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Stabenow leads all Republicans by double digits

Raleigh, N.C. – Just three months ago, PPP found Debbie Stabenow on shaky ground for re-election to a third term. But Michigan’s junior senator has rebounded since then, and now leads any Republican tested against her by at least ten points. Stabenow’s closest lead is over popular former Secretary of State Terri Lynn Land, 48-38. But in December, Land trailed only 45-41. Stabenow has also jumped out to a larger lead against Rep. Pete Hoekstra, at 50-38; Hoekstra was Stabenow’s closest challenger in the previous poll, lagging only 45-44. Two candidates not tested last time, former state GOP chairman Saul Anuzis and Randy Hekman, are down by respective 52-35 and 52-33 margins.

The main problem for the Republicans is that Democrats are re-energized and have returned Michigan to its usual blueness after a bad 2010. Republicans outnumbered Democrats by three points in a September PPP poll and were in equal number in December, but now self-identified Democrats outnumber Republicans, 41-28, and even independents, 31% of the electorate, are more numerous. So despite the fact that Land and Hoekstra lock up the GOP about as well as Stabenow rallies Democrats to her side, they still trail by wide margins. Stabenow also holds leads with independents of six over Land, seven over Hoekstra, 16 over Anuzis, and 21 over Hekman.

In December, Stabenow broke even on the job approval front, with 41% approving and 40% disapproving, but that has climbed to a 46-39 spread now, putting her at about average for senators across the country. It is no surprise Hoekstra and Land run closest to Stabenow, since they are by far the best-known of her potential opponents, but still fewer than 60% of voters are aware of them. That plunges to only 20% for Anuzis and 17% for Hekman. Hoekstra is seen favorably by 30% and unfavorably by 28%, while Land has almost a 2:1 margin, 37-19. That is a slight improvement for both since December, mainly with Republicans for Land but across the board for Hoekstra.

“Debbie Stabenow, like Sherrod Brown in Ohio where we polled last week, is looking much better than she did three months ago,” said Dean Debnam, President of Public Policy Polling. “As voters in these Midwestern states have turned against their new Republican Governors it appears their Democratic Senators up for reelection next year are the great beneficiaries.”

PPP surveyed 502 Michigan voters from March 18th to 20th. The survey’s margin of error is +/-4.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



Michigan Survey Results

Q1 Do you approve or disapprove of Senator Carl Levin's job performance?

Approve 45%
Disapprove..... 36%
Not sure 19%

Q2 Do you approve or disapprove of Senator Debbie Stabenow's job performance?

Approve 46%
Disapprove..... 39%
Not sure 15%

Q3 Do you have a favorable or unfavorable opinion of Saul Anuzis?

Favorable..... 5%
Unfavorable 15%
Not sure 80%

Q4 Do you have a favorable or unfavorable opinion of Randy Hekman?

Favorable..... 4%
Unfavorable 13%
Not sure 82%

Q5 Do you have a favorable or unfavorable opinion of Pete Hoekstra?

Favorable..... 30%
Unfavorable 28%
Not sure 43%

Q6 Do you have a favorable or unfavorable opinion of Terri Lynn Land?

Favorable..... 37%
Unfavorable 19%
Not sure 44%

Q7 If the candidates for US Senate next year were Democrat Debbie Stabenow and Republican Saul Anuzis, who would you vote for?

Debbie Stabenow 52%
Saul Anuzis..... 35%
Undecided..... 13%

Q8 If the candidates for US Senate next year were Democrat Debbie Stabenow and Republican Randy Hekman, who would you vote for?

Debbie Stabenow 52%
Randy Hekman..... 33%
Undecided..... 15%

Q9 If the candidates for US Senate next year were Democrat Debbie Stabenow and Republican Pete Hoekstra, who would you vote for?

Debbie Stabenow 50%
Pete Hoekstra..... 38%
Undecided..... 12%

Q10 If the candidates for US Senate next year were Democrat Debbie Stabenow and Republican Terri Lynn Land, who would you vote for?

Debbie Stabenow 48%
Terri Lynn Land..... 38%
Undecided..... 14%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 16%
Moderate..... 35%
Somewhat conservative..... 21%
Very conservative 16%





Q12 If you are a woman, press 1. If a man, press 2.

Woman 53%

Man..... 47%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 41%

Republican..... 28%

Independent/Other..... 31%

Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

White 82%

African-American 13%

Other..... 5%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%

30 to 45..... 30%

46 to 65..... 40%

Older than 65..... 20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Levin Approval						
Approve	45%	75%	73%	57%	17%	6%
Disapprove	36%	17%	10%	19%	65%	75%
Not sure	19%	8%	17%	24%	17%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Stabenow Approval						
Approve	46%	72%	83%	57%	17%	6%
Disapprove	39%	20%	7%	24%	66%	81%
Not sure	15%	8%	10%	19%	17%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Anuzis Favorability						
Favorable	5%	13%	2%	3%	5%	7%
Unfavorable	15%	24%	20%	14%	10%	11%
Not sure	80%	63%	78%	82%	85%	82%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hekman Favorability						
Favorable	4%	13%	2%	3%	3%	5%
Unfavorable	13%	25%	15%	15%	8%	5%
Not sure	82%	61%	83%	82%	89%	90%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hoekstra Favorability						
Favorable	30%	22%	13%	20%	48%	48%
Unfavorable	28%	42%	47%	34%	9%	8%
Not sure	43%	36%	40%	45%	43%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Land Favorability						
Favorable	37%	20%	22%	34%	52%	53%
Unfavorable	19%	39%	21%	23%	8%	7%
Not sure	44%	41%	57%	43%	40%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Stabenow/Anuzis						
Debbie Stabenow	52%	90%	84%	68%	16%	6%
Saul Anuzis	35%	8%	9%	14%	64%	86%
Undecided	13%	2%	7%	19%	20%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Stabenow/Hekman						
Debbie Stabenow	52%	88%	89%	67%	15%	6%
Randy Hekman	33%	8%	6%	12%	62%	87%
Undecided	15%	4%	5%	21%	24%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Stabenow/Hoekstra						
Debbie Stabenow	50%	85%	85%	64%	14%	6%
Pete Hoekstra	38%	11%	8%	21%	65%	88%
Undecided	12%	4%	7%	16%	21%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Stabenow/Land						
Debbie Stabenow	48%	87%	81%	59%	15%	6%
Terri Lynn Land	38%	8%	10%	21%	69%	85%
Undecided	14%	6%	9%	20%	16%	9%

	Base	Gender	
		Woman	Man
Levin Approval			
Approve	45%	50%	39%
Disapprove	36%	30%	44%
Not sure	19%	20%	17%

	Base	Gender	
		Woman	Man
Stabenow Approval			
Approve	46%	50%	42%
Disapprove	39%	34%	45%
Not sure	15%	16%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Anuzis Favorability			
Favorable	5%	4%	7%
Unfavorable	15%	11%	19%
Not sure	80%	85%	74%

	Base	Gender	
		Woman	Man
Hekman Favorability			
Favorable	4%	4%	4%
Unfavorable	13%	10%	17%
Not sure	82%	85%	79%

	Base	Gender	
		Woman	Man
Hoekstra Favorability			
Favorable	30%	25%	35%
Unfavorable	28%	25%	31%
Not sure	43%	50%	34%

	Base	Gender	
		Woman	Man
Land Favorability			
Favorable	37%	35%	40%
Unfavorable	19%	18%	20%
Not sure	44%	48%	39%





Crosstabs

	Base	Gender	
		Woman	Man
Stabenow/Anuzis			
Debbie Stabenow	52%	56%	48%
Saul Anuzis	35%	28%	41%
Undecided	13%	16%	11%

	Base	Gender	
		Woman	Man
Stabenow/Hekman			
Debbie Stabenow	52%	56%	48%
Randy Hekman	33%	28%	38%
Undecided	15%	16%	14%

	Base	Gender	
		Woman	Man
Stabenow/Hoekstra			
Debbie Stabenow	50%	54%	46%
Pete Hoekstra	38%	35%	40%
Undecided	12%	11%	14%

	Base	Gender	
		Woman	Man
Stabenow/Land			
Debbie Stabenow	48%	50%	46%
Terri Lynn Land	38%	35%	41%
Undecided	14%	14%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Levin Approval				
Approve	45%	70%	6%	48%
Disapprove	36%	13%	69%	37%
Not sure	19%	17%	26%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Stabenow Approval				
Approve	46%	75%	7%	45%
Disapprove	39%	14%	76%	38%
Not sure	15%	11%	17%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Anuzis Favorability				
Favorable	5%	5%	6%	4%
Unfavorable	15%	19%	14%	11%
Not sure	80%	76%	79%	85%

	Base	Party		
		Democrat	Republican	Independent/Other
Hekman Favorability				
Favorable	4%	5%	6%	3%
Unfavorable	13%	17%	9%	12%
Not sure	82%	79%	85%	85%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hoekstra Favorability				
Favorable	30%	13%	52%	31%
Unfavorable	28%	40%	9%	30%
Not sure	43%	48%	39%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Land Favorability				
Favorable	37%	25%	55%	36%
Unfavorable	19%	27%	7%	19%
Not sure	44%	47%	37%	45%

	Base	Party		
		Democrat	Republican	Independent/Other
Stabenow/Anuzis				
Debbie Stabenow	52%	88%	3%	50%
Saul Anuzis	35%	5%	76%	34%
Undecided	13%	6%	21%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Stabenow/Hekman				
Debbie Stabenow	52%	88%	3%	51%
Randy Hekman	33%	5%	76%	30%
Undecided	15%	7%	22%	19%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Stabenow/Hoekstra				
Debbie Stabenow	50%	87%	3%	44%
Pete Hoekstra	38%	5%	84%	37%
Undecided	12%	7%	13%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Stabenow/Land				
Debbie Stabenow	48%	83%	3%	44%
Terri Lynn Land	38%	6%	83%	38%
Undecided	14%	10%	15%	18%

	Base	Race		
		White	African-American	Other
Levin Approval				
Approve	45%	41%	67%	48%
Disapprove	36%	40%	19%	24%
Not sure	19%	19%	14%	28%

	Base	Race		
		White	African-American	Other
Stabenow Approval				
Approve	46%	43%	69%	48%
Disapprove	39%	42%	22%	33%
Not sure	15%	15%	9%	18%





Crosstabs

	Base	Race		
		White	African-American	Other
Anuzis Favorability				
Favorable	5%	5%	6%	2%
Unfavorable	15%	15%	17%	7%
Not sure	80%	79%	77%	91%

	Base	Race		
		White	African-American	Other
Hekman Favorability				
Favorable	4%	4%	6%	-
Unfavorable	13%	12%	23%	16%
Not sure	82%	84%	72%	84%

	Base	Race		
		White	African-American	Other
Hoekstra Favorability				
Favorable	30%	33%	12%	23%
Unfavorable	28%	27%	36%	21%
Not sure	43%	40%	52%	55%

	Base	Race		
		White	African-American	Other
Land Favorability				
Favorable	37%	40%	29%	12%
Unfavorable	19%	17%	27%	35%
Not sure	44%	43%	44%	53%





Crosstabs

	Base	Race		
		White	African-American	Other
Stabenow/Anuzis				
Debbie Stabenow	52%	49%	72%	52%
Saul Anuzis	35%	38%	16%	30%
Undecided	13%	13%	12%	18%

	Base	Race		
		White	African-American	Other
Stabenow/Hekman				
Debbie Stabenow	52%	48%	78%	52%
Randy Hekman	33%	36%	13%	30%
Undecided	15%	15%	10%	18%

	Base	Race		
		White	African-American	Other
Stabenow/Hoekstra				
Debbie Stabenow	50%	46%	76%	41%
Pete Hoekstra	38%	41%	15%	30%
Undecided	12%	12%	8%	29%

	Base	Race		
		White	African-American	Other
Stabenow/Land				
Debbie Stabenow	48%	45%	71%	44%
Terri Lynn Land	38%	41%	15%	38%
Undecided	14%	14%	14%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Levin Approval					
Approve	45%	52%	34%	49%	49%
Disapprove	36%	32%	34%	41%	33%
Not sure	19%	16%	32%	10%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stabenow Approval					
Approve	46%	44%	36%	52%	51%
Disapprove	39%	32%	45%	38%	35%
Not sure	15%	24%	19%	10%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Anuzis Favorability					
Favorable	5%	16%	2%	5%	4%
Unfavorable	15%	20%	9%	19%	13%
Not sure	80%	64%	88%	76%	83%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hekman Favorability					
Favorable	4%	16%	-	5%	4%
Unfavorable	13%	20%	9%	16%	11%
Not sure	82%	64%	91%	79%	85%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hoekstra Favorability					
Favorable	30%	32%	32%	29%	27%
Unfavorable	28%	32%	22%	29%	32%
Not sure	43%	36%	46%	43%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Land Favorability					
Favorable	37%	28%	42%	36%	36%
Unfavorable	19%	24%	11%	24%	20%
Not sure	44%	48%	47%	40%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stabenow/Anuzis					
Debbie Stabenow	52%	64%	41%	56%	56%
Saul Anuzis	35%	24%	46%	32%	28%
Undecided	13%	12%	13%	13%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stabenow/Hekman					
Debbie Stabenow	52%	64%	41%	56%	56%
Randy Hekman	33%	20%	44%	30%	29%
Undecided	15%	16%	15%	14%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stabenow/Hoekstra					
Debbie Stabenow	50%	60%	36%	54%	58%
Pete Hoekstra	38%	28%	48%	33%	35%
Undecided	12%	12%	15%	13%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stabenow/Land					
Debbie Stabenow	48%	56%	40%	50%	52%
Terri Lynn Land	38%	32%	47%	33%	37%
Undecided	14%	12%	13%	17%	11%

