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Republicans Favored in Louisiana Governor's Race

Raleigh, N.C. – When we last polled the 2015 Louisiana gubernatorial race, we found the Democratic mayor of New Orleans, Mitch Landrieu, with a lead on both of his potential Republican opponents. In our latest Louisiana poll, we found the opposite. Landrieu, who led Republican Senator David Vitter 45-42 in August, now trails Vitter 50-37. Against Lieutenant Governor Jay Dardenne, Landrieu had held a solid 45-35 lead. Dardenne now beats him by ten points, 46-36. Democrat John Bel Edwards trails Vitter and Dardenne by even larger margins, 51-30 and 48-27 respectively.

The problems for Landrieu seem to echo his sister's, namely that Republicans have united against him. In August, he garnered 20% of the Republican vote against Vitter, and 23% against Dardenne. Those numbers are down to just 9% and 11%, respectively. Landrieu also finds himself in trouble with Democrats. In August he led Vitter among Democrats by 56%, and Dardenne by 55%. He now leads by only 41% against Vitter and 38% against Dardenne. As for who would win in a Vitter-Dardenne matchup, Vitter beats Dardenne 41-29 statewide, and 63-21 among Republicans.

Louisiana's satisfaction with their gubernatorial candidates, however, does not extend to their current governor. Jindal remains one of the most unpopular governors in the country, with just 35% of voters approving of his job performance and 53% disapproving. Just 25% of Louisianans want Jindal to run for President, and if he were to run, he would only beat Clinton 47-45 in his home state.

“Louisianans continue to be very unhappy with Bobby Jindal,” said Dean Debnam, President of Public Policy Polling. “But his struggles don't seem to extend to the Republican Party at large- for now the state is strongly leaning toward electing another GOP Governor to replace him next year.”

As for other presidential matchups, Hillary Clinton has perhaps unsurprisingly lost the narrow leads she held in August against potential Republican 2016 hopefuls. She now trails Jeb Bush 50-43, Chris Christie 44-43, Mike Huckabee 49-44, and Rand Paul 47-43.

PPP surveyed 635 Louisiana voters, including 309 Republican primary voters, from February 6th to 9th. The margin of error for the overall survey is +/- 3.9% and for the Republican primary component it's +/-5.6%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





Louisiana Survey Results

Q1 Do you approve or disapprove of Governor Bobby Jindal's job performance?

Approve35% Not sure12%
Disapprove.....53%

Q2 Do you approve or disapprove of Senator David Vitter's job performance?

Approve51% Not sure16%
Disapprove.....33%

Q3 Do you have a favorable or unfavorable opinion of Jay Dardenne?

Favorable..... 37%
Unfavorable 16%
Not sure 47%

Q4 Do you have a favorable or unfavorable opinion of Mitch Landrieu?

Favorable..... 45%
Unfavorable 27%
Not sure 28%

Q5 Do you have a favorable or unfavorable opinion of John Bel Edwards?

Favorable..... 11%
Unfavorable 19%
Not sure 70%

Q6 If the candidates for Governor in 2015 were Republican David Vitter and Democrat John Bel Edwards, who would you vote for?

David Vitter 51%
John Bel Edwards..... 30%
Not sure 19%

Q7 If the candidates for Governor in 2015 were Republican Jay Dardenne and Democrat John Bel Edwards, who would you vote for?

Jay Dardenne 48%
John Bel Edwards..... 27%
Not sure 25%

Q8 If the candidates for Governor in 2015 were Republican David Vitter and Democrat Mitch Landrieu, who would you vote for?

David Vitter 50%
Mitch Landrieu 37%
Not sure 13%

Q9 If the candidates for Governor in 2015 were Republican Jay Dardenne and Democrat Mitch Landrieu, who would you vote for?

Jay Dardenne 46%
Mitch Landrieu 36%
Not sure 18%

Q10 If the candidates for Governor in 2015 were Republican Jay Dardenne and Democrat David Vitter, who would you vote for?

Jay Dardenne 29%
David Vitter 41%
Not sure 30%

Q11 If the candidates for President next time were Democrat Hillary Clinton and Republican Bobby Jindal, who would you vote for?

Hillary Clinton..... 45%
Bobby Jindal 47%
Not sure 8%





Q12 If the candidates for President next time were Democrat Hillary Clinton and Republican Jeb Bush, who would you vote for?

Hillary Clinton..... 43%
Jeb Bush..... 50%
Not sure 8%

Q13 If the candidates for President next time were Democrat Hillary Clinton and Republican Chris Christie, who would you vote for?

Hillary Clinton..... 43%
Chris Christie 44%
Not sure 13%

Q14 If the candidates for President next time were Democrat Hillary Clinton and Republican Mike Huckabee, who would you vote for?

Hillary Clinton..... 44%
Mike Huckabee..... 49%
Not sure 7%

Q15 If the candidates for President next time were Democrat Hillary Clinton and Republican Rand Paul, who would you vote for?

Hillary Clinton..... 43%
Rand Paul..... 47%
Not sure 10%

Q16 Do you think Bobby Jindal should run for President in 2016, or not?

Think he should run 25%
Think he should not 63%
Not sure 12%

Q17 Would you support or oppose raising the minimum wage to \$10 an hour?

Support..... 57%
Oppose..... 35%
Not sure 7%

Q18 Congress is considering whether to continue or cut off federal unemployment benefits for workers whose state unemployment benefits have ended but cannot find a job. Do you think that Congress should continue or cut off federal unemployment benefits at this time?

Strongly feel they should continue them 45%
Somewhat think they should continue them.... 20%
Strongly feel they should cut them off..... 21%
Somewhat think they should cut them off 8%
Not sure 7%

Q19 Do you think same-sex marriage should be allowed in Louisiana, or not?

Think it should be allowed..... 28%
Think it should not be..... 62%
Not sure 10%

Q20 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 26%
Gay couples should be allowed to form civil unions but not marry 28%
There should be no legal recognition of a gay couple's relationship 43%
Not sure 3%

Q21 Do you think marijuana should be legally allowed for medical purposes with the approval of a doctor, or not?

Think it should be allowed..... 60%
Think it should not be..... 30%
Not sure 10%





Q22 Do you think marijuana should be legally allowed for recreational use, that stores should be allowed to sell it, and that its sales should be taxed and regulated similarly to alcohol, or not?

Think it should be allowed..... 30%
Think it should not be..... 61%
Not sure 9%

Q23 Do you have a favorable or unfavorable opinion of Coca-Cola?

Favorable..... 63%
Unfavorable 18%
Not sure 19%

Q24 Do you have a favorable or unfavorable opinion of Pepsi?

Favorable..... 46%
Unfavorable 34%
Not sure 20%

Q25 Do you have a higher opinion of Coca-Cola or Pepsi?

Coca-Cola..... 59%
Pepsi..... 15%
Not sure 26%

Q26 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 39%
Mitt Romney..... 53%
Someone else/Don't remember 8%

Q27 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 9%
Somewhat liberal 13%
Moderate..... 32%
Somewhat conservative..... 25%
Very conservative 21%

Q28 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q29 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 42%
Republican..... 38%
Independent/Other..... 20%

Q30 If you are white, press 1. If African-American, press 2. If other, press 3.

White 66%
African-American 28%
Other..... 6%

Q31 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 14%
30 to 45..... 20%
46 to 65..... 43%
Older than 65..... 23%

Q32 Mode

Phone 80%
Internet 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Jindal Approval				
Approve	35%	8%	56%	24%
Disapprove	53%	84%	31%	51%
Not sure	12%	9%	13%	25%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vitter Approval				
Approve	51%	20%	77%	29%
Disapprove	33%	62%	11%	32%
Not sure	16%	17%	12%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Dardenne Favorability				
Favorable	37%	30%	46%	14%
Unfavorable	16%	21%	13%	11%
Not sure	47%	49%	41%	75%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Mitch Landrieu Favorability				
Favorable	45%	62%	35%	29%
Unfavorable	27%	10%	40%	22%
Not sure	28%	28%	25%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Edwards Favorability				
Favorable	11%	15%	8%	7%
Unfavorable	19%	23%	18%	11%
Not sure	70%	62%	74%	82%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vitter/Edwards				
David Vitter	51%	12%	83%	27%
John Bel Edwards	30%	66%	4%	25%
Not sure	19%	22%	12%	47%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Dardenne/Edwards				
Jay Dardenne	48%	17%	76%	17%
John Bel Edwards	27%	53%	7%	28%
Not sure	25%	30%	17%	55%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vitter/Mitch Landrieu				
David Vitter	50%	11%	82%	27%
Mitch Landrieu	37%	76%	8%	40%
Not sure	13%	13%	10%	33%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Dardenne/Mitch Landrieu				
Jay Dardenne	46%	8%	77%	18%
Mitch Landrieu	36%	75%	8%	35%
Not sure	18%	17%	14%	47%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Dardenne/Vitter				
Jay Dardenne	29%	42%	22%	14%
David Vitter	41%	14%	63%	24%
Not sure	30%	44%	15%	62%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary/Jindal				
Hillary Clinton	45%	90%	11%	50%
Bobby Jindal	47%	6%	80%	30%
Not sure	8%	4%	9%	19%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary/Jeb				
Hillary Clinton	43%	91%	7%	38%
Jeb Bush	50%	4%	87%	28%
Not sure	8%	5%	6%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary/Christie				
Hillary Clinton	43%	89%	9%	38%
Chris Christie	44%	7%	76%	17%
Not sure	13%	4%	15%	45%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary/Huck				
Hillary Clinton	44%	94%	8%	40%
Mike Huckabee	49%	3%	86%	26%
Not sure	7%	3%	6%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary/Paul				
Hillary Clinton	43%	88%	10%	38%
Rand Paul	47%	7%	81%	21%
Not sure	10%	5%	9%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Jindal Run for Pres.?				
Think he should run	25%	12%	36%	13%
Think he should not	63%	81%	50%	62%
Not sure	12%	8%	14%	25%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose \$10 Min. Wage				
Support	57%	90%	32%	62%
Oppose	35%	6%	60%	16%
Not sure	7%	4%	8%	22%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Congress Continue or Cut Off Unemployment?				
Strongly feel they should continue them	45%	74%	23%	48%
Somewhat think they should continue them	20%	14%	25%	15%
Strongly feel they should cut them off	21%	4%	34%	15%
Somewhat think they should cut them off	8%	3%	11%	9%
Not sure	7%	5%	7%	13%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Same-sex Marriage Be Allowed in LA?				
Think it should be allowed	28%	46%	16%	24%
Think it should not be	62%	44%	78%	48%
Not sure	10%	10%	7%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	26%	45%	12%	28%
Gay couples should be allowed to form civil unions but not marry	28%	22%	33%	18%
There should be no legal recognition of a gay couple's relationship	43%	28%	52%	49%
Not sure	3%	5%	2%	5%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Med. Marijuana Be Allowed?				
Think it should be allowed	60%	72%	52%	52%
Think it should not be	30%	19%	38%	27%
Not sure	10%	9%	10%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Rec. Marijuana Be Allowed?				
Think it should be allowed	30%	39%	21%	42%
Think it should not be	61%	49%	73%	42%
Not sure	9%	12%	6%	16%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Coke Favorability				
Favorable	63%	67%	59%	69%
Unfavorable	18%	11%	24%	11%
Not sure	19%	21%	17%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Pepsi Favorability				
Favorable	46%	48%	43%	54%
Unfavorable	34%	32%	36%	33%
Not sure	20%	19%	21%	13%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Higher Opinion of Coke or Pepsi				
Coca-Cola	59%	62%	57%	56%
Pepsi	15%	15%	15%	15%
Not sure	26%	23%	27%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jindal Approval						
Approve	35%	14%	15%	26%	45%	56%
Disapprove	53%	79%	81%	61%	39%	31%
Not sure	12%	7%	4%	13%	16%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vitter Approval						
Approve	51%	29%	25%	33%	66%	86%
Disapprove	33%	56%	65%	45%	16%	5%
Not sure	16%	16%	10%	22%	18%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dardenne Favorability						
Favorable	37%	30%	35%	37%	44%	35%
Unfavorable	16%	21%	27%	11%	11%	21%
Not sure	47%	49%	39%	53%	45%	44%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mitch Landrieu Favorability						
Favorable	45%	61%	65%	57%	33%	22%
Unfavorable	27%	7%	13%	13%	36%	54%
Not sure	28%	32%	22%	30%	30%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Edwards Favorability						
Favorable	11%	16%	10%	13%	10%	5%
Unfavorable	19%	22%	33%	13%	18%	22%
Not sure	70%	62%	57%	74%	72%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vitter/Edwards						
David Vitter	51%	29%	21%	30%	75%	83%
John Bel Edwards	30%	57%	64%	42%	7%	7%
Not sure	19%	14%	16%	28%	18%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dardenne/Edwards						
Jay Dardenne	48%	34%	25%	32%	68%	70%
John Bel Edwards	27%	52%	54%	32%	11%	11%
Not sure	25%	14%	21%	36%	21%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vitter/Mitch Landrieu						
David Vitter	50%	23%	18%	32%	70%	85%
Mitch Landrieu	37%	72%	72%	49%	15%	9%
Not sure	13%	5%	10%	20%	15%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dardenne/Mitch Landrieu						
Jay Dardenne	46%	20%	19%	30%	64%	76%
Mitch Landrieu	36%	67%	69%	46%	18%	11%
Not sure	18%	13%	12%	24%	19%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dardenne/Vitter						
Jay Dardenne	29%	30%	46%	37%	25%	10%
David Vitter	41%	31%	24%	21%	54%	70%
Not sure	30%	39%	30%	42%	21%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Jindal						
Hillary Clinton	45%	88%	77%	56%	23%	17%
Bobby Jindal	47%	11%	17%	34%	70%	74%
Not sure	8%	2%	6%	10%	7%	9%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Jeb						
Hillary Clinton	43%	81%	80%	55%	18%	13%
Jeb Bush	50%	17%	13%	31%	80%	79%
Not sure	8%	2%	7%	14%	2%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Christie						
Hillary Clinton	43%	87%	81%	51%	19%	14%
Chris Christie	44%	12%	14%	32%	69%	67%
Not sure	13%	2%	5%	18%	12%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Huck						
Hillary Clinton	44%	86%	79%	56%	19%	14%
Mike Huckabee	49%	13%	18%	29%	77%	81%
Not sure	7%	2%	2%	15%	4%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Paul						
Hillary Clinton	43%	80%	78%	53%	23%	13%
Rand Paul	47%	18%	16%	29%	70%	80%
Not sure	10%	2%	6%	18%	8%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Jindal Run for Pres.?						
Think he should run	25%	9%	12%	25%	30%	32%
Think he should not	63%	75%	85%	61%	59%	52%
Not sure	12%	16%	3%	13%	11%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose \$10 Min. Wage						
Support	57%	84%	86%	70%	40%	29%
Oppose	35%	16%	6%	20%	52%	66%
Not sure	7%	-	9%	10%	8%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Congress Continue or Cut Off Unemployment?						
Strongly feel they should continue them	45%	75%	68%	53%	29%	23%
Somewhat think they should continue them	20%	20%	20%	17%	24%	19%
Strongly feel they should cut them off	21%	2%	6%	15%	26%	41%
Somewhat think they should cut them off	8%	-	3%	6%	15%	7%
Not sure	7%	3%	2%	8%	5%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Same-sex Marriage Be Allowed in LA?						
Think it should be allowed	28%	55%	49%	38%	14%	6%
Think it should not be	62%	34%	40%	47%	80%	90%
Not sure	10%	11%	12%	15%	6%	4%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	26%	60%	51%	34%	8%	5%
Gay couples should be allowed to form civil unions but not marry	28%	21%	25%	24%	36%	28%
There should be no legal recognition of a gay couple's relationship	43%	16%	24%	34%	53%	67%
Not sure	3%	3%	1%	7%	3%	0%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Med. Marijuana Be Allowed?						
Think it should be allowed	60%	71%	76%	64%	60%	40%
Think it should not be	30%	20%	17%	24%	29%	50%
Not sure	10%	8%	7%	12%	11%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Rec. Marijuana Be Allowed?						
Think it should be allowed	30%	45%	39%	34%	28%	14%
Think it should not be	61%	47%	54%	54%	61%	83%
Not sure	9%	9%	7%	13%	10%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coke Favorability						
Favorable	63%	71%	62%	65%	58%	63%
Unfavorable	18%	14%	8%	19%	23%	18%
Not sure	19%	14%	31%	16%	20%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pepsi Favorability						
Favorable	46%	51%	42%	51%	42%	43%
Unfavorable	34%	34%	31%	37%	36%	30%
Not sure	20%	14%	26%	12%	21%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Higher Opinion of Coke or Pepsi						
Coca-Cola	59%	68%	53%	55%	62%	62%
Pepsi	15%	10%	18%	20%	15%	9%
Not sure	26%	22%	29%	25%	24%	29%





	Base	Gender	
		Woman	Man
Jindal Approval			
Approve	35%	34%	35%
Disapprove	53%	53%	53%
Not sure	12%	12%	12%

	Base	Gender	
		Woman	Man
Vitter Approval			
Approve	51%	48%	54%
Disapprove	33%	32%	34%
Not sure	16%	20%	11%

	Base	Gender	
		Woman	Man
Dardenne Favorability			
Favorable	37%	30%	45%
Unfavorable	16%	17%	15%
Not sure	47%	53%	40%

	Base	Gender	
		Woman	Man
Mitch Landrieu Favorability			
Favorable	45%	43%	47%
Unfavorable	27%	21%	34%
Not sure	28%	36%	19%

	Base	Gender	
		Woman	Man
Edwards Favorability			
Favorable	11%	10%	12%
Unfavorable	19%	18%	21%
Not sure	70%	72%	68%

	Base	Gender	
		Woman	Man
Vitter/Edwards			
David Vitter	51%	48%	55%
John Bel Edwards	30%	32%	28%
Not sure	19%	20%	17%

	Base	Gender	
		Woman	Man
Dardenne/Edwards			
Jay Dardenne	48%	44%	53%
John Bel Edwards	27%	29%	24%
Not sure	25%	27%	22%





	Base	Gender	
		Woman	Man
Vitter/Mitch Landrieu			
David Vitter	50%	45%	55%
Mitch Landrieu	37%	39%	35%
Not sure	13%	16%	10%

	Base	Gender	
		Woman	Man
Dardenne/Mitch Landrieu			
Jay Dardenne	46%	40%	52%
Mitch Landrieu	36%	41%	31%
Not sure	18%	19%	17%

	Base	Gender	
		Woman	Man
Dardenne/Vitter			
Jay Dardenne	29%	25%	32%
David Vitter	41%	39%	43%
Not sure	30%	35%	25%

	Base	Gender	
		Woman	Man
Hillary/Jindal			
Hillary Clinton	45%	47%	43%
Bobby Jindal	47%	44%	50%
Not sure	8%	9%	6%

	Base	Gender	
		Woman	Man
Hillary/Jeb			
Hillary Clinton	43%	45%	39%
Jeb Bush	50%	48%	52%
Not sure	8%	7%	9%

	Base	Gender	
		Woman	Man
Hillary/Christie			
Hillary Clinton	43%	48%	36%
Chris Christie	44%	39%	51%
Not sure	13%	13%	13%

	Base	Gender	
		Woman	Man
Hillary/Huck			
Hillary Clinton	44%	46%	40%
Mike Huckabee	49%	45%	54%
Not sure	7%	9%	6%

	Base	Gender	
		Woman	Man
Hillary/Paul			
Hillary Clinton	43%	46%	39%
Rand Paul	47%	44%	51%
Not sure	10%	10%	10%





	Base	Gender	
		Woman	Man
Should Jindal Run for Pres.?			
Think he should run	25%	22%	28%
Think he should not	63%	64%	62%
Not sure	12%	14%	11%

	Base	Gender	
		Woman	Man
Support/Oppose \$10 Min. Wage			
Support	57%	58%	56%
Oppose	35%	34%	37%
Not sure	7%	8%	7%

	Base	Gender	
		Woman	Man
Should Congress Continue or Cut Off Unemployment?			
Strongly feel they should continue them	45%	44%	45%
Somewhat think they should continue them	20%	20%	19%
Strongly feel they should cut them off	21%	16%	27%
Somewhat think they should cut them off	8%	9%	6%
Not sure	7%	10%	3%

	Base	Gender	
		Woman	Man
Should Same-sex Marriage Be Allowed in LA?			
Think it should be allowed	28%	28%	28%
Think it should not be	62%	59%	66%
Not sure	10%	13%	6%





	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	26%	28%	24%
Gay couples should be allowed to form civil unions but not marry	28%	28%	27%
There should be no legal recognition of a gay couple's relationship	43%	39%	47%
Not sure	3%	5%	2%

	Base	Gender	
		Woman	Man
Should Med. Marijuana Be Allowed?			
Think it should be allowed	60%	59%	61%
Think it should not be	30%	29%	30%
Not sure	10%	12%	9%

	Base	Gender	
		Woman	Man
Should Rec. Marijuana Be Allowed?			
Think it should be allowed	30%	24%	35%
Think it should not be	61%	65%	57%
Not sure	9%	10%	8%

	Base	Gender	
		Woman	Man
Coke Favorability			
Favorable	63%	63%	63%
Unfavorable	18%	15%	21%
Not sure	19%	22%	16%





	Base	Gender	
		Woman	Man
Pepsi Favorability			
Favorable	46%	42%	51%
Unfavorable	34%	36%	32%
Not sure	20%	21%	18%

	Base	Gender	
		Woman	Man
Higher Opinion of Coke or Pepsi			
Coca-Cola	59%	64%	53%
Pepsi	15%	13%	18%
Not sure	26%	23%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Jindal Approval				
Approve	35%	16%	54%	35%
Disapprove	53%	77%	31%	45%
Not sure	12%	6%	14%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Vitter Approval				
Approve	51%	30%	76%	48%
Disapprove	33%	52%	11%	33%
Not sure	16%	18%	12%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Dardenne Favorability				
Favorable	37%	36%	44%	26%
Unfavorable	16%	15%	15%	19%
Not sure	47%	48%	41%	54%

	Base	Party		
		Democrat	Republican	Independent/Other
Mitch Landrieu Favorability				
Favorable	45%	53%	36%	44%
Unfavorable	27%	15%	38%	31%
Not sure	28%	32%	26%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Edwards Favorability				
Favorable	11%	13%	8%	10%
Unfavorable	19%	20%	18%	21%
Not sure	70%	67%	74%	69%

	Base	Party		
		Democrat	Republican	Independent/Other
Vitter/Edwards				
David Vitter	51%	28%	82%	43%
John Bel Edwards	30%	50%	8%	29%
Not sure	19%	22%	10%	28%





	Base	Party		
		Democrat	Republican	Independent/Other
Dardenne/Edwards				
Jay Dardenne	48%	31%	75%	33%
John Bel Edwards	27%	43%	8%	30%
Not sure	25%	26%	17%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Vitter/Mitch Landrieu				
David Vitter	50%	22%	84%	43%
Mitch Landrieu	37%	63%	9%	37%
Not sure	13%	15%	7%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Dardenne/Mitch Landrieu				
Jay Dardenne	46%	23%	76%	35%
Mitch Landrieu	36%	61%	11%	34%
Not sure	18%	16%	13%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Dardenne/Vitter				
Jay Dardenne	29%	37%	21%	27%
David Vitter	41%	24%	63%	34%
Not sure	30%	40%	16%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Hillary/Jindal				
Hillary Clinton	45%	75%	11%	48%
Bobby Jindal	47%	20%	82%	38%
Not sure	8%	5%	7%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Hillary/Jeb				
Hillary Clinton	43%	72%	9%	45%
Jeb Bush	50%	24%	85%	38%
Not sure	8%	4%	7%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Hillary/Christie				
Hillary Clinton	43%	73%	10%	40%
Chris Christie	44%	20%	78%	31%
Not sure	13%	7%	12%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Hillary/Huck				
Hillary Clinton	44%	72%	12%	45%
Mike Huckabee	49%	25%	82%	36%
Not sure	7%	3%	6%	19%





	Base	Party		
		Democrat	Republican	Independent/Other
Hillary/Paul				
Hillary Clinton	43%	72%	11%	42%
Rand Paul	47%	21%	80%	38%
Not sure	10%	6%	9%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Jindal Run for Pres.?				
Think he should run	25%	16%	36%	21%
Think he should not	63%	74%	50%	65%
Not sure	12%	10%	13%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose \$10 Min. Wage				
Support	57%	77%	34%	60%
Oppose	35%	16%	59%	32%
Not sure	7%	7%	8%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Congress Continue or Cut Off Unemployment?				
Strongly feel they should continue them	45%	66%	24%	40%
Somewhat think they should continue them	20%	17%	22%	23%
Strongly feel they should cut them off	21%	9%	35%	20%
Somewhat think they should cut them off	8%	5%	10%	9%
Not sure	7%	4%	9%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Same-sex Marriage Be Allowed in LA?				
Think it should be allowed	28%	33%	21%	31%
Think it should not be	62%	55%	71%	60%
Not sure	10%	11%	8%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	26%	33%	16%	30%
Gay couples should be allowed to form civil unions but not marry	28%	25%	34%	21%
There should be no legal recognition of a gay couple's relationship	43%	36%	48%	48%
Not sure	3%	6%	2%	1%





	Base	Party		
		Democrat	Republican	Independent/Other
Should Med. Marijuana Be Allowed?				
Think it should be allowed	60%	70%	50%	59%
Think it should not be	30%	22%	40%	26%
Not sure	10%	8%	10%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Rec. Marijuana Be Allowed?				
Think it should be allowed	30%	35%	19%	39%
Think it should not be	61%	57%	75%	45%
Not sure	9%	9%	6%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Coke Favorability				
Favorable	63%	66%	59%	65%
Unfavorable	18%	14%	23%	15%
Not sure	19%	20%	18%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Pepsi Favorability				
Favorable	46%	49%	43%	47%
Unfavorable	34%	34%	37%	30%
Not sure	20%	17%	20%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Higher Opinion of Coke or Pepsi				
Coca-Cola	59%	62%	61%	49%
Pepsi	15%	15%	15%	17%
Not sure	26%	24%	24%	34%

	Base	Race		
		White	African-American	Other
Jindal Approval				
Approve	35%	46%	7%	39%
Disapprove	53%	42%	79%	54%
Not sure	12%	12%	15%	8%





	Base	Race		
		White	African-American	Other
Vitter Approval				
Approve	51%	63%	27%	35%
Disapprove	33%	26%	49%	37%
Not sure	16%	11%	24%	28%

	Base	Race		
		White	African-American	Other
Dardenne Favorability				
Favorable	37%	42%	28%	29%
Unfavorable	16%	16%	18%	12%
Not sure	47%	42%	54%	59%

	Base	Race		
		White	African-American	Other
Mitch Landrieu Favorability				
Favorable	45%	40%	55%	50%
Unfavorable	27%	35%	10%	16%
Not sure	28%	25%	35%	34%

	Base	Race		
		White	African-American	Other
Edwards Favorability				
Favorable	11%	10%	13%	5%
Unfavorable	19%	18%	25%	14%
Not sure	70%	72%	62%	81%

	Base	Race		
		White	African-American	Other
Vitter/Edwards				
David Vitter	51%	66%	18%	40%
John Bel Edwards	30%	19%	54%	41%
Not sure	19%	15%	28%	20%

	Base	Race		
		White	African-American	Other
Dardenne/Edwards				
Jay Dardenne	48%	62%	18%	34%
John Bel Edwards	27%	18%	45%	40%
Not sure	25%	20%	37%	25%





	Base	Race		
		White	African-American	Other
Vitter/Mitch Landrieu				
David Vitter	50%	65%	18%	34%
Mitch Landrieu	37%	25%	62%	53%
Not sure	13%	10%	20%	12%

	Base	Race		
		White	African-American	Other
Dardenne/Mitch Landrieu				
Jay Dardenne	46%	61%	11%	36%
Mitch Landrieu	36%	23%	65%	50%
Not sure	18%	16%	24%	14%

	Base	Race		
		White	African-American	Other
Dardenne/Vitter				
Jay Dardenne	29%	28%	34%	16%
David Vitter	41%	51%	18%	38%
Not sure	30%	22%	48%	45%

	Base	Race		
		White	African-American	Other
Hillary/Jindal				
Hillary Clinton	45%	28%	85%	48%
Bobby Jindal	47%	63%	11%	43%
Not sure	8%	9%	5%	10%

	Base	Race		
		White	African-American	Other
Hillary/Jeb				
Hillary Clinton	43%	25%	82%	51%
Jeb Bush	50%	68%	9%	43%
Not sure	8%	7%	9%	6%

	Base	Race		
		White	African-American	Other
Hillary/Christie				
Hillary Clinton	43%	24%	83%	55%
Chris Christie	44%	60%	10%	33%
Not sure	13%	16%	7%	12%





	Base	Race		
		White	African-American	Other
Hillary/Huck				
Hillary Clinton	44%	26%	83%	56%
Mike Huckabee	49%	67%	10%	36%
Not sure	7%	7%	8%	8%

	Base	Race		
		White	African-American	Other
Hillary/Paul				
Hillary Clinton	43%	27%	79%	48%
Rand Paul	47%	63%	11%	44%
Not sure	10%	10%	10%	8%

	Base	Race		
		White	African-American	Other
Should Jindal Run for Pres.?				
Think he should run	25%	29%	12%	29%
Think he should not	63%	57%	76%	65%
Not sure	12%	13%	11%	6%

	Base	Race		
		White	African-American	Other
Support/Oppose \$10 Min. Wage				
Support	57%	45%	85%	58%
Oppose	35%	48%	8%	30%
Not sure	7%	7%	8%	12%





	Base	Race		
		White	African-American	Other
Should Congress Continue or Cut Off Unemployment?				
Strongly feel they should continue them	45%	31%	77%	38%
Somewhat think they should continue them	20%	24%	9%	22%
Strongly feel they should cut them off	21%	28%	4%	24%
Somewhat think they should cut them off	8%	10%	2%	11%
Not sure	7%	6%	8%	5%

	Base	Race		
		White	African-American	Other
Should Same-sex Marriage Be Allowed in LA?				
Think it should be allowed	28%	26%	30%	43%
Think it should not be	62%	67%	55%	39%
Not sure	10%	7%	14%	18%

	Base	Race		
		White	African-American	Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	26%	22%	34%	38%
Gay couples should be allowed to form civil unions but not marry	28%	31%	21%	28%
There should be no legal recognition of a gay couple's relationship	43%	46%	39%	27%
Not sure	3%	2%	6%	7%

	Base	Race		
		White	African-American	Other
Should Med. Marijuana Be Allowed?				
Think it should be allowed	60%	57%	62%	82%
Think it should not be	30%	33%	26%	10%
Not sure	10%	10%	13%	8%





	Base	Race		
		White	African-American	Other
Should Rec. Marijuana Be Allowed?				
Think it should be allowed	30%	31%	25%	36%
Think it should not be	61%	62%	62%	44%
Not sure	9%	7%	13%	19%

	Base	Race		
		White	African-American	Other
Coke Favorability				
Favorable	63%	63%	65%	53%
Unfavorable	18%	19%	15%	19%
Not sure	19%	18%	19%	29%

	Base	Race		
		White	African-American	Other
Pepsi Favorability				
Favorable	46%	45%	50%	42%
Unfavorable	34%	34%	36%	24%
Not sure	20%	21%	13%	34%

	Base	Race		
		White	African-American	Other
Higher Opinion of Coke or Pepsi				
Coca-Cola	59%	59%	63%	35%
Pepsi	15%	12%	20%	32%
Not sure	26%	29%	18%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jindal Approval					
Approve	35%	27%	37%	37%	34%
Disapprove	53%	49%	50%	54%	58%
Not sure	12%	25%	14%	10%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vitter Approval					
Approve	51%	37%	53%	51%	57%
Disapprove	33%	34%	28%	35%	32%
Not sure	16%	29%	19%	14%	10%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dardenne Favorability					
Favorable	37%	31%	40%	37%	38%
Unfavorable	16%	20%	4%	20%	17%
Not sure	47%	49%	56%	43%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mitch Landrieu Favorability					
Favorable	45%	50%	46%	41%	49%
Unfavorable	27%	16%	22%	32%	30%
Not sure	28%	35%	32%	27%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Edwards Favorability					
Favorable	11%	14%	9%	11%	9%
Unfavorable	19%	20%	17%	20%	20%
Not sure	70%	66%	74%	69%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vitter/Edwards					
David Vitter	51%	29%	54%	53%	58%
John Bel Edwards	30%	46%	23%	28%	30%
Not sure	19%	25%	23%	18%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dardenne/Edwards					
Jay Dardenne	48%	30%	51%	51%	53%
John Bel Edwards	27%	36%	22%	28%	24%
Not sure	25%	35%	27%	21%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vitter/Mitch Landrieu					
David Vitter	50%	41%	50%	50%	56%
Mitch Landrieu	37%	36%	31%	41%	37%
Not sure	13%	23%	19%	10%	8%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dardenne/Mitch Landrieu					
Jay Dardenne	46%	19%	52%	48%	53%
Mitch Landrieu	36%	48%	28%	37%	36%
Not sure	18%	33%	21%	16%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dardenne/Vitter					
Jay Dardenne	29%	32%	26%	31%	25%
David Vitter	41%	31%	33%	42%	51%
Not sure	30%	37%	41%	27%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Jindal					
Hillary Clinton	45%	59%	44%	42%	44%
Bobby Jindal	47%	32%	53%	49%	48%
Not sure	8%	9%	3%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Jeb					
Hillary Clinton	43%	54%	47%	38%	39%
Jeb Bush	50%	28%	51%	53%	56%
Not sure	8%	18%	2%	9%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Christie					
Hillary Clinton	43%	49%	48%	39%	41%
Chris Christie	44%	27%	44%	47%	50%
Not sure	13%	24%	8%	14%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Huck					
Hillary Clinton	44%	54%	48%	39%	42%
Mike Huckabee	49%	25%	49%	54%	54%
Not sure	7%	20%	2%	8%	4%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Paul					
Hillary Clinton	43%	45%	48%	41%	41%
Rand Paul	47%	30%	47%	50%	52%
Not sure	10%	25%	5%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Jindal Run for Pres.?					
Think he should run	25%	17%	42%	22%	19%
Think he should not	63%	67%	50%	65%	69%
Not sure	12%	15%	9%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose \$10 Min. Wage					
Support	57%	60%	59%	56%	56%
Oppose	35%	26%	35%	39%	35%
Not sure	7%	14%	6%	5%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Congress Continue or Cut Off Unemployment?					
Strongly feel they should continue them	45%	43%	42%	45%	47%
Somewhat think they should continue them	20%	26%	24%	17%	19%
Strongly feel they should cut them off	21%	7%	21%	24%	24%
Somewhat think they should cut them off	8%	12%	9%	8%	3%
Not sure	7%	12%	5%	6%	6%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Same-sex Marriage Be Allowed in LA?					
Think it should be allowed	28%	50%	28%	26%	19%
Think it should not be	62%	31%	66%	65%	72%
Not sure	10%	18%	5%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	26%	46%	25%	25%	18%
Gay couples should be allowed to form civil unions but not marry	28%	20%	23%	31%	31%
There should be no legal recognition of a gay couple's relationship	43%	30%	48%	42%	48%
Not sure	3%	4%	4%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Med. Marijuana Be Allowed?					
Think it should be allowed	60%	59%	61%	65%	51%
Think it should not be	30%	17%	32%	27%	41%
Not sure	10%	24%	7%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Rec. Marijuana Be Allowed?					
Think it should be allowed	30%	28%	44%	29%	19%
Think it should not be	61%	56%	45%	64%	74%
Not sure	9%	16%	11%	7%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coke Favorability					
Favorable	63%	63%	57%	67%	61%
Unfavorable	18%	13%	25%	18%	15%
Not sure	19%	24%	18%	16%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pepsi Favorability					
Favorable	46%	54%	44%	46%	44%
Unfavorable	34%	29%	39%	35%	31%
Not sure	20%	17%	17%	19%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Higher Opinion of Coke or Pepsi					
Coca-Cola	59%	65%	64%	58%	54%
Pepsi	15%	20%	16%	12%	16%
Not sure	26%	15%	20%	30%	30%

	Base	Mode	
		Phone	Internet
Jindal Approval			
Approve	35%	35%	32%
Disapprove	53%	54%	52%
Not sure	12%	11%	16%

	Base	Mode	
		Phone	Internet
Vitter Approval			
Approve	51%	54%	41%
Disapprove	33%	35%	26%
Not sure	16%	12%	33%

	Base	Mode	
		Phone	Internet
Dardenne Favorability			
Favorable	37%	41%	24%
Unfavorable	16%	18%	10%
Not sure	47%	42%	66%





	Base	Mode	
		Phone	Internet
Mitch Landrieu Favorability			
Favorable	45%	46%	42%
Unfavorable	27%	29%	18%
Not sure	28%	25%	40%

	Base	Mode	
		Phone	Internet
Edwards Favorability			
Favorable	11%	12%	5%
Unfavorable	19%	19%	23%
Not sure	70%	69%	72%

	Base	Mode	
		Phone	Internet
Vitter/Edwards			
David Vitter	51%	54%	39%
John Bel Edwards	30%	30%	29%
Not sure	19%	15%	32%

	Base	Mode	
		Phone	Internet
Dardenne/Edwards			
Jay Dardenne	48%	53%	30%
John Bel Edwards	27%	25%	33%
Not sure	25%	22%	36%

	Base	Mode	
		Phone	Internet
Vitter/Mitch Landrieu			
David Vitter	50%	52%	42%
Mitch Landrieu	37%	38%	34%
Not sure	13%	10%	24%

	Base	Mode	
		Phone	Internet
Dardenne/Mitch Landrieu			
Jay Dardenne	46%	49%	32%
Mitch Landrieu	36%	36%	39%
Not sure	18%	15%	29%





	Base	Mode	
		Phone	Internet
Dardenne/Vitter			
Jay Dardenne	29%	29%	28%
David Vitter	41%	45%	26%
Not sure	30%	26%	46%

	Base	Mode	
		Phone	Internet
Hillary/Jindal			
Hillary Clinton	45%	43%	54%
Bobby Jindal	47%	50%	37%
Not sure	8%	7%	9%

	Base	Mode	
		Phone	Internet
Hillary/Jeb			
Hillary Clinton	43%	38%	61%
Jeb Bush	50%	56%	25%
Not sure	8%	6%	13%

	Base	Mode	
		Phone	Internet
Hillary/Christie			
Hillary Clinton	43%	40%	54%
Chris Christie	44%	48%	28%
Not sure	13%	12%	18%

	Base	Mode	
		Phone	Internet
Hillary/Huck			
Hillary Clinton	44%	39%	60%
Mike Huckabee	49%	54%	28%
Not sure	7%	6%	12%

	Base	Mode	
		Phone	Internet
Hillary/Paul			
Hillary Clinton	43%	41%	50%
Rand Paul	47%	50%	35%
Not sure	10%	9%	16%

	Base	Mode	
		Phone	Internet
Should Jindal Run for Pres.?			
Think he should run	25%	24%	26%
Think he should not	63%	63%	62%
Not sure	12%	12%	12%

	Base	Mode	
		Phone	Internet
Support/Oppose \$10 Min. Wage			
Support	57%	54%	68%
Oppose	35%	38%	27%
Not sure	7%	8%	5%





	Base	Mode	
		Phone	Internet
Should Congress Continue or Cut Off Unemployment?			
Strongly feel they should continue them	45%	48%	32%
Somewhat think they should continue them	20%	18%	28%
Strongly feel they should cut them off	21%	24%	11%
Somewhat think they should cut them off	8%	5%	17%
Not sure	7%	5%	12%

	Base	Mode	
		Phone	Internet
Should Same-sex Marriage Be Allowed in LA?			
Think it should be allowed	28%	23%	48%
Think it should not be	62%	67%	42%
Not sure	10%	9%	11%

	Base	Mode	
		Phone	Internet
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	26%	22%	42%
Gay couples should be allowed to form civil unions but not marry	28%	30%	18%
There should be no legal recognition of a gay couple's relationship	43%	45%	35%
Not sure	3%	3%	5%

	Base	Mode	
		Phone	Internet
Should Med. Marijuana Be Allowed?			
Think it should be allowed	60%	59%	63%
Think it should not be	30%	32%	18%
Not sure	10%	8%	19%





	Base	Mode	
		Phone	Internet
Should Rec. Marijuana Be Allowed?			
Think it should be allowed	30%	26%	44%
Think it should not be	61%	66%	41%
Not sure	9%	8%	16%

	Base	Mode	
		Phone	Internet
Coke Favorability			
Favorable	63%	60%	76%
Unfavorable	18%	19%	14%
Not sure	19%	21%	10%

	Base	Mode	
		Phone	Internet
Pepsi Favorability			
Favorable	46%	44%	53%
Unfavorable	34%	34%	37%
Not sure	20%	22%	10%

	Base	Mode	
		Phone	Internet
Higher Opinion of Coke or Pepsi			
Coca-Cola	59%	57%	69%
Pepsi	15%	15%	17%
Not sure	26%	29%	14%





Louisiana Survey Results

Q1 Given the choices of Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Bobby Jindal, Rand Paul, Marco Rubio, Paul Ryan, and Scott Walker, who would you most like to see as the GOP candidate for President in 2016?

<i>Jeb Bush</i>	9%	<i>Rand Paul</i>	10%
<i>Chris Christie</i>	8%	<i>Marco Rubio</i>	7%
<i>Ted Cruz</i>	12%	<i>Paul Ryan</i>	8%
<i>Mike Huckabee</i>	20%	<i>Scott Walker</i>	2%
<i>Bobby Jindal</i>	13%	<i>Someone else/Not sure</i>	12%

Q2 Do you think Bobby Jindal should run for President in 2016, or not?

<i>Think he should run</i>	37%
<i>Think he should not</i>	51%
<i>Not sure</i>	12%

Q3 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	2%
<i>Somewhat liberal</i>	3%
<i>Moderate</i>	22%
<i>Somewhat conservative</i>	35%
<i>Very conservative</i>	37%

Q4 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	46%
<i>Man</i>	54%

Q5 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	30%
<i>46 to 65</i>	39%
<i>Older than 65</i>	31%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 GOP Pres Preference						
Jeb Bush	9%	38%	11%	11%	9%	6%
Chris Christie	8%	-	-	16%	8%	4%
Ted Cruz	12%	22%	6%	-	9%	22%
Mike Huckabee	20%	7%	15%	21%	18%	21%
Bobby Jindal	13%	7%	45%	14%	13%	10%
Rand Paul	10%	-	14%	7%	10%	12%
Marco Rubio	7%	-	-	7%	8%	7%
Paul Ryan	8%	-	9%	8%	8%	8%
Scott Walker	2%	-	-	3%	1%	2%
Someone else/Not sure	12%	27%	-	13%	17%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Jindal Run for Pres.?						
Think he should run	37%	23%	56%	33%	39%	37%
Think he should not	51%	38%	29%	60%	52%	48%
Not sure	12%	38%	15%	7%	10%	16%

	Base	Gender	
		Woman	Man
2016 GOP Pres Preference			
Jeb Bush	9%	10%	8%
Chris Christie	8%	4%	11%
Ted Cruz	12%	8%	16%
Mike Huckabee	20%	20%	20%
Bobby Jindal	13%	17%	10%
Rand Paul	10%	10%	10%
Marco Rubio	7%	6%	8%
Paul Ryan	8%	6%	9%
Scott Walker	2%	2%	2%
Someone else/Not sure	12%	18%	7%

	Base	Gender	
		Woman	Man
Should Jindal Run for Pres.?			
Think he should run	37%	36%	38%
Think he should not	51%	48%	54%
Not sure	12%	16%	8%





	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 GOP Pres Preference				
Jeb Bush	9%	8%	10%	9%
Chris Christie	8%	6%	8%	11%
Ted Cruz	12%	7%	15%	15%
Mike Huckabee	20%	24%	15%	21%
Bobby Jindal	13%	19%	13%	7%
Rand Paul	10%	7%	15%	7%
Marco Rubio	7%	7%	9%	4%
Paul Ryan	8%	5%	6%	13%
Scott Walker	2%	-	2%	3%
Someone else/Not sure	12%	18%	7%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Should Jindal Run for Pres.?				
Think he should run	37%	49%	36%	26%
Think he should not	51%	40%	52%	60%
Not sure	12%	11%	12%	14%

