



FOR IMMEDIATE RELEASE

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Chick-Fil-A Puts a Finger Lickin' on KFC in Kentucky

Raleigh, N.C. – A recent PPP survey finds that Kentucky voters prefer Chick-Fil-A to the state's namesake chain, KFC. 35% say Chick-Fil-A is their favorite fast food chicken chain as compared with 33% for KFC, 9% for Popeye's, 4% for Zaxby's, and 2% for Church's Chicken. Still, 60% believe KFC's food quality is 'good' or 'excellent' and 71% have a favorable view of Colonel Sanders. Sanders has bipartisan appeal with Democrats and Republicans viewing him favorably at 74/9 and 75/6 respectively.

Kentuckians oppose the Affordable Care Act 33/47. However, they support Kynect, Kentucky's healthcare exchange created in accordance with the ACA, 33/29. Additionally, Kentuckians support increasing the minimum wage to \$10.10 58% to 32%.

"18% more voters in Kentucky disapprove of Obamacare than Kynect even though they are functionally the same thing," said Dean Debnam, President of Public Policy Polling. "It just goes to show that more of the unhappiness with the health care law has to do with the President responsible for it than what the law actually accomplishes."

In another national debate over money, Kentucky voters support putting a woman on one of the denominations of US Dollar Bills 56% to 29%. Eleanor Roosevelt leads other candidates for this honor at 19%. Susan B. Anthony follows her at 15%, Helen Keller is at 13%, Harriet Tubman and Rosa Parks are at 11% each, Sacagawea and Clara Barton are at 7% each, and Elizabeth Cady Stanton rounds out the group at 2%.

Voters think the most highly of college coaches and racing horses. Overall, University of Kentucky fans outnumber Louisville fans 66/19. Wildcat fans approve of football coach Mark Stoops 50/8 and basketball coach John Calipari 83/5. Louisville fans approve of their coaches at similar rates with 51/4 approval for football coach Bobby Petrino and 82/4 approval for basketball coach Rick Pitino. Voters favor 2015 Triple Crown winner, American Pharoah, 67/4 and 1973 Triple Crown winner, Secretariat, 78/2. In a head-to-head race, voters believe 56/20 that Secretariat would cross the finish line first.

Public Policy Polling surveyed 1,108 registered voters from June 18th-21st. The margin of error for this survey was +/-2.9%. 80% of participants responded via the phone, while 20% of respondents who do not have landlines completed the survey over the Internet.





Kentucky Survey Results

Q1 Do you support or oppose the Affordable Care Act?

Support 33%
Oppose 47%
Not sure 20%

Q2 Do you support or oppose Kynect?

Support 33%
Oppose 29%
Not sure 38%

q3 Would you support or oppose increasing the minimum wage for all workers in Kentucky to \$10.10 per hour?

Support 58%
Oppose 32%
Not sure 10%

q4 Do you have a favorable or unfavorable opinion of James Comer?

Favorable 21%
Unfavorable 16%
Not sure 63%

Q5 Do you have a favorable or unfavorable opinion of Hal Heiner?

Favorable 17%
Unfavorable 26%
Not sure 57%

q6 Would you support or oppose putting a woman on one of the seven denominations of US Dollar Bills, which currently all have men on them?

Support putting a woman on one of the dollar bills 56%
Oppose putting a woman on one of the dollar bills 29%
Not sure 15%

q7 Given the choices of Susan B. Anthony, Clara Barton, Helen Keller, Rosa Parks, Eleanor Roosevelt, Sacagawea, Elizabeth Cady Stanton, and Harriet Tubman what woman would you be most supportive of putting on a US dollar bill?

Susan B. Anthony 15%
Clara Barton 7%
Helen Keller 13%
Rosa Parks 11%
Eleanor Roosevelt 19%
Sacagawea 7%
Elizabeth Cady Stanton 2%
Harriet Tubman 11%
Someone else / Not sure 16%

q8 In general, do you consider yourself to be more a Kentucky or Louisville sports fan?

Kentucky fan 66%
Louisville fan 19%
Not sure 16%

q9 (asked only of UK fans) Do you approve or disapprove of the job Mark Stoops is doing as football coach?

Approve 50%
Disapprove 8%
Not sure 42%

q10 (asked only of UK fans) Do you approve or disapprove of the job John Calipari is doing as basketball coach?

Approve 83%
Disapprove 5%
Not sure 12%





q11 (asked only of Louisville fans) Do you approve or disapprove of the job Bobby Petrino is doing as football coach?

Approve 51%
Disapprove..... 9%
Not sure 40%

q12 (asked only of Louisville fans) Do you approve or disapprove of the job Rick Pitino is doing as basketball coach?

Approve 82%
Disapprove..... 4%
Not sure 14%

q13 Is your favorite Major League Baseball team the Atlanta Braves, Boston Red Sox, Chicago Cubs, Cincinnati Reds, Cleveland Indians, New York Yankees, Pittsburgh Pirates, or St. Louis Cardinals?

Atlanta Braves 6%
Boston Red Sox..... 4%
Chicago Cubs 10%
Cincinnati Reds..... 31%
Cleveland Indians 2%
New York Yankees..... 5%
Pittsburgh Pirates 2%
St. Louis Cardinals..... 8%
Other team / Don't have a favorite 30%

q14 (Among Reds fans) Do you approve or disapprove of the job Bryan Price is doing as manager?

Approve 26%
Disapprove..... 23%
Not sure 51%

q15 Is your favorite NFL team the Chicago Bears, Cincinnati Bengals, Dallas Cowboys, Denver Broncos, Green Bay Packers, Indianapolis Colts, Pittsburgh Steelers, or Tennessee Titans?

Chicago Bears 5%
Cincinnati Bengals 16%
Dallas Cowboys 13%
Denver Broncos 6%
Green Bay Packers..... 13%
Indianapolis Colts 3%
Pittsburgh Steelers 6%
Tennessee Titans..... 5%
Other team / Don't have a favorite 33%

q16 (Among Bengals fans) Do you approve or disapprove of the job Marvin Lewis is doing as coach?

Approve 53%
Disapprove..... 12%
Not sure 36%

q17 Do you have a favorable or unfavorable opinion of American Pharoah?

Favorable..... 67%
Unfavorable 4%
Not sure 29%

q18 Do you have a favorable or unfavorable opinion of Secretariat?

Favorable..... 78%
Unfavorable 2%
Not sure 20%

q19 Who do you think would win a horse race between American Pharoah and Secretariat at their peaks?

American Pharoah 20%
Secretariat 56%
Not sure 23%





q20 What do you think is the best fast food chicken chain: Chick-fil-A, Church's Chicken, KFC, Popeye's, Zaxby's, or something else?

<i>Chick-fil-A</i>	35%
<i>Church's Chicken</i>	2%
<i>KFC</i>	33%
<i>Popeye's</i>	9%
<i>Zaxby's</i>	4%
<i>Something else / Not sure</i>	16%

q21 Would you rate the quality of KFC's food as excellent, good, fair, or poor?

<i>Excellent</i>	17%
<i>Good</i>	43%
<i>Fair</i>	27%
<i>Poor</i>	8%
<i>Not sure</i>	5%

q22 Do you have a favorable or unfavorable opinion of Colonel Sanders?

<i>Favorable</i>	71%
<i>Unfavorable</i>	8%
<i>Not sure</i>	20%

q23 Do you think Colonel Sanders would be a better or worse US Senator than Mitch McConnell?

<i>Colonel Sanders would be a better US Senator than Mitch McConnell</i>	47%
<i>Colonel Sanders would be a worse US Senator than Mitch McConnell</i>	27%
<i>Not sure</i>	26%

q24 Do you have a favorable or unfavorable opinion of mint juleps?

<i>Favorable</i>	33%
<i>Unfavorable</i>	29%
<i>Not sure</i>	39%

q25 Do you have a favorable or unfavorable opinion of bluegrass?

<i>Favorable</i>	75%
<i>Unfavorable</i>	6%
<i>Not sure</i>	18%

q26 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i>	39%
<i>Mitt Romney</i>	52%
<i>Someone else / Don't remember</i>	9%

Q27 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	9%
<i>Somewhat liberal</i>	17%
<i>Moderate</i>	27%
<i>Somewhat conservative</i>	24%
<i>Very conservative</i>	23%

Q28 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

q29 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	49%
<i>Republican</i>	37%
<i>Independent / Other</i>	13%

Q30 If you are white, press 1. If African American, press 2. If other, press 3.

<i>White</i>	88%
<i>African American</i>	8%
<i>Other</i>	3%



Q31 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	14%
<i>30 to 45</i>	23%
<i>46 to 65</i>	40%
<i>Older than 65</i>	24%

Q32 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%



	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Affordable Care Act Support/Oppose				
Support	33%	75%	4%	20%
Oppose	47%	9%	76%	44%
Not sure	20%	17%	19%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Kynect Support/Oppose				
Support	33%	62%	12%	20%
Oppose	29%	6%	47%	24%
Not sure	38%	32%	41%	56%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Raise Minimum Wage All Workers Support/Oppose				
Support	58%	86%	37%	54%
Oppose	32%	7%	51%	28%
Not sure	10%	6%	11%	18%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Comer Favorability				
Favorable	21%	14%	27%	13%
Unfavorable	16%	19%	13%	20%
Not sure	63%	67%	60%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Heiner Favorability				
Favorable	17%	8%	24%	15%
Unfavorable	26%	34%	22%	16%
Not sure	57%	58%	54%	69%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Woman on Dollar Bill Support/Oppose				
Support putting a woman on one of the dollar bills	56%	80%	40%	40%
Oppose putting a woman on one of the dollar bills	29%	10%	43%	33%
Not sure	15%	9%	17%	27%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Dollar Bill Woman Support				
Susan B. Anthony	15%	9%	18%	23%
Clara Barton	7%	6%	8%	2%
Helen Keller	13%	10%	15%	12%
Rosa Parks	11%	19%	6%	5%
Eleanor Roosevelt	19%	23%	15%	24%
Sacagawea	7%	6%	9%	3%
Elizabeth Cady Stanton	2%	3%	1%	5%
Harriet Tubman	11%	16%	7%	7%
Someone else / Not sure	16%	8%	21%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Kentucky or Louisville Fan				
Kentucky fan	66%	55%	74%	64%
Louisville fan	19%	29%	11%	16%
Not sure	16%	16%	15%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Stoops Approval				
Approve	50%	57%	47%	46%
Disapprove	8%	7%	9%	12%
Not sure	42%	36%	44%	42%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Calipari Approval				
Approve	83%	86%	82%	74%
Disapprove	5%	3%	5%	11%
Not sure	12%	11%	12%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Petrino Approval				
Approve	51%	53%	51%	25%
Disapprove	9%	5%	12%	32%
Not sure	40%	41%	37%	44%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Pitino Approval				
Approve	82%	82%	81%	89%
Disapprove	4%	4%	-	11%
Not sure	14%	14%	19%	-





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
MLB Team Support				
Atlanta Braves	6%	5%	7%	5%
Boston Red Sox	4%	5%	4%	2%
Chicago Cubs	10%	16%	6%	6%
Cincinnati Reds	31%	26%	36%	29%
Cleveland Indians	2%	1%	3%	4%
New York Yankees	5%	7%	5%	1%
Pittsburgh Pirates	2%	1%	2%	6%
St. Louis Cardinals	8%	8%	9%	9%
Other team / Don't have a favorite	30%	31%	27%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Price Approval				
Approve	26%	25%	24%	48%
Disapprove	23%	31%	19%	13%
Not sure	51%	44%	57%	40%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NFL Team Support				
Chicago Bears	5%	8%	3%	2%
Cincinnati Bengals	16%	15%	17%	12%
Dallas Cowboys	13%	14%	13%	13%
Denver Broncos	6%	5%	7%	3%
Green Bay Packers	13%	11%	15%	5%
Indianapolis Colts	3%	3%	3%	4%
Pittsburgh Steelers	6%	9%	4%	7%
Tennessee Titans	5%	4%	6%	5%
Other team / Don't have a favorite	33%	32%	30%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Lewis Approval				
Approve	53%	55%	49%	65%
Disapprove	12%	13%	10%	24%
Not sure	36%	32%	41%	11%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
American Pharoah Favorability				
Favorable	67%	72%	65%	51%
Unfavorable	4%	3%	5%	8%
Not sure	29%	25%	30%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Secretariat Favorability				
Favorable	78%	82%	78%	59%
Unfavorable	2%	1%	3%	-
Not sure	20%	16%	19%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
American Pharoah / Secretariat				
American Pharoah	20%	26%	15%	23%
Secretariat	56%	52%	63%	39%
Not sure	23%	21%	22%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Best Chicken Chain				
Chick-fil-A	35%	21%	49%	21%
Church's Chicken	2%	2%	2%	-
KFC	33%	37%	27%	46%
Popeye's	9%	13%	6%	14%
Zaxby's	4%	3%	4%	12%
Something else / Not sure	16%	23%	12%	7%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
KFC Food Quality				
Excellent	17%	17%	17%	15%
Good	43%	41%	42%	55%
Fair	27%	25%	31%	13%
Poor	8%	11%	5%	14%
Not sure	5%	5%	6%	3%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Colonel Sanders Favorability				
Favorable	71%	68%	74%	70%
Unfavorable	8%	12%	6%	5%
Not sure	20%	19%	20%	25%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Sanders Better/Worse Than McConnell				
Colonel Sanders would be a better US Senator than Mitch McConnell	47%	70%	29%	55%
Colonel Sanders would be a worse US Senator than Mitch McConnell	27%	12%	41%	11%
Not sure	26%	18%	30%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Mint Julep Favorability				
Favorable	33%	39%	29%	27%
Unfavorable	29%	27%	29%	32%
Not sure	39%	34%	42%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Bluegrass Favorability				
Favorable	75%	73%	79%	68%
Unfavorable	6%	6%	7%	9%
Not sure	18%	22%	14%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Affordable Care Act Support/Oppose						
Support	33%	80%	66%	42%	13%	3%
Oppose	47%	14%	15%	29%	67%	82%
Not sure	20%	6%	19%	29%	20%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kynect Support/Oppose						
Support	33%	61%	57%	42%	21%	6%
Oppose	29%	12%	9%	17%	39%	53%
Not sure	38%	28%	34%	41%	40%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Raise Minimum Wage All Workers Support/Oppose						
Support	58%	90%	86%	63%	52%	27%
Oppose	32%	6%	8%	24%	40%	60%
Not sure	10%	4%	6%	13%	9%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Comer Favorability						
Favorable	21%	22%	10%	16%	29%	25%
Unfavorable	16%	18%	26%	14%	14%	12%
Not sure	63%	60%	63%	70%	57%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Heiner Favorability						
Favorable	17%	22%	10%	9%	22%	25%
Unfavorable	26%	29%	35%	26%	24%	22%
Not sure	57%	48%	55%	65%	54%	53%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Woman on Dollar Bill Support/Oppose						
Support putting a woman on one of the dollar bills	56%	86%	77%	65%	47%	29%
Oppose putting a woman on one of the dollar bills	29%	7%	15%	19%	37%	51%
Not sure	15%	7%	8%	16%	16%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dollar Bill Woman Support						
Susan B. Anthony	15%	16%	14%	14%	13%	17%
Clara Barton	7%	1%	10%	5%	5%	12%
Helen Keller	13%	12%	9%	16%	13%	12%
Rosa Parks	11%	35%	16%	8%	8%	4%
Eleanor Roosevelt	19%	17%	26%	17%	23%	12%
Sacagawea	7%	2%	5%	6%	11%	9%
Elizabeth Cady Stanton	2%	1%	3%	4%	2%	-
Harriet Tubman	11%	11%	11%	15%	8%	7%
Someone else / Not sure	16%	6%	6%	15%	16%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kentucky or Louisville Fan						
Kentucky fan	66%	57%	58%	59%	75%	73%
Louisville fan	19%	22%	28%	25%	11%	12%
Not sure	16%	21%	14%	16%	13%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Stoops Approval						
Approve	50%	69%	43%	53%	57%	39%
Disapprove	8%	4%	13%	6%	6%	11%
Not sure	42%	27%	44%	41%	36%	50%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Calipari Approval						
Approve	83%	79%	83%	83%	85%	81%
Disapprove	5%	11%	3%	6%	5%	4%
Not sure	12%	10%	14%	11%	9%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Petrino Approval						
Approve	51%	42%	69%	42%	50%	47%
Disapprove	9%	14%	4%	12%	7%	9%
Not sure	40%	44%	27%	46%	43%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pitino Approval						
Approve	82%	65%	93%	77%	87%	88%
Disapprove	4%	23%	2%	-	6%	-
Not sure	14%	13%	6%	23%	7%	12%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
MLB Team Support						
Atlanta Braves	6%	10%	3%	5%	9%	6%
Boston Red Sox	4%	11%	4%	6%	1%	2%
Chicago Cubs	10%	14%	16%	12%	8%	4%
Cincinnati Reds	31%	26%	29%	27%	36%	37%
Cleveland Indians	2%	-	2%	5%	1%	2%
New York Yankees	5%	10%	4%	4%	6%	5%
Pittsburgh Pirates	2%	2%	1%	1%	3%	3%
St. Louis Cardinals	8%	4%	12%	7%	10%	8%
Other team / Don't have a favorite	30%	23%	29%	33%	26%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Price Approval						
Approve	26%	33%	22%	24%	33%	22%
Disapprove	23%	46%	33%	12%	19%	24%
Not sure	51%	21%	45%	63%	48%	54%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NFL Team Support						
Chicago Bears	5%	24%	3%	4%	3%	2%
Cincinnati Bengals	16%	16%	18%	17%	14%	15%
Dallas Cowboys	13%	9%	10%	18%	15%	10%
Denver Broncos	6%	11%	3%	5%	7%	6%
Green Bay Packers	13%	6%	13%	12%	12%	17%
Indianapolis Colts	3%	-	2%	4%	4%	4%
Pittsburgh Steelers	6%	5%	7%	6%	8%	4%
Tennessee Titans	5%	8%	3%	5%	5%	7%
Other team / Don't have a favorite	33%	21%	41%	29%	33%	36%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Lewis Approval						
Approve	53%	88%	42%	48%	60%	44%
Disapprove	12%	-	18%	6%	16%	15%
Not sure	36%	12%	40%	45%	24%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
American Pharoah Favorability						
Favorable	67%	75%	70%	63%	68%	63%
Unfavorable	4%	4%	5%	4%	3%	5%
Not sure	29%	21%	25%	32%	29%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Secretariat Favorability						
Favorable	78%	80%	79%	74%	83%	75%
Unfavorable	2%	5%	-	4%	0%	2%
Not sure	20%	15%	21%	22%	17%	22%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
American Pharoah / Secretariat						
American Pharoah	20%	26%	25%	19%	22%	15%
Secretariat	56%	58%	48%	53%	64%	59%
Not sure	23%	16%	26%	29%	15%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Best Chicken Chain						
Chick-fil-A	35%	16%	30%	30%	35%	53%
Church's Chicken	2%	1%	6%	1%	2%	1%
KFC	33%	45%	27%	35%	37%	24%
Popeye's	9%	15%	15%	12%	5%	6%
Zaxby's	4%	1%	5%	4%	7%	2%
Something else / Not sure	16%	22%	17%	18%	14%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
KFC Food Quality						
Excellent	17%	23%	15%	18%	13%	18%
Good	43%	39%	40%	39%	51%	42%
Fair	27%	18%	33%	26%	24%	31%
Poor	8%	13%	9%	10%	7%	4%
Not sure	5%	7%	2%	7%	4%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Colonel Sanders Favorability						
Favorable	71%	54%	67%	69%	76%	79%
Unfavorable	8%	21%	15%	8%	4%	3%
Not sure	20%	25%	18%	23%	20%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Sanders Better/Worse Than McConnell						
Colonel Sanders would be a better US Senator than Mitch McConnell	47%	68%	70%	53%	35%	29%
Colonel Sanders would be a worse US Senator than Mitch McConnell	27%	14%	13%	17%	36%	43%
Not sure	26%	18%	17%	30%	28%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mint Julep Favorability						
Favorable	33%	52%	39%	34%	29%	24%
Unfavorable	29%	20%	35%	25%	28%	33%
Not sure	39%	28%	26%	41%	43%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bluegrass Favorability						
Favorable	75%	68%	75%	70%	80%	80%
Unfavorable	6%	13%	5%	6%	5%	6%
Not sure	18%	19%	20%	24%	14%	14%





	Base	Gender	
		Woman	Man
Affordable Care Act Support/Oppose			
Support	33%	36%	30%
Oppose	47%	40%	55%
Not sure	20%	24%	15%

	Base	Gender	
		Woman	Man
Kynect Support/Oppose			
Support	33%	37%	27%
Oppose	29%	22%	37%
Not sure	38%	41%	36%

	Base	Gender	
		Woman	Man
Raise Minimum Wage All Workers Support/Oppose			
Support	58%	64%	52%
Oppose	32%	25%	39%
Not sure	10%	11%	9%

	Base	Gender	
		Woman	Man
Comer Favorability			
Favorable	21%	16%	27%
Unfavorable	16%	13%	19%
Not sure	63%	71%	54%

	Base	Gender	
		Woman	Man
Heiner Favorability			
Favorable	17%	15%	19%
Unfavorable	26%	22%	31%
Not sure	57%	63%	49%

	Base	Gender	
		Woman	Man
Woman on Dollar Bill Support/Oppose			
Support putting a woman on one of the dollar bills	56%	61%	50%
Oppose putting a woman on one of the dollar bills	29%	23%	36%
Not sure	15%	16%	14%





	Base	Gender	
		Woman	Man
Dollar Bill Woman Support			
Susan B. Anthony	15%	12%	18%
Clara Barton	7%	7%	7%
Helen Keller	13%	12%	14%
Rosa Parks	11%	13%	9%
Eleanor Roosevelt	19%	20%	17%
Sacagawea	7%	7%	8%
Elizabeth Cady Stanton	2%	2%	2%
Harriet Tubman	11%	13%	8%
Someone else / Not sure	16%	14%	18%

	Base	Gender	
		Woman	Man
Kentucky or Louisville Fan			
Kentucky fan	66%	65%	66%
Louisville fan	19%	21%	16%
Not sure	16%	14%	17%

	Base	Gender	
		Woman	Man
Stoops Approval			
Approve	50%	39%	64%
Disapprove	8%	7%	10%
Not sure	42%	55%	26%

	Base	Gender	
		Woman	Man
Calipari Approval			
Approve	83%	77%	89%
Disapprove	5%	5%	5%
Not sure	12%	18%	6%

	Base	Gender	
		Woman	Man
Petrino Approval			
Approve	51%	47%	56%
Disapprove	9%	3%	18%
Not sure	40%	49%	26%

	Base	Gender	
		Woman	Man
Pitino Approval			
Approve	82%	82%	83%
Disapprove	4%	4%	2%
Not sure	14%	13%	15%





	Base	Gender	
		Woman	Man
MLB Team Support			
Atlanta Braves	6%	6%	7%
Boston Red Sox	4%	4%	4%
Chicago Cubs	10%	9%	11%
Cincinnati Reds	31%	29%	34%
Cleveland Indians	2%	1%	4%
New York Yankees	5%	5%	6%
Pittsburgh Pirates	2%	1%	3%
St. Louis Cardinals	8%	9%	8%
Other team / Don't have a favorite	30%	36%	23%

	Base	Gender	
		Woman	Man
Price Approval			
Approve	26%	22%	31%
Disapprove	23%	17%	28%
Not sure	51%	61%	41%

	Base	Gender	
		Woman	Man
NFL Team Support			
Chicago Bears	5%	5%	6%
Cincinnati Bengals	16%	14%	19%
Dallas Cowboys	13%	15%	12%
Denver Broncos	6%	5%	7%
Green Bay Packers	13%	11%	14%
Indianapolis Colts	3%	3%	3%
Pittsburgh Steelers	6%	6%	6%
Tennessee Titans	5%	6%	5%
Other team / Don't have a favorite	33%	35%	30%

	Base	Gender	
		Woman	Man
Lewis Approval			
Approve	53%	38%	65%
Disapprove	12%	12%	12%
Not sure	36%	50%	23%





	Base	Gender	
		Woman	Man
American Pharoah Favorability			
Favorable	67%	68%	66%
Unfavorable	4%	3%	6%
Not sure	29%	30%	28%

	Base	Gender	
		Woman	Man
Secretariat Favorability			
Favorable	78%	77%	79%
Unfavorable	2%	2%	3%
Not sure	20%	21%	19%

	Base	Gender	
		Woman	Man
American Pharoah / Secretariat			
American Pharoah	20%	25%	14%
Secretariat	56%	48%	66%
Not sure	23%	26%	20%

	Base	Gender	
		Woman	Man
Best Chicken Chain			
Chick-fil-A	35%	36%	35%
Church's Chicken	2%	3%	1%
KFC	33%	30%	35%
Popeye's	9%	10%	9%
Zaxby's	4%	5%	3%
Something else / Not sure	16%	16%	16%

	Base	Gender	
		Woman	Man
KFC Food Quality			
Excellent	17%	19%	15%
Good	43%	42%	44%
Fair	27%	27%	27%
Poor	8%	8%	9%
Not sure	5%	4%	7%

	Base	Gender	
		Woman	Man
Colonel Sanders Favorability			
Favorable	71%	71%	72%
Unfavorable	8%	9%	7%
Not sure	20%	20%	21%





	Base	Gender	
		Woman	Man
Sanders Better/Worse Than McConnell			
Colonel Sanders would be a better US Senator than Mitch McConnell	47%	47%	48%
Colonel Sanders would be a worse US Senator than Mitch McConnell	27%	23%	31%
Not sure	26%	30%	20%

	Base	Gender	
		Woman	Man
Mint Julep Favorability			
Favorable	33%	33%	33%
Unfavorable	29%	29%	28%
Not sure	39%	38%	39%

	Base	Gender	
		Woman	Man
Bluegrass Favorability			
Favorable	75%	75%	75%
Unfavorable	6%	6%	7%
Not sure	18%	19%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
Affordable Care Act Support/Oppose				
Support	33%	54%	6%	35%
Oppose	47%	26%	75%	44%
Not sure	20%	20%	19%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Kynect Support/Oppose				
Support	33%	48%	11%	35%
Oppose	29%	15%	47%	29%
Not sure	38%	36%	42%	36%

	Base	Party		
		Democrat	Republican	Independent / Other
Raise Minimum Wage All Workers Support/Oppose				
Support	58%	75%	37%	55%
Oppose	32%	16%	51%	35%
Not sure	10%	8%	12%	10%





	Base	Party		
		Democrat	Republican	Independent / Other
Comer Favorability				
Favorable	21%	16%	28%	20%
Unfavorable	16%	18%	15%	13%
Not sure	63%	66%	58%	68%

	Base	Party		
		Democrat	Republican	Independent / Other
Heiner Favorability				
Favorable	17%	12%	25%	12%
Unfavorable	26%	29%	24%	22%
Not sure	57%	59%	50%	65%

	Base	Party		
		Democrat	Republican	Independent / Other
Woman on Dollar Bill Support/Oppose				
Support putting a woman on one of the dollar bills	56%	67%	40%	60%
Oppose putting a woman on one of the dollar bills	29%	21%	44%	19%
Not sure	15%	12%	16%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Dollar Bill Woman Support				
Susan B. Anthony	15%	13%	18%	13%
Clara Barton	7%	6%	9%	6%
Helen Keller	13%	13%	13%	12%
Rosa Parks	11%	15%	5%	10%
Eleanor Roosevelt	19%	22%	16%	14%
Sacagawea	7%	6%	8%	9%
Elizabeth Cady Stanton	2%	2%	1%	6%
Harriet Tubman	11%	11%	8%	16%
Someone else / Not sure	16%	12%	21%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
Kentucky or Louisville Fan				
Kentucky fan	66%	63%	73%	54%
Louisville fan	19%	25%	11%	15%
Not sure	16%	11%	16%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
Stoops Approval				
Approve	50%	53%	50%	40%
Disapprove	8%	9%	7%	9%
Not sure	42%	39%	42%	51%





	Base	Party		
		Democrat	Republican	Independent / Other
Calipari Approval				
Approve	83%	84%	80%	88%
Disapprove	5%	7%	4%	3%
Not sure	12%	9%	17%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
Petrino Approval				
Approve	51%	58%	42%	21%
Disapprove	9%	4%	12%	35%
Not sure	40%	38%	46%	44%

	Base	Party		
		Democrat	Republican	Independent / Other
Pitino Approval				
Approve	82%	88%	82%	47%
Disapprove	4%	4%	4%	-
Not sure	14%	8%	14%	53%

	Base	Party		
		Democrat	Republican	Independent / Other
MLB Team Support				
Atlanta Braves	6%	6%	8%	4%
Boston Red Sox	4%	4%	4%	5%
Chicago Cubs	10%	11%	6%	17%
Cincinnati Reds	31%	33%	37%	13%
Cleveland Indians	2%	2%	1%	8%
New York Yankees	5%	5%	5%	7%
Pittsburgh Pirates	2%	1%	3%	6%
St. Louis Cardinals	8%	9%	8%	7%
Other team / Don't have a favorite	30%	31%	27%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
Price Approval				
Approve	26%	30%	24%	17%
Disapprove	23%	27%	17%	24%
Not sure	51%	43%	59%	60%





	Base	Party		
		Democrat	Republican	Independent / Other
NFL Team Support				
Chicago Bears	5%	7%	3%	5%
Cincinnati Bengals	16%	18%	17%	5%
Dallas Cowboys	13%	12%	14%	17%
Denver Broncos	6%	6%	7%	4%
Green Bay Packers	13%	11%	15%	12%
Indianapolis Colts	3%	2%	4%	4%
Pittsburgh Steelers	6%	8%	5%	2%
Tennessee Titans	5%	5%	6%	4%
Other team / Don't have a favorite	33%	32%	28%	46%

	Base	Party		
		Democrat	Republican	Independent / Other
Lewis Approval				
Approve	53%	52%	54%	50%
Disapprove	12%	14%	8%	11%
Not sure	36%	34%	38%	39%

	Base	Party		
		Democrat	Republican	Independent / Other
American Pharoah Favorability				
Favorable	67%	71%	65%	57%
Unfavorable	4%	2%	5%	9%
Not sure	29%	27%	30%	34%

	Base	Party		
		Democrat	Republican	Independent / Other
Secretariat Favorability				
Favorable	78%	81%	78%	67%
Unfavorable	2%	1%	2%	9%
Not sure	20%	18%	20%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
American Pharoah / Secretariat				
American Pharoah	20%	25%	14%	19%
Secretariat	56%	55%	62%	48%
Not sure	23%	20%	23%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
Best Chicken Chain				
Chick-fil-A	35%	28%	50%	23%
Church's Chicken	2%	2%	2%	3%
KFC	33%	36%	27%	34%
Popeye's	9%	10%	7%	15%
Zaxby's	4%	5%	4%	4%
Something else / Not sure	16%	19%	10%	22%





	Base	Party		
		Democrat	Republican	Independent / Other
KFC Food Quality				
Excellent	17%	18%	17%	12%
Good	43%	45%	45%	32%
Fair	27%	23%	29%	37%
Poor	8%	10%	4%	14%
Not sure	5%	5%	6%	5%

	Base	Party		
		Democrat	Republican	Independent / Other
Colonel Sanders Favorability				
Favorable	71%	74%	75%	55%
Unfavorable	8%	9%	6%	10%
Not sure	20%	17%	19%	35%

	Base	Party		
		Democrat	Republican	Independent / Other
Sanders Better/Worse Than McConnell				
Colonel Sanders would be a better US Senator than Mitch McConnell	47%	64%	27%	42%
Colonel Sanders would be a worse US Senator than Mitch McConnell	27%	17%	40%	26%
Not sure	26%	19%	33%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
Mint Julep Favorability				
Favorable	33%	35%	28%	38%
Unfavorable	29%	29%	32%	19%
Not sure	39%	36%	41%	43%

	Base	Party		
		Democrat	Republican	Independent / Other
Bluegrass Favorability				
Favorable	75%	77%	75%	71%
Unfavorable	6%	6%	9%	4%
Not sure	18%	17%	17%	24%

	Base	Race		
		White	African American	Other
Affordable Care Act Support/Oppose				
Support	33%	30%	68%	44%
Oppose	47%	51%	6%	34%
Not sure	20%	19%	26%	21%





	Base	Race		
		White	African American	Other
Kynect Support/Oppose				
Support	33%	31%	54%	26%
Oppose	29%	31%	6%	31%
Not sure	38%	38%	40%	43%

	Base	Race		
		White	African American	Other
Raise Minimum Wage All Workers Support/Oppose				
Support	58%	56%	84%	57%
Oppose	32%	34%	11%	19%
Not sure	10%	10%	5%	23%

	Base	Race		
		White	African American	Other
Comer Favorability				
Favorable	21%	22%	2%	34%
Unfavorable	16%	17%	3%	19%
Not sure	63%	61%	94%	46%

	Base	Race		
		White	African American	Other
Heiner Favorability				
Favorable	17%	18%	7%	15%
Unfavorable	26%	27%	16%	32%
Not sure	57%	55%	77%	54%

	Base	Race		
		White	African American	Other
Woman on Dollar Bill Support/Oppose				
Support putting a woman on one of the dollar bills	56%	54%	89%	38%
Oppose putting a woman on one of the dollar bills	29%	31%	7%	36%
Not sure	15%	15%	5%	26%

	Base	Race		
		White	African American	Other
Dollar Bill Woman Support				
Susan B. Anthony	15%	16%	2%	9%
Clara Barton	7%	8%	-	-
Helen Keller	13%	14%	4%	15%
Rosa Parks	11%	9%	31%	8%
Eleanor Roosevelt	19%	21%	1%	21%
Sacagawea	7%	8%	1%	14%
Elizabeth Cady Stanton	2%	2%	-	2%
Harriet Tubman	11%	7%	49%	14%
Someone else / Not sure	16%	16%	13%	17%





	Base	Race		
		White	African American	Other
Kentucky or Louisville Fan				
Kentucky fan	66%	70%	26%	51%
Louisville fan	19%	14%	61%	23%
Not sure	16%	15%	13%	26%

	Base	Race		
		White	African American	Other
Stoops Approval				
Approve	50%	49%	67%	62%
Disapprove	8%	9%	4%	-
Not sure	42%	42%	28%	38%

	Base	Race		
		White	African American	Other
Calipari Approval				
Approve	83%	83%	96%	79%
Disapprove	5%	5%	-	5%
Not sure	12%	12%	4%	16%

	Base	Race		
		White	African American	Other
Petrino Approval				
Approve	51%	53%	51%	15%
Disapprove	9%	10%	-	68%
Not sure	40%	38%	49%	17%

	Base	Race		
		White	African American	Other
Pitino Approval				
Approve	82%	84%	79%	87%
Disapprove	4%	1%	8%	6%
Not sure	14%	15%	13%	8%

	Base	Race		
		White	African American	Other
MLB Team Support				
Atlanta Braves	6%	7%	-	6%
Boston Red Sox	4%	4%	-	14%
Chicago Cubs	10%	9%	20%	9%
Cincinnati Reds	31%	33%	20%	10%
Cleveland Indians	2%	3%	-	1%
New York Yankees	5%	5%	7%	8%
Pittsburgh Pirates	2%	2%	-	3%
St. Louis Cardinals	8%	8%	8%	10%
Other team / Don't have a favorite	30%	28%	45%	40%





	Base	Race		
		White	African American	Other
Price Approval				
Approve	26%	25%	51%	44%
Disapprove	23%	24%	12%	-
Not sure	51%	52%	37%	56%

	Base	Race		
		White	African American	Other
NFL Team Support				
Chicago Bears	5%	5%	5%	1%
Cincinnati Bengals	16%	17%	10%	11%
Dallas Cowboys	13%	13%	19%	7%
Denver Broncos	6%	6%	2%	19%
Green Bay Packers	13%	14%	2%	9%
Indianapolis Colts	3%	3%	3%	8%
Pittsburgh Steelers	6%	5%	18%	7%
Tennessee Titans	5%	5%	6%	9%
Other team / Don't have a favorite	33%	33%	34%	28%

	Base	Race		
		White	African American	Other
Lewis Approval				
Approve	53%	52%	76%	33%
Disapprove	12%	11%	24%	-
Not sure	36%	37%	-	67%

	Base	Race		
		White	African American	Other
American Pharoah Favorability				
Favorable	67%	67%	68%	48%
Unfavorable	4%	5%	-	9%
Not sure	29%	28%	32%	43%

	Base	Race		
		White	African American	Other
Secretariat Favorability				
Favorable	78%	78%	80%	68%
Unfavorable	2%	2%	-	7%
Not sure	20%	20%	20%	24%

	Base	Race		
		White	African American	Other
American Pharoah / Secretariat				
American Pharoah	20%	18%	36%	35%
Secretariat	56%	58%	43%	43%
Not sure	23%	24%	21%	22%





	Base	Race		
		White	African American	Other
Best Chicken Chain				
Chick-fil-A	35%	37%	22%	29%
Church's Chicken	2%	2%	7%	-
KFC	33%	34%	23%	39%
Popeye's	9%	8%	29%	3%
Zaxby's	4%	5%	-	4%
Something else / Not sure	16%	15%	19%	25%

	Base	Race		
		White	African American	Other
KFC Food Quality				
Excellent	17%	17%	12%	28%
Good	43%	44%	33%	38%
Fair	27%	26%	37%	23%
Poor	8%	8%	16%	-
Not sure	5%	5%	2%	11%

	Base	Race		
		White	African American	Other
Colonel Sanders Favorability				
Favorable	71%	73%	62%	52%
Unfavorable	8%	7%	16%	22%
Not sure	20%	20%	22%	26%

	Base	Race		
		White	African American	Other
Sanders Better/Worse Than McConnell				
Colonel Sanders would be a better US Senator than Mitch McConnell	47%	46%	60%	41%
Colonel Sanders would be a worse US Senator than Mitch McConnell	27%	28%	19%	25%
Not sure	26%	26%	21%	34%

	Base	Race		
		White	African American	Other
Mint Julep Favorability				
Favorable	33%	33%	29%	35%
Unfavorable	29%	29%	27%	29%
Not sure	39%	38%	43%	36%

	Base	Race		
		White	African American	Other
Bluegrass Favorability				
Favorable	75%	77%	65%	46%
Unfavorable	6%	6%	5%	35%
Not sure	18%	17%	31%	19%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Affordable Care Act Support/Oppose					
Support	33%	34%	32%	36%	31%
Oppose	47%	39%	46%	52%	44%
Not sure	20%	28%	22%	12%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kynect Support/Oppose					
Support	33%	46%	31%	32%	27%
Oppose	29%	23%	31%	30%	28%
Not sure	38%	31%	37%	37%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Raise Minimum Wage All Workers Support/Oppose					
Support	58%	71%	48%	59%	58%
Oppose	32%	26%	40%	30%	30%
Not sure	10%	3%	11%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Comer Favorability					
Favorable	21%	26%	16%	22%	21%
Unfavorable	16%	14%	18%	15%	17%
Not sure	63%	60%	66%	63%	62%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Heiner Favorability					
Favorable	17%	15%	12%	19%	20%
Unfavorable	26%	28%	27%	27%	25%
Not sure	57%	56%	61%	55%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Woman on Dollar Bill Support/Oppose					
Support putting a woman on one of the dollar bills	56%	65%	61%	54%	51%
Oppose putting a woman on one of the dollar bills	29%	17%	30%	31%	33%
Not sure	15%	18%	10%	16%	17%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dollar Bill Woman Support					
Susan B. Anthony	15%	17%	14%	14%	15%
Clara Barton	7%	7%	7%	7%	6%
Helen Keller	13%	4%	13%	15%	15%
Rosa Parks	11%	15%	12%	10%	9%
Eleanor Roosevelt	19%	19%	12%	21%	23%
Sacagawea	7%	3%	7%	9%	7%
Elizabeth Cady Stanton	2%	8%	2%	1%	1%
Harriet Tubman	11%	20%	14%	9%	4%
Someone else / Not sure	16%	6%	18%	15%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kentucky or Louisville Fan					
Kentucky fan	66%	73%	52%	69%	69%
Louisville fan	19%	15%	26%	16%	19%
Not sure	16%	11%	22%	15%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stoops Approval					
Approve	50%	38%	49%	56%	49%
Disapprove	8%	20%	4%	7%	6%
Not sure	42%	42%	46%	37%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Calipari Approval					
Approve	83%	81%	74%	87%	83%
Disapprove	5%	8%	9%	2%	6%
Not sure	12%	11%	18%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Petrino Approval					
Approve	51%	38%	32%	63%	64%
Disapprove	9%	21%	9%	5%	9%
Not sure	40%	42%	58%	32%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pitino Approval					
Approve	82%	100%	64%	85%	95%
Disapprove	4%	-	7%	3%	1%
Not sure	14%	-	29%	12%	4%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
MLB Team Support					
Atlanta Braves	6%	10%	7%	5%	6%
Boston Red Sox	4%	5%	5%	3%	5%
Chicago Cubs	10%	14%	6%	13%	8%
Cincinnati Reds	31%	19%	27%	35%	38%
Cleveland Indians	2%	-	4%	3%	2%
New York Yankees	5%	10%	4%	5%	4%
Pittsburgh Pirates	2%	4%	3%	1%	1%
St. Louis Cardinals	8%	9%	8%	5%	12%
Other team / Don't have a favorite	30%	29%	37%	30%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Price Approval					
Approve	26%	43%	12%	30%	26%
Disapprove	23%	25%	33%	24%	14%
Not sure	51%	32%	55%	46%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NFL Team Support					
Chicago Bears	5%	7%	5%	5%	4%
Cincinnati Bengals	16%	5%	19%	15%	22%
Dallas Cowboys	13%	28%	13%	10%	11%
Denver Broncos	6%	2%	3%	7%	10%
Green Bay Packers	13%	25%	7%	12%	10%
Indianapolis Colts	3%	3%	3%	3%	3%
Pittsburgh Steelers	6%	4%	8%	7%	4%
Tennessee Titans	5%	2%	6%	6%	6%
Other team / Don't have a favorite	33%	24%	38%	35%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lewis Approval					
Approve	53%	33%	54%	51%	56%
Disapprove	12%	-	16%	15%	6%
Not sure	36%	67%	30%	34%	39%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
American Pharoah Favorability					
Favorable	67%	65%	60%	69%	70%
Unfavorable	4%	6%	6%	3%	3%
Not sure	29%	29%	33%	27%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Secretariat Favorability					
Favorable	78%	64%	78%	81%	82%
Unfavorable	2%	6%	2%	1%	2%
Not sure	20%	30%	20%	18%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
American Pharoah / Secretariat					
American Pharoah	20%	25%	18%	19%	21%
Secretariat	56%	49%	55%	60%	57%
Not sure	23%	26%	27%	21%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Best Chicken Chain					
Chick-fil-A	35%	25%	40%	38%	33%
Church's Chicken	2%	-	3%	3%	2%
KFC	33%	49%	26%	28%	37%
Popeye's	9%	6%	13%	10%	6%
Zaxby's	4%	4%	2%	6%	3%
Something else / Not sure	16%	16%	15%	14%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
KFC Food Quality					
Excellent	17%	37%	16%	10%	16%
Good	43%	31%	37%	48%	47%
Fair	27%	20%	31%	30%	22%
Poor	8%	12%	11%	9%	2%
Not sure	5%	-	4%	3%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Colonel Sanders Favorability					
Favorable	71%	70%	69%	73%	72%
Unfavorable	8%	6%	13%	7%	7%
Not sure	20%	24%	18%	20%	22%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sanders Better/Worse Than McConnell					
Colonel Sanders would be a better US Senator than Mitch McConnell	47%	52%	55%	45%	41%
Colonel Sanders would be a worse US Senator than Mitch McConnell	27%	22%	17%	29%	36%
Not sure	26%	26%	27%	26%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mint Julep Favorability					
Favorable	33%	35%	41%	29%	30%
Unfavorable	29%	20%	24%	35%	27%
Not sure	39%	44%	35%	36%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bluegrass Favorability					
Favorable	75%	68%	68%	81%	78%
Unfavorable	6%	10%	8%	5%	5%
Not sure	18%	22%	24%	14%	17%

	Base	Mode	
		Phone	Internet
Affordable Care Act Support/Oppose			
Support	33%	34%	32%
Oppose	47%	49%	40%
Not sure	20%	18%	27%

	Base	Mode	
		Phone	Internet
Kynect Support/Oppose			
Support	33%	30%	43%
Oppose	29%	31%	22%
Not sure	38%	39%	35%

	Base	Mode	
		Phone	Internet
Raise Minimum Wage All Workers Support/Oppose			
Support	58%	59%	56%
Oppose	32%	32%	32%
Not sure	10%	10%	12%





	Base	Mode	
		Phone	Internet
Comer Favorability			
Favorable	21%	21%	20%
Unfavorable	16%	17%	13%
Not sure	63%	62%	67%

	Base	Mode	
		Phone	Internet
Heiner Favorability			
Favorable	17%	16%	21%
Unfavorable	26%	29%	16%
Not sure	57%	55%	63%

	Base	Mode	
		Phone	Internet
Woman on Dollar Bill Support/Oppose			
Support putting a woman on one of the dollar bills	56%	56%	58%
Oppose putting a woman on one of the dollar bills	29%	29%	28%
Not sure	15%	15%	14%

	Base	Mode	
		Phone	Internet
Dollar Bill Woman Support			
Susan B. Anthony	15%	16%	11%
Clara Barton	7%	7%	7%
Helen Keller	13%	14%	9%
Rosa Parks	11%	10%	14%
Eleanor Roosevelt	19%	20%	15%
Sacagawea	7%	8%	6%
Elizabeth Cady Stanton	2%	1%	5%
Harriet Tubman	11%	9%	17%
Someone else / Not sure	16%	16%	15%

	Base	Mode	
		Phone	Internet
Kentucky or Louisville Fan			
Kentucky fan	66%	65%	67%
Louisville fan	19%	18%	21%
Not sure	16%	16%	12%

	Base	Mode	
		Phone	Internet
Stoops Approval			
Approve	50%	53%	41%
Disapprove	8%	6%	16%
Not sure	42%	41%	43%





	Base	Mode	
		Phone	Internet
Calipari Approval			
Approve	83%	86%	73%
Disapprove	5%	5%	6%
Not sure	12%	9%	21%

	Base	Mode	
		Phone	Internet
Petrino Approval			
Approve	51%	61%	18%
Disapprove	9%	9%	11%
Not sure	40%	30%	71%

	Base	Mode	
		Phone	Internet
Pitino Approval			
Approve	82%	91%	56%
Disapprove	4%	5%	-
Not sure	14%	4%	44%

	Base	Mode	
		Phone	Internet
MLB Team Support			
Atlanta Braves	6%	6%	7%
Boston Red Sox	4%	4%	3%
Chicago Cubs	10%	12%	5%
Cincinnati Reds	31%	35%	20%
Cleveland Indians	2%	2%	3%
New York Yankees	5%	5%	7%
Pittsburgh Pirates	2%	1%	4%
St. Louis Cardinals	8%	8%	9%
Other team / Don't have a favorite	30%	27%	41%

	Base	Mode	
		Phone	Internet
Price Approval			
Approve	26%	27%	25%
Disapprove	23%	22%	27%
Not sure	51%	52%	48%





	Base	Mode	
		Phone	Internet
NFL Team Support			
Chicago Bears	5%	5%	4%
Cincinnati Bengals	16%	18%	9%
Dallas Cowboys	13%	12%	19%
Denver Broncos	6%	7%	3%
Green Bay Packers	13%	11%	16%
Indianapolis Colts	3%	4%	1%
Pittsburgh Steelers	6%	7%	3%
Tennessee Titans	5%	6%	3%
Other team / Don't have a favorite	33%	30%	42%

	Base	Mode	
		Phone	Internet
Lewis Approval			
Approve	53%	54%	45%
Disapprove	12%	14%	-
Not sure	36%	32%	55%

	Base	Mode	
		Phone	Internet
American Pharoah Favorability			
Favorable	67%	67%	66%
Unfavorable	4%	4%	6%
Not sure	29%	29%	28%

	Base	Mode	
		Phone	Internet
Secretariat Favorability			
Favorable	78%	82%	66%
Unfavorable	2%	2%	3%
Not sure	20%	16%	31%

	Base	Mode	
		Phone	Internet
American Pharoah / Secretariat			
American Pharoah	20%	19%	23%
Secretariat	56%	61%	41%
Not sure	23%	19%	36%

	Base	Mode	
		Phone	Internet
Best Chicken Chain			
Chick-fil-A	35%	38%	28%
Church's Chicken	2%	2%	2%
KFC	33%	31%	39%
Popeye's	9%	8%	13%
Zaxby's	4%	4%	5%
Something else / Not sure	16%	17%	14%





	Base	Mode	
		Phone	Internet
KFC Food Quality			
Excellent	17%	12%	30%
Good	43%	47%	30%
Fair	27%	26%	28%
Poor	8%	8%	8%
Not sure	5%	6%	3%

	Base	Mode	
		Phone	Internet
Colonel Sanders Favorability			
Favorable	71%	72%	68%
Unfavorable	8%	8%	9%
Not sure	20%	20%	23%

	Base	Mode	
		Phone	Internet
Sanders Better/Worse Than McConnell			
Colonel Sanders would be a better US Senator than Mitch McConnell	47%	48%	47%
Colonel Sanders would be a worse US Senator than Mitch McConnell	27%	28%	24%
Not sure	26%	25%	30%

	Base	Mode	
		Phone	Internet
Mint Julep Favorability			
Favorable	33%	31%	40%
Unfavorable	29%	30%	25%
Not sure	39%	40%	35%

	Base	Mode	
		Phone	Internet
Bluegrass Favorability			
Favorable	75%	77%	70%
Unfavorable	6%	6%	6%
Not sure	18%	16%	23%

