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## **GOP headed for win in Maine Governor's Race**

**Raleigh, N.C.** – In a sign of the extent to which the GOP is winning everywhere this year, Republican Paul LePage is primed to be the first candidate from his party elected Governor of Maine since 1990. LePage leads with 40% to 28% for independent Eliot Cutler and 24% for Democrat Libby Mitchell.

What's most remarkable about LePage's likely victory is that it comes despite the fact that a majority of Maine voters don't like him. 51% of them have an unfavorable opinion of him to only 42% who see him in a positive light. But because he has a relatively unified conservative base while Democratic leaning voters are splitting almost evenly between Mitchell and Cutler he's in a position to win without coming anywhere close to 50% of the vote.

LePage is winning Republicans, who because of the enthusiasm gap are actually the largest group of voters in Maine this year, by a 71-18 margin. Mitchell is pretty much out of contention at this point because she is barely taking even a majority of Democratic voters, holding a 51-30 advantage over Cutler. Cutler meanwhile has the advantage with independents at 40% to 31% for LePage and with Mitchell registering at only 17%.

Cutler is easily the most popular candidate in the race, with 46% of voters seeing him positively to only 33% with an unfavorable opinion. His problem is that a lot of people who like him aren't planning to vote for him. Among voters with a favorable opinion of Cutler only 56% actually plan to vote for him while 21% are going for LePage and 18% plan to support Mitchell. To put it in comparison 87% of voters who like LePage are also planning to cast their ballots for him, which is why he's beating Cutler by such a wide margin despite being less popular than him.

“Paul LePage looks like he'll waltz into office because the Democratic vote is being split too evenly between Eliot Cutler and Libby Mitchell,” said Dean Debnam, President of Public Policy Polling. “One of the candidates would probably have to drop out of the race this weekend and endorse the other for either of them to have a chance of outpacing LePage whose Republican support seems pretty solid.”

PPP surveyed 1,812 likely Maine voters from October 26<sup>th</sup> to 28<sup>th</sup>. The margin of error for the survey is +/- 2.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



## Maine Survey Results

**Q1** The candidates for Governor are Democrat Libby Mitchell, Republican Paul LePage, Independent Eliot Cutler, Independent Shawn Moody, and Independent Kevin Scott. If the election was today, who would you vote for?

<i>Libby Mitchell</i> .....	24%
<i>Paul LePage</i> .....	40%
<i>Eliot Cutler</i> .....	28%
<i>Shawn Moody</i> .....	4%
<i>Kevin Scott</i> .....	1%
<i>Undecided</i> .....	2%

**Q2** Do you have a favorable or unfavorable opinion of Libby Mitchell?

<i>Favorable</i> .....	31%	<i>Not sure</i> .....	13%
<i>Unfavorable</i> .....	56%		

**Q3** Do you have a favorable or unfavorable opinion of Paul LePage?

<i>Favorable</i> .....	42%	<i>Not sure</i> .....	7%
<i>Unfavorable</i> .....	51%		

**Q4** Do you have a favorable or unfavorable opinion of Eliot Cutler?

<i>Favorable</i> .....	46%	<i>Not sure</i> .....	21%
<i>Unfavorable</i> .....	33%		

**Q5** Do you approve or disapprove of President Barack Obama's job performance?

<i>Approve</i> .....	40%
<i>Disapprove</i> .....	51%
<i>Not sure</i> .....	9%

**Q6** Do you approve or disapprove of Governor John Baldacci's job performance?

<i>Approve</i> .....	29%
<i>Disapprove</i> .....	58%
<i>Not sure</i> .....	13%

**Q7** Do you approve or disapprove of Senator Susan Collins' job performance?

<i>Approve</i> .....	53%
<i>Disapprove</i> .....	36%
<i>Not sure</i> .....	11%

**Q8** Do you approve or disapprove of Senator Olympia Snowe's job performance?

<i>Approve</i> .....	56%
<i>Disapprove</i> .....	34%
<i>Not sure</i> .....	9%

**Q9** Who did you vote for President in 2008?

<i>John McCain</i> .....	43%
<i>Barack Obama</i> .....	52%
<i>Someone else/Don't remember</i> .....	5%

**Q10** Do you identify yourself as a liberal, moderate, or conservative?

<i>Liberal</i> .....	21%
<i>Moderate</i> .....	43%
<i>Conservative</i> .....	36%

**Q11** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	54%
<i>Man</i> .....	46%

**Q12** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	35%
<i>Republican</i> .....	38%
<i>Independent/Other</i> .....	28%

**Q13** If you are white, press 1. If other, press 2.

<i>White</i> .....	94%
<i>Other</i> .....	6%





**Q14** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	8%
<i>30 to 45</i> .....	25%
<i>46 to 65</i> .....	43%
<i>Older than 65</i> .....	24%

**Q15** Have you already cast your ballot for this year's election?

<i>Yes</i> .....	19%
<i>No</i> .....	81%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Mitchell/LePage/Cutler/Et al</b>				
<b>Libby Mitchell</b>	24%	3%	42%	20%
<b>Paul LePage</b>	40%	76%	11%	29%
<b>Eliot Cutler</b>	28%	15%	40%	22%
<b>Shawn Moody</b>	4%	4%	4%	13%
<b>Kevin Scott</b>	1%	1%	1%	5%
<b>Undecided</b>	2%	1%	2%	11%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Mitchell Favorability</b>				
<b>Favorable</b>	31%	5%	52%	26%
<b>Unfavorable</b>	56%	86%	33%	46%
<b>Not sure</b>	13%	8%	15%	27%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>LePage Favorability</b>				
<b>Favorable</b>	42%	77%	14%	31%
<b>Unfavorable</b>	51%	17%	79%	53%
<b>Not sure</b>	7%	6%	7%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Cutler Favorability</b>				
<b>Favorable</b>	46%	35%	56%	34%
<b>Unfavorable</b>	33%	41%	25%	34%
<b>Not sure</b>	21%	24%	19%	32%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama Approval</b>				
<b>Approve</b>	40%	5%	71%	17%
<b>Disapprove</b>	51%	90%	18%	58%
<b>Not sure</b>	9%	5%	11%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Baldacci Approval</b>				
<b>Approve</b>	29%	12%	45%	29%
<b>Disapprove</b>	58%	80%	40%	53%
<b>Not sure</b>	13%	9%	15%	18%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Collins Approval</b>				
<b>Approve</b>	53%	52%	54%	48%
<b>Disapprove</b>	36%	38%	35%	31%
<b>Not sure</b>	11%	10%	10%	21%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Snowe Approval</b>				
<b>Approve</b>	56%	49%	62%	51%
<b>Disapprove</b>	34%	42%	28%	30%
<b>Not sure</b>	9%	8%	9%	19%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Mitchell/LePage/Cutler/Et al</b>				
<b>Libby Mitchell</b>	24%	53%	25%	7%
<b>Paul LePage</b>	40%	7%	30%	71%
<b>Eliot Cutler</b>	28%	31%	38%	15%
<b>Shawn Moody</b>	4%	3%	4%	6%
<b>Kevin Scott</b>	1%	2%	1%	1%
<b>Undecided</b>	2%	4%	2%	1%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Mitchell Favorability</b>				
<b>Favorable</b>	31%	64%	33%	9%
<b>Unfavorable</b>	56%	23%	52%	81%
<b>Not sure</b>	13%	13%	15%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>LePage Favorability</b>				
<b>Favorable</b>	42%	11%	31%	72%
<b>Unfavorable</b>	51%	85%	61%	21%
<b>Not sure</b>	7%	4%	9%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Cutler Favorability</b>				
<b>Favorable</b>	46%	49%	58%	30%
<b>Unfavorable</b>	33%	32%	23%	44%
<b>Not sure</b>	21%	19%	18%	26%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Approval</b>				
<b>Approve</b>	40%	79%	46%	12%
<b>Disapprove</b>	51%	14%	40%	84%
<b>Not sure</b>	9%	7%	14%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Baldacci Approval</b>				
<b>Approve</b>	29%	53%	33%	13%
<b>Disapprove</b>	58%	34%	51%	79%
<b>Not sure</b>	13%	13%	16%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Collins Approval</b>				
<b>Approve</b>	53%	45%	64%	45%
<b>Disapprove</b>	36%	45%	26%	42%
<b>Not sure</b>	11%	10%	10%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Snowe Approval</b>				
<b>Approve</b>	56%	53%	69%	43%
<b>Disapprove</b>	34%	39%	23%	45%
<b>Not sure</b>	9%	8%	9%	11%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Mitchell/LePage/Cutler/Et al</b>			
<b>Libby Mitchell</b>	<b>24%</b>	25%	23%
<b>Paul LePage</b>	<b>40%</b>	35%	45%
<b>Eliot Cutler</b>	<b>28%</b>	31%	26%
<b>Shawn Moody</b>	<b>4%</b>	4%	4%
<b>Kevin Scott</b>	<b>1%</b>	1%	1%
<b>Undecided</b>	<b>2%</b>	3%	2%

	Base	Gender	
		Woman	Man
<b>Mitchell Favorability</b>			
<b>Favorable</b>	<b>31%</b>	32%	29%
<b>Unfavorable</b>	<b>56%</b>	53%	60%
<b>Not sure</b>	<b>13%</b>	14%	11%

	Base	Gender	
		Woman	Man
<b>LePage Favorability</b>			
<b>Favorable</b>	<b>42%</b>	38%	46%
<b>Unfavorable</b>	<b>51%</b>	55%	46%
<b>Not sure</b>	<b>7%</b>	7%	7%

	Base	Gender	
		Woman	Man
<b>Cutler Favorability</b>			
<b>Favorable</b>	<b>46%</b>	46%	45%
<b>Unfavorable</b>	<b>33%</b>	31%	34%
<b>Not sure</b>	<b>21%</b>	22%	20%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	40%	42%	38%
<b>Disapprove</b>	51%	47%	55%
<b>Not sure</b>	9%	11%	7%

	Base	Gender	
		Woman	Man
<b>Baldacci Approval</b>			
<b>Approve</b>	29%	31%	28%
<b>Disapprove</b>	58%	56%	60%
<b>Not sure</b>	13%	13%	12%

	Base	Gender	
		Woman	Man
<b>Collins Approval</b>			
<b>Approve</b>	53%	57%	48%
<b>Disapprove</b>	36%	31%	42%
<b>Not sure</b>	11%	12%	10%

	Base	Gender	
		Woman	Man
<b>Snowe Approval</b>			
<b>Approve</b>	56%	60%	52%
<b>Disapprove</b>	34%	30%	40%
<b>Not sure</b>	9%	10%	8%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Mitchell/LePage/Cutler/Et al</b>				
<b>Libby Mitchell</b>	24%	51%	5%	17%
<b>Paul LePage</b>	40%	13%	71%	31%
<b>Eliot Cutler</b>	28%	30%	18%	40%
<b>Shawn Moody</b>	4%	4%	3%	7%
<b>Kevin Scott</b>	1%	1%	1%	1%
<b>Undecided</b>	2%	2%	1%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Mitchell Favorability</b>				
<b>Favorable</b>	31%	59%	10%	24%
<b>Unfavorable</b>	56%	27%	81%	60%
<b>Not sure</b>	13%	14%	9%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>LePage Favorability</b>				
<b>Favorable</b>	42%	15%	72%	33%
<b>Unfavorable</b>	51%	79%	22%	56%
<b>Not sure</b>	7%	6%	6%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cutler Favorability</b>				
<b>Favorable</b>	46%	50%	36%	55%
<b>Unfavorable</b>	33%	31%	41%	22%
<b>Not sure</b>	21%	19%	23%	22%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	40%	71%	12%	39%
<b>Disapprove</b>	51%	19%	82%	48%
<b>Not sure</b>	9%	10%	6%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Baldacci Approval</b>				
<b>Approve</b>	29%	51%	14%	23%
<b>Disapprove</b>	58%	37%	76%	59%
<b>Not sure</b>	13%	12%	10%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Collins Approval</b>				
<b>Approve</b>	53%	49%	54%	57%
<b>Disapprove</b>	36%	40%	36%	30%
<b>Not sure</b>	11%	10%	10%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Snowe Approval</b>				
<b>Approve</b>	56%	58%	53%	59%
<b>Disapprove</b>	34%	32%	39%	30%
<b>Not sure</b>	9%	9%	8%	11%





**Crosstabs**

	Base	Race	
		White	Other
<b>Mitchell/LePage/Cutler/Et al</b>			
<b>Libby Mitchell</b>	<b>24%</b>	24%	33%
<b>Paul LePage</b>	<b>40%</b>	40%	39%
<b>Eliot Cutler</b>	<b>28%</b>	29%	15%
<b>Shawn Moody</b>	<b>4%</b>	4%	4%
<b>Kevin Scott</b>	<b>1%</b>	1%	2%
<b>Undecided</b>	<b>2%</b>	2%	6%

	Base	Race	
		White	Other
<b>Mitchell Favorability</b>			
<b>Favorable</b>	<b>31%</b>	30%	41%
<b>Unfavorable</b>	<b>56%</b>	57%	47%
<b>Not sure</b>	<b>13%</b>	13%	12%

	Base	Race	
		White	Other
<b>LePage Favorability</b>			
<b>Favorable</b>	<b>42%</b>	42%	43%
<b>Unfavorable</b>	<b>51%</b>	51%	49%
<b>Not sure</b>	<b>7%</b>	7%	7%

	Base	Race	
		White	Other
<b>Cutler Favorability</b>			
<b>Favorable</b>	<b>46%</b>	47%	36%
<b>Unfavorable</b>	<b>33%</b>	32%	38%
<b>Not sure</b>	<b>21%</b>	21%	26%





**Crosstabs**

	Base	Race	
		White	Other
<b>Obama Approval</b>			
<b>Approve</b>	40%	39%	50%
<b>Disapprove</b>	51%	51%	46%
<b>Not sure</b>	9%	9%	5%

	Base	Race	
		White	Other
<b>Baldacci Approval</b>			
<b>Approve</b>	29%	29%	28%
<b>Disapprove</b>	58%	58%	64%
<b>Not sure</b>	13%	13%	8%

	Base	Race	
		White	Other
<b>Collins Approval</b>			
<b>Approve</b>	53%	54%	37%
<b>Disapprove</b>	36%	35%	51%
<b>Not sure</b>	11%	11%	12%

	Base	Race	
		White	Other
<b>Snowe Approval</b>			
<b>Approve</b>	56%	57%	44%
<b>Disapprove</b>	34%	34%	49%
<b>Not sure</b>	9%	9%	7%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Mitchell/LePage/Cutler/Et al</b>					
<b>Libby Mitchell</b>	<b>24%</b>	26%	19%	25%	28%
<b>Paul LePage</b>	<b>40%</b>	42%	40%	40%	40%
<b>Eliot Cutler</b>	<b>28%</b>	18%	34%	28%	26%
<b>Shawn Moody</b>	<b>4%</b>	6%	4%	5%	3%
<b>Kevin Scott</b>	<b>1%</b>	3%	1%	1%	1%
<b>Undecided</b>	<b>2%</b>	5%	2%	2%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Mitchell Favorability</b>					
<b>Favorable</b>	<b>31%</b>	33%	29%	30%	33%
<b>Unfavorable</b>	<b>56%</b>	55%	56%	58%	55%
<b>Not sure</b>	<b>13%</b>	12%	15%	12%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>LePage Favorability</b>					
<b>Favorable</b>	<b>42%</b>	45%	40%	42%	42%
<b>Unfavorable</b>	<b>51%</b>	45%	51%	52%	51%
<b>Not sure</b>	<b>7%</b>	9%	9%	6%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cutler Favorability</b>					
<b>Favorable</b>	<b>46%</b>	46%	50%	46%	43%
<b>Unfavorable</b>	<b>33%</b>	38%	26%	34%	34%
<b>Not sure</b>	<b>21%</b>	17%	24%	20%	23%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
Approve	40%	35%	37%	42%	40%
Disapprove	51%	55%	53%	49%	52%
Not sure	9%	10%	10%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Baldacci Approval</b>					
Approve	29%	32%	25%	29%	33%
Disapprove	58%	58%	65%	58%	51%
Not sure	13%	10%	10%	13%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Collins Approval</b>					
Approve	53%	40%	57%	50%	58%
Disapprove	36%	49%	32%	38%	33%
Not sure	11%	10%	10%	13%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Snowe Approval</b>					
Approve	56%	48%	59%	54%	59%
Disapprove	34%	44%	31%	36%	32%
Not sure	9%	8%	10%	10%	8%





**Crosstabs**

	Base	Already Voted?	
		Yes	No
<b>Mitchell/LePage/Cutler/Et al</b>			
<b>Libby Mitchell</b>	24%	32%	22%
<b>Paul LePage</b>	40%	38%	40%
<b>Eliot Cutler</b>	28%	25%	29%
<b>Shawn Moody</b>	4%	3%	5%
<b>Kevin Scott</b>	1%	1%	1%
<b>Undecided</b>	2%	1%	3%

	Base	Already Voted?	
		Yes	No
<b>Mitchell Favorability</b>			
<b>Favorable</b>	31%	37%	29%
<b>Unfavorable</b>	56%	52%	57%
<b>Not sure</b>	13%	11%	13%

	Base	Already Voted?	
		Yes	No
<b>LePage Favorability</b>			
<b>Favorable</b>	42%	42%	42%
<b>Unfavorable</b>	51%	53%	51%
<b>Not sure</b>	7%	6%	7%

	Base	Already Voted?	
		Yes	No
<b>Cutler Favorability</b>			
<b>Favorable</b>	46%	47%	46%
<b>Unfavorable</b>	33%	35%	32%
<b>Not sure</b>	21%	18%	22%







**Crosstabs**

	Base	Already Voted?	
		Yes	No
<b>Obama Approval</b>			
<b>Approve</b>	<b>40%</b>	44%	39%
<b>Disapprove</b>	<b>51%</b>	47%	52%
<b>Not sure</b>	<b>9%</b>	8%	9%

	Base	Already Voted?	
		Yes	No
<b>Baldacci Approval</b>			
<b>Approve</b>	<b>29%</b>	39%	27%
<b>Disapprove</b>	<b>58%</b>	49%	60%
<b>Not sure</b>	<b>13%</b>	13%	12%

	Base	Already Voted?	
		Yes	No
<b>Collins Approval</b>			
<b>Approve</b>	<b>53%</b>	55%	52%
<b>Disapprove</b>	<b>36%</b>	35%	36%
<b>Not sure</b>	<b>11%</b>	10%	11%

	Base	Already Voted?	
		Yes	No
<b>Snowe Approval</b>			
<b>Approve</b>	<b>56%</b>	56%	56%
<b>Disapprove</b>	<b>34%</b>	34%	35%
<b>Not sure</b>	<b>9%</b>	10%	9%

