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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Paul headed for easy win

Raleigh, N.C. – Rand Paul has expanded his lead in the Kentucky Senate race even further over the last week and is headed for a blowout win. His margin over Jack Conway is 55-40.

Kentucky is obviously a conservative state. Conway's ability to win was always going to depend on getting a lot of folks who supported John McCain in 2008 to vote Democratic for the Senate this time around. The most amazing finding on this final poll is that Rand Paul is actually picking up more Obama voters (15%) than Conway is McCain voters (9%). That's the formula for a landslide.

Over the last month of the campaign this went from being a relatively competitive race to a not so competitive one. That didn't have a ton to do with Rand Paul- his favorability in early September was 45/40 and now it's 48/43, basically unchanged. The shift is more a reflection of Jack Conway's image with Kentucky voters being shattered in the closing days. Seven weeks ago his favorability split evenly with 36% of voters rating him positively and negatively alike. Now he's very unpopular with only 34% of voters saying they like him and 52% expressing unfavorable opinions toward him.

In the end Rand Paul did not have any trouble reunifying his party after the Republican primary- GOP voters are going for him by an 88-8 margin. Conway meanwhile is bleeding Democratic support. He's getting only 61% of the vote from his own party while a full 34% say they plan to vote for Paul. Paul also has a 48-40 advantage with independents.

Barack Obama's approval rating in Kentucky is 31% with 62% of voters disapproving of him. This race may have been a stretch for Dems even with a perfect campaign and candidate. And in the end they had neither.

“Very few people would have predicted this five months ago but Rand Paul ended up being a stronger general election candidate than Jack Conway,” said Dean Debnam, President of Public Policy Polling. “He was always favored in this race but he’ll win by a surprisingly large margin.”

PPP surveyed 1,021 likely Kentucky voters from October 28th to 30th. The margin of error for the survey is +/- 3.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



Kentucky Survey Results

Q1 The candidates for US Senate are Democrat Jack Conway and Republican Rand Paul. If the election was today, who would you vote for?

Jack Conway 40%
Rand Paul 55%
Undecided 5%

Q2 Do you have a favorable or unfavorable opinion of Jack Conway?

Favorable 34% *Not sure* 14%
Unfavorable 52%

Q3 Do you have a favorable or unfavorable opinion of Rand Paul?

Favorable 48% *Not sure* 9%
Unfavorable 43%

Q4 Do you approve or disapprove of President Barack Obama's job performance?

Approve 31%
Disapprove 62%
Not sure 6%

Q5 Do you approve or disapprove of Senator Mitch McConnell's job performance?

Approve 42%
Disapprove 44%
Not sure 14%

Q6 Do you approve or disapprove of Senator Jim Bunning's job performance?

Approve 32%
Disapprove 45%
Not sure 23%

Q7 Do you approve or disapprove of Governor Steve Beshear's job performance?

Approve 48%
Disapprove 34%
Not sure 18%

Q8 Who did you vote for President in 2008?

John McCain 56%
Barack Obama 40%
Someone else/Don't remember 4%

Q9 Do you identify yourself as a liberal, moderate, or conservative?

Liberal 14%
Moderate 42%
Conservative 44%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man 47%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 53%
Republican 37%
Independent/Other 10%

Q12 If you are white, press 1. If African-American, press 2. If other, press 3.

White 89%
African-American 6%
Other 5%





Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29.....	8%
30 to 45.....	25%
46 to 65.....	45%
Older than 65.....	22%

Q14 Have you already cast your ballot for this year's election?

Yes.....	7%
No.....	93%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Conway/Paul				
Jack Conway	40%	9%	81%	51%
Rand Paul	55%	87%	15%	25%
Undecided	5%	4%	4%	24%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Conway Favorability				
Favorable	34%	9%	68%	43%
Unfavorable	52%	79%	18%	26%
Not sure	14%	12%	14%	30%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Paul Favorability				
Favorable	48%	76%	11%	22%
Unfavorable	43%	16%	80%	54%
Not sure	9%	8%	9%	24%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	31%	4%	70%	20%
Disapprove	62%	94%	19%	65%
Not sure	6%	2%	11%	15%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
McConnell Approval				
Approve	42%	64%	13%	16%
Disapprove	44%	22%	72%	72%
Not sure	14%	14%	15%	13%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Bunning Approval				
Approve	32%	47%	13%	11%
Disapprove	45%	27%	68%	56%
Not sure	23%	26%	18%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Beshear Approval				
Approve	48%	32%	71%	45%
Disapprove	34%	47%	16%	32%
Not sure	18%	21%	13%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Conway/Paul				
Jack Conway	40%	76%	56%	14%
Rand Paul	55%	18%	40%	81%
Undecided	5%	6%	5%	5%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Conway Favorability				
Favorable	34%	71%	47%	12%
Unfavorable	52%	21%	37%	76%
Not sure	14%	9%	16%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Paul Favorability				
Favorable	48%	17%	31%	73%
Unfavorable	43%	76%	60%	18%
Not sure	9%	7%	9%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	31%	68%	42%	10%
Disapprove	62%	28%	47%	87%
Not sure	6%	5%	10%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
McConnell Approval				
Approve	42%	15%	28%	63%
Disapprove	44%	72%	56%	24%
Not sure	14%	13%	16%	13%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Bunning Approval				
Approve	32%	15%	22%	47%
Disapprove	45%	64%	56%	28%
Not sure	23%	21%	22%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Beshear Approval				
Approve	48%	67%	60%	30%
Disapprove	34%	19%	25%	48%
Not sure	18%	13%	15%	22%

	Base	Gender	
		Woman	Man
Conway/Paul			
Jack Conway	40%	39%	40%
Rand Paul	55%	55%	56%
Undecided	5%	6%	4%

	Base	Gender	
		Woman	Man
Conway Favorability			
Favorable	34%	33%	36%
Unfavorable	52%	52%	52%
Not sure	14%	15%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Paul Favorability			
Favorable	48%	47%	48%
Unfavorable	43%	42%	45%
Not sure	9%	11%	7%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	31%	30%	33%
Disapprove	62%	63%	62%
Not sure	6%	7%	5%

	Base	Gender	
		Woman	Man
McConnell Approval			
Approve	42%	42%	41%
Disapprove	44%	40%	49%
Not sure	14%	18%	10%

	Base	Gender	
		Woman	Man
Bunning Approval			
Approve	32%	23%	42%
Disapprove	45%	46%	44%
Not sure	23%	31%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Beshear Approval			
Approve	48%	47%	49%
Disapprove	34%	31%	38%
Not sure	18%	23%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Conway/Paul				
Jack Conway	40%	61%	8%	40%
Rand Paul	55%	34%	88%	48%
Undecided	5%	5%	3%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Conway Favorability				
Favorable	34%	54%	8%	30%
Unfavorable	52%	34%	78%	50%
Not sure	14%	12%	14%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Paul Favorability				
Favorable	48%	29%	76%	44%
Unfavorable	43%	62%	15%	44%
Not sure	9%	9%	8%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	31%	49%	7%	30%
Disapprove	62%	43%	91%	60%
Not sure	6%	8%	2%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
McConnell Approval				
Approve	42%	27%	68%	25%
Disapprove	44%	59%	20%	52%
Not sure	14%	14%	12%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Bunning Approval				
Approve	32%	22%	47%	29%
Disapprove	45%	55%	29%	49%
Not sure	23%	23%	24%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Beshear Approval				
Approve	48%	63%	27%	47%
Disapprove	34%	23%	51%	31%
Not sure	18%	14%	22%	23%





Crosstabs

	Base	Race		
		White	African-American	Other
Conway/Paul				
Jack Conway	40%	37%	69%	42%
Rand Paul	55%	58%	25%	44%
Undecided	5%	4%	6%	14%

	Base	Race		
		White	African-American	Other
Conway Favorability				
Favorable	34%	33%	56%	31%
Unfavorable	52%	53%	30%	53%
Not sure	14%	13%	14%	16%

	Base	Race		
		White	African-American	Other
Paul Favorability				
Favorable	48%	50%	20%	36%
Unfavorable	43%	41%	70%	52%
Not sure	9%	9%	10%	12%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	31%	28%	73%	49%
Disapprove	62%	66%	21%	50%
Not sure	6%	6%	7%	2%





Crosstabs

	Base	Race		
		White	African-American	Other
McConnell Approval				
Approve	42%	44%	17%	26%
Disapprove	44%	42%	57%	60%
Not sure	14%	13%	26%	14%

	Base	Race		
		White	African-American	Other
Bunning Approval				
Approve	32%	33%	22%	33%
Disapprove	45%	44%	44%	53%
Not sure	23%	23%	34%	14%

	Base	Race		
		White	African-American	Other
Beshear Approval				
Approve	48%	47%	58%	49%
Disapprove	34%	35%	23%	38%
Not sure	18%	18%	20%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Conway/Paul					
Jack Conway	40%	47%	30%	41%	47%
Rand Paul	55%	41%	64%	56%	49%
Undecided	5%	12%	7%	4%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Conway Favorability					
Favorable	34%	36%	26%	35%	42%
Unfavorable	52%	45%	60%	51%	47%
Not sure	14%	18%	14%	13%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	48%	39%	52%	49%	44%
Unfavorable	43%	52%	35%	43%	50%
Not sure	9%	9%	13%	8%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	31%	36%	25%	30%	39%
Disapprove	62%	61%	69%	63%	54%
Not sure	6%	3%	6%	6%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McConnell Approval					
Approve	42%	33%	48%	41%	40%
Disapprove	44%	42%	36%	47%	49%
Not sure	14%	24%	17%	12%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bunning Approval					
Approve	32%	36%	36%	30%	31%
Disapprove	45%	46%	32%	47%	53%
Not sure	23%	18%	31%	23%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beshear Approval					
Approve	48%	50%	42%	46%	57%
Disapprove	34%	31%	43%	33%	27%
Not sure	18%	19%	15%	20%	16%

	Base	Already Voted?	
		Yes	No
Conway/Paul			
Jack Conway	40%	46%	39%
Rand Paul	55%	48%	56%
Undecided	5%	5%	5%

	Base	Already Voted?	
		Yes	No
Conway Favorability			
Favorable	34%	45%	34%
Unfavorable	52%	46%	52%
Not sure	14%	9%	14%





Crosstabs

	Base	Already Voted?	
		Yes	No
Paul Favorability			
Favorable	48%	46%	48%
Unfavorable	43%	49%	43%
Not sure	9%	6%	9%

	Base	Already Voted?	
		Yes	No
Obama Approval			
Approve	31%	45%	30%
Disapprove	62%	47%	64%
Not sure	6%	9%	6%

	Base	Already Voted?	
		Yes	No
McConnell Approval			
Approve	42%	35%	42%
Disapprove	44%	52%	43%
Not sure	14%	12%	14%

	Base	Already Voted?	
		Yes	No
Bunning Approval			
Approve	32%	31%	32%
Disapprove	45%	52%	44%
Not sure	23%	17%	24%



Crosstabs

	Base	Already Voted?	
		Yes	No
Beshear Approval			
Approve	48%	52%	48%
Disapprove	34%	35%	34%
Not sure	18%	13%	18%