

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Snowe vulnerable to challenge from right

Raleigh, N.C. – Olympia Snowe’s popularity within her own party has continued to decline since she was the only Republican to vote for a health care reform bill in the Senate Finance Committee.

46% of Republicans now disapprove of Snowe’s job performance with only 40% approving. Her overall approval remains at a relatively solid 51/36 spread thanks to good numbers from Democrats (60% giving her good marks) and independents (51%).

Snowe’s numbers are steady with independents but down with both Democrats and Republicans compared to three weeks ago, an indication of the perilous political position she finds herself in. Republicans are mad at her for supporting any Democratic bill, while Democrats still are not completely happy with her because of her hesitance to support a public option.

Snowe may have difficulty winning renomination in 2012. 59% of respondents who identified themselves as Republican primary voters said they would prefer to vote for a more conservative challenger than while only 31% said they would go for Snowe. She may find that her clearest path to reelection is as an independent. While she wins the support of Republican liberals and moderates, conservatives make up two thirds of the party base and she trails with them 75-18.

“Olympia Snowe is a perfect example of why Republicans are such an endangered species in New England,” said Dean Debnam, President of Public Policy Polling. “Her moderation makes her the rare Republican in the region who’s been an electoral success, but it also puts her at odds with the rank and file of her party.”

PPP surveyed 1,133 likely voters on October 31st and November 1st. The survey’s margin of error is +/-2.9%. 415 likely Republican primary voters were interviewed with a margin of error of +/-4.8%.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Maine Poll

Q1 Do you approve or disapprove of Republican Senator Olympia Snowe's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 51%
Disapprove..... 36%
Not Sure..... 14%

Q2 Generally speaking do you vote in Democratic primaries or Republican primaries? If Democratic, press 1. If Republican, press 2. If you don't vote in primaries, press 3.

Democratic..... 42%
Republican..... 37%
Don't Vote in Primaries 21%

Q3 If the 2012 Republican primary for Senate was between Olympia Snowe and a more conservative challenger, who would you vote for? If Olympia Snowe, press 1. If the more conservative challenger, press 2. If you're not sure, press 3.

Snowe..... 31%
Conservative Challenger..... 59%
Not Sure..... 10%

Q4 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 40%
Obama..... 54%
Someone Else/Don't Remember..... 7%

Q5 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 23%
Moderate..... 41%
Conservative..... 36%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man..... 48%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 38%
Republican..... 33%
Other..... 29%

Q8 If you are white, press 1. If other, press 2.

White 91%
Other..... 9%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 12%
30 to 45..... 26%
46 to 65..... 42%
Older than 65..... 20%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Snowe Approval				
Approve	51%	36%	62%	45%
Disapprove	36%	49%	26%	35%
Not Sure	14%	14%	13%	20%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Primary Preference				
Democratic	42%	8%	70%	24%
Republican	37%	73%	11%	34%
Don't Vote in Primaries	21%	19%	19%	43%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
2012 Primary				
Snowe	31%	24%	69%	28%
Conservative Challenger	59%	66%	23%	59%
Not Sure	10%	10%	7%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Snowe Approval				
Approve	51%	53%	64%	33%
Disapprove	36%	34%	23%	52%
Not Sure	14%	13%	13%	15%





	Base	Ideology		
		Liberal	Moderate	Conservative
Primary Preference				
Democratic	42%	81%	46%	13%
Republican	37%	7%	26%	69%
Don't Vote in Primaries	21%	12%	28%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 Primary				
Snowe	31%	66%	57%	18%
Conservative Challenger	59%	26%	29%	75%
Not Sure	10%	9%	14%	8%

	Base	Gender	
		Woman	Man
Snowe Approval			
Approve	51%	53%	48%
Disapprove	36%	31%	41%
Not Sure	14%	17%	10%

	Base	Gender	
		Woman	Man
Primary Preference			
Democratic	42%	48%	36%
Republican	37%	33%	42%
Don't Vote in Primaries	21%	20%	22%





	Base	Gender	
		Woman	Man
2012 Primary			
Snowe	31%	31%	32%
Conservative Challenger	59%	56%	61%
Not Sure	10%	12%	7%

	Base	Party		
		Democrat	Republican	Other
Snowe Approval				
Approve	51%	60%	40%	51%
Disapprove	36%	29%	46%	33%
Not Sure	14%	12%	14%	16%

	Base	Party		
		Democrat	Republican	Other
Primary Preference				
Democratic	42%	91%	3%	23%
Republican	37%	3%	89%	21%
Don't Vote in Primaries	21%	6%	8%	56%

	Base	Party		
		Democrat	Republican	Other
2012 Primary				
Snowe	31%	47%	32%	27%
Conservative Challenger	59%	37%	59%	62%
Not Sure	10%	16%	9%	11%





	Base	Race	
		White	Other
Snowe Approval			
Approve	51%	51%	41%
Disapprove	36%	34%	49%
Not Sure	14%	14%	10%

	Base	Race	
		White	Other
Primary Preference			
Democratic	42%	43%	32%
Republican	37%	37%	33%
Don't Vote in Primaries	21%	19%	35%

	Base	Race	
		White	Other
2012 Primary			
Snowe	31%	31%	33%
Conservative Challenger	59%	58%	66%
Not Sure	10%	10%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snowe Approval					
Approve	51%	49%	51%	50%	52%
Disapprove	36%	37%	35%	37%	33%
Not Sure	14%	14%	14%	13%	15%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Primary Preference					
Democratic	42%	51%	37%	44%	40%
Republican	37%	24%	41%	35%	44%
Don't Vote in Primaries	21%	25%	22%	21%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Primary					
Snowe	31%	21%	26%	31%	42%
Conservative Challenger	59%	76%	61%	62%	47%
Not Sure	10%	3%	13%	8%	10%

