

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com), OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

## **Obama Leading Republicans Big in Michigan**

**Raleigh, N.C.** – President Obama leads all Republican challengers in Michigan by double digits, while Republicans are suffering from high unfavorability ratings among voters. Obama leads Mitt Romney by 16 points (54-38), leads Newt Gingrich by 22 points (56-34), leads Rick Santorum by 11 points (50-39) and leads Ron Paul by 18 points (52-34). Last July, we found that Obama led Romney by just 5 points (47-42).

Obama's job approval rating in Michigan stands at 52% approval and 44% disapproval, an improvement from last July when Obama was at 50/46. 53% of voters say that Barack Obama's leadership has been "good for Michigan's economy" while 41% think it's been bad.

Republican presidential candidates are suffering from horrific favorability ratings in Michigan – less than one-third of voters have favorable opinions of Mitt Romney (29/58), Newt Gingrich (21/66) or Ron Paul (31/54). Only Rick Santorum is liked by more than one-third of voters and disliked by less than half of voters (40/47).

As the Republican nominating contest has gone on, Mitt Romney's favorability among Michigan independents has tanked - it stands at 32/52 (-20) compared to 48/34 (+14) last July. Gingrich is currently at 15 favorable and 71 unfavorable among independent voters. Ron Paul (40/41) and Rick Santorum (43/44) do much better among independents but still have net negative favorability ratings.

"Michigan is looking less and less like it will be in the swing state column this fall," said Dean Debnam, President of Public Policy Polling. "Barack Obama's numbers in the state are improving, while the Republican field is heading in the other direction. It's also becoming less clear that Mitt Romney has a big electability advantage- Rick Santorum actually does 5 points better than him here."

PPP surveyed 560 Michigan voters between February 10<sup>th</sup> and 12<sup>th</sup>. The margin of error for the survey is +/-4.14%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## Michigan Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 52%  
*Disapprove*..... 44%  
*Not sure* ..... 4%

**Q2** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 21%  
*Unfavorable* ..... 66%  
*Not sure* ..... 14%

**Q3** Do you have a favorable or unfavorable opinion of Ron Paul?

*Favorable*..... 31%  
*Unfavorable* ..... 54%  
*Not sure* ..... 15%

**Q4** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 29%  
*Unfavorable* ..... 58%  
*Not sure* ..... 12%

**Q5** Do you have a favorable or unfavorable opinion of Rick Santorum?

*Favorable*..... 40%  
*Unfavorable* ..... 47%  
*Not sure* ..... 14%

**Q6** If the candidates for President this year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

*Barack Obama*..... 56%  
*Newt Gingrich*..... 34%  
*Undecided*..... 10%

**Q7** If the candidates for President this year were Democrat Barack Obama and Republican Ron Paul, who would you vote for?

*Barack Obama*..... 52%  
*Ron Paul*..... 34%  
*Undecided*..... 14%

**Q8** If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

*Barack Obama*..... 54%  
*Mitt Romney*..... 38%  
*Undecided*..... 8%

**Q9** If the candidates for President this year were Democrat Barack Obama and Republican Rick Santorum, who would you vote for?

*Barack Obama*..... 50%  
*Rick Santorum* ..... 39%  
*Undecided*..... 11%

**Q10** Do you think Barack Obama's leadership has been good or bad for Michigan's economy?

*Good*..... 53%  
*Bad* ..... 41%  
*Not sure* ..... 6%

**Q11** Looking back, do you support or oppose the bailout of the auto industry?

*Support* ..... 52%  
*Oppose* ..... 36%  
*Not sure* ..... 12%





**Q12** Did you have a favorable or unfavorable opinion of Clint Eastwood's ad for Chrysler during the Super Bowl, or are you not familiar with it?

<i>Favorable</i> .....	56%
<i>Unfavorable</i> .....	13%
<i>Not familiar with it</i> .....	27%
<i>Not sure</i> .....	3%

**Q13** Do you think the Chrysler ad was pro-Obama or not?

<i>It was pro-Obama</i> .....	19%
<i>It was not</i> .....	62%
<i>Not sure</i> .....	20%

**Q14** Who did you vote for President in 2008?

<i>John McCain</i> .....	40%
<i>Barack Obama</i> .....	51%
<i>Someone else/Don't remember</i> .....	10%

**Q15** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	12%
<i>Somewhat liberal</i> .....	20%
<i>Moderate</i> .....	30%
<i>Somewhat conservative</i> .....	21%
<i>Very conservative</i> .....	17%

**Q16** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	55%
<i>Man</i> .....	45%

**Q17** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	40%
<i>Republican</i> .....	30%
<i>Independent/Other</i> .....	30%

**Q18** If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i> .....	83%
<i>African-American</i> .....	12%
<i>Other</i> .....	5%

**Q19** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	16%
<i>30 to 45</i> .....	26%
<i>46 to 65</i> .....	37%
<i>Older than 65</i> .....	21%

**Q20** Are you or is anyone in your household a member of a labor union?

<i>Yes</i> .....	30%
<i>No</i> .....	70%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama Approval</b>				
<b>Approve</b>	52%	10%	88%	34%
<b>Disapprove</b>	44%	87%	9%	51%
<b>Not sure</b>	4%	2%	4%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Gingrich Favorability</b>				
<b>Favorable</b>	21%	33%	11%	21%
<b>Unfavorable</b>	66%	45%	83%	60%
<b>Not sure</b>	14%	22%	6%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Paul Favorability</b>				
<b>Favorable</b>	31%	34%	27%	35%
<b>Unfavorable</b>	54%	48%	62%	37%
<b>Not sure</b>	15%	17%	11%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>M. Romney Favorability</b>				
<b>Favorable</b>	29%	46%	16%	30%
<b>Unfavorable</b>	58%	36%	78%	48%
<b>Not sure</b>	12%	17%	7%	22%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Santorum Favorability</b>				
<b>Favorable</b>	<b>40%</b>	67%	19%	35%
<b>Unfavorable</b>	<b>47%</b>	21%	67%	44%
<b>Not sure</b>	<b>14%</b>	11%	14%	22%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama/Gingrich</b>				
<b>Barack Obama</b>	<b>56%</b>	17%	90%	37%
<b>Newt Gingrich</b>	<b>34%</b>	73%	5%	26%
<b>Undecided</b>	<b>10%</b>	10%	5%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama/Paul</b>				
<b>Barack Obama</b>	<b>52%</b>	17%	84%	27%
<b>Ron Paul</b>	<b>34%</b>	64%	11%	35%
<b>Undecided</b>	<b>14%</b>	19%	5%	38%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama/Romney</b>				
<b>Barack Obama</b>	<b>54%</b>	17%	87%	37%
<b>Mitt Romney</b>	<b>38%</b>	76%	10%	25%
<b>Undecided</b>	<b>8%</b>	7%	3%	38%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama/Santorum</b>				
Barack Obama	50%	13%	82%	32%
Rick Santorum	39%	78%	10%	35%
Undecided	11%	10%	8%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama Good/Bad for MI Econ.?</b>				
Good	53%	14%	87%	34%
Bad	41%	81%	8%	51%
Not sure	6%	5%	5%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Support/Oppose Auto Bailout</b>				
Support	52%	26%	74%	46%
Oppose	36%	61%	16%	36%
Not sure	12%	14%	10%	18%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Eastwood Ad Favorability</b>				
Favorable	56%	48%	65%	47%
Unfavorable	13%	19%	9%	12%
Not familiar with it	27%	28%	25%	39%
Not sure	3%	4%	2%	3%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Was Eastwood Ad Pro-Obama?</b>				
<b>It was pro-Obama</b>	19%	21%	17%	18%
<b>It was not</b>	62%	60%	64%	51%
<b>Not sure</b>	20%	19%	18%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
<b>Approve</b>	52%	78%	87%	64%	22%	6%
<b>Disapprove</b>	44%	20%	13%	25%	76%	92%
<b>Not sure</b>	4%	1%	1%	11%	2%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gingrich Favorability</b>						
<b>Favorable</b>	21%	15%	12%	11%	27%	44%
<b>Unfavorable</b>	66%	79%	84%	76%	53%	33%
<b>Not sure</b>	14%	6%	4%	13%	20%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Paul Favorability</b>						
<b>Favorable</b>	31%	26%	30%	35%	33%	24%
<b>Unfavorable</b>	54%	72%	57%	47%	50%	56%
<b>Not sure</b>	15%	2%	13%	18%	16%	20%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>M. Romney Favorability</b>						
<b>Favorable</b>	29%	12%	16%	29%	42%	40%
<b>Unfavorable</b>	58%	81%	77%	57%	41%	44%
<b>Not sure</b>	12%	7%	6%	13%	17%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Santorum Favorability</b>						
<b>Favorable</b>	40%	19%	19%	23%	64%	76%
<b>Unfavorable</b>	47%	75%	67%	56%	23%	18%
<b>Not sure</b>	14%	6%	14%	21%	13%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Gingrich</b>						
<b>Barack Obama</b>	56%	91%	92%	71%	19%	7%
<b>New t Gingrich</b>	34%	4%	8%	17%	63%	81%
<b>Undecided</b>	10%	4%	-	12%	18%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Paul</b>						
<b>Barack Obama</b>	52%	89%	82%	63%	21%	9%
<b>Ron Paul</b>	34%	3%	17%	21%	59%	69%
<b>Undecided</b>	14%	7%	1%	16%	20%	23%







**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Romney</b>						
Barack Obama	54%	88%	85%	70%	22%	7%
Mitt Romney	38%	5%	13%	22%	65%	83%
Undecided	8%	6%	1%	8%	13%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Santorum</b>						
Barack Obama	50%	84%	86%	60%	17%	6%
Rick Santorum	39%	11%	13%	21%	68%	86%
Undecided	11%	4%	1%	19%	15%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Good/Bad for MI Econ.?</b>						
Good	53%	88%	85%	65%	20%	7%
Bad	41%	12%	13%	25%	69%	91%
Not sure	6%	-	2%	9%	11%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Support/Oppose Auto Bailout</b>						
Support	52%	75%	76%	58%	32%	22%
Oppose	36%	14%	17%	27%	56%	64%
Not sure	12%	10%	8%	15%	12%	14%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Eastwood Ad Favorability</b>						
Favorable	56%	67%	70%	59%	44%	43%
Unfavorable	13%	11%	7%	10%	18%	22%
Not familiar with it	27%	22%	22%	27%	34%	30%
Not sure	3%	-	-	3%	4%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Was Eastwood Ad Pro-Obama?</b>						
It was pro-Obama	19%	28%	14%	17%	14%	26%
It was not	62%	56%	71%	61%	63%	54%
Not sure	20%	16%	15%	22%	23%	20%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
Approve	52%	58%	44%
Disapprove	44%	38%	52%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
Favorable	21%	17%	25%
Unfavorable	66%	69%	62%
Not sure	14%	14%	13%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Paul Favorability</b>			
<b>Favorable</b>	31%	26%	37%
<b>Unfavorable</b>	54%	58%	50%
<b>Not sure</b>	15%	17%	13%

	Base	Gender	
		Woman	Man
<b>M. Romney Favorability</b>			
<b>Favorable</b>	29%	25%	35%
<b>Unfavorable</b>	58%	61%	55%
<b>Not sure</b>	12%	14%	10%

	Base	Gender	
		Woman	Man
<b>Santorum Favorability</b>			
<b>Favorable</b>	40%	33%	47%
<b>Unfavorable</b>	47%	50%	43%
<b>Not sure</b>	14%	16%	10%

	Base	Gender	
		Woman	Man
<b>Obama/Gingrich</b>			
<b>Barack Obama</b>	56%	63%	48%
<b>Newt Gingrich</b>	34%	27%	42%
<b>Undecided</b>	10%	9%	10%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Paul</b>			
<b>Barack Obama</b>	52%	60%	42%
<b>Ron Paul</b>	34%	28%	42%
<b>Undecided</b>	14%	12%	16%

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Barack Obama</b>	54%	61%	46%
<b>Mitt Romney</b>	38%	31%	45%
<b>Undecided</b>	8%	8%	8%

	Base	Gender	
		Woman	Man
<b>Obama/Santorum</b>			
<b>Barack Obama</b>	50%	57%	42%
<b>Rick Santorum</b>	39%	32%	47%
<b>Undecided</b>	11%	11%	11%

	Base	Gender	
		Woman	Man
<b>Obama Good/Bad for MI Econ.?</b>			
<b>Good</b>	53%	59%	45%
<b>Bad</b>	41%	36%	48%
<b>Not sure</b>	6%	5%	7%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Support/Oppose Auto Bailout</b>			
<b>Support</b>	52%	54%	50%
<b>Oppose</b>	36%	32%	41%
<b>Not sure</b>	12%	15%	10%

	Base	Gender	
		Woman	Man
<b>Eastwood Ad Favorability</b>			
<b>Favorable</b>	56%	58%	54%
<b>Unfavorable</b>	13%	12%	15%
<b>Not familiar with it</b>	27%	28%	27%
<b>Not sure</b>	3%	2%	4%

	Base	Gender	
		Woman	Man
<b>Was Eastwood Ad Pro-Obama?</b>			
<b>It was pro-Obama</b>	19%	16%	22%
<b>It was not</b>	62%	59%	65%
<b>Not sure</b>	20%	25%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	52%	89%	5%	48%
<b>Disapprove</b>	44%	7%	95%	44%
<b>Not sure</b>	4%	4%	0%	8%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	21%	11%	39%	15%
<b>Unfavorable</b>	66%	82%	38%	71%
<b>Not sure</b>	14%	7%	22%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Paul Favorability</b>				
<b>Favorable</b>	31%	20%	36%	40%
<b>Unfavorable</b>	54%	69%	48%	41%
<b>Not sure</b>	15%	11%	16%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>M. Romney Favorability</b>				
<b>Favorable</b>	29%	11%	52%	32%
<b>Unfavorable</b>	58%	83%	33%	52%
<b>Not sure</b>	12%	7%	16%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Santorum Favorability</b>				
<b>Favorable</b>	40%	14%	70%	43%
<b>Unfavorable</b>	47%	70%	18%	44%
<b>Not sure</b>	14%	16%	11%	12%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Gingrich</b>				
Barack Obama	56%	94%	8%	53%
Newt Gingrich	34%	4%	82%	27%
Undecided	10%	2%	10%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Paul</b>				
Barack Obama	52%	91%	9%	42%
Ron Paul	34%	6%	72%	35%
Undecided	14%	3%	19%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Barack Obama	54%	92%	8%	50%
Mitt Romney	38%	6%	81%	38%
Undecided	8%	2%	11%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Santorum</b>				
Barack Obama	50%	89%	5%	42%
Rick Santorum	39%	8%	85%	36%
Undecided	11%	3%	10%	22%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Good/Bad for MI Econ.?</b>				
<b>Good</b>	53%	89%	7%	49%
<b>Bad</b>	41%	6%	89%	42%
<b>Not sure</b>	6%	4%	5%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Auto Bailout</b>				
<b>Support</b>	52%	73%	24%	52%
<b>Oppose</b>	36%	16%	62%	36%
<b>Not sure</b>	12%	12%	14%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Eastwood Ad Favorability</b>				
<b>Favorable</b>	56%	60%	48%	60%
<b>Unfavorable</b>	13%	11%	19%	12%
<b>Not familiar with it</b>	27%	29%	31%	23%
<b>Not sure</b>	3%	1%	3%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Was Eastwood Ad Pro-Obama?</b>				
<b>It was pro-Obama</b>	19%	24%	17%	14%
<b>It was not</b>	62%	58%	61%	66%
<b>Not sure</b>	20%	17%	22%	20%







**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama Approval</b>				
<b>Approve</b>	<b>52%</b>	46%	86%	56%
<b>Disapprove</b>	<b>44%</b>	49%	14%	36%
<b>Not sure</b>	<b>4%</b>	4%	-	8%

	Base	Race		
		White	African-American	Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	<b>21%</b>	20%	25%	29%
<b>Unfavorable</b>	<b>66%</b>	66%	68%	56%
<b>Not sure</b>	<b>14%</b>	14%	7%	15%

	Base	Race		
		White	African-American	Other
<b>Paul Favorability</b>				
<b>Favorable</b>	<b>31%</b>	32%	22%	38%
<b>Unfavorable</b>	<b>54%</b>	54%	67%	34%
<b>Not sure</b>	<b>15%</b>	15%	11%	29%

	Base	Race		
		White	African-American	Other
<b>M. Romney Favorability</b>				
<b>Favorable</b>	<b>29%</b>	32%	14%	24%
<b>Unfavorable</b>	<b>58%</b>	56%	76%	62%
<b>Not sure</b>	<b>12%</b>	13%	10%	13%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Santorum Favorability</b>				
Favorable	40%	43%	21%	32%
Unfavorable	47%	45%	55%	52%
Not sure	14%	12%	24%	16%

	Base	Race		
		White	African-American	Other
<b>Obama/Gingrich</b>				
Barack Obama	56%	50%	90%	71%
New t Gingrich	34%	38%	9%	27%
Undecided	10%	11%	1%	3%

	Base	Race		
		White	African-American	Other
<b>Obama/Paul</b>				
Barack Obama	52%	46%	85%	68%
Ron Paul	34%	39%	11%	23%
Undecided	14%	15%	4%	9%

	Base	Race		
		White	African-American	Other
<b>Obama/Romney</b>				
Barack Obama	54%	49%	87%	71%
Mitt Romney	38%	42%	11%	27%
Undecided	8%	9%	2%	2%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama/Santorum</b>				
Barack Obama	50%	45%	84%	51%
Rick Santorum	39%	43%	13%	43%
Undecided	11%	12%	3%	6%

	Base	Race		
		White	African-American	Other
<b>Obama Good/Bad for MI Econ.?</b>				
Good	53%	47%	87%	55%
Bad	41%	47%	11%	27%
Not sure	6%	6%	2%	17%

	Base	Race		
		White	African-American	Other
<b>Support/Oppose Auto Bailout</b>				
Support	52%	49%	68%	63%
Oppose	36%	38%	21%	28%
Not sure	12%	13%	11%	9%

	Base	Race		
		White	African-American	Other
<b>Eastwood Ad Favorability</b>				
Favorable	56%	56%	64%	45%
Unfavorable	13%	13%	14%	23%
Not familiar with it	27%	29%	19%	29%
Not sure	3%	3%	3%	3%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Was Eastwood Ad Pro-Obama?</b>				
<b>It was pro-Obama</b>	<b>19%</b>	18%	18%	32%
<b>It was not</b>	<b>62%</b>	62%	61%	50%
<b>Not sure</b>	<b>20%</b>	19%	21%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	<b>52%</b>	60%	50%	51%	49%
<b>Disapprove</b>	<b>44%</b>	34%	47%	44%	48%
<b>Not sure</b>	<b>4%</b>	6%	3%	5%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>					
<b>Favorable</b>	<b>21%</b>	19%	19%	23%	20%
<b>Unfavorable</b>	<b>66%</b>	64%	66%	68%	62%
<b>Not sure</b>	<b>14%</b>	17%	15%	9%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Paul Favorability</b>					
<b>Favorable</b>	<b>31%</b>	32%	34%	27%	33%
<b>Unfavorable</b>	<b>54%</b>	45%	57%	58%	51%
<b>Not sure</b>	<b>15%</b>	23%	9%	15%	16%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>M. Romney Favorability</b>					
<b>Favorable</b>	<b>29%</b>	23%	27%	30%	34%
<b>Unfavorable</b>	<b>58%</b>	57%	62%	57%	57%
<b>Not sure</b>	<b>12%</b>	19%	11%	12%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Santorum Favorability</b>					
<b>Favorable</b>	<b>40%</b>	30%	39%	42%	44%
<b>Unfavorable</b>	<b>47%</b>	55%	51%	43%	42%
<b>Not sure</b>	<b>14%</b>	15%	9%	15%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Gingrich</b>					
<b>Barack Obama</b>	<b>56%</b>	70%	55%	54%	49%
<b>Newt Gingrich</b>	<b>34%</b>	23%	36%	36%	37%
<b>Undecided</b>	<b>10%</b>	6%	8%	10%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Paul</b>					
<b>Barack Obama</b>	<b>52%</b>	62%	50%	53%	45%
<b>Ron Paul</b>	<b>34%</b>	26%	39%	33%	37%
<b>Undecided</b>	<b>14%</b>	13%	11%	14%	18%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Barack Obama</b>	<b>54%</b>	66%	55%	52%	48%
<b>Mitt Romney</b>	<b>38%</b>	26%	38%	41%	41%
<b>Undecided</b>	<b>8%</b>	9%	7%	7%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Santorum</b>					
<b>Barack Obama</b>	<b>50%</b>	60%	49%	49%	46%
<b>Rick Santorum</b>	<b>39%</b>	30%	41%	41%	42%
<b>Undecided</b>	<b>11%</b>	11%	11%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Good/Bad for MI Econ.?</b>					
<b>Good</b>	<b>53%</b>	64%	53%	50%	48%
<b>Bad</b>	<b>41%</b>	30%	41%	45%	45%
<b>Not sure</b>	<b>6%</b>	6%	7%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose Auto Bailout</b>					
<b>Support</b>	<b>52%</b>	55%	47%	54%	52%
<b>Oppose</b>	<b>36%</b>	30%	44%	35%	31%
<b>Not sure</b>	<b>12%</b>	15%	8%	11%	17%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Eastwood Ad Favorability</b>					
<b>Favorable</b>	56%	51%	58%	60%	51%
<b>Unfavorable</b>	13%	15%	15%	12%	12%
<b>Not familiar with it</b>	27%	33%	25%	24%	33%
<b>Not sure</b>	3%	-	1%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Was Eastwood Ad Pro-Obama?</b>					
<b>It was pro-Obama</b>	19%	27%	17%	18%	18%
<b>It was not</b>	62%	65%	66%	60%	57%
<b>Not sure</b>	20%	8%	17%	23%	25%

	Base	Union Member?	
		Yes	No
<b>Obama Approval</b>			
<b>Approve</b>	52%	63%	47%
<b>Disapprove</b>	44%	34%	49%
<b>Not sure</b>	4%	3%	5%

	Base	Union Member?	
		Yes	No
<b>Gingrich Favorability</b>			
<b>Favorable</b>	21%	18%	22%
<b>Unfavorable</b>	66%	69%	64%
<b>Not sure</b>	14%	13%	14%





**Crosstabs**

	Base	Union Member?	
		Yes	No
<b>Paul Favorability</b>			
Favorable	31%	32%	31%
Unfavorable	54%	59%	52%
Not sure	15%	10%	17%

	Base	Union Member?	
		Yes	No
<b>M. Romney Favorability</b>			
Favorable	29%	20%	33%
Unfavorable	58%	69%	54%
Not sure	12%	11%	13%

	Base	Union Member?	
		Yes	No
<b>Santorum Favorability</b>			
Favorable	40%	35%	42%
Unfavorable	47%	52%	44%
Not sure	14%	13%	14%

	Base	Union Member?	
		Yes	No
<b>Obama/Gingrich</b>			
Barack Obama	56%	69%	50%
Newt Gingrich	34%	24%	39%
Undecided	10%	7%	11%







**Crosstabs**

	Base	Union Member?	
		Yes	No
<b>Obama/Paul</b>			
Barack Obama	52%	63%	47%
Ron Paul	34%	25%	39%
Undecided	14%	12%	14%

	Base	Union Member?	
		Yes	No
<b>Obama/Romney</b>			
Barack Obama	54%	65%	50%
Mitt Romney	38%	27%	42%
Undecided	8%	8%	8%

	Base	Union Member?	
		Yes	No
<b>Obama/Santorum</b>			
Barack Obama	50%	61%	45%
Rick Santorum	39%	29%	44%
Undecided	11%	11%	11%

	Base	Union Member?	
		Yes	No
<b>Obama Good/Bad for MI Econ.?</b>			
Good	53%	65%	47%
Bad	41%	33%	45%
Not sure	6%	3%	8%





**Crosstabs**

	Base	Union Member?	
		Yes	No
<b>Support/Oppose Auto Bailout</b>			
<b>Support</b>	52%	62%	47%
<b>Oppose</b>	36%	26%	40%
<b>Not sure</b>	12%	12%	13%

	Base	Union Member?	
		Yes	No
<b>Eastwood Ad Favorability</b>			
<b>Favorable</b>	56%	62%	54%
<b>Unfavorable</b>	13%	10%	15%
<b>Not familiar with it</b>	27%	25%	28%
<b>Not sure</b>	3%	3%	3%

	Base	Union Member?	
		Yes	No
<b>Was Eastwood Ad Pro-Obama?</b>			
<b>It was pro-Obama</b>	19%	18%	19%
<b>It was not</b>	62%	63%	61%
<b>Not sure</b>	20%	18%	20%

