

November 3, 2012

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Obama leads by 6, Stabenow by 13 in Michigan

Raleigh, N.C. – PPP's final poll of the cycle in Michigan finds Democrats headed for victory in both the Presidential and Senate races. Barack Obama leads Mitt Romney 52-46, consistent with the 6-8 point lead we've found for him in all of our polling since the Republican convention. Debbie Stabenow leads Pete Hoekstra 55-42 in a race that never really got competitive.

Mitt Romney would have had to do 2 things to win Michigan: run up the score with independents and get a decent amount of crossover support from Democratic voters. But he's done neither. Obama is leading 49/46 with independents. And although there's very little crossover voting occurring, his share of Republicans (8%) is actually higher than the 7% of Democrats Romney is getting.

"Michigan is not a swing state," said Dean Debnam, President of Public Policy Polling. "Mitt Romney's not getting the support he would have needed from Democrats and independents to be seriously competitive in his native state."

Pete Hoekstra's favorability numbers slipped under water after his controversial Super Bowl ad and never recovered. Only 36% of voters have a favorable opinion of him to 41% with a negative one. Stabenow has a solid 49/38 approval spread and is out running Obama because she's winning over 15% of Republicans and has a 53/41 advantage with independents.

Michigan's emergency managers law appears headed for defeat, with only 36% of voters supporting to 45% who are opposed. 19% are still undecided, which suggests some possibility for an upset. It's not terribly surprising that Democrats (28/51) and independents (40/44) are opposed. But the real reason it's trailing is a lack of support from Republicans, who favor it by only a 40/38 margin.

Ballot initiatives to enshrine collective bargaining rights in the constitution (35/55) and to create a state renewable energy standard (31/62) both appear to be headed for pretty lopsided defeats.

PPP surveyed 700 likely voters from November 1st to 3rd. The margin of error for the survey is +/-3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

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Michigan Survey Results

Q1	The candidates for President are Democrat Barack Obama and Republican Mitt Romney.	Q6	Do you approve or disapprove of President Barack Obama's job performance?
	If the election was today, who would you vote for?		Approve45%
	Barack Obama52%	, D	Disapprove49%
	Mitt Romney46%		Not sure
	Undecided1%	()/	Do you have a favorable or unfavorable opinion of Mitt Romney?
Q2	The candidates for Senate are Democrat Debbie Stabenow and Republican Pete		Favorable47%
	Hoekstra. If the election was today, who would you vote for?		Unfavorable45%
	Debbie Stabenow55%		Not sure
	Pete Hoekstra42%		Do you approve or disapprove of Senator Debbie Stabenow's job performance?
	Undecided3%		Approve49% Not sure13%
Q3	Proposal 12-1 is a referendum on Public Act 4 of 2011, the emergency manager law. If the	00	Disapprove38%
	election was today, would you vote 'yes' to approve Public Act 4 or 'no' to reject it?	Q9	Do you have a favorable or unfavorable opinion of Pete Hoekstra?
	Yes36%	, D	Favorable36%
	No45%		Unfavorable41%
	Not sure19%	,	Not sure23%
Q4	Proposal 12-2 would amend the state constitution regarding collective bargaining. If	Q10	Do you approve or disapprove of Governor Rick Snyder's job performance?
	the election was today, would you vote 'yes' or		Approve47% Not sure16%
	'no' on proposal 12-2?		Disapprove37%
	Yes35%		Generally speaking, if there was an election for Governor today, do you think you would vote
	No55%		for Republican Rick Snyder or his Democratic
	Not sure10%	, D	opponent?
Q5	Proposal 12-3 would amend the state constitution to establish a standard for renewable energy. If the election was today, would you vote 'yes' or 'no' on Proposal 12-3?		Rick Snyder47% Not sure12% Democratic opponent41%
	Yes31%	Q12	2 Do you approve or disapprove of Senator Carl Levin's job performance?
	No62%		Approve
	Not sure7%		Disapprove35%





Q13	Generally speaking, if there was an election Senate today, do you think you would vote Democrat Carl Levin or his Republican opponent?	
	Carl Levin50% Not sure	12%
Q14	Would you describe yourself as very liberal somewhat liberal, moderate, somewhat conservative, or very conservative?	,
	Very liberal	.12%
	Somewhat liberal	.17%
	Moderate	31%
	Somewhat conservative	23%
	Very conservative	.17%
Q15	If you are a woman, press 1. If a man, pres	ss 2.
	Woman	56%
	Man	44%

Q16 If you are a Democrat, press 1. If a Repress 2. If you are an independent or with another party, press 3.	
Democrat	38%
Republican	
Independent/Other	
Q17 If you are white, press 1. If African-Ar press 2. If other, press 3.	
White	81%
African-American	13%
Other	
Q18 If you are 18 to 29 years old, press 1. 45, press 2. If 46 to 65, press 3. If you older than 65, press 4.	If 30 to
18 to 29	18%
30 to 45	26%
46 to 65	

Older than 65......26%



		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obam a/Rom ney		-	3	_		
Barack Obama	52%	85%	87%	65%	23%	10%
Mitt Romney	46%	15%	12%	32%	74%	90%
Undecided	1%	-	1%	2%	2%	-

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Stabenow/Hoekstra		,		-	-	
Debbie Stabenow	55%	85%	89%	67%	25%	20%
Pete Hoekstra	42%	13%	11%	30%	70%	79%
Undecided	3%	2%	-	4%	5%	2%

		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
12-1			<u>-</u>	_	<u>-</u>	='	
Yes	36%	36%	28%	35%	39%	40%	
No	45%	41%	51%	49%	42%	36%	
Not sure	19%	22%	21%	15%	19%	24%	

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
12-2						
Yes	35%	75%	50%	39%	18%	12%
No	55%	9%	36%	50%	75%	84%
Not sure	10%	16%	14%	11%	7%	5%





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
12-3			<u>-</u>	<u>-</u>		
Yes	31%	64%	39%	37%	19%	8%
No	62%	29%	51%	55%	76%	84%
Not sure	7%	8%	10%	8%	6%	7%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obama Approval						
Approve	45%	87%	80%	52%	19%	12%
Disapprove	49%	12%	11%	36%	78%	88%
Not sure	6%	1%	10%	12%	2%	-

		ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Romney Favorability		_	<u>-</u>	<u>-</u>	-			
Favorable	47%	19%	14%	38%	72%	79%		
Unfavorable	45%	75%	77%	54%	21%	16%		
Not sure	7%	6%	9%	8%	8%	5%		

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
Stabenow Approval			_	-	-		
Approve	49%	78%	83%	60%	27%	12%	
Disapprove	38%	11%	5%	25%	61%	78%	
Not sure	13%	10%	12%	16%	12%	10%	





		Ideology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Hoekstra Favorability		-	-	<u>-</u>	•		
Favorable	36%	8%	15%	21%	58%	71%	
Unfavorable	41%	71%	62%	50%	19%	16%	
Not sure	23%	21%	22%	29%	22%	13%	

		Ideolog	deology				
	Base	Very liberal	Very Somewhat beral Somewhat liberal Moderate Somewhat conservative Ve				
Snyder Approval							
Approve	47%	19%	26%	40%	66%	71%	
Disapprove	37%	66%	52%	42%	23%	18%	
Not sure	16%	15%	22%	18%	12%	11%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Snyder or Dem Opponent?							
Rick Snyder	47%	7%	18%	37%	75%	80%	
Democratic opponent		88%	67%	43%	18%	16%	
Not sure	12%	6%	15%	20%	8%	3%	

		Ideolog	deology			
	Base	Very liberal	Very liberal Somewhat liberal Moderate Somewhat conservative Ver conservative			
Levin Approval			-			
Approve	42%	64%	61%	53%	30%	6%
Disapprove	35%	13%	10%	25%	51%	71%
Not sure	23%	22%	30%	22%	20%	23%





		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Levin or GOP Opponent?		3	•		•	•		
Carl Levin	50%	85%	82%	60%	27%	15%		
Republican opponent		5%	8%	22%	60%	80%		
Not sure	12%	9%	10%	18%	13%	5%		

		Gender	
	Base	Woman	Man
Obam a/Rom ne y		-	
Barack Obama	52%	58%	45%
Mitt Romney	46%	41%	53%
Undecided	1%	1%	2%

		Gender	
	Base	Woman	Man
Stabenow/Hoekstra		-	
Debbie Stabenow	55%	60%	49%
Pete Hoekstra	42%	38%	48%
Undecided	3%	2%	4%

		Gender		
	Base	Woman	Man	
12-1		-		
Yes	36%	29%	44%	
No	45%	46%	43%	
Not sure	19%	25%	13%	





		Gender	
	Base	Woman	Man
12-2		-	
Yes	35%	38%	31%
No	55%	50%	61%
Not sure	10%	12%	8%

		Gender	
	Base	Woman	Man
12-3		-	
Yes	31%	33%	28%
No	62%	58%	66%
Not sure	7%	9%	5%

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	45%	52%	36%
Disapprove	49%	42%	57%
Notsure	6%	6%	6%

		Gender	
	Base	Woman	Man
Romney Favorability		- -	
Favorable	47%	42%	53%
Unfavorable	45%	52%	37%
Not sure	7%	5%	10%





		Gender	
	Base	Woman	Man
Stabenow Approval		-	
Approve	49%	54%	43%
Disapprove	38%	32%	45%
Not sure	13%	13%	12%

		Gender	
	Base	Woman	Man
Hoekstra Favorability		-	
Favorable	36%	32%	41%
Unfavorable	41%	42%	40%
Not sure	23%	26%	19%

		Gender		
	Base	Woman	Man	
Snyder Approval		-		
Approve	47%	38%	58%	
Disapprove	37%	41%	32%	
Not sure	16%	20%	10%	

		Gender	
	Base	Woman	Man
Snyder or Dem Opponent?			
Rick Snyder	47%	39%	58%
Democratic opponent	41%	46%	34%
Not sure	12%	15%	9%





		Gender	
	Base	Woman	Man
Levin Approval			
Approve	42%	44%	39%
Disapprove	35%	28%	44%
Not sure	23%	28%	17%

		Gender	
	Base	Woman	Man
Levin or GOP Opponent?			
Carl Levin	50%	55%	44%
Republican opponent	38%	31%	46%
Not sure	12%	14%	11%

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama/Romney		='		-	
Barack Obama	52%	93%	8%	49%	
Mitt Romney	46%	7%	92%	46%	
Undecided	1%	-	0%	4%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Stabenow/Hoekstra		='	•			
Debbie Stabenow	55%	90%	15%	53%		
Pete Hoekstra	42%	9%	83%	41%		
Undecided	3%	1%	2%	6%		





		Party			
	Base	Democrat	Republican	Independent/Other	
12-1		='		-	
Yes	36%	28%	40%	40%	
No	45%	51%	38%	44%	
Not sure	19%	21%	22%	15%	

		Party			
	Base	Democrat	Republican	Independent/Other	
12-2		='			
Yes	35%	58%	15%	28%	
No	55%	26%	79%	66%	
Not sure	10%	16%	6%	7%	

		Party				
	Base	Democrat	Republican	Independent/Other		
12-3		='	•	-		
Yes	31%	55%	9%	25%		
No	62%	36%	85%	68%		
Not sure	7%	9%	6%	7%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama Approval		=			
Approve	45%	83%	5%	42%	
Disapprove	49%	11%	91%	51%	
Not sure	6%	6%	5%	7%	





		Party			
	Base	Democrat	Republican	Independent/Other	
Romney Favorability		•		•	
Favorable	47%	14%	88%	45%	
Unfavorable	45%	80%	6%	44%	
Not sure	7%	6%	5%	10%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Stabenow Approval		='				
Approve	49%	79%	16%	47%		
Disapprove	38%	11%	72%	37%		
Not sure	13%	10%	12%	16%		

		Party		
	Base	Democrat	Republican	Independent/Other
Hoekstra Favorability		=	•	-
Favorable	36%	14%	68%	30%
Unfavorable	41%	63%	10%	46%
Not sure	23%	23%	21%	23%

		Party				
	Base	Democrat	Republican	Independent/Other		
Snyder Approval		=				
Approve	47%	24%	75%	47%		
Disapprove	37%	58%	9%	41%		
Not sure	16%	18%	16%	12%		





		Party		
	Base	Democrat	Republican	Independent/Other
Snyder or Dem Opponent?				
Rick Snyder	47%	13%	90%	44%
Democratic opponent		74%	7%	35%
Not sure	12%	12%	3%	20%

		Party				
	Base	Democrat	Republican	Independent/Other		
Levin Approval		•	•			
Approve	42%	67%	15%	38%		
Disapprove	35%	12%	61%	38%		
Not sure	23%	21%	25%	24%		

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Levin or GOP Opponent?		-	•				
Carl Levin	50%	88%	12%	44%			
Republican opponent		6%	80%	33%			
Not sure	12%	7%	7%	23%			

		Race		
	Base	White	African- American	Other
Obama/Romney				
Barack Obama	52%	48%	84%	49%
Mitt Romney	46%	52%	11%	50%
Undecided	1%	1%	5%	2%





		Race		
	Base	White	African- American	Other
Stabenow/Hoekstra				
Debbie Stabenow	55%	52%	75%	51%
Pete Hoekstra	42%	46%	20%	42%
Undecided	3%	2%	5%	7%

		Race		
	Base	White	African- American	Other
12-1				
Yes	36%	37%	23%	40%
No	45%	44%	49%	48%
Not sure	19%	19%	27%	13%

		Race		
	Base	White	African- American	Other
12-2				
Ye	es 35%	34%	47%	25%
ı	No 55%	58%	29%	64%
Not su	re 10%	8%	24%	11%

		Race		
	Base	White	African- American	Other
12-3				
Yes	31%	29%	40%	29%
No	62%	64%	45%	62%
Not sure	7%	6%	15%	9%





		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	45%	42%	66%	39%
Disapprove	49%	52%	27%	57%
Not sure	6%	6%	7%	4%

		Race				
	Base	White	African- American	Other		
Romney Favorability						
Favorable	47%	50%	27%	47%		
Unfavorable	45%	43%	62%	49%		
Not sure	7%	7%	11%	4%		

		Race		
	Base	White	African- American	Other
Stabenow Approval				
Approve	49%	49%	60%	36%
Disapprove	38%	39%	27%	51%
Not sure	13%	13%	13%	13%

		Race		
	Base	White	African- American	Other
Hoekstra Favorability				
Favorable	36%	39%	25%	24%
Unfavorable	41%	40%	51%	42%
Not sure	23%	22%	24%	34%





		Race		
	Base	White	African- American	Other
Snyder Approval				
Approve	47%	50%	27%	54%
Disapprove	37%	35%	54%	34%
Not sure	16%	15%	19%	12%

		Race				
	Base	White	African- American	Other		
Snyder or Dem Opponent?						
Rick Snyder	47%	53%	16%	36%		
Democratic opponent	41%	37%	66%	34%		
Not sure	12%	10%	18%	29%		

		Race		
	Base	White	African- American	Other
Levin Approval				
Approve	42%	42%	40%	36%
Disapprove	35%	37%	26%	38%
Not sure	23%	21%	34%	26%

		Race				
	Base	White	African- American	Other		
Levin or GOP Opponent?						
Carl Levin	50%	47%	67%	52%		
Republican opponent	38%	42%	16%	22%		
Not sure	12%	11%	17%	26%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	52%	60%	49%	49%	53%
Mitt Romney	46%	37%	49%	49%	47%
Undecided	1%	2%	1%	2%	1%

		Age	Age				
	Base	18 to 29	30 to 45		Older than 65		
Stabenow/Hoekstra							
Debbie Stabenow	55%	65%	47%	54%	56%		
Pete Hoekstra	42%	30%	46%	45%	44%		
Undecided	3%	5%	6%	1%	0%		

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
12-1						
	Yes 36%	26%	38%	41%	35%	
	No 45%	49%	39%	44%	49%	
Not s	ure 19%	26%	24%	14%	17%	

			Age			
		Base	18 to 29	30 to 45	46 to 65	Older than 65
12-2						
	Yes	35%	47%	24%	38%	34%
	No	55%	42%	67%	54%	54%
No	t sure	10%	11%	9%	8%	12%





			Age			
		Base	18 to 29	30 to 45	46 to 65	Older than 65
12-3						
	Yes	31%	37%	32%	27%	29%
	No	62%	54%	61%	66%	63%
	Not sure	7%	9%	7%	7%	8%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Obama Approval						
Approve	45%	49%	41%	46%	46%	
Disapprove	49%	43%	53%	50%	48%	
Not sure	6%	9%	6%	5%	6%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Romney Favorability						
Favorable	47%	37%	53%	48%	48%	
Unfavorable	45%	51%	40%	47%	44%	
Not sure	7%	11%	7%	5%	8%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Stabenow Approval						
Approve	49%	53%	42%	52%	50%	
Disapprove	38%	24%	44%	39%	41%	
Not sure	13%	24%	14%	10%	9%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hoekstra Favorability					
Favorable	36%	24%	43%	37%	36%
Unfavorable	41%	45%	32%	43%	45%
Not sure	23%	30%	25%	20%	19%

		Age				
	Base	18 to 29			Older than 65	
Snyder Approval						
Approve	47%	41%	49%	48%	48%	
Disapprove	37%	41%	41%	34%	35%	
Not sure	16%	18%	10%	18%	17%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Snyder or Dem Opponent?						
Rick Snyder	47%	32%	53%	49%	49%	
Democratic opponent	41%	56%	37%	39%	37%	
Not sure	12%	12%	10%	12%	14%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Levin Approval					
Approve	42%	35%	38%	45%	46%
Disapprove	35%	26%	37%	37%	38%
Not sure	23%	38%	25%	18%	16%





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Levin or GOP Opponent?						
Carl Levin	50%	58%	44%	51%	49%	
Republican opponent	38%	21%	44%	40%	41%	
Not sure	12%	21%	13%	9%	10%	

