

**FOR IMMEDIATE RELEASE**

**July 15, 2010**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Michael Steele Lacks Support Even in His Home State**

Marylanders don't have high opinions of their former Lieutenant Governor, Michael Steele; 56% of voters have an unfavorable opinion of the Chairman of the Republican National Committee and a mere 19% give him high marks.

Republicans traditionally are unconditionally supportive of party members, but not in the case of Steele. Only 42% of Republicans said they had a favorable opinion of their party leader. Conservatives aren't fans either, only 38% reported having a favorable view of Steele.

Democratic Senator Ben Cardin is far more popular in the state. 42% of Maryland voters approve of his work in Washington, 28% disapprove and 31% are unsure. Marylanders certainly don't want Michael Steele to replace Cardin as their representative in the US Senate. In a match up between Steele and Cardin, voters choose Cardin; 58:28%.

"One of the first rules of politics is to rally your family and community's support," said Dean Debnam of President Public Policy Polling. "If Steele has lost the support of Republicans in his own home state, he may have lost his ability to be an affective representative of the Republican Party."

*PPP surveyed 569 Maryland voters from July 10-12. The survey's margin of error is +/- 4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.*

*If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.*



## Maryland Survey Results

**Q1** Do you approve or disapprove of Senator Ben Cardin's job performance?

Approve .....42% Not Sure.....31%

Disapprove.....28%

**Q2** Generally speaking, would you vote to re-elect Ben Cardin in 2012, or would you vote for his Republican opponent?

Ben Cardin.....51%

Republican opponent.....33%

Not sure .....16%

**Q3** Do you have a favorable or unfavorable opinion of Michael Steele?

Favorable.....19%

Unfavorable .....56%

Not sure .....25%

**Q4** If the candidates for US Senate in 2012 were Democrat Ben Cardin and Republican Michael Steele, who would you vote for?

Ben Cardin.....58%

Michael Steele .....28%

Undecided.....14%

**Q5** Who did you vote for President last year?

John McCain.....36%

Barack Obama.....59%

Someone else/Don't remember .....5%

**Q6** Would you describe yourself as a liberal, moderate, or conservative?

Liberal.....24%

Moderate.....45%

Conservative.....32%

**Q7** If you are a woman, press 1. If a man, press 2.

Woman .....56%

Man.....44%

**Q8** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat.....60%

Republican.....28%

Independent/Other.....12%

**Q9** If you are white, press 1. If African-American, press 2. If other, press 3.

White .....69%

African-American .....25%

Other.....6%

**Q10** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....8%

30 to 45.....26%

46 to 65.....41%

Older than 65.....25%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Cardin Approval</b>				
<b>Approve</b>	42%	12%	61%	23%
<b>Disapprove</b>	28%	61%	7%	33%
<b>Not Sure</b>	31%	28%	31%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Cardin Re-elect</b>				
<b>Ben Cardin</b>	51%	12%	77%	22%
<b>Republican opponent</b>	33%	76%	7%	36%
<b>Not sure</b>	16%	12%	17%	43%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Steele Favorability</b>				
<b>Favorable</b>	19%	40%	5%	23%
<b>Unfavorable</b>	56%	28%	75%	41%
<b>Not sure</b>	25%	32%	20%	36%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Cardin/Steele</b>				
<b>Ben Cardin</b>	58%	12%	87%	43%
<b>Michael Steele</b>	28%	69%	4%	27%
<b>Undecided</b>	14%	20%	9%	30%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Cardin Approval</b>				
<b>Approve</b>	42%	62%	50%	15%
<b>Disapprove</b>	28%	7%	18%	57%
<b>Not Sure</b>	31%	31%	32%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Cardin Re-elect</b>				
<b>Ben Cardin</b>	51%	79%	58%	19%
<b>Republican     opponent</b>	33%	6%	23%	67%
<b>Not sure</b>	16%	15%	19%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Steele Favorability</b>				
<b>Favorable</b>	19%	6%	12%	38%
<b>Unfavorable</b>	56%	72%	63%	34%
<b>Not sure</b>	25%	21%	25%	28%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Cardin/Steele</b>				
<b>Ben Cardin</b>	58%	88%	68%	21%
<b>Michael Steele</b>	28%	6%	19%	58%
<b>Undecided</b>	14%	7%	14%	20%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Cardin Approval</b>			
<b>Approve</b>	42%	44%	38%
<b>Disapprove</b>	28%	19%	38%
<b>Not Sure</b>	31%	36%	24%

	Base	Gender	
		Woman	Man
<b>Cardin Re-elect</b>			
<b>Ben Cardin</b>	51%	55%	45%
<b>Republican opponent</b>	33%	25%	43%
<b>Not sure</b>	16%	19%	13%

	Base	Gender	
		Woman	Man
<b>Steele Favorability</b>			
<b>Favorable</b>	19%	17%	21%
<b>Unfavorable</b>	56%	53%	60%
<b>Not sure</b>	25%	30%	19%

	Base	Gender	
		Woman	Man
<b>Cardin/Steele</b>			
<b>Ben Cardin</b>	58%	62%	53%
<b>Michael Steele</b>	28%	24%	34%
<b>Undecided</b>	14%	15%	13%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cardin Approval</b>				
<b>Approve</b>	42%	57%	13%	31%
<b>Disapprove</b>	28%	12%	58%	33%
<b>Not Sure</b>	31%	31%	29%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cardin Re-elect</b>				
<b>Ben Cardin</b>	51%	72%	10%	36%
<b>Republican opponent</b>	33%	12%	77%	38%
<b>Not sure</b>	16%	16%	13%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Steele Favorability</b>				
<b>Favorable</b>	19%	8%	42%	17%
<b>Unfavorable</b>	56%	68%	31%	53%
<b>Not sure</b>	25%	23%	27%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cardin/Steele</b>				
<b>Ben Cardin</b>	58%	81%	14%	44%
<b>Michael Steele</b>	28%	9%	68%	30%
<b>Undecided</b>	14%	10%	18%	26%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Cardin Approval</b>				
<b>Approve</b>	42%	36%	57%	37%
<b>Disapprove</b>	28%	36%	6%	21%
<b>Not Sure</b>	31%	28%	37%	43%

	Base	Race		
		White	African-American	Other
<b>Cardin Re-elect</b>				
<b>Ben Cardin</b>	51%	42%	74%	54%
<b>Republican opponent</b>	33%	44%	6%	25%
<b>Not sure</b>	16%	15%	20%	21%

	Base	Race		
		White	African-American	Other
<b>Steele Favorability</b>				
<b>Favorable</b>	19%	24%	6%	10%
<b>Unfavorable</b>	56%	50%	73%	59%
<b>Not sure</b>	25%	26%	21%	32%

	Base	Race		
		White	African-American	Other
<b>Cardin/Steele</b>				
<b>Ben Cardin</b>	58%	47%	89%	57%
<b>Michael Steele</b>	28%	38%	3%	17%
<b>Undecided</b>	14%	15%	9%	25%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cardin Approval</b>					
<b>Approve</b>	42%	38%	37%	43%	46%
<b>Disapprove</b>	28%	28%	24%	28%	29%
<b>Not Sure</b>	31%	34%	39%	29%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cardin Re-elect</b>					
<b>Ben Cardin</b>	51%	50%	51%	50%	51%
<b>Republican opponent</b>	33%	26%	30%	36%	34%
<b>Not sure</b>	16%	23%	19%	14%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Steele Favorability</b>					
<b>Favorable</b>	19%	9%	21%	19%	20%
<b>Unfavorable</b>	56%	66%	56%	59%	49%
<b>Not sure</b>	25%	24%	23%	23%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cardin/Steele</b>					
<b>Ben Cardin</b>	58%	60%	55%	61%	55%
<b>Michael Steele</b>	28%	15%	30%	29%	30%
<b>Undecided</b>	14%	26%	15%	10%	16%

