

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE****Kentucky voters favor Paul for 2016, either for President or Governor**

Raleigh, N.C. – Only 35% of Kentucky voters think Rand Paul should run for President, compared to 49% who think he should sit it out. But he'd still be a favorite in both the primary and general elections in the state.

34% of GOP primary voters say he'd be their top choice to 20% for Jeb Bush, 12% Chris Christie, 7% Ted Cruz, 5% each for Marco Rubio and Paul Ryan, 3% for Bobby Jindal, and 2% each for Rick Santorum and Scott Walker.

Paul is also the strongest Republican for the general election in Kentucky, leading Hillary Clinton by 6 points at 49/43. Bush and Christie both lead Clinton by 4 points at 46/42 and 44/40 respectively. Ted Cruz actually trails Clinton 44/41 in the state, a good data point for how weak he is. Clinton does far better than Barack Obama did in all of these matchups, even if winning the state still seems like a long shot.

Paul has a decent 49/40 approval rating but Kentucky's most popular politician is its Democratic Governor Steve Beshear, who comes in at 51/33. Speaking to the difficulty Democrats have in federal races in Kentucky though, Paul would lead Beshear 49/42 in a hypothetical contest despite Beshear's greater popularity. In a rematch of their 2010 contest Paul would lead Jack Conway 50/38.

The Affordable Care Act is pretty unpopular in Kentucky, with only 30% of voters approving of it to 56% who disapprove. But the implementation of it in the state does get decently good marks, with 43% rating it successful and 43% unsuccessful. Only 22% of Kentuckians think the implementation of it has been successful in the rest of the country to 69% who believe it's been a failure.

Kentucky's been getting more and more Republican in national elections and at least at this early stage we're starting to see some evidence that could bleed down to the state level as well. Right now voters generically say they want their next Governor to be a Republican by a 44/37 margin. And they also say they'd vote GOP if there was a legislative election today, 44/36.

PPP surveyed 1,509 Kentucky voters, including 540 Republican primary voters, from December 12th to 15th. The margin of error for the overall survey is +/- 2.5% and for the Republican primary part it's +/- 4.2%. PPP's surveys are conducted through automated telephone interviews.





Kentucky Survey Results

Q1 Do you approve or disapprove of Governor Steve Beshear's job performance?

Approve 51%
Disapprove..... 33%
Not sure 16%

Q2 Do you approve or disapprove of Senator Rand Paul's job performance?

Approve 49%
Disapprove..... 40%
Not sure 11%

Q3 Do you have a favorable or unfavorable opinion of Jack Conway?

Favorable..... 32%
Unfavorable 28%
Not sure 40%

Q4 Would you prefer for the next governor of Kentucky to be a Democrat or a Republican?

Democrat 37%
Republican..... 44%
Not sure 19%

Q5 Generally speaking, if there was an election for the state legislature today, would you vote for the Democratic or Republican candidate from your district?

Democrat 36%
Republican..... 44%
Not sure 20%

Q6 If the candidates for Senate in 2016 were Democrat Steve Beshear and Republican Rand Paul, who would you vote for?

Steve Beshear 42%
Rand Paul..... 49%
Not sure 10%

Q7 If the candidates for Senate in 2016 were Republican Rand Paul and Democrat Jack Conway, who would you vote for?

Rand Paul..... 50%
Jack Conway 38%
Not sure 12%

Q8 If the candidates for President next time were Democrat Hillary Clinton and Republican Jeb Bush, who would you vote for?

Hillary Clinton..... 42%
Jeb Bush..... 46%
Not sure 11%

Q9 If the candidates for President next time were Democrat Hillary Clinton and Republican Chris Christie, who would you vote for?

Hillary Clinton..... 40%
Chris Christie 44%
Not sure 16%

Q10 If the candidates for President next time were Democrat Hillary Clinton and Republican Ted Cruz, who would you vote for?

Hillary Clinton..... 44%
Ted Cruz 41%
Not sure 15%

Q11 If the candidates for President next time were Democrat Hillary Clinton and Republican Rand Paul, who would you vote for?

Hillary Clinton..... 43%
Rand Paul..... 49%
Not sure 8%





Q12 Do you approve or disapprove of the Affordable Care Act?

Approve 30%
Disapprove..... 56%
Not sure 14%

Q13 Do you think the implementation of the Affordable Care Act specifically in Kentucky so far has been very successful, somewhat successful, somewhat unsuccessful, very unsuccessful, or are you not sure?

Very successful..... 21%
Somewhat successful 22%
Somewhat unsuccessful 21%
Very unsuccessful..... 22%
Not sure 15%

Q14 Do you think the implementation of the Affordable Care Act overall nationally so far has been very successful, somewhat successful, somewhat unsuccessful, very unsuccessful, or are you not sure?

Very successful..... 4%
Somewhat successful 18%
Somewhat unsuccessful 20%
Very unsuccessful..... 49%
Not sure 8%

Q15 Do you think Rand Paul should run for President in 2016, or not?

He should run 35%
He should not..... 49%
Not sure 16%

Q16 In general, do you consider yourself to be more a Kentucky or Louisville sports fan?

Kentucky..... 63%
Louisville 20%
Not sure 17%

Q17 (Asked only of UK fans:) Do you approve or disapprove of the job Mark Stoops is doing as football coach?

Approve 42%
Disapprove..... 13%
Not sure 45%

Q18 (Asked only of UK fans:) Do you approve or disapprove of the job John Calipari is doing as basketball coach?

Approve 76%
Disapprove..... 8%
Not sure 16%

Q19 (Asked only of Louisville fans:) Do you approve or disapprove of the job Charlie Strong is doing as football coach?

Approve 66%
Disapprove..... 8%
Not sure 26%

Q20 (Asked only of Louisville fans:) Do you approve or disapprove of the job Rick Pitino is doing as basketball coach?

Approve 88%
Disapprove..... 5%
Not sure 7%





Q21 Given the choices of the Chicago Bears, Cincinnati Bengals, Dallas Cowboys, Green Bay Packers, Indianapolis Colts, Pittsburgh Steelers, St. Louis Rams, and Tennessee Titans, which is your favorite NFL team?

<i>Bears</i>	7%
<i>Bengals</i>	25%
<i>Cowboys</i>	11%
<i>Packers</i>	8%
<i>Colts</i>	8%
<i>Steelers</i>	6%
<i>Rams</i>	1%
<i>Titans</i>	6%
<i>Someone else/Not a football fan</i>	28%

Q22 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i>	38%
<i>Mitt Romney</i>	54%
<i>Someone else/Don't remember</i>	8%

Q23 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	9%
<i>Somewhat liberal</i>	14%
<i>Moderate</i>	31%
<i>Somewhat conservative</i>	27%
<i>Very conservative</i>	19%

Q24 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q25 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	52%
<i>Republican</i>	39%
<i>Independent/Other</i>	9%

Q26 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	89%
<i>African-American</i>	6%
<i>Other</i>	5%

Q27 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	9%
<i>30 to 45</i>	22%
<i>46 to 65</i>	47%
<i>Older than 65</i>	22%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Beshear Approval				
Approve	51%	78%	33%	47%
Disapprove	33%	13%	49%	23%
Not sure	16%	9%	18%	30%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Paul Approval				
Approve	49%	13%	76%	34%
Disapprove	40%	77%	14%	36%
Not sure	11%	10%	10%	30%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Conway Favorability				
Favorable	32%	53%	18%	24%
Unfavorable	28%	14%	38%	26%
Not sure	40%	34%	43%	50%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Generic Gov Ballot				
Democrat	37%	82%	6%	38%
Republican	44%	6%	74%	18%
Not sure	19%	13%	19%	44%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Generic Leg Ballot				
Democrat	36%	79%	6%	30%
Republican	44%	8%	72%	22%
Not sure	20%	13%	21%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Beshear/Paul				
Steve Beshear	42%	86%	10%	47%
Rand Paul	49%	9%	79%	30%
Not sure	10%	4%	11%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Paul/Conway				
Rand Paul	50%	13%	79%	34%
Jack Conway	38%	79%	10%	32%
Not sure	12%	8%	12%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Clinton/Bush				
Hillary Clinton	42%	84%	13%	45%
Jeb Bush	46%	8%	76%	26%
Not sure	11%	7%	12%	28%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Clinton/Christie				
Hillary Clinton	40%	79%	11%	47%
Chris Christie	44%	13%	70%	22%
Not sure	16%	8%	20%	31%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Clinton/Cruz				
Hillary Clinton	44%	87%	13%	53%
Ted Cruz	41%	6%	68%	20%
Not sure	15%	7%	19%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Clinton/Paul				
Hillary Clinton	43%	88%	10%	57%
Rand Paul	49%	8%	81%	28%
Not sure	8%	4%	9%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Approval				
Approve	30%	71%	3%	18%
Disapprove	56%	14%	86%	53%
Not sure	14%	15%	11%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Implementation in KY				
Very successful	21%	46%	4%	13%
Somewhat successful	22%	29%	18%	17%
Somewhat unsuccessful	21%	9%	27%	35%
Very unsuccessful	22%	5%	34%	18%
Not sure	15%	10%	17%	17%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Implementation in US				
Very successful	4%	10%	0%	6%
Somewhat successful	18%	41%	4%	11%
Somewhat unsuccessful	20%	27%	14%	33%
Very unsuccessful	49%	13%	75%	42%
Not sure	8%	9%	7%	8%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Paul Run for Pres?				
He should run	35%	13%	52%	26%
He should not	49%	79%	29%	46%
Not sure	16%	8%	19%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
More a UK or Louisville Fan?				
Kentucky	63%	56%	67%	72%
Louisville	20%	28%	15%	11%
Not sure	17%	17%	17%	18%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Stoops Approval				
Approve	42%	47%	41%	34%
Disapprove	13%	9%	15%	11%
Not sure	45%	44%	44%	55%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Calipari Approval				
Approve	76%	73%	79%	61%
Disapprove	8%	9%	7%	11%
Not sure	16%	18%	14%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Strong Approval				
Approve	66%	72%	57%	80%
Disapprove	8%	8%	8%	5%
Not sure	26%	19%	35%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Pitino Approval				
Approve	88%	90%	87%	74%
Disapprove	5%	3%	5%	11%
Not sure	7%	7%	7%	15%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Fave NFL Team				
Bears	7%	8%	5%	13%
Bengals	25%	25%	26%	16%
Cowboys	11%	10%	12%	11%
Packers	8%	9%	8%	6%
Colts	8%	6%	9%	7%
Steelers	6%	9%	5%	8%
Rams	1%	1%	1%	1%
Titans	6%	6%	6%	9%
Someone else/Not a football fan	28%	27%	28%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Beshear Approval						
Approve	51%	69%	76%	61%	37%	27%
Disapprove	33%	18%	14%	24%	44%	56%
Not sure	16%	13%	10%	15%	19%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul Approval						
Approve	49%	15%	19%	37%	69%	78%
Disapprove	40%	73%	74%	48%	19%	14%
Not sure	11%	12%	7%	15%	12%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Conway Favorability						
Favorable	32%	51%	49%	40%	19%	15%
Unfavorable	28%	17%	19%	18%	33%	47%
Not sure	40%	32%	32%	42%	48%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Gov Ballot						
Democrat	37%	72%	74%	45%	17%	10%
Republican	44%	16%	16%	29%	62%	78%
Not sure	19%	12%	10%	26%	21%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg Ballot						
Democrat	36%	75%	70%	43%	16%	9%
Republican	44%	17%	16%	27%	62%	79%
Not sure	20%	8%	14%	30%	23%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Beshear/Paul						
Steve Beshear	42%	77%	80%	51%	19%	12%
Rand Paul	49%	16%	15%	35%	69%	81%
Not sure	10%	6%	4%	13%	12%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul/Conway						
Rand Paul	50%	20%	16%	37%	70%	83%
Jack Conway	38%	72%	78%	45%	18%	8%
Not sure	12%	8%	6%	18%	12%	9%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Clinton/Bush						
Hillary Clinton	42%	81%	80%	52%	20%	11%
Jeb Bush	46%	16%	14%	33%	65%	79%
Not sure	11%	2%	6%	15%	15%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Clinton/Christie						
Hillary Clinton	40%	81%	74%	48%	18%	11%
Chris Christie	44%	13%	19%	33%	63%	70%
Not sure	16%	6%	7%	19%	19%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Clinton/Cruz						
Hillary Clinton	44%	80%	80%	55%	24%	12%
Ted Cruz	41%	15%	10%	24%	59%	77%
Not sure	15%	5%	9%	21%	17%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Clinton/Paul						
Hillary Clinton	43%	83%	80%	54%	20%	11%
Rand Paul	49%	16%	15%	34%	71%	83%
Not sure	8%	1%	5%	11%	9%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Approval						
Approve	30%	63%	61%	37%	12%	6%
Disapprove	56%	24%	20%	43%	80%	86%
Not sure	14%	13%	19%	20%	9%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Implementation in KY						
Very successful	21%	44%	33%	27%	9%	7%
Somewhat successful	22%	29%	37%	23%	20%	10%
Somewhat unsuccessful	21%	11%	12%	21%	26%	25%
Very unsuccessful	22%	8%	7%	15%	27%	42%
Not sure	15%	8%	10%	15%	18%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Implementation in US						
Very successful	4%	17%	6%	4%	2%	1%
Somewhat successful	18%	44%	35%	24%	6%	4%
Somewhat unsuccessful	20%	20%	33%	25%	17%	9%
Very unsuccessful	49%	10%	14%	36%	70%	81%
Not sure	8%	10%	10%	11%	5%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Paul Run for Pres?						
He should run	35%	20%	17%	26%	41%	61%
He should not	49%	70%	69%	60%	38%	23%
Not sure	16%	10%	14%	13%	21%	16%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More a UK or Louisville Fan?						
Kentucky	63%	53%	61%	64%	65%	66%
Louisville	20%	25%	25%	19%	21%	12%
Not sure	17%	22%	14%	17%	14%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Stoops Approval						
Approve	42%	56%	47%	45%	43%	30%
Disapprove	13%	8%	11%	13%	10%	19%
Not sure	45%	36%	42%	42%	47%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Calipari Approval						
Approve	76%	78%	74%	72%	81%	75%
Disapprove	8%	4%	12%	7%	7%	10%
Not sure	16%	18%	14%	21%	13%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Strong Approval						
Approve	66%	48%	71%	70%	66%	69%
Disapprove	8%	19%	12%	5%	6%	4%
Not sure	26%	33%	17%	25%	29%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pitino Approval						
Approve	88%	79%	86%	86%	93%	93%
Disapprove	5%	13%	8%	3%	2%	4%
Not sure	7%	8%	6%	11%	5%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave NFL Team						
Bears	7%	8%	8%	9%	6%	4%
Bengals	25%	16%	32%	23%	23%	29%
Cowboys	11%	10%	8%	12%	11%	12%
Packers	8%	6%	11%	8%	11%	5%
Colts	8%	13%	5%	7%	7%	11%
Steelers	6%	12%	6%	7%	5%	4%
Rams	1%	1%	2%	0%	2%	1%
Titans	6%	3%	7%	6%	6%	7%
Someone else/Not a football fan	28%	30%	23%	28%	29%	27%

	Base	Gender	
		Woman	Man
Beshear Approval			
Approve	51%	52%	50%
Disapprove	33%	28%	40%
Not sure	16%	21%	10%

	Base	Gender	
		Woman	Man
Paul Approval			
Approve	49%	45%	54%
Disapprove	40%	40%	39%
Not sure	11%	16%	7%





	Base	Gender	
		Woman	Man
Conway Favorability			
Favorable	32%	32%	32%
Unfavorable	28%	24%	33%
Not sure	40%	45%	35%

	Base	Gender	
		Woman	Man
Generic Gov Ballot			
Democrat	37%	41%	33%
Republican	44%	40%	48%
Not sure	19%	19%	18%

	Base	Gender	
		Woman	Man
Generic Leg Ballot			
Democrat	36%	39%	32%
Republican	44%	39%	49%
Not sure	20%	21%	19%

	Base	Gender	
		Woman	Man
Beshear/Paul			
Steve Beshear	42%	44%	40%
Rand Paul	49%	44%	54%
Not sure	10%	12%	7%

	Base	Gender	
		Woman	Man
Paul/Conway			
Rand Paul	50%	45%	56%
Jack Conway	38%	40%	35%
Not sure	12%	15%	9%

	Base	Gender	
		Woman	Man
Clinton/Bush			
Hillary Clinton	42%	46%	38%
Jeb Bush	46%	42%	51%
Not sure	11%	12%	11%

	Base	Gender	
		Woman	Man
Clinton/Christie			
Hillary Clinton	40%	43%	36%
Chris Christie	44%	41%	48%
Not sure	16%	16%	16%

	Base	Gender	
		Woman	Man
Clinton/Cruz			
Hillary Clinton	44%	47%	41%
Ted Cruz	41%	34%	48%
Not sure	15%	19%	11%





	Base	Gender	
		Woman	Man
Clinton/Paul			
Hillary Clinton	43%	46%	40%
Rand Paul	49%	45%	53%
Not sure	8%	9%	7%

	Base	Gender	
		Woman	Man
ACA Approval			
Approve	30%	30%	30%
Disapprove	56%	53%	60%
Not sure	14%	17%	10%

	Base	Gender	
		Woman	Man
ACA Implementation in KY			
Very successful	21%	21%	20%
Somewhat successful	22%	23%	21%
Somewhat unsuccessful	21%	19%	24%
Very unsuccessful	22%	22%	22%
Not sure	15%	16%	14%

	Base	Gender	
		Woman	Man
ACA Implementation in US			
Very successful	4%	5%	3%
Somewhat successful	18%	18%	19%
Somewhat unsuccessful	20%	23%	17%
Very unsuccessful	49%	45%	53%
Not sure	8%	9%	7%

	Base	Gender	
		Woman	Man
Should Paul Run for Pres?			
He should run	35%	31%	40%
He should not	49%	52%	46%
Not sure	16%	18%	13%

	Base	Gender	
		Woman	Man
More a UK or Louisville Fan?			
Kentucky	63%	64%	62%
Louisville	20%	19%	20%
Not sure	17%	17%	18%





	Base	Gender	
		Woman	Man
Stoops Approval			
Approve	42%	37%	49%
Disapprove	13%	9%	17%
Not sure	45%	54%	35%

	Base	Gender	
		Woman	Man
Calipari Approval			
Approve	76%	73%	79%
Disapprove	8%	6%	10%
Not sure	16%	21%	12%

	Base	Gender	
		Woman	Man
Strong Approval			
Approve	66%	64%	68%
Disapprove	8%	5%	11%
Not sure	26%	31%	21%

	Base	Gender	
		Woman	Man
Pitino Approval			
Approve	88%	91%	86%
Disapprove	5%	1%	8%
Not sure	7%	8%	6%

	Base	Gender	
		Woman	Man
Fave NFL Team			
Bears	7%	7%	7%
Bengals	25%	21%	29%
Cowboys	11%	12%	10%
Packers	8%	6%	11%
Colts	8%	8%	7%
Steelers	6%	5%	7%
Rams	1%	1%	1%
Titans	6%	7%	5%
Someone else/Not a football fan	28%	33%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Beshear Approval				
Approve	51%	64%	34%	46%
Disapprove	33%	23%	46%	38%
Not sure	16%	13%	19%	16%





	Base	Party		
		Democrat	Republican	Independent/Other
Paul Approval				
Approve	49%	31%	73%	48%
Disapprove	40%	57%	17%	35%
Not sure	11%	12%	10%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Conway Favorability				
Favorable	32%	44%	19%	18%
Unfavorable	28%	20%	38%	28%
Not sure	40%	36%	43%	54%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Gov Ballot				
Democrat	37%	63%	6%	24%
Republican	44%	18%	81%	34%
Not sure	19%	19%	13%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg Ballot				
Democrat	36%	61%	6%	23%
Republican	44%	18%	79%	39%
Not sure	20%	21%	15%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Beshear/Paul				
Steve Beshear	42%	64%	14%	36%
Rand Paul	49%	27%	77%	48%
Not sure	10%	9%	9%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Paul/Conway				
Rand Paul	50%	30%	77%	51%
Jack Conway	38%	59%	12%	29%
Not sure	12%	12%	11%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Clinton/Bush				
Hillary Clinton	42%	66%	14%	29%
Jeb Bush	46%	23%	76%	46%
Not sure	11%	10%	10%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Clinton/Christie				
Hillary Clinton	40%	63%	12%	29%
Chris Christie	44%	26%	69%	41%
Not sure	16%	11%	19%	30%





	Base	Party		
		Democrat	Republican	Independent/Other
Clinton/Cruz				
Hillary Clinton	44%	67%	15%	39%
Ted Cruz	41%	20%	69%	35%
Not sure	15%	12%	16%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Clinton/Paul				
Hillary Clinton	43%	66%	14%	39%
Rand Paul	49%	27%	79%	48%
Not sure	8%	7%	8%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
ACA Approval				
Approve	30%	48%	6%	28%
Disapprove	56%	37%	81%	57%
Not sure	14%	15%	12%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
ACA Implementation in KY				
Very successful	21%	31%	6%	18%
Somewhat successful	22%	25%	18%	26%
Somewhat unsuccessful	21%	17%	26%	23%
Very unsuccessful	22%	13%	33%	22%
Not sure	15%	14%	17%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
ACA Implementation in US				
Very successful	4%	7%	1%	2%
Somewhat successful	18%	27%	7%	14%
Somewhat unsuccessful	20%	24%	14%	27%
Very unsuccessful	49%	32%	71%	54%
Not sure	8%	10%	7%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Paul Run for Pres?				
He should run	35%	25%	51%	33%
He should not	49%	62%	31%	46%
Not sure	16%	13%	18%	21%





	Base	Party		
		Democrat	Republican	Independent/Other
More a UK or Louisville Fan?				
Kentucky	63%	63%	65%	56%
Louisville	20%	22%	17%	16%
Not sure	17%	14%	18%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Stoops Approval				
Approve	42%	47%	38%	36%
Disapprove	13%	11%	14%	17%
Not sure	45%	42%	48%	47%

	Base	Party		
		Democrat	Republican	Independent/Other
Calipari Approval				
Approve	76%	77%	74%	70%
Disapprove	8%	8%	8%	7%
Not sure	16%	15%	17%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Strong Approval				
Approve	66%	73%	57%	54%
Disapprove	8%	9%	7%	6%
Not sure	26%	18%	35%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Pitino Approval				
Approve	88%	90%	84%	92%
Disapprove	5%	3%	9%	-
Not sure	7%	7%	7%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave NFL Team				
Bears	7%	8%	5%	7%
Bengals	25%	25%	27%	16%
Cowboys	11%	9%	11%	18%
Packers	8%	8%	9%	10%
Colts	8%	7%	10%	9%
Steelers	6%	6%	5%	12%
Rams	1%	1%	1%	1%
Titans	6%	7%	6%	4%
Someone else/Not a football fan	28%	28%	28%	23%





	Base	Race		
		White	African-American	Other
Beshear Approval				
Approve	51%	51%	67%	37%
Disapprove	33%	33%	26%	56%
Not sure	16%	17%	7%	7%

	Base	Race		
		White	African-American	Other
Paul Approval				
Approve	49%	51%	17%	54%
Disapprove	40%	38%	69%	33%
Not sure	11%	11%	13%	14%

	Base	Race		
		White	African-American	Other
Conway Favorability				
Favorable	32%	31%	44%	30%
Unfavorable	28%	28%	24%	27%
Not sure	40%	41%	33%	43%

	Base	Race		
		White	African-American	Other
Generic Gov Ballot				
Democrat	37%	35%	68%	37%
Republican	44%	46%	22%	39%
Not sure	19%	19%	10%	24%

	Base	Race		
		White	African-American	Other
Generic Leg Ballot				
Democrat	36%	34%	68%	36%
Republican	44%	46%	23%	40%
Not sure	20%	21%	9%	24%

	Base	Race		
		White	African-American	Other
Beshear/Paul				
Steve Beshear	42%	39%	74%	45%
Rand Paul	49%	51%	21%	48%
Not sure	10%	10%	5%	7%





	Base	Race		
		White	African-American	Other
Paul/Conway				
Rand Paul	50%	52%	23%	52%
Jack Conway	38%	35%	69%	39%
Not sure	12%	13%	8%	9%

	Base	Race		
		White	African-American	Other
Clinton/Bush				
Hillary Clinton	42%	40%	70%	44%
Jeb Bush	46%	48%	20%	40%
Not sure	11%	11%	10%	16%

	Base	Race		
		White	African-American	Other
Clinton/Christie				
Hillary Clinton	40%	37%	71%	41%
Chris Christie	44%	46%	21%	35%
Not sure	16%	16%	8%	24%

	Base	Race		
		White	African-American	Other
Clinton/Cruz				
Hillary Clinton	44%	42%	73%	49%
Ted Cruz	41%	42%	18%	44%
Not sure	15%	16%	10%	7%

	Base	Race		
		White	African-American	Other
Clinton/Paul				
Hillary Clinton	43%	41%	76%	41%
Rand Paul	49%	51%	21%	48%
Not sure	8%	8%	3%	11%

	Base	Race		
		White	African-American	Other
ACA Approval				
Approve	30%	28%	62%	36%
Disapprove	56%	58%	28%	52%
Not sure	14%	14%	10%	12%





	Base	Race		
		White	African-American	Other
ACA Implementation in KY				
Very successful	21%	19%	39%	27%
Somewhat successful	22%	22%	30%	14%
Somewhat unsuccessful	21%	22%	10%	20%
Very unsuccessful	22%	22%	13%	24%
Not sure	15%	15%	8%	15%

	Base	Race		
		White	African-American	Other
ACA Implementation in US				
Very successful	4%	4%	10%	10%
Somewhat successful	18%	16%	51%	25%
Somewhat unsuccessful	20%	22%	11%	11%
Very unsuccessful	49%	51%	17%	47%
Not sure	8%	8%	11%	6%

	Base	Race		
		White	African-American	Other
Should Paul Run for Pres?				
He should run	35%	37%	6%	31%
He should not	49%	47%	80%	50%
Not sure	16%	16%	14%	19%

	Base	Race		
		White	African-American	Other
More a UK or Louisville Fan?				
Kentucky	63%	66%	28%	47%
Louisville	20%	16%	62%	31%
Not sure	17%	17%	10%	22%

	Base	Race		
		White	African-American	Other
Stoops Approval				
Approve	42%	43%	41%	19%
Disapprove	13%	12%	38%	9%
Not sure	45%	44%	21%	73%

	Base	Race		
		White	African-American	Other
Calipari Approval				
Approve	76%	77%	50%	47%
Disapprove	8%	7%	24%	26%
Not sure	16%	16%	25%	27%





	Base	Race		
		White	African-American	Other
Strong Approval				
Approve	66%	67%	78%	31%
Disapprove	8%	4%	7%	52%
Not sure	26%	29%	15%	18%

	Base	Race		
		White	African-American	Other
Pitino Approval				
Approve	88%	90%	88%	65%
Disapprove	5%	2%	8%	22%
Not sure	7%	7%	4%	13%

	Base	Race		
		White	African-American	Other
Fave NFL Team				
Bears	7%	7%	14%	4%
Bengals	25%	24%	28%	28%
Cowboys	11%	11%	9%	11%
Packers	8%	9%	1%	6%
Colts	8%	8%	8%	15%
Steelers	6%	6%	13%	8%
Rams	1%	1%	-	3%
Titans	6%	6%	9%	8%
Someone else/Not a football fan	28%	29%	18%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beshear Approval					
Approve	51%	59%	48%	51%	51%
Disapprove	33%	19%	37%	35%	32%
Not sure	16%	22%	15%	14%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul Approval					
Approve	49%	39%	51%	49%	50%
Disapprove	40%	41%	39%	39%	41%
Not sure	11%	20%	10%	12%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Conway Favorability					
Favorable	32%	38%	30%	31%	33%
Unfavorable	28%	23%	35%	27%	24%
Not sure	40%	39%	35%	42%	43%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Gov Ballot					
Democrat	37%	44%	33%	37%	39%
Republican	44%	37%	48%	43%	45%
Not sure	19%	19%	19%	20%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg Ballot					
Democrat	36%	44%	31%	35%	39%
Republican	44%	35%	48%	44%	44%
Not sure	20%	21%	21%	21%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beshear/Paul					
Steve Beshear	42%	45%	41%	41%	43%
Rand Paul	49%	41%	48%	50%	50%
Not sure	10%	15%	10%	9%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul/Conway					
Rand Paul	50%	41%	52%	50%	53%
Jack Conway	38%	46%	35%	38%	37%
Not sure	12%	13%	14%	12%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton/Bush					
Hillary Clinton	42%	50%	39%	42%	43%
Jeb Bush	46%	38%	52%	43%	50%
Not sure	11%	11%	9%	15%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton/Christie					
Hillary Clinton	40%	47%	38%	40%	38%
Chris Christie	44%	44%	46%	42%	48%
Not sure	16%	9%	17%	18%	14%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton/Cruz					
Hillary Clinton	44%	52%	42%	44%	44%
Ted Cruz	41%	33%	42%	40%	44%
Not sure	15%	15%	17%	16%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton/Paul					
Hillary Clinton	43%	46%	42%	43%	43%
Rand Paul	49%	43%	51%	48%	51%
Not sure	8%	11%	7%	9%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACA Approval					
Approve	30%	33%	26%	31%	30%
Disapprove	56%	57%	61%	56%	52%
Not sure	14%	11%	13%	13%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACA Implementation in KY					
Very successful	21%	22%	17%	21%	22%
Somewhat successful	22%	22%	21%	23%	23%
Somewhat unsuccessful	21%	22%	21%	21%	20%
Very unsuccessful	22%	28%	26%	21%	16%
Not sure	15%	7%	14%	14%	19%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACA Implementation in US					
Very successful	4%	9%	5%	3%	5%
Somewhat successful	18%	22%	18%	17%	19%
Somewhat unsuccessful	20%	31%	17%	22%	17%
Very unsuccessful	49%	36%	53%	50%	48%
Not sure	8%	2%	7%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Paul Run for Pres?					
He should run	35%	35%	40%	35%	31%
He should not	49%	56%	47%	49%	49%
Not sure	16%	10%	13%	16%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
More a UK or Louisville Fan?					
Kentucky	63%	76%	70%	58%	62%
Louisville	20%	12%	17%	22%	19%
Not sure	17%	12%	12%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stoops Approval					
Approve	42%	39%	42%	45%	38%
Disapprove	13%	9%	18%	12%	11%
Not sure	45%	52%	40%	43%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Calipari Approval					
Approve	76%	55%	81%	77%	76%
Disapprove	8%	19%	6%	6%	8%
Not sure	16%	26%	13%	17%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Strong Approval					
Approve	66%	-	61%	75%	66%
Disapprove	8%	41%	7%	7%	4%
Not sure	26%	59%	32%	18%	30%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pitino Approval					
Approve	88%	79%	84%	89%	91%
Disapprove	5%	21%	7%	3%	1%
Not sure	7%	-	8%	7%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave NFL Team					
Bears	7%	15%	6%	6%	5%
Bengals	25%	20%	23%	27%	22%
Cowboys	11%	10%	15%	10%	9%
Packers	8%	3%	8%	10%	9%
Colts	8%	8%	9%	7%	10%
Steelers	6%	8%	9%	6%	4%
Rams	1%	-	2%	1%	1%
Titans	6%	8%	9%	5%	7%
Someone else/Not a football fan	28%	28%	21%	28%	33%



Kentucky Survey Results

Q1 Given the choices of Jeb Bush, Chris Christie, Ted Cruz, Bobby Jindal, Rand Paul, Marco Rubio, Paul Ryan, Rick Santorum, and Scott Walker, who would you most like to see as the GOP candidate for President in 2016?

<i>Jeb Bush</i>	20%
<i>Chris Christie</i>	12%
<i>Ted Cruz</i>	7%
<i>Bobby Jindal</i>	3%
<i>Rand Paul</i>	34%
<i>Marco Rubio</i>	5%
<i>Paul Ryan</i>	5%
<i>Rick Santorum</i>	2%
<i>Scott Walker</i>	2%
<i>Someone else/Not sure</i>	10%

Q2 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	3%
<i>Somewhat liberal</i>	6%
<i>Moderate</i>	20%
<i>Somewhat conservative</i>	35%
<i>Very conservative</i>	36%

Q3 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	48%
<i>Man</i>	52%

Q4 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	30%
<i>46 to 65</i>	43%
<i>Older than 65</i>	27%



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 GOP Pres Preference						
Jeb Bush	20%	46%	20%	21%	21%	16%
Chris Christie	12%	11%	25%	19%	11%	8%
Ted Cruz	7%	-	3%	3%	8%	8%
Bobby Jindal	3%	-	3%	3%	4%	3%
Rand Paul	34%	26%	39%	21%	33%	43%
Marco Rubio	5%	-	2%	5%	6%	5%
Paul Ryan	5%	-	-	7%	5%	5%
Rick Santorum	2%	-	2%	2%	1%	4%
Scott Walker	2%	-	-	1%	2%	2%
Someone else/Not sure	10%	17%	6%	17%	10%	7%

	Base	Gender	
		Woman	Man
2016 GOP Pres Preference			
Jeb Bush	20%	23%	17%
Chris Christie	12%	11%	14%
Ted Cruz	7%	8%	6%
Bobby Jindal	3%	3%	3%
Rand Paul	34%	32%	36%
Marco Rubio	5%	4%	6%
Paul Ryan	5%	4%	6%
Rick Santorum	2%	3%	2%
Scott Walker	2%	1%	2%
Someone else/Not sure	10%	13%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 GOP Pres Preference				
Jeb Bush	20%	30%	14%	18%
Chris Christie	12%	15%	10%	12%
Ted Cruz	7%	3%	9%	8%
Bobby Jindal	3%	4%	2%	4%
Rand Paul	34%	35%	37%	28%
Marco Rubio	5%	3%	4%	9%
Paul Ryan	5%	4%	6%	5%
Rick Santorum	2%	4%	2%	2%
Scott Walker	2%	-	3%	2%
Someone else/Not sure	10%	4%	14%	12%

