



FOR IMMEDIATE RELEASE

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## **MLB and NFL Teams are Michigan's Favorite Pro Teams**

**Raleigh, N.C.** – Michigan voters list Major League Baseball's Detroit Tigers and the NFL's Detroit Lions as their two most favorite pro sports teams in Michigan, a new Public Policy Polling survey surrounding various pro and college sports topics finds. When asked which is their favorite pro sports team, 29% of voters said the Detroit Tigers, 27% said the Lions, 20% choose the NHL's Red Wings, and just 6% said the NBA's Pistons were their favorite pro team. 17% said someone else was their favorite or they weren't sure.

African-American voters preferred the Detroit Lions (54%) and Detroit Pistons (23%) for a total of 77% of African-American voters choosing Michigan's pro football or basketball team as their favorite. Conversely, while many white voters also chose the Lions (24%), a majority of 55% of white voters chose MLB's Tigers (33%) or the NHL's Red Wings (22%).

Michigan comes out on top when voters are asked if they're a fan of Michigan State, the University of Michigan, or neither school. 37% of voters choose Michigan while 31% choose MSU, 32% aren't a fan of either.

Michigan fans like their football coach, Brady Hoke, with 64% approving of his job performance and just 6% disapproving. UM fans are less charitable towards former football coach Rich Rodriguez (26% favorable opinion, 32% unfavorable, 42% not sure). The jury is still out among UM fans with regard to basketball coach John Beilein, with 39% approving, 8% disapproving and 53% not sure about his job performance.

Michigan State fans are very happy with their current football and basketball coaches. Mark D'Antonio receives high marks as football coach, with 68% approving and just 4% disapproving. Tom Izzo gets an even higher grade, with 78% approving and just 3% disapproving.

PPP surveyed 560 Michigan voters between February 10<sup>th</sup> and 12<sup>th</sup>. The margin of error for the survey is +/-4.1%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.





## Michigan Survey Results

**Q1** Is your favorite pro sports team in Michigan the Lions, Pistons, Red Wings, or Tigers?

Lions .....	27%
Pistons.....	6%
Red Wings.....	20%
Tigers.....	29%
Someone else/Not sure .....	17%

**Q2** Are you a Michigan or Michigan State fan, or do you not root for either school?

Michigan .....	37%
Michigan State.....	31%
Not a fan of either school.....	32%

**Q3** (Michigan fans:) Do you approve or disapprove of the job Brady Hoke is doing as football coach?

Approve .....	64%
Disapprove.....	6%
Not sure .....	29%

**Q4** (Michigan fans:) Do you have a favorable or unfavorable opinion of Rich Rodriguez?

Favorable.....	26%
Unfavorable .....	32%
Not sure .....	42%

**Q5** (Michigan fans:) Do you approve or disapprove of the job John Beilein is doing as basketball coach?

Approve .....	39%
Disapprove.....	8%
Not sure.....	53%

**Q6** (Michigan State fans:) Do you approve or disapprove of the job Mark D'Antonio is doing as football coach?

Approve .....	68%
Disapprove.....	4%
Not sure .....	28%

**Q7** (Michigan State fans:) Do you approve or disapprove of the job Tom Izzo is doing as basketball coach?

Approve .....	78%
Disapprove.....	3%
Not sure .....	19%

**Q8** Who did you vote for President in 2008?

John McCain.....	40%
Barack Obama.....	51%
Someone else/Don't remember .....	10%

**Q9** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal.....	12%
Somewhat liberal .....	20%
Moderate.....	30%
Somewhat conservative.....	21%
Very conservative .....	17%

**Q10** If you are a woman, press 1. If a man, press 2.

Woman .....	55%
Man.....	45%

**Q11** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat .....	40%
Republican.....	30%
Independent/Other.....	30%





**Q12** If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i> .....	83%
<i>African-American</i> .....	12%
<i>Other</i> .....	5%

**Q13** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	16%
<i>30 to 45</i> .....	26%
<i>46 to 65</i> .....	37%
<i>Older than 65</i> .....	21%

**Q14** Are you or is anyone in your household a member of a labor union?

<i>Yes</i> .....	30%
<i>No</i> .....	70%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Fave MI Pro Sports Team</b>				
<b>Lions</b>	27%	27%	30%	16%
<b>Pistons</b>	6%	4%	8%	2%
<b>Red Wings</b>	20%	17%	22%	28%
<b>Tigers</b>	29%	35%	23%	36%
<b>Someone else/Not sure</b>	17%	16%	18%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>UM or MSU Fan?</b>				
<b>Michigan</b>	37%	35%	40%	29%
<b>Michigan State</b>	31%	34%	27%	35%
<b>Not a fan of either school</b>	32%	31%	33%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Hoke Approval</b>				
<b>Approve</b>	64%	72%	63%	38%
<b>Disapprove</b>	6%	1%	9%	14%
<b>Not sure</b>	29%	27%	28%	48%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>RichRod Favorability</b>				
<b>Favorable</b>	26%	27%	29%	6%
<b>Unfavorable</b>	32%	30%	36%	19%
<b>Not sure</b>	42%	43%	35%	75%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Beilein Approval</b>				
Approve	39%	38%	39%	38%
Disapprove	8%	2%	13%	-
Not sure	53%	60%	48%	62%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>D'Antonio Approval</b>				
Approve	68%	75%	61%	63%
Disapprove	4%	2%	7%	5%
Not sure	28%	23%	32%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Izzo Approval</b>				
Approve	78%	79%	75%	82%
Disapprove	3%	4%	3%	-
Not sure	19%	17%	22%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Fave MI Pro Sports Team</b>						
Lions	27%	43%	26%	24%	19%	35%
Pistons	6%	4%	12%	5%	3%	4%
Red Wings	20%	13%	24%	21%	26%	13%
Tigers	29%	20%	25%	32%	33%	29%
Someone else/Not sure	17%	20%	13%	18%	18%	19%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>UM or MSU Fan?</b>						
Michigan	37%	55%	30%	39%	38%	30%
Michigan State	31%	26%	32%	27%	31%	37%
Not a fan of either school	32%	19%	38%	34%	31%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hoke Approval</b>						
Approve	64%	50%	58%	68%	69%	73%
Disapprove	6%	8%	9%	5%	8%	3%
Not sure	29%	42%	33%	27%	23%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>RichRod Favorability</b>						
Favorable	26%	24%	31%	24%	29%	25%
Unfavorable	32%	39%	17%	40%	28%	29%
Not sure	42%	38%	51%	36%	43%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Beilein Approval</b>						
Approve	39%	57%	20%	25%	52%	50%
Disapprove	8%	7%	10%	13%	2%	6%
Not sure	53%	37%	70%	63%	45%	44%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>D'Antonio Approval</b>						
<b>Approve</b>	68%	46%	71%	70%	65%	74%
<b>Disapprove</b>	4%	18%	2%	2%	5%	2%
<b>Not sure</b>	28%	35%	27%	28%	30%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Izzo Approval</b>						
<b>Approve</b>	78%	57%	85%	80%	74%	82%
<b>Disapprove</b>	3%	13%	7%	-	2%	-
<b>Not sure</b>	19%	30%	8%	20%	24%	18%

	Base	Gender	
		Woman	Man
<b>Fave MI Pro Sports Team</b>			
<b>Lions</b>	27%	25%	31%
<b>Pistons</b>	6%	9%	2%
<b>Red Wings</b>	20%	18%	23%
<b>Tigers</b>	29%	29%	29%
<b>Someone else/Not sure</b>	17%	19%	15%

	Base	Gender	
		Woman	Man
<b>UM or MSU Fan?</b>			
<b>Michigan</b>	37%	35%	39%
<b>Michigan State</b>	31%	30%	32%
<b>Not a fan of either school</b>	32%	35%	29%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Hoke Approval</b>			
<b>Approve</b>	<b>64%</b>	53%	76%
<b>Disapprove</b>	<b>6%</b>	3%	10%
<b>Not sure</b>	<b>29%</b>	44%	14%

	Base	Gender	
		Woman	Man
<b>RichRod Favorability</b>			
<b>Favorable</b>	<b>26%</b>	19%	34%
<b>Unfavorable</b>	<b>32%</b>	30%	35%
<b>Not sure</b>	<b>42%</b>	52%	31%

	Base	Gender	
		Woman	Man
<b>Beilein Approval</b>			
<b>Approve</b>	<b>39%</b>	27%	51%
<b>Disapprove</b>	<b>8%</b>	8%	8%
<b>Not sure</b>	<b>53%</b>	65%	41%

	Base	Gender	
		Woman	Man
<b>D'Antonio Approval</b>			
<b>Approve</b>	<b>68%</b>	57%	80%
<b>Disapprove</b>	<b>4%</b>	3%	6%
<b>Not sure</b>	<b>28%</b>	41%	13%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Izzo Approval</b>			
<b>Approve</b>	78%	71%	85%
<b>Disapprove</b>	3%	-	7%
<b>Not sure</b>	19%	29%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Fave MI Pro Sports Team</b>				
<b>Lions</b>	27%	32%	27%	22%
<b>Pistons</b>	6%	10%	3%	4%
<b>Red Wings</b>	20%	19%	18%	24%
<b>Tigers</b>	29%	24%	36%	28%
<b>Someone else/Not sure</b>	17%	14%	17%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>UM or MSU Fan?</b>				
<b>Michigan</b>	37%	41%	36%	34%
<b>Michigan State</b>	31%	31%	33%	28%
<b>Not a fan of either school</b>	32%	28%	32%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hoke Approval</b>				
<b>Approve</b>	64%	54%	75%	70%
<b>Disapprove</b>	6%	9%	-	9%
<b>Not sure</b>	29%	37%	25%	21%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>RichRod Favorability</b>				
<b>Favorable</b>	26%	22%	33%	26%
<b>Unfavorable</b>	32%	31%	33%	34%
<b>Not sure</b>	42%	47%	34%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Beilein Approval</b>				
<b>Approve</b>	39%	37%	36%	44%
<b>Disapprove</b>	8%	11%	6%	6%
<b>Not sure</b>	53%	52%	58%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>D'Antonio Approval</b>				
<b>Approve</b>	68%	64%	72%	69%
<b>Disapprove</b>	4%	10%	2%	-
<b>Not sure</b>	28%	27%	27%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Izzo Approval</b>				
<b>Approve</b>	78%	72%	81%	82%
<b>Disapprove</b>	3%	8%	-	-
<b>Not sure</b>	19%	20%	19%	18%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Fave MI Pro Sports Team</b>				
<b>Lions</b>	27%	24%	54%	19%
<b>Pistons</b>	6%	3%	23%	7%
<b>Red Wings</b>	20%	22%	8%	22%
<b>Tigers</b>	29%	33%	5%	21%
<b>Someone else/Not sure</b>	17%	18%	10%	31%

	Base	Race		
		White	African-American	Other
<b>UM or MSU Fan?</b>				
<b>Michigan</b>	37%	34%	53%	49%
<b>Michigan State</b>	31%	32%	22%	21%
<b>Not a fan of either school</b>	32%	34%	25%	30%

	Base	Race		
		White	African-American	Other
<b>Hoke Approval</b>				
<b>Approve</b>	64%	67%	57%	48%
<b>Disapprove</b>	6%	5%	7%	25%
<b>Not sure</b>	29%	28%	36%	27%

	Base	Race		
		White	African-American	Other
<b>RichRod Favorability</b>				
<b>Favorable</b>	26%	25%	30%	27%
<b>Unfavorable</b>	32%	33%	24%	53%
<b>Not sure</b>	42%	42%	46%	21%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Beilein Approval</b>				
Approve	39%	36%	54%	19%
Disapprove	8%	6%	2%	60%
Not sure	53%	58%	44%	21%

	Base	Race		
		White	African-American	Other
<b>D'Antonio Approval</b>				
Approve	68%	71%	51%	15%
Disapprove	4%	3%	17%	-
Not sure	28%	26%	32%	85%

	Base	Race		
		White	African-American	Other
<b>Izzo Approval</b>				
Approve	78%	77%	88%	78%
Disapprove	3%	3%	-	-
Not sure	19%	20%	12%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Fave MI Pro Sports Team</b>					
Lions	27%	37%	37%	19%	24%
Pistons	6%	3%	4%	9%	4%
Red Wings	20%	23%	21%	23%	14%
Tigers	29%	23%	25%	30%	35%
Someone else/Not sure	17%	14%	12%	19%	23%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>UM or MSU Fan?</b>					
Michigan	37%	46%	42%	30%	38%
Michigan State	31%	34%	28%	35%	23%
Not a fan of either school	32%	20%	30%	35%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hoke Approval</b>					
Approve	64%	53%	63%	65%	73%
Disapprove	6%	20%	4%	3%	5%
Not sure	29%	27%	33%	32%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>RichRod Favorability</b>					
Favorable	26%	33%	30%	23%	21%
Unfavorable	32%	27%	41%	29%	30%
Not sure	42%	40%	30%	48%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Beilein Approval</b>					
Approve	39%	36%	37%	34%	50%
Disapprove	8%	14%	7%	8%	5%
Not sure	53%	50%	56%	58%	45%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>D'Antonio Approval</b>					
<b>Approve</b>	<b>68%</b>	83%	79%	57%	64%
<b>Disapprove</b>	<b>4%</b>	-	5%	5%	6%
<b>Not sure</b>	<b>28%</b>	17%	16%	38%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Izzo Approval</b>					
<b>Approve</b>	<b>78%</b>	75%	89%	71%	81%
<b>Disapprove</b>	<b>3%</b>	8%	5%	-	3%
<b>Not sure</b>	<b>19%</b>	17%	5%	29%	17%

	Base	Union Member?	
		Yes	No
<b>Fave MI Pro Sports Team</b>			
<b>Lions</b>	<b>27%</b>	28%	27%
<b>Pistons</b>	<b>6%</b>	5%	6%
<b>Red Wings</b>	<b>20%</b>	22%	20%
<b>Tigers</b>	<b>29%</b>	27%	30%
<b>Someone else/Not sure</b>	<b>17%</b>	18%	17%

	Base	Union Member?	
		Yes	No
<b>UM or MSU Fan?</b>			
<b>Michigan</b>	<b>37%</b>	38%	37%
<b>Michigan State</b>	<b>31%</b>	33%	29%
<b>Not a fan of either school</b>	<b>32%</b>	29%	34%





**Crosstabs**

	Base	Union Member?	
		Yes	No
<b>Hoke Approval</b>			
Approve	64%	62%	65%
Disapprove	6%	8%	5%
Not sure	29%	29%	29%

	Base	Union Member?	
		Yes	No
<b>RichRod Favorability</b>			
Favorable	26%	29%	25%
Unfavorable	32%	32%	32%
Not sure	42%	39%	43%

	Base	Union Member?	
		Yes	No
<b>Beilein Approval</b>			
Approve	39%	46%	36%
Disapprove	8%	4%	10%
Not sure	53%	50%	55%

	Base	Union Member?	
		Yes	No
<b>D'Antonio Approval</b>			
Approve	68%	63%	70%
Disapprove	4%	6%	4%
Not sure	28%	31%	26%



**Crosstabs**

	Base	Union Member?	
		Yes	No
<b>izzo Approval</b>			
<b>Approve</b>	<b>78%</b>	74%	80%
<b>Disapprove</b>	<b>3%</b>	5%	2%
<b>Not sure</b>	<b>19%</b>	21%	18%