

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Brown/Markey race would start out as a toss up

Raleigh, N.C. – A Scott Brown/Ed Markey race to replace John Kerry in Massachusetts would start out as a toss up, PPP's newest poll of the state finds. Markey is a clear favorite over Stephen Lynch in a potential primary contest, and Brown would have an easier path to the Governor's office than a return to the Senate.

Brown starts out leading Markey by just 3 points in a head to head match up, 48/45. 69% of the voters currently undecided voted for Elizabeth Warren in November, while only 17% of them voted for Brown. If those folks ended up voting for the same party that they did in November, Markey would lead Brown by a point.

The primary for the special election looks like it will be a blowout. Markey starts out with a 52/19 lead over Lynch. Lynch actually has a net negative favorability rating with Democratic voters- only 27% see him positively to 28% with a negative opinion. Markey, on the other hand, is quite popular with the party base- 58% of Democrats have a favorable opinion of him to only 13% with an unfavorable one.

The Senate race looks like about a 50/50 proposition for Brown at this point. Republican voters, by a 48/38 margin, would actually prefer that Brown run for Governor rather than the Senate. And our polling finds that Brown would start out as a pretty strong favorite for that office. With the decisions of several high profile Democrats recently not to run for Governor next year, none of the folks who we tested as possible candidates for the office have very high name recognition. 44% of voters are familiar with Steve Grossman, 36% with Carmen Ortiz, and 21% with Don Berwick. Brown would start out with substantial leads against anyone in that trio. He's up 11 points over Grossman at 48/37, and 17 points over Berwick and Ortiz at 49/32.

“Scott Brown has a tough choice to make,” said Dean Debnam, President of Public Policy Polling. “He could make another Senate run with a 50/50 chance of victory, or choose a Gubernatorial race that might give him better odds.”

PPP surveyed 763 Massachusetts voters and 404 Democratic primary voters on January 29th and 30th. The margin of error for the overall sample is +/-3.6% and +/-4.9% for the Democratic portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Massachusetts Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve57% *Not sure* 4%
Disapprove.....38%

Q2 Do you have a favorable or unfavorable opinion of Scott Brown?

Favorable..... 50%
Unfavorable 43%
Not sure 7%

Q3 Do you have a favorable or unfavorable opinion of Stephen Lynch?

Favorable..... 26%
Unfavorable 31%
Not sure 43%

Q4 Do you have a favorable or unfavorable opinion of Ed Markey?

Favorable..... 38%
Unfavorable 35%
Not sure 27%

Q5 If the candidates in the special election for US Senate were Republican Scott Brown and Democrat Stephen Lynch, who would you vote for?

Scott Brown48% *Not sure*12%
Stephen Lynch.....39%

Q6 If the candidates in the special election for US Senate were Republican Scott Brown and Democrat Ed Markey, who would you vote for?

Scott Brown48% *Not sure* 8%
Ed Markey.....45%

Q7 Do you have a favorable or unfavorable opinion of Don Berwick?

Favorable..... 6%
Unfavorable 15%
Not sure 80%

Q8 Do you have a favorable or unfavorable opinion of Steve Grossman?

Favorable..... 22%
Unfavorable 22%
Not sure 56%

Q9 Do you have a favorable or unfavorable opinion of Carmen Ortiz?

Favorable..... 12%
Unfavorable 24%
Not sure 63%

Q10 If the candidates for Governor next year were Republican Scott Brown and Democrat Don Berwick, who would you vote for?

Scott Brown49% *Not sure*19%
Don Berwick.....32%

Q11 If the candidates for Governor next year were Republican Scott Brown and Democrat Steve Grossman, who would you vote for?

Scott Brown48% *Not sure*15%
Steve Grossman.....37%

Q12 If the candidates for Governor next year were Republican Scott Brown and Democrat Carmen Ortiz, who would you vote for?

Scott Brown49% *Not sure*19%
Carmen Ortiz.....32%





Q13 Would you like for Scott Brown to run for Governor, the Senate, or neither office?

<i>Governor</i>	25%
<i>Senate</i>	25%
<i>Neither office</i>	44%
<i>Not sure</i>	7%

Q14 Generally speaking, do you vote in Democratic or Republican primaries, or do you not usually vote in primaries?

<i>Democratic primaries</i>	52%
<i>Republican primaries</i>	30%
<i>Don't usually vote in primaries</i>	18%

Q15 (Asked only of 404 Democratic primary voters) If the candidates in the primary for US Senate were Stephen Lynch and Ed Markey, who would you vote for?

<i>Stephen Lynch</i>	19%
<i>Ed Markey</i>	52%
<i>Not sure</i>	29%

Q16 Did you vote for Scott Brown or Elizabeth Warren in last year's Senate election?

<i>Scott Brown</i>	43%
<i>Elizabeth Warren</i>	53%
<i>Someone else/Don't remember</i>	4%

Q17 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	50%
<i>Man</i>	50%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	41%
<i>Republican</i>	17%
<i>Independent/Other</i>	42%

Q19 If you are white, press 1. If other, press 2.

<i>White</i>	87%
<i>Other</i>	13%

Q20 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	25%
<i>46 to 65</i>	49%
<i>Older than 65</i>	26%





Crosstabs

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Obama Approval				
Approve	57%	13%	95%	45%
Disapprove	38%	81%	4%	22%
Not sure	4%	6%	1%	33%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Brown Favorability				
Favorable	50%	93%	16%	23%
Unfavorable	43%	4%	75%	34%
Not sure	7%	2%	9%	43%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Lynch Favorability				
Favorable	26%	25%	28%	10%
Unfavorable	31%	37%	27%	27%
Not sure	43%	38%	45%	62%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Markey Favorability				
Favorable	38%	10%	60%	40%
Unfavorable	35%	66%	11%	15%
Not sure	27%	24%	28%	45%





Crosstabs

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Brown/Lynch Sen.				
Scott Brown	48%	93%	13%	23%
Stephen Lynch	39%	4%	69%	35%
Not sure	12%	3%	18%	42%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Brown/Markey Sen.				
Scott Brown	48%	94%	11%	24%
Ed Markey	45%	3%	79%	48%
Not sure	8%	3%	10%	28%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Berwick Favorability				
Favorable	6%	3%	8%	9%
Unfavorable	15%	20%	11%	9%
Not sure	80%	78%	81%	82%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Grossman Favorability				
Favorable	22%	13%	30%	11%
Unfavorable	22%	33%	14%	10%
Not sure	56%	54%	57%	79%





Crosstabs

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Ortiz Favorability				
Favorable	12%	7%	17%	2%
Unfavorable	24%	37%	16%	8%
Not sure	63%	57%	67%	90%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Brown/Berwick Gov.				
Scott Brown	49%	94%	14%	24%
Don Berwick	32%	1%	58%	37%
Not sure	19%	6%	28%	40%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Brown/Grossman Gov.				
Scott Brown	48%	94%	12%	21%
Steve Grossman	37%	1%	67%	37%
Not sure	15%	5%	21%	42%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Brown/Ortiz Gov.				
Scott Brown	49%	94%	14%	25%
Carmen Ortiz	32%	1%	58%	30%
Not sure	19%	5%	28%	45%





Crosstabs

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Should Brown Run for Gov, Sen., or Neither?				
Governor	25%	44%	9%	11%
Senate	25%	43%	10%	21%
Neither office	44%	7%	74%	49%
Not sure	7%	6%	7%	19%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Primary Choice				
Democratic primaries	52%	22%	79%	40%
Republican primaries	30%	60%	6%	6%
Don't usually vote in primaries	18%	18%	15%	55%

	Base	Brown/Warren '12		
		Scott Brown	Elizabeth Warren	Someone else/Don't remember
Lynch/Markey				
Stephen Lynch	19%	44%	14%	-
Ed Markey	52%	18%	60%	32%
Not sure	29%	38%	25%	68%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	57%	64%	51%
Disapprove	38%	31%	45%
Not sure	4%	5%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Brown Favorability			
Favorable	50%	47%	53%
Unfavorable	43%	44%	42%
Not sure	7%	10%	5%

	Base	Gender	
		Woman	Man
Lynch Favorability			
Favorable	26%	22%	31%
Unfavorable	31%	25%	37%
Not sure	43%	53%	32%

	Base	Gender	
		Woman	Man
Markey Favorability			
Favorable	38%	37%	39%
Unfavorable	35%	28%	42%
Not sure	27%	35%	19%

	Base	Gender	
		Woman	Man
Brown/Lynch Sen.			
Scott Brown	48%	47%	49%
Stephen Lynch	39%	39%	40%
Not sure	12%	14%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Brown/Markey Sen.			
Scott Brown	48%	46%	49%
Ed Markey	45%	45%	44%
Not sure	8%	9%	7%

	Base	Gender	
		Woman	Man
Berwick Favorability			
Favorable	6%	6%	5%
Unfavorable	15%	12%	17%
Not sure	80%	82%	78%

	Base	Gender	
		Woman	Man
Grossman Favorability			
Favorable	22%	20%	24%
Unfavorable	22%	18%	27%
Not sure	56%	62%	50%

	Base	Gender	
		Woman	Man
Ortiz Favorability			
Favorable	12%	12%	12%
Unfavorable	24%	20%	29%
Not sure	63%	68%	59%





Crosstabs

	Base	Gender	
		Woman	Man
Brown/Berwick Gov.			
Scott Brown	49%	46%	52%
Don Berwick	32%	31%	33%
Not sure	19%	23%	15%

	Base	Gender	
		Woman	Man
Brown/Grossman Gov.			
Scott Brown	48%	44%	51%
Steve Grossman	37%	37%	38%
Not sure	15%	19%	11%

	Base	Gender	
		Woman	Man
Brown/Ortiz Gov.			
Scott Brown	49%	46%	52%
Carmen Ortiz	32%	32%	33%
Not sure	19%	22%	15%

	Base	Gender	
		Woman	Man
Should Brown Run for Gov, Sen., or Neither?			
Governor	25%	20%	29%
Senate	25%	25%	25%
Neither office	44%	47%	41%
Not sure	7%	9%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Primary Choice			
Democratic primaries	52%	58%	47%
Republican primaries	30%	26%	33%
Don't usually vote in primaries	18%	16%	20%

	Base	Gender	
		Woman	Man
Lynch/Markey			
Stephen Lynch	19%	13%	27%
Ed Markey	52%	52%	51%
Not sure	29%	35%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	57%	87%	13%	46%
Disapprove	38%	10%	83%	47%
Not sure	4%	3%	3%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown Favorability				
Favorable	50%	25%	87%	60%
Unfavorable	43%	66%	12%	33%
Not sure	7%	9%	2%	8%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Lynch Favorability				
Favorable	26%	27%	20%	28%
Unfavorable	31%	28%	39%	31%
Not sure	43%	45%	40%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
Markey Favorability				
Favorable	38%	58%	11%	29%
Unfavorable	35%	13%	66%	44%
Not sure	27%	29%	23%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Lynch Sen.				
Scott Brown	48%	22%	90%	57%
Stephen Lynch	39%	65%	9%	27%
Not sure	12%	14%	1%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Markey Sen.				
Scott Brown	48%	20%	89%	58%
Ed Markey	45%	73%	10%	31%
Not sure	8%	7%	2%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Berwick Favorability				
Favorable	6%	8%	2%	5%
Unfavorable	15%	14%	20%	13%
Not sure	80%	78%	78%	82%

	Base	Party		
		Democrat	Republican	Independent/Other
Grossman Favorability				
Favorable	22%	29%	14%	18%
Unfavorable	22%	17%	27%	25%
Not sure	56%	54%	59%	57%

	Base	Party		
		Democrat	Republican	Independent/Other
Ortiz Favorability				
Favorable	12%	17%	8%	9%
Unfavorable	24%	17%	37%	26%
Not sure	63%	66%	55%	65%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Berwick Gov.				
Scott Brown	49%	24%	88%	58%
Don Berwick	32%	54%	8%	21%
Not sure	19%	23%	4%	21%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Grossman Gov.				
Scott Brown	48%	20%	88%	58%
Steve Grossman	37%	64%	8%	24%
Not sure	15%	16%	3%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Ortiz Gov.				
Scott Brown	49%	22%	90%	59%
Carmen Ortiz	32%	57%	7%	19%
Not sure	19%	21%	2%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Brown Run for Gov, Sen., or Neither?				
Governor	25%	12%	48%	28%
Senate	25%	13%	38%	30%
Neither office	44%	67%	12%	35%
Not sure	7%	8%	2%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Primary Choice				
Democratic primaries	52%	93%	4%	32%
Republican primaries	30%	2%	91%	31%
Don't usually vote in primaries	18%	5%	5%	36%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Lynch/Markey				
Stephen Lynch	19%	16%	46%	27%
Ed Markey	52%	56%	-	42%
Not sure	29%	28%	54%	32%

	Base	Race	
		White	Other
Obama Approval			
Approve	57%	55%	72%
Disapprove	38%	40%	25%
Not sure	4%	5%	3%

	Base	Race	
		White	Other
Brown Favorability			
Favorable	50%	52%	34%
Unfavorable	43%	40%	58%
Not sure	7%	7%	8%

	Base	Race	
		White	Other
Lynch Favorability			
Favorable	26%	26%	32%
Unfavorable	31%	31%	28%
Not sure	43%	43%	41%





Crosstabs

	Base	Race	
		White	Other
Markey Favorability			
Favorable	38%	36%	47%
Unfavorable	35%	36%	29%
Not sure	27%	27%	24%

	Base	Race	
		White	Other
Brown/Lynch Sen.			
Scott Brown	48%	51%	32%
Stephen Lynch	39%	38%	49%
Not sure	12%	11%	19%

	Base	Race	
		White	Other
Brown/Markey Sen.			
Scott Brown	48%	50%	32%
Ed Markey	45%	42%	59%
Not sure	8%	8%	9%

	Base	Race	
		White	Other
Berwick Favorability			
Favorable	6%	5%	10%
Unfavorable	15%	14%	17%
Not sure	80%	81%	73%





Crosstabs

	Base	Race	
		White	Other
Grossman Favorability			
Favorable	22%	21%	24%
Unfavorable	22%	23%	17%
Not sure	56%	56%	59%

	Base	Race	
		White	Other
Ortiz Favorability			
Favorable	12%	11%	21%
Unfavorable	24%	25%	20%
Not sure	63%	64%	58%

	Base	Race	
		White	Other
Brown/Berwick Gov.			
Scott Brown	49%	52%	31%
Don Berwick	32%	31%	42%
Not sure	19%	18%	27%

	Base	Race	
		White	Other
Brown/Grossman Gov.			
Scott Brown	48%	50%	29%
Steve Grossman	37%	35%	54%
Not sure	15%	15%	17%





Crosstabs

	Base	Race	
		White	Other
Brown/Ortiz Gov.			
Scott Brown	49%	52%	31%
Carmen Ortiz	32%	30%	48%
Not sure	19%	18%	21%

	Base	Race	
		White	Other
Should Brown Run for Gov, Sen., or Neither?			
Governor	25%	26%	14%
Senate	25%	25%	20%
Neither office	44%	42%	59%
Not sure	7%	7%	7%

	Base	Race	
		White	Other
Primary Choice			
Democratic primaries	52%	52%	56%
Republican primaries	30%	31%	22%
Don't usually vote in primaries	18%	17%	22%

	Base	Race	
		White	Other
Lynch/Markey			
Stephen Lynch	19%	19%	20%
Ed Markey	52%	51%	54%
Not sure	29%	30%	26%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Obama Approval				
Approve	57%	52%	59%	60%
Disapprove	38%	40%	38%	37%
Not sure	4%	8%	3%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brown Favorability				
Favorable	50%	52%	49%	49%
Unfavorable	43%	36%	45%	44%
Not sure	7%	12%	5%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Lynch Favorability				
Favorable	26%	23%	29%	25%
Unfavorable	31%	25%	32%	34%
Not sure	43%	52%	38%	42%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Markey Favorability				
Favorable	38%	28%	41%	41%
Unfavorable	35%	32%	35%	38%
Not sure	27%	40%	23%	22%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brown/Lynch Sen.				
Scott Brown	48%	50%	47%	48%
Stephen Lynch	39%	35%	41%	40%
Not sure	12%	14%	11%	12%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brown/Markey Sen.				
Scott Brown	48%	50%	47%	47%
Ed Markey	45%	40%	46%	47%
Not sure	8%	10%	8%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Berwick Favorability				
Favorable	6%	5%	8%	3%
Unfavorable	15%	13%	15%	16%
Not sure	80%	83%	77%	81%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Grossman Favorability				
Favorable	22%	11%	27%	23%
Unfavorable	22%	21%	22%	23%
Not sure	56%	68%	51%	54%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Ortiz Favorability				
Favorable	12%	12%	12%	14%
Unfavorable	24%	15%	28%	26%
Not sure	63%	73%	61%	60%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brown/Berwick Gov.				
Scott Brown	49%	49%	49%	49%
Don Berwick	32%	32%	32%	31%
Not sure	19%	19%	18%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brown/Grossman Gov.				
Scott Brown	48%	47%	47%	49%
Steve Grossman	37%	35%	38%	38%
Not sure	15%	18%	15%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brown/Ortiz Gov.				
Scott Brown	49%	50%	49%	50%
Carmen Ortiz	32%	33%	34%	28%
Not sure	19%	17%	18%	22%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Should Brown Run for Gov, Sen., or Neither?				
Governor	25%	24%	26%	21%
Senate	25%	28%	22%	26%
Neither office	44%	41%	46%	44%
Not sure	7%	7%	6%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Primary Choice				
Democratic primaries	52%	53%	49%	59%
Republican primaries	30%	25%	33%	27%
Don't usually vote in primaries	18%	22%	18%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Lynch/Markey				
Stephen Lynch	19%	21%	20%	16%
Ed Markey	52%	33%	58%	57%
Not sure	29%	46%	21%	27%

