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## Landrieus good bets for '14 Sen. and '15 gov.

**Raleigh, N.C.**— Six months have passed since PPP last polled Louisiana, but Mary Landrieu's fortunes have not changed. Despite being one of the national Republicans' top targets in their bid to capture control of the Senate, Landrieu remains a favorite for reelection. The senator's brother Mitch is also an early, though slight, frontrunner for the 2015 gubernatorial election.

46% approve and 43% disapprove of Sen. Landrieu's job performance, so-so numbers. But in three- or four-way 'jungle primary' ballot tests with two or three possible Republican opponents, Landrieu places at 47-48%, about twice her nearest competitor. In runoff election matchups, Landrieu has exactly 50% across the board, leading her most likely opponent Bill Cassidy by ten points (40%), Rob Maness by 13 (37%), and Elbert Guillory by 14 (36%). That 50-40 versus Cassidy is the same as in the February poll.

Landrieu is doing so well because of hefty crossover support. Even in the primary, with the presence of a few Republican options, Landrieu has 18-20% of the GOP vote, and in the head-to-heads for the general election, she pulls 22-23%, much more than the 12-16% of the Democratic vote she loses. Landrieu is losing the independent vote by 11 to 20 points, but they make up only about a fifth of the electorate.

The senator's brother, currently mayor of New Orleans, has 45% of the vote in two possible matchups for governor. His closest challenger is his sister's Senate colleague David Vitter, who trails by only three points. But Lt. Gov. Jay Dardenne could ultimately prove at least as tough if not tougher once he raises his profile. Dardenne's 32-19 favorability spread bests Vitter's 43-40 approvals. Even Democrats see Dardenne narrowly positively right now, 27-21. Mayor Landrieu, though, comes out on top in likeability. 44% see him favorably and only 24% unfavorably.

"Louisiana is obviously a tough state for Democrats," said Dean Debnam, President of Public Policy Polling. "But the Landrieu family name still carries a lot of weight there and that has the party positioned to be competitive there over the next couple years."

PPP surveyed 721 Louisiana voters from August 16<sup>th</sup> to 19<sup>th</sup>. The margin of error for the survey is +/- 3.6%. This poll was not authorized or paid for by any campaign or political organization. PPP's surveys are conducted through automated telephone interviews.





# **Louisiana Survey Results**

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7	If the candidates for Senate next year were just Republican Bill Cassidy, Democrat Mary
	Approve41%		Landrieu, and Republican Rob Maness, who would you vote for?
	Disapprove52%		Bill Cassidy24%
	Not sure 7%		Mary Landrieu48%
Q2	Do you approve or disapprove of Senator Mary Landrieu's job performance?		Rob Maness 5%
	Approve46% Not sure10%		Undecided23%
	Disapprove43%	Q8	If the candidates for Senate next year were just Republican Bill Cassidy and Democrat Mary
Q3	Do you have a favorable or unfavorable opinion of Bill Cassidy?		Landrieu, who would you vote for?
	Favorable24%		Bill Cassidy40%
	Unfavorable		Mary Landrieu50%
	Not sure49%		Undecided10%
Q4	Do you have a favorable or unfavorable opinion of Elbert Guillory?	Q9	If the candidates for Senate next year were just Republican Elbert Guillory and Democrat Mary Landrieu, who would you vote for?
	Favorable17%		Elbert Guillory36%
	Unfavorable23%		Mary Landrieu50%
	Not sure61%		Undecided14%
Q5	Do you have a favorable or unfavorable opinion of Rob Maness?	Q10	If the candidates for Senate next year were just Republican Rob Maness and Democrat Mary
	Favorable6%		Landrieu, who would you vote for?
	Unfavorable25%		Rob Maness37%
	Not sure69%		Mary Landrieu50%
Q6	If the candidates for Senate next year were Republican Bill Cassidy, Republican Elbert Guillory, Democrat Mary Landrieu, and	Q11	Undecided
	Republican Rob Maness, who would you vote for?		Approve43% Not sure17%
	Bill Cassidy20%		Disapprove40%
	Elbert Guillory		
	Mary Landrieu47%		
	Rob Maness		
	Undecided25%		





Q12	Do you have a favorable or unfavorable opinion of Jay Dardenne?	Q17 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat	,
	Favorable32%	conservative, or very conservative?	00/
	Unfavorable19%	Very liberal	
	Not sure	Somewhat liberal	
Q13	Do you have a favorable or unfavorable opinion	Moderate	.27%
	of Mitch Landrieu?	Somewhat conservative	31%
	Favorable44%	Very conservative	22%
	Unfavorable24%	Q18 If you are a woman, press 1. If a man, pres	
	Not sure32%	Woman	48%
Q14	If the candidates for Governor in 2015 were	Man	
	Republican David Vitter and Democrat Mitch Landrieu, who would you vote for?	Q19 If you are a Democrat, press 1. If a Republic press 2. If you are an independent or identification.	can,
	David Vitter42%	with another party, press 3.	,
	Mitch Landrieu45%	Democrat	45%
	Not sure14%	Republican	36%
	If the candidates for Governor in 2015 were Republican Jay Dardenne and Democrat Mitch Landrieu, who would you vote for?	Independent/OtherQ20 If you are white, press 1. If African-America press 2. If other, press 3.	.18%
	Jay Dardenne35%	•	660/
	Mitch Landrieu45%	White	
	Not sure	African-American	
Q16	In the last presidential election, did you vote for	Other	
4.0	Barack Obama or Mitt Romney?	Q21 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press	
	Barack Obama39%	18 to 45	37%
	Mitt Romney55%	46 to 65	
	Someone else/Don't remember 5%	Older than 65	





		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	41%	88%	10%	13%
Disapprove	52%	3%	84%	75%
Not sure	7%	9%	5%	11%

		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Mary Landrieu Approval		•			
Approve	46%	80%	21%	58%	
Disapprove	43%	11%	67%	39%	
Not sure	10%	9%	12%	2%	

		2012 Vo	2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember		
Cassidy Favorability			•			
Favorable	24%	16%	31%	7%		
Unfavorable	27%	38%	17%	51%		
Not sure	49%	46%	51%	42%		

		2012 Vo	2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember		
Guillory Favorability			,			
Favorable	17%	19%	16%	9%		
Unfavorable	23%	25%	20%	29%		
Not sure	61%	55%	64%	62%		





		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Maness Favorability				
Favorable	6%	9%	4%	-
Unfavorable	25%	31%	20%	44%
Not sure	69%	60%	77%	56%

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Cassidy/Guillory/La- ndrieu/Maness		•			
Bill Cassidy	20%	2%	35%	7%	
Elbert Guillory	6%	4%	6%	13%	
Mary Landrieu	47%	87%	18%	54%	
Rob Maness	2%	-	4%	-	
Undecided	25%	7%	37%	26%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Cassidy/Landrieu/M- aness					
Bill Cassidy	24%	5%	39%	7%	
Mary Landrieu	48%	85%	19%	69%	
Rob Maness	5%	3%	7%	2%	
Undecided	23%	7%	35%	22%	

		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Cassidy/Landrieu					
Bill Cassidy	40%	4%	67%	22%	
Mary Landrieu	50%	90%	20%	61%	
Undecided	10%	7%	13%	18%	





		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Guillory/Landrieu				
⊟bert Guillory	36%	3%	60%	24%
Mary Landrieu	50%	90%	22%	58%
Undecided	14%	7%	18%	18%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Maness/Landrieu				
Rob Maness	37%	5%	61%	25%
Mary Landrieu	50%	88%	22%	56%
Undecided	13%	8%	17%	18%

		2012 Vo	2012 Vote					
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember				
Vitter Approval			•					
Approve	43%	13%	65%	24%				
Disapprove	40%	65%	22%	51%				
Not sure	17%	22%	14%	24%				

		2012 Vo	te	
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Dardenne Favorability				
Favorable	32%	28%	35%	22%
Unfavorable	19%	24%	16%	27%
Not sure	49%	48%	49%	51%





		2012 Vo	te	
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Mitch Landrieu Favorability		•	•	
Favorable	44%	63%	30%	47%
Unfavorable	24%	11%	33%	31%
Not sure	32%	26%	37%	22%

		2012 Vo	te	
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Vitter/Mitch Landrieu		•		
David Vitter	42%	4%	70%	13%
Mitch Landrieu	45%	81%	21%	44%
Not sure	14%	16%	9%	43%

		2012 Vo	2012 Vote					
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember				
Dardenne/Mitch Landrieu		•						
Jay Dardenne	35%	4%	59%	9%				
Mitch Landrieu	45%	80%	21%	43%				
Not sure	20%	16%	20%	49%				

		ldeolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obama Approval			=			
Approve	41%	71%	77%	51%	24%	21%
Disapprove	52%	18%	15%	43%	71%	70%
Not sure	7%	11%	8%	6%	5%	8%





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Mary Landrieu Approval						
Approve	46%	65%	76%	64%	36%	15%
Disapprove	43%	26%	10%	31%	50%	74%
Not sure	10%	8%	13%	5%	14%	11%

		Ideolog	gy	1			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Cassidy Favorability							
Favorable	24%	18%	14%	17%	25%	39%	
Unfavorable	27%	21%	35%	35%	21%	24%	
Not sure	49%	61%	50%	49%	54%	36%	

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
Guillory Favorability		_	<u>-</u>	_	<u>-</u>	='			
Favorable	17%	24%	22%	14%	10%	24%			
Unfavorable	23%	16%	18%	24%	19%	31%			
Not sure	61%	60%	61%	62%	71%	45%			

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Maness Favorability		-	-	-	-				
Favorable	6%	4%	6%	5%	2%	12%			
Unfavorable	25%	37%	26%	27%	18%	29%			
Not sure	69%	58%	68%	68%	80%	59%			





		ldeolog	ldeology					
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative		
Cassidy/Guillory/La- ndrieu/Maness		-	•	-	•	•		
Bill Cassidy	20%	5%	4%	11%	31%	31%		
Elbert Guillory	6%	17%	-	6%	3%	8%		
Mary Landrieu	47%	67%	78%	68%	30%	22%		
Rob Maness	2%	3%	6%	0%	0%	5%		
Undecided	25%	8%	11%	14%	36%	35%		

		Ideology				
	Base	Very liberal			Somew hat conservative	Very conservative
Cassidy/Landrieu/M- aness					•	
Bill Cassidy	24%	19%	5%	14%	32%	35%
Mary Landrieu	48%	63%	75%	69%	31%	24%
Rob Maness	5%	10%	2%	4%	5%	7%
Undecided	23%	8%	17%	13%	33%	34%

		Ideolo	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,	
Cassidy/Landrieu		_	<u>-</u>	_	<u>-</u>	='	
Bill Cassidy	40%	24%	6%	23%	55%	61%	
Mary Landrieu	50%	76%	90%	66%	31%	27%	
Undecided	10%	-	4%	11%	14%	12%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Guillory/Landrieu			-	-	-	-		
⊟bert Guillory	36%	18%	5%	18%	47%	64%		
Mary Landrieu	50%	77%	91%	70%	33%	21%		
Undecided	14%	5%	5%	12%	19%	15%		





		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Maness/Landrieu			3	_			
Rob Maness	37%	29%	9%	20%	46%	65%	
Mary Landrieu	50%	67%	82%	69%	36%	21%	
Undecided	13%	4%	9%	12%	17%	15%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Vitter Approval				•				
Approve	43%	28%	11%	29%	54%	69%		
Disapprove	40%	67%	71%	46%	29%	19%		
Not sure	17%	6%	18%	25%	18%	12%		

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative		
Dardenne Favorability		=	•	•				
Favorable	32%	28%	36%	35%	31%	28%		
Unfavorable	19%	38%	20%	15%	9%	32%		
Not sure	49%	34%	44%	50%	60%	40%		

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Mitch Landrieu Favorability		=	•		•	
Favorable	44%	57%	68%	60%	36%	17%
Unfavorable	24%	29%	12%	13%	25%	43%
Not sure	32%	14%	20%	27%	40%	41%





		lde ology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Vitter/Mitch Landrieu						
David Vitter	42%	23%	8%	22%	57%	73%
Mitch Landrieu	45%	63%	76%	61%	34%	13%
Not sure	14%	14%	15%	17%	9%	14%

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	
Dardenne/Mitch Landrieu						
Jay Dardenne	35%	20%	7%	22%	47%	60%
Mitch Landrieu	45%	69%	68%	58%	33%	20%
Not sure	20%	11%	24%	20%	20%	20%

		Gender		
	Base	Woman	Man	
Obama Approval		-		
Approve	41%	45%	37%	
Disapprove	52%	48%	56%	
Not sure	7%	7%	7%	

		Gender		
	Base	Woman	Man	
Mary Landrieu Approval				
Approve	46%	51%	42%	
Disapprove	43%	39%	47%	
Not sure	10%	10%	11%	





		Gender	
	Base	Woman	Man
Cassidy Favorability		-	
Favorable	24%	22%	26%
Unfavorable	27%	27%	28%
Not sure	49%	52%	46%

		Gender	
	Base	Woman	Man
Guillory Favorability		-	
Favorable	17%	16%	18%
Unfavorable	23%	20%	25%
Not sure	61%	64%	58%

		Gender	
	Base	Woman	Man
Maness Favorability		-	
Favorable	6%	6%	5%
Unfavorable	25%	25%	25%
Notsure	69%	69%	69%

		Gender	
	Base	Woman	Man
Cassidy/Guillory/La- ndrieu/Maness			
Bill Cassidy	20%	13%	27%
Elbert Guillory	6%	6%	5%
Mary Landrieu	47%	52%	43%
Rob Maness	2%	3%	1%
Undecided	25%	26%	23%





		Gender	
	Base	Woman	Man
Cassidy/Landrieu/M- aness		•	
Bill Cassidy	24%	16%	30%
Mary Landrieu	48%	52%	43%
Rob Maness	5%	5%	6%
Undecided	23%	26%	21%

		Gender	
	Base	Woman	Man
Cassidy/Landrieu			
Bill Cassidy	40%	36%	43%
Mary Landrieu	50%	55%	46%
Undecided	10%	9%	12%

		Gender	
	Base	Woman	Man
Guillory/Landrieu		-	
Elbert Guillory	36%	32%	40%
Mary Landrieu	50%	56%	45%
Undecided	14%	12%	15%

		Gender	
	Base	Woman	Man
Maness/Landrieu		-	
Rob Maness	37%	34%	40%
Mary Landrieu	50%	54%	46%
Undecided	13%	12%	14%





	Gender			
	Base	Woman	Man	
Vitter Approval				
Approve	43%	38%	47%	
Disapprove	40%	40%	39%	
Not sure	17%	22%	13%	

		Gender	
	Base	Woman	Man
Dardenne Favorability			
Favorable	32%	27%	36%
Unfavorable	19%	21%	18%
Not sure	49%	52%	45%

		Gender	
	Base	Woman	Man
Mitch Landrieu Favorability			
Favorable	44%	45%	43%
Unfavorable	24%	15%	33%
Not sure	32%	40%	25%

		Gender	
	Base	Woman	Man
Vitter/Mitch Landrieu			
David Vitter	42%	38%	45%
Mitch Landrieu	45%	47%	42%
Not sure	14%	15%	12%





		Gender	
	Base	Woman	Man
Dardenne/Mitch Landrieu			
Jay Dardenne	35%	27%	44%
Mitch Landrieu	45%	49%	40%
Not sure	20%	24%	16%

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama Approval		•		•		
Approve	41%	67%	17%	25%		
Disapprove		26%	77%	66%		
Not sure	7%	6%	6%	9%		

		Party		
	Base	Democrat	Republican	Independent/Other
Mary Landrieu Approval				
Approve	46%	70%	23%	34%
Disapprove	43%	23%	63%	57%
Not sure	10%	7%	15%	10%

	Party		
Base	Democrat	Republican	Independent/Other
	='		
24%	21%	31%	17%
27%	31%	25%	23%
49%	48%	44%	60%
	24% 27%	Base Democrat  24% 21% 27% 31%	Base         Democrat         Republican           24%         21%         31%           27%         31%         25%





		Party		
	Base	Democrat	Republican	Independent/Other
Guillory Favorability		='		•
Favorable	17%	19%	18%	8%
Unfavorable	23%	27%	23%	11%
Not sure	61%	54%	59%	81%

		Party		
	Base	Democrat	Republican	Independent/Other
Maness Favorability				
Favorable	6%	8%	5%	2%
Unfavorable	25%	30%	24%	16%
Not sure	69%	62%	71%	82%

		Party		
	Base	Democrat	Republican	Independent/Other
Cassidy/Guillory/La- ndrieu/Maness				
Bill Cassidy	20%	10%	33%	21%
Elbert Guillory	6%	2%	10%	5%
Mary Landrieu	47%	78%	18%	30%
Rob Maness	2%	-	5%	1%
Undecided	25%	10%	34%	42%

		Party		
	Base	Democrat	Republican	Independent/Other
Cassidy/Landrieu/M- aness		•		
Bill Cassidy	24%	10%	41%	23%
Mary Landrieu	48%	76%	20%	31%
Rob Maness	5%	4%	8%	4%
Undecided	23%	10%	31%	42%





		Party		
	Base	Democrat	Republican	Independent/Other
Cassidy/Landrieu		='		•
Bill Cassidy	40%	16%	65%	49%
Mary Landrieu	50%	77%	23%	35%
Undecided	10%	7%	12%	16%

		Party		
	Base	Democrat	Republican	Independent/Other
Guillory/Landrieu				
Elbert Guillory	36%	14%	59%	46%
Mary Landrieu	50%	79%	23%	35%
Undecided	14%	7%	18%	19%

		Party			
	Base	Democrat	Republican	Independent/Other	
Maness/Landrieu		•		•	
Rob Maness	37%	12%	62%	50%	
Mary Landrieu	50%	80%	22%	30%	
Undecided	13%	8%	16%	21%	

		Party		
	Base	Democrat	Republican	Independent/Other
Vitter Approval		='		
Approve	43%	25%	63%	46%
Disapprove	40%	56%	22%	36%
Not sure	17%	19%	15%	18%





		Party			
	Base	Democrat	Republican	Independent/Other	
Dardenne Favorability			•		
Favorable	32%	27%	42%	22%	
Unfavorable	19%	21%	15%	26%	
Not sure	49%	52%	43%	52%	

		Party		
	Base	Democrat	Republican	Independent/Other
Mitch Landrieu Favorability				
Favorable	44%	57%	30%	38%
Unfavorable	24%	15%	31%	35%
Notsure	32%	28%	40%	27%

		Party		
	Base	Democrat	Republican	Independent/Other
Vitter/Mitch Landrieu			•	
David Vitter	42%	15%	71%	54%
Mitch Landrieu	45%	71%	20%	26%
Not sure	14%	14%	9%	20%

		Party				
	Base	Democrat	Republican	Independent/Other		
Dardenne/Mitch Landrieu						
Jay Dardenne	35%	14%	63%	40%		
Mitch Landrieu	45%	69%	23%	23%		
Not sure	20%	17%	14%	37%		





		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	41%	21%	85%	57%
Disapprove	52%	72%	9%	40%
Not sure	7%	7%	6%	3%

		Race		
	Base	White	African- American	Other
Mary Landrieu Approval				
Approve	46%	33%	75%	55%
Disapprove	43%	56%	16%	42%
Not sure	10%	12%	9%	3%

		Race		
	Base	White	African- American	Other
Cassidy Favorability				
Favorable	24%	24%	24%	22%
Unfavorable	27%	24%	34%	28%
Not sure	49%	52%	41%	50%

		Race		
	Base	White	African- American	Other
Guillory Favorability				
Favorable	17%	11%	29%	23%
Unfavorable	23%	21%	26%	20%
Not sure	61%	68%	45%	57%





		Race		
	Base	White	African- American	Other
Maness Favorability				
Favorable	6%	2%	12%	17%
Unfavorable	25%	19%	38%	38%
Not sure	69%	79%	50%	45%

		Race		
	Base	White	African- American	Other
Cassidy/Guillory/La- ndrieu/Maness		_		
Bill Cassidy	20%	26%	5%	25%
⊟bert Guillory	6%	7%	2%	-
Mary Landrieu	47%	31%	82%	67%
Rob Maness	2%	2%	2%	5%
Undecided	25%	34%	7%	3%

		Race		
	Base	White	African- American	Other
Cassidy/Landrieu/M- aness				
Bill Cassidy	24%	31%	7%	27%
Mary Landrieu	48%	32%	79%	67%
Rob Maness	5%	6%	4%	3%
Undecided	23%	31%	10%	3%

		Race		
	Base	White	African- American	Other
Cassidy/Landrieu				
Bill Cassidy	40%	53%	10%	27%
Mary Landrieu	50%	34%	86%	67%
Undecided	10%	14%	4%	5%





		Race		
	Base	White	African- American	Other
Guillory/Landrieu				
Elbert Guillory	36%	47%	7%	45%
Mary Landrieu	50%	36%	86%	53%
Undecided	14%	17%	7%	3%

		Race		
	Base	White	African- American	Other
Maness/Landrieu				
Rob Maness	37%	47%	12%	45%
Mary Landrieu	50%	36%	82%	53%
Undecided	13%	17%	6%	3%

		Race			
	Base	White	African- American	Other	
Vitter Approval					
Approve	43%	53%	20%	38%	
Disapprove	40%	33%	55%	47%	
Not sure	17%	15%	24%	15%	

		Race			
	Base	White	African- American	Other	
Dardenne Favorability		-	•		
Favorable	32%	33%	29%	35%	
Unfavorable	19%	18%	23%	23%	
Not sure	49%	49%	48%	42%	





		Race		
	Base	White	African- American	Other
Mitch Landrieu Favorability		•		
Favorable	44%	38%	62%	23%
Unfavorable	24%	25%	14%	67%
Not sure	32%	37%	24%	10%

		Race		
	Base	White	African- American	Other
Vitter/Mitch Landrieu				
David Vitter	42%	52%	14%	55%
Mitch Landrieu	45%	34%	71%	38%
Not sure	14%	13%	15%	7%

		Race			
	Base	White	African- American	Other	
Dardenne/Mitch Landrieu					
Jay Dardenne	35%	47%	8%	30%	
Mitch Landrieu	45%	32%	74%	55%	
Not sure	20%	21%	18%	15%	

		Age		
	Base	18 to 45		Older than 65
Obama Approval				
Approve	41%	48%	39%	32%
Disapprove	52%	42%	56%	61%
Not sure	7%	10%	5%	6%





		Age		
	Base	18 to 45		Older than 65
Mary Landrieu Approval				
Approve	46%	42%	50%	45%
Disapprove	43%	40%	45%	46%
Not sure	10%	17%	5%	9%

		Age		
	Base	18 to 45		Older than 65
Cassidy Favorability				
Favorable	24%	25%	23%	24%
Unfavorable	27%	23%	32%	26%
Not sure	49%	52%	45%	50%

		Age		
	Base	18 to 45		Older than 65
Guillory Favorability				
Favorable	17%	21%	13%	16%
Unfavorable	23%	19%	26%	22%
Not sure	61%	60%	61%	63%

		Age		
	Base	18 to 45		Older than 65
Maness Favorability				
Favorable	6%	8%	5%	3%
Unfavorable	25%	27%	25%	24%
Not sure	69%	65%	70%	73%





		Age		
	Base	18 to 45		Older than 65
Cassidy/Guillory/La- ndrieu/Maness				
Bill Cassidy	20%	13%	24%	25%
Elbert Guillory	6%	8%	5%	4%
Mary Landrieu	47%	50%	47%	44%
Rob Maness	2%	2%	2%	3%
Undecided	25%	27%	23%	24%

		Age			
	Base	18 to 45		Older than 65	
Cassidy/Landrieu/M- aness					
Bill Cassidy	24%	21%	23%	29%	
Mary Landrieu	48%	50%	48%	43%	
Rob Maness	5%	2%	7%	8%	
Undecided	23%	27%	22%	20%	

		Age		
	Base	18 to 45		Older than 65
Cassidy/Landrieu				
Bill Cassidy	40%	34%	42%	45%
Mary Landrieu	50%	54%	49%	45%
Undecided	10%	12%	9%	10%

		Age		
	Base	18 to 45		Older than 65
Guillory/Landrieu				
Elbert Guillory	36%	30%	39%	40%
Mary Landrieu	50%	52%	50%	49%
Undecided	14%	18%	11%	12%





		Age		
	Base	18 to 45		Older than 65
Maness/Landrieu				
Rob Maness	37%	33%	40%	39%
Mary Landrieu	50%	52%	49%	47%
Undecided	13%	15%	11%	14%

		Age		
	Base	18 to 45		Older than 65
Vitter Approval				
Approve	43%	36%	46%	49%
Disapprove	40%	42%	39%	38%
Not sure	17%	22%	15%	14%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Dardenne Favorability				
Favorable	32%	29%	34%	33%
Unfavorable	19%	18%	23%	15%
Not sure	49%	53%	44%	52%

		Age		
	Base	18 to 45		Older than 65
Mitch Landrieu Favorability		•		
Favorable	44%	44%	48%	36%
Unfavorable	24%	25%	21%	29%
Not sure	32%	31%	31%	35%





		Age		
	Base	18 to 45		Older than 65
Vitter/Mitch Landrieu				
David Vitter	42%	34%	44%	50%
Mitch Landrieu	45%	49%	43%	40%
Not sure	14%	17%	13%	10%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Dardenne/Mitch Landrieu				
Jay Dardenne	35%	26%	37%	47%
Mitch Landrieu	45%	46%	46%	40%
Not sure	20%	28%	16%	13%

