelical?</b>       |      |                       |             |          |
| <b>Are an Evangelical</b> | 42%  | 53%                   | 29%         | 40%      |
| <b>Are not</b>            | 58%  | 47%                   | 71%         | 60%      |





**Crosstabs**

|              | Base | Santorum Favorability |             |          |
|--------------|------|-----------------------|-------------|----------|
|              |      | Favorable             | Unfavorable | Not sure |
| <b>Party</b> |      |                       |             |          |
| Democrat     | 5%   | 4%                    | 7%          | 9%       |
| Republican   | 67%  | 74%                   | 58%         | 61%      |
| Independent  | 28%  | 23%                   | 35%         | 30%      |

|                      | Base | Santorum Favorability |             |          |
|----------------------|------|-----------------------|-------------|----------|
|                      |      | Favorable             | Unfavorable | Not sure |
| <b>Union Member?</b> |      |                       |             |          |
| Yes                  | 26%  | 28%                   | 21%         | 37%      |
| No                   | 74%  | 72%                   | 79%         | 63%      |

|   | Base | Watched Wed. Debate? |     |
|---|------|----------------------|-----|
|   |      | Yes                  | No  |
| <b>Already Voted or Will Vote on E Day?</b> |      |                      |     |
| Already voted                               | 16%  | 14%                  | 17% |
| Plan to vote on election day                | 84%  | 86%                  | 83% |

|                                    | Base | Watched Wed. Debate? |     |
|------------------------------------|------|----------------------|-----|
|                                    |      | Yes                  | No  |
| <b>2012 GOP Pres Primary Early</b> |      |                      |     |
| Newt Gingrich                      | 9%   | 17%                  | 6%  |
| Mitt Romney                        | 62%  | 37%                  | 73% |
| Rick Santorum                      | 29%  | 46%                  | 22% |







**Crosstabs**

|                                   | Base | Watched Wed. Debate? |     |
|-----------------------------------|------|----------------------|-----|
|                                   |      | Yes                  | No  |
| <b>2012 GOP Pres Primary EDay</b> |      |                      |     |
| Newt Gingrich                     | 9%   | 14%                  | 6%  |
| Ron Paul                          | 16%  | 19%                  | 14% |
| Mitt Romney                       | 34%  | 32%                  | 35% |
| Rick Santorum                     | 39%  | 32%                  | 43% |
| Someone else/Not sure             | 3%   | 3%                   | 2%  |

|  | Base | Watched Wed. Debate? |     |
|--|------|----------------------|-----|
|  |      | Yes                  | No  |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |                      |     |
| Strongly committed to that candidate                     | 77%  | 85%                  | 72% |
| Might end up supporting someone else                     | 23%  | 15%                  | 28% |

|                              | Base | Watched Wed. Debate? |     |
|------------------------------|------|----------------------|-----|
|                              |      | Yes                  | No  |
| <b>Gingrich Favorability</b> |      |                      |     |
| Favorable                    | 44%  | 56%                  | 38% |
| Unfavorable                  | 46%  | 39%                  | 50% |
| Not sure                     | 10%  | 5%                   | 13% |

|                          | Base | Watched Wed. Debate? |     |
|--------------------------|------|----------------------|-----|
|                          |      | Yes                  | No  |
| <b>Paul Favorability</b> |      |                      |     |
| Favorable                | 45%  | 51%                  | 42% |
| Unfavorable              | 46%  | 43%                  | 48% |
| Not sure                 | 9%   | 6%                   | 10% |





**Crosstabs**

|                            | Base | Watched Wed. Debate? |     |
|----------------------------|------|----------------------|-----|
|                            |      | Yes                  | No  |
| <b>Romney Favorability</b> |      |                      |     |
| Favorable                  | 57%  | 54%                  | 58% |
| Unfavorable                | 37%  | 42%                  | 34% |
| Not sure                   | 7%   | 4%                   | 8%  |

|                              | Base | Watched Wed. Debate? |     |
|------------------------------|------|----------------------|-----|
|                              |      | Yes                  | No  |
| <b>Santorum Favorability</b> |      |                      |     |
| Favorable                    | 54%  | 55%                  | 53% |
| Unfavorable                  | 39%  | 40%                  | 39% |
| Not sure                     | 7%   | 5%                   | 8%  |

|                             | Base | Watched Wed. Debate? |      |
|-----------------------------|------|----------------------|------|
|                             |      | Yes                  | No   |
| <b>Watched Wed. Debate?</b> |      |                      |      |
| Yes                         | 34%  | 100%                 | -    |
| No                          | 66%  | -                    | 100% |

|  | Base | Watched Wed. Debate? |     |
|--|------|----------------------|-----|
|  |      | Yes                  | No  |
| <b>Prefer Candidate You Agree w/ or Electable One?</b> |      |                      |     |
| A candidate you agree with most on the issues          | 57%  | 63%                  | 54% |
| A candidate you think is best able to beat Obama       | 33%  | 31%                  | 34% |
| Not sure   | 10%  | 5%                   | 12% |





**Crosstabs**

|   | Base | Watched Wed. Debate? |     |
|---|------|----------------------|-----|
|   |      | Yes                  | No  |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |                      |     |
| <b>Economic issues</b>  | 69%  | 73%                  | 67% |
| <b>Social issues</b>  | 17%  | 17%                  | 17% |
| <b>Not sure</b>   | 14%  | 10%                  | 16% |

|               | Base | Watched Wed. Debate? |     |
|---------------|------|----------------------|-----|
|               |      | Yes                  | No  |
| <b>Gender</b> |      |                      |     |
| <b>Woman</b>  | 43%  | 36%                  | 47% |
| <b>Man</b>    | 57%  | 64%                  | 53% |

|                      | Base | Watched Wed. Debate? |     |
|----------------------|------|----------------------|-----|
|                      |      | Yes                  | No  |
| <b>Age</b>           |      |                      |     |
| <b>18 to 45</b>      | 38%  | 39%                  | 37% |
| <b>46 to 65</b>      | 39%  | 36%                  | 41% |
| <b>Older than 65</b> | 23%  | 25%                  | 22% |

|                              | Base | Watched Wed. Debate? |     |
|------------------------------|------|----------------------|-----|
|                              |      | Yes                  | No  |
| <b>Ideology</b>              |      |                      |     |
| <b>Very liberal</b>          | 4%   | 7%                   | 2%  |
| <b>Somewhat liberal</b>      | 3%   | 1%                   | 4%  |
| <b>Moderate</b>              | 19%  | 22%                  | 18% |
| <b>Somewhat conservative</b> | 37%  | 39%                  | 35% |
| <b>Very conservative</b>     | 37%  | 32%                  | 41% |





**Crosstabs**

|                     | Base       | Watched Wed. Debate? |     |
|---------------------|------------|----------------------|-----|
|                     |            | Yes                  | No  |
| <b>Tea Party ID</b> |            |                      |     |
| <b>Yes</b>          | <b>29%</b> | 37%                  | 25% |
| <b>No</b>           | <b>61%</b> | 56%                  | 64% |
| <b>Not sure</b>     | <b>10%</b> | 7%                   | 11% |

|                           | Base       | Watched Wed. Debate? |     |
|---------------------------|------------|----------------------|-----|
|                           |            | Yes                  | No  |
| <b>Evangelical?</b>       |            |                      |     |
| <b>Are an Evangelical</b> | <b>42%</b> | 47%                  | 40% |
| <b>Are not</b>            | <b>58%</b> | 53%                  | 60% |

|                    | Base       | Watched Wed. Debate? |     |
|--------------------|------------|----------------------|-----|
|                    |            | Yes                  | No  |
| <b>Party</b>       |            |                      |     |
| <b>Democrat</b>    | <b>5%</b>  | 8%                   | 4%  |
| <b>Republican</b>  | <b>67%</b> | 62%                  | 69% |
| <b>Independent</b> | <b>28%</b> | 30%                  | 27% |

|                      | Base       | Watched Wed. Debate? |     |
|----------------------|------------|----------------------|-----|
|                      |            | Yes                  | No  |
| <b>Union Member?</b> |            |                      |     |
| <b>Yes</b>           | <b>26%</b> | 30%                  | 24% |
| <b>No</b>            | <b>74%</b> | 70%                  | 76% |





**Crosstabs**

|   | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|---|------|---|--|----------|
|   |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Already Voted or Will Vote on E Day?</b> |      |   |  |          |
| Already voted                               | 16%  | 11%   | 23%  | 22%      |
| Plan to vote on election day                | 84%  | 89%   | 77%  | 78%      |

|                                    | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|------------------------------------|------|---|--|----------|
|                                    |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>2012 GOP Pres Primary Early</b> |      |   |  |          |
| Newt Gingrich                      | 9%   | 17%   | 5%   | -        |
| Mitt Romney                        | 62%  | 47%   | 79%  | 45%      |
| Rick Santorum                      | 29%  | 36%   | 16%  | 55%      |

|                                   | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|-----------------------------------|------|---|--|----------|
|                                   |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>2012 GOP Pres Primary EDay</b> |      |   |  |          |
| Newt Gingrich                     | 9%   | 11%   | 3%   | 10%      |
| Ron Paul                          | 16%  | 20%   | 4%   | 25%      |
| Mitt Romney                       | 34%  | 22%   | 57%  | 39%      |
| Rick Santorum                     | 39%  | 45%   | 31%  | 26%      |
| Someone else/Not sure             | 3%   | 3%  | 3%   | -        |

|  | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|--|------|---|--|----------|
|  |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |   |  |          |
| Strongly committed to that candidate                     | 77%  | 71%   | 82%  | 95%      |
| Might end up supporting someone else                     | 23%  | 29%   | 18%  | 5%       |





**Crosstabs**

|                              | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|------------------------------|------|---|--|----------|
|                              |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Gingrich Favorability</b> |      |   |  |          |
| Favorable                    | 44%  | 43%   | 46%  | 40%      |
| Unfavorable                  | 46%  | 50%   | 38%  | 49%      |
| Not sure                     | 10%  | 6%  | 16%  | 11%      |

|                          | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|--------------------------|------|---|--|----------|
|                          |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Paul Favorability</b> |      |   |  |          |
| Favorable                | 45%  | 53%   | 34%  | 36%      |
| Unfavorable              | 46%  | 39%   | 56%  | 58%      |
| Not sure                 | 9%   | 8%  | 11%  | 6%       |

|                            | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|----------------------------|------|---|--|----------|
|                            |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Romney Favorability</b> |      |   |  |          |
| Favorable                  | 57%  | 46%   | 79%  | 43%      |
| Unfavorable                | 37%  | 46%   | 18%  | 49%      |
| Not sure                   | 7%   | 8%  | 3%   | 8%       |

|                              | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|------------------------------|------|---|--|----------|
|                              |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Santorum Favorability</b> |      |   |  |          |
| Favorable                    | 54%  | 53%   | 56%  | 49%      |
| Unfavorable                  | 39%  | 42%   | 32%  | 45%      |
| Not sure                     | 7%   | 4%  | 12%  | 6%       |





**Crosstabs**

|                             | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|-----------------------------|------|---|--|----------|
|                             |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Watched Wed. Debate?</b> |      |   |  |          |
| Yes                         | 34%  | 38%   | 32%  | 17%      |
| No                          | 66%  | 62%   | 68%  | 83%      |

|  | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|--|------|---|--|----------|
|  |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Prefer Candidate You Agree w/ or Electable One?</b> |      |   |  |          |
| A candidate you agree with most on the issues          | 57%  | 100%  | -  | -        |
| A candidate you think is best able to beat Obama       | 33%  | -   | 100%   | -        |
| Not sure   | 10%  | -   | -  | 100%     |

|   | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|---|------|---|--|----------|
|   |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |   |  |          |
| Economic issues   | 69%  | 71%   | 81%  | 17%      |
| Social issues   | 17%  | 21%   | 12%  | 11%      |
| Not sure  | 14%  | 8%  | 6%   | 72%      |

|               | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|---------------|------|---|--|----------|
|               |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Gender</b> |      |   |  |          |
| Woman         | 43%  | 35%   | 56%  | 50%      |
| Man           | 57%  | 65%   | 44%  | 50%      |





**Crosstabs**

|               | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|---------------|------|---|--|----------|
|               |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Age</b>    |      |   |  |          |
| 18 to 45      | 38%  | 43%   | 27%  | 43%      |
| 46 to 65      | 39%  | 40%   | 41%  | 25%      |
| Older than 65 | 23%  | 17%   | 31%  | 31%      |

|                       | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|-----------------------|------|---|--|----------|
|                       |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Ideology</b>       |      |   |  |          |
| Very liberal          | 4%   | 7%  | -  | -        |
| Somewhat liberal      | 3%   | 2%  | 4%   | 6%       |
| Moderate              | 19%  | 25%   | 10%  | 17%      |
| Somewhat conservative | 37%  | 36%   | 41%  | 26%      |
| Very conservative     | 37%  | 31%   | 45%  | 51%      |

|                     | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|---------------------|------|---|--|----------|
|                     |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Tea Party ID</b> |      |   |  |          |
| Yes                 | 29%  | 30%   | 31%  | 15%      |
| No                  | 61%  | 65%   | 56%  | 52%      |
| Not sure            | 10%  | 4%  | 13%  | 33%      |

|                     | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|---------------------|------|---|--|----------|
|                     |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Evangelical?</b> |      |   |  |          |
| Are an Evangelical  | 42%  | 42%   | 47%  | 30%      |
| Are not             | 58%  | 58%   | 53%  | 70%      |







**Crosstabs**

|              | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|--------------|------|---|--|----------|
|              |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Party</b> |      |   |  |          |
| Democrat     | 5%   | 5%  | 4%   | 11%      |
| Republican   | 67%  | 65%   | 81%  | 27%      |
| Independent  | 28%  | 29%   | 15%  | 62%      |

|                      | Base | Prefer Candidate You Agree w/ or Electable One? |  |          |
|----------------------|------|---|--|----------|
|                      |      | A candidate you agree with most on the issues   | A candidate you think is best able to beat Obama | Not sure |
| <b>Union Member?</b> |      |   |  |          |
| Yes                  | 26%  | 30%   | 24%  | 6%       |
| No                   | 74%  | 70%   | 76%  | 94%      |

|   | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|---|------|--|---------------|----------|
|   |      | Economic issues  | Social issues | Not sure |
| <b>Already Voted or Will Vote on E Day?</b> |      |  |               |          |
| Already voted                               | 16%  | 17%  | 15%           | 13%      |
| Plan to vote on election day                | 84%  | 83%  | 85%           | 87%      |

|                                    | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|------------------------------------|------|--|---------------|----------|
|                                    |      | Economic issues  | Social issues | Not sure |
| <b>2012 GOP Pres Primary Early</b> |      |  |               |          |
| Newt Gingrich                      | 9%   | 11%  | -             | 11%      |
| Mitt Romney                        | 62%  | 71%  | 17%           | 67%      |
| Rick Santorum                      | 29%  | 18%  | 83%           | 22%      |





**Crosstabs**

|                                   | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|-----------------------------------|------|--|---------------|----------|
|                                   |      | Economic issues  | Social issues | Not sure |
| <b>2012 GOP Pres Primary EDay</b> |      |  |               |          |
| Newt Gingrich                     | 9%   | 9%   | 1%            | 14%      |
| Ron Paul                          | 16%  | 16%  | 5%            | 27%      |
| Mitt Romney                       | 34%  | 40%  | 11%           | 35%      |
| Rick Santorum                     | 39%  | 32%  | 78%           | 24%      |
| Someone else/Not sure             | 3%   | 3%   | 5%            | -        |

|  | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|--|------|--|---------------|----------|
|  |      | Economic issues  | Social issues | Not sure |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |  |               |          |
| <b>Strongly committed to that candidate</b>              | 77%  | 75%  | 82%           | 78%      |
| <b>Might end up supporting someone else</b>              | 23%  | 25%  | 18%           | 22%      |

|                              | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|------------------------------|------|--|---------------|----------|
|                              |      | Economic issues  | Social issues | Not sure |
| <b>Gingrich Favorability</b> |      |  |               |          |
| Favorable                    | 44%  | 45%  | 51%           | 31%      |
| Unfavorable                  | 46%  | 47%  | 34%           | 57%      |
| Not sure                     | 10%  | 8%   | 15%           | 12%      |

|                          | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|--------------------------|------|--|---------------|----------|
|                          |      | Economic issues  | Social issues | Not sure |
| <b>Paul Favorability</b> |      |  |               |          |
| Favorable                | 45%  | 49%  | 36%           | 34%      |
| Unfavorable              | 46%  | 45%  | 43%           | 57%      |
| Not sure                 | 9%   | 5%   | 21%           | 9%       |





**Crosstabs**

|                            | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|----------------------------|------|--|---------------|----------|
|                            |      | Economic issues  | Social issues | Not sure |
| <b>Romney Favorability</b> |      |  |               |          |
| Favorable                  | 57%  | 63%  | 42%           | 44%      |
| Unfavorable                | 37%  | 32%  | 42%           | 53%      |
| Not sure                   | 7%   | 5%   | 16%           | 3%       |

|                              | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|------------------------------|------|--|---------------|----------|
|                              |      | Economic issues  | Social issues | Not sure |
| <b>Santorum Favorability</b> |      |  |               |          |
| Favorable                    | 54%  | 48%  | 84%           | 46%      |
| Unfavorable                  | 39%  | 44%  | 15%           | 43%      |
| Not sure                     | 7%   | 8%   | 1%            | 11%      |

|                             | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|-----------------------------|------|--|---------------|----------|
|                             |      | Economic issues  | Social issues | Not sure |
| <b>Watched Wed. Debate?</b> |      |  |               |          |
| Yes                         | 34%  | 36%  | 33%           | 25%      |
| No                          | 66%  | 64%  | 67%           | 75%      |

|  | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|--|------|--|---------------|----------|
|  |      | Economic issues  | Social issues | Not sure |
| <b>Prefer Candidate You Agree w/ or Electable One?</b> |      |  |               |          |
| A candidate you agree with most on the issues          | 57%  | 59%  | 69%           | 33%      |
| A candidate you think is best able to beat Obama       | 33%  | 39%  | 24%           | 15%      |
| Not sure   | 10%  | 2%   | 6%            | 52%      |





**Crosstabs**

|   | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|---|------|--|---------------|----------|
|   |      | Economic issues  | Social issues | Not sure |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |  |               |          |
| <b>Economic issues</b>  | 69%  | 100%   | -             | -        |
| <b>Social issues</b>  | 17%  | -  | 100%          | -        |
| <b>Not sure</b>   | 14%  | -  | -             | 100%     |

|               | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|---------------|------|--|---------------|----------|
|               |      | Economic issues  | Social issues | Not sure |
| <b>Gender</b> |      |  |               |          |
| <b>Woman</b>  | 43%  | 41%  | 47%           | 51%      |
| <b>Man</b>    | 57%  | 59%  | 53%           | 49%      |

|                      | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|----------------------|------|--|---------------|----------|
|                      |      | Economic issues  | Social issues | Not sure |
| <b>Age</b>           |      |  |               |          |
| <b>18 to 45</b>      | 38%  | 38%  | 36%           | 40%      |
| <b>46 to 65</b>      | 39%  | 39%  | 44%           | 31%      |
| <b>Older than 65</b> | 23%  | 22%  | 20%           | 29%      |

|                              | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|------------------------------|------|--|---------------|----------|
|                              |      | Economic issues  | Social issues | Not sure |
| <b>Ideology</b>              |      |  |               |          |
| <b>Very liberal</b>          | 4%   | 4%   | 6%            | -        |
| <b>Somewhat liberal</b>      | 3%   | 3%   | 3%            | 3%       |
| <b>Moderate</b>              | 19%  | 20%  | 15%           | 20%      |
| <b>Somewhat conservative</b> | 37%  | 40%  | 28%           | 30%      |
| <b>Very conservative</b>     | 37%  | 33%  | 48%           | 47%      |





**Crosstabs**

|                     | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|---------------------|------|--|---------------|----------|
|                     |      | Economic issues  | Social issues | Not sure |
| <b>Tea Party ID</b> |      |  |               |          |
| <b>Yes</b>          | 29%  | 30%  | 30%           | 25%      |
| <b>No</b>           | 61%  | 64%  | 59%           | 47%      |
| <b>Not sure</b>     | 10%  | 6%   | 10%           | 28%      |

|                           | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|---------------------------|------|--|---------------|----------|
|                           |      | Economic issues  | Social issues | Not sure |
| <b>Evangelical?</b>       |      |  |               |          |
| <b>Are an Evangelical</b> | 42%  | 38%  | 61%           | 42%      |
| <b>Are not</b>            | 58%  | 62%  | 39%           | 58%      |

|                    | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|--------------------|------|--|---------------|----------|
|                    |      | Economic issues  | Social issues | Not sure |
| <b>Party</b>       |      |  |               |          |
| <b>Democrat</b>    | 5%   | 5%   | 1%            | 13%      |
| <b>Republican</b>  | 67%  | 69%  | 79%           | 39%      |
| <b>Independent</b> | 28%  | 26%  | 19%           | 48%      |

|                      | Base | More Concerned w/ Candidate's Econ. or Soc. Issue Positions? |               |          |
|----------------------|------|--|---------------|----------|
|                      |      | Economic issues  | Social issues | Not sure |
| <b>Union Member?</b> |      |  |               |          |
| <b>Yes</b>           | 26%  | 30%  | 20%           | 13%      |
| <b>No</b>            | 74%  | 70%  | 80%           | 87%      |





**Crosstabs**

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Already Voted or Will Vote on E Day?</b> |      |        |     |
| <b>Already voted</b>                        | 16%  | 21%    | 12% |
| <b>Plan to vote on election day</b>         | 84%  | 79%    | 88% |

|                                    | Base | Gender |     |
|------------------------------------|------|--------|-----|
|                                    |      | Woman  | Man |
| <b>2012 GOP Pres Primary Early</b> |      |        |     |
| <b>Newt Gingrich</b>               | 9%   | 11%    | 7%  |
| <b>Mitt Romney</b>                 | 62%  | 58%    | 68% |
| <b>Rick Santorum</b>               | 29%  | 32%    | 25% |

|                                   | Base | Gender |     |
|-----------------------------------|------|--------|-----|
|                                   |      | Woman  | Man |
| <b>2012 GOP Pres Primary EDay</b> |      |        |     |
| <b>Newt Gingrich</b>              | 9%   | 5%     | 11% |
| <b>Ron Paul</b>                   | 16%  | 12%    | 18% |
| <b>Mitt Romney</b>                | 34%  | 39%    | 31% |
| <b>Rick Santorum</b>              | 39%  | 39%    | 39% |
| <b>Someone else/Not sure</b>      | 3%   | 5%     | 1%  |

|  | Base | Gender |     |
|--|------|--------|-----|
|  |      | Woman  | Man |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |        |     |
| <b>Strongly committed to that candidate</b>              | 77%  | 76%    | 77% |
| <b>Might end up supporting someone else</b>              | 23%  | 24%    | 23% |





**Crosstabs**

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Gingrich Favorability</b> |      |        |     |
| <b>Favorable</b>             | 44%  | 37%    | 49% |
| <b>Unfavorable</b>           | 46%  | 47%    | 45% |
| <b>Not sure</b>              | 10%  | 16%    | 6%  |

|                          | Base | Gender |     |
|--------------------------|------|--------|-----|
|                          |      | Woman  | Man |
| <b>Paul Favorability</b> |      |        |     |
| <b>Favorable</b>         | 45%  | 40%    | 48% |
| <b>Unfavorable</b>       | 46%  | 46%    | 47% |
| <b>Not sure</b>          | 9%   | 14%    | 5%  |

|                            | Base | Gender |     |
|----------------------------|------|--------|-----|
|                            |      | Woman  | Man |
| <b>Romney Favorability</b> |      |        |     |
| <b>Favorable</b>           | 57%  | 57%    | 56% |
| <b>Unfavorable</b>         | 37%  | 32%    | 41% |
| <b>Not sure</b>            | 7%   | 11%    | 3%  |

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Santorum Favorability</b> |      |        |     |
| <b>Favorable</b>             | 54%  | 53%    | 55% |
| <b>Unfavorable</b>           | 39%  | 36%    | 41% |
| <b>Not sure</b>              | 7%   | 11%    | 4%  |





**Crosstabs**

|                             | Base | Gender |     |
|-----------------------------|------|--------|-----|
|                             |      | Woman  | Man |
| <b>Watched Wed. Debate?</b> |      |        |     |
| <b>Yes</b>                  | 34%  | 28%    | 38% |
| <b>No</b>                   | 66%  | 72%    | 62% |

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |        |     |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 46%    | 65% |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 43%    | 26% |
| <b>Not sure</b>   | 10%  | 11%    | 9%  |

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |        |     |
| <b>Economic issues</b>  | 69%  | 65%    | 72% |
| <b>Social issues</b>  | 17%  | 19%    | 16% |
| <b>Not sure</b>   | 14%  | 16%    | 12% |

|               | Base | Gender |      |
|---------------|------|--------|------|
|               |      | Woman  | Man  |
| <b>Gender</b> |      |        |      |
| <b>Woman</b>  | 43%  | 100%   | -    |
| <b>Man</b>    | 57%  | -      | 100% |







**Crosstabs**

|               | Base | Gender |     |
|---------------|------|--------|-----|
|               |      | Woman  | Man |
| <b>Age</b>    |      |        |     |
| 18 to 45      | 38%  | 28%    | 46% |
| 46 to 65      | 39%  | 47%    | 33% |
| Older than 65 | 23%  | 25%    | 22% |

|                       | Base | Gender |     |
|-----------------------|------|--------|-----|
|                       |      | Woman  | Man |
| <b>Ideology</b>       |      |        |     |
| Very liberal          | 4%   | 4%     | 4%  |
| Somewhat liberal      | 3%   | 3%     | 3%  |
| Moderate              | 19%  | 17%    | 21% |
| Somewhat conservative | 37%  | 41%    | 34% |
| Very conservative     | 37%  | 36%    | 39% |

|                     | Base | Gender |     |
|---------------------|------|--------|-----|
|                     |      | Woman  | Man |
| <b>Tea Party ID</b> |      |        |     |
| Yes                 | 29%  | 24%    | 33% |
| No                  | 61%  | 62%    | 60% |
| Not sure            | 10%  | 14%    | 7%  |

|                     | Base | Gender |     |
|---------------------|------|--------|-----|
|                     |      | Woman  | Man |
| <b>Evangelical?</b> |      |        |     |
| Are an Evangelical  | 42%  | 40%    | 44% |
| Are not             | 58%  | 60%    | 56% |





**Crosstabs**

|              | Base | Gender |     |
|--------------|------|--------|-----|
|              |      | Woman  | Man |
| <b>Party</b> |      |        |     |
| Democrat     | 5%   | 4%     | 6%  |
| Republican   | 67%  | 70%    | 64% |
| Independent  | 28%  | 26%    | 29% |

|                      | Base | Gender |     |
|----------------------|------|--------|-----|
|                      |      | Woman  | Man |
| <b>Union Member?</b> |      |        |     |
| Yes                  | 26%  | 20%    | 30% |
| No                   | 74%  | 80%    | 70% |

|   | Base | Age      |          |               |
|---|------|----------|----------|---------------|
|   |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Already Voted or Will Vote on E Day?</b> |      |          |          |               |
| Already voted                               | 16%  | 8%       | 10%      | 38%           |
| Plan to vote on election day                | 84%  | 92%      | 90%      | 62%           |

|                                    | Base | Age      |          |               |
|------------------------------------|------|----------|----------|---------------|
|                                    |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>2012 GOP Pres Primary Early</b> |      |          |          |               |
| Newt Gingrich                      | 9%   | 20%      | 6%       | 7%            |
| Mitt Romney                        | 62%  | 60%      | 56%      | 65%           |
| Rick Santorum                      | 29%  | 20%      | 38%      | 28%           |





**Crosstabs**

|                                   | Base | Age      |          |               |
|-----------------------------------|------|----------|----------|---------------|
|                                   |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>2012 GOP Pres Primary EDay</b> |      |          |          |               |
| Newt Gingrich                     | 9%   | 10%      | 7%       | 8%            |
| Ron Paul                          | 16%  | 19%      | 14%      | 11%           |
| Mitt Romney                       | 34%  | 29%      | 36%      | 41%           |
| Rick Santorum                     | 39%  | 40%      | 39%      | 38%           |
| Someone else/Not sure             | 3%   | 2%       | 4%       | 3%            |

|  | Base | Age      |          |               |
|--|------|----------|----------|---------------|
|  |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |          |          |               |
| Strongly committed to that candidate                     | 77%  | 81%      | 73%      | 76%           |
| Might end up supporting someone else                     | 23%  | 19%      | 27%      | 24%           |

|                              | Base | Age      |          |               |
|------------------------------|------|----------|----------|---------------|
|                              |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Gingrich Favorability</b> |      |          |          |               |
| Favorable                    | 44%  | 52%      | 41%      | 35%           |
| Unfavorable                  | 46%  | 43%      | 49%      | 47%           |
| Not sure                     | 10%  | 5%       | 10%      | 18%           |

|                          | Base | Age      |          |               |
|--------------------------|------|----------|----------|---------------|
|                          |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Paul Favorability</b> |      |          |          |               |
| Favorable                | 45%  | 60%      | 40%      | 28%           |
| Unfavorable              | 46%  | 37%      | 49%      | 59%           |
| Not sure                 | 9%   | 3%       | 11%      | 13%           |





**Crosstabs**

|                            | Base | Age      |          |               |
|----------------------------|------|----------|----------|---------------|
|                            |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Romney Favorability</b> |      |          |          |               |
| <b>Favorable</b>           | 57%  | 52%      | 57%      | 63%           |
| <b>Unfavorable</b>         | 37%  | 43%      | 36%      | 28%           |
| <b>Not sure</b>            | 7%   | 5%       | 7%       | 9%            |

|                              | Base | Age      |          |               |
|------------------------------|------|----------|----------|---------------|
|                              |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Santorum Favorability</b> |      |          |          |               |
| <b>Favorable</b>             | 54%  | 51%      | 58%      | 53%           |
| <b>Unfavorable</b>           | 39%  | 44%      | 35%      | 37%           |
| <b>Not sure</b>              | 7%   | 5%       | 7%       | 11%           |

|                             | Base | Age      |          |               |
|-----------------------------|------|----------|----------|---------------|
|                             |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Watched Wed. Debate?</b> |      |          |          |               |
| <b>Yes</b>                  | 34%  | 35%      | 31%      | 37%           |
| <b>No</b>                   | 66%  | 65%      | 69%      | 63%           |

|   | Base | Age      |          |               |
|---|------|----------|----------|---------------|
|   |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |          |          |               |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 65%      | 58%      | 42%           |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 24%      | 35%      | 45%           |
| <b>Not sure</b>   | 10%  | 11%      | 6%       | 13%           |





**Crosstabs**

|   | Base | Age      |          |               |
|---|------|----------|----------|---------------|
|   |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>More Concerned w/<br/>Candidate's Econ. or<br/>Soc. Issue<br/>Positions?</b> |      |          |          |               |
| <b>Economic issues</b>  | 69%  | 70%      | 70%      | 68%           |
| <b>Social issues</b>  | 17%  | 16%      | 19%      | 15%           |
| <b>Not sure</b>   | 14%  | 14%      | 11%      | 18%           |

|               | Base | Age      |          |               |
|---------------|------|----------|----------|---------------|
|               |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Gender</b> |      |          |          |               |
| <b>Woman</b>  | 43%  | 32%      | 53%      | 47%           |
| <b>Man</b>    | 57%  | 68%      | 47%      | 53%           |

|                      | Base | Age      |          |               |
|----------------------|------|----------|----------|---------------|
|                      |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Age</b>           |      |          |          |               |
| <b>18 to 45</b>      | 38%  | 100%     | -        | -             |
| <b>46 to 65</b>      | 39%  | -        | 100%     | -             |
| <b>Older than 65</b> | 23%  | -        | -        | 100%          |

|                              | Base | Age      |          |               |
|------------------------------|------|----------|----------|---------------|
|                              |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Ideology</b>              |      |          |          |               |
| <b>Very liberal</b>          | 4%   | 6%       | 2%       | 3%            |
| <b>Somewhat liberal</b>      | 3%   | 2%       | 4%       | 4%            |
| <b>Moderate</b>              | 19%  | 19%      | 21%      | 16%           |
| <b>Somewhat conservative</b> | 37%  | 32%      | 38%      | 43%           |
| <b>Very conservative</b>     | 37%  | 41%      | 35%      | 35%           |





**Crosstabs**

|                     | Base       | Age      |          |               |
|---------------------|------------|----------|----------|---------------|
|                     |            | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Tea Party ID</b> |            |          |          |               |
| <b>Yes</b>          | <b>29%</b> | 33%      | 27%      | 26%           |
| <b>No</b>           | <b>61%</b> | 63%      | 60%      | 58%           |
| <b>Not sure</b>     | <b>10%</b> | 3%       | 13%      | 16%           |

|                           | Base       | Age      |          |               |
|---------------------------|------------|----------|----------|---------------|
|                           |            | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Evangelical?</b>       |            |          |          |               |
| <b>Are an Evangelical</b> | <b>42%</b> | 40%      | 44%      | 45%           |
| <b>Are not</b>            | <b>58%</b> | 60%      | 56%      | 55%           |

|                    | Base       | Age      |          |               |
|--------------------|------------|----------|----------|---------------|
|                    |            | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Party</b>       |            |          |          |               |
| <b>Democrat</b>    | <b>5%</b>  | 6%       | 5%       | 4%            |
| <b>Republican</b>  | <b>67%</b> | 59%      | 71%      | 73%           |
| <b>Independent</b> | <b>28%</b> | 35%      | 24%      | 23%           |

|                      | Base       | Age      |          |               |
|----------------------|------------|----------|----------|---------------|
|                      |            | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Union Member?</b> |            |          |          |               |
| <b>Yes</b>           | <b>26%</b> | 30%      | 28%      | 14%           |
| <b>No</b>            | <b>74%</b> | 70%      | 72%      | 86%           |





**Crosstabs**

|   | Base | Ideology     |                  |          |                       |                   |
|---|------|--------------|------------------|----------|-----------------------|-------------------|
|   |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Already Voted or Will Vote on E Day?</b> |      |              |                  |          |                       |                   |
| <b>Already voted</b>                        | 16%  | 16%          | 40%              | 8%       | 22%                   | 12%               |
| <b>Plan to vote on election day</b>         | 84%  | 84%          | 60%              | 92%      | 78%                   | 88%               |

|                                    | Base | Ideology     |                  |          |                       |                   |
|------------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                                    |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>2012 GOP Pres Primary Early</b> |      |              |                  |          |                       |                   |
| <b>Newt Gingrich</b>               | 9%   | 100%         | -                | 13%      | 6%                    | 4%                |
| <b>Mitt Romney</b>                 | 62%  | -            | 85%              | 57%      | 65%                   | 60%               |
| <b>Rick Santorum</b>               | 29%  | -            | 15%              | 30%      | 29%                   | 36%               |

|                                   | Base | Ideology     |                  |          |                       |                   |
|-----------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                                   |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>2012 GOP Pres Primary EDay</b> |      |              |                  |          |                       |                   |
| <b>Newt Gingrich</b>              | 9%   | 19%          | -                | 6%       | 8%                    | 10%               |
| <b>Ron Paul</b>                   | 16%  | 46%          | -                | 22%      | 14%                   | 12%               |
| <b>Mitt Romney</b>                | 34%  | 8%           | 48%              | 35%      | 40%                   | 30%               |
| <b>Rick Santorum</b>              | 39%  | 27%          | 52%              | 31%      | 37%                   | 45%               |
| <b>Someone else/Not sure</b>      | 3%   | -            | -                | 6%       | 1%                    | 3%                |

|  | Base | Ideology     |                  |          |                       |                   |
|--|------|--------------|------------------|----------|-----------------------|-------------------|
|  |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |              |                  |          |                       |                   |
| <b>Strongly committed to that candidate</b>              | 77%  | 86%          | 76%              | 72%      | 75%                   | 80%               |
| <b>Might end up supporting someone else</b>              | 23%  | 14%          | 24%              | 28%      | 25%                   | 20%               |





**Crosstabs**

|                              | Base | Ideology     |                  |          |                       |                   |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                              |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Gingrich Favorability</b> |      |              |                  |          |                       |                   |
| <b>Favorable</b>             | 44%  | 62%          | 13%              | 29%      | 43%                   | 53%               |
| <b>Unfavorable</b>           | 46%  | 38%          | 67%              | 64%      | 46%                   | 36%               |
| <b>Not sure</b>              | 10%  | -            | 21%              | 7%       | 10%                   | 11%               |

|                          | Base | Ideology     |                  |          |                       |                   |
|--------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                          |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Paul Favorability</b> |      |              |                  |          |                       |                   |
| <b>Favorable</b>         | 45%  | 87%          | 13%              | 49%      | 46%                   | 40%               |
| <b>Unfavorable</b>       | 46%  | 13%          | 65%              | 46%      | 47%                   | 48%               |
| <b>Not sure</b>          | 9%   | -            | 23%              | 5%       | 7%                    | 12%               |

|                            | Base | Ideology     |                  |          |                       |                   |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                            |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Romney Favorability</b> |      |              |                  |          |                       |                   |
| <b>Favorable</b>           | 57%  | 44%          | 49%              | 48%      | 62%                   | 58%               |
| <b>Unfavorable</b>         | 37%  | 56%          | 31%              | 48%      | 36%                   | 31%               |
| <b>Not sure</b>            | 7%   | -            | 21%              | 5%       | 2%                    | 12%               |

|                              | Base | Ideology     |                  |          |                       |                   |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                              |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Santorum Favorability</b> |      |              |                  |          |                       |                   |
| <b>Favorable</b>             | 54%  | 39%          | 45%              | 34%      | 50%                   | 70%               |
| <b>Unfavorable</b>           | 39%  | 61%          | 42%              | 62%      | 40%                   | 23%               |
| <b>Not sure</b>              | 7%   | -            | 13%              | 4%       | 9%                    | 7%                |







**Crosstabs**

|                             | Base | Ideology     |                  |          |                       |                   |
|-----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                             |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Watched Wed. Debate?</b> |      |              |                  |          |                       |                   |
| <b>Yes</b>                  | 34%  | 67%          | 6%               | 38%      | 36%                   | 28%               |
| <b>No</b>                   | 66%  | 33%          | 94%              | 62%      | 64%                   | 72%               |

|   | Base | Ideology     |                  |          |                       |                   |
|---|------|--------------|------------------|----------|-----------------------|-------------------|
|   |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |              |                  |          |                       |                   |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 100%         | 39%              | 74%      | 56%                   | 47%               |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | -            | 42%              | 17%      | 37%                   | 40%               |
| <b>Not sure</b>   | 10%  | -            | 19%              | 9%       | 7%                    | 13%               |

|   | Base | Ideology     |                  |          |                       |                   |
|---|------|--------------|------------------|----------|-----------------------|-------------------|
|   |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |              |                  |          |                       |                   |
| <b>Economic issues</b>  | 69%  | 72%          | 71%              | 73%      | 76%                   | 61%               |
| <b>Social issues</b>  | 17%  | 28%          | 14%              | 13%      | 13%                   | 22%               |
| <b>Not sure</b>   | 14%  | -            | 14%              | 14%      | 11%                   | 17%               |

|               | Base | Ideology     |                  |          |                       |                   |
|---------------|------|--------------|------------------|----------|-----------------------|-------------------|
|               |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Gender</b> |      |              |                  |          |                       |                   |
| <b>Woman</b>  | 43%  | 43%          | 43%              | 38%      | 48%                   | 41%               |
| <b>Man</b>    | 57%  | 57%          | 57%              | 62%      | 52%                   | 59%               |





**Crosstabs**

|               | Base | Ideology     |                  |          |                       |                   |
|---------------|------|--------------|------------------|----------|-----------------------|-------------------|
|               |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Age</b>    |      |              |                  |          |                       |                   |
| 18 to 45      | 38%  | 65%          | 20%              | 38%      | 33%                   | 42%               |
| 46 to 65      | 39%  | 20%          | 49%              | 43%      | 40%                   | 37%               |
| Older than 65 | 23%  | 15%          | 31%              | 19%      | 27%                   | 21%               |

|                       | Base | Ideology     |                  |          |                       |                   |
|-----------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                       |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Ideology</b>       |      |              |                  |          |                       |                   |
| Very liberal          | 4%   | 100%         | -                | -        | -                     | -                 |
| Somewhat liberal      | 3%   | -            | 100%             | -        | -                     | -                 |
| Moderate              | 19%  | -            | -                | 100%     | -                     | -                 |
| Somewhat conservative | 37%  | -            | -                | -        | 100%                  | -                 |
| Very conservative     | 37%  | -            | -                | -        | -                     | 100%              |

|                     | Base | Ideology     |                  |          |                       |                   |
|---------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                     |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Tea Party ID</b> |      |              |                  |          |                       |                   |
| Yes                 | 29%  | 65%          | 14%              | 12%      | 22%                   | 42%               |
| No                  | 61%  | 35%          | 77%              | 84%      | 68%                   | 44%               |
| Not sure            | 10%  | -            | 8%               | 4%       | 10%                   | 14%               |

|                     | Base | Ideology     |                  |          |                       |                   |
|---------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                     |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Evangelical?</b> |      |              |                  |          |                       |                   |
| Are an Evangelical  | 42%  | 60%          | 39%              | 25%      | 33%                   | 59%               |
| Are not             | 58%  | 40%          | 61%              | 75%      | 67%                   | 41%               |





**Crosstabs**

|              | Base | Ideology     |                  |          |                       |                   |
|--------------|------|--------------|------------------|----------|-----------------------|-------------------|
|              |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Party</b> |      |              |                  |          |                       |                   |
| Democrat     | 5%   | 52%          | 23%              | 5%       | 2%                    | 3%                |
| Republican   | 67%  | 21%          | 69%              | 47%      | 76%                   | 72%               |
| Independent  | 28%  | 26%          | 8%               | 48%      | 22%                   | 25%               |

|                       | Base | Ideology     |                  |          |                       |                   |
|-----------------------|------|--------------|------------------|----------|-----------------------|-------------------|
|                       |      | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| <b>Union Member ?</b> |      |              |                  |          |                       |                   |
| Yes                   | 26%  | 39%          | 8%               | 18%      | 25%                   | 30%               |
| No                    | 74%  | 61%          | 92%              | 82%      | 75%                   | 70%               |

|   | Base | Tea Party ID |     |          |
|---|------|--------------|-----|----------|
|   |      | Yes          | No  | Not sure |
| <b>Already Voted or Will Vote on E Day?</b> |      |              |     |          |
| Already voted                               | 16%  | 15%          | 15% | 21%      |
| Plan to vote on election day                | 84%  | 85%          | 85% | 79%      |

|                                    | Base | Tea Party ID |     |          |
|------------------------------------|------|--------------|-----|----------|
|                                    |      | Yes          | No  | Not sure |
| <b>2012 GOP Pres Primary Early</b> |      |              |     |          |
| Newt Gingrich                      | 9%   | 18%          | 7%  | -        |
| Mitt Romney                        | 62%  | 61%          | 63% | 59%      |
| Rick Santorum                      | 29%  | 21%          | 30% | 41%      |





**Crosstabs**

|                                   | Base | Tea Party ID |     |          |
|-----------------------------------|------|--------------|-----|----------|
|                                   |      | Yes          | No  | Not sure |
| <b>2012 GOP Pres Primary EDay</b> |      |              |     |          |
| Newt Gingrich                     | 9%   | 17%          | 5%  | 3%       |
| Ron Paul                          | 16%  | 12%          | 18% | 10%      |
| Mitt Romney                       | 34%  | 25%          | 37% | 42%      |
| Rick Santorum                     | 39%  | 41%          | 37% | 43%      |
| Someone else/Not sure             | 3%   | 4%           | 2%  | 2%       |

|  | Base | Tea Party ID |     |          |
|--|------|--------------|-----|----------|
|  |      | Yes          | No  | Not sure |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |              |     |          |
| Strongly committed to that candidate                     | 77%  | 70%          | 80% | 77%      |
| Might end up supporting someone else                     | 23%  | 30%          | 20% | 23%      |

|                              | Base | Tea Party ID |     |          |
|------------------------------|------|--------------|-----|----------|
|                              |      | Yes          | No  | Not sure |
| <b>Gingrich Favorability</b> |      |              |     |          |
| Favorable                    | 44%  | 67%          | 34% | 38%      |
| Unfavorable                  | 46%  | 28%          | 56% | 37%      |
| Not sure                     | 10%  | 6%           | 10% | 24%      |

|                          | Base | Tea Party ID |     |          |
|--------------------------|------|--------------|-----|----------|
|                          |      | Yes          | No  | Not sure |
| <b>Paul Favorability</b> |      |              |     |          |
| Favorable                | 45%  | 47%          | 47% | 26%      |
| Unfavorable              | 46%  | 52%          | 42% | 59%      |
| Not sure                 | 9%   | 1%           | 11% | 15%      |





**Crosstabs**

|                            | Base | Tea Party ID |     |          |
|----------------------------|------|--------------|-----|----------|
|                            |      | Yes          | No  | Not sure |
| <b>Romney Favorability</b> |      |              |     |          |
| <b>Favorable</b>           | 57%  | 61%          | 53% | 64%      |
| <b>Unfavorable</b>         | 37%  | 36%          | 39% | 27%      |
| <b>Not sure</b>            | 7%   | 3%           | 8%  | 9%       |

|                              | Base | Tea Party ID |     |          |
|------------------------------|------|--------------|-----|----------|
|                              |      | Yes          | No  | Not sure |
| <b>Santorum Favorability</b> |      |              |     |          |
| <b>Favorable</b>             | 54%  | 69%          | 44% | 69%      |
| <b>Unfavorable</b>           | 39%  | 28%          | 48% | 13%      |
| <b>Not sure</b>              | 7%   | 3%           | 7%  | 18%      |

|                             | Base | Tea Party ID |     |          |
|-----------------------------|------|--------------|-----|----------|
|                             |      | Yes          | No  | Not sure |
| <b>Watched Wed. Debate?</b> |      |              |     |          |
| <b>Yes</b>                  | 34%  | 43%          | 31% | 24%      |
| <b>No</b>                   | 66%  | 57%          | 69% | 76%      |

|   | Base | Tea Party ID |     |          |
|---|------|--------------|-----|----------|
|   |      | Yes          | No  | Not sure |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |              |     |          |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 59%          | 61% | 24%      |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 35%          | 30% | 43%      |
| <b>Not sure</b>   | 10%  | 5%           | 8%  | 33%      |





**Crosstabs**

|   | Base | Tea Party ID |     |          |
|---|------|--------------|-----|----------|
|   |      | Yes          | No  | Not sure |
| <b>More Concerned w/<br/>Candidate's Econ. or<br/>Soc. Issue<br/>Positions?</b> |      |              |     |          |
| <b>Economic issues</b>  | 69%  | 70%          | 73% | 43%      |
| <b>Social issues</b>  | 17%  | 18%          | 16% | 18%      |
| <b>Not sure</b>   | 14%  | 12%          | 10% | 39%      |

|               | Base | Tea Party ID |     |          |
|---------------|------|--------------|-----|----------|
|               |      | Yes          | No  | Not sure |
| <b>Gender</b> |      |              |     |          |
| <b>Woman</b>  | 43%  | 36%          | 44% | 61%      |
| <b>Man</b>    | 57%  | 64%          | 56% | 39%      |

|                      | Base | Tea Party ID |     |          |
|----------------------|------|--------------|-----|----------|
|                      |      | Yes          | No  | Not sure |
| <b>Age</b>           |      |              |     |          |
| <b>18 to 45</b>      | 38%  | 44%          | 40% | 12%      |
| <b>46 to 65</b>      | 39%  | 36%          | 38% | 51%      |
| <b>Older than 65</b> | 23%  | 20%          | 22% | 37%      |

|                              | Base | Tea Party ID |     |          |
|------------------------------|------|--------------|-----|----------|
|                              |      | Yes          | No  | Not sure |
| <b>Ideology</b>              |      |              |     |          |
| <b>Very liberal</b>          | 4%   | 8%           | 2%  | -        |
| <b>Somewhat liberal</b>      | 3%   | 2%           | 4%  | 3%       |
| <b>Moderate</b>              | 19%  | 8%           | 26% | 7%       |
| <b>Somewhat conservative</b> | 37%  | 28%          | 41% | 39%      |
| <b>Very conservative</b>     | 37%  | 54%          | 27% | 51%      |





**Crosstabs**

|                     | Base | Tea Party ID |      |          |
|---------------------|------|--------------|------|----------|
|                     |      | Yes          | No   | Not sure |
| <b>Tea Party ID</b> |      |              |      |          |
| <b>Yes</b>          | 29%  | 100%         | -    | -        |
| <b>No</b>           | 61%  | -            | 100% | -        |
| <b>Not sure</b>     | 10%  | -            | -    | 100%     |

|                           | Base | Tea Party ID |     |          |
|---------------------------|------|--------------|-----|----------|
|                           |      | Yes          | No  | Not sure |
| <b>Evangelical?</b>       |      |              |     |          |
| <b>Are an Evangelical</b> | 42%  | 61%          | 33% | 48%      |
| <b>Are not</b>            | 58%  | 39%          | 67% | 52%      |

|                    | Base | Tea Party ID |     |          |
|--------------------|------|--------------|-----|----------|
|                    |      | Yes          | No  | Not sure |
| <b>Party</b>       |      |              |     |          |
| <b>Democrat</b>    | 5%   | 9%           | 4%  | -        |
| <b>Republican</b>  | 67%  | 79%          | 62% | 59%      |
| <b>Independent</b> | 28%  | 12%          | 34% | 41%      |

|                      | Base | Tea Party ID |     |          |
|----------------------|------|--------------|-----|----------|
|                      |      | Yes          | No  | Not sure |
| <b>Union Member?</b> |      |              |     |          |
| <b>Yes</b>           | 26%  | 24%          | 28% | 19%      |
| <b>No</b>            | 74%  | 76%          | 72% | 81%      |





**Crosstabs**

|  | Base | Evangelical?       |         |
|--|------|--------------------|---------|
|  |      | Are an Evangelical | Are not |
| <b>Already Voted or Will Vote on EDay?</b> |      |                    |         |
| <b>Already voted</b>                       | 16%  | 19%                | 14%     |
| <b>Plan to vote on election day</b>        | 84%  | 81%                | 86%     |

|                                    | Base | Evangelical?       |         |
|------------------------------------|------|--------------------|---------|
|                                    |      | Are an Evangelical | Are not |
| <b>2012 GOP Pres Primary Early</b> |      |                    |         |
| <b>Newt Gingrich</b>               | 9%   | 12%                | 6%      |
| <b>Mitt Romney</b>                 | 62%  | 53%                | 71%     |
| <b>Rick Santorum</b>               | 29%  | 34%                | 24%     |

|                                   | Base | Evangelical?       |         |
|-----------------------------------|------|--------------------|---------|
|                                   |      | Are an Evangelical | Are not |
| <b>2012 GOP Pres Primary EDay</b> |      |                    |         |
| <b>Newt Gingrich</b>              | 9%   | 15%                | 4%      |
| <b>Ron Paul</b>                   | 16%  | 9%                 | 21%     |
| <b>Mitt Romney</b>                | 34%  | 31%                | 37%     |
| <b>Rick Santorum</b>              | 39%  | 44%                | 36%     |
| <b>Someone else/Not sure</b>      | 3%   | 2%                 | 3%      |

|  | Base | Evangelical?       |         |
|--|------|--------------------|---------|
|  |      | Are an Evangelical | Are not |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |                    |         |
| <b>Strongly committed to that candidate</b>              | 77%  | 75%                | 78%     |
| <b>Might end up supporting someone else</b>              | 23%  | 25%                | 22%     |







**Crosstabs**

|                              | Base | Evangelical?       |         |
|------------------------------|------|--------------------|---------|
|                              |      | Are an Evangelical | Are not |
| <b>Gingrich Favorability</b> |      |                    |         |
| Favorable                    | 44%  | 54%                | 37%     |
| Unfavorable                  | 46%  | 37%                | 53%     |
| Not sure                     | 10%  | 10%                | 10%     |

|                          | Base | Evangelical?       |         |
|--------------------------|------|--------------------|---------|
|                          |      | Are an Evangelical | Are not |
| <b>Paul Favorability</b> |      |                    |         |
| Favorable                | 45%  | 36%                | 52%     |
| Unfavorable              | 46%  | 54%                | 41%     |
| Not sure                 | 9%   | 10%                | 7%      |

|                            | Base | Evangelical?       |         |
|----------------------------|------|--------------------|---------|
|                            |      | Are an Evangelical | Are not |
| <b>Romney Favorability</b> |      |                    |         |
| Favorable                  | 57%  | 55%                | 57%     |
| Unfavorable                | 37%  | 37%                | 37%     |
| Not sure                   | 7%   | 8%                 | 6%      |

|                              | Base | Evangelical?       |         |
|------------------------------|------|--------------------|---------|
|                              |      | Are an Evangelical | Are not |
| <b>Santorum Favorability</b> |      |                    |         |
| Favorable                    | 54%  | 67%                | 44%     |
| Unfavorable                  | 39%  | 27%                | 48%     |
| Not sure                     | 7%   | 7%                 | 7%      |





**Crosstabs**

|                             | Base | Evangelical?       |         |
|-----------------------------|------|--------------------|---------|
|                             |      | Are an Evangelical | Are not |
| <b>Watched Wed. Debate?</b> |      |                    |         |
| <b>Yes</b>                  | 34%  | 38%                | 31%     |
| <b>No</b>                   | 66%  | 62%                | 69%     |

|   | Base | Evangelical?       |         |
|---|------|--------------------|---------|
|   |      | Are an Evangelical | Are not |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |                    |         |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 56%                | 58%     |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 37%                | 31%     |
| <b>Not sure</b>   | 10%  | 7%                 | 12%     |

|   | Base | Evangelical?       |         |
|---|------|--------------------|---------|
|   |      | Are an Evangelical | Are not |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |                    |         |
| <b>Economic issues</b>  | 69%  | 62%                | 75%     |
| <b>Social issues</b>  | 17%  | 24%                | 12%     |
| <b>Not sure</b>   | 14%  | 14%                | 14%     |

|               | Base | Evangelical?       |         |
|---------------|------|--------------------|---------|
|               |      | Are an Evangelical | Are not |
| <b>Gender</b> |      |                    |         |
| <b>Woman</b>  | 43%  | 41%                | 45%     |
| <b>Man</b>    | 57%  | 59%                | 55%     |





**Crosstabs**

|                      | Base | Evangelical?       |         |
|----------------------|------|--------------------|---------|
|                      |      | Are an Evangelical | Are not |
| <b>Age</b>           |      |                    |         |
| <b>18 to 45</b>      | 38%  | 36%                | 40%     |
| <b>46 to 65</b>      | 39%  | 40%                | 38%     |
| <b>Older than 65</b> | 23%  | 24%                | 22%     |

|                              | Base | Evangelical?       |         |
|------------------------------|------|--------------------|---------|
|                              |      | Are an Evangelical | Are not |
| <b>Ideology</b>              |      |                    |         |
| <b>Very liberal</b>          | 4%   | 5%                 | 3%      |
| <b>Somewhat liberal</b>      | 3%   | 3%                 | 3%      |
| <b>Moderate</b>              | 19%  | 11%                | 25%     |
| <b>Somewhat conservative</b> | 37%  | 29%                | 42%     |
| <b>Very conservative</b>     | 37%  | 52%                | 27%     |

|                     | Base | Evangelical?       |         |
|---------------------|------|--------------------|---------|
|                     |      | Are an Evangelical | Are not |
| <b>Tea Party ID</b> |      |                    |         |
| <b>Yes</b>          | 29%  | 42%                | 20%     |
| <b>No</b>           | 61%  | 47%                | 72%     |
| <b>Not sure</b>     | 10%  | 11%                | 9%      |

|                           | Base | Evangelical?       |         |
|---------------------------|------|--------------------|---------|
|                           |      | Are an Evangelical | Are not |
| <b>Evangelical?</b>       |      |                    |         |
| <b>Are an Evangelical</b> | 42%  | 100%               | -       |
| <b>Are not</b>            | 58%  | -                  | 100%    |





**Crosstabs**

|              | Base | Evangelical?       |         |
|--------------|------|--------------------|---------|
|              |      | Are an Evangelical | Are not |
| <b>Party</b> |      |                    |         |
| Democrat     | 5%   | 8%                 | 4%      |
| Republican   | 67%  | 78%                | 59%     |
| Independent  | 28%  | 14%                | 38%     |

|                      | Base | Evangelical?       |         |
|----------------------|------|--------------------|---------|
|                      |      | Are an Evangelical | Are not |
| <b>Union Member?</b> |      |                    |         |
| Yes                  | 26%  | 35%                | 19%     |
| No                   | 74%  | 65%                | 81%     |

|   | Base | Party    |            |             |
|---|------|----------|------------|-------------|
|   |      | Democrat | Republican | Independent |
| <b>Already Voted or Will Vote on E Day?</b> |      |          |            |             |
| Already voted                               | 16%  | 27%      | 18%        | 9%          |
| Plan to vote on election day                | 84%  | 73%      | 82%        | 91%         |

|                                    | Base | Party    |            |             |
|------------------------------------|------|----------|------------|-------------|
|                                    |      | Democrat | Republican | Independent |
| <b>2012 GOP Pres Primary Early</b> |      |          |            |             |
| Newt Gingrich                      | 9%   | 56%      | 5%         | -           |
| Mitt Romney                        | 62%  | 31%      | 66%        | 62%         |
| Rick Santorum                      | 29%  | 13%      | 29%        | 38%         |





**Crosstabs**

|                                   | Base | Party    |            |             |
|-----------------------------------|------|----------|------------|-------------|
|                                   |      | Democrat | Republican | Independent |
| <b>2012 GOP Pres Primary EDay</b> |      |          |            |             |
| Newt Gingrich                     | 9%   | 15%      | 8%         | 8%          |
| Ron Paul                          | 16%  | 25%      | 8%         | 32%         |
| Mitt Romney                       | 34%  | 27%      | 39%        | 25%         |
| Rick Santorum                     | 39%  | 33%      | 42%        | 33%         |
| Someone else/Not sure             | 3%   | -        | 3%         | 2%          |

|  | Base | Party    |            |             |
|--|------|----------|------------|-------------|
|  |      | Democrat | Republican | Independent |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |          |            |             |
| <b>Strongly committed to that candidate</b>              | 77%  | 81%      | 78%        | 74%         |
| <b>Might end up supporting someone else</b>              | 23%  | 19%      | 22%        | 26%         |

|                              | Base | Party    |            |             |
|------------------------------|------|----------|------------|-------------|
|                              |      | Democrat | Republican | Independent |
| <b>Gingrich Favorability</b> |      |          |            |             |
| Favorable                    | 44%  | 47%      | 46%        | 38%         |
| Unfavorable                  | 46%  | 45%      | 43%        | 52%         |
| Not sure                     | 10%  | 8%       | 11%        | 9%          |

|                          | Base | Party    |            |             |
|--------------------------|------|----------|------------|-------------|
|                          |      | Democrat | Republican | Independent |
| <b>Paul Favorability</b> |      |          |            |             |
| Favorable                | 45%  | 55%      | 39%        | 57%         |
| Unfavorable              | 46%  | 37%      | 51%        | 38%         |
| Not sure                 | 9%   | 8%       | 10%        | 5%          |





**Crosstabs**

|                            | Base | Party    |            |             |
|----------------------------|------|----------|------------|-------------|
|                            |      | Democrat | Republican | Independent |
| <b>Romney Favorability</b> |      |          |            |             |
| <b>Favorable</b>           | 57%  | 46%      | 62%        | 47%         |
| <b>Unfavorable</b>         | 37%  | 50%      | 32%        | 47%         |
| <b>Not sure</b>            | 7%   | 5%       | 7%         | 7%          |

|                              | Base | Party    |            |             |
|------------------------------|------|----------|------------|-------------|
|                              |      | Democrat | Republican | Independent |
| <b>Santorum Favorability</b> |      |          |            |             |
| <b>Favorable</b>             | 54%  | 35%      | 60%        | 44%         |
| <b>Unfavorable</b>           | 39%  | 53%      | 34%        | 49%         |
| <b>Not sure</b>              | 7%   | 12%      | 6%         | 8%          |

|                             | Base | Party    |            |             |
|-----------------------------|------|----------|------------|-------------|
|                             |      | Democrat | Republican | Independent |
| <b>Watched Wed. Debate?</b> |      |          |            |             |
| <b>Yes</b>                  | 34%  | 51%      | 31%        | 37%         |
| <b>No</b>                   | 66%  | 49%      | 69%        | 63%         |

|   | Base | Party    |            |             |
|---|------|----------|------------|-------------|
|   |      | Democrat | Republican | Independent |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |          |            |             |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 58%      | 56%        | 60%         |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 23%      | 40%        | 18%         |
| <b>Not sure</b>   | 10%  | 19%      | 4%         | 22%         |





**Crosstabs**

|   | Base | Party    |            |             |
|---|------|----------|------------|-------------|
|   |      | Democrat | Republican | Independent |
| <b>More Concerned w/<br/>Candidate's Econ. or<br/>Soc. Issue<br/>Positions?</b> |      |          |            |             |
| <b>Economic issues</b>  | 69%  | 62%      | 72%        | 65%         |
| <b>Social issues</b>  | 17%  | 5%       | 20%        | 12%         |
| <b>Not sure</b>   | 14%  | 33%      | 8%         | 23%         |

|               | Base | Party    |            |             |
|---------------|------|----------|------------|-------------|
|               |      | Democrat | Republican | Independent |
| <b>Gender</b> |      |          |            |             |
| <b>Woman</b>  | 43%  | 32%      | 45%        | 40%         |
| <b>Man</b>    | 57%  | 68%      | 55%        | 60%         |

|                      | Base | Party    |            |             |
|----------------------|------|----------|------------|-------------|
|                      |      | Democrat | Republican | Independent |
| <b>Age</b>           |      |          |            |             |
| <b>18 to 45</b>      | 38%  | 45%      | 33%        | 48%         |
| <b>46 to 65</b>      | 39%  | 37%      | 42%        | 33%         |
| <b>Older than 65</b> | 23%  | 18%      | 25%        | 19%         |

|                              | Base | Party    |            |             |
|------------------------------|------|----------|------------|-------------|
|                              |      | Democrat | Republican | Independent |
| <b>Ideology</b>              |      |          |            |             |
| <b>Very liberal</b>          | 4%   | 36%      | 1%         | 4%          |
| <b>Somewhat liberal</b>      | 3%   | 13%      | 3%         | 1%          |
| <b>Moderate</b>              | 19%  | 19%      | 13%        | 33%         |
| <b>Somewhat conservative</b> | 37%  | 12%      | 42%        | 29%         |
| <b>Very conservative</b>     | 37%  | 19%      | 40%        | 34%         |





**Crosstabs**

|                     | Base       | Party    |            |             |
|---------------------|------------|----------|------------|-------------|
|                     |            | Democrat | Republican | Independent |
| <b>Tea Party ID</b> |            |          |            |             |
| <b>Yes</b>          | <b>29%</b> | 51%      | 34%        | 12%         |
| <b>No</b>           | <b>61%</b> | 49%      | 57%        | 74%         |
| <b>Not sure</b>     | <b>10%</b> | -        | 9%         | 14%         |

|                           | Base       | Party    |            |             |
|---------------------------|------------|----------|------------|-------------|
|                           |            | Democrat | Republican | Independent |
| <b>Evangelical?</b>       |            |          |            |             |
| <b>Are an Evangelical</b> | <b>42%</b> | 61%      | 49%        | 22%         |
| <b>Are not</b>            | <b>58%</b> | 39%      | 51%        | 78%         |

| Party              | Base       | Party    |            |             |
|--------------------|------------|----------|------------|-------------|
|                    |            | Democrat | Republican | Independent |
| <b>Democrat</b>    | <b>5%</b>  | 100%     | -          | -           |
| <b>Republican</b>  | <b>67%</b> | -        | 100%       | -           |
| <b>Independent</b> | <b>28%</b> | -        | -          | 100%        |

|                      | Base       | Party    |            |             |
|----------------------|------------|----------|------------|-------------|
|                      |            | Democrat | Republican | Independent |
| <b>Union Member?</b> |            |          |            |             |
| <b>Yes</b>           | <b>26%</b> | 55%      | 25%        | 22%         |
| <b>No</b>            | <b>74%</b> | 45%      | 75%        | 78%         |







**Crosstabs**

|  | Base | Union Member? |     |
|--|------|---------------|-----|
|  |      | Yes           | No  |
| <b>Already Voted or Will Vote on EDay?</b> |      |               |     |
| <b>Already voted</b>                       | 16%  | 13%           | 17% |
| <b>Plan to vote on election day</b>        | 84%  | 87%           | 83% |

|                                    | Base | Union Member? |     |
|------------------------------------|------|---------------|-----|
|                                    |      | Yes           | No  |
| <b>2012 GOP Pres Primary Early</b> |      |               |     |
| <b>Newt Gingrich</b>               | 9%   | 19%           | 7%  |
| <b>Mitt Romney</b>                 | 62%  | 47%           | 66% |
| <b>Rick Santorum</b>               | 29%  | 35%           | 28% |

|                                   | Base | Union Member? |     |
|-----------------------------------|------|---------------|-----|
|                                   |      | Yes           | No  |
| <b>2012 GOP Pres Primary EDay</b> |      |               |     |
| <b>Newt Gingrich</b>              | 9%   | 16%           | 6%  |
| <b>Ron Paul</b>                   | 16%  | 12%           | 17% |
| <b>Mitt Romney</b>                | 34%  | 39%           | 32% |
| <b>Rick Santorum</b>              | 39%  | 28%           | 43% |
| <b>Someone else/Not sure</b>      | 3%   | 5%            | 2%  |

|  | Base | Union Member? |     |
|--|------|---------------|-----|
|  |      | Yes           | No  |
| <b>Committed to Candidate or Might Change Your Mind?</b> |      |               |     |
| <b>Strongly committed to that candidate</b>              | 77%  | 78%           | 76% |
| <b>Might end up supporting someone else</b>              | 23%  | 22%           | 24% |





**Crosstabs**

|                              | Base | Union Member? |     |
|------------------------------|------|---------------|-----|
|                              |      | Yes           | No  |
| <b>Gingrich Favorability</b> |      |               |     |
| Favorable                    | 44%  | 55%           | 40% |
| Unfavorable                  | 46%  | 36%           | 49% |
| Not sure                     | 10%  | 8%            | 11% |

|                          | Base | Union Member? |     |
|--------------------------|------|---------------|-----|
|                          |      | Yes           | No  |
| <b>Paul Favorability</b> |      |               |     |
| Favorable                | 45%  | 56%           | 41% |
| Unfavorable              | 46%  | 39%           | 49% |
| Not sure                 | 9%   | 5%            | 10% |

|                            | Base | Union Member? |     |
|----------------------------|------|---------------|-----|
|                            |      | Yes           | No  |
| <b>Romney Favorability</b> |      |               |     |
| Favorable                  | 57%  | 58%           | 56% |
| Unfavorable                | 37%  | 35%           | 37% |
| Not sure                   | 7%   | 6%            | 7%  |

|                              | Base | Union Member? |     |
|------------------------------|------|---------------|-----|
|                              |      | Yes           | No  |
| <b>Santorum Favorability</b> |      |               |     |
| Favorable                    | 54%  | 58%           | 52% |
| Unfavorable                  | 39%  | 32%           | 42% |
| Not sure                     | 7%   | 10%           | 6%  |





**Crosstabs**

|                             | Base | Union Member? |     |
|-----------------------------|------|---------------|-----|
|                             |      | Yes           | No  |
| <b>Watched Wed. Debate?</b> |      |               |     |
| <b>Yes</b>                  | 34%  | 39%           | 32% |
| <b>No</b>                   | 66%  | 61%           | 68% |

|   | Base | Union Member? |     |
|---|------|---------------|-----|
|   |      | Yes           | No  |
| <b>Prefer Candidate You Agree w/ or Electable One?</b>  |      |               |     |
| <b>A candidate you agree with most on the issues</b>    | 57%  | 66%           | 54% |
| <b>A candidate you think is best able to beat Obama</b> | 33%  | 31%           | 34% |
| <b>Not sure</b>   | 10%  | 2%            | 12% |

|   | Base | Union Member? |     |
|---|------|---------------|-----|
|   |      | Yes           | No  |
| <b>More Concerned w/ Candidate's Econ. or Soc. Issue Positions?</b> |      |               |     |
| <b>Economic issues</b>  | 69%  | 80%           | 66% |
| <b>Social issues</b>  | 17%  | 13%           | 18% |
| <b>Not sure</b>   | 14%  | 7%            | 16% |

|               | Base | Union Member? |     |
|---------------|------|---------------|-----|
|               |      | Yes           | No  |
| <b>Gender</b> |      |               |     |
| <b>Woman</b>  | 43%  | 34%           | 47% |
| <b>Man</b>    | 57%  | 66%           | 53% |





**Crosstabs**

|                      | Base       | Union Member? |     |
|----------------------|------------|---------------|-----|
|                      |            | Yes           | No  |
| <b>Age</b>           |            |               |     |
| <b>18 to 45</b>      | <b>38%</b> | 45%           | 36% |
| <b>46 to 65</b>      | <b>39%</b> | 43%           | 38% |
| <b>Older than 65</b> | <b>23%</b> | 13%           | 27% |

|                              | Base       | Union Member? |     |
|------------------------------|------------|---------------|-----|
|                              |            | Yes           | No  |
| <b>Ideology</b>              |            |               |     |
| <b>Very liberal</b>          | <b>4%</b>  | 6%            | 3%  |
| <b>Somewhat liberal</b>      | <b>3%</b>  | 1%            | 4%  |
| <b>Moderate</b>              | <b>19%</b> | 14%           | 21% |
| <b>Somewhat conservative</b> | <b>37%</b> | 35%           | 37% |
| <b>Very conservative</b>     | <b>37%</b> | 44%           | 35% |

|                     | Base       | Union Member? |     |
|---------------------|------------|---------------|-----|
|                     |            | Yes           | No  |
| <b>Tea Party ID</b> |            |               |     |
| <b>Yes</b>          | <b>29%</b> | 28%           | 30% |
| <b>No</b>           | <b>61%</b> | 65%           | 60% |
| <b>Not sure</b>     | <b>10%</b> | 7%            | 11% |

|                           | Base       | Union Member? |     |
|---------------------------|------------|---------------|-----|
|                           |            | Yes           | No  |
| <b>Evangelical?</b>       |            |               |     |
| <b>Are an Evangelical</b> | <b>42%</b> | 57%           | 37% |
| <b>Are not</b>            | <b>58%</b> | 43%           | 63% |





Crosstabs

|             | Base | Union Member? |     |
|-------------|------|---------------|-----|
|             |      | Yes           | No  |
| Party       |      |               |     |
| Democrat    | 5%   | 11%           | 3%  |
| Republican  | 67%  | 65%           | 67% |
| Independent | 28%  | 24%           | 29% |

|               | Base | Union Member? |      |
|---------------|------|---------------|------|
|               |      | Yes           | No   |
| Union Member? |      |               |      |
| Yes           | 26%  | 100%          | -    |
| No            | 74%  | -             | 100% |

