



FOR IMMEDIATE RELEASE

December 12, 2012

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Kentucky: Hillary Clinton would beat Paul, Rubio in 2016

Raleigh, N.C. – PPP's latest Kentucky poll finds voters favor Hillary Clinton 48/42. She would lead Kentucky in 2016 against Republican contenders Rand Paul and Marco Rubio, 47/42 and 48/40 respectively. Clinton also has the highest gender gap among any candidate polled- women prefer her 55/40. Only 31% of Kentuckians have a favorable view of Rubio, to 22% unfavorable and 47% not sure. Rand Paul polls better, with 43% of voters approving of the Senator's job performance.

“The fact that Hillary Clinton would be in a position to win Kentucky, perhaps more than any other data we've seen over the last month, shows what a formidable candidate she would be for President in 2016,” said Dean Debnam, President of Public Policy Polling.

In a head-to-head between Beshear and Paul for Senate in 2016, Beshear narrowly wins 46/44. The Senator tied when pitted against Ashley Judd, 47/46. When asked if they preferred their next governor be a Democrat or a Republican, voters want a Republican Governor 42/39. This makes sense, especially when considering Republicans are more likely than Democrats to vote based on party affiliation. 66% of Democrats would vote for an unspecified Democrat, compared to 79% of GOP voters who would vote according to party affiliation.

Voters are much more likely to be Kentucky University sports fans than Louisville sports fans 66/17, though fewer voters have an opinion about Kentucky Coach John Calipari, than they do about Louisville Coach Rick Pitino 64/76. Calipari is seen as more favorably than Pitino, 49/44. 36% support Louisville's move from the Big East to the ACC, with 53% being unsure. When it comes to the NFL, Kentucky's clear favorite is the Bengals at 25%. The Cowboys and Packers tied for second with 11% each.

Kentuckians prefer Jim Beam slightly more than Jack Daniels 20/18, with 61% not having an opinion either way. Men were more likely than women to prefer Jim Beam 24/17.

PPP surveyed 1266 registered Kentucky voters from December 7th to 9th. The margin of error for the poll is +/-2.8%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





Kentucky Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 38%
Disapprove..... 59%
Not sure 3%

Q2 Do you approve or disapprove of Governor Steve Beshear's job performance?

Approve 51%
Disapprove..... 34%
Not sure 16%

Q3 Do you approve or disapprove of Senator Rand Paul's job performance?

Approve 43%
Disapprove..... 39%
Not sure 18%

Q4 If the candidates for Senate in 2016 were Democrat Steve Beshear and Republican Rand Paul, who would you vote for?

Steve Beshear 46%
Rand Paul..... 44%
Not sure 10%

Q5 If the candidates for Senate in 2016 were Democrat Ashley Judd and Republican Rand Paul, who would you vote for?

Ashley Judd 46%
Rand Paul..... 47%
Not sure 7%

Q6 Do you have a favorable or unfavorable opinion of Hillary Clinton?

Favorable..... 48%
Unfavorable 42%
Not sure..... 10%

Q7 Do you have a favorable or unfavorable opinion of Marco Rubio?

Favorable..... 31%
Unfavorable 22%
Not sure..... 47%

Q8 If the candidates for President in 2016 were Democrat Hillary Clinton and Republican Rand Paul, who would you vote for?

Hillary Clinton..... 47%
Rand Paul..... 42%
Not sure 11%

Q9 If the candidates for President in 2016 were Democrat Hillary Clinton and Republican Marco Rubio, who would you vote for?

Hillary Clinton..... 48%
Marco Rubio 40%
Not sure 12%

Q10 Would you prefer for the next Governor of Kentucky to be a Democrat or a Republican?

Democrat..... 39%
Republican..... 42%
Not sure 19%

Q11 Do you have a favorable or unfavorable opinion of John Calipari?

Favorable..... 49%
Unfavorable 15%
Not sure..... 36%

Q12 Do you have a favorable or unfavorable opinion of Rick Pitino?

Favorable..... 44%
Unfavorable 32%
Not sure 24%





Q13 Do you consider yourself to be more a Kentucky or Louisville sports fan?

<i>Kentucky</i>	66%
<i>Louisville</i>	17%
<i>Not sure</i>	17%

Q14 Do you support or oppose Louisville’s move from the Big East to the ACC?

<i>Support</i>	36%
<i>Oppose</i>	11%
<i>Not sure</i>	53%

Q15 Given the choices of the Chicago Bears, Cincinnati Bengals, Dallas Cowboys, Green Bay Packers, Indianapolis Colts, Pittsburgh Steelers, St. Louis Rams, and Tennessee Titans, which is your favorite NFL team?

<i>Bears</i>	8%
<i>Bengals</i>	25%
<i>Cowboys</i>	11%
<i>Packers</i>	11%
<i>Colts</i>	9%
<i>Steelers</i>	7%
<i>Rams</i>	0%
<i>Titans</i>	5%
<i>Someone else/Not a football fan</i>	24%

Q16 Do you prefer Jim Beam or Jack Daniels?

<i>Jim Beam</i>	20%
<i>Jack Daniels</i>	18%
<i>Don't have a preference</i>	61%

Q17 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	9%
<i>Somewhat liberal</i>	15%
<i>Moderate</i>	29%
<i>Somewhat conservative</i>	24%
<i>Very conservative</i>	23%

Q18 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	51%
<i>Man</i>	49%

Q19 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	52%
<i>Republican</i>	37%
<i>Independent/Other</i>	11%

Q20 If you are white, press 1. If other, press 2.

<i>White</i>	91%
<i>Other</i>	9%

Q21 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	27%
<i>46 to 65</i>	41%
<i>Older than 65</i>	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	38%	75%	76%	54%	12%	6%
Disapprove	59%	21%	22%	40%	85%	93%
Not sure	3%	3%	3%	6%	3%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Beshear Approval						
Approve	51%	67%	70%	62%	48%	21%
Disapprove	34%	17%	18%	23%	35%	63%
Not sure	16%	16%	12%	15%	17%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul Approval						
Approve	43%	13%	15%	25%	63%	74%
Disapprove	39%	64%	70%	52%	21%	11%
Not sure	18%	23%	16%	23%	16%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Beshear/Paul						
Steve Beshear	46%	77%	78%	61%	26%	17%
Rand Paul	44%	18%	12%	23%	65%	79%
Not sure	10%	5%	10%	15%	9%	4%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Judd/Paul						
Ashley Judd	46%	81%	77%	62%	24%	15%
Rand Paul	47%	18%	14%	28%	67%	80%
Not sure	7%	1%	9%	10%	8%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary Favorability						
Favorable	48%	76%	84%	65%	32%	10%
Unfavorable	42%	20%	10%	21%	53%	84%
Not sure	10%	4%	6%	14%	14%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rubio Favorability						
Favorable	31%	7%	13%	21%	46%	50%
Unfavorable	22%	45%	27%	23%	16%	14%
Not sure	47%	48%	60%	56%	38%	35%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Clinton/Paul						
Hillary Clinton	47%	80%	86%	63%	26%	10%
Rand Paul	42%	13%	10%	22%	57%	82%
Not sure	11%	7%	4%	15%	17%	8%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Clinton/Rubio						
Hillary Clinton	48%	88%	88%	64%	27%	10%
Marco Rubio	40%	11%	7%	20%	58%	77%
Not sure	12%	1%	5%	16%	15%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Gov Ballot						
Democrat	39%	81%	72%	54%	20%	6%
Republican	42%	17%	12%	18%	57%	83%
Not sure	19%	2%	16%	28%	24%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Calipari Favorability						
Favorable	49%	31%	52%	51%	47%	52%
Unfavorable	15%	15%	16%	11%	16%	17%
Not sure	36%	54%	32%	38%	37%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pitino Favorability						
Favorable	44%	44%	58%	48%	46%	28%
Unfavorable	32%	29%	19%	29%	29%	47%
Not sure	24%	26%	22%	23%	24%	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More a UK or Louisville Fan?						
Kentucky	66%	63%	63%	64%	68%	68%
Louisville	17%	17%	26%	19%	14%	13%
Not sure	17%	19%	12%	17%	18%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Louisville Move to ACC						
Support	36%	38%	42%	42%	36%	26%
Oppose	11%	13%	11%	7%	13%	11%
Not sure	53%	48%	47%	51%	51%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave NFL Team						
Bears	8%	6%	8%	10%	9%	5%
Bengals	25%	22%	28%	22%	29%	24%
Cowboys	11%	17%	12%	7%	13%	10%
Packers	11%	11%	9%	12%	10%	14%
Colts	9%	11%	10%	8%	11%	7%
Steelers	7%	11%	6%	7%	5%	6%
Rams	0%	-	1%	1%	-	0%
Titans	5%	-	5%	7%	5%	6%
Someone else/Not a football fan	24%	22%	22%	25%	19%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Prefer Beam or Jack?						
Jim Beam	20%	32%	18%	21%	26%	12%
Jack Daniels	18%	24%	15%	21%	20%	14%
Don't have a preference	61%	44%	67%	58%	54%	74%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	38%	39%	36%
Disapprove	59%	56%	62%
Not sure	3%	5%	2%

	Base	Gender	
		Woman	Man
Beshear Approval			
Approve	51%	48%	53%
Disapprove	34%	34%	34%
Not sure	16%	18%	14%

	Base	Gender	
		Woman	Man
Paul Approval			
Approve	43%	40%	46%
Disapprove	39%	38%	39%
Not sure	18%	22%	14%

	Base	Gender	
		Woman	Man
Beshear/Paul			
Steve Beshear	46%	46%	46%
Rand Paul	44%	43%	45%
Not sure	10%	11%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Judd/Paul			
Ashley Judd	46%	47%	45%
Rand Paul	47%	46%	48%
Not sure	7%	7%	8%

	Base	Gender	
		Woman	Man
Hillary Favorability			
Favorable	48%	55%	40%
Unfavorable	42%	35%	50%
Not sure	10%	10%	10%

	Base	Gender	
		Woman	Man
Rubio Favorability			
Favorable	31%	28%	35%
Unfavorable	22%	18%	26%
Not sure	47%	55%	39%

	Base	Gender	
		Woman	Man
Clinton/Paul			
Hillary Clinton	47%	51%	42%
Rand Paul	42%	40%	44%
Not sure	11%	9%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Clinton/Rubio			
Hillary Clinton	48%	53%	43%
Marco Rubio	40%	36%	44%
Not sure	12%	11%	13%

	Base	Gender	
		Woman	Man
Generic Gov Ballot			
Democrat	39%	40%	39%
Republican	42%	40%	44%
Not sure	19%	20%	18%

	Base	Gender	
		Woman	Man
Calipari Favorability			
Favorable	49%	44%	54%
Unfavorable	15%	11%	18%
Not sure	36%	45%	28%

	Base	Gender	
		Woman	Man
Pitino Favorability			
Favorable	44%	40%	47%
Unfavorable	32%	31%	33%
Not sure	24%	29%	19%





Crosstabs

	Base	Gender	
		Woman	Man
More a UK or Louisville Fan?			
Kentucky	66%	67%	65%
Louisville	17%	16%	18%
Not sure	17%	17%	17%

	Base	Gender	
		Woman	Man
Support/Oppose Louisville Move to ACC			
Support	36%	31%	41%
Oppose	11%	9%	13%
Not sure	53%	60%	46%

	Base	Gender	
		Woman	Man
Fave NFL Team			
Bears	8%	8%	7%
Bengals	25%	22%	28%
Cowboys	11%	11%	11%
Packers	11%	9%	14%
Colts	9%	11%	7%
Steelers	7%	7%	6%
Rams	0%	0%	1%
Titans	5%	7%	4%
Someone else/Not a football fan	24%	25%	22%

	Base	Gender	
		Woman	Man
Prefer Beam or Jack?			
Jim Beam	20%	17%	24%
Jack Daniels	18%	19%	18%
Don't have a preference	61%	64%	59%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	38%	60%	8%	28%
Disapprove	59%	36%	89%	69%
Not sure	3%	4%	3%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
Beshear Approval				
Approve	51%	66%	30%	46%
Disapprove	34%	20%	53%	37%
Not sure	16%	14%	17%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Paul Approval				
Approve	43%	26%	66%	48%
Disapprove	39%	56%	16%	34%
Not sure	18%	19%	18%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Beshear/Paul				
Steve Beshear	46%	70%	15%	37%
Rand Paul	44%	21%	77%	42%
Not sure	10%	9%	8%	21%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Judd/Paul				
Ashley Judd	46%	70%	15%	37%
Rand Paul	47%	23%	79%	51%
Not sure	7%	7%	7%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Hillary Favorability				
Favorable	48%	73%	17%	33%
Unfavorable	42%	20%	72%	50%
Not sure	10%	8%	11%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Favorability				
Favorable	31%	17%	49%	39%
Unfavorable	22%	28%	13%	21%
Not sure	47%	55%	38%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Clinton/Paul				
Hillary Clinton	47%	73%	15%	29%
Rand Paul	42%	19%	73%	47%
Not sure	11%	9%	12%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Clinton/Rubio				
Hillary Clinton	48%	74%	16%	34%
Marco Rubio	40%	16%	72%	46%
Not sure	12%	10%	12%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Gov Ballot				
Democrat	39%	66%	7%	20%
Republican	42%	16%	79%	41%
Not sure	19%	18%	14%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Calipari Favorability				
Favorable	49%	50%	47%	48%
Unfavorable	15%	15%	16%	10%
Not sure	36%	34%	38%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
Pitino Favorability				
Favorable	44%	49%	37%	44%
Unfavorable	32%	29%	39%	21%
Not sure	24%	22%	24%	35%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
More a UK or Louisville Fan?				
Kentucky	66%	66%	69%	54%
Louisville	17%	20%	16%	11%
Not sure	17%	14%	16%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Louisville Move to ACC				
Support	36%	40%	31%	37%
Oppose	11%	10%	11%	13%
Not sure	53%	50%	58%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave NFL Team				
Bears	8%	8%	6%	14%
Bengals	25%	26%	27%	15%
Cowboys	11%	10%	11%	13%
Packers	11%	9%	13%	16%
Colts	9%	9%	9%	8%
Steelers	7%	8%	3%	10%
Rams	0%	1%	0%	-
Titans	5%	6%	4%	7%
Someone else/Not a football fan	24%	24%	25%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Prefer Beam or Jack?				
Jim Beam	20%	20%	23%	17%
Jack Daniels	18%	20%	16%	22%
Don't have a preference	61%	61%	62%	62%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	38%	37%	49%
Disapprove	59%	60%	50%
Not sure	3%	4%	1%

	Base	Race	
		White	Other
Beshear Approval			
Approve	51%	51%	46%
Disapprove	34%	33%	38%
Not sure	16%	16%	15%

	Base	Race	
		White	Other
Paul Approval			
Approve	43%	43%	41%
Disapprove	39%	38%	44%
Not sure	18%	19%	15%

	Base	Race	
		White	Other
Beshear/Paul			
Steve Beshear	46%	45%	56%
Rand Paul	44%	45%	32%
Not sure	10%	9%	12%





Crosstabs

	Base	Race	
		White	Other
Judd/Paul			
Ashley Judd	46%	45%	60%
Rand Paul	47%	48%	35%
Not sure	7%	7%	5%

	Base	Race	
		White	Other
Hillary Favorability			
Favorable	48%	48%	51%
Unfavorable	42%	43%	35%
Not sure	10%	10%	13%

	Base	Race	
		White	Other
Rubio Favorability			
Favorable	31%	32%	27%
Unfavorable	22%	21%	29%
Not sure	47%	47%	44%

	Base	Race	
		White	Other
Clinton/Paul			
Hillary Clinton	47%	46%	59%
Rand Paul	42%	43%	33%
Not sure	11%	12%	8%





Crosstabs

	Base	Race	
		White	Other
Clinton/Rubio			
Hillary Clinton	48%	47%	58%
Marco Rubio	40%	40%	35%
Not sure	12%	12%	7%

	Base	Race	
		White	Other
Generic Gov Ballot			
Democrat	39%	38%	52%
Republican	42%	43%	31%
Not sure	19%	19%	16%

	Base	Race	
		White	Other
Calipari Favorability			
Favorable	49%	51%	24%
Unfavorable	15%	14%	26%
Not sure	36%	35%	50%

	Base	Race	
		White	Other
Pitino Favorability			
Favorable	44%	44%	41%
Unfavorable	32%	33%	25%
Not sure	24%	23%	34%





Crosstabs

	Base	Race	
		White	Other
More a UK or Louisville Fan?			
Kentucky	66%	69%	34%
Louisville	17%	15%	41%
Not sure	17%	16%	25%

	Base	Race	
		White	Other
Support/Oppose Louisville Move to ACC			
Support	36%	36%	35%
Oppose	11%	11%	8%
Not sure	53%	53%	57%

	Base	Race	
		White	Other
Fave NFL Team			
Bears	8%	7%	16%
Bengals	25%	26%	17%
Cowboys	11%	11%	13%
Packers	11%	12%	7%
Colts	9%	10%	4%
Steelers	7%	6%	10%
Rams	0%	1%	-
Titans	5%	5%	8%
Someone else/Not a football fan	24%	23%	25%

	Base	Race	
		White	Other
Prefer Beam or Jack?			
Jim Beam	20%	21%	9%
Jack Daniels	18%	18%	26%
Don't have a preference	61%	61%	65%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	38%	35%	29%	43%	40%
Disapprove	59%	63%	67%	53%	57%
Not sure	3%	2%	3%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beshear Approval					
Approve	51%	46%	46%	55%	51%
Disapprove	34%	44%	41%	29%	29%
Not sure	16%	10%	14%	17%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul Approval					
Approve	43%	47%	48%	38%	44%
Disapprove	39%	36%	30%	44%	41%
Not sure	18%	17%	22%	18%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beshear/Paul					
Steve Beshear	46%	48%	38%	50%	50%
Rand Paul	44%	43%	50%	40%	45%
Not sure	10%	9%	13%	10%	5%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Judd/Paul					
Ashley Judd	46%	48%	40%	50%	44%
Rand Paul	47%	48%	52%	42%	50%
Not sure	7%	5%	8%	8%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary Favorability					
Favorable	48%	41%	45%	51%	50%
Unfavorable	42%	51%	46%	39%	38%
Not sure	10%	7%	9%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubio Favorability					
Favorable	31%	18%	27%	33%	41%
Unfavorable	22%	31%	24%	19%	21%
Not sure	47%	51%	49%	49%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton/Paul					
Hillary Clinton	47%	43%	38%	52%	49%
Rand Paul	42%	43%	47%	38%	44%
Not sure	11%	15%	15%	10%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton/Rubio					
Hillary Clinton	48%	56%	38%	52%	49%
Marco Rubio	40%	41%	43%	37%	42%
Not sure	12%	3%	19%	12%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Gov Ballot					
Democrat	39%	46%	30%	42%	43%
Republican	42%	49%	49%	36%	42%
Not sure	19%	5%	21%	22%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Calipari Favorability					
Favorable	49%	48%	53%	48%	46%
Unfavorable	15%	14%	19%	15%	10%
Not sure	36%	38%	29%	37%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pitino Favorability					
Favorable	44%	39%	44%	43%	48%
Unfavorable	32%	25%	39%	32%	26%
Not sure	24%	36%	18%	25%	26%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
More a UK or Louisville Fan?					
Kentucky	66%	75%	70%	61%	66%
Louisville	17%	4%	13%	21%	21%
Not sure	17%	21%	17%	18%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Louisville Move to ACC					
Support	36%	30%	33%	38%	38%
Oppose	11%	11%	14%	9%	10%
Not sure	53%	59%	52%	53%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave NFL Team					
Bears	8%	8%	8%	8%	7%
Bengals	25%	15%	29%	25%	24%
Cowboys	11%	12%	16%	8%	11%
Packers	11%	-	16%	11%	11%
Colts	9%	8%	8%	10%	9%
Steelers	7%	8%	5%	8%	5%
Rams	0%	-	-	1%	0%
Titans	5%	4%	4%	7%	6%
Someone else/Not a football fan	24%	46%	14%	23%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Prefer Beam or Jack?					
Jim Beam	20%	27%	22%	22%	14%
Jack Daniels	18%	14%	20%	18%	18%
Don't have a preference	61%	59%	58%	60%	68%

