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Obama Leads Romney By Double Digits in Massachusetts

Raleigh, N.C. – Barack Obama is in no danger of losing Massachusetts, but his lead there has shrunk since the last time PPP polled the state in March. Obama leads Romney by 16 points, 55-39, down from a whopping 23-point lead three months ago when Romney was in the midst of getting battered by his Republican primary rivals. At that point, Obama led 58-35.

Obama still has a +10% net positive approval rating, with 53% of voters approving of his job performance and 43% disapproving. But that number is cut almost in half from March, when it was 57-38. The difference is with men and independent voters – in March, the President enjoyed a 52-42 rating with men, and now it's down to 49-47. And in March Obama was nearly even with independent voters, who gave him a 46-48 mark. That has since deteriorated to 40-53.

While Romney's overall approval rating in the state is still a dismal 39-56, it's an improvement from March when it was at 37-57. He's strengthened his favorability rating with men to 44-51, whereas it was at 34-58 with them in March.

"Barack Obama's going to win Massachusetts easily," said Dean Debnam, President of Public Policy Polling. "But as in other states we've polled recently, his position isn't as strong as it was 3 months ago."

There are some signs that Obama's recent attacks on Romney's record as Governor of Massachusetts are taking hold – Massachusetts voters disapprove of the work Romney did as Governor by a 40%-46% margin. This is a reversal from March when 48% of MA voters said they approved of Romney's work as Governor and 40% disapproved.

Libertarian Gary Johnson and Green Party candidate Jill Stein are widely unknown in the state, with at least 65% of voters not having an opinion of either. Obama still leads Romney by 15% when these candidates are introduced into the field – he leads Romney 53% to 38% while Stein gets 3% and Johnson 1%.

PPP surveyed 902 Massachusetts voters from June 22nd to 24th. The margin of error for the survey is +/-3.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Massachusetts Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 53%
Disapprove..... 43%
Not sure 5%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 39%
Unfavorable 56%
Not sure 5%

Q3 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 55%
Mitt Romney..... 39%
Undecided..... 6%

Q4 Do you have a favorable or unfavorable opinion of Gary Johnson?

Favorable..... 5%
Unfavorable 14%
Not sure 81%

Q5 Do you have a favorable or unfavorable opinion of Jill Stein?

Favorable..... 12%
Unfavorable 23%
Not sure 65%

Q6 If the candidates for President this year were Democrat Barack Obama, Republican Mitt Romney, Libertarian Gary Johnson, and Green Party candidate Jill Stein, who would you vote for?

Barack Obama..... 53%
Mitt Romney..... 38%
Gary Johnson 1%
Jill Stein 3%
Not sure 4%

Q7 Regardless of how you feel about him now, do you approve or disapprove of the work Mitt Romney did while he was Governor of Massachusetts?

Approve 40%
Disapprove..... 46%
Not sure 14%

Q8 Do you consider Mitt Romney to be a Bay Stater, or not?

He is 25%
He is not..... 65%
Not sure 10%

Q9 Who did you vote for President in 2008?

John McCain..... 34%
Barack Obama..... 58%
Someone else/Don't remember 8%

Q10 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 13%
Somewhat liberal 25%
Moderate..... 35%
Somewhat conservative..... 19%
Very conservative 8%





Q11 If you are a woman, press 1. If a man, press 2.

Woman 49%

Man..... 51%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 39%

Republican..... 13%

Independent/Other..... 48%

Q13 If you are white, press 1. If other, press 2.

White 85%

Other..... 15%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 9%

30 to 45..... 30%

46 to 65..... 41%

Older than 65..... 20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	53%	5%	81%	43%
Disapprove	43%	93%	12%	54%
Not sure	5%	2%	7%	3%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	39%	80%	14%	46%
Unfavorable	56%	13%	81%	51%
Not sure	5%	7%	5%	4%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	55%	6%	85%	49%
Mitt Romney	39%	88%	10%	36%
Undecided	6%	7%	5%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Johnson Favorability				
Favorable	5%	4%	5%	12%
Unfavorable	14%	15%	14%	7%
Not sure	81%	81%	82%	80%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Stein Favorability				
Favorable	12%	4%	15%	22%
Unfavorable	23%	33%	17%	21%
Not sure	65%	62%	68%	57%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney/Johnson/Stein				
Barack Obama	53%	4%	83%	44%
Mitt Romney	38%	88%	9%	34%
Gary Johnson	1%	2%	1%	4%
Jill Stein	3%	2%	3%	10%
Not sure	4%	4%	4%	8%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney as Gov Approval				
Approve	40%	64%	25%	45%
Disapprove	46%	21%	63%	36%
Not sure	14%	15%	13%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Is Romney a Bay Stater?				
He is	25%	44%	14%	25%
He is not	65%	40%	80%	55%
Not sure	10%	16%	5%	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	53%	85%	83%	49%	13%	18%
Disapprove	43%	11%	13%	44%	84%	82%
Not sure	5%	3%	4%	8%	2%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	39%	8%	15%	38%	75%	81%
Unfavorable	56%	89%	79%	56%	17%	18%
Not sure	5%	4%	6%	6%	7%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	55%	89%	83%	54%	14%	15%
Mitt Romney	39%	6%	12%	37%	81%	79%
Undecided	6%	4%	4%	9%	5%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Johnson Favorability						
Favorable	5%	4%	4%	4%	6%	12%
Unfavorable	14%	14%	13%	13%	11%	24%
Not sure	81%	82%	83%	83%	83%	64%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Stein Favorability						
Favorable	12%	21%	13%	14%	6%	2%
Unfavorable	23%	10%	18%	21%	31%	44%
Not sure	65%	69%	68%	65%	63%	54%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney/Johnson/Stein						
Barack Obama	53%	88%	82%	51%	13%	9%
Mitt Romney	38%	6%	11%	36%	78%	85%
Gary Johnson	1%	1%	-	2%	3%	1%
Jill Stein	3%	1%	4%	5%	3%	-
Not sure	4%	5%	3%	6%	2%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney as Gov Approval						
Approve	40%	18%	31%	35%	66%	57%
Disapprove	46%	68%	55%	51%	19%	31%
Not sure	14%	13%	14%	14%	15%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Is Romney a Bay Stater?						
He is	25%	8%	18%	24%	40%	44%
He is not	65%	85%	77%	67%	42%	38%
Not sure	10%	7%	5%	9%	18%	18%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	53%	57%	49%
Disapprove	43%	38%	47%
Not sure	5%	5%	4%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	39%	34%	44%
Unfavorable	56%	60%	51%
Not sure	5%	7%	4%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	55%	60%	51%
Mitt Romney	39%	35%	42%
Undecided	6%	5%	7%

	Base	Gender	
		Woman	Man
Johnson Favorability			
Favorable	5%	4%	6%
Unfavorable	14%	9%	19%
Not sure	81%	88%	75%





Crosstabs

	Base	Gender	
		Woman	Man
Stein Favorability			
Favorable	12%	12%	13%
Unfavorable	23%	19%	27%
Not sure	65%	70%	61%

	Base	Gender	
		Woman	Man
Obama/Romney/Johnson/Stein			
Barack Obama	53%	58%	48%
Mitt Romney	38%	34%	42%
Gary Johnson	1%	-	3%
Jill Stein	3%	3%	3%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Romney as Gov Approval			
Approve	40%	35%	44%
Disapprove	46%	48%	45%
Not sure	14%	17%	11%

	Base	Gender	
		Woman	Man
Is Romney a Bay Stater?			
He is	25%	23%	27%
He is not	65%	64%	65%
Not sure	10%	13%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	53%	83%	9%	40%
Disapprove	43%	14%	91%	53%
Not sure	5%	3%	-	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	39%	14%	83%	47%
Unfavorable	56%	81%	12%	47%
Not sure	5%	5%	5%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	55%	85%	7%	45%
Mitt Romney	39%	11%	86%	47%
Undecided	6%	4%	7%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Johnson Favorability				
Favorable	5%	4%	6%	5%
Unfavorable	14%	14%	20%	12%
Not sure	81%	82%	75%	83%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Stein Favorability				
Favorable	12%	16%	4%	11%
Unfavorable	23%	14%	31%	27%
Not sure	65%	70%	64%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney/Joh- nson/Stein				
Barack Obama	53%	85%	3%	41%
Mitt Romney	38%	10%	89%	47%
Gary Johnson	1%	-	3%	2%
Jill Stein	3%	2%	1%	5%
Not sure	4%	3%	4%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney as Gov Approval				
Approve	40%	25%	71%	43%
Disapprove	46%	64%	15%	41%
Not sure	14%	11%	14%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Is Romney a Bay Stater?				
He is	25%	15%	52%	26%
He is not	65%	79%	35%	61%
Not sure	10%	6%	14%	13%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	53%	52%	54%
Disapprove	43%	43%	40%
Not sure	5%	5%	5%

	Base	Race	
		White	Other
Romney Favorability			
Favorable	39%	40%	34%
Unfavorable	56%	55%	59%
Not sure	5%	5%	6%

	Base	Race	
		White	Other
Obama/Romney			
Barack Obama	55%	55%	58%
Mitt Romney	39%	39%	37%
Undecided	6%	6%	5%

	Base	Race	
		White	Other
Johnson Favorability			
Favorable	5%	5%	8%
Unfavorable	14%	11%	28%
Not sure	81%	84%	64%





Crosstabs

	Base	Race	
		White	Other
Stein Favorability			
Favorable	12%	12%	12%
Unfavorable	23%	21%	34%
Not sure	65%	67%	54%

	Base	Race	
		White	Other
Obama/Romney/Johnson/Stein			
Barack Obama	53%	53%	53%
Mitt Romney	38%	38%	37%
Gary Johnson	1%	2%	1%
Jill Stein	3%	3%	5%
Not sure	4%	4%	4%

	Base	Race	
		White	Other
Romney as Gov Approval			
Approve	40%	40%	38%
Disapprove	46%	45%	53%
Not sure	14%	15%	9%

	Base	Race	
		White	Other
Is Romney a Bay Stater?			
He is	25%	27%	17%
He is not	65%	63%	73%
Not sure	10%	10%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	53%	50%	52%	53%	53%
Disapprove	43%	43%	41%	44%	43%
Not sure	5%	7%	6%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	39%	39%	35%	40%	42%
Unfavorable	56%	61%	56%	55%	52%
Not sure	5%	-	9%	4%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	55%	61%	55%	54%	55%
Mitt Romney	39%	39%	37%	39%	39%
Undecided	6%	-	7%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Johnson Favorability					
Favorable	5%	11%	4%	5%	4%
Unfavorable	14%	25%	15%	11%	11%
Not sure	81%	64%	81%	84%	84%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stein Favorability					
Favorable	12%	7%	10%	15%	12%
Unfavorable	23%	29%	26%	23%	15%
Not sure	65%	64%	65%	62%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney/Johnson/Stein					
Barack Obama	53%	54%	53%	53%	53%
Mitt Romney	38%	36%	38%	38%	39%
Gary Johnson	1%	-	2%	1%	1%
Jill Stein	3%	11%	2%	3%	2%
Not sure	4%	-	4%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney as Gov Approval					
Approve	40%	39%	34%	43%	41%
Disapprove	46%	46%	45%	49%	44%
Not sure	14%	14%	21%	8%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Is Romney a Bay Stater?					
He is	25%	18%	20%	29%	28%
He is not	65%	75%	68%	63%	58%
Not sure	10%	7%	12%	8%	13%

