



FOR IMMEDIATE RELEASE

November 9, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Beshear in Solid Shape for 2011

Raleigh, N.C. – The ink is barely dry on the 2010 midterm post-mortems, but candidates for the 2011 cycle are already in the thick of their campaigns. In Kentucky, two Republicans, entrepreneur Phil Moffett and State Senate President David Williams, have already selected running mates, and declared their candidacies to challenge incumbent Democratic Governor Steve Beshear as early as this past July. They will need this lead time, because Beshear is relatively popular for a Democrat in such a conservative state, and neither Republican is very well known.

Beshear sports a solid 48-34 job approval rating, and has steadily improved since PPP found him at 38-35 in July and 43-37 in September. Unlike a lot of politicians who ran in 2010, Beshear is more liked by his own party than disliked by the opposing party, and independents like him almost as much as the overall electorate does.

Though not measured this time, in September, Kentuckians disliked Williams by almost a 2:1 margin, 16-33, and had almost no idea who Moffett was, with an inconsequential 4% saying they have a favorable view, and 15% a negative one.

Beshear currently leads Moffett, 45-26, and Williams by a slimmer 44-35. Where Beshear consistently dominates is among the small group of independents, leading Williams 38-25 and Moffett 37-20.

“Steve Beshear’s looking pretty good given what happened to Jack Conway in the state last week,” said Dean Debnam, President of Public Policy Polling. “He’s favored for reelection but we see a lot of undecideds in these match ups with the Republicans not particularly well known and certainly a lot can change in a year.”

PPP surveyed 1,021 likely Kentucky voters from October 28th to 30th. The margin of error for the survey is +/- 3.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached, and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





Kentucky Survey Results

Q1 Do you approve or disapprove of Governor Steve Beshear's job performance?

Approve 48%
Disapprove..... 34%
Not sure 18%

Q2 If the candidates for Governor next year were Democrat Steve Beshear and Republican Phil Moffett, who would you vote for?

Steve Beshear 45%
Phil Moffett..... 26%
Undecided..... 29%

Q3 If the candidates for Governor next year were Democrat Steve Beshear and Republican David Williams, who would you vote for?

Steve Beshear 44%
David Williams 35%
Undecided..... 21%

Q4 Who did you vote for President in 2008?

John McCain..... 56%
Barack Obama..... 40%
Someone else/Don't remember 4%

Q5 Do you identify yourself as a liberal, moderate, or conservative?

Liberal..... 14%
Moderate..... 42%
Conservative..... 44%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 53%
Republican..... 37%
Independent/Other..... 10%

Q8 If you are white, press 1. If African-American, press 2. If other, press 3.

White 89%
African-American 6%
Other..... 5%

Q9 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 8%
30 to 45..... 25%
46 to 65..... 45%
Older than 65..... 22%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Beshear Approval				
Approve	48%	32%	71%	45%
Disapprove	34%	47%	16%	32%
Not sure	18%	21%	13%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Beshear/Moffett				
Steve Beshear	45%	22%	78%	36%
Phil Moffett	26%	42%	7%	7%
Undecided	29%	36%	15%	57%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Beshear/Williams				
Steve Beshear	44%	22%	77%	39%
David Williams	35%	53%	10%	19%
Undecided	21%	25%	13%	43%

	Base	Ideology		
		Liberal	Moderate	Conservative
Beshear Approval				
Approve	48%	67%	60%	30%
Disapprove	34%	19%	25%	48%
Not sure	18%	13%	15%	22%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Beshear/Moffett				
Steve Beshear	45%	78%	60%	21%
Phil Moffett	26%	11%	14%	42%
Undecided	29%	12%	26%	37%

	Base	Ideology		
		Liberal	Moderate	Conservative
Beshear/Williams				
Steve Beshear	44%	70%	61%	21%
David Williams	35%	20%	18%	55%
Undecided	21%	10%	21%	25%

	Base	Gender	
		Woman	Man
Beshear Approval			
Approve	48%	47%	49%
Disapprove	34%	31%	38%
Not sure	18%	23%	13%

	Base	Gender	
		Woman	Man
Beshear/Moffett			
Steve Beshear	45%	45%	45%
Phil Moffett	26%	23%	30%
Undecided	29%	32%	25%





Crosstabs

	Base	Gender	
		Woman	Man
Beshear/Williams			
Steve Beshear	44%	44%	45%
David Williams	35%	33%	37%
Undecided	21%	24%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Beshear Approval				
Approve	48%	63%	27%	47%
Disapprove	34%	23%	51%	31%
Not sure	18%	14%	22%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Beshear/Moffett				
Steve Beshear	45%	68%	14%	37%
Phil Moffett	26%	10%	52%	20%
Undecided	29%	23%	34%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
Beshear/Williams				
Steve Beshear	44%	66%	15%	38%
David Williams	35%	16%	63%	25%
Undecided	21%	18%	21%	37%





Crosstabs

	Base	Race		
		White	African-American	Other
Beshear Approval				
Approve	48%	47%	58%	49%
Disapprove	34%	35%	23%	38%
Not sure	18%	18%	20%	13%

	Base	Race		
		White	African-American	Other
Beshear/Moffett				
Steve Beshear	45%	44%	58%	42%
Phil Moffett	26%	28%	12%	22%
Undecided	29%	28%	31%	36%

	Base	Race		
		White	African-American	Other
Beshear/Williams				
Steve Beshear	44%	43%	63%	42%
David Williams	35%	36%	19%	36%
Undecided	21%	21%	18%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beshear Approval					
Approve	48%	50%	42%	46%	57%
Disapprove	34%	31%	43%	33%	27%
Not sure	18%	19%	15%	20%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beshear/Moffett					
Steve Beshear	45%	40%	38%	45%	54%
Phil Moffett	26%	28%	33%	25%	20%
Undecided	29%	32%	29%	29%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beshear/Williams					
Steve Beshear	44%	42%	31%	46%	56%
David Williams	35%	38%	46%	32%	27%
Undecided	21%	19%	22%	23%	17%

